

Professional Qualifications

- CFA Level 2 Candidate, Charter Financial Analyst Level 1- Completed
- Full scholarship graduate from MBA and MS in Finance Program;
- Expertise in SAS, SQL, Excel, PowerPoint and Office
- Fluent in English and Chinese
- Photographer and Design
- Test For English Major Band 8- Highest Level for English in China
- Advanced Cambridge Business English Certificate

EDUCATION

West Virginia University,
Morgantown, WV, 05/ 2014
Master of Science in Finance
GPA: 3.4 / 4.0
Full Scholarship Graduate

West Virginia University,
Morgantown, WV, 08/ 2013
Master of Business Administration
GPA: 3.8 / 4.0
Full Scholarship Graduate

Xi'an International University,
Xi'an, China, 06/ 2011
English Literature and Communication
GPA: 3.9 / 4.0
The 2nd Prize for National Scholarship

WORK EXPERIENCE**Asset Management Analyst, Goldenschild Investment Group**

New York, NY

- Evaluated European Foreign Exchange market through Macro- Economic forecasting and fundamental analysis
- Projected client portfolio and developed investment ideas
- Completed 200 hours of Professional Training under Global Sales Director
- Create and organize niche marketing campaigns with social media and viral marketing in North America and Asian Markets
- Present weekly reports to Senior managers through quantitative and qualitative analysis in PowerPoint and Prezi presentation

05/2014-

Finance Intern, Whitford Holdings, LLC

Philadelphia, PA

- Conducted Financial Feasibility analysis and valuation for a multi-use facility
- Composed business plan, marketing strategies, evaluated funding options and estimated costs
- Established revenue sources and projected growth rate, Completed financial feasibility report

02/2014- 05/2014

Graduate Assistant, West Virginia University, College of Business& Economics

Morgantown, WV

- Assessed the Chinese market of higher education, expanded target market to top 15 cities in China
- Attracted 136 Chinese applicants through creative marketing campaign, assisted in improving MBA program ranking to top 100
- Translated courses and Sino- American meetings for visiting scholars and Chinese executives, arranged their daily activities
- Collected and overwrite CFA Level 1 exercises as 'Academic Professional Force' member for 'cfaspace.com'

06/2013- 05/2014

Accountant Executive, Outsourced Marketing Group

New York, NY

- Increased regional sales for Samsung LED TV and financial services of Cadence through direct marketing
- Developed successful business relationships and implemented sales programs to meet specific needs
- Managed new business development, service expansion and account profitability

12/2012- 1/2013

English Teacher, New Oriental Education and Technology Group Inc. (NYSE: EDU),

Shanghai, China

- Instructed over 150 students in TOEFL, GMAT and TEM 4 tests
- Created innovated lesson plans to deliver engaging and humorous materials
- Designed worksheets and assignments to help students improve oral, grammar and expository writing
- Ranked top 5% of monthly evaluations among all trainers and teachers in Shanghai Departments

09/2011- 05/2012

Accounting Intern, Cat Emperor Import & Export Corp.

Shanghai, China

- Assisted managers and CFO with auditing and documenting monthly and financial reports
- Analyze financial statements and evaluate market value of the firm
- Predicted future performance of the company by diagram the trend of net income and ratios
- Evaluated firm performance and compared with industrial competitors

01/2011- 09/2011

Business Consultant, Investment Promotion Office,

Jiaxing, China

- Analyzed the feasibility of new investments and market demographic proposals
- Collaborated closely with 8 business teams to make strategic plans of new investment, accomplished 4 projects worth of \$1.5 million
- Translated and presented market investment seminars to potential clients and marketing plans to publicize new programs

05/2010-11/2010

Leadership Achievement**Association for Corporate Growth MBA Case Competition**

02/2014-04/2014

- Estimated company value through discounted cash flow method and comparable company method
- Analyzed acquisition offer under 'company accept offer' scenario and 'company reject offer' scenario
- Offered Merge & Acquisition strategies to Private Equity Professionals with PowerPoint Presentation

Finance Tutor, West Virginia University

09/2013-05/2014

- Instructed and tutored 45 undergraduate students in Microeconomics, financial accounting and corporate finance

Recruiter in General Electronic Interview Competition

11/2013-01/2013

- Worked as recruiter in employee recruitment and retention, staff development, mediation and conflict resolution
- Interviewed 30 candidates to be identified for the General Electronic Management Development Program with constructive feedbacks

Vice President, Model United Nations Association, Xi'an International Studies University Branch

2007- 2011

- Organized weekly training of over 100 members in debating and negotiation skills
- Proposed and Held an MUN Conference with participation of 576 students from 1 universities

Direct of Finance Department ,Student Union ,Xi'an International Studies University

2007-2008

- Allocated budget and generated fiscal planning
- Managed cost and revenue resource