

## Project Proposal: Class to Care Website

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### 1. Executive Summary

This proposal outlines the plan to design and develop a new website for Class to Care. The website's primary objective is to enhance the organization's visibility, drive donations, and facilitate volunteer recruitment. The solution will be built with modern, accessible web technologies, focusing on creating an inspiring user experience that effectively showcases Class to Care's impactful work.

### 2. Proposed Scope of Work (Phase 1: Minimum Viable Product)

To address the key goals and the lean budget, this initial phase will focus on building a lean, high-impact website. This approach allows for a faster launch with the most critical features, with the option to add more functionality in the future.

The following pages and features will be developed:

**Home Page:** An inspiring landing page that immediately communicates the mission, features a strong call-to-action for donations, and showcases key achievements.

**About Us Page:** Details the organization's mission, vision, history, and team members.

**Programs Page:** Describes Class to Care's various initiatives and their impact.

**News/Blog Section:** A dynamic section where Class to Care can post ongoing updates, news, and events.

**Donate Page:** A dedicated page with clear information on how to donate, including a secure donation form.

**Volunteer Page:** Information on how to become a volunteer and a dedicated form for applications.

**Contact Page:** A form for general inquiries and contact details.

**Gallery:** A section to showcase high-resolution pictures and videos of projects and events.

**Footer:** Global navigation links, social media links, and contact information.

### 3. Proposed Solution & Technology Stack

The website will be a modern, static application built with HTML5, CSS3, and Vanilla JavaScript. This approach ensures a fast, secure, and easily maintainable website.

**Content Management:** To allow Class to Care staff to update the "News/Blog" section without needing to know how to code, I will implement a custom, simple content management system (CMS) using Google's Firestore database. This will provide a secure backend for storing and retrieving posts.

**Donation System:** For a global, multi-currency donation solution, I will integrate a trusted payment gateway such as Paystack or Flutterwave. This

will require Class to Care to set up a merchant account with the chosen provider.

**Forms:** The Volunteer and Contact forms will be powered by a form handling service like Formspree to ensure reliable and secure submission to a designated email address.

**Hosting:** I will set up the website on a reliable hosting platform (e.g., Netlify, Vercel, or a similar provider) and manage the domain registration. All associated costs (domain registration, hosting fees, etc.) will be handled and covered by Class to Care.

#### 4. Project Timeline

Based on the scope, the project is estimated to take between 60 to 90 days, broken down into the following phases:

**Phase 1: Discovery & Planning (Week 1):** Finalize all requirements and project plan. (Completed)

**Phase 2: Design & Prototyping (Weeks 2-3):** Create the visual design and wireframes for key pages.

**Phase 3: Development & Implementation (Weeks 4-10):** Write all code for the website pages, integrate the donation and content management systems, and implement forms and the image gallery.

**Phase 4: Content & Review (Weeks 11-12):** Populate the website with initial content and conduct a final review with Mr. Adedeji.

**Phase 5: Launch & Handover (Week 13):** Deploy the website and provide a

brief handover on how to manage the content.

#### 5. Investment & Payment Schedule

The total investment for the development of the Class to Care website, as outlined in this proposal, is ~~N~~60,000.

A payment schedule is outlined below:

Deposit: 50% (~~N~~30,000) of the total fee is due upon approval of this proposal and before any work begins. This is to cover initial setup costs and secure the project timeline.

Final Payment: The remaining 50% (~~N~~30,000) is due upon final website approval and prior to the public launch.

#### 6. Post-Launch Support & Maintenance

Post-launch support, including ongoing maintenance, hosting, or future updates to the website, is not included in this initial proposal. A separate monthly or quarterly maintenance agreement can be discussed at the time of launch.

#### Next Steps:

Please review this proposal and let me know if you have any questions or require any adjustments. Once you are comfortable with the scope and investment, we can proceed with a formal agreement and begin development.