

# Juan Du

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## Education

<b>May. 2014</b>	<b>University of Florida</b>	<b>GAINESVILLE, FL</b>
	Master of Arts in International Business GPA 3.29	
<b>Jun. 2010</b>	<b>East China University of Political Science and Law</b>	<b>SHANGHAI, CHINA</b>
	Bachelor of Economics in Finance	

## Working Experience

<b>2010-2012</b>	<b>ORACLE ADDED VALUE (WPP Group)</b>	<b>SHANGHAI, CHINA</b>
	<b>Research Executive</b>	
	Conduct daily quantitative projects and focus on FMCG, Auto and finance industry:	
	<ul style="list-style-type: none"><li>• Prepare proposal and recommend the appropriate method (i.e. F2F, telephone, internet)</li><li>• Design a sample structure and write questionnaires</li><li>• Fieldwork management</li><li>• Data processing and apply statistical techniques proficiently</li><li>• Assist on report writing and presenting to clients</li></ul>	
	Projects I have participated: Concept & Product Test; Brand Health tracking; Mystery Shopper Study; Advertisement tracking	
<b>2009-2010</b>	<b>AON-HEWITT</b>	<b>SHANGHAI, CHINA</b>
	<b>Intern in TOCA</b>	
	<ul style="list-style-type: none"><li>• Take charge of files-arrangement, client relationship management and data update</li><li>• Arrange meetings and involve in job matching with clients</li><li>• Be familiar with basic compensation structure</li></ul>	

## LEADERSHIP

<b>2009-2010</b>	<b>Shanghai Oasis Ecological Protection Center</b>	<b>Volunteer</b>
	<ul style="list-style-type: none"><li>• Organized charity events to improve public consciousness of protecting environment and loving animals</li><li>• Designed for the 5<sup>th</sup> anniversary presentation and plan programs.</li></ul>	
<b>2007-2009</b>	<b>ECUPL Study Exchange Associations of PRD Section</b>	<b>Chief</b>
	<ul style="list-style-type: none"><li>• Organized monthly info session with sponsors and study-related companies to help students get accurate information about study abroad.</li><li>• Meet with team members bi-monthly to plan upcoming promotional events.</li></ul>	

## ADDITIONAL

<b>Awards:</b>	The Campus third prize of Challenging Cup College Student's Business Planning Competition in May, 2009 <b>Third</b> (Preliminaries:83/Final:20) As the <b>Team Leader</b>
<b>Skills:</b>	Advanced in Excel, Word and PowerPoint; Know SPSS and Data base; Data analysis; Leadership
<b>Languages:</b>	Proficient in English; Native in Chinese