

# Rock Zgheib

## UX/UI Designer – Frontend Developer

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### SUMMARY

- Creative problem solver with a background in interior design, bringing a unique perspective to UX/UI.
- Aesthetic and functional approach to design, ensuring both visual appeal and usability.
- Keen eye for detail and dedication to crafting user-centered designs.

### SKILLS

Sketch, Figma, Spline, Adobe XD, Adobe Photoshop (10+ years), Adobe Illustrator (5+ years), Miro, HTML, CSS, JavaScript, Tailwind, React.JS, Python, Blender, 3Ds Max, Pen & Paper, User Research & Strategy, Sketching, User Interviews, Journey Maps.

### WORK EXPERIENCE

#### **Freelance UX/UI Designer – Frontend Developer**

**Lebanon**

*Interaction & Visual Design and Developer*

*April 2022 - Present*

- Passionate UX/UI designer and frontend developer with 1 year of experience, successfully transitioning careers and bringing a fresh perspective to the field.
- Proven track record of completing multiple projects in UX/UI design and frontend development, showcasing a strong commitment to excellence and professional growth.
- Skilled in creating intuitive user experiences, translating designs into functional websites, and delivering visually stunning solutions that exceed client expectations.

#### **Freelance Graphic Designer**

**Lebanon**

*Graphic Designer*

*Nov 2019 - March 2020*

- Dynamic freelance graphic designer with a strong passion for creating visually captivating designs and delivering exceptional solutions.
- Proven expertise in successfully executing multiple graphic design projects, demonstrating a commitment to excellence and continuous growth.

#### **Tele Lumière**

**Lebanon, Beirut**

*Lead Set Designer*

*Sept 2016 - Sept 2017*

- Accomplished virtual TV set designer with a strong track record of designing over 45 visually stunning sets.
- Generated \$80k USD in revenue for the company within a year through successful design projects.
- Expertise in creating immersive virtual TV sets, combining creativity and technical proficiency to deliver exceptional results.

#### **Freelance Interior Design Architect**

**Lebanon**

*Interior Design Architect*

*Jan 2018 - Nov 2019*

- Demonstrated expertise in creating innovative and functional interior designs, delivering successful projects while achieving significant improvements in productivity and revenue.
- Collaborated with multiple companies, leveraging creative solutions and strategic planning to drive tangible business outcomes.
- Results-driven interior design architect with a proven track record of increasing company productivity and revenue by a range of 57% to 76%.

#### **Various Interior Design Positions and Internships**

**Lebanon**

*Interior Design Architect*

*Sept 2010 - July 2014*

- Demonstrated adaptability and a strong commitment to professional growth during the early career years, laying a solid foundation for future success in the field.
- Developed a comprehensive skill set through various roles, gaining valuable insights and hands-on experience in different aspects of interior design.
- Diversely experienced interior design professional with a range of positions and internships held between 2010 and 2014.

## **EDUCATION**

**AUL University Lebanon**  
*B.A., Interior Design*

**The John Hopkins University**  
*Certificate in Web Development*

**Google/Coursera**  
*Certificate in Google's UX Course*

**Lebanon**  
*Graduation Date: May 2014*

**Baltimore, MD**  
*Graduation Date: April 2023*

**Online**  
*Graduation Date: Mar 2014*

## **LANGUAGES**

- English - Advanced;
- Arabic - Native Speaker
- French - Advanced