

Channels

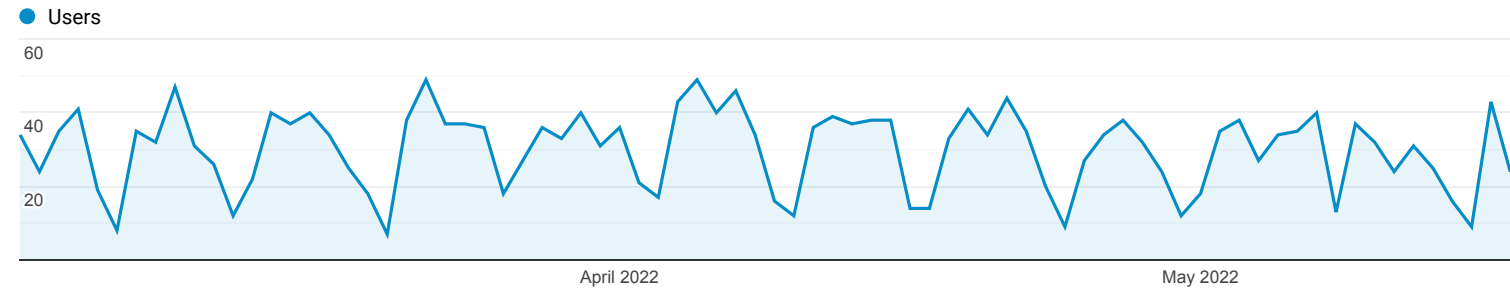
All Users

100.00% Users

Mar 1, 2022 - May 17, 2022

Explorer

Summary



Default Channel Grouping	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	2,099 % of Total: 100.00% (2,099)	2,072 % of Total: 100.00% (2,072)	2,539 % of Total: 100.00% (2,539)	67.03% Avg for View: 67.03% (0.00%)	1.92 Avg for View: 1.92 (0.00%)	00:01:07 Avg for View: 00:01:07 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Organic Search	1,144 (54.06%)	1,115 (53.81%)	1,465 (57.70%)	60.34%	2.11	00:01:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Direct	901 (42.58%)	895 (43.19%)	993 (39.11%)	77.64%	1.59	00:00:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Social	41 (1.94%)	37 (1.79%)	42 (1.65%)	57.14%	2.79	00:02:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Referral	30 (1.42%)	25 (1.21%)	39 (1.54%)	58.97%	2.33	00:00:49	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 4 of 4