

# Yu Lin

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(347) 906 – 1771

## **EXPERIENCE**

### **Videographer/ Video Editor/ Advertising Designer**

February 2014- Present

Continuum, New Berlin, WI

- Designed and edited video commercial
- Shot and edited videos

### **News Reporter Intern**

September 2013 - December 2013

WTMJ-TV/NBC-Milwaukee, WI

- Conducted interviews for news packages
- Researched stories and assisted producers in writing show scripts
- Assisted reporters and photographers in conducting live shots
- Edited videos
- Assisted web producers writing online stories, posting videos and stories online
- Assisted Weekend Daybreak show and contacted PR to request events' press releases and photos for the show

### **Public Relations Intern**

May 2013 - August 2013

The Morning Blend

WTMJ-TV/NBC-Milwaukee, WI

- Wrote briefs based on press releases
- Edited videos and posted videos to the website
- Assisted anchors and guests

### **Online Newspaper Intern**

January 2013 - May 2013

Media Milwaukee-Milwaukee, WI

- Reported and wrote Milwaukee cultural diversities for online stories
- Recorded videos and made soundslides

### **Multimedia Journalist**

January 2013-May 2013

Panthervision-Milwaukee, WI

- Anchored Panthervision news and sport
- Shot and edited videos
- Reported and wrote scripts

## **Volunteering**

September 2011- May 2012

Non-Profit Conservation Organization

River Revitalization Foundation-Milwaukee, WI

- Shot photos, videos and edited videos
- Translated article from English to Chinese
- Cleaned the walkway along the Milwaukee River

ICAO Instructor

December 2009- March 2010

Guilin, China

- Taught ICAO 4 oral English

## **SKILLS**

- Linear/ Non-Linear Editing
- Edius, Final Cut Pro
- Sony/ Panasonic Camera
- iNEWS, Clickability
- PR/ Advertising writing
- Advertising design
- JAVA, HTML, CSS, Eclipse, GIS
- Adobe Audition, Premier, Photoshop, InDesign, Soundslides, Dreamweaver
- Fluent in Mandarin and Conversational in Cantonese

## **EDUCATION**

Bachelor of Arts - Broadcast Journalism

December 2013

University of Wisconsin- Milwaukee

Major: Journalism, Advertising and Media Studies

Minor: Cultural Geography

Singapore Hua Business School

O'Level Certificate

## **ACHIEVEMENTS**

- Society of Professional Journalists National Conference in Chicago 2012
- Interviewed Pardeep Kaleka, son of the Milwaukee Oak Creek Sikh Temple president on U-View TV show
- University of Wisconsin-Whitewater \$2000 annual academic scholarship