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portfolio

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# Empathy, Creativity, Excellence: My Approach to UX

#### PROFESSIONAL EXPERIENCE

# Junior Ux Designer

Mo-Country

Mar. 2023 - Feb. 2024

- Developed user-friendly and visually pleasing interfaces, significantly improving user engagement and satisfaction.
- Fostered a collaborative design process with cross-functional teams, ensuring cohesive integration of UX principles across all stages of front-end and back-end development.
- Pioneered design strategies that preemptively resolved usability issues, positively impacting product quality and user experience.

#### Impact:

Catalyzed user engagement and satisfaction, enhancing digital product quality through effective team collaboration.

# Junior Web Designer and Ux Designer

Pandora Sistemas

苗 Aug. 2021 - Aug. 2022

- Spearheaded UX layout design using Figma, meticulously aligning with client specifications.
- Engineered Angular wireframes to optimize API data utilization, and tailored mockups with Bootstrap and Material UI to elevate user interface design.
- Translated user feedback and business objectives into actionable development strategies, ensuring alignment with user needs.

#### Impact:

Revolutionized UX design processes, streamlining API integration and refining interface aesthetics to align development with core user and business objectives.

# Web Designer and Frontend Development

苗 Jan. 2022 - Jun. 2022

- Collaborated on the development of a user-engaging chat application.
- Conducted iterative design reviews, integrating stakeholder feedback to polish application interfaces.
- Authored a comprehensive style guide, unifying design and branding elements across the application.
- Tasked with the creation of UX/UI layouts that enhanced user.

# Impact:

Contributed to the development of a user-centric chat application, recognized for rapid and efficient project completion.

# **EDUCATION**

# University Expert in Web Design and Multimedia

universidad Tecnológica Nacional

**2**019

# Web Development Bootcamp

Universidad Tecnológica Nacional

2020

# Advanced Web Development II

Google

**=** 2021

# Responsive Web Design

TreeCodeCamp

**2**022

# Figma for UX Design

**\Pi** LinkedIn

2023

# Designing Microinteractions with Figma

**\Pi** LinkedIn

2023

# Google UX Design Professional

**G**oogle

2023 2024

# **SKILLS**

# Design Proficiency:

- Expertise in UX/UI principles, interactive design, and responsive layouts.
- Proficiency in creating user-centric wireframes, prototypes. and microinteractions, particularly with Figma.

# Development Knowledge:

• Understanding of HTML, CSS, JavaScript, and front-end frameworks for implementing designs.

# Research & Strategy:

 Skilled in user research, usability testing, and applying insights to inform design decisions.

# Tools & Technologies:

• Figma; Git for version control; familiarity with Agile tools like Trello.

# Professional Development:

· Continuous skill enhancement through advanced courses in web design, development, and UX practices.

# Languages

Fluent in Spanish and English.