



Actor: Tarek. A

In our storyboard description, we will:

- ◎ Use “N” to represent all notifications pop up at the corner of the screen.
- ◎ Use “T” to represent the actor.

A decorative graphic on the left side of the slide featuring several overlapping circles and rings in various colors: pink, orange, teal, light blue, and lime green. Some circles have dashed outlines.

Scene 1:
recommendation of nearest grocery store

Story

- ◎ T is running.
- ◎ N "Uh oh, you are almost out of milk! There is a Safeway 0.6 miles away."
- ◎ T runs to the other direction.

Shot Details

- ◎ Wear headphones, jog in place.
- ◎ Pull out phone.
(full body shot)
- ◎ Camera angle switches from diagonal to front

A decorative graphic consisting of various colored circles and rings in shades of pink, orange, teal, yellow, and green, scattered across the top and left sides of the slide.

Scene 2:
generating grocery list for checking off

Story

- ◎ T runs into a grocery store.
- ◎ He opens the App, and the App populates a grocery list.
- ◎ He checks off along the way

Shot Details

- ◎ Enter store
(film from inside)
- ◎ Go to the milk shelf
(diagonal behind)
- ◎ Checkoff list
(close up to the phone UI)



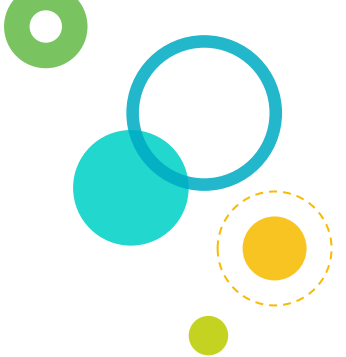
Scene 3:
Suggests amount of food to buy

Story

- © T reaches his hand to a big box of ice cream.
- © N “Hey! I noticed you don’t always finish your ice cream, have you considered buying a smaller portion?”
- © T takes the small box of ice cream instead.

Shot Angle

Start diagonal behind, front shot, after getting the notification, close up of ice cream examination.





Scene 4:

Auto generate an inventory list of loaded food

Story

- ◎ A goes home and loads fridge.
- ◎ The fridge door closed, and a big scan scans the fridge.
- ◎ N "Your inventory has been updated!" (Show list)

Shot Details

- ◎ View of the fridge from inside (initially black)
- ◎ 1st person view of loading fridge
- ◎ Fridge closes, become black
- ◎ Light sliders, still shot inside(sudden silence except for scanning sound).



Transition

Time lapse

While T is chilling on the
couch...



A decorative graphic on the left side of the page featuring several overlapping circles and rings in various colors: pink, orange, teal, light blue, and lime green. Some circles have dashed outlines.

Scene 5: Suggesting recipes with food in the fridge

Story

- © N "Hey! I noticed that your ground beef is going bad soon, want to check out some recipes using ground beef?"
- © Leave for the kitchen.

Shot Details:

- © Sitting in the couch
- © Stomach grumbling, rubs as if hungry.
- © Walk off the screen, fade to black.



Ending

70 billion pounds of food are wasted
in U.S. per year.

(fade out)

Let's make the world a better place.

(fade out)

Product Logo