

Reports snapshot ✔ ▾

Custom **Apr 19 - May 20, 2022** ▾

A All Users Add comparison +

Users

New users

Average engagement time ?

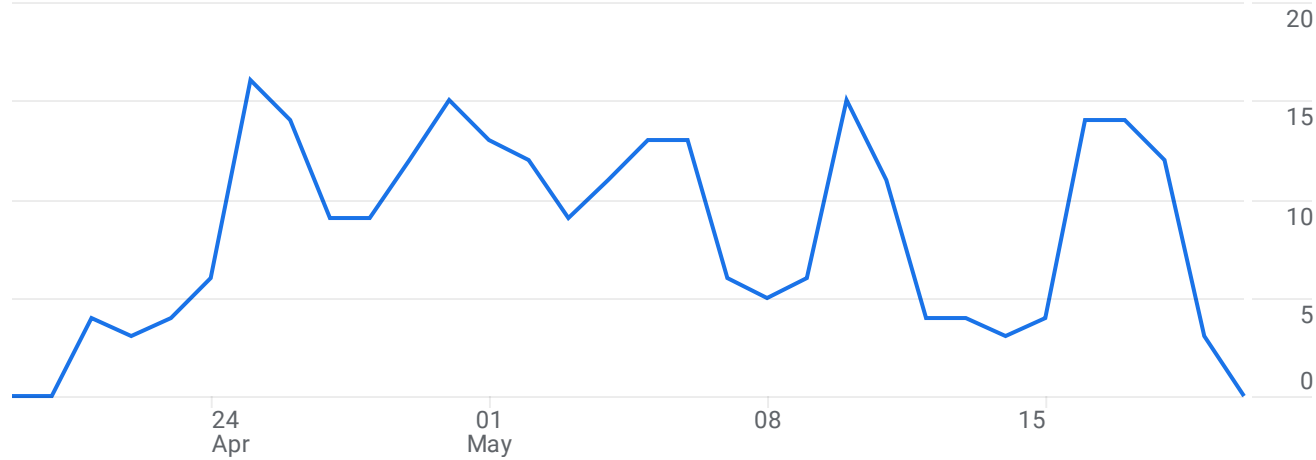
Total revenue ?

242

242

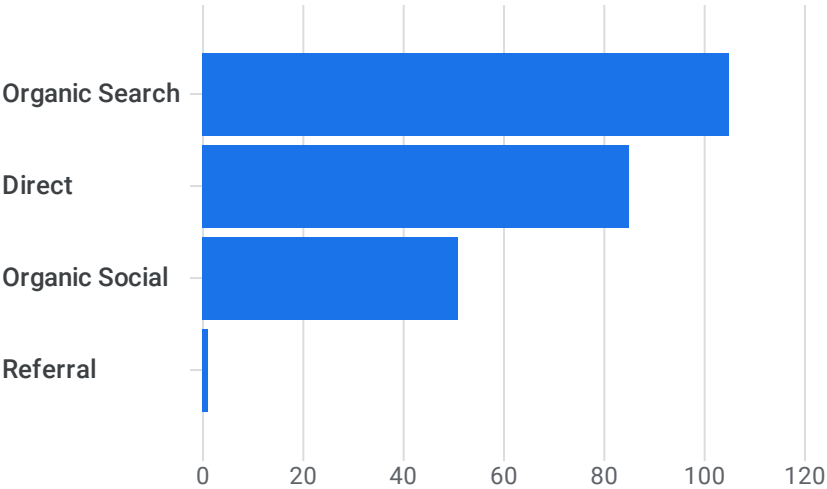
0m 37s

\$0.00



WHERE DO YOUR NEW USERS COME FROM?

New users by First user default channel grouping ▾



[View user acquisition](#) →

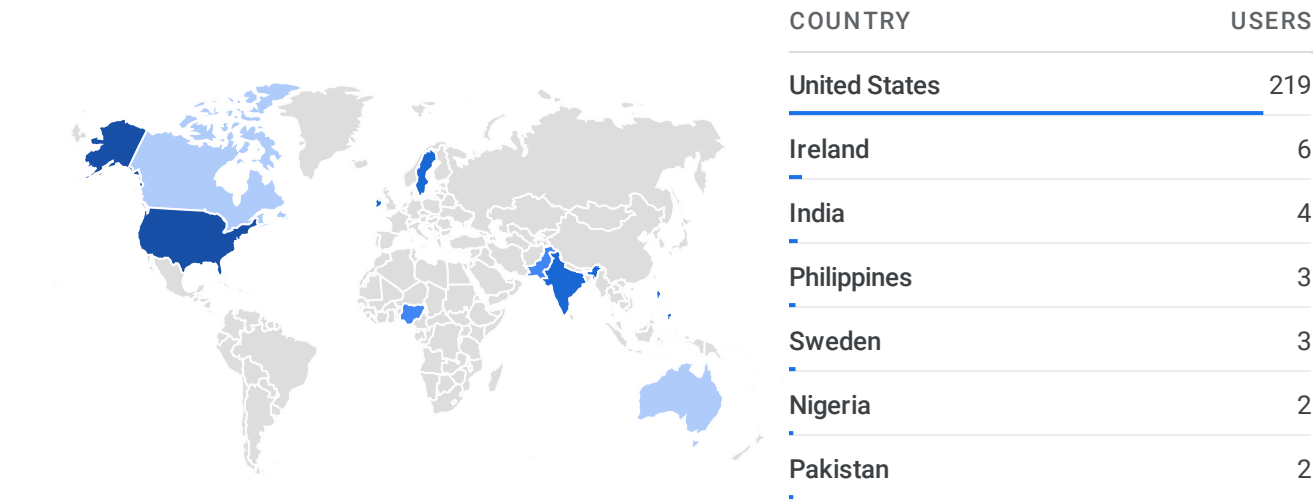
WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▾ by Session default channel grouping ▾

SESSION DEFAULT CHANNEL G...	SESSIONS
Organic Search	132
Direct	100
Organic Social	52
Referral	2

[View traffic acquisition](#) →

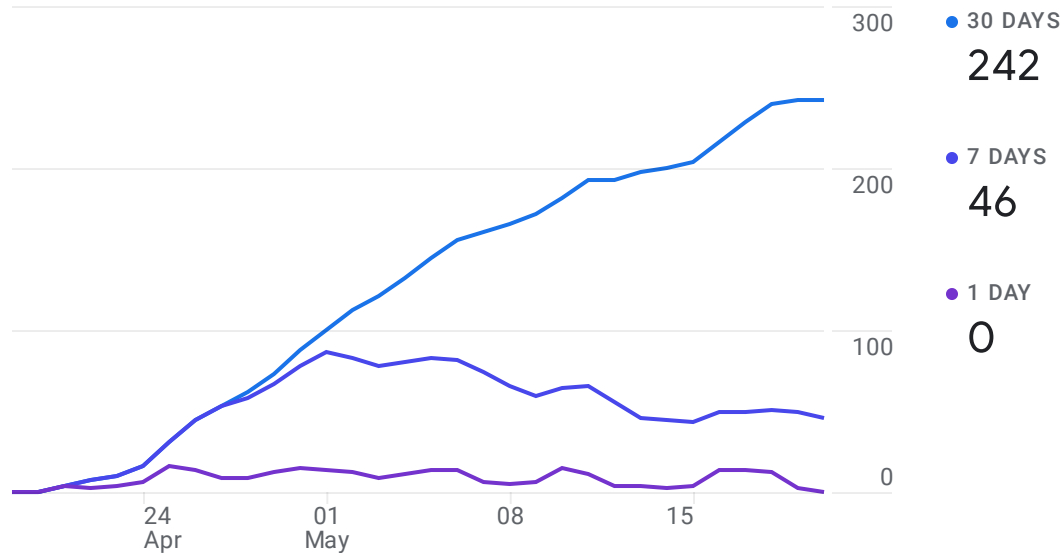
Users ▾ by Country



[View countries](#) →

HOW ARE ACTIVE USERS TRENDING?

User activity over time



HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	3.7%	0.0%	0.0%	0.0%	0.0%
Apr 3 - Apr 9						
Apr 10 - Apr 16						
Apr 17 - Apr 23						
Apr 24 - Apr 30						
May 1 - May 7						
May 8 - May 14						

6 weeks ending May 14

[View retention →](#)

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS	VIEWS
Real Estate Agent ...Real Estate Agents	370
Eagan Real Estate ...Real Estate Broker	24
Lakeville Real Esta... Real Estate Broker	8
Rosemount Real Est...Real Estate Broker	8
Real Estate Broker...al Estate Brokers	7
[city] Real Estate B... Real Estate Broker	4
Eagallln Real Estat...Real Estate Broker	3

[View pages and screens →](#)

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	430
session_start	286
user_engagement	254
first_visit	242
scroll	127
click	95

[View events →](#)

WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

EVENT NAME	CONVERSIONS
No data available	

[View conversions →](#)

WHAT ARE YOUR TOP SELLING PRODUCTS?

Ecommerce purchases by Item name

ITEM NAME ECOMMERCE PUR...

No data available

[View items](#) →

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▼ by Platform

No data available

[View tech details](#) →