QR Homework

You can find several csv's uploaded at this link:

https://gist.github.com/alekdot/e0e653bc5b1a0dd2ea0599eefae384b3

Data Dictionary:

- category / Subcategory: Merchant's industry
- name: name of the merchant
- merchant id: Unique identifier for the merchant
- actual_repayment_pct: actual percentage of loan volume that is repaid
- predicted_repayment_pct: predicted percentage of loan volume that is repaid
- num trxn: number of loans per merchant
- auth amt: total amount of user requests / apply for
- loan_amt: total amount of the loan
- fico: score that measures a user's risk, higher score means less risk (range from 300-850)
- term: Duration of the loan
- apr: annual percentage rate (interest rate that charged to the user)

Feel free to use any method of analysis you choose: eg. Python, SQL, R, SAS, Excel and present it in slides, paper, etc.

Premise: You are consulting for Company XYZ which has provided you with a performance summary with some of their loan performance summarized by merchants.

Please answer the following questions:

- 1. What would you say drives the variance between actual and predicted repayment?
- 2. What could drive the difference between auth_amount and loan_amount?
- 3. Based on the data, in which areas would you increase or decrease volume?
- 4. Which categories generate the most profit for Company XYZ?
- 5. What information can Company XYZ gather to further evaluate their merchants' profit?
- 6. What types of analysis, evaluation, or diligence should Company XYZ do?