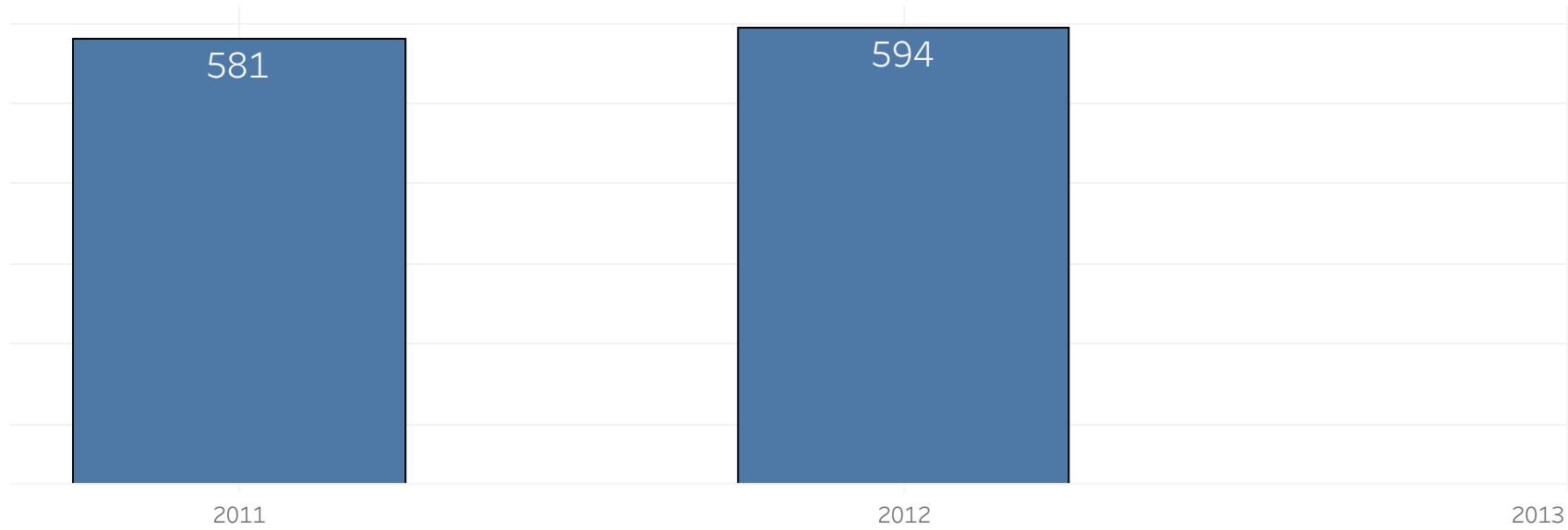
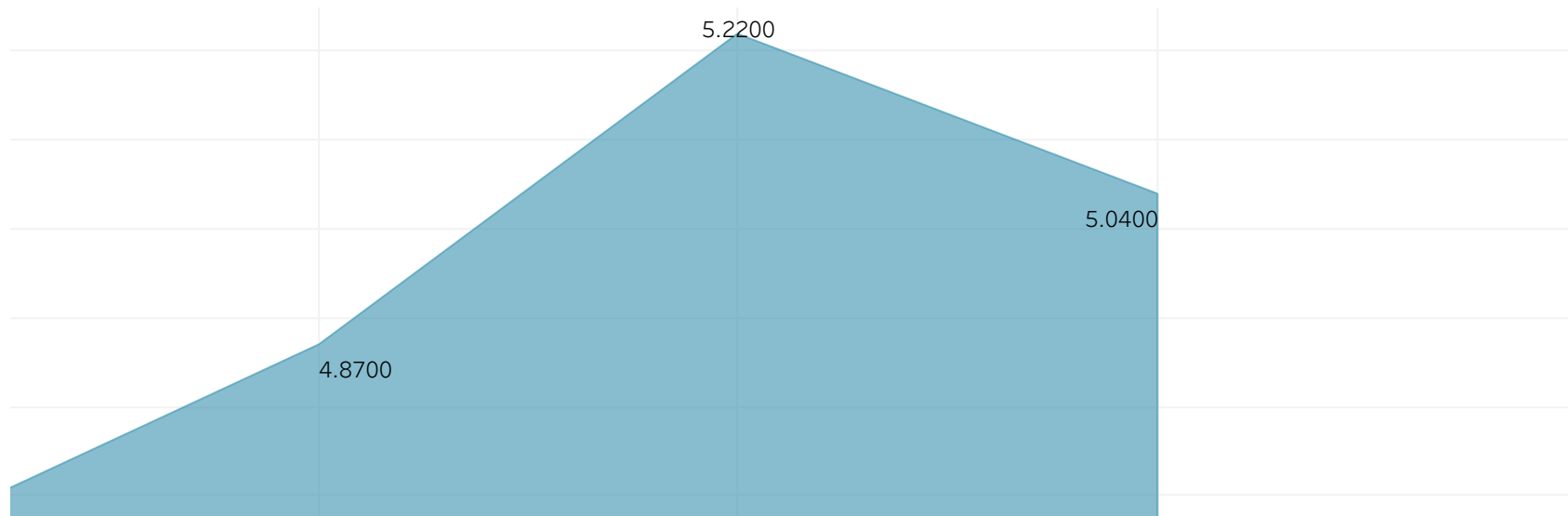


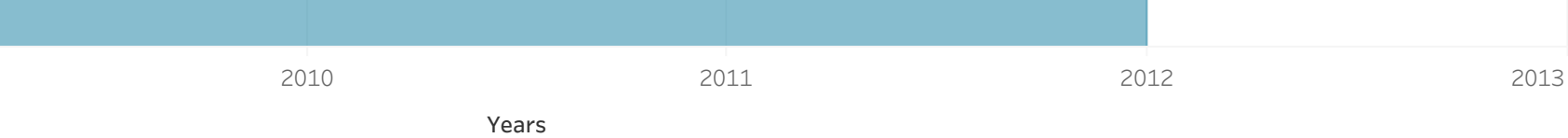
er Year



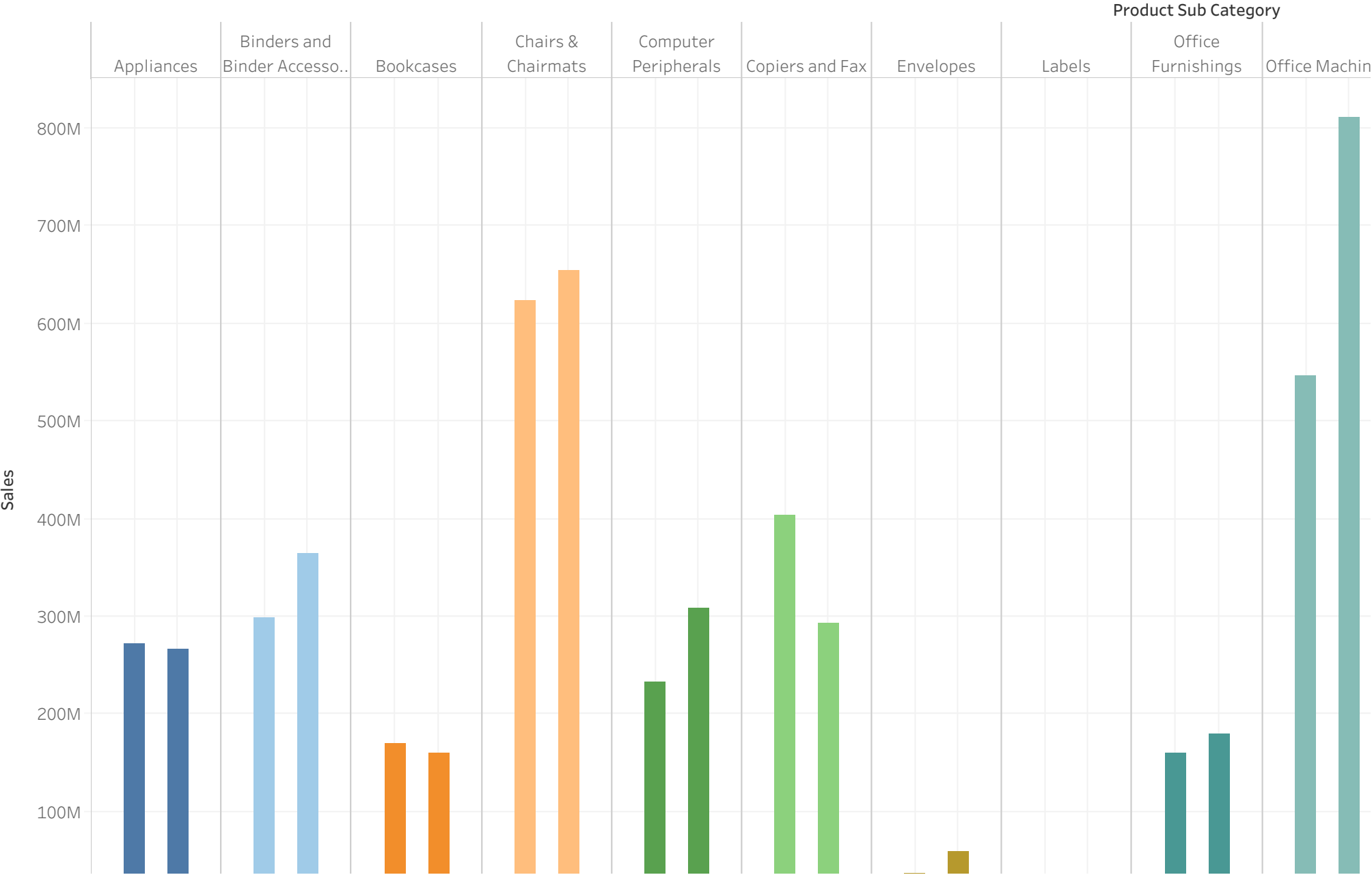
Promotion Effectiveness and Efficiency by Years



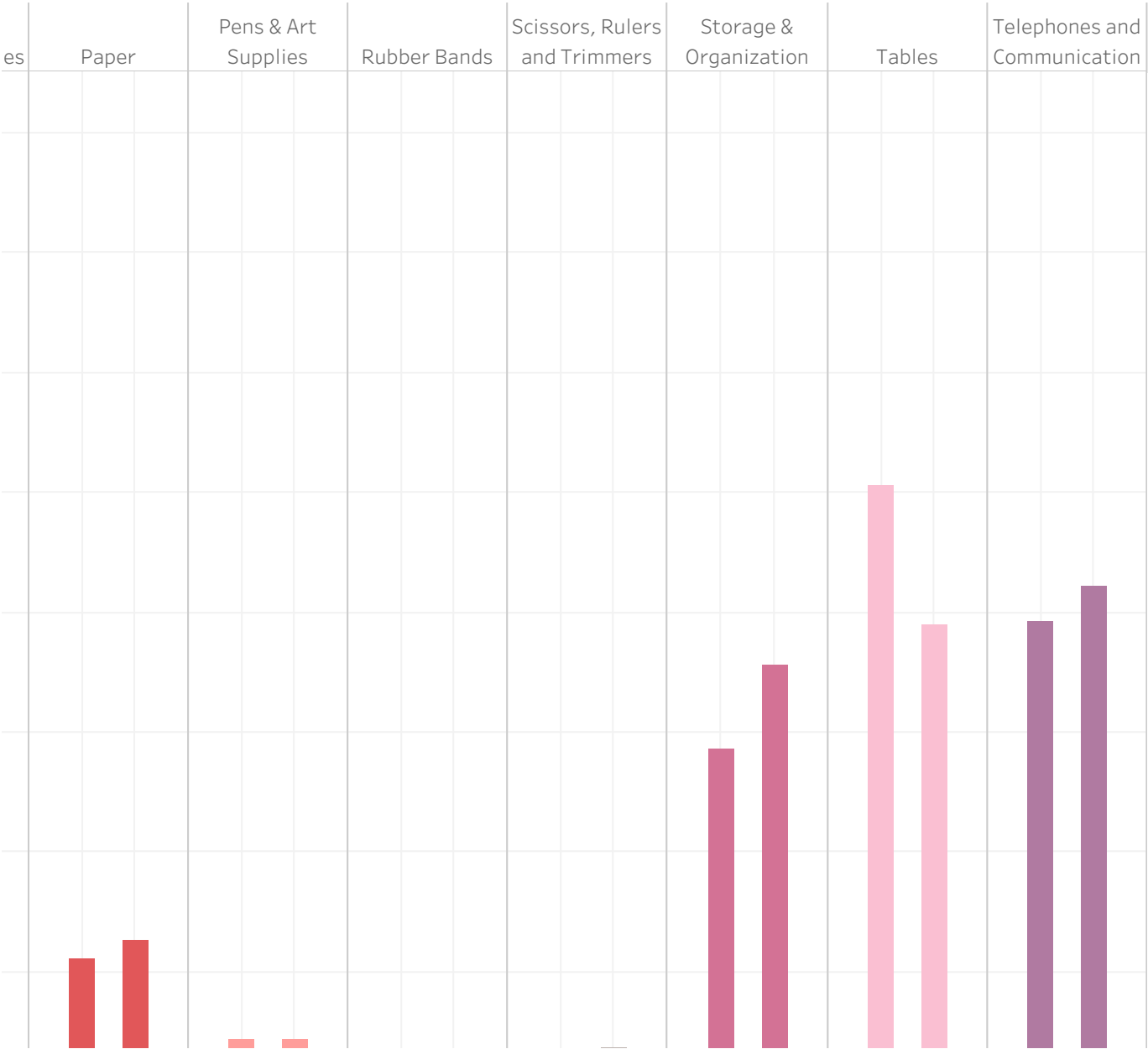




Overall Performance by Product Sub Category

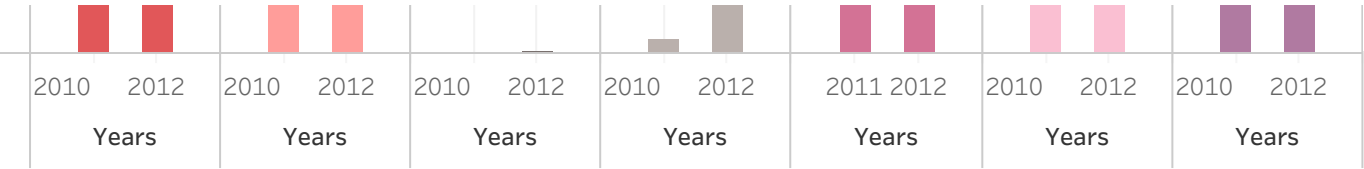


Category

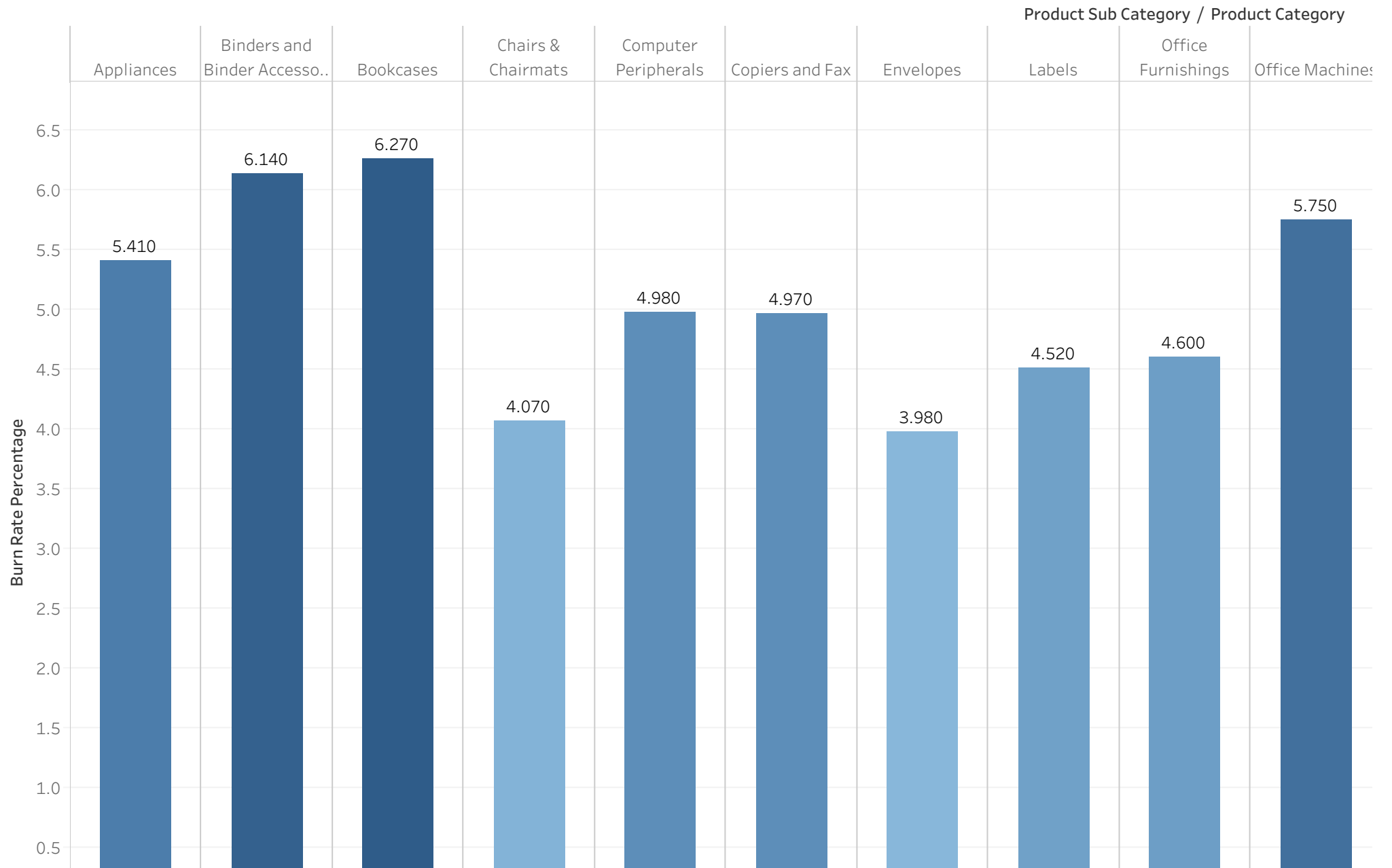


- Product Sub Category
- Appliances
 - Binders and Binder A..
 - Bookcases
 - Chairs & Chairmats
 - Computer Peripherals
 - Copiers and Fax
 - Envelopes
 - Labels
 - Office Furnishings
 - Office Machines
 - Paper
 - Pens & Art Supplies
 - Rubber Bands
 - Scissors, Rulers and T..
 - Storage & Organizati..
 - Tables
 - Telephones and Com..





Promotion Effectiveness and Efficiency by Product



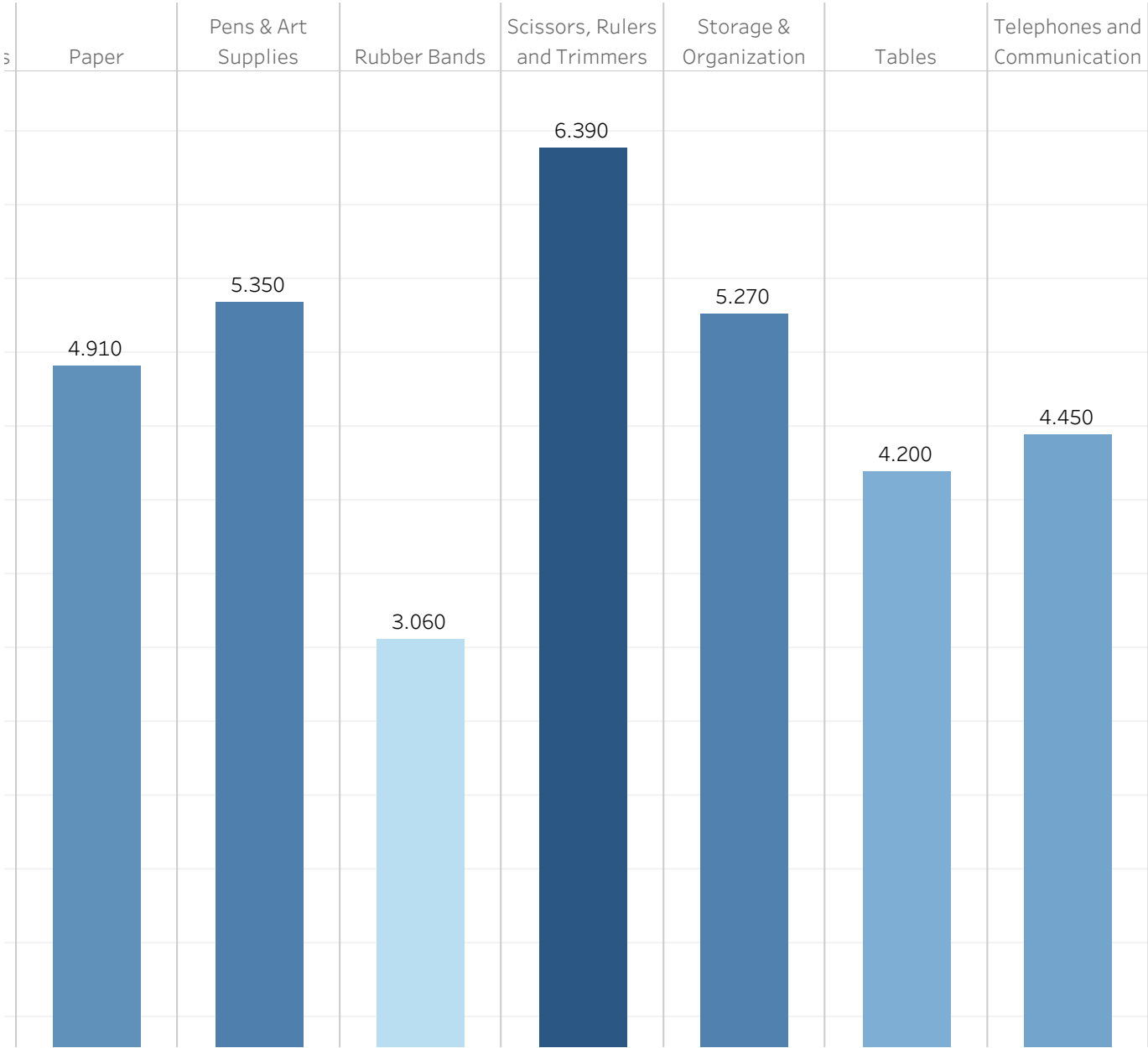
t Sub Category

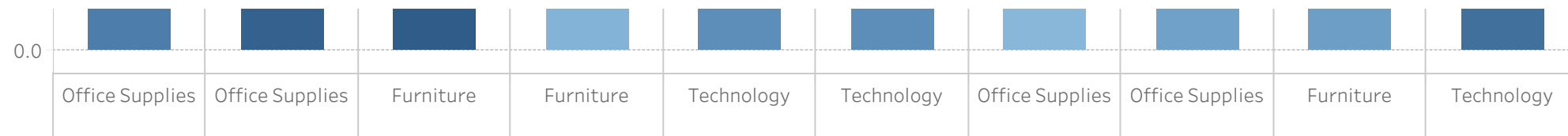
Burn Rate Percentage



3.060

6.390





Office Supplies	Office Supplies	Office Supplies	Office Supplies	Office Supplies	Furniture	Technology	