

## Siya Ding

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A professional with 2-year experience in TV program production, and education background in international communications and TV and broadcast production

### Work Experiences and Internship

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**Natasha Morgan/ The Royal Obsession, Queens, NY** 10.2014-current

**Video/Communication Intern**

- Produce video for The Royal Obsession Magazine
- Operate the content research for The Royal Obsession Magazine
- Manage the social media: Weibo, Youku

**St. John's University International Student Services Office, Queens, NY** 05.2013-04.2014

**Student Worker/Office Assistant**

- Provide information to about 100 international students per day via phone, email or in person.
- Manage international students' file and process applications for I-20/CPT/OPT

■ **Hunan Broadcast and TV Station Entertainment Channel, Changsha, China** 12.2009-12.2011  
**Director and Producer**

- Directed and edited the daily program *Single Kitchen*, *Happy Ferris Wheel*, a special live program for the 2010 National Day, and the reality show *Marry Me*
- Interviewed guests of the program *Single Kitchen*, and wrote plans for this program

**Hunan TV Station *Stories Unknown* Program Team, Changsha, China** 07.2008-08.2008

**Intern Director**

- Created the plan for the interview with Olympic Games Champion, Zhang Ning

**Zhuzhou TV Public Channel Chief Editor's Office, Zhuzhou, China** 07.2007-08.2007

**Intern Scenarist-Director**

- Worked in the large-scale documentary *Searching the song in Sangzhi*

### Education

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**St. John's University, Queens, NY** 05, 2014

International Communications, Master of Science

GPA: 3.92

**Zhejiang University of Media and Communications, Hangzhou, China** 06,2010

Broadcast and TV Program Production, Bachelor of Arts

GPA: 84.62/100

### Skill

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Microsoft Office: Word, Excel, PowerPoint, Outlook

Editing software: Adobe Premier, New Auto, AVID, Final Cut Pro

Television program platform: Reality TV Program, Music Show, Field Live Program

Writing: scripts for program plan and documentary, press release, pitching, PR campaign

Language: Chinese mandarin, English

Passed China's National Editor and Journalist Examination

### Honors and Awards

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The Annual Excellent New Employee in 2010 02, 2011

Excellent Graduate of Zhejiang Province 06, 2010

Awarded scholarship at Zhejiang University of Media and Communications Every Semester

Enrolled in Zhejiang University of Media and Communications as the Top 1 student in college entrance examination, awarded "Freshman Scholarship for Arts", also ranked Top 1 among all the students on the media exam in Zhuzhou City. 09, 2006