

Reports snapshot ✔ ▾

Last 28 days Jul 20 - Aug 16, 2022 ▾

A All Users Add comparison +

Users

New users

Average engagement time ?

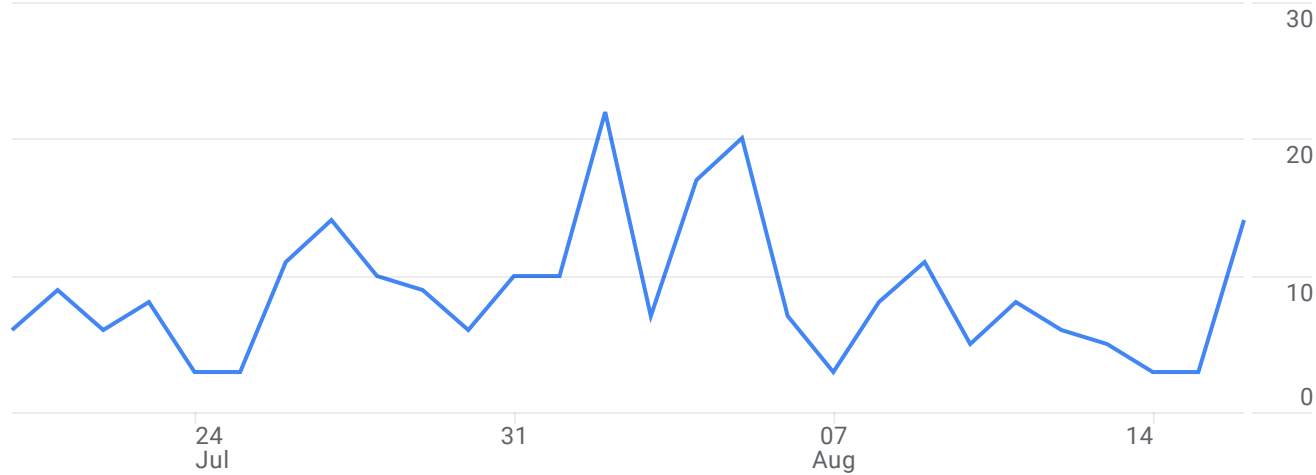
Total revenue ?

226

220

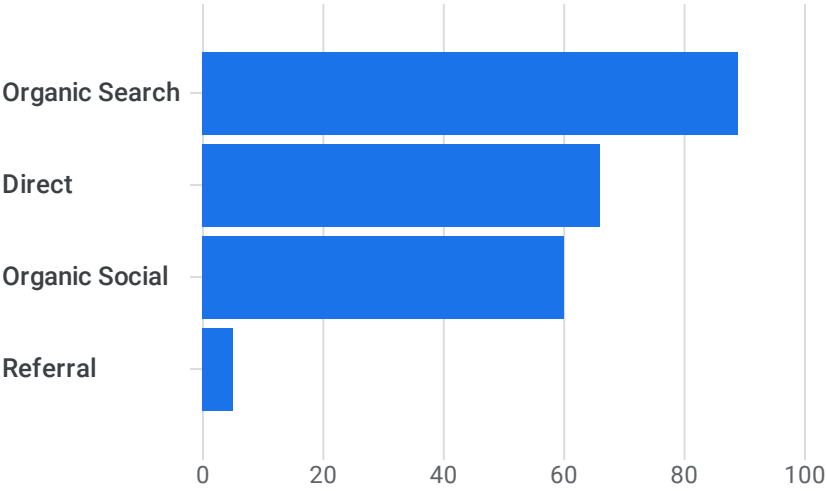
0m 23s

\$0.00



WHERE DO YOUR NEW USERS COME FROM?

New users by First user default channel grouping ▾



[View user acquisition](#) →

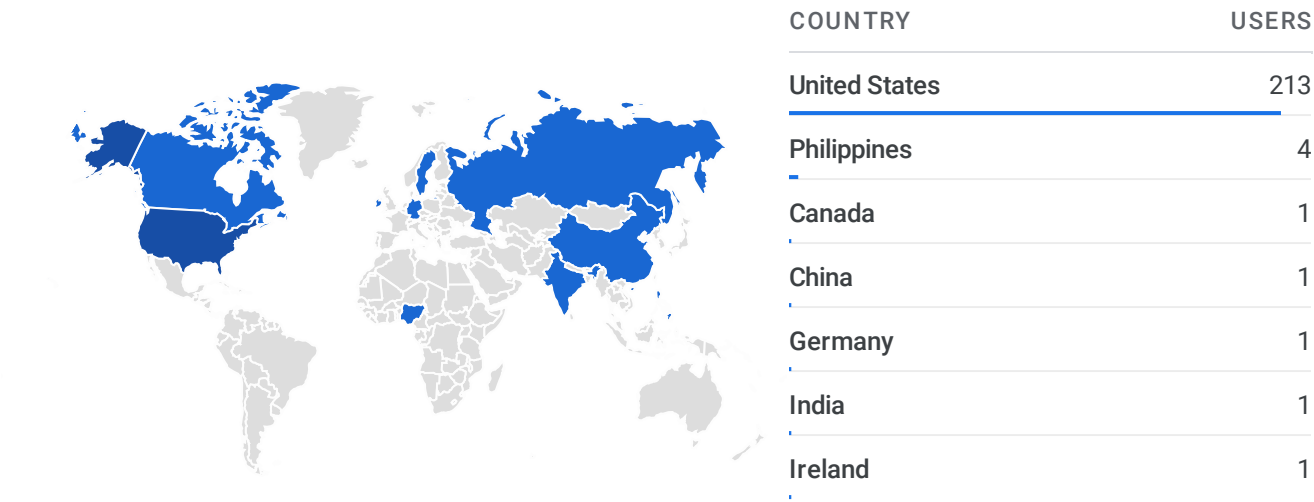
WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▾ by Session default channel grouping ▾

SESSION DEFAULT CHANNEL G...	SESSIONS
Organic Search	109
Direct	79
Organic Social	65
Referral	12
Email	3
Unassigned	1

[View traffic acquisition](#) →

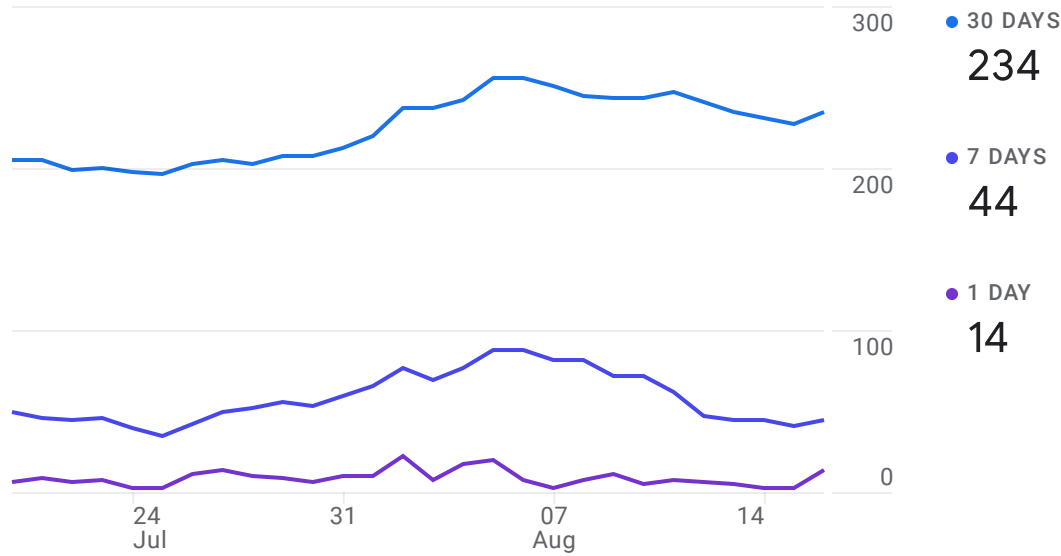
Users ▾ by Country



[View countries](#) →

HOW ARE ACTIVE USERS TRENDING?

User activity over time



HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	3.6%	1.0%	2.0%	0.0%	0.0%
Jul 3 - Jul 9						
Jul 10 - Jul 16						
Jul 17 - Jul 23						
Jul 24 - Jul 30						
Jul 31 - Aug 6						
Aug 7 - Aug 13						

6 weeks ending Aug 13

[View retention →](#)

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS	VIEWS
Real Estate Agent ...Real Estate Agents	373
Burnsville Real Esta... - Burnsville Realty	3
Lakeville Real Esta... Real Estate Broker	3
Rosemount Real Est...Real Estate Broker	1

[View pages and screens →](#)

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	380
session_start	269
first_visit	220
user_engagement	196
scroll	135
click	89

[View events →](#)

WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

EVENT NAME	CONVERSIONS
No data available	

[View conversions →](#)

WHAT ARE YOUR TOP SELLING PRODUCTS?

Ecommerce purchases by Item name

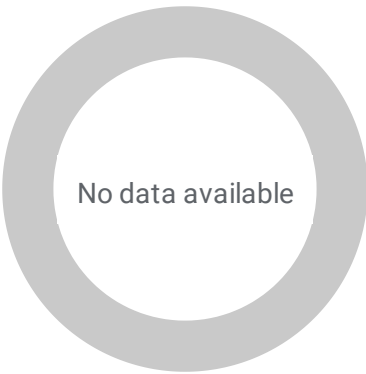
ITEM NAME ECOMMERCE PUR...

No data available

[View items](#) →

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▼ by Platform



[View tech details](#) →