

Dige Wang (Gracie)

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EDUCATION

University of Southern California

Master of International Public Policy & Management, Sol Price School of Public Policy

Los Angeles, US, 2012 – Now

Ocean University of China

Bachelor Arts of Journalism & Communication, School of Liberal Arts, Journalism

Qingdao, China, 2008 – 2011

GPA: 84.8/100 3.5/4

PROFESSIONAL EXPERIENCE

United Nations ESCAP

Marketing Communications Intern, Strategic Communications and Advocacy Sector

Bangkok, Thailand

Feb 2014 – May 2014

- Participate in Media Campaign for 70th Commission Session of UN ESCAP
- Maintain UN ESCAP official Facebook/Twitter/Flickr pages
- Create Media Analysis database and UN ESCAP website content database
- Organize conferences and meeting, draft press release and take pictures to follow up

Amazing Chinese TV show, CCTV

Intern, full-time director assistant, public relations

Shanghai, China

Dec 2013 – Feb 2013

- Arrange the Chinese talent show schedules and outlines
- Look for potential live show candidates, and invite them to participate

Yang Lan One On One 《杨澜访谈录》

Public Relation full-time Intern

Beijing, China

Jun 2013 – Aug 2013

- Invite the top entrepreneur, scholar and politician in China as the interviewee
- Organize forum and weekly meetings

Ogilvy & Mather, CHINA

Customer Department, full-time

Qingdao, China

Jan 2012 – June 2012

- Client relationship with Haier's high-end brand Casarte

AIIESEC UKM, Malaysia

Intern, full-time HIV/AIDS activist in Publicity Department ; Cultural Ambassador

Kuala Lumpur, Malaysia

April 2011 – June 2011

- Design posters, bookmarks, T-shirts and Videos to promote the Malaysia Annual HIV/AIDS Conference
- Organize a regular workshop among teenagers to raise their awareness of HIV/AIDS

TV station of Shandong Province

Intern, full-time assistant journalist, Exteriors reporters

Jinan, China

June 2010 – Aug 2010

- Arrange the interview schedules and outlines, draft interview manuscript, verify information
- Conduct the out-door interviews with the program crew and participated in the production of program

Jinan Times (a newspaper with a daily circulation of 500,000)

Intern, part-time journalist, 2008 Olympics special correspondent

Beijing, China

June 2008 – Sep 2008

- Interview at the core region and publish exclusive news report about the 2008 Olympics

EXTRACURRICULAR ACTIVITIES

Vice President of USC CSSA (Chinese Students & Scholars Association)

- Seek for and conduct all the sponsorships of USC CSSA
- General Producer of Spring Festival and Mid-Autumn Festival Gala, SCVioce

Los Angeles, US

Aug 2013 – May 2014

American Chinese Culture Association (ACCA)

Director of US Chinese Spring Festival Gala

Los Angeles, US

Oct 2012 – Feb 2013

College Student Rights Committee

Chairman, Minister of research department

Qingdao, China

June 2009 – June 2010

- Reform the committee's structure, establish an unprecedented platform of Student Rights-Defending
- Issue questionnaires and collect feedbacks for analysis, submit it to relevant departments and solve problems

OTHER SKILLS

- Proficiency in Mac OIS and Microsoft Word, SAS and Adobe Photoshop