

SHIZHANG (BEN) WU

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EDUCATION

COLUMBIA UNIVERSITY, NEW YORK, NY

July 2010-December 2011

MS in Financial Engineering, GPA: 3.87/4.00

WASHINGTON UNIVERSITY, ST. LOUIS, MO

January 2008-May 2010

BS in Electrical Engineering, GPA: 3.96/4.00, Summa Cum Laude, Outstanding Senior Award, Dean's List

PEKING UNIVERSITY, BEIJING, CHINA

September 2006-December 2007

EXPERIENCE

FACEBOOK Menlo Park, CA

October 2013-Present

ANALYSIS GROUP Menlo Park, CA and New York, NY

January 2012-October 2013

Analyst

Analysis Group is the largest privately held economic consulting firm in the U.S. providing economic, financial and strategic analysis and expert testimony to law firms, corporations, and government agencies

- Implemented a survey involving 700 smartphone consumers in 3 different locations by designing a mockup smartphone shopping website with the assistance of eye-tracking technology which captures consumers' eye movement on the screen
- Used SQL and SAS to derive various metrics such as visiting frequency and information coverage on the eye-tracking data (100,000+ rows and 100+ columns) to study the consumer shopping behavior and drivers of smartphone demand
- Analyzed a hedge fund's investment strategy and compliance on its trading transaction database (130,000+ transactions) by using SAS and SQL
- Managed a project involving reviewing 50+ MATLAB asset allocation model for one of the largest retirement funds and studied the model input from more than 4,000,000 fund investors

CITIGROUP New York, NY

May 2011-August 2011

Corporate Banking Summer Analyst

- Conducted a comparable analysis for a technology client by pulling the data from SEC filings, resulting Citi to participate in a \$1.4 billion credit facility deal to finance the client's M&A activities
- Researched on a semiconductor manufacturing client's recent acquisition and its business model by analyzing its competitors, industry trend and stock market performance
- Collaborated globally with 20+ Citi local coverage teams to evaluate the performance of clients' business with Citi
- Produced relationship reviews for one of the largest U.S. based manufacturers of high-speed electronic cables

MICROSOFT Redmond, WA

June 2009-August 2009

Program Manager Intern

- Analyzed target audience, evaluated competitor offerings, including Facebook Live Stream Box, for a new real-time commenting product and wrote a research report on its business value
- Presented the report to help the team understand the business value of the real-time commenting
- Built a team including 4 developers from 2 different teams to calculate the cost and deliver a technical solution
- Convinced the management to execute the project by presenting the value and cost of the project with a detailed solution

SKILLS

- Software Skills: SAS, SQL, MATLAB, Java, Android SDK, C, Excel, PowerPoint
- Personal Interests: Real Madrid Football Club fan
- Language: Chinese