

CI Appetite For Marketing

Chubb has deep expertise across a range of industries with numerous product line offerings

Many risks. One Chubb.

We understand that knowing where our risk appetite lies is important when you are designing insurance programs for your clients – with this grid, we offer a specific and clear overview of the areas of risk we are best suited to writing, by categorizing risks for ease of reference.

Category	Industry	Package	Workers' Comp	Auto	Umbrella/Excess	Environmental	General Liability	Product Recall	Property	Equipment Breakdown	Inland Marine	Ocean Cargo	Multinational	A&H	Crime/Fidelity	Cyber	E&O*	Employed Lawyers	K&R	Public D&O	FPII	Fiduciary	Private NFP D&O
Financial Institutions	Asset Management	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
	Banks/Lending Institutions	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
	Insurance Companies	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Professional Services	Insurance Agents	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
	Accountants/Auditors	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
	Advertising/PR Agencies	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Life Sciences	Architects/Engineers	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
	Business Consultants	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
	Law Firms	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Cross Industry	Clinical Trials	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
	Dietary Supplements	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
	LS Service Organizations	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Manufacturing & Processing	Medical Devices	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
	Pharmaceutical/Biotechnology	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
	Clean Technology	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Food	Federal Government Contractors	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
	Private Equity	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
	Food	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Printing & Publishing	Printers	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
	Chemical & Allied	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
	Plastic Workers	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Metal Workers	Metal Workers	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
	Advanced Manufacturing	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
	Automotive	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■

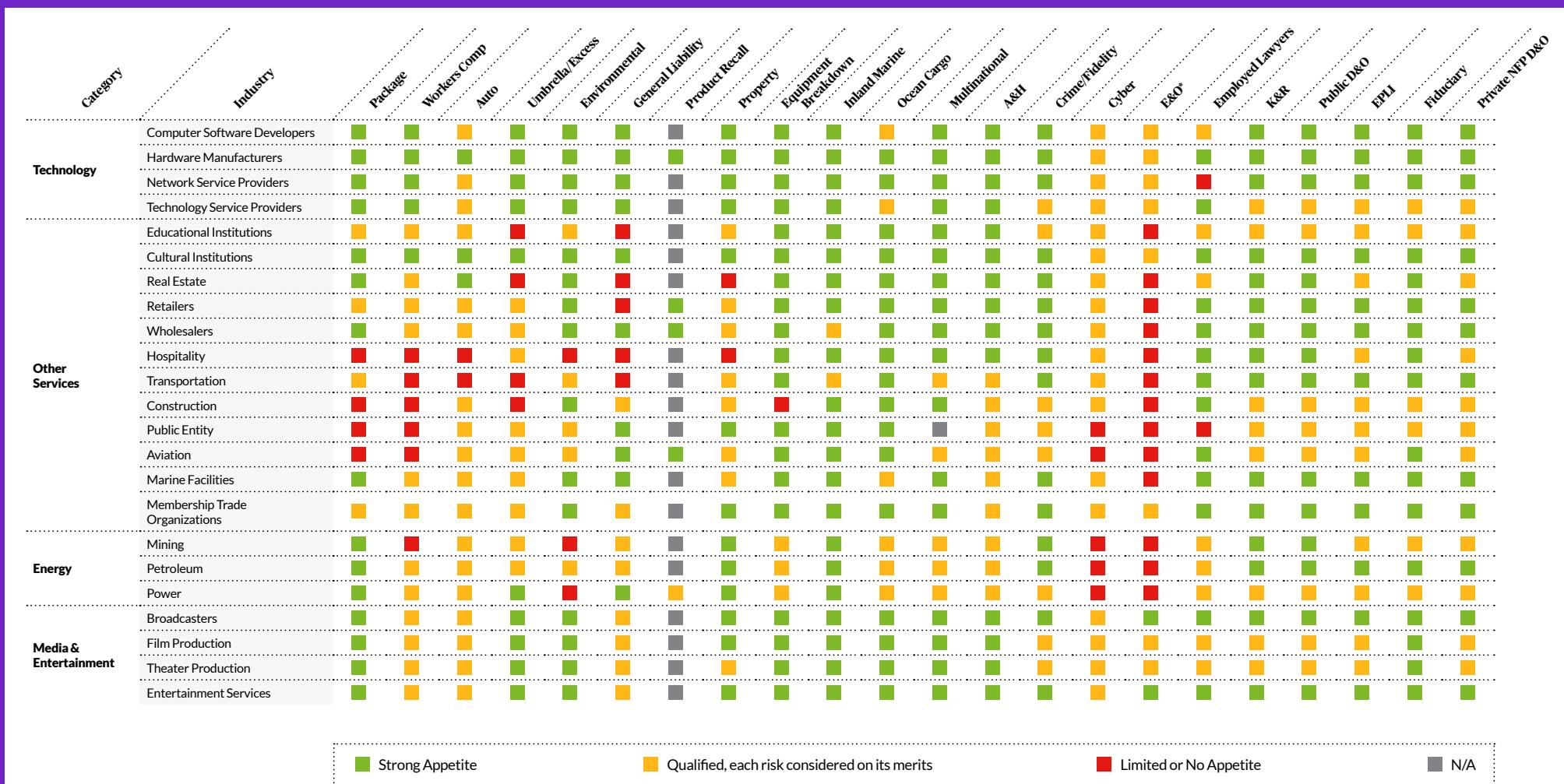
■ Strong Appetite

■ Qualified, each risk considered on its merits

■ Limited or No Appetite

■ N/A

CI Appetite For Marketing (Cont.)



Please contact your local Chubb underwriter or visit chubb.com for more information.

*E&O for Manufacturing, Life Science and Technology is handled in CI P&C

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