

MERCHANDISING GUIDELINES



AUTO SUPPLY, WHOLESALER, GEN. MERCH (Not Selling Advance)

SET A



- ✓ Signage
- ✓ Flange
- ✓ Continuous banner
- ✓ Standee – stores with R4x
- ✓ Tarpaulin
- ✓ Poster
- ✓ Shelf Strip
- ✓ Glass shelf sticker
- ✓ Cash mat

GEN MERCH / AUTO SUPPLY – Selling all products

SET B



- ✓ Flange
- ✓ Continuous banner
- ✓ Standee – stores with R4x
- ✓ Tarpaulin
- ✓ Poster
- ✓ Shelf Strip
- ✓ Glass shelf sticker
- ✓ Cash mat

AUTO SUPPLY, WHOLESALER, GEN. MERCH (Not Selling Advance)

SET C

- ✓ Continuous banner
- ✓ Tarpaulin
- ✓ Poster
- ✓ Shelf Strip
- ✓ Glass shelf sticker
- ✓ Cash mat



BIKE SUPPLY, BIKE IWS



SET A

- ✓ Signage
- ✓ Flange
- ✓ Continuous banner
- ✓ Standee – stores with R4x
- ✓ Tarpaulin
- ✓ Poster
- ✓ Shelf Strip
- ✓ Glass shelf sticker
- ✓ Cash mat