

CHUN-FU HSUEH

253 Main St., Apt #2, New Paltz, NY,
12561
(845)532-7436
cfhsueh1025@gmail.com

EDUCATION

State University of New York at New Paltz New Paltz, New York
Master of Business Administration, September 2012 – May 2014
TATUNG UNIVERSITY Taipei, Taiwan
Bachelor of Information Business Management, June 2009

RELATED EXPERIENCE

Kaede NYC (internship) New York, USA
Marketing Intern, June 2013 – August 2013
- Event planning, photography assistant
iFashion Network (internship) New York, USA
Social Media Intern, July 2012 – August 2012
- Blog blogs, customer support
Chin Tsai Hsing Jewelry House Taipei, Taiwan
Sales & Marketing Manager, August 2010- December 2011
- Promoted ongoing seasonal sales
- Communicated with customers to design custom jewelry pieces
Vehicle Squadron, Navy Aviation Command Taipei, Taiwan
Administrative Officer, Second Lieutenant, August 2009 – July 2010
- Collaborated with 3 of departments to execute daily tasks
Levi's (part-time) Taipei, Taiwan
Sales associate, June – August 2007
- Customer service

SKILLS

- **Language:** Proficient in Mandarin, and English, Intermediate in Japanese obtained Level3 certification in Japanese
- **Computer:** MS Excel, MS Power Point, MS Word, MS Access, Adobe Photoshop, Adobe Illustrator, Adobe Flash, and Adobe Dreamweaver, Java, ASP.NET, PHP, MySQL

ACTIVITIES

- Direct Marketing Association Integrated Marketing Week, New York City, June 2012
- Librarian volunteer in Elting Memorial Library, New Paltz, 2012
- Camp Opening, the Great Root resort, Taipei, Taiwan, 2010
 - Directed the pre-opening preparation to ensure that the camp flowed smoothly.
- New Year Party, in Student Union Center, Taipei, Taiwan, January 2008
- Dormitory Orientation, in DV Hall of TTU, Taipei, Taiwan, December 2007
 - Contacted vendors to arrange matters related to meals and accommodation
 - Assisted with the filming of the events.