

Customer Analysis

Customer Segmentation and Behavior Insights



Average Premium

\$1,398.54

Per Customer



Customer Segments

4

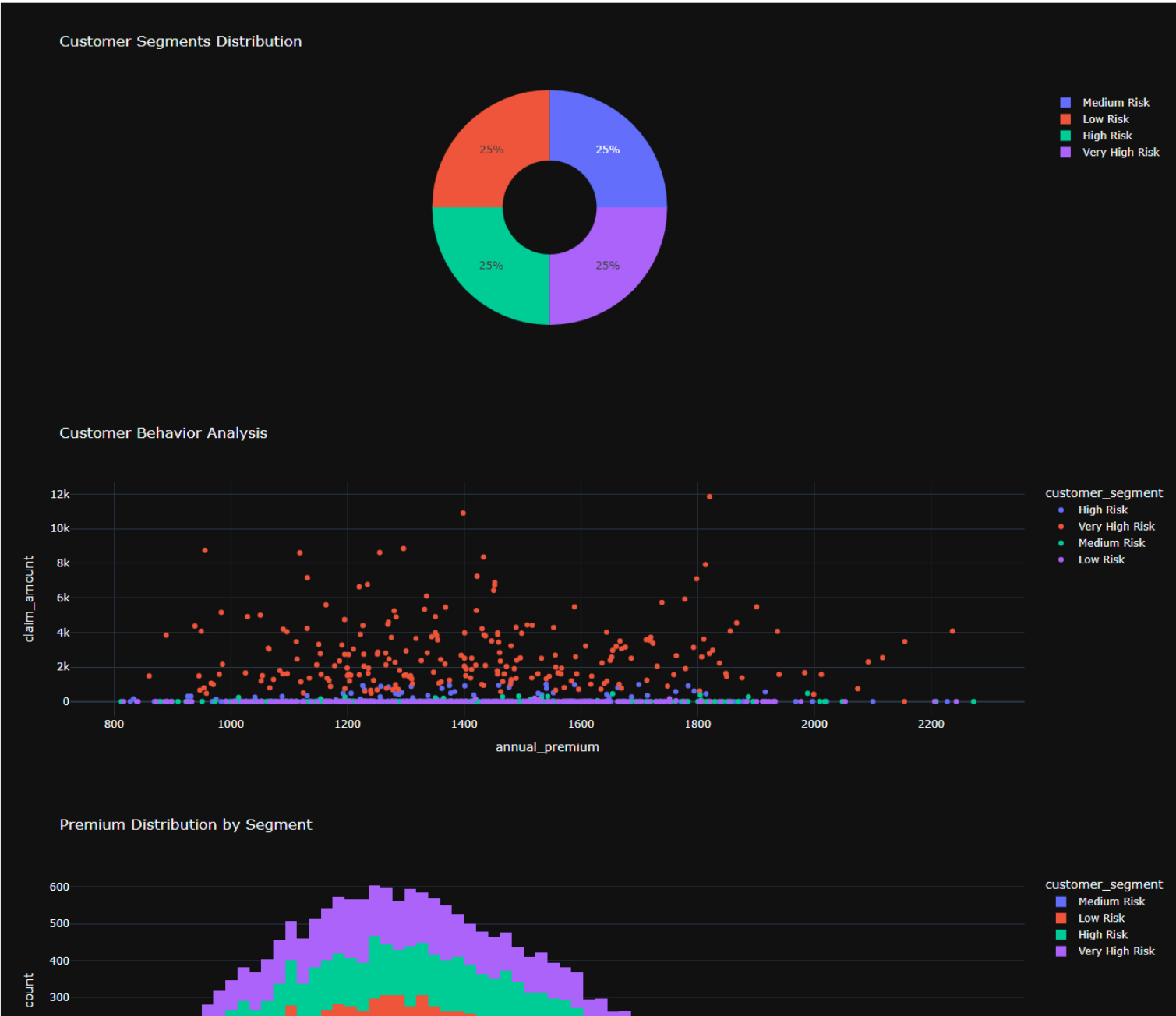
Active Segments



Premium Customers

5,000

Top Tier





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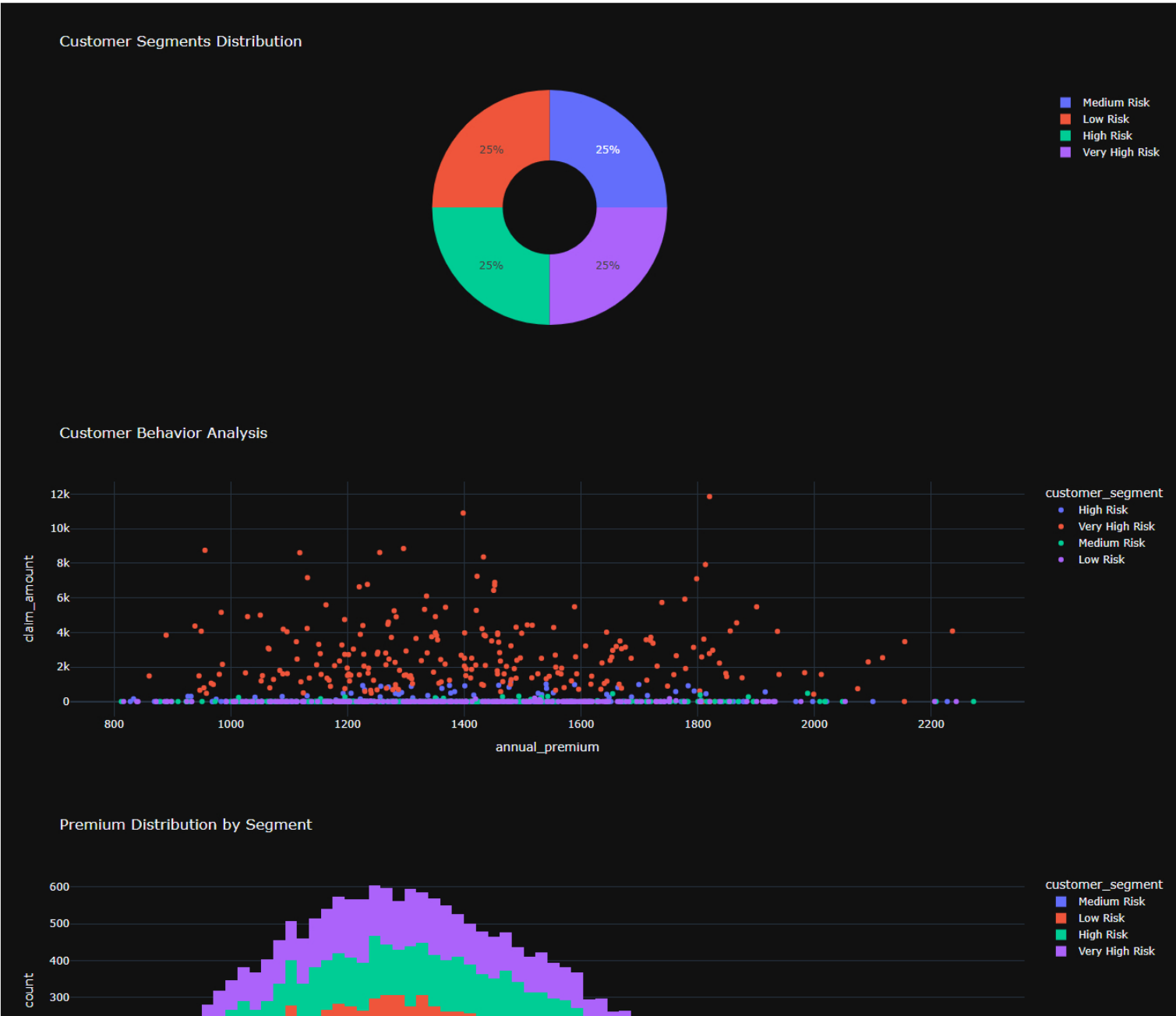
Active Segments



Premium Customers

5,000

Top Tier





Risk Analysis

Risk Assessment and Fraud Detection



Average Risk Score

0.46

Overall



High Risk Cases

5,000

Top 25%

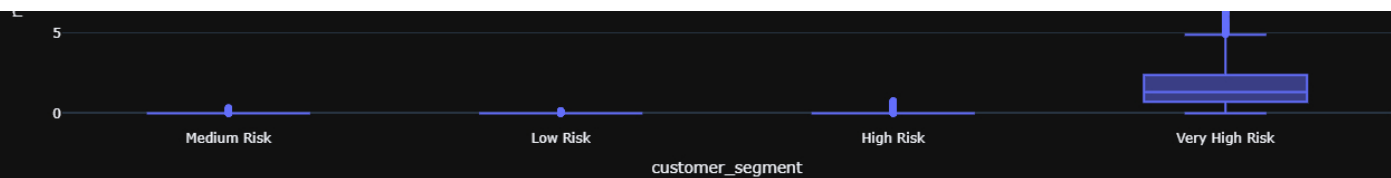


Fraud Cases

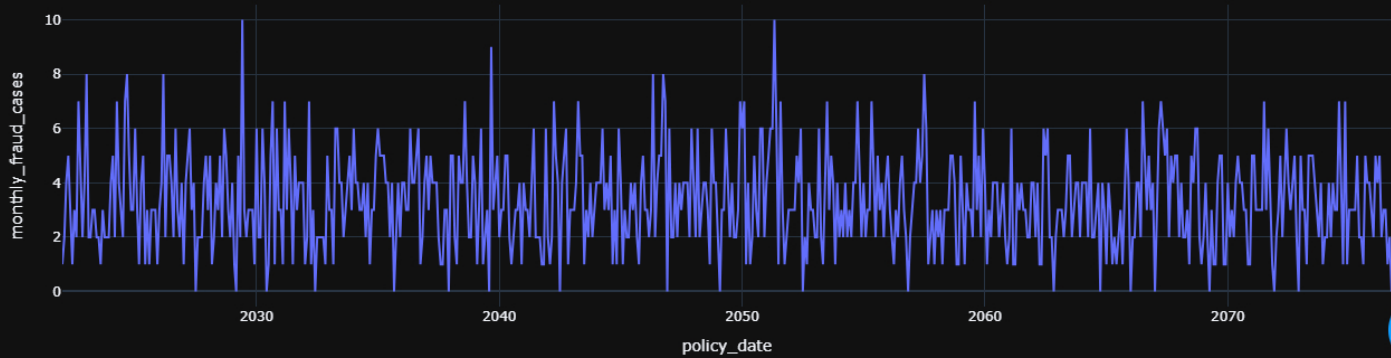
2,194

Total Reported





Fraud Cases Over Time



Regional Analysis

Geographic Performance and Insights



Top Region

South

By Premium



Regional Coverage

5

Active Regions



Regional Growth

15.2%

Year over Year

