The background of the slide is a black and white aerial photograph of a massive concrete dam. The dam is curved and has a thick, textured wall. A narrow walkway runs along the top of the dam, where two small figures are visible. The water of the reservoir behind the dam is dark and calm.

XIAOYU TAI - FINAL PRESENTATION - INST 633 - SUMMER 16

**TWITTER RETWEETS AND MENTIONS USAGE
ANALYSIS OF PRESIDENTIAL CANDIDATES:
AN INVESTIGATION OF THE 2016 US PRESIDENTIAL ELECTION**

OVERVIEW

INTERESTING FINDINGS

OVERVIEW

OVERVIEW

TO ALL OF MY TWITTER FOLLOWERS, PLEASE
CONTRIBUTE WHATEVER YOU CAN TO THE
CAMPAIGN. WE MUST BEAT CROOKED HILLARY.

@realDonaldTrump - Jul 06 2016

**RT
OR
FORMAT**

RESEARCH QUESTIONS

1. When and why do presidential candidates use retweet and mention features in Twitter?
2. What are the effects of using retweet and mention in Twitter for presidential candidates?

74

USERS

26,288

RT/AT USERS

191,393

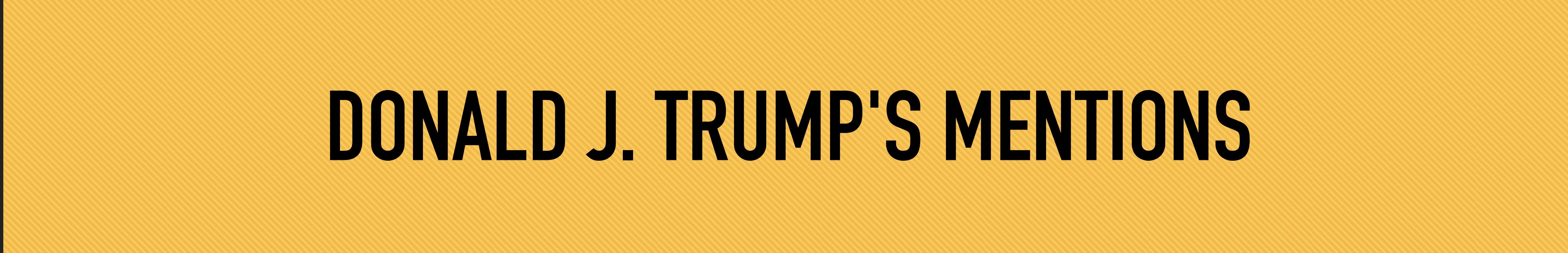
TWEETS

99,384

RT/AT TWEETS

INTERESTING FINDINGS

FINDINGS

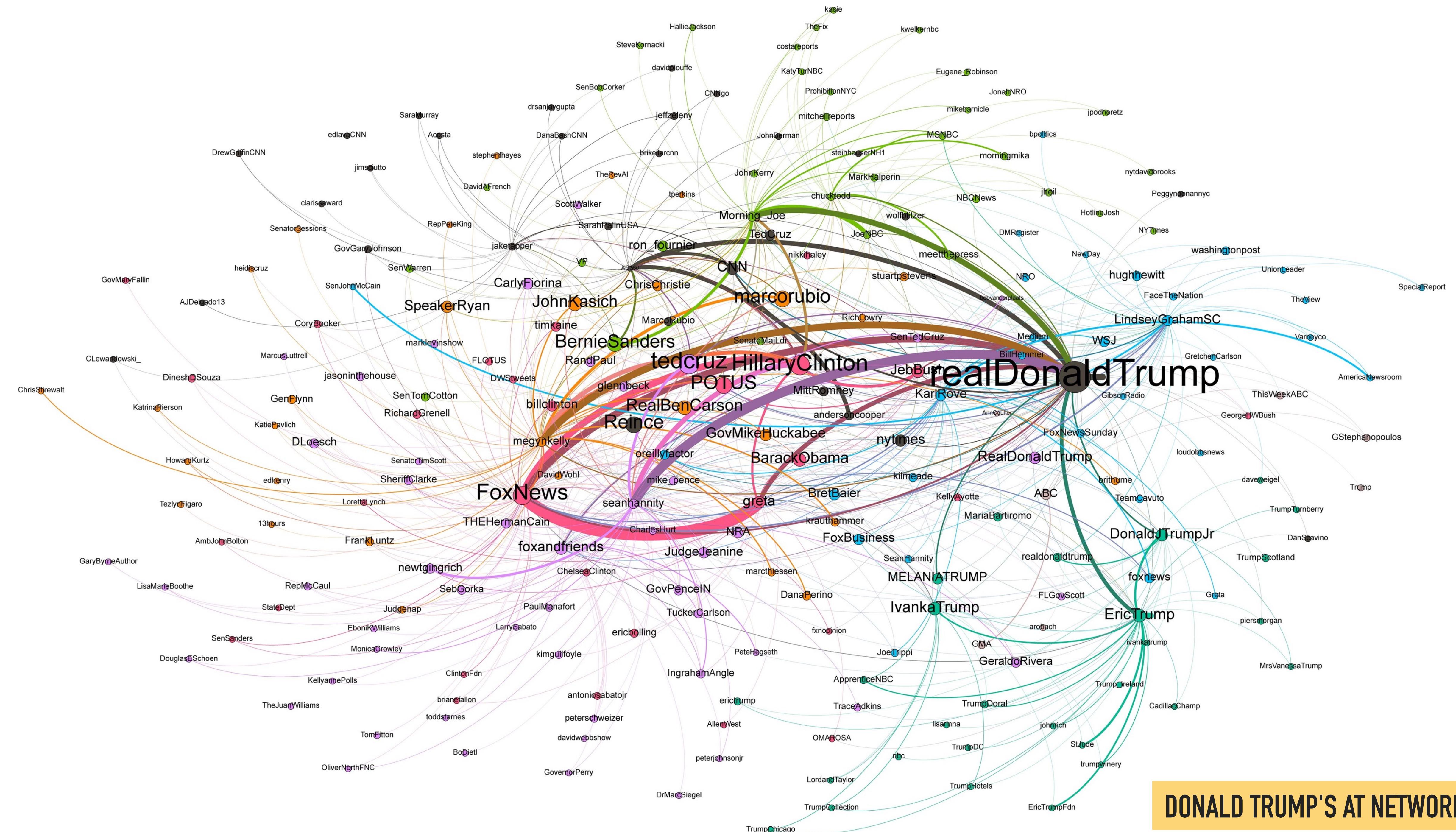


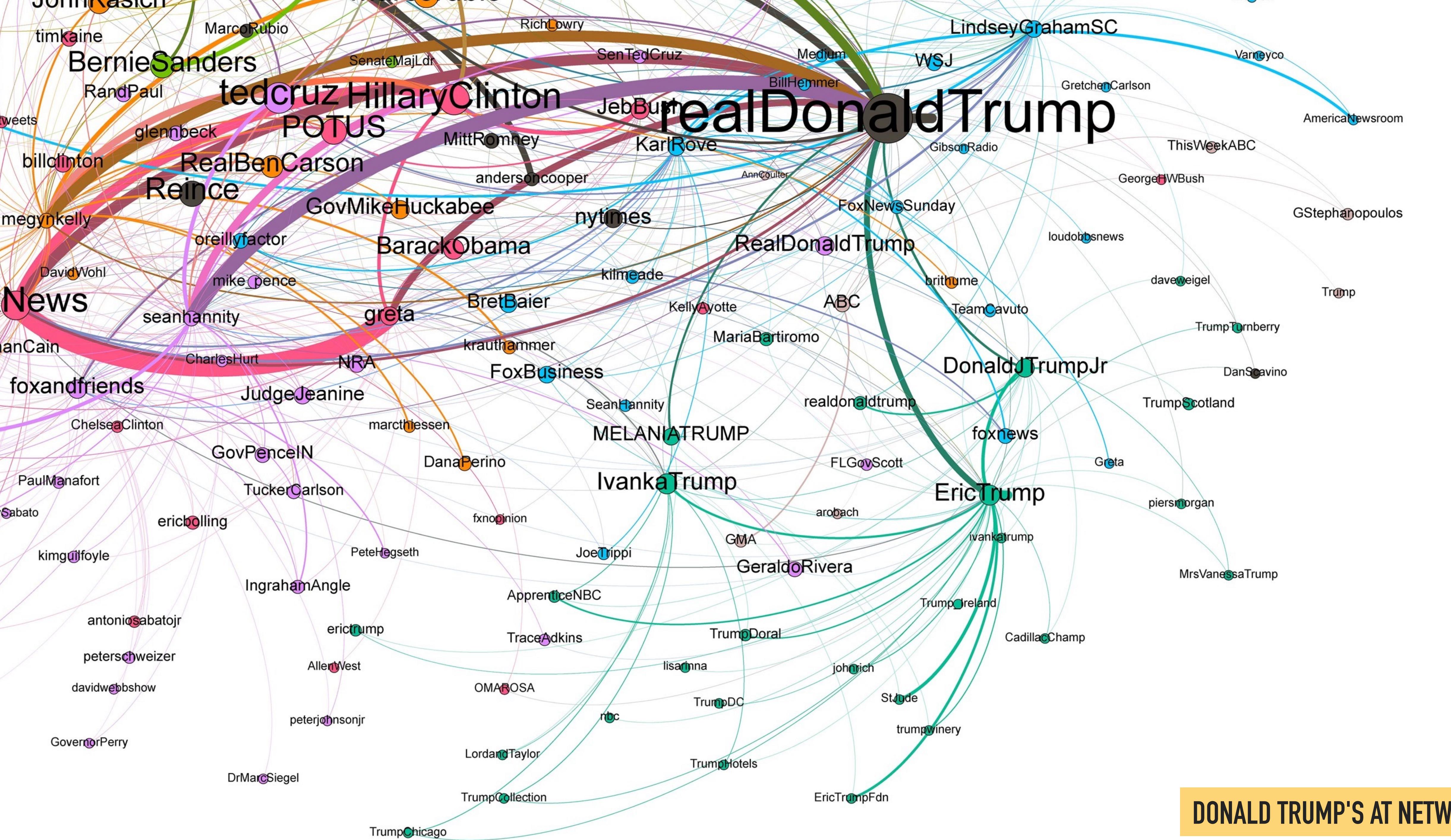
DONALD J. TRUMP'S MENTIONS



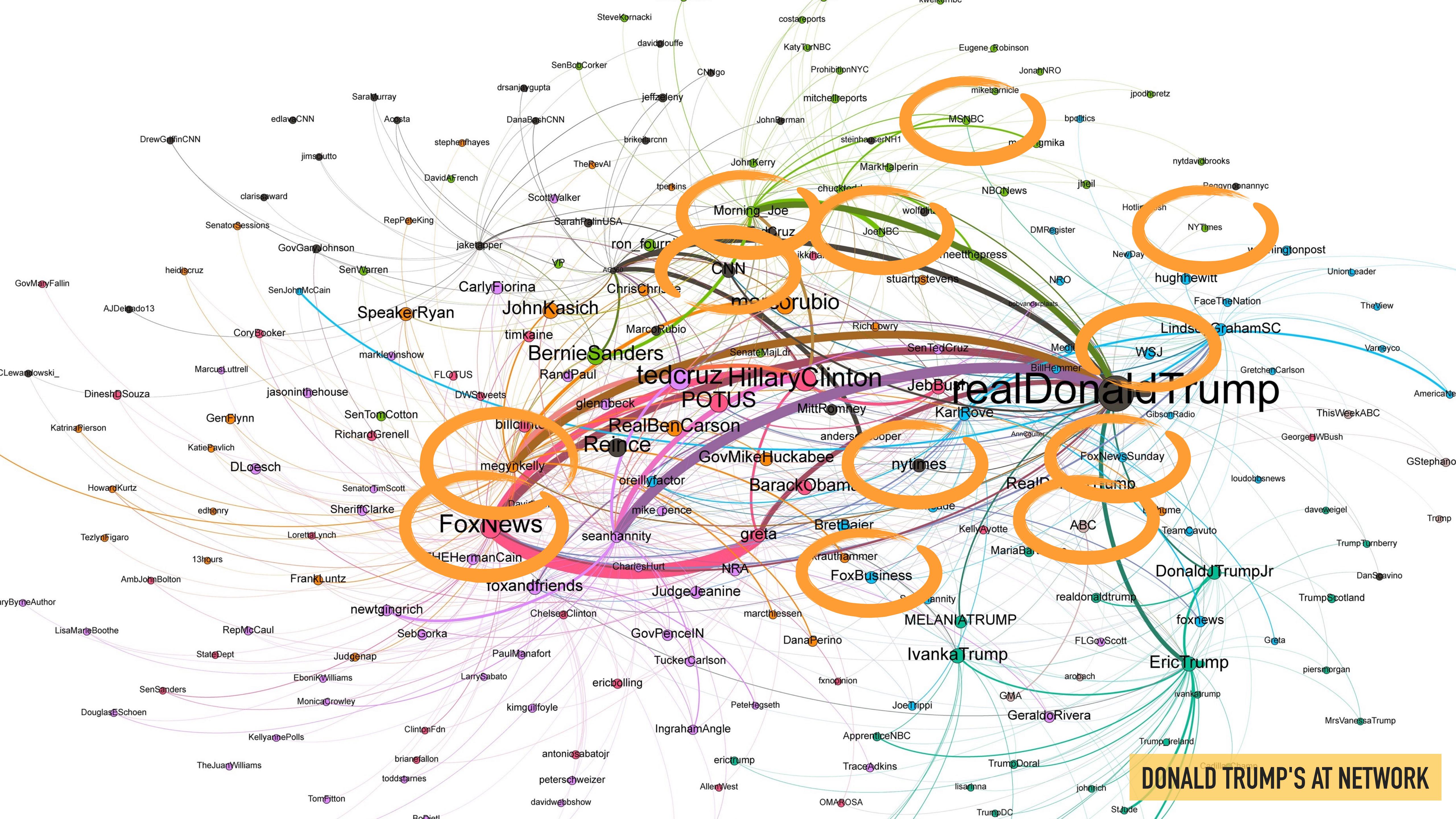
HILLARY CLINTON'S RETWEETS

DONALD TRUMP'S AT NETWORK

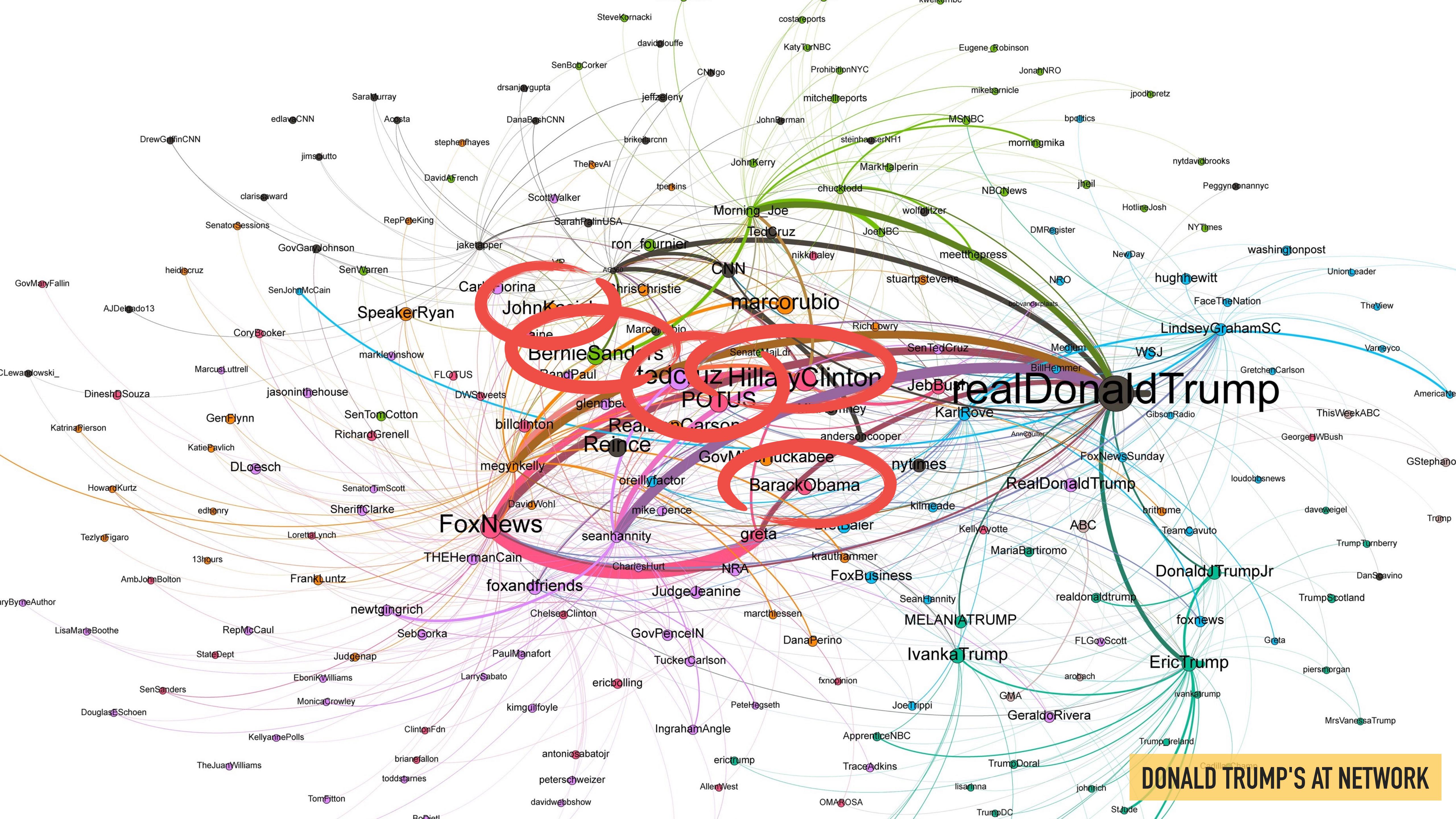




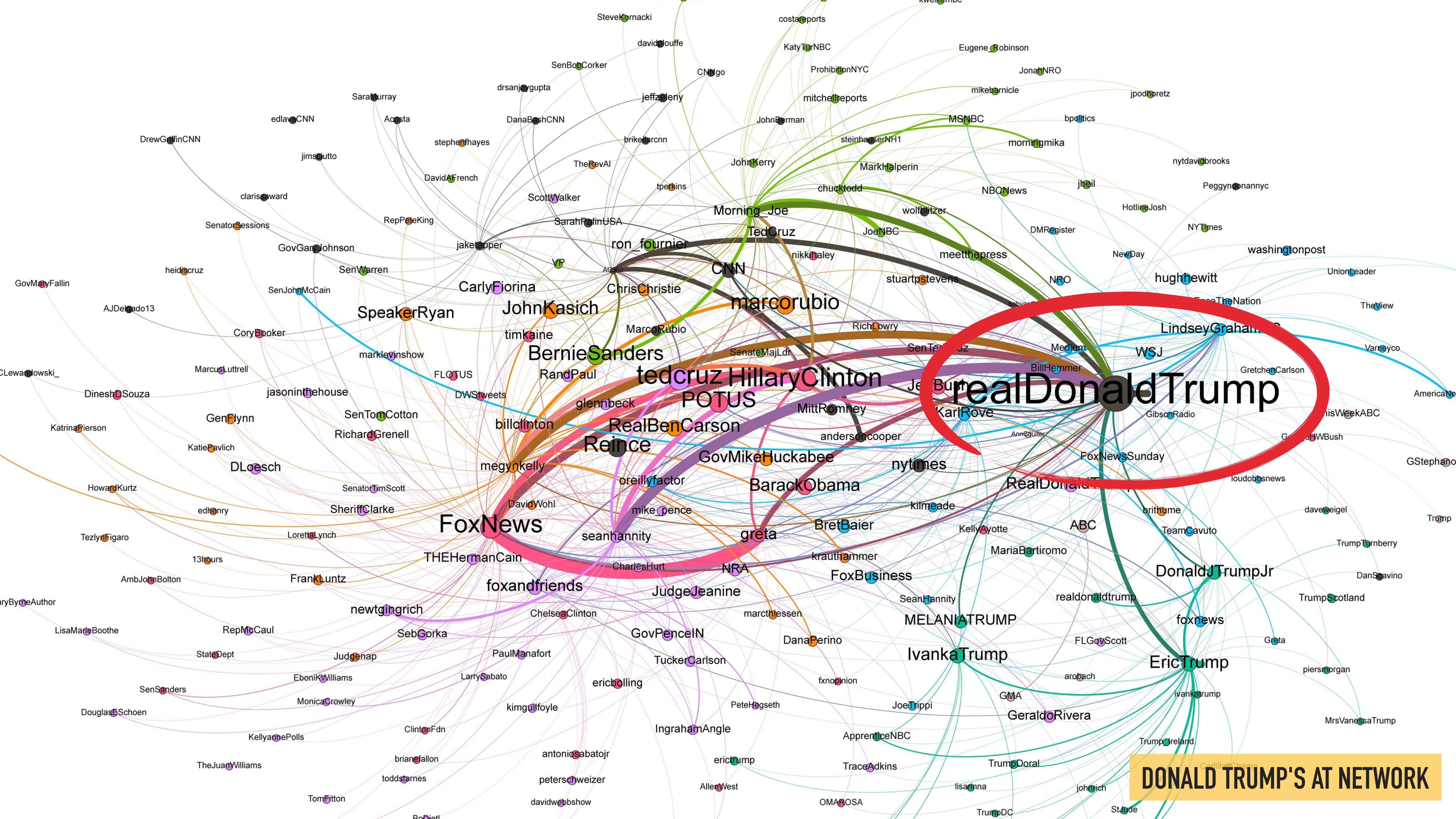
DONALD TRUMP'S AT NETWORK



DONALD TRUMP'S AT NETWORK



DONALD TRUMP'S AT NETWORK

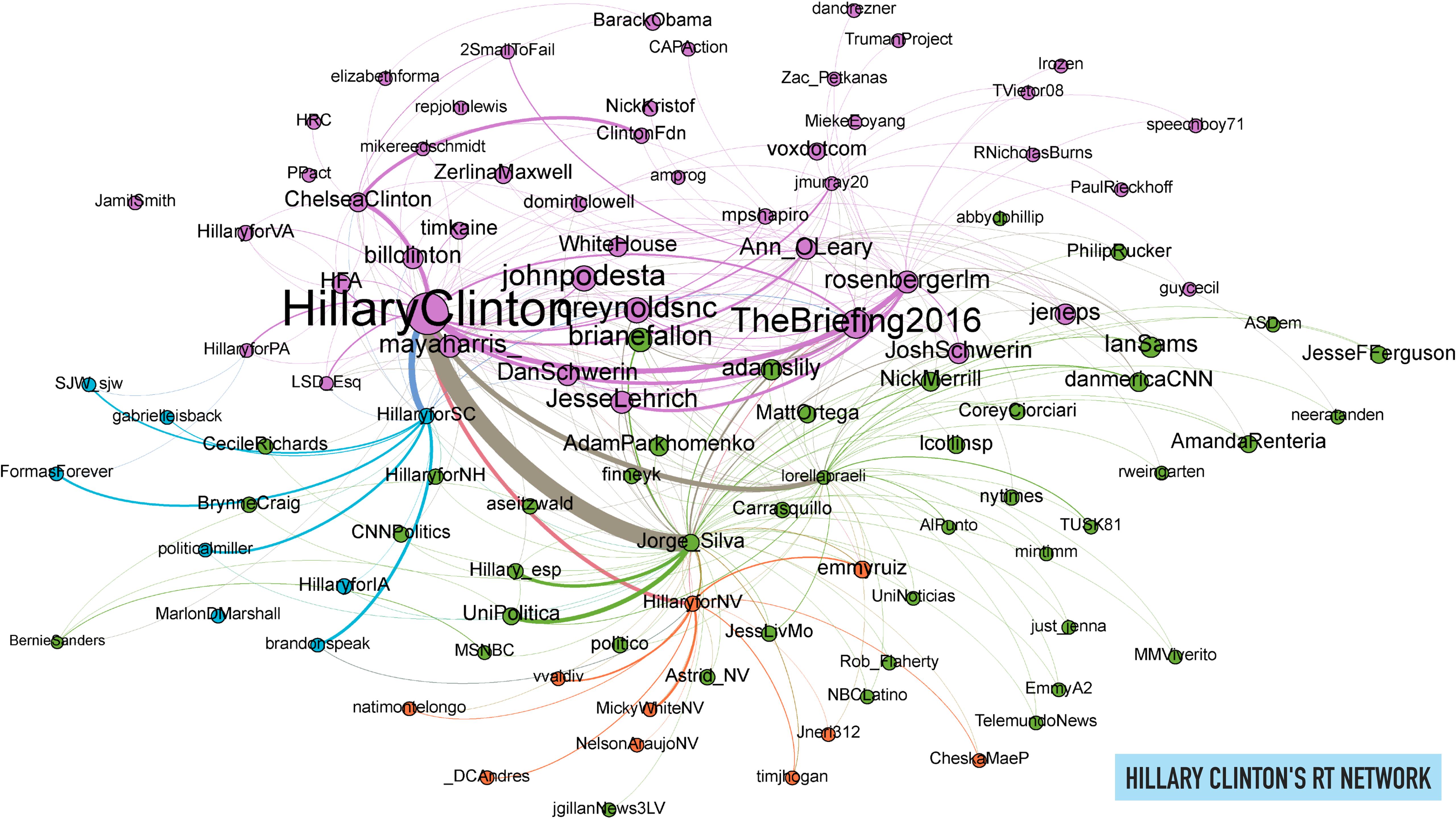


DONALD TRUMP'S AT NETWORK

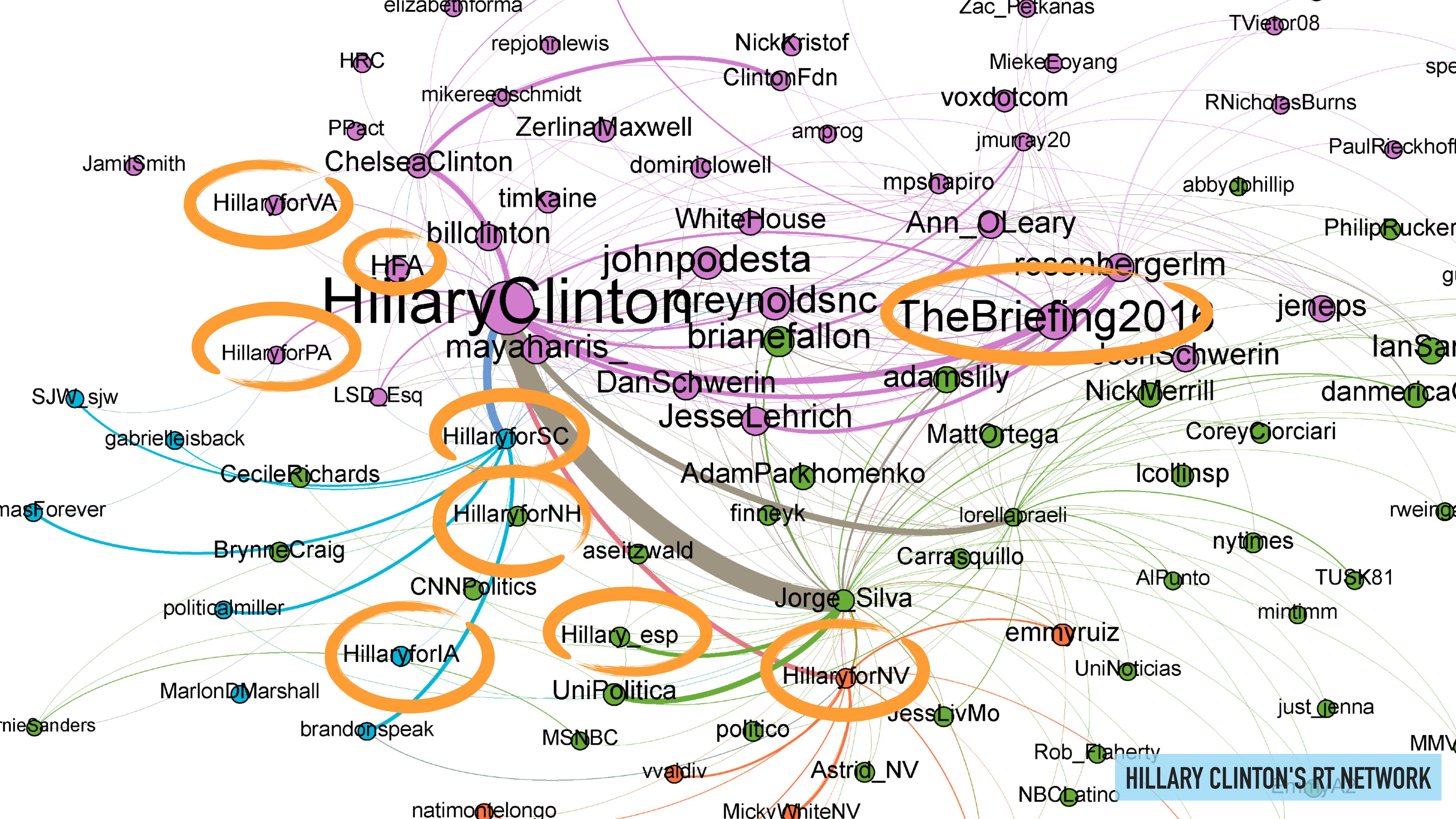
Mention(@) times

@HillaryClinton		@realDonaldTrump	
@POTUS	115	@realDonaldTrump	347
@realDonaldTrump	83	@FoxNews	105
@timkaine	45	@CNN	97
@billclinton	33	@megynkelly	59
@BernieSanders	31	@JebBush	49
@JoeBiden	17	@nytimes	40
@FLOTUS	17	@oreillyfactor	32
@elizabethforma	16	@seanhannity	27
@GOP	10	@foxandfriends	26
@CoryBooker	9	@tedcruz	23

1 Fri Aug 12 04:10:25 +0000 2016 "@EnemyWithinn: @realDonaldTrump @elsolarverde @nytimes People gotta stop believing media
2 Fri Aug 12 04:06:22 +0000 2016 "@elsolarverde: THE CORRUPT MEDIA CREATES CONTROVERSY AGAINST @realDonaldTrump TO AVOID ISS
3 Fri Aug 12 03:59:11 +0000 2016 "@SheriffClarke: https://t.co/G9R9CGhf8q Everything coming from this administration is a lie
4 Tue Aug 09 12:01:33 +0000 2016 "@sprts08: @realDonaldTrump @foxandfriends great interview.....all solid points on our economy
5 Sat Jul 30 06:59:41 +0000 2016 "@patrioticpepe: @realDonaldTrump ONLY TRUMP CAN UNITE AMERICA AND FIX OBAMA'S MISTAKES!!!
6 Thu Jul 28 18:32:31 +0000 2016 "@LallyRay: Poll: Donald Trump Sees 17-Point Positive Swing in Two Weeks – Breitbart https://t.co/...
7 Thu Jul 28 04:00:23 +0000 2016 "@trumplican2016: @realDonaldTrump @DavidWohl stay the course mr trump your message is resonating
8 Thu Jul 28 03:56:47 +0000 2016 "@DavidWohl: Barack is offended that @realDonaldTrump will demand that #NATO allies pay their share
9 Sat Jul 23 22:13:39 +0000 2016 "@NancyNielsenn: @realDonaldTrump Dinesh D'Sousa Hillary's America. see it"
10 Sat Jul 23 22:11:11 +0000 2016 "@OliMauritania: @realDonaldTrump Kaine supported the stupidest deal in the history of dealing with
11 Sat Jul 23 03:56:38 +0000 2016 "@Theresa_Cali: @realDonaldTrump General Michael Flynn will make a great Secretary of Defense
12 Thu Jun 30 01:46:50 +0000 2016 "@Gengm7: @jakeda @realDonaldTrump As of April this year, Hillary had spent \$264,000,000 on her campaign
13 Wed Jun 29 00:31:48 +0000 2016 "@jtsbk: @AllenWest thanks for sharing Eric we need @realDonaldTrump now as this administration
14 Tue Jun 28 19:26:42 +0000 2016 "@bluedogdemky: @CWAUnion @iowa_trump @RichardTrumka @AFLCIO This is why I would think the
15 Tue Jun 28 19:24:43 +0000 2016 "@arnold_ziffel: @AnnCoulter also can't help but notice the stock market's reaction as @realDonaldTrump
16 Tue Jun 28 19:23:18 +0000 2016 "@vegas_sports: Good for @realDonaldTrump he's smart on business. Maybe If corporations were more
17 Tue Jun 28 19:20:15 +0000 2016 "@GovBrewer: I'll be a guest today on Making Money with @cvpayne on @ Fox Business 6 PM ET
18 Fri Jun 24 22:31:14 +0000 2016 "@Jolena3: @realDonaldTrump And we will get it back once we have President Trump! Can't wait
19 Fri Jun 24 22:12:13 +0000 2016 "@DarrenWaggener: @realDonaldTrump What has happened in the UK in the last 12 hours is exactly what
20 Thu Jun 23 02:26:09 +0000 2016 "@1lion: brilliant 3 word response to Hillary's 'I'm With You' slogan https://t.co/dJL71j...
21 Thu Jun 23 02:24:01 +0000 2016 "@justininglv: @realDonaldTrump great speech today!! It's all about America and that's why
22 Wed Jun 22 03:48:27 +0000 2016 "@chrisboydbrew: @LouDobbs @realDonaldTrump @FoxBusiness.. Saw your interview. You are the
23 Sun Jun 19 13:17:35 +0000 2016 "@bfraser747: Watch out HillaryClinton 🍀 Support @realDonaldTrump U.S. #MakeAmericaGreatAgain
24 Fri Jun 17 10:09:42 +0000 2016 "@VoteTrumpMAGA: The media attack on @realDonaldTrump is relentless. They are desperate. But
25 Thu Jun 16 02:36:46 +0000 2016 "@realericjallen: @realDonaldTrump is a Common Sense Conservative! President Trump=Compete
26 Sun Jun 12 19:02:42 +0000 2016 "@WandaWalls20: @realDonaldTrump Please make us safe. We cannot have Hillary as president.
27 Fri Jun 10 02:31:06 +0000 2016 "@FreemarketSara: Trump's Historic 13 Million Primary Votes – A Record ... Congratulations
28 Thu Jun 09 01:49:25 +0000 2016 "@KathyCeurer: @realDonaldTrump please Mr.Trump make @SenatorJeffSessions your VP. He is
29 Thu Jun 09 01:00:03 +0000 2016 "@mabynshingleton: John Kasich, the VOTERS have spoken. We want @realDonaldTrump. You AGREED
30 Thu Jun 09 00:56:58 +0000 2016 "@Dale_Dangler: @realDonaldTrump You will be the greatest president the world has ever seen
31 Thu Jun 09 00:49:22 +0000 2016 "@nauthizjane: @realDonaldTrump Congratulations Mr. Trump." Thank you!
32 Thu Jun 09 00:49:01 +0000 2016 "@setfire2flames: Senator Sanders spent more than @realDonaldTrump yet lost."
33 Wed Jun 08 12:44:26 +0000 2016 "@lovusa4: @RichardWeaving Why @foxandfriends @NewDay WHERE IS THE REPORTING @realDonaldTrump
34 Wed Jun 08 12:13:39 +0000 2016 "@sara_wejesa: @realDonaldTrump Great speech!!!!!" Thanks! DONALD TRUMP QUOTES OTHERS
35 Wed Jun 08 12:11:52 +0000 2016 "@jimhewitt: . @FrankCaliendo doing @realDonaldTrump on @MikeAndMike is awesome. 'Number one
36 Wed Jun 08 12:00:55 +0000 2016 "@southpaw816: @SenSanders fans greatest way to get even with her Highness – vote for @realDonaldTrump



HILLARY CLINTON'S RT NETWORK



HILLARY CLINTON'S RT NETWORK

Retweet(RT) times

@HillaryClinton		@realDonaldTrump	
@thebriefing2016	83	@EricTrump	16
@HFA	52	@DonaldJTrumpJr	9
@timkaine	23	@DRUDGE_REPORT	8
@mayaharris_	16	@JoeNBC	5
@ann oleary	14	@piersmorgan	4
@hillary_esp	13	@DanScavino	4
@johnpodesta	11	@AnnCoulter	4
@ChelseaClinton	9	@seanhannity	3
@rosenbergerlm	8	@RealBenCarson	3
@billclinton	8	@foxandfriends	3

1 Fri Aug 12 20:22:10 +0000 2016 RT @TheBriefing2016: Wonder what Trump's hiding in his tax returns? Tap through the reel to see some of t
2 Thu Aug 11 16:50:22 +0000 2016 RT @TheBriefing2016: Donald Trump's tax plan mostly helps...Donald Trump. And people like him at the top.
3 Thu Aug 04 18:13:57 +0000 2016 RT @TheBriefing2016: Most of Trump's merchandise is MADE IN (just about everywhere except) THE USA. https://t.co/9zZll0Ftr4
4 Tue Aug 02 21:03:45 +0000 2016 RT @TheBriefing2016: No, this seriously happened... https://t.co/kAptsQAWR1
5 Mon Aug 01 15:13:50 +0000 2016 RT @TheBriefing2016: Kind of assumed Trump's approach would be more RT if by land, like if by sea. https://t.co/9zZll0Ftr4
6 Thu Jul 28 23:26:29 +0000 2016 RT @TheBriefing2016: "That's a bunch of malarkey!" -@JoeBiden, holding exactly nothing back last night. https://t.co/9zZll0Ftr4
7 Thu Jul 28 22:05:54 +0000 2016 RT @TheBriefing2016: Watch Michael Bloomberg sum up a whole lot about that's wrong with Donald Trump in less than 100 words.
8 Wed Jul 27 16:34:54 +0000 2016 RT @TheBriefing2016: A few thoughts from @FLOTUS that seem particularly relevant right now. https://t.co/9zZll0Ftr4
9 Tue Jul 26 02:56:49 +0000 2016 RT @TheBriefing2016: "I can't see him helping anyone but himself." -Cheryl Lankford, single mom and Trump voter
10 Fri Jul 22 03:17:24 +0000 2016 RT @TheBriefing2016: Donald Trump's plan mostly benefits billionaires -- and millionaires like Donald Trump
11 Fri Jul 22 03:11:00 +0000 2016 RT @TheBriefing2016: Fixed it for you. #RNCInCLE https://t.co/2hZP2qRWNj https://t.co/9zZll0Ftr4
12 Fri Jul 22 03:00:36 +0000 2016 RT @TheBriefing2016: This is literally Donald Trump's plan to fight ISIS. #RNCinCLE https://t.co/AjxiU8DoC
13 Fri Jul 22 02:28:04 +0000 2016 RT @TheBriefing2016: Trump is just wrong about crime. #RNCInCLE https://t.co/fQ6T44p78q https://t.co/E3Z
14 Fri Jul 22 02:26:39 +0000 2016 RT @TheBriefing2016: This itself is a lie. #RNCInCLE https://t.co/jfRtBnTApa https://t.co/9oMrxWP02n
15 Thu Jul 21 03:11:15 +0000 2016 RT @TheBriefing2016: .@mike_pence Speaking of abandoning your friends... https://t.co/W9xQ5FHhyV
16 Thu Jul 21 02:44:32 +0000 2016 RT @TheBriefing2016: Mike Pence: bigotry with a heaping side of terrible economic stewardship. https://t.co/9zZll0Ftr4
17 Thu Jul 21 02:24:10 +0000 2016 RT @TheBriefing2016: Newt once compared Planned Parenthood to ISIS. Yeah. https://t.co/84WmkbfTl https://t.co/9zZll0Ftr4
18 Thu Jul 21 02:14:09 +0000 2016 RT @TheBriefing2016: A speaker tonight said that Donald Trump always pays his bills. Annnd that claim just got another checkmark.
19 Thu Jul 21 01:42:29 +0000 2016 RT @TheBriefing2016: Ted Cruz once called Donald Trump a pathological liar. And yet...here he is. #RNCinCLE https://t.co/9zZll0Ftr4
20 Wed Jul 20 02:17:05 +0000 2016 RT @TheBriefing2016: Donald Trump's record of success. #RNCinCLE https://t.co/43UGZQfsUA
21 Wed Jul 20 01:21:26 +0000 2016 RT @TheBriefing2016: But @SpeakerRyan still endorses Donald Trump for president anyway. #RNCinCLE https://t.co/9zZll0Ftr4
22 Wed Jul 20 01:17:50 +0000 2016 RT @TheBriefing2016: Mitch McConnell had a much different tune about @HillaryClinton before she ran for president.
23 Tue Jul 19 02:45:49 +0000 2016 RT @TheBriefing2016: Ret. Lt. Gen. Flynn thinks that "fear of Muslims is rational. #RNCinCLE https://t.co/9zZll0Ftr4
24 Tue Jul 19 01:46:56 +0000 2016 RT @TheBriefing2016: Remember when Tom Cotton wrote a letter to the leader of Iran to undermine the Obama
25 Mon Jul 18 19:50:35 +0000 2016 RT @TheBriefing2016: So this is kind of scary... https://t.co/8t63MRC9x6 https://t.co/qaCWNBd0bq
26 Fri Jul 15 17:04:37 +0000 2016 RT @TheBriefing2016: He opposes raising the minimum wage, and he really, really, really wants to privatize Social Security.
27 Fri Jul 15 16:40:28 +0000 2016 RT @TheBriefing2016: Oh, and one time Pence wrote an op-ed titled "Smoking Doesn't Kill." https://t.co/5K
28 Wed Jul 13 14:23:52 +0000 2016 RT @TheBriefing2016: It took awhile, but we finally found a copy of Trump's speakers. https://t.co/pYloXn
29 Wed Jun 29 14:34:47 +0000 2016 RT @TheBriefing2016: Hillary visited 112 countries as secretary of state. Trump had products made in at least 110 countries.
30 Fri Jun 24 15:47:26 +0000 2016 RT @TheBriefing2016: Asked whether he talked to any foreign policy advisors about #Brexit, Trump says "the same ones".
31 Thu Jun 02 23:36:32 +0000 2016 RT @TheBriefing2016: Donald Trump has never negotiated a ceasefire, but he can throw a mean pageant! https://t.co/9zZll0Ftr4
32 Thu May 26 22:07:30 +0000 2016 RT @TheBriefing2016: Donald Trump says he "cherishes women." Just not if they're working and pregnant.
33 Wed May 25 15:17:32 +0000 2016 RT @TheBriefing2016: Trump bet against American families in the housing crash. Now he says its the "kind of
34 Tue May 24 15:34:57 +0000 2016 RT @TheBriefing2016: When Donald Trump wins, you lose. https://t.co/XrgefzxQIM https://t.co/HnZ1eL8BpJ
35 Tue May 24 14:31:23 +0000 2016 RT @TheBriefing2016: While American families suffered, Donald Trump tried to cash in. https://t.co/BvkH
36 Thu May 19 20:10:24 +0000 2016 RT @TheBriefing2016: After 9/11, the Government offered grants to help families affected by the attacks. Don
37 Wed May 18 18:23:37 +0000 2016 RT @TheBriefing2016: You don't need to see who's on Trump's list to know what his Supreme Court would look like.
38 Wed May 18 16:41:55 +0000 2016 RT @TheBriefing2016: What's Donald Trump hiding in his tax returns? Only he knows. https://t.co/8NGx90htC

HILLARY CLINTON'S RT @THEBRIEFING2016

DONALD TRUMP LIKES TO INTERACT WITH MEDIA
ALSO LIKES TO QUOTE COMPLIMENTS FROM OTHERS

HILLARY CLINTON HAS A LOT CAMPAIGN ACCOUNTS
LIKES TO RETWEET TWEETS FROM THESE ACCOUNTS

THANKS.

XIAOYU TAI