# Rock Zgheib

# **UX/UI** Designer – Frontend Developer

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## **SUMMARY**

- Creative problem solver with a background in interior design, bringing a unique perspective to UX/UI.
- Aesthetic and functional approach to design, ensuring both visual appeal and usability.
- Keen eye for detail and dedication to crafting user-centered designs.

#### **SKILLS**

Sketch, Figma, Spline, Adobe XD, Adobe Photoshop (10+ years), Adobe Illustrator (5+ years), Miro, HTML, CSS, JavaScript, Tailwind, React.JS, Python, Blender, 3Ds Max, Pen & Paper, User Research & Strategy, Sketching, User Interviews, Journey Maps.

#### **WORK EXPERIENCE**

## Freelance UX/UI Designer - Frontend Developer

**Lebanon**April 2022 - Present

Interaction & Visual Design and Developer

- Passionate UX/UI designer and frontend developer with 1 year of experience, successfully transitioning careers and bringing a fresh perspective to the field.
- Proven track record of completing multiple projects in UX/UI design and frontend development, showcasing a strong commitment to excellence and professional growth.
- Skilled in creating intuitive user experiences, translating designs into functional websites, and delivering visually stunning solutions that exceed client expectations.

#### Freelance Interior Design Architect

Lebanon

Interior Design Architect

Oct 2010 - Dec 2019

- Demonstrated expertise in creating innovative and functional interior designs, delivering successful projects while achieving significant improvements in productivity and revenue.
- Collaborated with multiple companies, leveraging creative solutions and strategic planning to drive tangible business outcomes.
- Results-driven interior design architect with a proven track record of increasing company productivity and revenue by a range of 57% to 76%.

Tele Lumière Lebanon, Beirut

Lead Set Designer

Sept 2016 - Sept 2017

- Accomplished virtual TV set designer with a strong track record of designing over 45 visually stunning sets.
- Generated \$80k USD in revenue for the company within a year through successful design projects.
- Expertise in creating immersive virtual TV sets, combining creativity and technical proficiency to deliver exceptional results.

# **EDUCATION**

The John Hopkins University

**Baltimore, MD**Graduation Date: April 2023

Certificate in Web Development

Online

Google/Coursera
Certificate in Google's UX Course

Graduation Date: Mar 2023

**AUL University Lebanon** 

Lebanon

B.A., Interior Design

Graduation Date: June 2014

#### **LANGUAGES**

- English Advanced;
- Arabic Native Speaker
- French Advanced