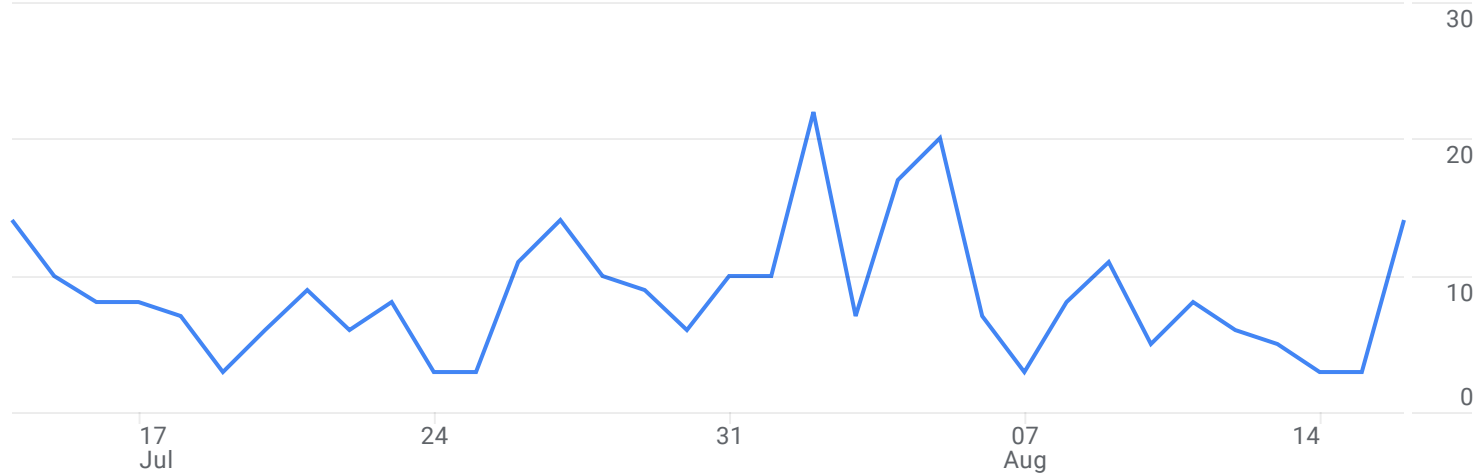


Acquisition overview

Custom Jul 14 - Aug 16, 2022

All Users Add comparison

Users 266 New users 260



New users by First user default channel grouping

FIRST USER DEFAULT CH...	NEW USERS
Organic Search	106
Direct	86
Organic Social	63
Referral	5

View user acquisition

Sessions by Session default channel grouping

SESSION DEFAULT CHAN...	SESSIONS
Organic Search	133
Direct	101
Organic Social	69
Referral	13
Email	3
Unassigned	3

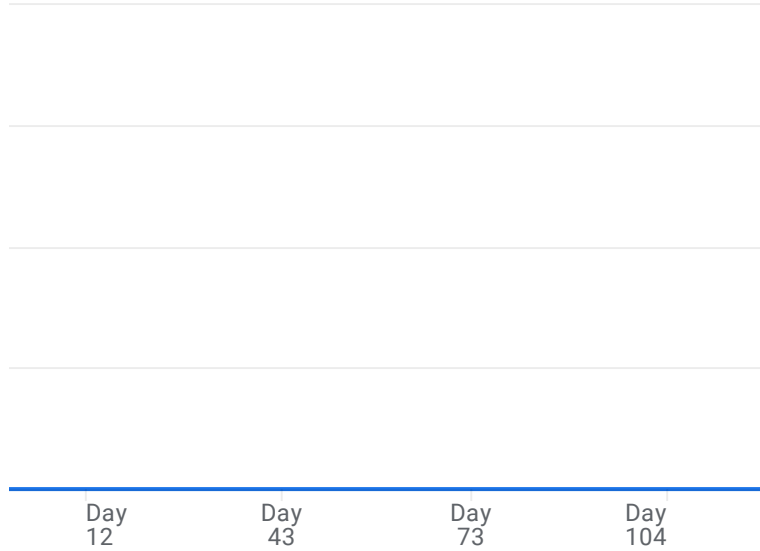
View traffic acquisition

Sessions by Session Google Ads campai...

No data available

View Google Ads campaigns

Lifetime value



Last 120 days ending Aug 16