



peacock
business solutions

Black  **wlz**
MARKETING

Content :

- Who we are
- Vision
- Mission
- Values
- Services
- Company overview
- Our prices

A stylized peacock logo featuring a white peacock head and neck in profile, facing right. The tail feathers are represented by large, overlapping, teardrop-shaped segments in various colors: light blue, yellow, orange, red, and green. The entire logo is set against a light gray circular background.

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Who we are

Peacock is one of the best Marketing agency and Business Consultancy with a set the standard of excellence services to all the well-known leading brands & SME's in Gulf Area .

- We are now proud to expand ourselves with our new services from mere photography and content writing to a wide range of 360 advertising solutions as a one stop shop which incorporates

The logo features a stylized peacock with its tail feathers fanned out in a semi-circle. The feathers are colored in shades of grey, pink, yellow, green, and blue. The peacock's head is white with a small crest.

Vision

Creates bridge between marketing, sales, and customer services.
When these three core aspects of your business are unified.

-Its proven your brand sees Accelerated growth.

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The logo features a stylized peacock with a grey circular tail, a white head with a crest, and a body composed of several overlapping, teardrop-shaped feathers in shades of pink, yellow, green, and blue.

Mission

We are working in a smart way to get our client's Ease complementing innovation.

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The logo features a stylized peacock with its tail feathers fanned out. The feathers are represented by large, overlapping, teardrop-shaped segments in various colors: light grey, pink, light green, light blue, and yellow. The peacock's head is white with a small crest of three feathers.

Values

We are responsive and sensitive to our client's requirements and make a point to descend to their level of satisfaction and set of standards

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Services

- Marketing camp, Content marketing, 360 Marketing
- Advertising, Brand identity, PR & Publicity, Event Marketing, Direct Mails, Products Launch, Packaging, Branding
- Website Designs, Developing
- SEO
- Paid Search, Social Media Management, E-commerce
- Analytical and reports, Email Marketing, Display Ads, Affiliate marketing

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Social Media packages

Golden

- Profile & Cover photo
 - Marketing Plan & Creative Ideas
 - Sales Consultant Service
 - Montage Support Up to 4 Videos
 - Designing Support
 - 18: 20 posts (Content & design)
 - Moderation
 - Social media platform
- “ Depend on your industry needs”
(Facebook – Instagram – LinkedIn - Twitter-)

**12.000 L.E +10%
from ads budget**

Silver

- Profile & Cover photo
 - 12: 15 posts
 - Creative Ideas
 - Moderation
 - Social media platform
- “ Depend on your industry needs”
(Facebook – Insagram – LinkedIn - Twitter-)

**8.000 L.E +10%
from ads budget**

Bronze

- 10 posts
 - Moderation
 - Social media platform
- “ Depend on your industry needs”
(Facebook – Instagram – LinkedIn -Twitter-)

**4000 L.E +10%
from ads budget**

Also all packages includes (Analysis – strategic plan –Monthly report)

Additional items & Motion videos packages

Motion

- One Photoaged video
 - One video Motion (Voiceover script)
- START FROM **3000 L.E**
- Basic Intro + Outro **2500 L.E**

Golden

6 Video Motion

8.000 LE

Videos

- Full Day Video Recording + Montage **5.000 L.E** (Session Indoor)
- Full Day Video Rec. + Montage + Promo **10.000 L.E**

Silver

4 Video Motion

6.500 LE

Photo Session

- Golden **10.000 L.E**
 - Silver **7.500 L.E**
 - Bronze **2.500 L.E**
- (Depend on Quality and Photographer History)

Bronze

2 Video Motion

4.500 LE



Logo Packages

Category	Basic	Standard	Premium
Logo Options	2 options	3 options	4 options
Price in EGP	4000	6750	8000

Full Brand Identity Packages				Prices Outside Packages
Category	Basic	Standard	Premium	-
Logo Options	2 options	3 options	4 options	-
High quality logo	ok	ok	ok	-
(png,jpg,pdf) formats	ok	ok	ok	-
Original Ai format	ok	ok	ok	-
Logo usage & color manual (for final)	ok	ok	ok	1500
Letterhead	-	ok	ok	250
Business card	-	ok	ok	250
American envelope	-	ok	ok	300
A4 envelope	-	ok	ok	300
A3 envelope	-	ok	ok	300
A4 folder	-	ok	ok	350
Stamp	-	ok	ok	150
Badge	-	ok	ok	100
Id	-	-	ok	300
Door sign	-	-	ok	350
Inerior wall sign	-	-	ok	500
Rollup	-	-	ok	600
Pop up	-	-	ok	1000
Note (cover+ B cover +inside)	-	-	ok	600
Flyer A5 2 sides	-	-	ok	500
Uniform style	-	-	ok	1500
Bag	-	-	ok	500
Mug	-	-	ok	250
Pen	-	-	ok	150
Flash memory card	-	-	ok	250
Total price	3500	5000	9500	
Work Days	3 days	5 days	8 days	

Brand Guideline Packages			
Brand Guideline	Mini	Medium	Full
Pages	10-15 pages	15-50	50-100+
what is brand	ok	ok	ok
Brand icon conception	ok	ok	ok
Brand logo colors	ok	ok	ok
Logo & slogan Construction	ok	ok	ok
Logo different sizes	ok	ok	ok
Minimum clear space	ok	ok	ok
Full logo color & reverse	ok	ok	ok
Color Specifications	ok	ok	ok
One solid color versions	ok	ok	ok
Stamp	ok	ok	ok
Logo backgrounds	ok	ok	ok
Logo misuse	ok	ok	ok
Photography style	-	ok	ok
Logo and margin unit size	-	ok	ok
Typography	-	ok	ok
Corporate brand typeface	-	ok	ok
Stationary	-	ok	ok
Mail naming	-	ok	ok
Mail signature	-	ok	ok
Power point presentation	-	ok	ok
Printed advertising layout	-	-	ok
Outdoor banners	-	-	ok
Branding banners	-	-	ok
Tv screen	-	-	ok
Flags	-	-	ok
Uniform style	-	-	ok
Publishing	-	-	ok
Giveaways	-	-	ok
Online	-	-	ok
Interior decore	-	-	ok
Exterior decore	-	-	ok
Total price	10000	22000	60000
Work Days	7 days	15 days	45 days

Books, Brochures, Company profiles & Magazine Packages

Pages	Total in EGP	work in hours	work in Days
4	2000	3-4 H	Half-day
8	2500	5-8 H	Day
12	4000	9-12 H	Day and half
16	3500	13-16 H	2 Days
20	5000	17-20 H	2Day and half
24	5500	21-24 H	3 Days
28	6000	25-28 H	3Day and half
32	6500	29-32 H	4 Days
36	8000	33-36 H	4Day and half
40	8500	37-40 H	5 Days
44	9000	41-44 H	5Day and half
48	9500	45-48 H	6 Days
52	10000	49-52 H	6Day and half
56	10200	53-56 H	7 Days
60	10500	41-44 H	7Day and half
64	10800	41-44 H	8 Days
68	11000	41-44 H	8Day and half
72	11200	41-44 H	9 Days
76	11500	41-44 H	9Day and half
80	11800	41-44 H	10 Days
80+	-	-	-

Thank You

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