# SERENA DAWAYANGZONG

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## **EDUCATION**

## Master of Arts in Anthropology

University of Florida, Gainesville, FL

May 2014

## **Bachelor of History in Ethnology**

Minzu University of China, Beijing, China

June 2012

## Joint program in Communication

Dickinson State University, Dickinson, ND

May 2010-June 2011

Relevant Coursework: Business Communication, Video Production, Public Speaking, Intercultural Communication, etc

## PROFESSIONAL EXPERIENCE

# Research Assistant, University of Florida, Gainesville, FL

January 2013-April 2013

- Completed research report "A Study of Chinese American Cultural identity"
- Analyzed departmental documents for appropriate distribution and filing.
- Arranged and conducted interviews with Asian Americans knowledgeable about each story's subject matter.
- Published the article: "The Identity and Culture Change of the Karl Kong in Qinghai, China" on the Journal of Qinghai Nationalities University Vol 39, No.1, Jan, 2013

## Research Investigator, Minzu University of China, Beijing, China

July 2011-May 2012

- Research project report (In press): The Investigation of Tibetan-Chinese Bilingual Education in Qinghai, China
- Surveyed the relation between multi-cultural education, assisted professor in collecting data from local Tibetan school, and used SPSS to analyze the results.
- Wrote course materials such as syllabi, homework assignments, and handouts.

#### Photograph Assistant, Dickinson, ND

August 2010-April 2011

- Assisted in filming football competition and facilitated weekly studio appointments in Dickinson State University.
- Supported social media work, web projects, and initiatives for Blue Hawks Live Channel.
- Edited film by using Adobe Premiere Pro

# Undergraduate Research and Training Project Investigator, Lhasa, China

January 2009-September 2009

- Developed and protected the traditional Tibetan food culture from the impacts of tourism as part of field work in Lhasa.
- Analyzed business developments, and monitored market trends of traditional Tibetan restaurant and food culture.
- Worked closely with Tibetan restaurateurs and tourists to provide solutions-oriented campaign themes.

#### LEADERSHIP AND SOCIAL ACTIVITIES

Volunteer in the Chinese American Student Association, University of Florida	January 2013
Piano Recital for the "World Voices" Events, Dickinson State University	March 2011
Minister of "Taste of Nations" Cultural Exchanges Program, Dickinson State University	December 2010
Dancer of Chinese 60th Anniversary Celebration, Beijing, China	October 2009
City Volunteer in Beijing Olympic Games, Beijing China	August 2008

#### **AWARDS & AFFILIATIONS**

Member of "Chinese Youth Volunteer Association", Qualified as "Excellent Volunteer"

Highest Grades of Professional's Piano Examination, certified by Central Conservatory of Music

Award for "Beijing College Students' Research and Entrepreneurial Program"

Fall Semester Dean's List of Dickinson State University

Spring Semester Dean's List of Dickinson State University

Florida National Linkage Tuition Exemption Award

#### **SKILLS**

Language: Fluent English and Mandarin

Technical: Advanced Excel and PowerPoint, Microsoft Word, SPSS, Adobe Premiere Pro