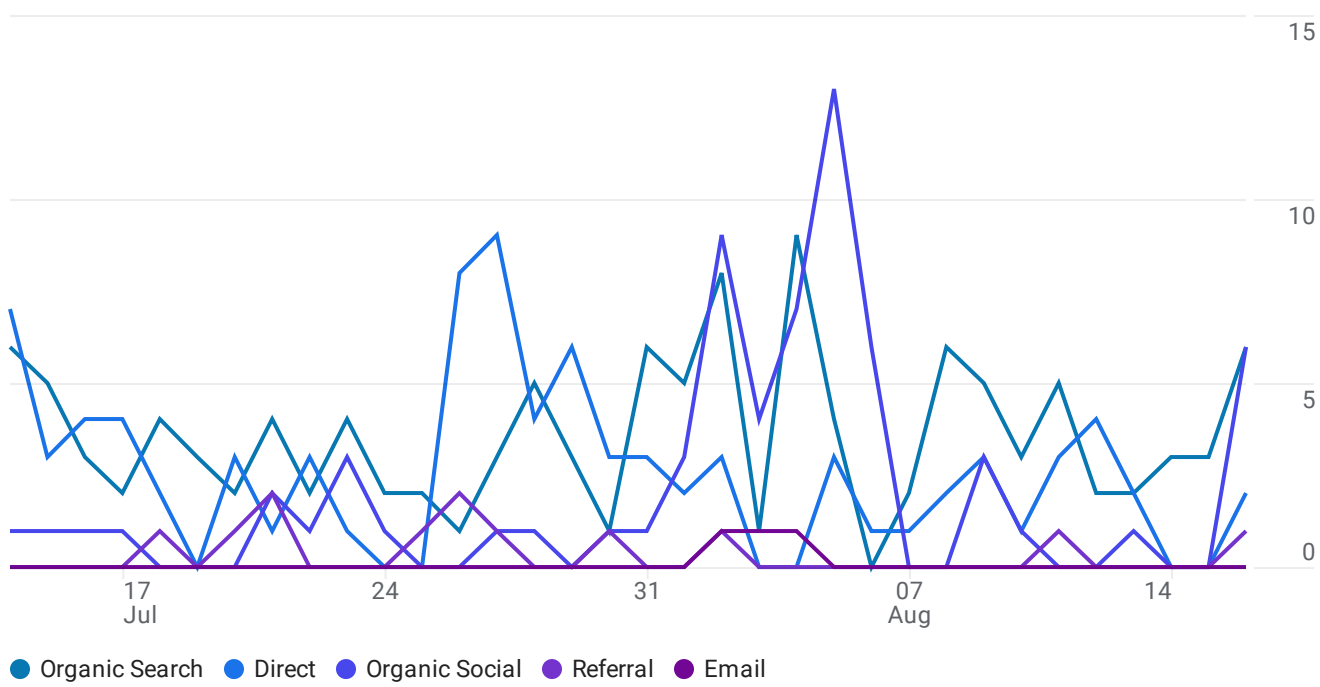
Traffic acquisition: Session default channel grouping

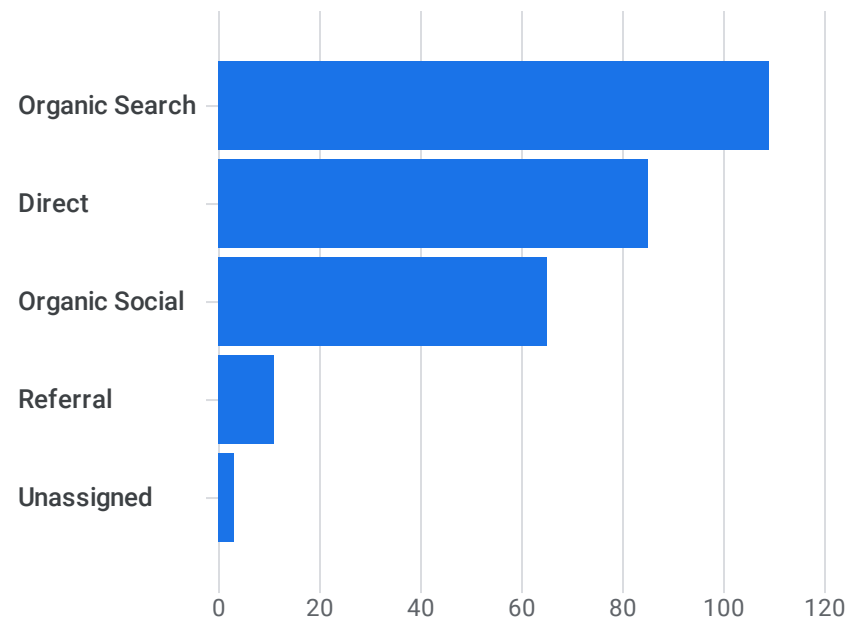
Custom Jul 14 - Aug 16, 2022

All Users | Add comparison

Users by Session default channel grouping over time



Users by Session default channel grouping



Search...

Rows per page: 10 1-6 of 6

	Session default channel grouping	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session
	Totals	266 100% of total	321 100% of total	161 100% of total	0m 20s Avg 0%	0.61 Avg 0%	4.87 Avg 0%
1	Organic Search	109	133	91	0m 34s	0.83	5.83
2	Direct	85	101	38	0m 11s	0.45	4.19
3	Organic Social	65	69	24	0m 07s	0.37	3.94
4	Referral	11	13	6	0m 11s	0.55	4.85
5	Unassigned	3	3	0	0m 20s	0.00	3.00
6	Email	1	3	2	0m 24s	2.00	7.00

© 2022 Google | Analytics home | Terms of Service | Privacy Policy | Send feedback