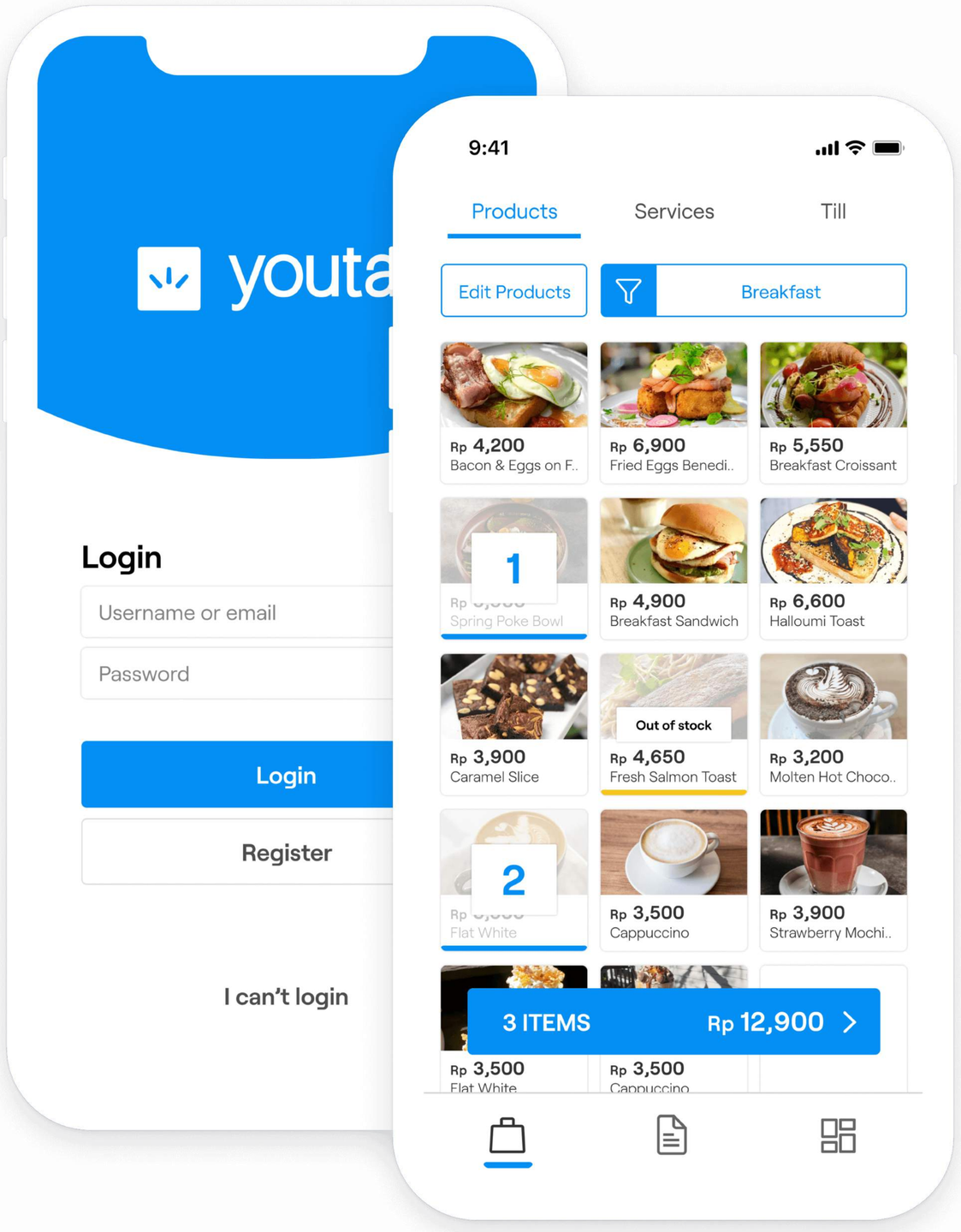
TOM BUTLER

UI & PRODUCT DESIGN PORTFOLIO

Youtap Merchant App, MNO Portal, Public Website



YOUTAP
MERCHANT APP

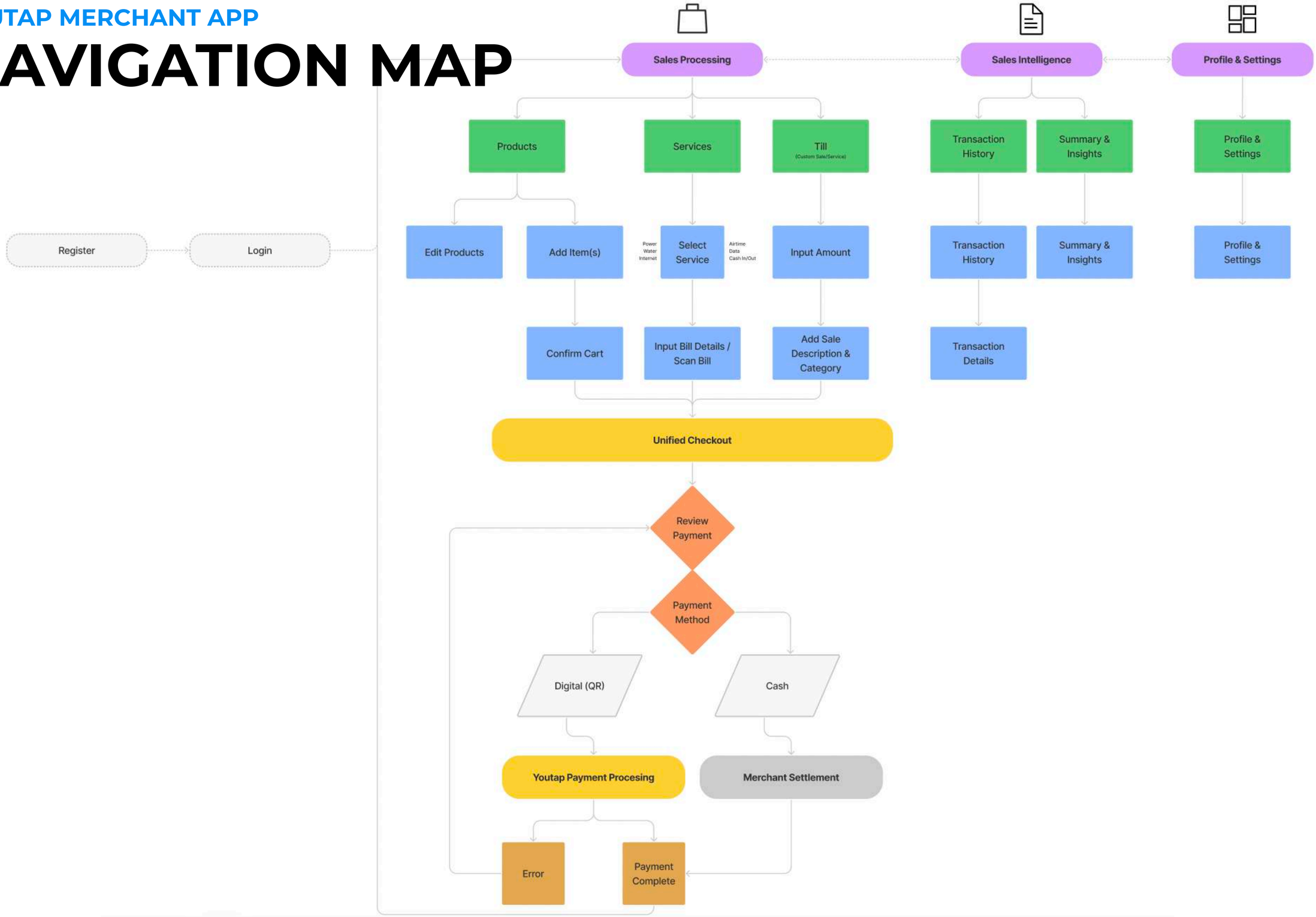
UX & UI Design, Iconography, Research

The Merchant App is designed with first-time smartphone users in mind, merchants who are typically cash-only - receipts, and ledgers often handwritten.

The goal was function and usability over form.

YOUTAP MERCHANT APP

NAVIGATION MAP



YOUTAP MERCHANT APP

STYLE GUIDE

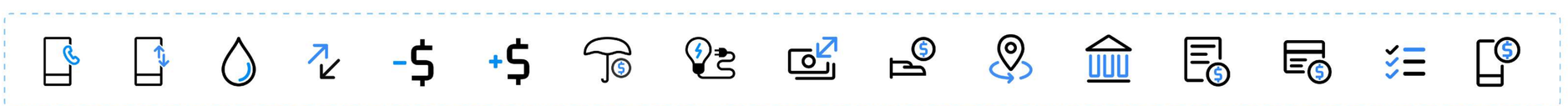
TYPEFACE

H1	**Roobert Bold 24pt**
H2	**Roobert SemiBold 18pt**
H3	Roobert Regular 18pt
H4	Roobert Regular 16pt
Subtitle	Roobert Regular 14pt
Paragraph	Roobert Light 11pt

PALETTE

blue.dark2	#014575	gray1	#333333	success	#72DE43
blue.dark1	#026AB5	gray2	#555555	error	#F51F1B
blue.primary	#038FF4	gray3	#777777	warning	#F5C91B
blue.light1	#81C7FA	gray4	#D0D0D0		
blue.light2	#C0E3FC	gray5	#E9E9E9		
blue.light3	#DFF1FE	gray6	#F8F8F8		

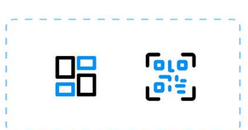
ICONOGRAPHY



Payment & Services Menu

Utility

Merchant Navigation

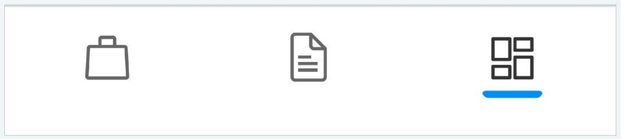


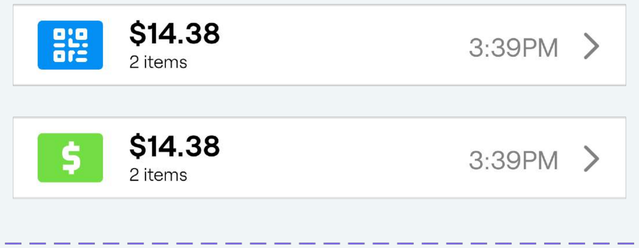
Payment Navigation

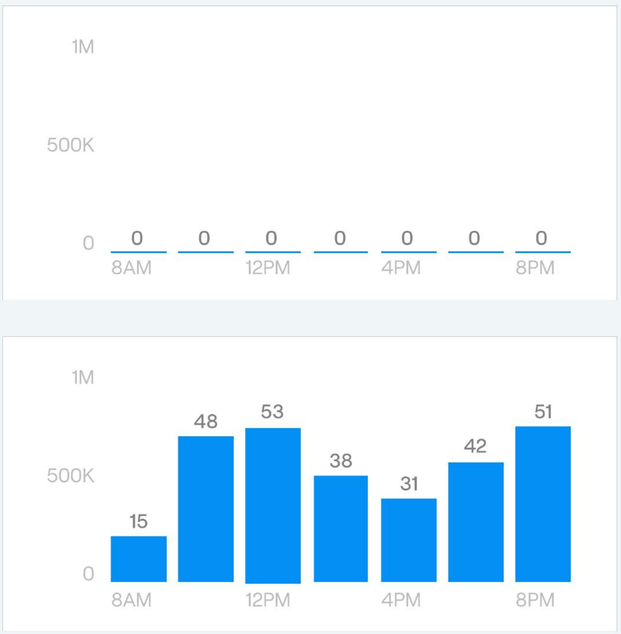
Cash / Digital Indicators

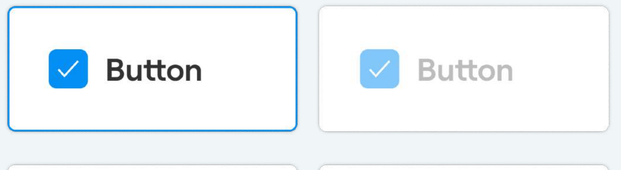
YOUTAP MERCHANT APP

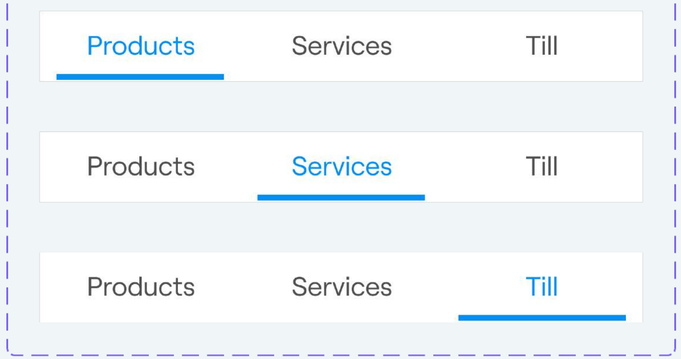
FIGMA COMPONENTS & VARIANTS

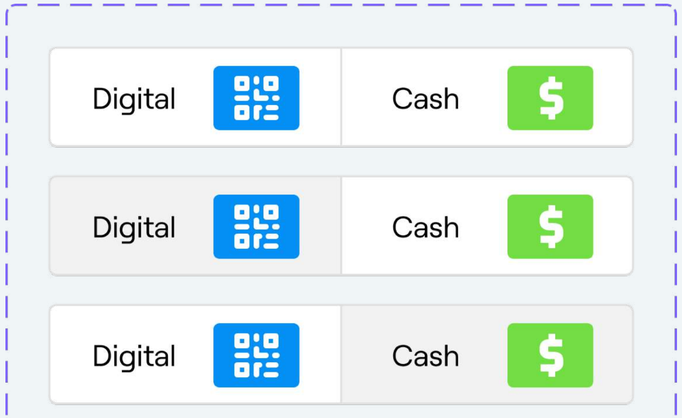


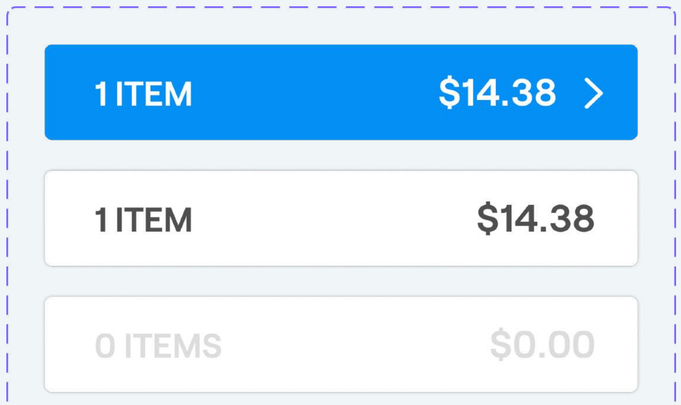


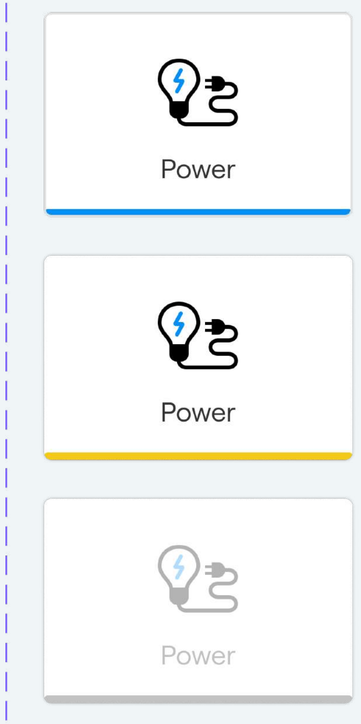


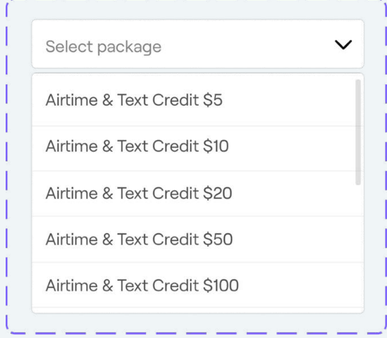


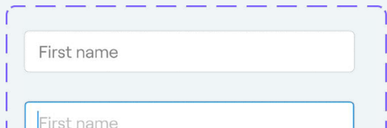


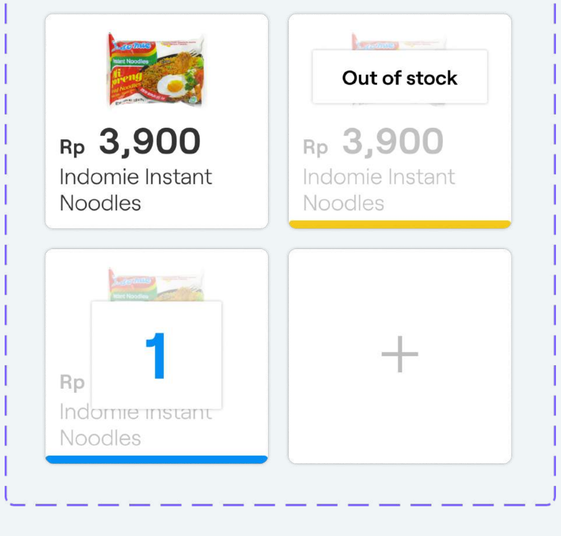


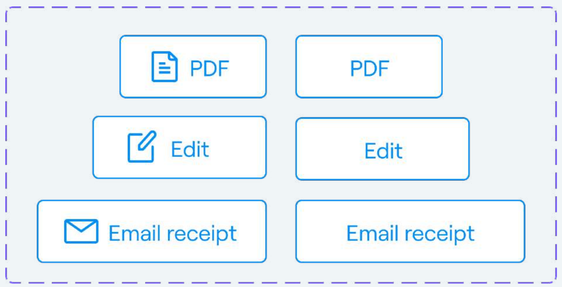


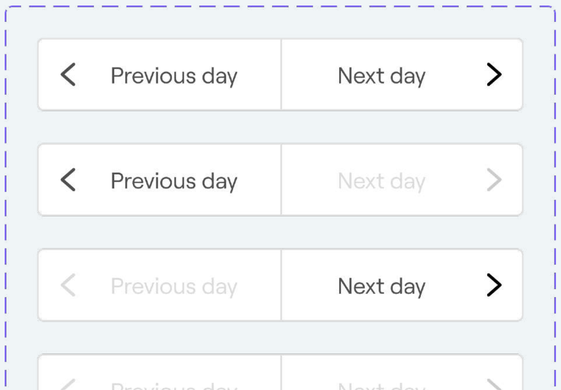








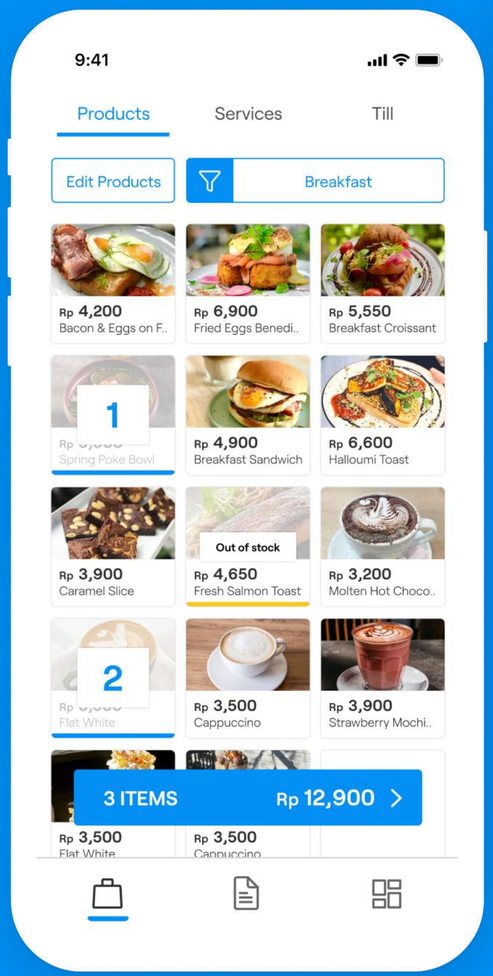




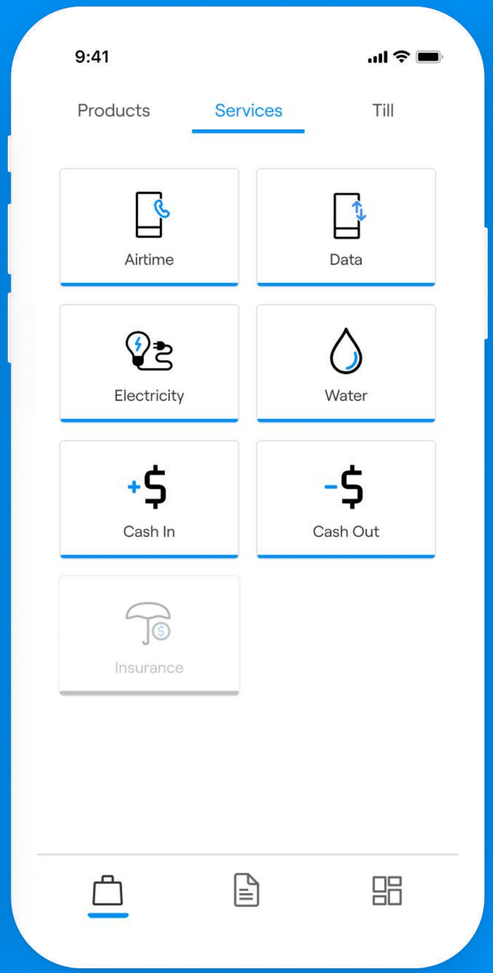
YOUTAP MERCHANT APP

CORE SCREENS

Products

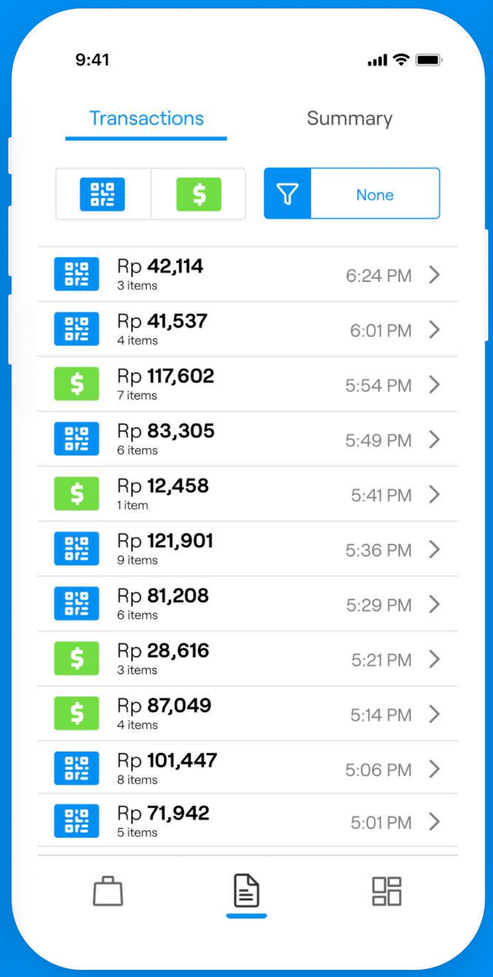


Services

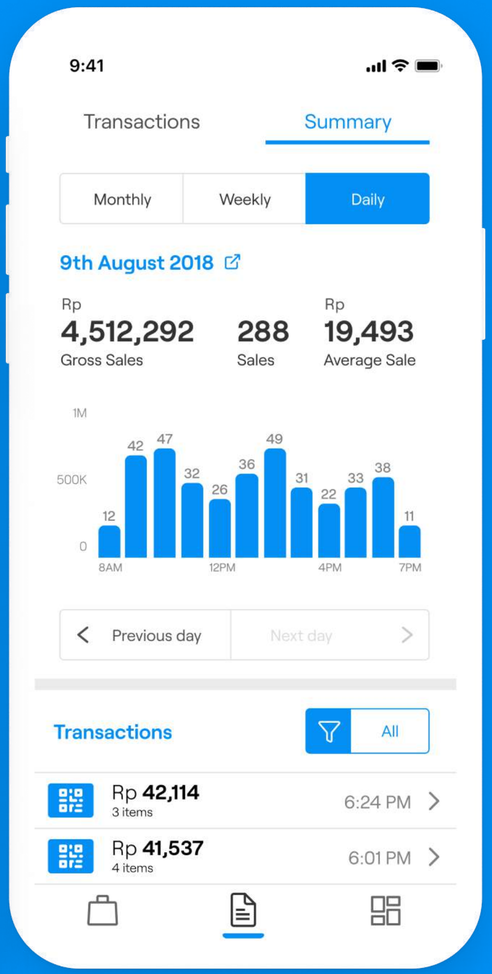


Till

Transactions



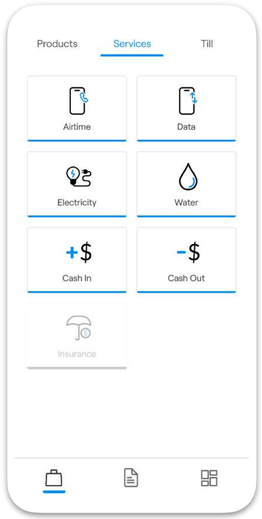
Summary

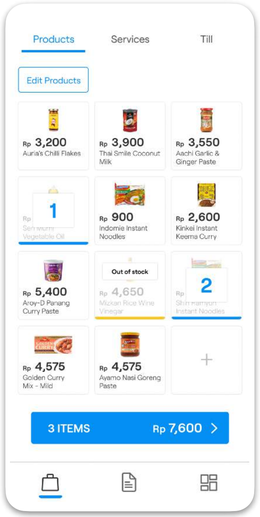


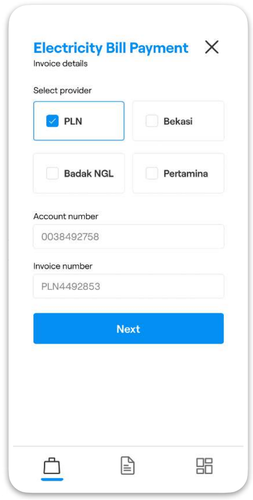
YOUTAP MERCHANT APP

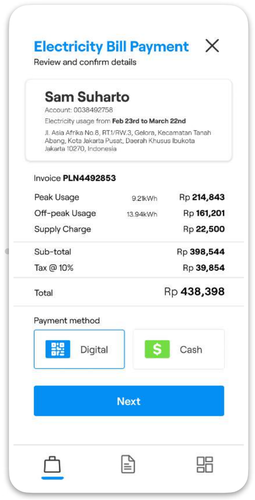
CORE USE CASES

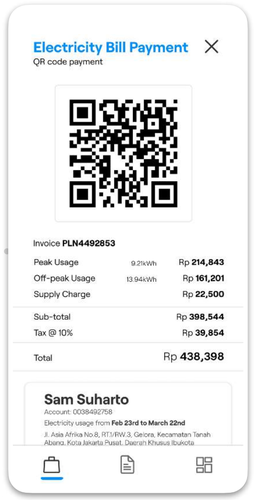
Services Payment

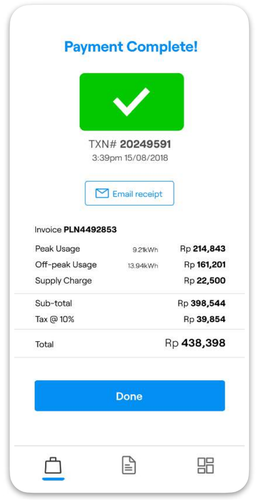




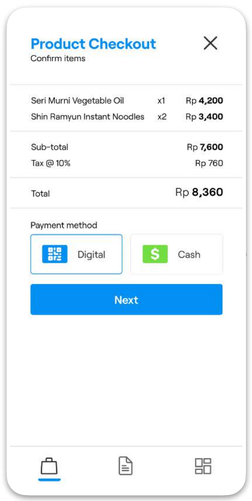


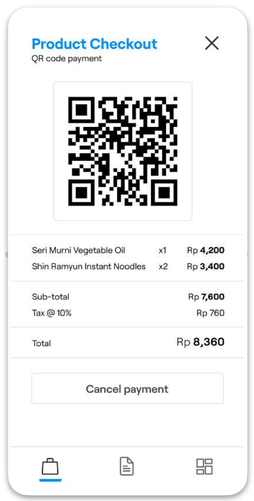


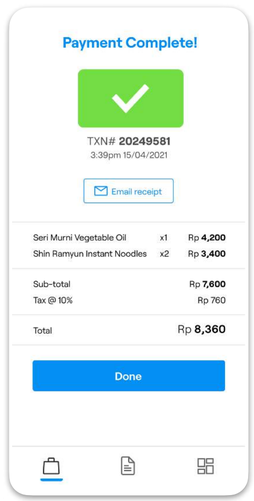




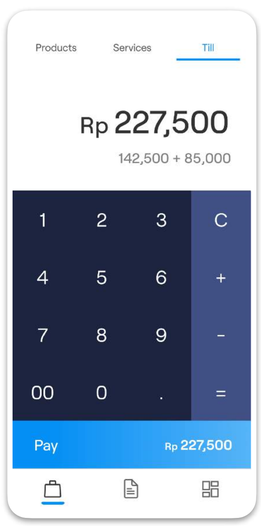
Product Payment

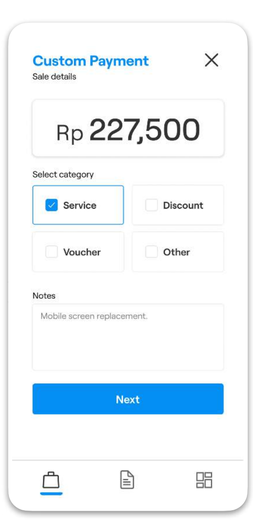


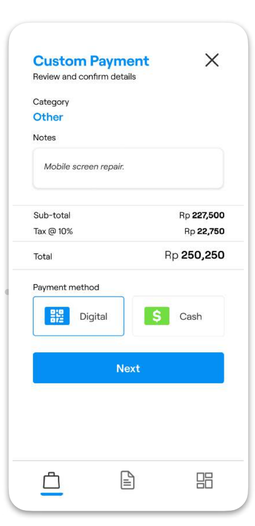


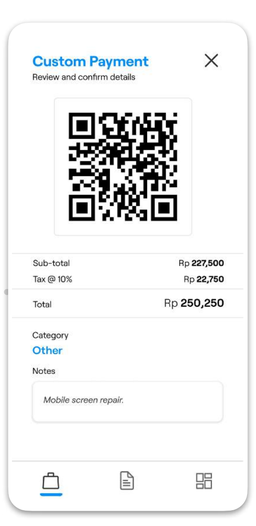


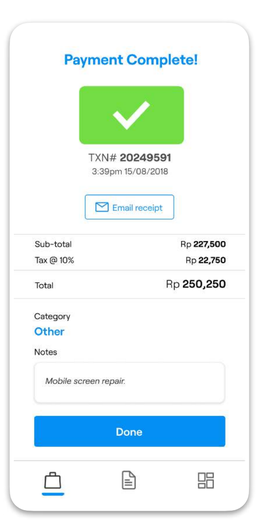
Custom Payment







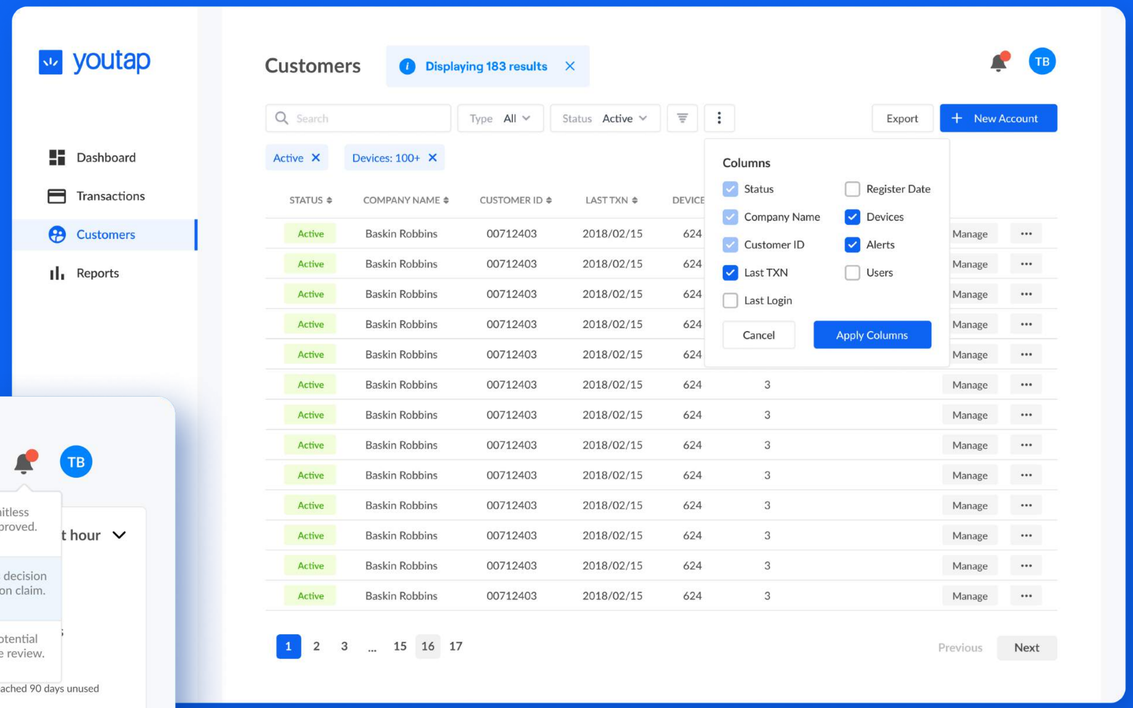


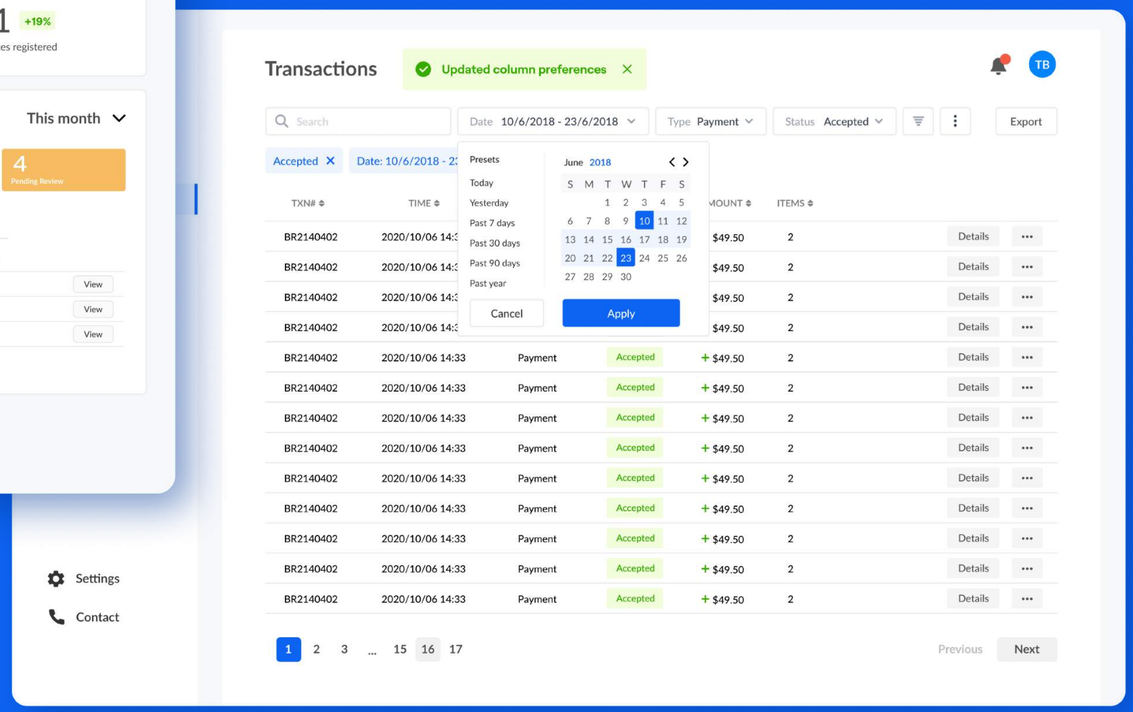


YOUTAP

MNO PORTAL

UX & UI Design, Research

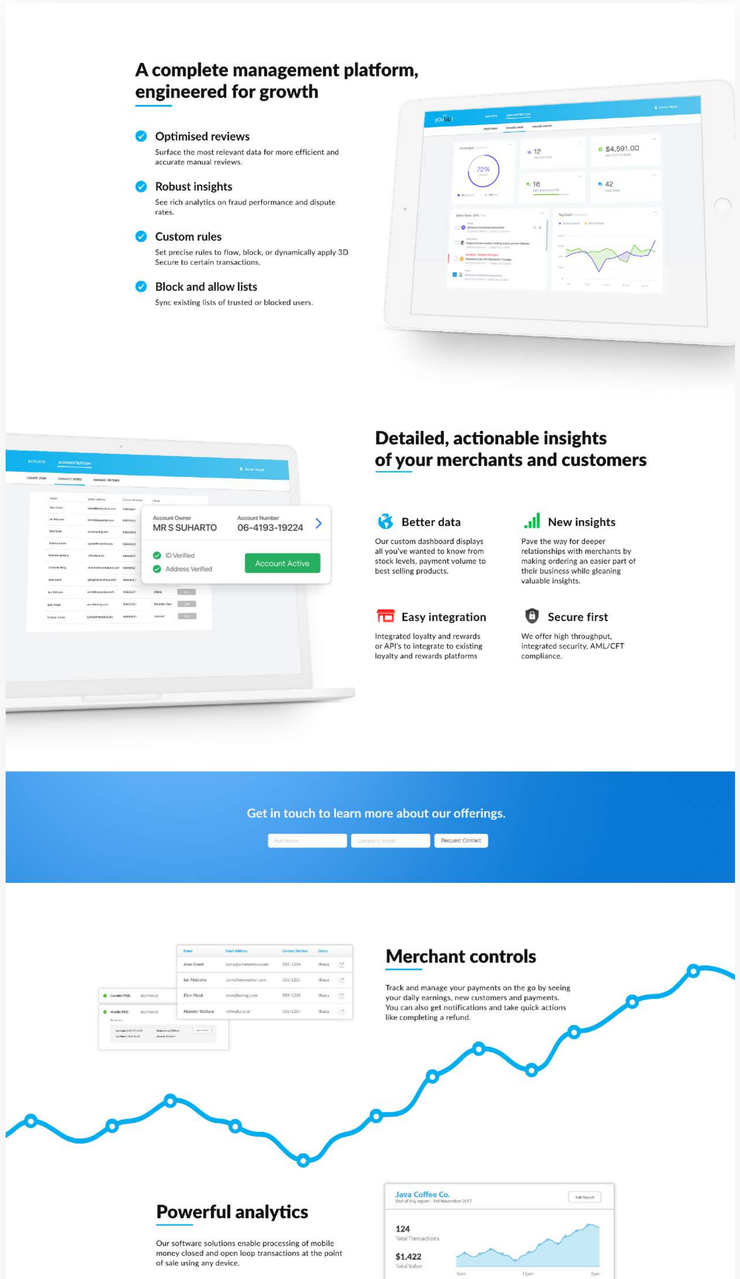


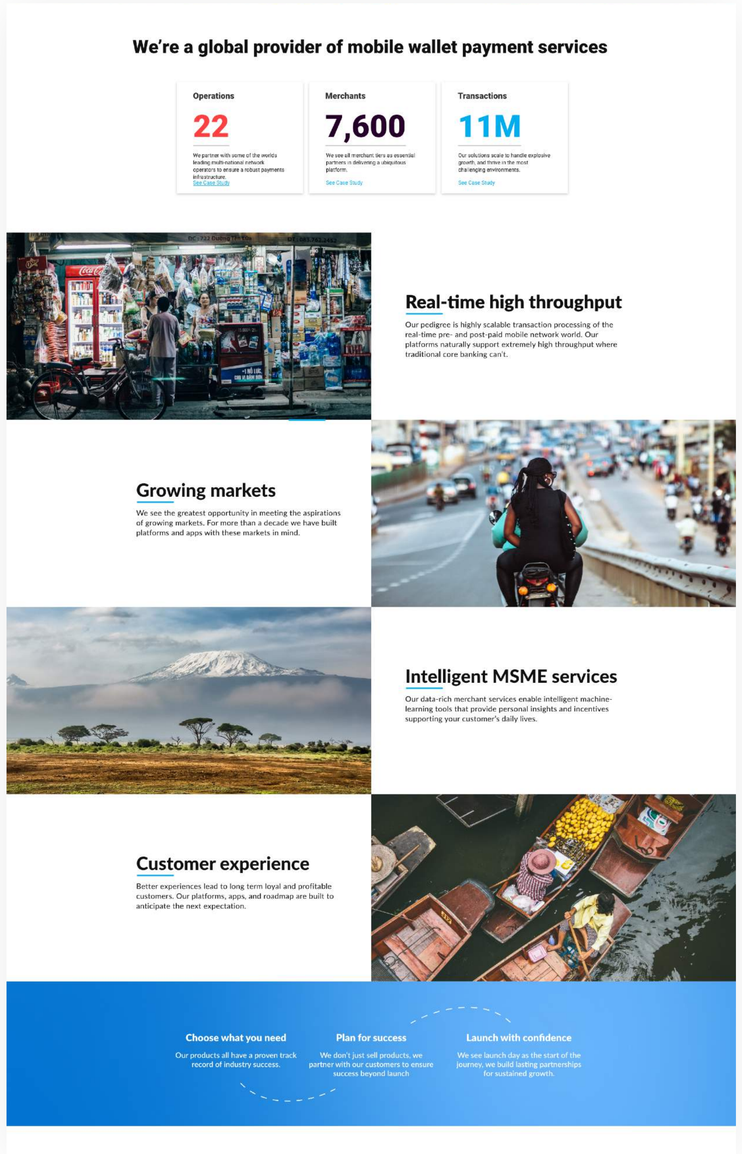


YOUTAP

PUBLIC WEBSITE

UI Design, Graphics, Web Development





THANK YOU

TOM BUTLER

tbutlerw@gmail.com

+81 070 4803 1523

tombutler.site