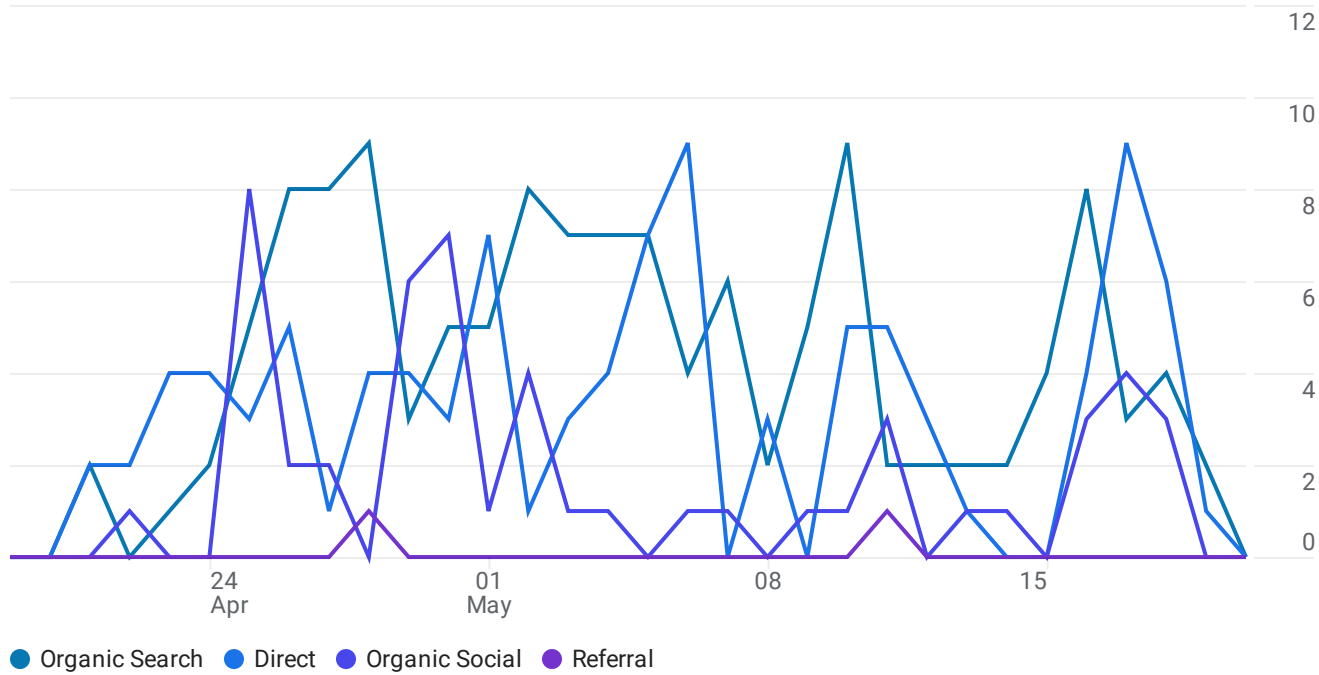


Traffic acquisition: Session default channel grouping

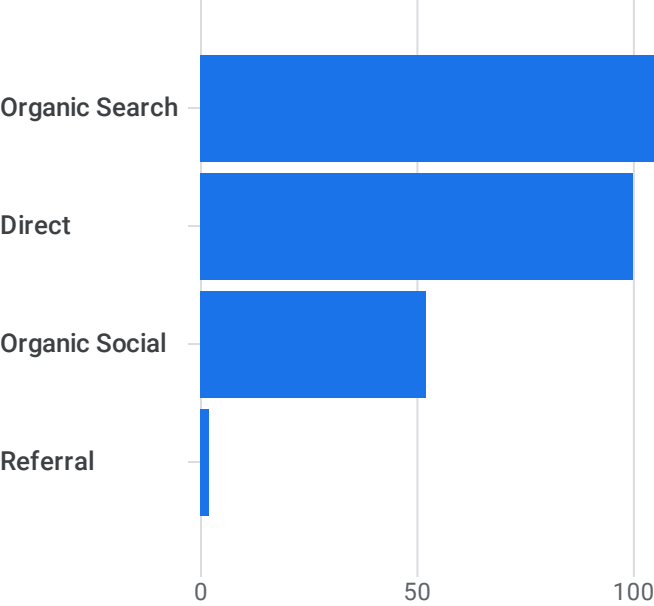
Custom Apr 19 - May 20, 2022

All Users Add comparison

Sessions by Session default channel grouping over time



Sessions by Session default channel grouping



Q Search...		Rows per page: 10					1-4 of 4	
Session default channel grouping ▾ +		Users	↓Sessions	Engaged sessions		Average engagement time per session	Engaged sessions per user	Events per session
Totals		242 100% of total	286 100% of total	148 100% of total		0m 32s Avg 0%	0.61 Avg 0%	5.01 Avg 0%
1	Organic Search	105	132	101	0m 47s	0.96	5.87	
2	Direct	85	100	36	0m 27s	0.42	4.59	
3	Organic Social	51	52	10	0m 03s	0.20	3.56	
4	Referral	2	2	1	0m 14s	0.50	7.50	