

EDUCATION

Master of Arts in Mass Communication-Public Relations University of Florida	Aug. 2012- Present
Bachelor of Arts in Chinese Literature Jiangnan University	Sep. 2008-June 2012

EXPERIENCE

Social Media Technician , Shopdealus.com	Oct.2013-Present
<ul style="list-style-type: none">Managed social media updates and provide feedbacks to followersBlogged and maintained website	
Marketing Intern , City of Gainesville	May.2013- Dec. 2013
<ul style="list-style-type: none">Demonstrated responsibilities for marketing through social media channels and community sites, editing press releases, and assisting event promotions	
DJ , Rock 104.com, University of Florida Radio Station	Sep. 2012- Present
<ul style="list-style-type: none">Voice tracking for music program	
Marketing Assistant , Ketai-inc Information Technology Co	May. 2012- July. 2012
<ul style="list-style-type: none">Demonstrated responsibilities for sales figure analysis, and promotion strategies planning	
Correspondent , Yangtze Evening News	Sep. 2011- Nov. 2011
<ul style="list-style-type: none">Published over 50 news releasesParticipated in reporting of major news events such as the recruitment of Youth Consultant of the Nanjing 2014 YOG	
Chinese Teacher , High school Affiliated to Nanjing University of Aeronautics and Astronautics	Feb. 2011 - Mar. 2011
<ul style="list-style-type: none">Taught Chinese language and served as teaching assistant for senior teachers	
Public Relations Intern , DHA Group &WE Marketing Group	Jun.2010 - Aug. 2010
<ul style="list-style-type: none">Edited the DHA People, the main paper published across 46 branchesDemonstrated responsibilities for writing press releases, and launching meeting	
Director of Program , University Broadcasting Station	Sep.2008 - Jun.2011
<ul style="list-style-type: none">Hosted and wrote manuscripts in English, coordinated with other department and organized events	

