E-Commerce: Online Grocery Delivery
INFSCI 2710: Database Management Group Project
Fall 2016

Introduction to the System

A short overview of the system including identification of the various types of users, administrators, etc. who will be accessing the system in various ways.

Overview

The website offers a service to have groceries delivered to a customer's address. In order for this service to function, the system must have various users and permissions. The system has four main roles including customer, store/region manager, salesperson, and admin. As an overview of how the system works with these user roles, the first page to the system is a login screen. According to user name and user role which are stored in the user table, user can be redirected log in to the appropriate screen. For example, if the user's role is a customer, then they will be taken to a front-end view where they can do tasks such as browse and purchase groceries. However, if the user's role is a store/region manager, salesperson, or admin, then they will be redirected to a back-end view. These views are discussed later in the report. Each role needs to be broken down into specific permissions.

Customer Role

Generally, a user is considered a customer and is given customer permissions after they sign up to the delivery service. A customer is able to create, view, and edit their own profile with fields that include first name, last name, address, email, phone number, and more. Then the user can browse the database of products that the delivery service offers through the frontend. The navigation is based on the product categories. Customers can search and view products in the system by name, category, description, keywords, price, brand, rating, and promotion. They can also see a detailed page for each product, including the product's name, description, rating, price, brand, and category.

After browsing the website and seeing what products are available, the customer can use the shopping cart. The shopping cart allows the customer to add and delete goods into their digital cart. They can also change the quantity of the product from the shopping cart page. After the customer shops on the website, they have the ability to make the order by confirming to buy the goods in the cart. There is a check-out process they go through, and then they have permissions to browse their own transactions in the transaction history. Finally, the customer can add ratings to the products so that their shopping experience is tailored to their favorite and least favorite purchases.

Store/Region Manager Role

The goal of the website is to deliver groceries to a customer's door, so there must be a local warehouse/store that is managed. Each store will have a store manager to manage the store's products as well as view the transactions related to the store. Similarly, location will need a region manager to maintain stock, transactions, products and more. Store managers and region managers can see the back-end view of the website in order to manage their stores' warehouse and deliveries. They can make changes to the product information, inventory, customer, transaction, and salesperson (delivery person).

Salesperson Role

A salesperson for this application is a delivery person. This person will deliver groceries from the warehouse to the customer's door. They can log into the back-end view of the website to browse the transactions and products. A salesperson can also view certain reports, specifically about their individual sales.

Admin Role

The admin role is meant for those who oversee the entire business system, including database. They can add, edit, and delete every aspect to the grocery delivery business website. When they login, admins see the back-end and can approve managers' accounts as well as have all access to inventory, customers, transactions, salespersons, and reports.

Assumptions About the System

A list of assumptions that you have made about the system.

- Passwords will be stored in plaintext instead of encrypted values due to time constraints.
- Payment methods such as credit cards and electronic checks will not actually be real data due to time constraints. There are PCI security standards that would have to be implemented as well as setting up a bank account and payment processor.
- The site would use SSL in a real setting.
- Users will not be willing to give certain data such as income or marriage status on a grocery delivery website.
- Regions are states. Stores are cities.
- A city name can determine the only unique state.
- A zip code can determine the only unique street.
- Different city may have the same zip code.
- States, cities, zip codes and streets will be managed by admin and managers, customers can only choose one of them, they cannot add new instance in these information.

Graphical Schema using the ER Diagram

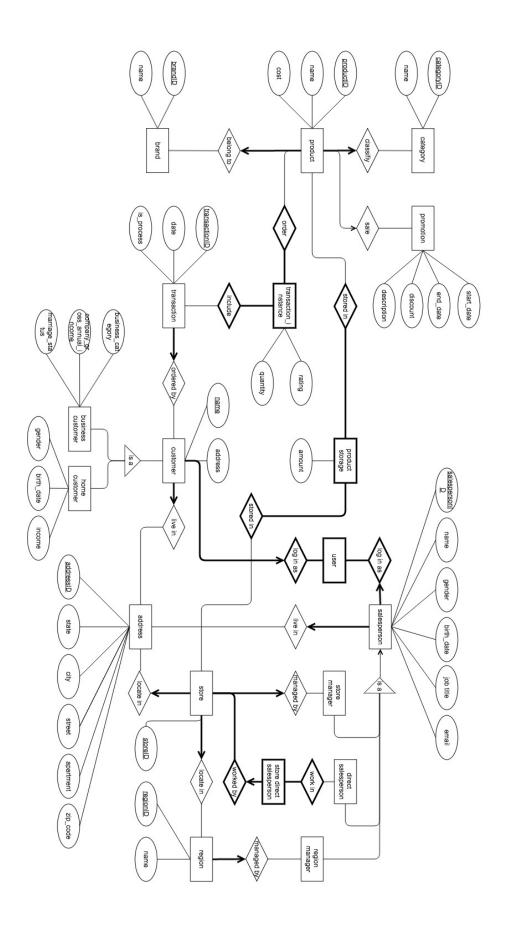
A graphical schema of the database using the ER diagram with a short description of each entity set, relationship set and their corresponding attributes.

ER Diagram
See next page

Description

There are 19 entities in the ER diagram, which shows relationships between all of those entities included in the grocery business. All relationships depend on the business assumption, including connections required by business, by logic and by common sense. There is a special relation, namely "is-a", which denotes that some of entities are children of a certain entity, for example, store manager, direct salesperson and region manager are all salesperson. Additionally, the link with arrow means that every certain tuple in the entity in that relationship could only shows at most one time, and the bold link means very tuple in the entity should appear in that relationship.

Besides entities and relationships, there are attributes for every entity to describe its properties. The properties with underlines are primary keys to the certain entity.



Relational Schema from the E-R Diagram

A set of relational schema resulting from the E-R diagram with identification of primary and foreign keys.

Relational Schema
See next page

Description

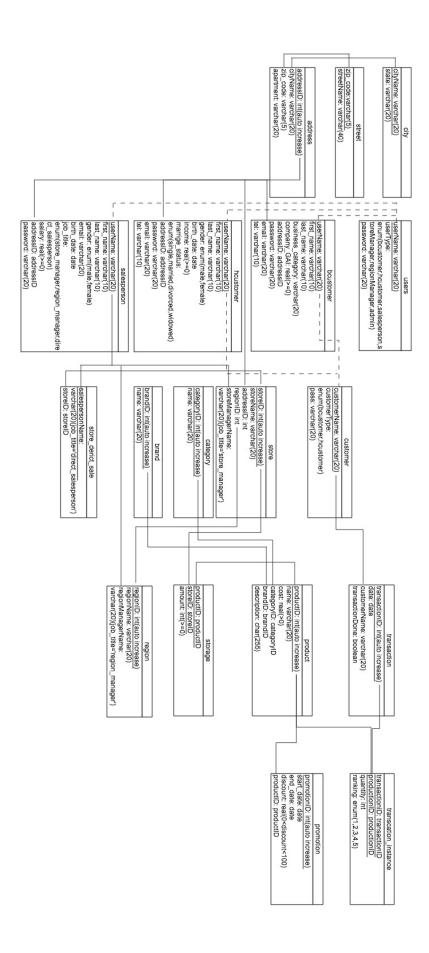
According to the ER diagram shown before, and use BCNF normal forms to refine the tables represent in ER, we get the relational schema as following. This relational schema is already the real table we build in our database.

Every entity always corresponds to a table in relational schema, but we take account of the BCNF normal forms. In terms of BCNF, some single tables are separated to several tables. For example, because some constrain in address which is one entity in ER diagram, we separated in to three tables, they are "city", "street" and address.

The relationships in ER diagram are descripted as foreign key between tables. Specially, there are some dotted links between tables' attributes, they are dummy foreign keys cannot implement by database's "foreign key" function, which should be one to one, but we realize that logical foreign key constrain by using triggers.

Furthermore, take real situation in business into account, we use username instead of userID as the primary in all the tables related to user.

The same as the ER diagram, the underline illustrates the primary key in that table.



Refine Tables from ER Diagram to Relational Schema

```
1. address(addressID, state, city, street, apartment, zip code)
addressID -> state
addressID -> city
city -> state
addressID -> street
addressID -> apartment
addressID -> zip code
street -> zip code
We seperate these address-related attributes to three tables:
1.1 address(addressID, cityID, street, apartment)
{addressID -> cityID, addressID -> street, addressID -> apartment}
For {addressID -> cityID, street, apartment}, addressID is the key, the relation is in BCNF.
1.2 city(cityID, cityName, state)
{cityID -> cityName, cityID -> state}
For {cityID -> cityName, state}, cityID is the key, the relation is in BCNF.
1.3 street(streetID, streetName, zip code)
{streetID -> streetName, streetID -> zip code}
For {streetID -> streetName, zip code}, streetID is the key, the relation is in BCNF.
2. user(userID, userType, userTypeID, userName, password)
userID -> userType
userID -> userTypeID
userID -> userName
userID -> password
userName -> userTypeID
userName -> password
For {userID -> userType, userTypeID, userName, password, userName -> userType, password},
we need to seperate the table into two.
2.1 user_name(userID, userName)
userID -> userName
We can see that userID is the key, the relation is in BCNF.
2.2 user(userID, userType, userTypeID, password)
```

userID -> userType

```
userID -> userTypeID
userID -> password
```

For {userID -> userType, userTypeID, password}, userID is the key, the relation is in BCNF.

3. bcustomer(b_customerID, first_name, last_name, business_category, company_GAI, addressID)

b customerID -> first name

b customerID -> last name

b_customerID -> business_category

b customerID -> company GAI

b customerID -> addressID

For {b_customerID -> first_name, last_name, business_category, company_GAI, addressID}, we know that b_customerID is the key, the relation is in BCNF.

4. hcustomer(h_customerID, first_name, last_name, gender, birth_date, income, marrige_status, addressID)

h customerID -> first name

h customerID -> last name

h customerID -> gender

h customerID -> birth date

h customerID -> income

h customerID -> marrige status

h customerID -> addressID

For {h_customerID -> first_name, last_name, gender, birth_date, income, marrige_status, addressID}, h_customerID is the key, so the relation is in BCNF.

5. salesperson(salespersonID, first_name, last_name, gender, email, birth_date, job_title, salary, addressID)

salespersonID -> first name

salespersonID -> last name

salespersonID -> gender

salespersonID -> email

salespersonID -> birth date

salespersonID -> job_title

salespersonID -> salary

salespersonID -> addressID

Similar to b_customer and h_customer, because {salespersonID -> first_name, last_name, gender, email, birth_date, job_title, salary, addressID}, we can see that salespersonID is the key, so the relation is in BCNF.

6. customer(customerID, customerType, typeID) customerID -> customerType customerID -> typeID

For {customerID -> customerType, typeID}, the customerID is the key, the relation is in BCNF.

7. store(storeID, addressID, regionID, salespersonID) storeID -> addressID, regionID, salespersonID

We can see that storeID is the key, so the relation is in BCNF.

8. category(categoryID, name) categoryID -> name

We can see that categoryID is the key, so the relation is in BCNF.

9. brand(brandID, name) brandID -> name

We can see that brandID is the key, so the relation is in BCNF.

10. store_derict_sale(salespersonID, storeID) salespersonID, storeID -> salespersonID, storeID

Both attributes in the relation compose the key, so the relation is in BCNF.

11. transaction(transactionID, date, customerID) transactionID -> date transactionID -> customerID

For transactionID is the key, the relation is in BCNF.

12. product(productID, name, cost, categoryID, brandID) productID -> name productID -> cost productID -> categoryID productID -> brandID

Obviously, productID is the key in the relation, so the relation is in BCNF.

13.storage(productID, storeID, amount)
productID, storeID -> amount
The set of (productID, storeID) is the key, so the relations is in BCNF.

```
14. region(regionID, name, salespersonID) regionID -> name regionID -> salespersonID
```

region ID is key, so the relation is in BCNF.

15. transaction_instance(transactionID, productionID, ranking) transactionID -> productionID, ranking

transactionID is key, so the relation is in BCNF.

```
16. promotion(promotionID, start_date, end_date, discount, productID) promotionID -> start_date promotionID -> end_date promotionID -> discount promotionID -> productID
```

For {promotionID -> start_date, end_date, discount, productID}, we know that promotionID is the key, so the relation is in BCNF.

DDL Statements to Create the Relational Schema

The DDL statements to create the relational schema in some appropriate Normal Form, with identification and justification of the Normal Form.

Create tables according to diagrams

```
CREATE DATABASE grocery website;
CREATE TABLE grocery website.city(
cityName VARCHAR(20) PRIMARY KEY,
state VARCHAR(20)
CREATE TABLE grocery website.street(
zip code VARCHAR(5) PRIMARY KEY,
streetName VARCHAR(40)
);
CREATE TABLE grocery website.address(
 addressID INT NOT NULL AUTO INCREMENT PRIMARY KEY,
cityName VARCHAR(20),
zip code VARCHAR(5),
apartment VARCHAR(20),
FOREIGN KEY(cityName) REFERENCES grocery website.city(cityName),
FOREIGN KEY(zip code) REFERENCES grocery website.street(zip code)
);
CREATE TABLE grocery website.users(
 userName VARCHAR(20),
 userType ENUM(
 'bcustomer',
 'hcustomer',
 'salesperson',
 'store manager',
 'region manager',
 'direct salesperson',
 'admin'
),
pass VARCHAR(20),
PRIMARY KEY(userName)
CREATE TABLE grocery website.customer(
customerName VARCHAR(20),
customerType ENUM('bcustomer', 'hcustomer'),
 pass VARCHAR(20),
PRIMARY KEY(customerName)
);
CREATE TABLE grocery website.bcustomer(
```

```
b customerUsername VARCHAR(20),
 first name CHAR(10),
 last name CHAR(10),
 business category CHAR(20),
 company GAI REAL,
 addressID INT,
 pass VARCHAR(20),
 email VARCHAR(20),
tel VARCHAR(10),
 PRIMARY KEY(b customerUsername),
 FOREIGN KEY(addressID) REFERENCES grocery website.address(addressID)
);
CREATE TABLE grocery website.hcustomer(
 h customerUsername VARCHAR(20),
first_name CHAR(10),
 last name CHAR(10),
 gender ENUM('male', 'female'),
 birth date DATE,
 income REAL,
 marriage status ENUM(
  'single',
  'married',
  'divorced',
  'widowed'
 ),
 addressID INT,
 pass VARCHAR(20),
 email VARCHAR(20),
tel VARCHAR(10),
 PRIMARY KEY(h customerUsername),
 FOREIGN KEY(addressID) REFERENCES grocery website.address(addressID)
);
CREATE TABLE grocery website.salesperson(
 salespersonName VARCHAR(20),
first name CHAR(10),
last name CHAR(10),
 gender ENUM('male', 'female'),
 email CHAR(20),
 birth date DATE,
job title ENUM(
  'store manager',
  'region manager',
  'direct salesperson'
 ),
```

```
salary REAL,
addressID INT,
 pass VARCHAR(20),
PRIMARY KEY(salespersonName),
FOREIGN KEY(addressID) REFERENCES grocery website.address(addressID)
);
CREATE TRIGGER grocery website.bcus cus trigger AFTER
ON
grocery website.bcustomer FOR EACH ROW
INSERT
INTO
grocery_website.customer
VALUES(
NEW.b customerUsername,
'bcustomer',
NEW.pass
);
CREATE TRIGGER grocery website.hcus cus trigger AFTER
INSERT
ON
grocery website.hcustomer FOR EACH ROW
INSERT
INTO
grocery website.customer
VALUES(
NEW.h customerUsername,
 'hcustomer',
NEW.pass
);
CREATE TRIGGER grocery website.cus usr trigger AFTER
INSERT
ON
grocery website.customer FOR EACH ROW
INSERT
INTO
grocery_website.users
VALUES(
NEW.customerName,
NEW.customerType,
NEW.pass
);
CREATE TRIGGER grocery website.sales trigger AFTER
INSERT
```

```
ON
grocery website.salesperson FOR EACH ROW
INSERT
INTO
grocery website.users
VALUES(
NEW.salespersonName,
NEW.job title,
NEW.pass
);
CREATE TABLE grocery website.region(
 regionID INT NOT NULL AUTO INCREMENT,
regionManagerName VARCHAR(20),
regionName VARCHAR(20),
 PRIMARY KEY(regionID),
FOREIGN KEY(regionManagerName) REFERENCES
grocery website.salesperson(salespersonName)
);
CREATE TABLE grocery website.store(
storeID INT NOT NULL AUTO INCREMENT,
storeName VARCHAR(20),
 addressID INT,
 regionID INT,
storeManagerName VARCHAR(20),
PRIMARY KEY(storeID),
 FOREIGN KEY(storeManagerName) REFERENCES
grocery website.salesperson(salespersonName),
FOREIGN KEY(regionID) REFERENCES grocery website.region(regionID)
);
CREATE TABLE grocery website.category(
categoryID INT NOT NULL AUTO INCREMENT,
gwcname CHAR(20),
PRIMARY KEY(categoryID)
CREATE TABLE grocery website.brand(
brandID INT NOT NULL AUTO INCREMENT,
gwbname CHAR(20),
PRIMARY KEY(brandID)
);
CREATE TABLE grocery website.store direct sale(
 salespersonName VARCHAR(20),
 storeID INT,
 PRIMARY KEY(salespersonName, storeID),
 FOREIGN KEY(storeID) REFERENCES grocery website.store(storeID)
```

```
);
CREATE TABLE grocery website.transaction(
transactionID INT NOT NULL AUTO INCREMENT,
 DATE DATE.
 customerName VARCHAR(20),
 in process BOOLEAN,
 PRIMARY KEY(transactionID),
 FOREIGN KEY(customerName) REFERENCES grocery website.customer(customerName)
);
CREATE TABLE grocery_website.product(
 productID INT NOT NULL AUTO INCREMENT,
 gwpname CHAR(20),
 cost REAL,
 categoryID INT,
 brandID INT,
 description CHAR(255),
 PRIMARY KEY(productID),
 FOREIGN KEY(categoryID) REFERENCES grocery website.category(categoryID),
 FOREIGN KEY(brandID) REFERENCES grocery website.brand(brandID)
);
CREATE TABLE grocery website.storage(
 productID INT,
 storeID INT,
 amount INT,
 PRIMARY KEY(productID, storeID),
 FOREIGN KEY(productID) REFERENCES grocery website.product(productID),
FOREIGN KEY(storeID) REFERENCES grocery website.store(storeID)
);
CREATE TABLE grocery website.transaction instance(
transactionID INT,
 productionID INT,
 quantity INT,
 ranking ENUM('1', '2', '3', '4', '5'),
 PRIMARY KEY(transactionID, productionID),
 FOREIGN KEY(transactionID) REFERENCES grocery website.transaction(transactionID),
FOREIGN KEY(productionID) REFERENCES grocery website.product(productID)
);
CREATE TABLE grocery website.promotion(
 promotionID INT NOT NULL AUTO INCREMENT,
 start date DATE,
 end date DATE,
 discount REAL,
 productID INT,
 PRIMARY KEY(promotionID),
```

FOREIGN KEY(productID) REFERENCES grocery_website.product(productID));

Front-End Design and Front-End to Back-End Connection

A description of your front-end design as well as the front-end to back-end connection.

Front-End Design See next page

Description

The front-end of the application begins with the login page. There is an option to login with a username and password as well as sign up for an account. If the user does not have an account, they follow the path to sign up as home customer or business customer, including a form and confirmation page. After logging in, all customer roles will continue to the front-end path. Here, there are various options. The customer can browse, search, add/remove products from the shopping cart, view their shopping cart, view purchases, and check out. The paths are outlined in the diagram.

Main Page: Featured products, navigation by category, search, shopping cart, profile, log out

Search Result Page: Name, price (search by price from lower to higher), rating, category, brand, add to cart

Product Page: Name, description, add to cart, rating

Shopping Cart: List of products, remove, quantity, price, subtotal price, days of

shipment, address editions, confirm

<u>Transaction History</u>: List of transactions, products purchased, rating (star system)

Back-End Design See page after front-end diagram

Description

The back-end of the application begins with the login page, including a username and password. After logging in, all manager roles will continue to the back-end path. Here, there are various options. Store managers can browse the information of each product in all stores, and add/delete/update products in their own stores as well as browse the information in other stores. Administrators can browse the information of each product in stores, and add/delete/update stores and user types. The paths are outlined in the diagram.

(Store Manager View)

Main page: Slogan, store's name, other stores' name

My Store page: Product ID, product name, price, rating, category and brand, log out, add, delete, update

Others' stores page: Product ID, product name, price, rating, category and brand, log out, add, delete, update

(Admin View)

Main page: Slogan, all stores' name

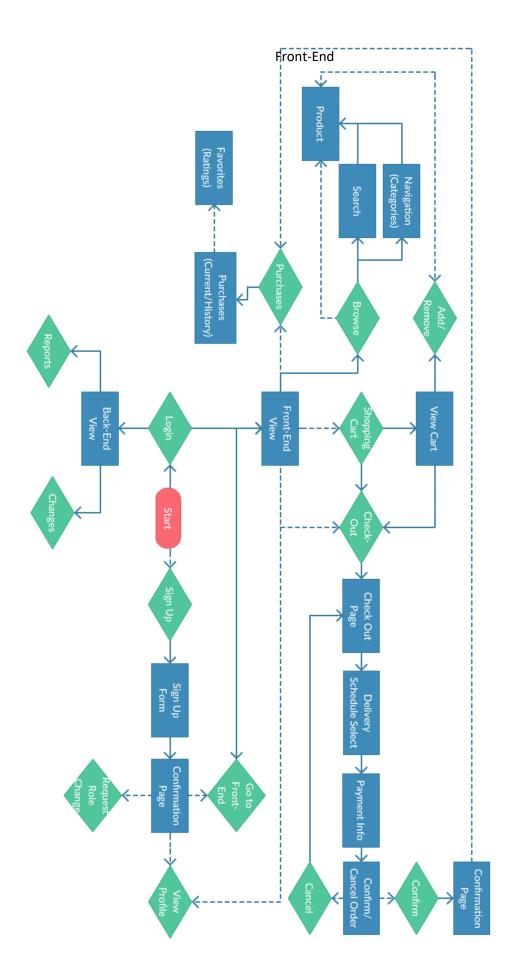
All Stores Page: Store ID, store name, region, state, city, zip code, store manager, log

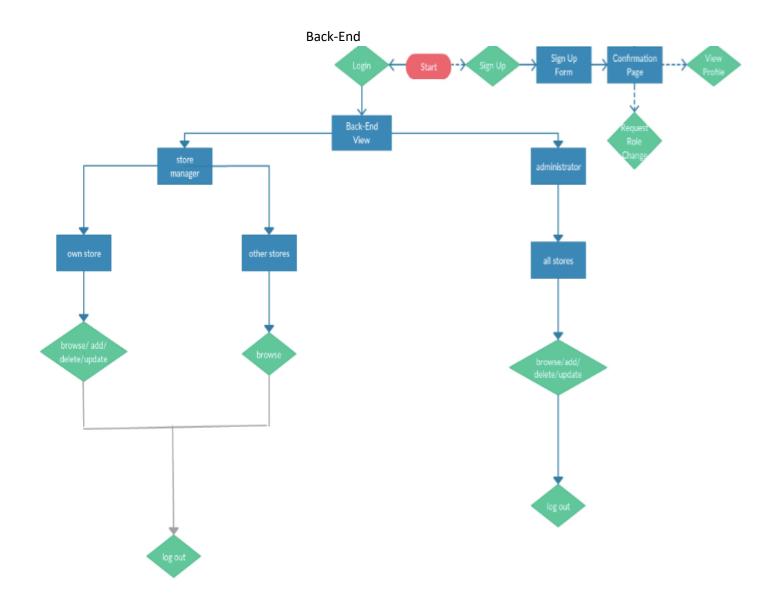
out, add, delete, update

Product: browse
Promotion: browse
Category: Browse
Brand: Browse
Transaction: Browse

<u>Transaction</u>: Browse <u>Address</u>: Browse

<u>User</u>: User name, user type, password, update, update, delete, add, log out





Overview of System Implementation

A brief overview of the system implementation with example screen shots.

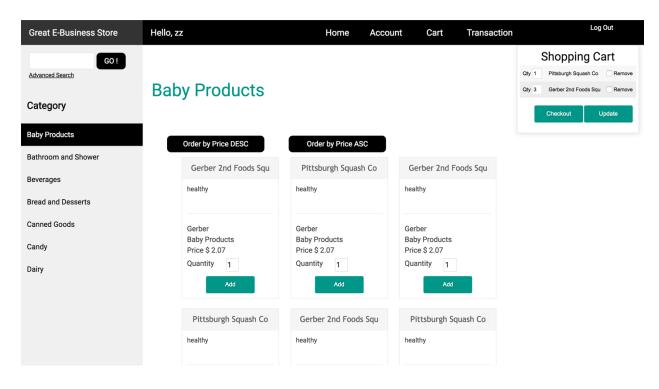
Create account, users can choose the customer type and fill in other information to sign up.

Fill in your information

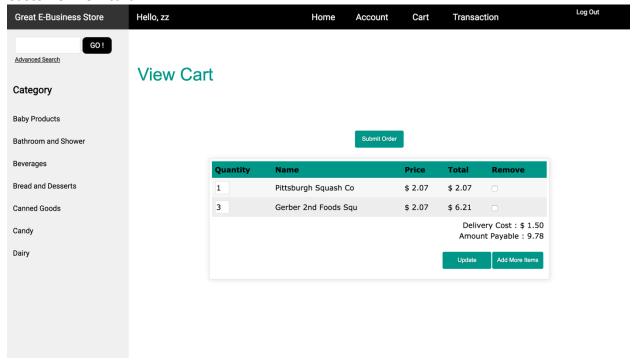
User Type	home customerbusiness customer
First Name	
Last Name	
Username	
Email	
Tel	
Password	
	Next Step Cancel

Customer view products, can view by price descending or ascending.

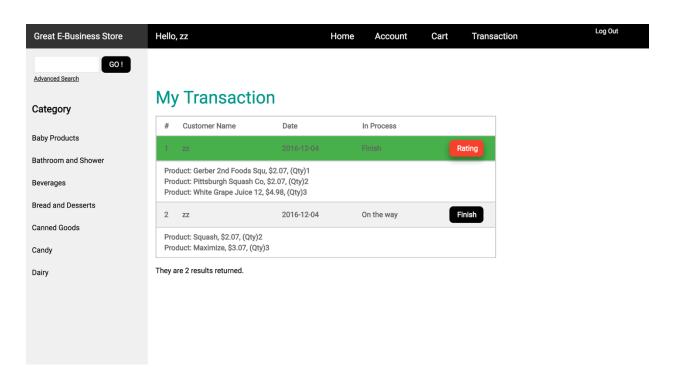
Customer implementation with cart. Shopping cart will always show at the right corner in the page no matter where the customer scrolls the page or change the category page as long as there are products in cart.



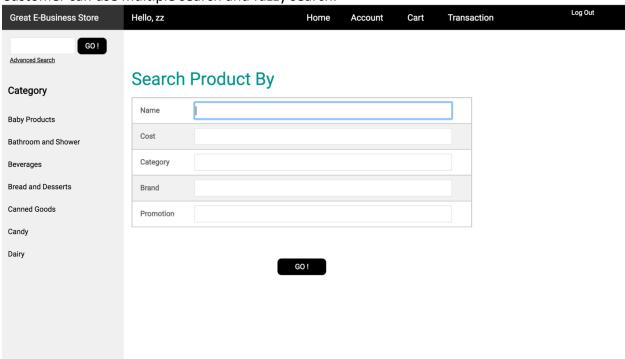
Customer view cart.



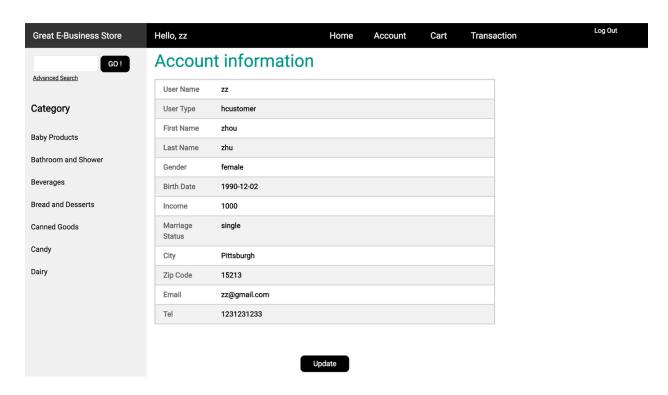
Customer view transaction. They can confirm the complement of transactions, and rating the transaction.



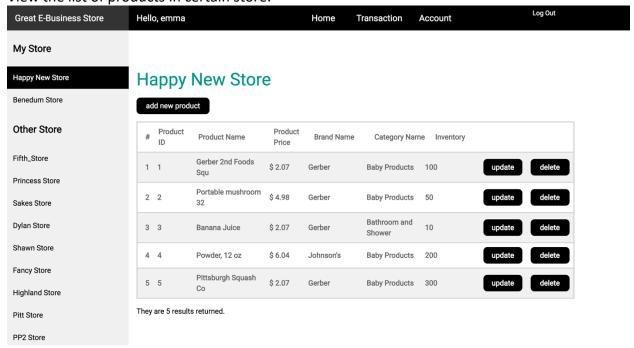
Customer can use multiple search and fuzzy search.



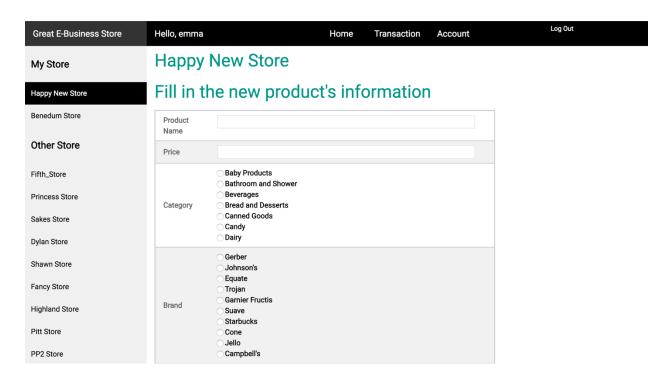
Customer can view their own account information and update it.



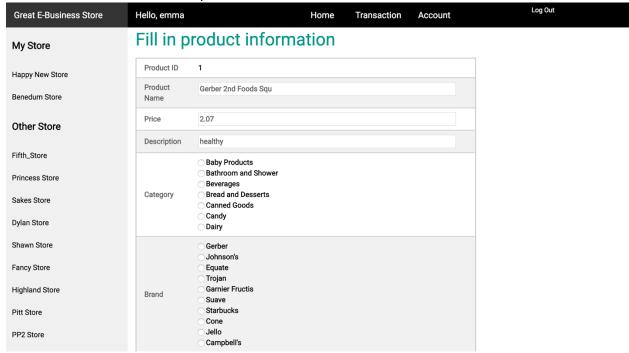
Store manager and region manager can manipulate the products in their stores, and only view others stores' products information. They can also view transactions in their stores. View the list of products in certain store.



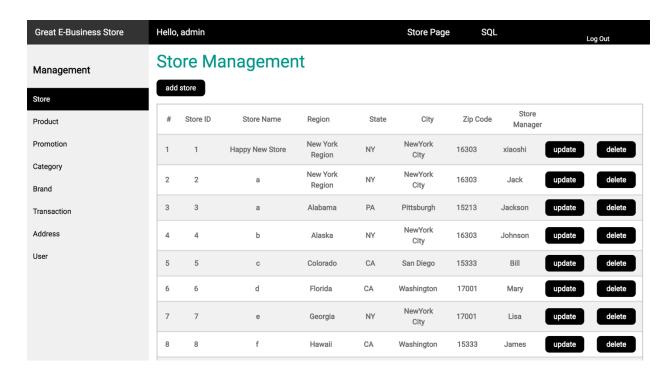
Add a product to a certain store.



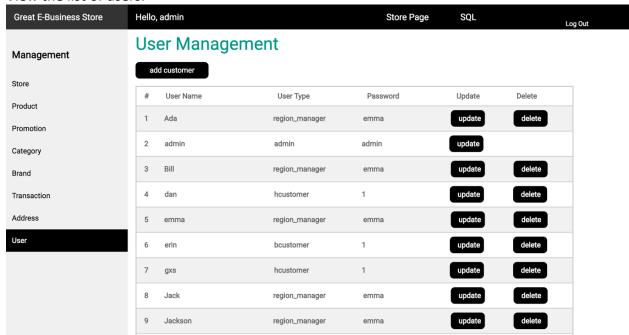
Revise the information of the product.



Admin can view, update and delete stores and users. View the list of stores.



View the list of users.



Admin can see the list of product, promotion, category, brand, transaction and address. An example page of product list.

Great E-Business Store	Hello, admin			Store Page SQL	Lo	
Management	Table Management					
	productID	product name	cost	category	band	
Store	1	Gerber 2nd Foods Squ	2.07	Baby Products	Gerber	
Product	2	Portable mushroom 32	4.98	Baby Products	Gerber	
Promotion	4	Powder, 12 oz	6.04	Baby Products	Gerber	
Category	5	Pittsburgh Squash Co	2.07	Baby Products	Gerber	
Brand	6	2012 Wine	4.98	Baby Products	Gerber	
Transaction	8	sugar, 22 oz	6.04	Baby Products	Gerber	
Address	9	Squash	2.07	Baby Products	Gerber	
	10	Green Grape Juice 32	4.98	Baby Products	Gerber	
User	11	Red Grape Juice	2.07	Baby Products	Gerber	
	12	chocolate, 12 bars	6.04	Baby Products	Gerber	
	13	White Grape Juice 12	4.98	Baby Products	Gerber	
	15	rose	6.04	Baby Products	Gerber	
	16	chicken, 12 lbs	2.07	Baby Products	Gerber	

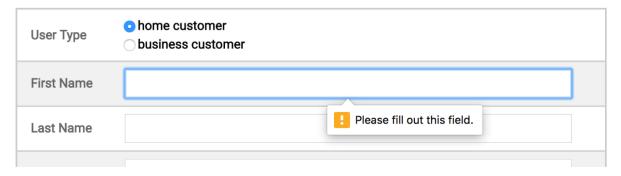
Testing and Errors

A description of your testing efforts and erroneous cases that your system can detect and handle.

Create and update account

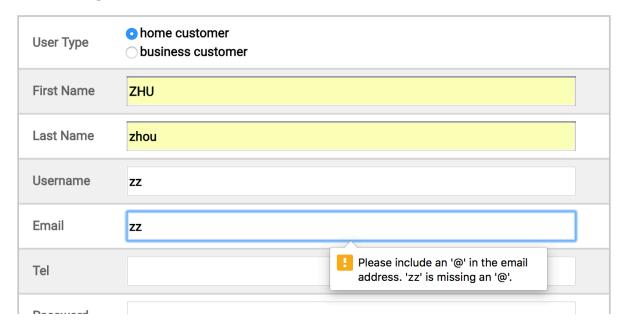
Our system can find the empty field when users submit the form. So the page will show the notice of the empty field and refuse to submit.

Fill in your information

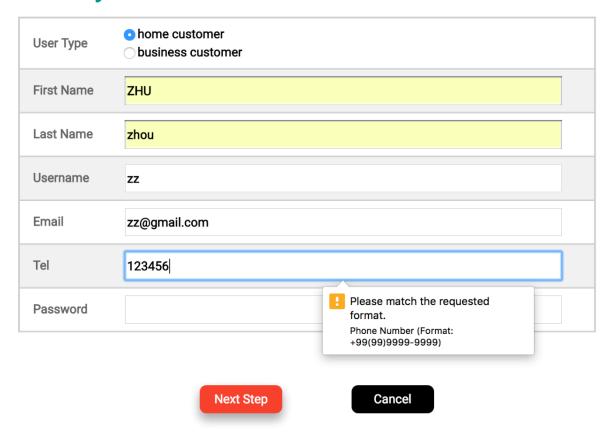


In terms of email and telephone number fields, our system will check the pattern and show the notice if the user does not input a valid value.

Fill in your information

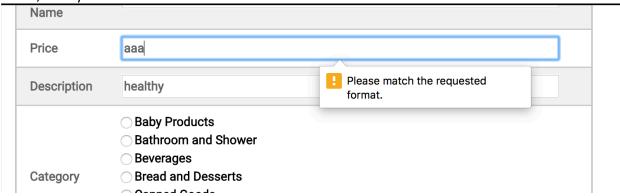


Fill in your information



Add or update the price of product

When user enter price of the product, the price should be numbers with the format "xx.xx", if it is not, the system will show the notice.

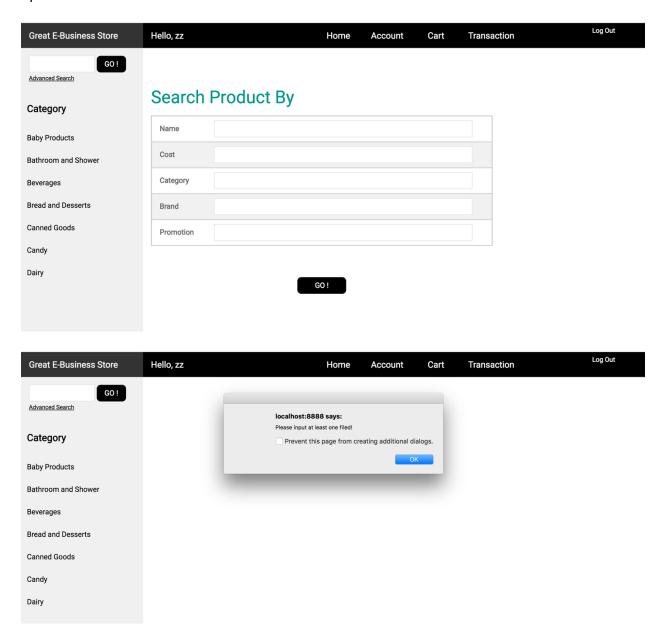


Add product to cart

When add product to cart, customers can input the quantity they want to buy, if they input negative number or decimal, our system will show the notice of the invalid input.

Multiple search

If users are using multiple search without inputting any fields in the form, the system will pop up a notice to remind the user.



Limitations and Possibilities for Improvements

A description of the system's limitations and the possibilities for improvements.

For the back-end part:

In reality, the store manager could get the weekly, monthly and yearly data. But if we do in that way, we need a much larger database which is too complicated. But if we have more time we could enlarge our database to do a report related to time period.

For products in different store:

In reality, the different stores could can have same products, but these products may have different information, such as price, description. But if we take this situation into account, the database should be much complicated.

For zip code:

In reality, every area has its own unique zip code, but the street name can be the same in different areas. In our system we simplify this condition and assume that several areas can have streets with same names, and each street name combines with a unique zip code.

For delivery:

In reality, there would be an interface to select a delivery date and time for the customer's transaction. Then there would be a job assignment in the back-end for a specific delivery person to be assigned to this transaction. Then there would be a process to track the delivery of the groceries to the customer's door.

For payment:

In reality, there would be a checkout page to collect credit card and billing information from the customer in order for them to pay online. For now, the system assumes the customer pays the delivery person instead.

For transaction and lock in database:

In reality, if the system crashes with a transaction does not finish, when system recover after that, the un-done transaction should be undo and cannot stay at the unfinished status. But if we take this situation into account, it should be much more complicated to realize that. And in terms of necessity with lock, when comes into several customers buy the same product in inventory, the resource should be locked for only one customer.