

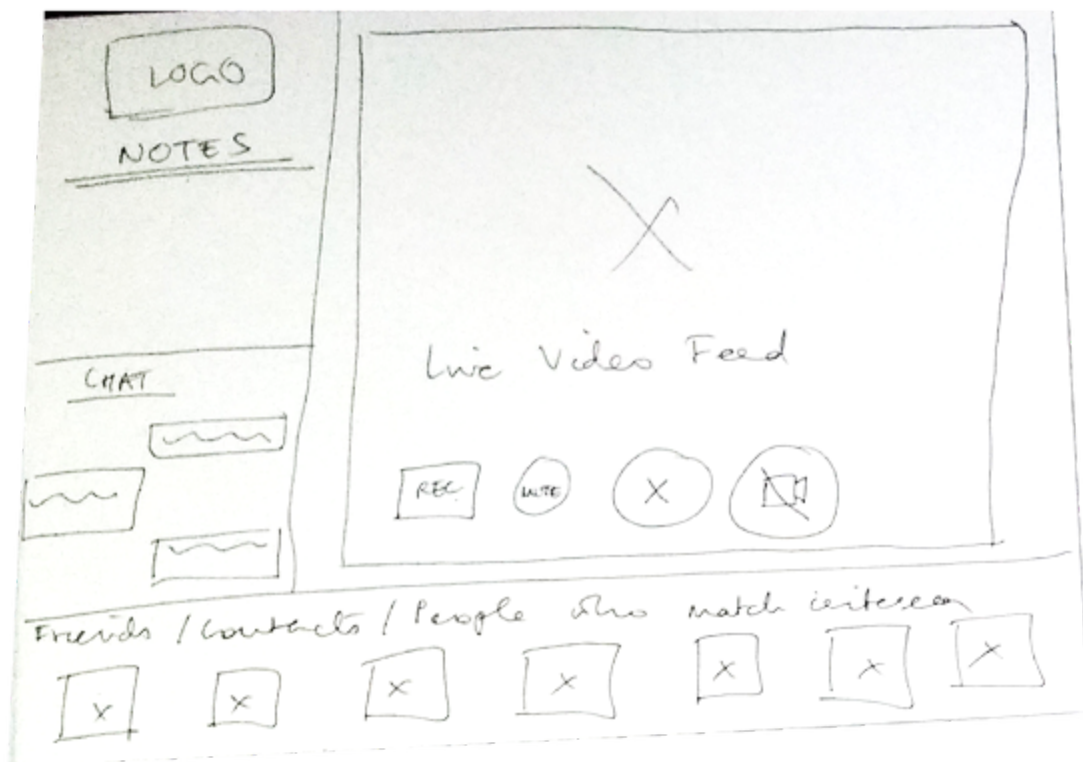
## XVII. Appendix II

### All Product Idea Sketches

#### Video Chat interaction

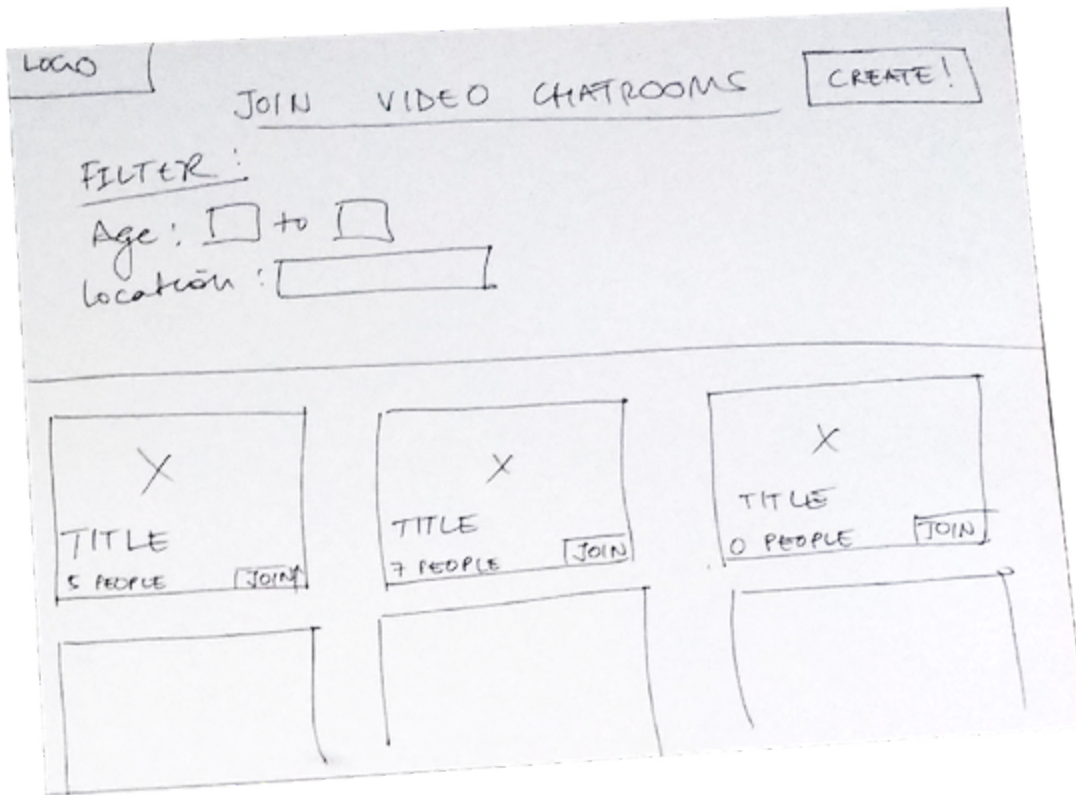
Inspired by video chat rooms and utilities that allow video conference calls (skype, hangouts).

#### Concept 1



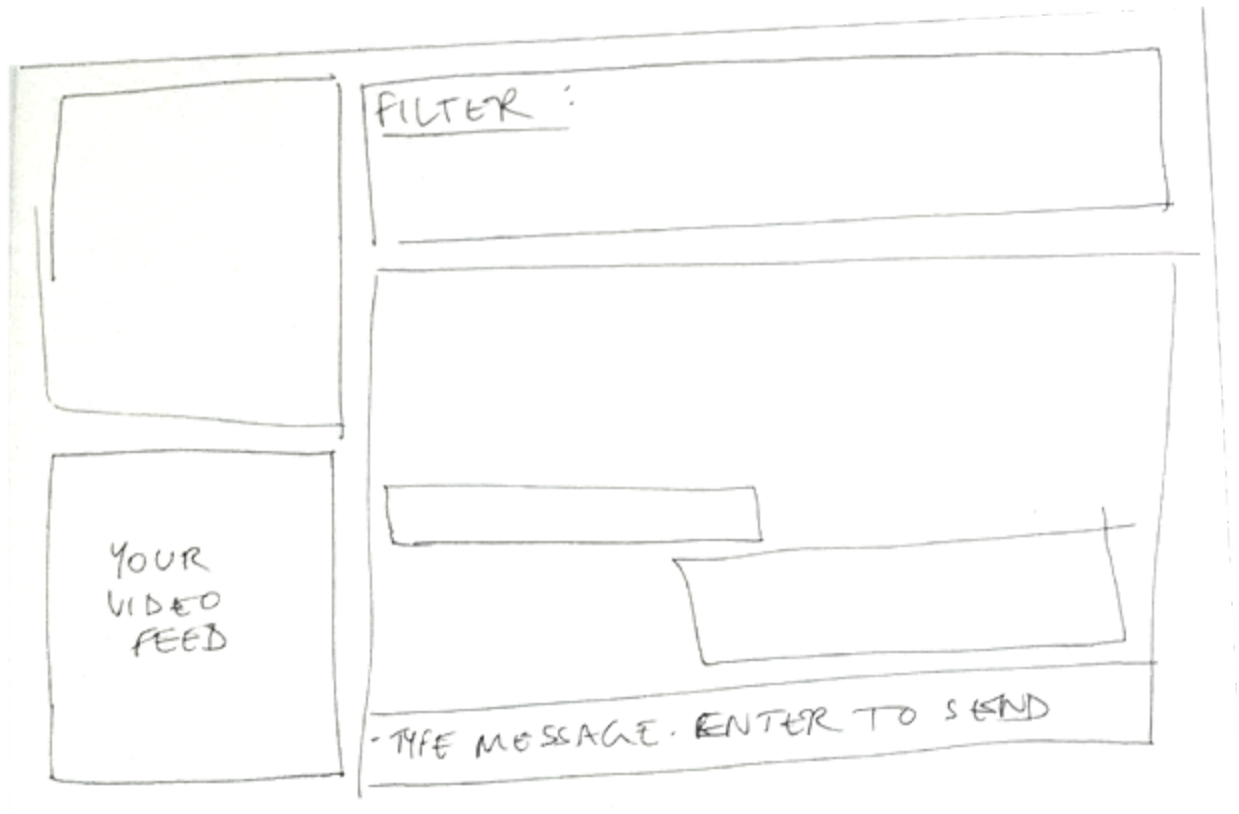
This design centers the user's attention on the video feed from the other person and is limited to a 2-person chat at a given moment of time. The user can take notes (top left) as well as chat (to share text/links) with the user at the other end of the conversation. The layout combines the user's need to express themselves naturally and be heard by someone else (through the video feed) as well as facilitate the information-sharing and "note-taking" that would be required.

## Concept 2



This concept takes the “chatroom” concept further in the video medium, and builds upon ideas we got from observing behaviour on online forums (like <http://www.curetoday.com/> and <https://community.breastcancer.org/>). People join existing discussions on ‘chatrooms’ online which can be filtered by various criteria (‘Age’ and ‘Location’ being representative here).

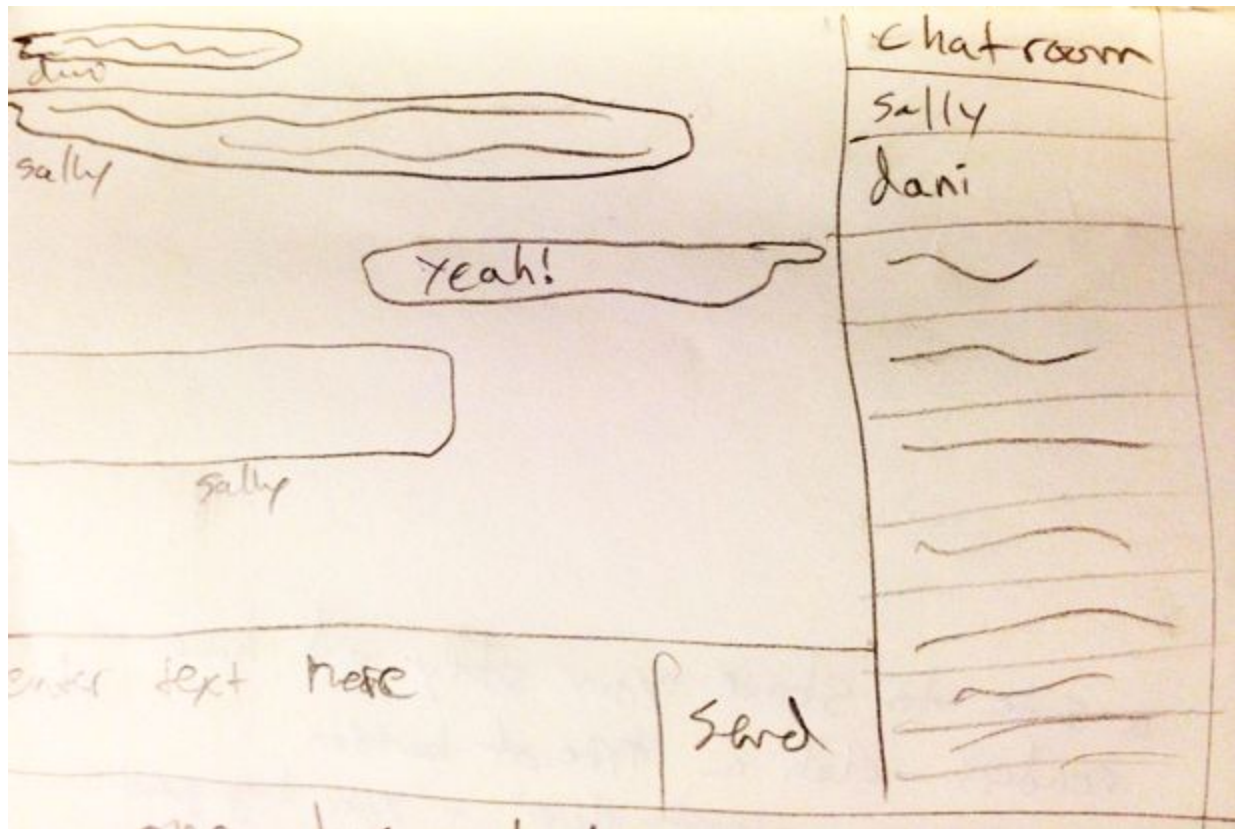
## Concept 3



This layout is similar to platforms like chatroulette and camsurf, focusing on a conversation between two users. Two video feeds of the participants are displayed on the left. The 'filter' box helps filter criteria for persons to interact with, and the large 'chatbox' below it facilitates primarily text communication.

## Text Based Connections

### Basic Persistent Chat Room



A persistent chat room built with the purpose of connecting people currently going through the process of getting a mastectomy.

Rooms	

Similar to Discord or Slack, this chat service gives users options to creating new “rooms” to help

## E-Meetups/Event Board

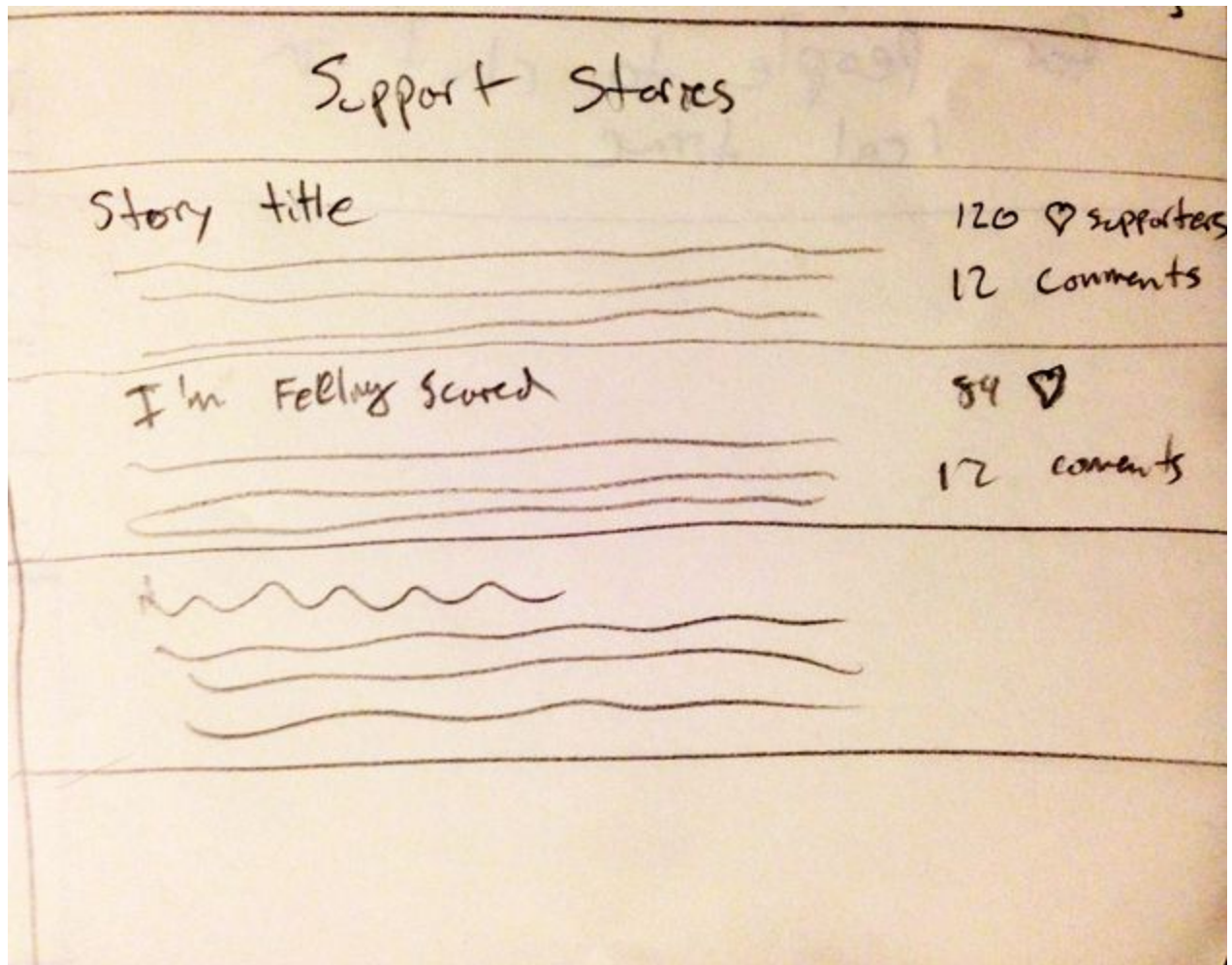
Upcoming e-Meetups

Reconstruct or Not?	Feb 2, 2017
Special Guest: Mary Jane	8:00pm EST
Description: _____	
_____	
_____	
Title	Feb 5, 2017
Special Guest: — —	8:00pm EST
Description: _____	
_____	
_____	
_____	

This service allows for planned meetups to occur. These meetups happen in chat rooms (similar to idea 1), but the pre-planned nature allow for focus and purpose of these chats. Meetups can also include special guests to have a AMA style back and forth.



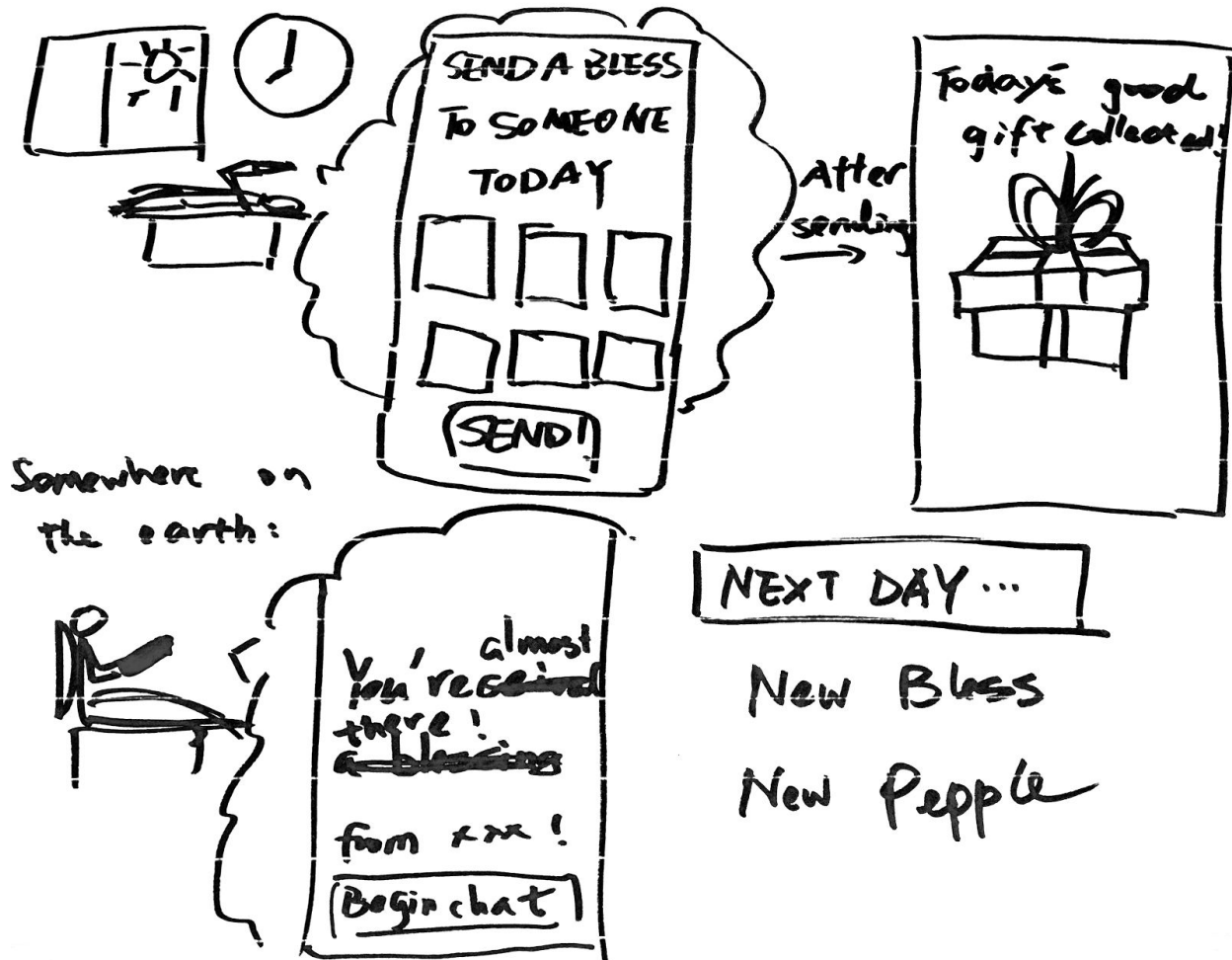
## Share+Support Stories



This app focuses on the user's need to simply share their own story and position. Rather than starting a forum topic with the hope of "You're doing great" replies, users can share their story through this specialized platform. The platform allows readers to click simple encouraging replies like a "I support you" button, but can also add comments for a back and forth if desired.

## Meet In Person

### Everyday Blessing



It's nine o'clock, and you wake up, ready to start a new day. You open up the blessing app as a daily practice, pick a blessing sentence, and send.

Imagine somewhere else on the world, someone who is suffering from bad mood brought by cancer. She might have lost her hair, or she might just have lost her breast. She felt down and depressed. She saw your blessing, she saw hundreds of blessings everyday from people like you, she is now feeling better and more confident.

You might get a chat request from the random person to whom your blessing was sent. Something magical might happen in this random match.

When the sun rises again the next day, you will send a new blessing, talk to new people, and learn new experience.



## Invitation Card



For most residents, they have regular neighborhood meeting where they exchange information on criminal activities, and share food with each other. We can distribute invitation card about breast cancer party at the neighborhood meeting.

## Party House Design



We identified a need from breast cancer patients that they need a share on positive emotion more than surgical experience. Women that have undergone a similar surgery and lose their breast, want a place where they are comfortable to enjoy themselves. When they play, when they dance, when they sing, there will be no strange looks from others. Therefore we want to design a party house for them. We decorate the outside as a grand party going inside, and deliver a welcoming message to the women of interest to come. When they enter, staffs will collect essential information (i.e. register them as part of the organization), and educate them. Women and dance, sing, drink, talk over sofa, and enjoy themselves as much as they can in the house. They can even stay overnight in the next-door hotel if they find each other good "sisters", and they really want to spend more time with each other. For people who are not targets for this party, when they walk in front of the house, they won't feel scared nor strange about breast cancer. Such party can be held in different cities in turn every month, and lasts for three days.

## Experience Pokemon



This idea is inspired by Pokemon Go. When the user, who registered to “receive notifications on breast cancer experience”, enters an area where contains some breast cancer patient and her experience in the dataset, the phone will notify the user. The user can choose to read the experience pre-written by that person, or stop and find that person to talk.

## Special Trip

## TRAVEL AGENCY



Hey, do you have any special trip for breast cancer patients next weekend?



OH, YES! We have a trip scheduled to Hawaii for 2 days. 19 people registered. Do you want to come?



GREAT!

Holidays are good time to go outside and relax. Why not use that period of time to connect with people, and enjoy the vacation?

Imagine that a three-day holiday is coming, you go to a travel agency's website, and find a 2-day trip to Florida with 19 women registered. Some of them had mastectomy, and some will have, and they are somehow under pressure. If you are a warmhearted person, join us and help them. If you are suffering the same, why not come to see if a trip can help?

## Office Diary



There are too many important decisions to make when you get the advice of get your breast removed. Doctors might tell you something, but it's way less than you want. Therefore, doctors can keep a book in front of their desk. For women just had mastectomy, they can write down their thoughts and feelings on the book. They can leave their contacts on the book as well, so that later when someone else comes into the doctor's office, and is ready to talk about mastectomy, she can browse the book and gain some sights from the book.