

XIN DUAN

888 Main Street Roosevelt Island, New York, NY 10044

646-509-6261

xduan3@fordham.edu

EDUCATION

| | | |
|-----------|--|-----------------|
| 2013-2014 | Fordham University Graduate School of Business M.S. in Marketing Intelligence Fordham Marketing Association | New York, NY |
| 2009-2013 | Shanghai Institute of Technology B.S. in Marketing, GPA: 3.4 <ul style="list-style-type: none">• Academic Scholarship in Thomson River University, Canada, Third Prize• Academic Scholarship in Shanghai Institute of Technology, Third Prize• Best Contributor to Campus Life, Excellent Student Leader in the college• Volunteer Work on campus, Student Union, Student Society for Commercial Activities | Shanghai, China |

EXPERIENCE

| | | |
|------|--|-----------------|
| 2012 | CITIBANK, Shanghai Branch Intern <ul style="list-style-type: none">• Attended two weeks' training program for new hires, including Data Collection and Customer Service• Introduced financial products to retail banking customers | Shanghai, China |
| 2012 | RUN ZHI TONG INVESTMENT COMPANY LTD Intern <ul style="list-style-type: none">• Worked as assistant in mining investment company in Inner Mongolia Autonomous Region• Served as contact point person and tracked quoted price daily• Negotiated purchasing price with buyer and seller | Beijing, China |
| 2011 | China Construction Bank, Linfen Branch, Shanxi Province Intern, Marketing Group <ul style="list-style-type: none">• Promoted financial products to retail banking customers• Conducted field investigation and identified target customers for financing products• Checked material for promotional activities, such as billboard advertising• Collected and forwarded customer feedback to supervisors | Linfen, China |

ADDITIONAL

- Fluent in Mandarin and English
- Proficient in Word, Excel, Access, PowerPoint
- Interests: basketball, swimming
- Proficient in SPSS software