

VARSITY HUB

WAT NEEDS TO BE DONE BEFORE LAUNCH

STRIPE

- LOGGED IN THRU GMAIL
- SANCHEZEMIL203@GMAIL.COM
- LIME PRODUCTION LLC
- AD HOSTING
- **\$10 MOND-THURS 17.50 FRI-SUN, single day
(1.75) weekend (2.99)**
- **ROOKIE FREE, VETERAN 1.50/MONTH FOR EXTRA TEAM, LEGEND
29.99 ANNUAL**
- pk_live_51RtgdGGJt8CsPE1E5nDpNo8bfow30VYpeqZwJfp6y1SP49NbwaruTcMWOi04SxujUTjACB3fwJwFSTgltU4IIA4S00H
FBL7D3p

GOOGLE, AGI

— — —

- GOOGLE MAPS
- GOOGLE CALENDAR
- ^^^ most schools use google calendar for their schedule, so if it's easily synced would be perfect
- Account creation in progress.
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DATABASE, RAILWAY

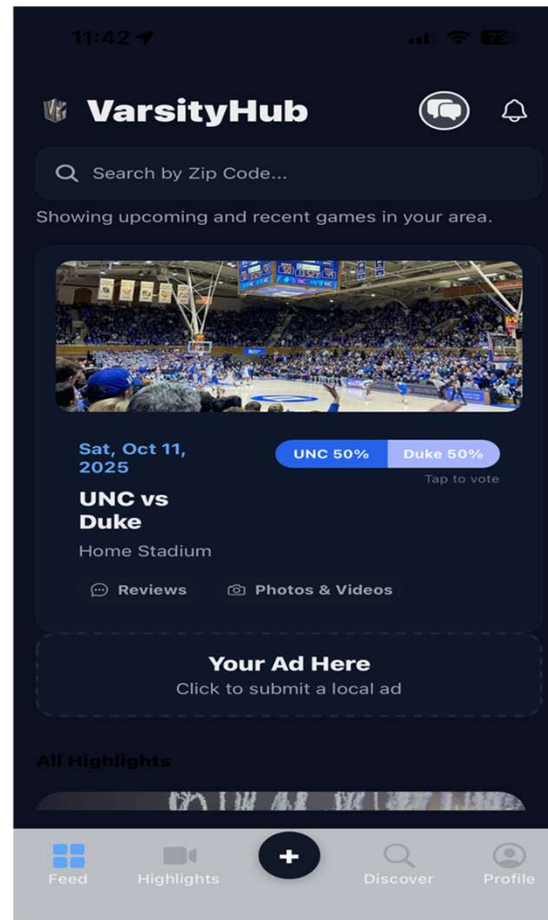
— — —

- MADE ACCOUNT
- NEEDS TO BE ADDED to yours
- 1080P VIDEO
- USER LOGINS, MEDIA
- ENCRYPTION?

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AESTHETICS

- BANNER AD SHOULD BE SEPARATED
- All feed should look like profile feed
- Only should look like video feed, when opening feed for fav team



ONBOARDING - FAN/login page

CHANGE DEFAULT BIO TO “FAN
TRYING TO SHOW THE MOST
SCHOOL SPIRIT

- WHEN FAN ACC, ARE TURNED INTO ATHLETES. THEY ARE ABLE TO ADD THEIR UNIFORM #
- **Login page -> use floor for login credentials**



Onboarding

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For this page

Remove add players

Add

- View moments
- Post reviews and highlights
- Support local creators
- Claim my team



What interests you most?

Find Local Games

Add Players

Follow Teams/Players

Finish →

Onboarding coach

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- ROOKIE, 2 TEAMS FOR FREE (EX GIRL N BOYS SOCCER)
- VETERAN \$1.50/MONTH FOR EACH TEAM ADDED AFTER
- LEGEND 29.99 ANNUAL FOR UNLIMITED TEAMS/CLUBS

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Basic Information

Basic Information
We'll set up your account with a username and preferences.

Username

Checking availability...

Affiliation

None

University

High school

Club

Youth

Date of birth
Date of birth

Zip code (optional)

Doesn't look good,
replace none, with
other. Zip code
mandatory. Affiliation
buttons Needs to fit
better

Coach part 2

- When coaches onboard they should pick a team color, as well as prompt them to join the school organization page if already created. First user to a school can make the organization page.
- Also, sync other games if both team have VHUB accounts, and they make an event for the same game, they will be merged. This will be determined by location of event.

Coach part 3

-- Ref: new pricing model

- Rookie, perfect for first team page.
(ex: Womens n Mens Soccer)
- Create team page
- Invite players, assign administrators, share experience

Vet: priority support

Add administrator per team added

Trophy emblem

Legend:

Unlimited teams/ admistators, gold medal emblem

Choose Your Plan

Rookie

Free for the first 6-month season

Perfect for trying VarsityHub with a single team.

- Create a league page
- Invite team managers
- Post updates

Upgrade any time to unlock organization management tools.

Veteran

Most Popular

\$70 / year or \$7.50 / month

Manage multiple teams with advanced analytics and support.

- All Rookie features
- Priority support
- Advanced analytics

Stripe handles secure billing so you can focus on your program.

Legend

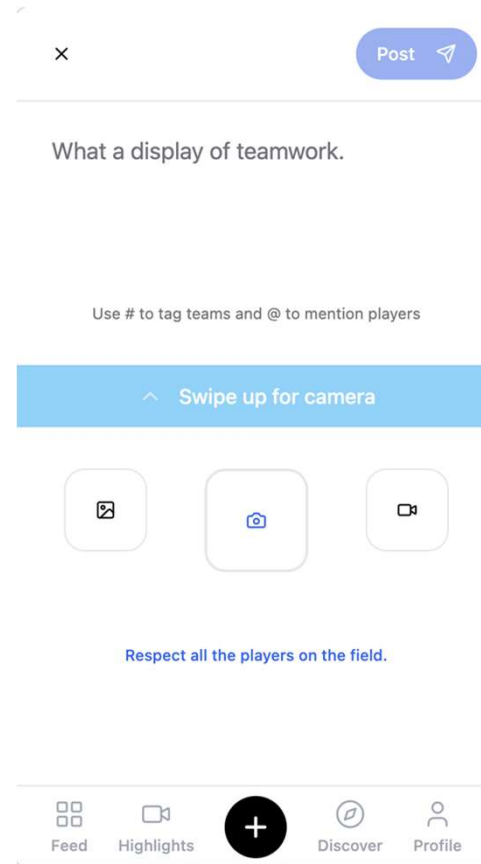
\$150 / year

Scale to multi-team organizations with custom branding.

- All Veteran features
- Multi-team management
- Custom branding

Upload page

- SLIDING TOGGLE IN THE MIDDLE, BLUE(SWIPEUP FOR CAMERA).RED (SWIPE DOWN FOR REVIEW)
- WHEN USER SELECTS VIDEO, START RECORDING. , THEN ABLE TO CROP VIDEO ON TOP.
- AFTER POST BUTTON, THE NEAREST EVENT SHOULD COME UP, AND AFTER THAT OPTIONS SHOWING THEIR FOLLOWING AND PERSONAL PAGE. IF THEY WANTED TO UPLOAD TO THOSE
- Rotating prompts?
- Add to story, prompts camera not photo gallery.-
- AFTER post is confirmed, they will be prompted if they want to post on their page, or the team/event page. right/left just like button story/close friends



AD HOSTING

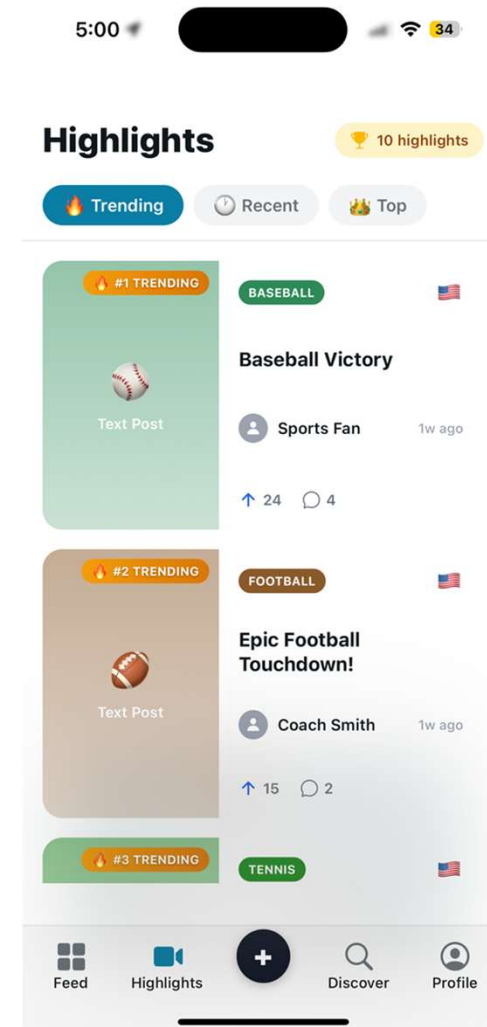
- — When someone selects dates, the time frame should be highlighted (mond-thurs)(fri-sunday)
 - If it's in the middle of a weekday, and there are available option, they can put the ad for a single day for \$1.75, weekend day, 2.99
 - Sales tax, stipe fee, and recording transaction details is mandatory.
 - Keep email verification requirement, but replace ok with taking them to email confirmation page
 - Banner ad, specifications it lets me upload a photo that fits within dimensions which is good, but should be able to stretch rather than compress, or fill in with color space.
- When someone clicks on banner ad, it take them to the desired link of choice
- Lets lock ad hosting for 8 weeks in the future, as rates may or may not change.
- Everytime someone buys and add they have to include some type of photo/media/logo/ and description.
- POTENTIAL PROMO CODES, WOULD BE LIMITED LIKE 8 AT A TIME TO WHOEVER FIRST
- **When someone buys ad it covers 20 miles within the zipcode, if the zip they want is booked. Show them next**

Highlights

- trending - should be top #3 post then rest of their algorithm
- Recent - should be most recent post nationwide
- Top will be the actual trending page with top 10 post with most interaction

Remove 10 highlights on top right

- Buttons on scrolling page, need to be more visible
- These post, also have to be able to bring users to other user page, team page, and event page

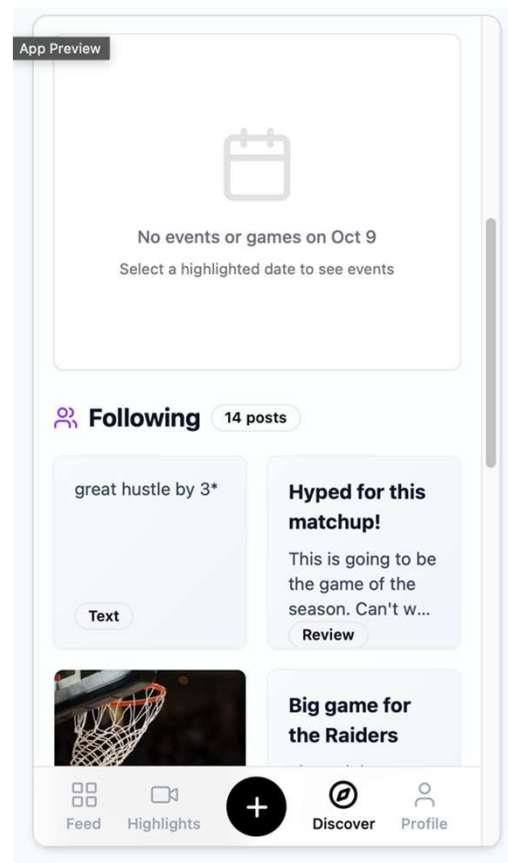


Discover

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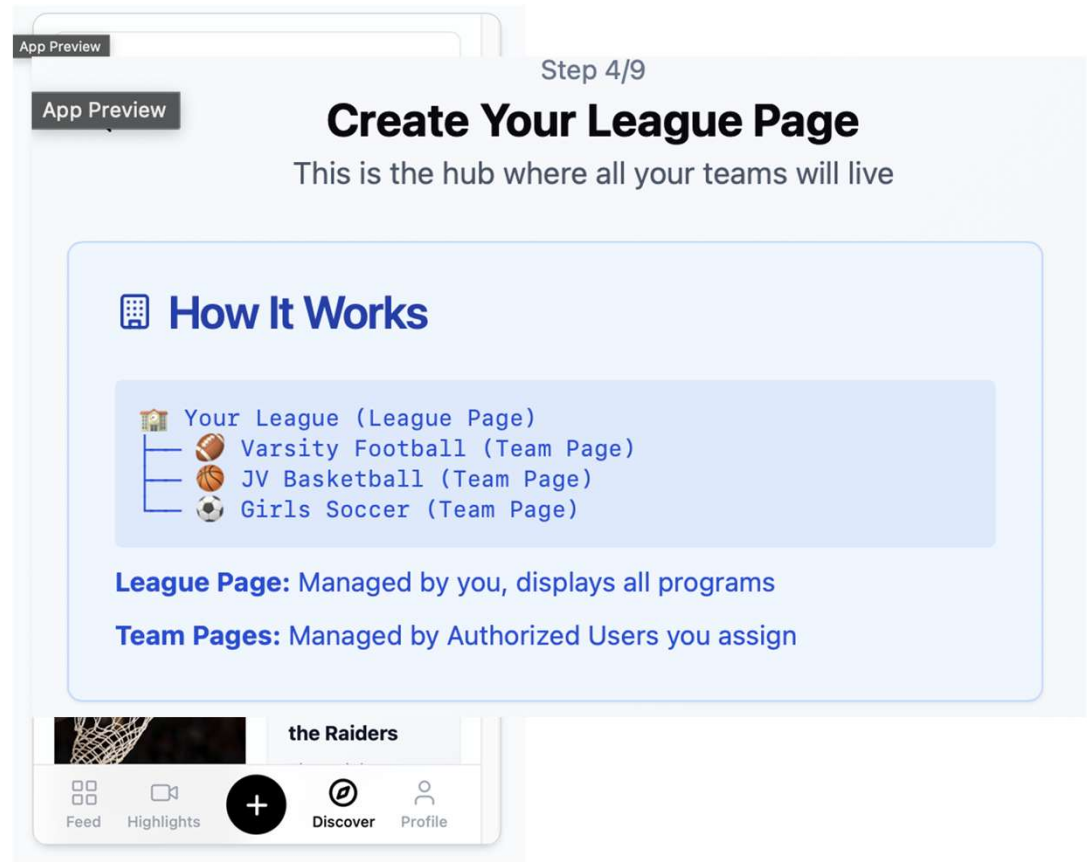
- Calendar on top, then following page to show post
- With search bar at the top

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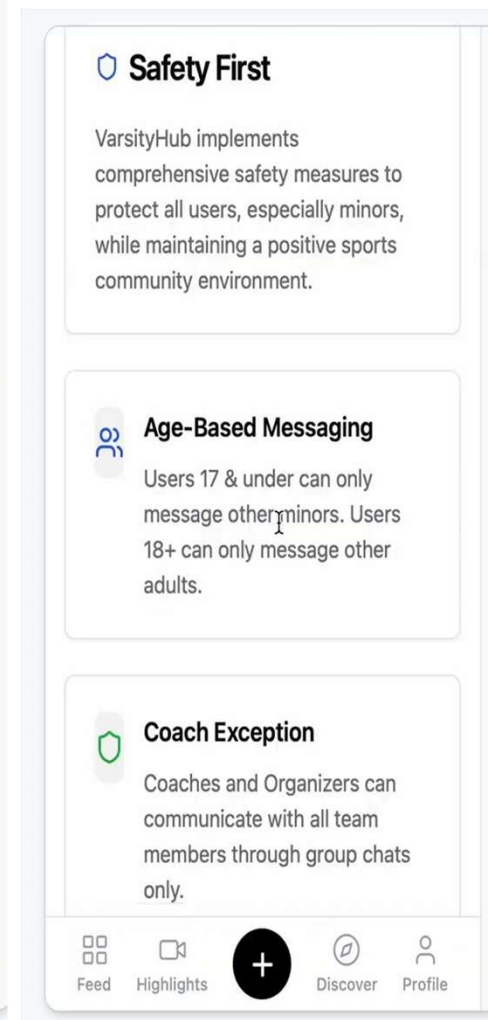
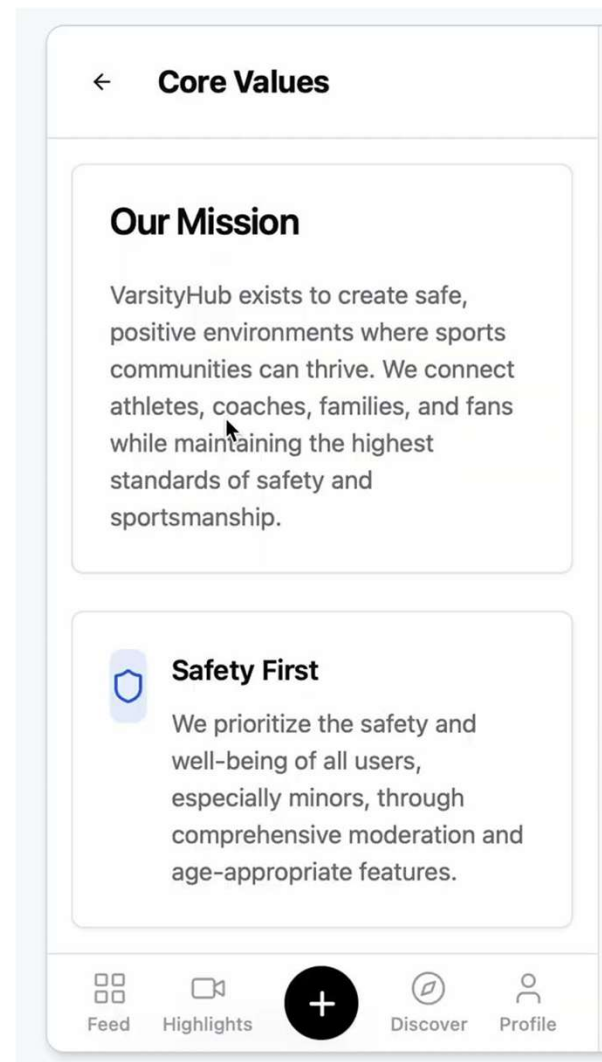
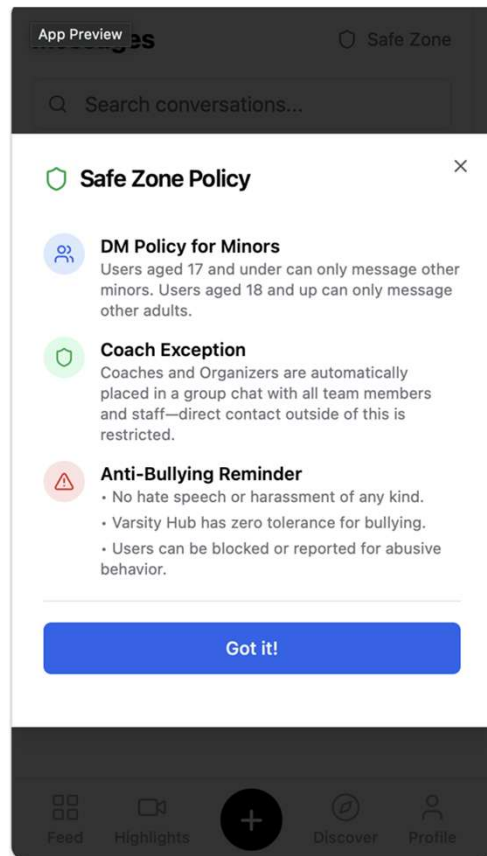
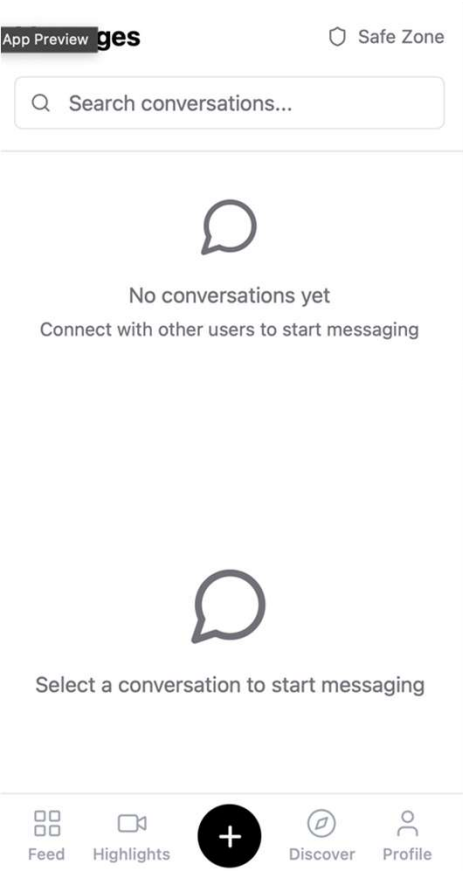


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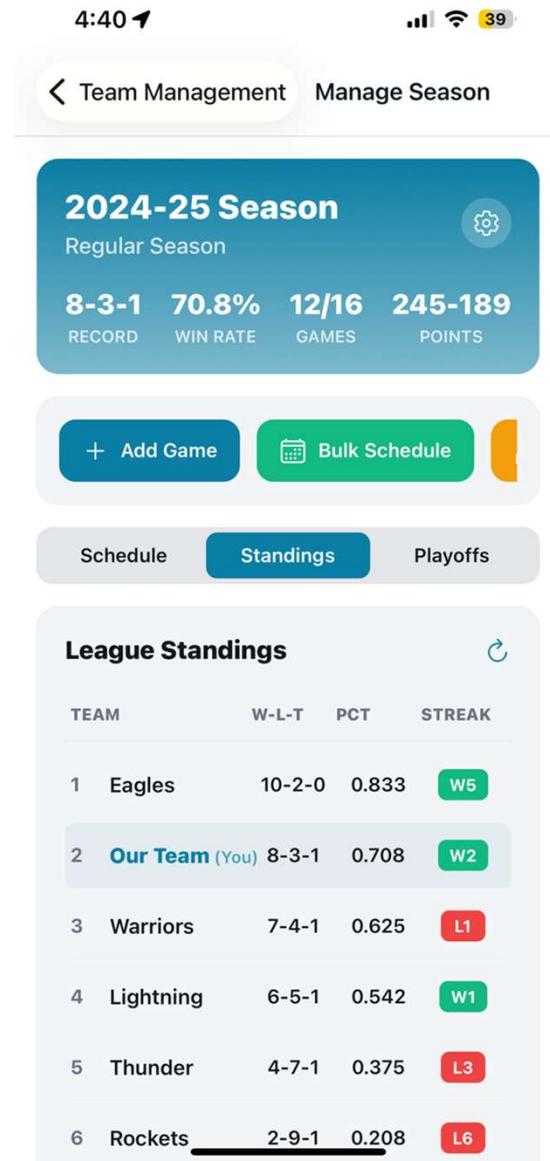


Settings



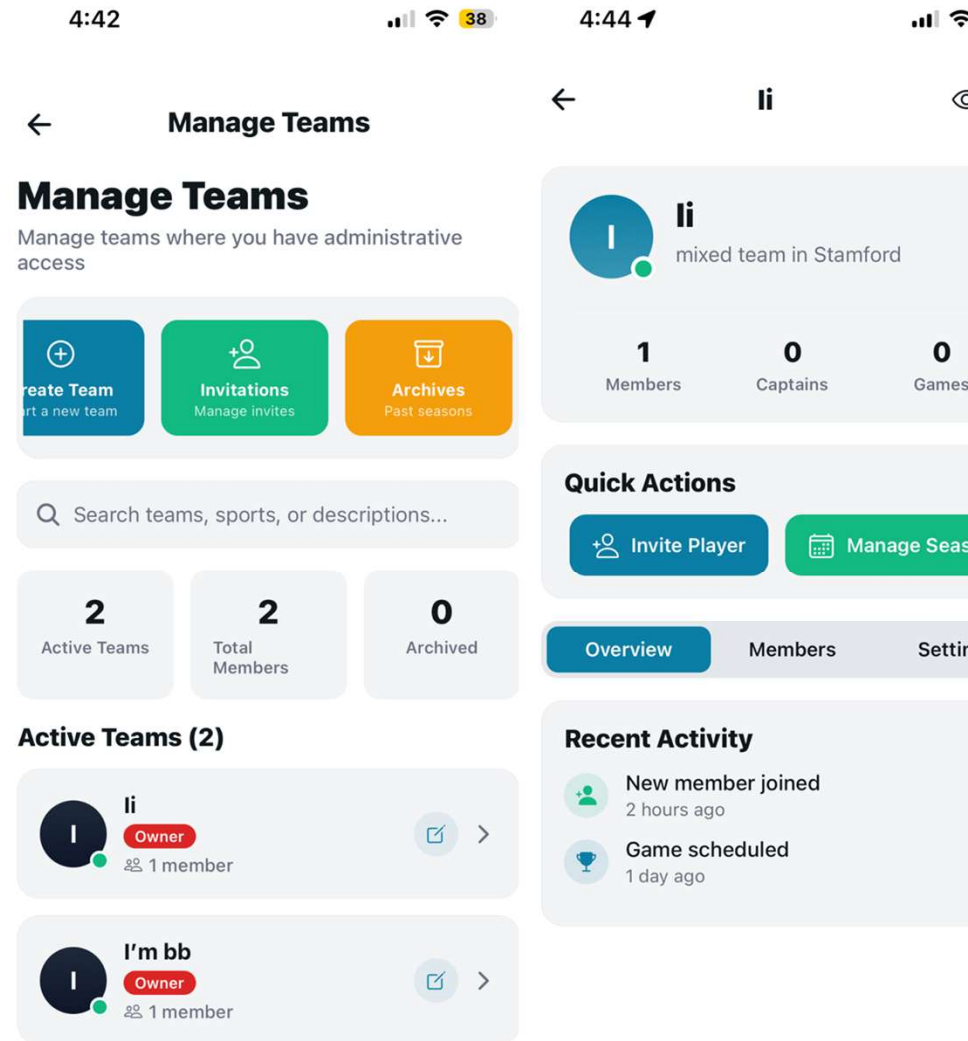
Coach / team management ?

- How do we keep track of this?
- Could be something to keep on backend and bring back for future update, cause would need to license these stats and info
- When they put the season, instead of selecting summer 25, just select the season. And the year should be able to propagate by default.




Coach / team management ?

- Invitations? Would this be when another team makes an event that's the same game? Then yes an invitation would have to merge the event.
- When coach adds players to a team. They are all by default put into a group chat
- Promo code for first 75 accounts, 25% off



Coach / team management ?

- Include this, i like how it explains it to users








 **Approval Queue**
Review events submitted by the community.

The approval queue is empty.
Submitted events will appear here.

Step 4/9

Create Your League Page
This is the hub where all your teams will live

How It Works

-  Your League (League Page)
-   Varsity Football (Team Page)
-   JV Basketball (Team Page)
-   Girls Soccer (Team Page)

League Page: Managed by you, displays all programs

Team Pages: Managed by Authorized Users you assign

Create an Event
Organize a watch party, tailgate, or fundraiser.

Event Title

e.g., Championship Watch Party

Description

Tell everyone about your event...

Date & Time

10/09/2025, 12:30 PM

Location

e.g., Campus Pub

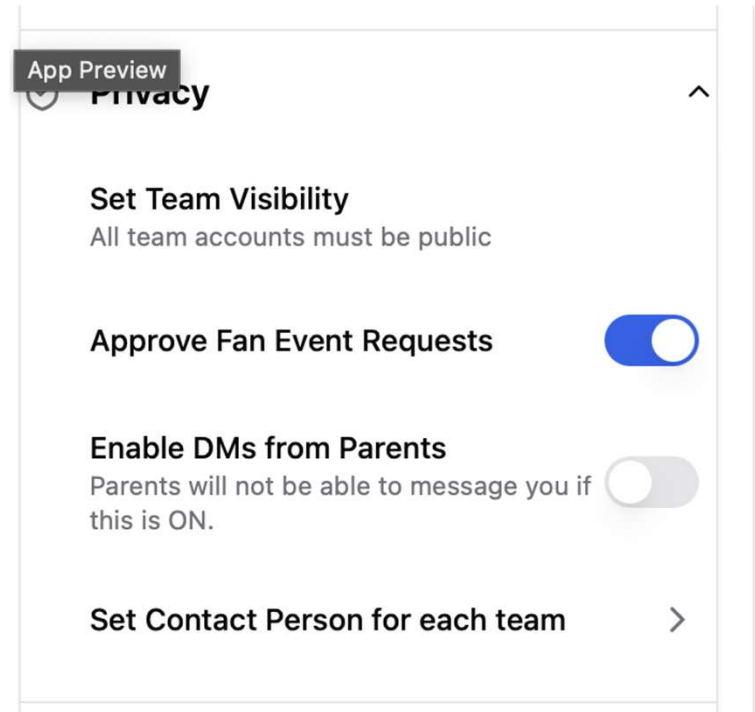
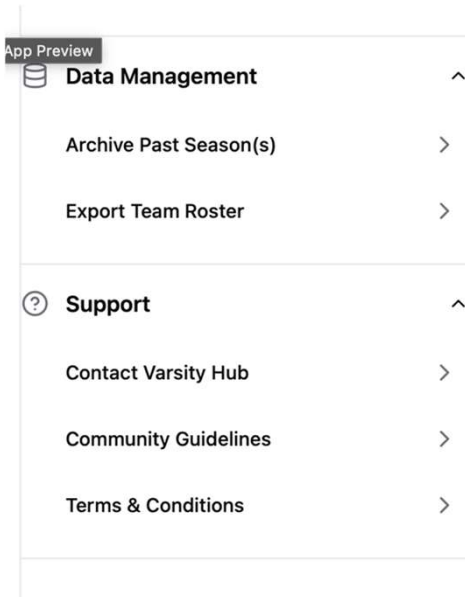
Capacity (Optional)

Max attendees

Create Event

Coach / team management ?

- Include this, i like how it explains it to users

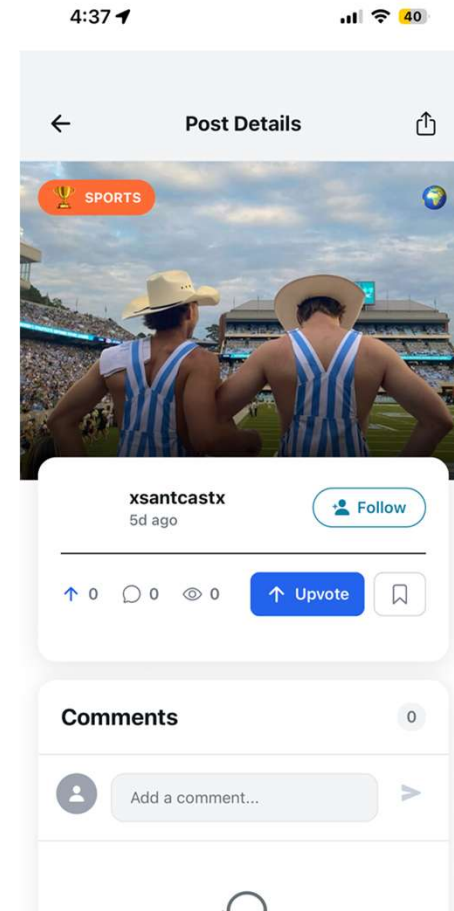


Post details

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- Should be able to go to event page from post,
- As well as user page
- And team page
- Also able to share on social media/ send to a person

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Home page

- Keep this all highlights all the way at the bottom. Should be just scrolling with a mix of everything in highlights page
- Make varsity hub logo bigger, move the word varsity hub to the center to create space
- Search by zip code

Contact

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customerservice@varsityhub.app

- For both ad acquisitions
- And customer service

