1. Scenario in which a pet owner buys a pet they thought was purebred but is not. (0:30)
   1. “Meet Bob. When Bob was a young boy, he became fascinated by golden retrievers. Now that Bob has grown up and has secured a well-paying job at IBM, he couldn’t be more excited to finally be able to purchase a dog for himself. Bob goes to the local breeder and purchases a beautiful purebred golden retriever puppy and named him Barky. Bob loves Barky more than anything. But after a couple of months Barky begins to grow dark fur. At first Bob thinks it’s nothing, but the dark hair continues to grow. By the time Barky is one year old, his hair is completely dark. Bob still loves Barky more than anything but he wishes there was some way he could have known that Barky was not a purebred dog when he was purchased. That is where BarkChain comes in!”
2. Introduction to BarkChain (1:00)
   1. Discuss different features
      1. Lost Dog feature (owner can update dog to be lost, and then all lost dogs can be searched)
      2. Medical records(owner can look at a certain dogs history to find relevant medical records to make health decisions for their lovely pet.)
      3. New litter (dog breeders can update the dog lineage and show that their dog has had kids, and add them to the system in order to showcase them on a local dogfinder)
      4. Search dogs around(Interested owners can register as pet owners and query dogs listed by dogbreeders and shelters)
   2. BlockChain Explanation (1:00)
3. Demo of Website (1:00)
   1. Show homepage 🡪 click on pet Owner
      1. Show what an owner can do: register their pet, lookup medical records, look up lineage, lookup vets and shelters, look up doghotels, and dogwalkers
      2. (Maybe) show what vet can do