

New vs Returning

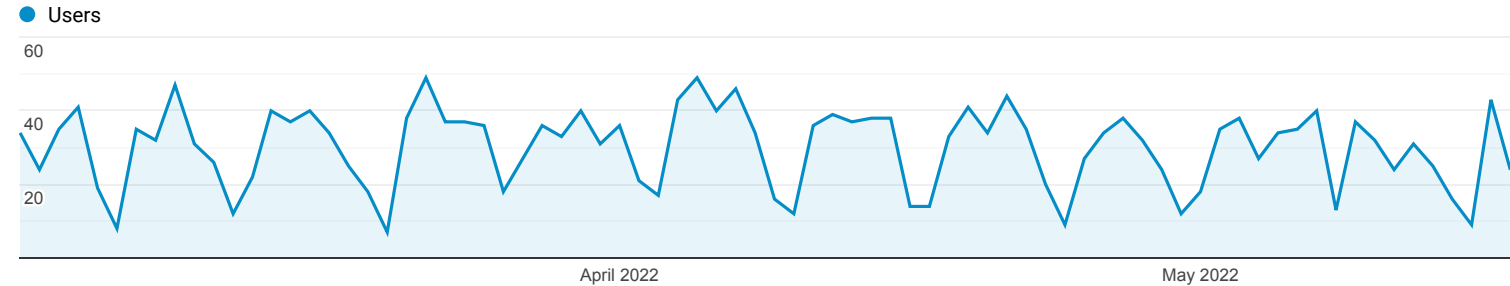
All Users

100.00% Users

Mar 1, 2022 - May 17, 2022

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	2,099 % of Total: 100.00% (2,099)	2,072 % of Total: 100.00% (2,072)	2,539 % of Total: 100.00% (2,539)	67.03% Avg for View: 67.03% (0.00%)	1.92 Avg for View: 1.92 (0.00%)	00:01:07 Avg for View: 00:01:07 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. New Visitor	2,072 (88.85%)	2,072 (100.00%)	2,072 (81.61%)	65.88%	1.95	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Returning Visitor	260 (11.15%)	0 (0.00%)	467 (18.39%)	72.16%	1.78	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 2 of 2