

## **Yimo Yang**

1711 Corinth Ave, Los Angeles CA 90025 • 805-405-3937 • yangyimo713@gmail.com

---

### **SUMMARY OF QUALIFICATIONS:**

- Master degree in Business Administration GPA3.6/4.0
- Self-motivated, organized and independent individual with excellent communication skills
- Knowledge of customer service, International business, social media, cross cultural management and marketing research
- Proficient Microsoft Word, Excel, PowerPoint and iMovie
- Accurate Chinese

### **EDUCATION:**

#### **Master Degree in Business Administration**

California Lutheran University, Thousand Oaks, CA

**May 2014**

#### **Bachelor Degree in Chinese Language and Literature**

Harbin Normal University, Heilongjiang, China

**July 2012**

### **EXPERIENCE:**

#### **Dealmoon.com**

**CA, USA**

**May 2013**

Intern, Editor

- Generated the latest deals or promotions for online users of Weibo (Chinese Social Media) that focuses on fashion and cosmetics
- Provide shopping advice and interact with the users
- Exceeded the monthly goal of creating new fans, resulting in 3000 new followers a month

#### **Kissme.com**

**Beijing, China**

**October 2009**

Intern, Demonstrator and Product Promoter/ Editor

- Wrote articles about new promotional cosmetics products between the company and third party vendors, for example, SK-II, Lancôme, Estee Lauder
- Maintain, evaluate and update company website focusing on promotion, image and growth.

#### **Chinese Tutor**

**Thousand Oaks, USA**

**September 2013**

Volunteer

- Help students to understand Chinese culture, and cultural differences between China and the U.S.
- Plans and prepares lesson, assignments, instructional materials

### **CERTIFICATE**

- Mandarin Proficiency Test certificates: 1st grade, B level
- 2010 Chinese College English Test- Level 4
- Chinese teacher qualification certificate