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ARTSY exclusively hosts ArtRio online

Online fair preview opens September 3

Artsy, the premier online resource for browsing the world's most influential art fairs, has partnered with ArtRio to offer collectors and art enthusiasts the opportunity to explore the fair, collect works from exhibiting galleries, and view special features including 'Insider Picks' on Artsy.net or the [Artsy app for iPhone](#).

The online preview of ArtRio opens September 3, 2014 on Artsy, where viewers may browse booths and artworks from over 100 participating exhibitors and contact galleries with inquiries beginning one week prior to the opening of the physical fair. ArtRio will remain live on Artsy throughout the fair, with new works updated daily.

On-site at ArtRio, the **Artsy app for iPhone** functions as a customized guide on visitors' mobile phones, mapping the fair and pinpointing their saved favorite artists, artworks, and exhibitors. The app also provides related content, such as price details (where available), and suggests other similar artworks on sale at the fair. Visitors may stop by the Artsy booth for a personal demo or other special collector services from Artsy specialists.

About Artsy

Artsy is the leading resource for art collecting and education. Artsy provides free access via its website (Artsy.net) and iPhone app to international exhibitions, museum collections, gallery listings, art fairs, curated sales, and benefit auctions. It currently features over 175,000 images of art and architecture by 25,000 artists from 2,000 leading galleries and 300 museums and institutional partners, including the world's largest online database of contemporary art. Artsy's encyclopedic collection spans historical works, such as the [Rosetta Stone](#) and [the Colosseum](#), to modern and contemporary works by artists such as [Pablo Picasso](#), [Willem de Kooning](#), [Richard Serra](#), [Lucien Smith](#), [Sarah Lucas](#), and [Cindy Sherman](#). Powered by The Art Genome Project, a classification system that maps the connections between artists and artworks, Artsy fosters new generations of art lovers, museum-goers, patrons, and collectors.

For more information about ArtRio online on Artsy, contact: Tania Cavallo, tania@artsy.net.