



Shell Lubricants

BIG AT T.E.N.

TRADE ELITE NETWORK

STARTER PACK



Shell Lubricants
THE NO.1 WORLDWIDE

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WELCOME, BIG AT T.E.N KA-PARTNER!

Salamat sa pagpili sa Shell bilang inyong Lubricants Partner. Bilang bagong Shell Lubricants Big At T.E.N Partner, marami kaming handog na mga sumusunod para sa inyo:

- ✓ **COMPETITIVE TRADE DEALS & OFFERS**
- ✓ **EXCITING LOYALTY AND TRADE PROGRAMS**
- ✓ **EXCLUSIVE SHELL KA-PARTNER TRADE EVENTS**

Para sa aming paunang reward, makakatanggap ka ng **NEW OUTLET STARTER PACK** na maari mong magamit para sa inyo at inyong customers. Bumili ng minimum required na cartons at makakuha ng mga sumusunod:



Mas maraming bagong order, makakuha ng mas maraming reward!

REQUIRED INITIAL PURCHASE*	INSTANT REWARD	MERCHANDISING SUPPORT	SHIRT	PREMIUM ITEM SET**
Minimum 2 CARTONS	P300 worth	✓		
Minimum 3 CARTONS	P500 worth	✓	✓	
Minimum 5 CARTONS	P500 worth	✓	✓	
Minimum 10 CARTONS	P500 worth	✓	✓	✓

*Except Shell Advance 2T Triple and Shell Rimula R1

**Includes Tumbler, Umbrella and Sticker



SHELL LUBRICANTS

The No.1 Worldwide

Shell
HELIX
Motor oils

DESIGNED FOR ULTIMATE
ENGINE PERFORMANCE



Performance through engine stress

Performance in extreme temperatures

Designed for ultimate power and performance

Shell
ADVANCE
MOTORCYCLE OILS

THE REVOLUTIONARY
MOTORCYCLE OIL



Protects horsepower

Protects from high temperature

Keep pistons clean

Enhances fuel economy

Superior wear protection

Shell
RIMULA

Heavy Duty Diesel Engine Oil

THE ENGINE OIL THAT
WORKS AS HARD AS YOU.



Better acid control

Better deposit control

Better wear protection

NEW OUTLET STARTER PACKAGE

TRADE

DURATION

January – December, 2019

PROGRAM BENEFITS

- Kumpleto at instant suporta para sa mga bagong bukas na tindahan
- Ma-enganyo ang may-ari na bumili ng Shell

PROMO SCHEME

- Lahat ng bagong outlets (na hindi pa nagbibenta ng Shell lubricants ay makakuha ng STARTER PACK

MECHANICS

- New Outlet Starter Package ay ibibigay kapag: (ON A CASH BASIS). Mas madaming order, mas maraming discount at freebie.

Purchase Requirement	Discount / Gift Certificate	Merch Support	Shirts	Premium Item Package
Purchase 2 Cartons	P300	✓	1	
Purchase 3 cartons	P500	✓	1	
Purchase 5 cartons	P500	✓	4	
Purchase 10 cartons	P500	✓	6	✓

- Maibibigay sa kanila upon delivery ang lahat ng items

Bilang bagong tindahan, maari nilang ma-enjoy ang:

- ✓ Competitive Trade Deals & Offers
 - ✓ Exclusive Events
- ✓ Exciting Loyalty Programs

Discount or Gift Certificate

P300 – P500 discount or gift certificate

+

Shirt for Owner & Counter Crew / Mekaniko



Premium Item Set:

Umbrella, Tumbler, Stickers






+



Merch Support

Rewards Breakdown

Required Initial Purchase**	Instant Reward (GC/ Discount)	Merch Support (Banner + Poster)	Shirt (QTY)		Premium Item Set (QTY)		
					Umbrella	Tumbler	Sticker
			OWNER 	CREW/MECHANIC 			
Min. 2 Carton Purchase	P300	✓	1				
Min. 3 Carton Purchase	P500	✓	1				
Min. 5 Carton Purchase	P500	✓	2	2			
Min. 10 Carton Purchase	P500	✓	3	3	2	3	50

**Except 2T Triple and Rimula R1*

Distributor Mechanics

New Outlet Starter Pack

Distributor	GC	Cash Discount	Who Will Award?
LAR	✓		Distributor, Army will monitor
Onon	✓		Distributor, Army will monitor
Centerpoint	✓		Distributor, Army will monitor
Northern Arrow	✓		Distributor, Army will monitor
Lubestraders	✓		Distributor, Army will monitor
LTW	✓		Distributor, Army will monitor
Ever Dynamic	✓		Distributor, Army will monitor
VCY		✓	Distributor, Army will monitor
LCG		✓	Distributor, Army will monitor
Mars		✓	Distributor, Army will monitor