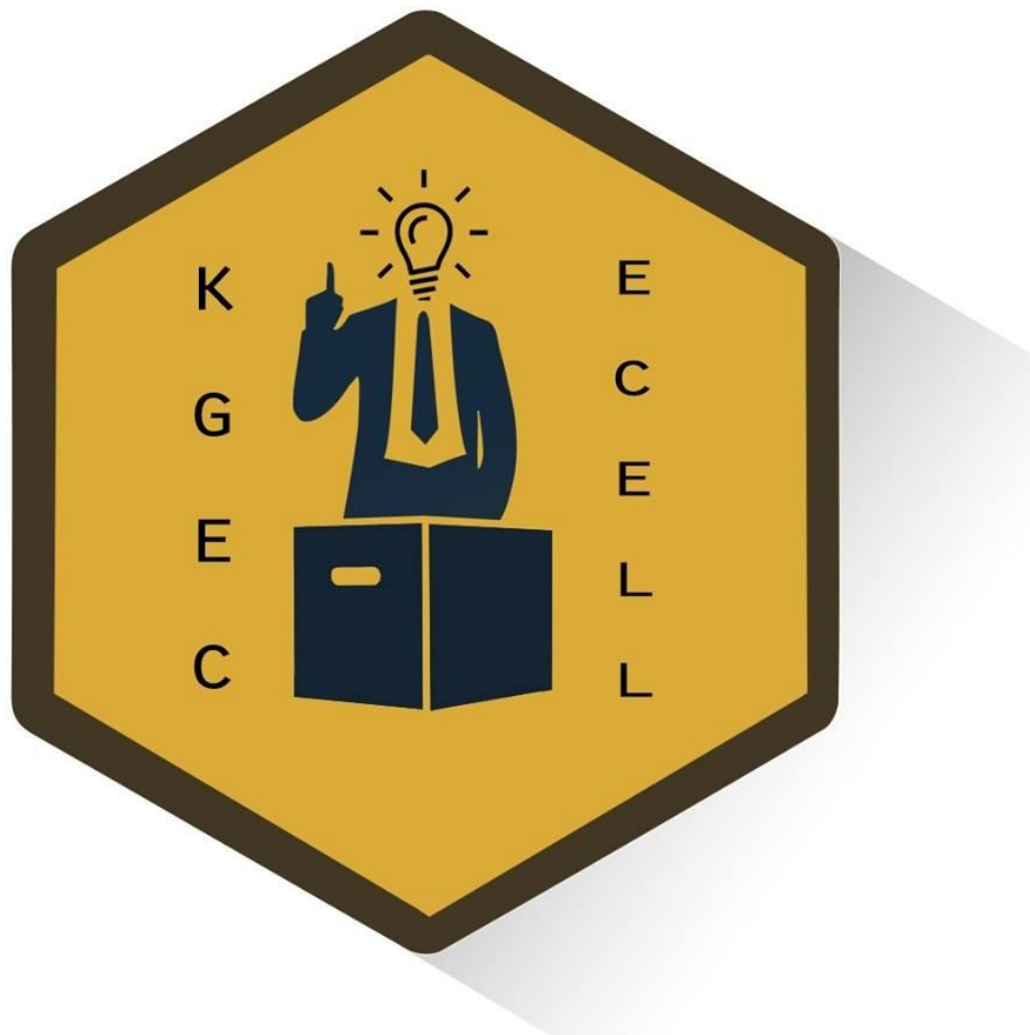


Pitchathon



Objective

The Entrepreneurship Cell of Kalyani Government Engineering College throws a golden opportunity to the innovative and unyielding minds of West Bengal and beyond to pitch their well-framed business plans before our honourable judges and bear away the cash prizes to be used for boosting up the tenor for tomorrow. We promise to present you with the most prudent of reviews and validations, and also a chance to kick start your venturesome journey on the road of entrepreneurship.

Contest Details

- Date: 6th April, 2019
 - Timing: Post-lunch
 - Venue: Seminar Hall (New Building)
 - Prizes:
 - Cash of **8000/- INR** for Winner
 - Cash of **4000/- INR** for 1st Runners-Up
 - Cash of **2000/- INR** for 2nd Runners-Up
-

Team

- Team of maximum 6 members are allowed to pitch before the judges, irrespective of the strength of the team of the start-up/business idea.
- Team members must be associated to the same organization/idea.
- There is no age limit for the participants.
- All the team members must carry ID proof for verification. College students are requested to carry their College ID cards.
- No registration fees for current KGEC Students.
- Teams coming from outside KGEC have to register with a fess of 500 INR, half of which would be refunded if the presentation pertaining to the B-Plan is not selected for pitching.

Rules of Pitching

- The teams have to mail a presentation illustrating their Business Plan to kgececellenquiry@gmail.com.
 - The presentations must not contain more than 20 slides.
 - The presentations must open with MS Powerpoint 2016, Google Slides or WPS Office.
 - If there is any delay encountered in opening the presentations due to unsupported file format, the respective team may be entitled for disqualification.
-

- The presentations would be forwarded to the judges and the sender will be mentioned as a CC recipient of that mail. If they are selected for pitching, the teams would be invited to pitch in front of the judges.
- Once a presentation is selected, the slides must not be altered. Any changes in the slides may lead to disqualification.
- All teams must complete their pitching within 8-10 minutes.
- **In case of a discrepancy, the decision of the KGEC E-Cell will be final and binding.**

Rules of Conduct

- Participants must keep their phones **switched off/in Flight mode** till the end of the event. Anyone found using mobile phones would be immediately disqualified and/or asked to leave.
- Participants must not click pictures while other teams are pitching. This may lead to disqualification. KGEC E Cell will be covering the entire event and photographs would be uploaded on the page, wherefrom participants can get their respective photographs.
- Any misconduct with the judges will lead to disqualification.
- Everyone is expected to sportingly accept the decision of the judges.

Contact Details

ABHRANIL ROY (+91 8240122703)

RAJA KUMAR MISHRA (+91 7003992424)

We only take phone calls.