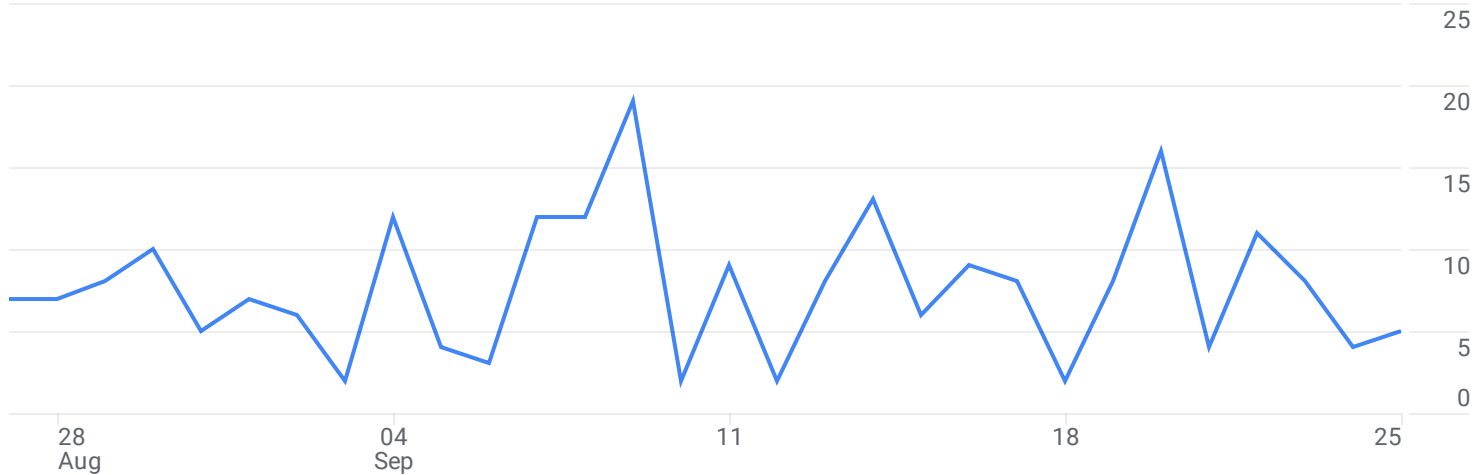


Acquisition overview

Users
209

New users
199



New users by
First user default channel group...

FIRST USER DEFAULT CH...	NEW USERS
Direct	157
Organic Search	33
Organic Social	9

View user acquisition

Sessions by
Session default channel grouping

SESSION DEFAULT CHAN...	SESSIONS
Unassigned	158
Organic Search	48
Direct	31
Organic Social	9
Referral	8

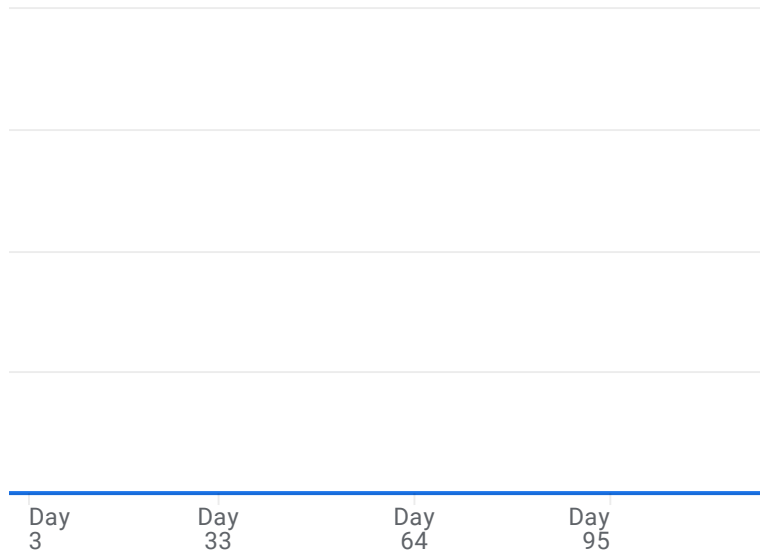
View traffic acquisition

Sessions by
Session Google Ads ...

No data available

View Google Ads campaigns

Lifetime value



Last 120 days ending Sep 25