

CAREDRIIVER PILOT PROJECT INTRODUCTION

“安心达”试点项目介绍



ŠKODA
SIMPLY CLEVER

New Digital Business & Mobility Services

04.2019



Agenda

1

Project Background

项目背景

2

Tech Supplier Requirements & SOW

技术合作伙伴要求和工作范围

3

Platform Preliminary Schemes

平台初步方案



Part 1 Project Background 项目背景



1) SKODA intends to initiate a CareDriver Pilot Project with concept of **“non-emergency medical transportation”** together with specific hospital.

斯柯达拟与一家指定医院（已签署协议）共同启动一个针对“非急重症患者”的预约订车服务试点项目

2) SKODA will provide overall organization and support for a ride hailing service to be made available to non-critical patients of hospital who only need transportation without paramedics assistance.
斯柯达将负责该试点项目的整体组织与支持。

3) SKODA would select **a Tech Supplier**, which with technology ability to build up and maintain required platform, etc. Also shall provide certain number of designated drivers and vehicles to this Pilot Project and certain necessary equipment (e.g. a tablet or a phone).

斯柯达将选择一家技术合作伙伴，该合作伙伴需具备搭建和运维平台的技术能力，还需为该试点项目提供一定数量的全职司机与车辆以及必要的设备（如平板电脑）

Part 2 Tech Supplier Requirements & SOW

技术合作伙伴要求及工作范围

- Creation and setup of IT infrastructure in a lean way to connect Hospital Desk, Drivers and Fleet Manager

搭建IT基础设施以连接医院平台、司机和车队

- Setup of operations model including contracting vehicles, drivers and required licenses

满足运营需求，包括租赁所需车辆、司机和相关许可证

- Hiring and training of drivers allocated for the time period of the pilot 司机招募及培训
- Fulfillment of orders based on booking from hospital, collection of revenue and ensuring quality of delivered service

满足医院的订单并完成支付功能，确保服务质量

- Preparation of hardware and software that would be used by the patient to input data during drive to the hospital

提供乘车途中供患者进行信息录入的软硬件设施



- Co-development partner for the project in term of soft and hardware development, business mode as an one – stop service provider
具备软硬件开发能力，提供一站式服务的合作伙伴

- Customized service design
提供定制化服务设计

- Support on feasibility check
对可行性检查的支持

- One – Stop service: hardware, software, driver, training for the driver and fleet
一站式服务：硬件、软件、司机，司机培训，车队调度运营管理

- Data collecting for later on use
数据收集与报告



Part 2 Tech Supplier Requirements & SOW

技术合作伙伴要求及工作范围

1) Platform 平台

- IT Infrastructure build and maintenance (x3 months)
IT基础设施建设搭建与维护(x3个月)
- Platform build up and maintenance (x3 months)
平台搭建与运维 (x3个月)
*Platform Preliminary Schemes & workflow refer to Slide 9-12
平台初步方案及流程见PPT 第6页

2) HR (Drivers) 司机

- Full-time Drivers(x3) recruitment and salaries (x3 months)
全职司机 (x3) 招募及工资 (x3个月)
- Drivers Training and management
司机培训和管理

3) Vehicle 车辆

- SKODA Vehicle(x3) Rent (x3months)
斯柯达汽车(x3)租金(x3个月)
- Insurance, Gasoline and others
保险, 汽油和其他
- Hardware and software used during drive to the hospital preparation
开车去医院路途中使用的硬件和软件 (平板电脑x3台)
- Fleet management
车队管理



Part 3 Platform Preliminary Schemes

Workflow 以下仅为初步流程示意，最终流程可能会根据需求进行修订。

DEMO

Light APP Approach

预约流程

