# Mine, your health!



# mHealthCoin















#### **OUR MISSION**

Our mission is to provide a platform with more diversified data collected for users to understand the health status by themselves in order to gain some incentives by improving health status or awareness of own healthiness. A widespread ideology of proactive awareness of own health status is our goal of this project.



### **MAIN THEME**

Providing a free health platform to manage your healthiness with incentives under integration of blockchain.

Time Period	Marketing Activities (based on existing roadmap of WP)
2019 MAR	Roadshow of pre-promotion the app
2019 MAY	Advertorial & editorial of 1st version of mobile app Promotion scheme for redemptions (online marketing) Pop-up promotion through the own platform
2019 JUL	Join health related exhibitions Promotion campaign
2019 SEP	Advertorial & editorial of AI chatbot & phase 2 of mobile app
2019 NOV	Roadshow to promote the app & devices
2020 JAN	Join exhibition related to IoT
2020 FEB	Advertorial & editorial of AI chatbot for personalized advices



#### **BOUT THE TOKEN**

Token name: mHealthCoin Symbol: MHEC Issuance amount: 4,000,000,000

Minimum Purchase: 0.1 ETH or 0.003175 BTC Particulars: ERC-20(Ethereum-Based token)

Goal: USD 25,000,000

Soft cap: 4,000 ETH or 127 BTC or

equivalent value

Private sale: 10th December, 2018 to

31st December, 2018

Crowdsale start date: 1st January, 2019

ICO end date: 30th April, 2019



## **ALLOCATION**

