

Meizhu Hong

8600 Thames St., Springfield VA, 22151 • 215-485-7032 • meizhuhong@gmail.com

EDUCATION

University of Pennsylvania

M.S.Ed in Teaching English to Speakers of Other Languages

May 2014

Related Courses: Second Language Acquisition, Approaches to Teaching English and Other Modern Languages, Language Assessment.

Jiangxi Normal University

B.A. in English Language and Intercultural Communication

June 2012

Related Courses: Integrated English, Introduction to Journalism, News Interview and Report, Mass Media, Psychology of Audiences.

CERTIFICATE

Discover Chinese Professional Development

July 2013

In conjunction with American Council on the Teaching of Foreign Languages (ACTFL), Chinese Language Association of Secondary-Elementary School (CLASS) and STARTALK Program.

National Teaching Certificate for Secondary Education in China

April 2012

RELATED EXPERIENCE

iTalk Global Communications, McLean, VA

August 2014-September 2014

TV Product Specialist

- Wrote weekly PR news articles which received top hits in the company history (11 years).
- Generated ambitious and well-designed product ideas based on customer needs and company strategy.
- Worked closely with other telecommunication companies, such as Verizon Wireless and GoSmart Mobile.
- Worked with design team to develop website landing pages, emails, collateral and promotional pieces that convert recipients and visitors into leads.
- Created social media and digital marketing campaigns, and managed social media accounts.
- Created advertising design proposals, and proofread advertising copies.

New Mainstreams Press, Philadelphia, PA

October 2012-July 2014

Metro Chinese Weekly is the largest Chinese media in the Greater Philadelphia Area.

Reporter

- Interviewed significant events and people for Chinese community, including the Mayor of Philadelphia.
- Reported China-related speeches and events, including a former US president and a former US ambassador to China.

Resources for Human Development, Philadelphia, PA

September 2013-May 2014

English-Chinese Interpreter, Early Intervention Program

Active America China, Philadelphia, PA

March 2013

Active America China is the annual national tourism conference between America and China.

English-Chinese Interpreter

China National Knowledge Infrastructure, China

January 2012-August 2012

CNKI is the e-publishing project for academic journals approved by the Press and Publications Administration of China.

English-Chinese Translator for medical journals

College Journal of Jiangxi Normal University, Nanchang, China

September 2010-June 2011

Chief Editor

Jiangxi People's Broadcasting Station, Nanchang, China

January 2010-May 2010

Intern Journalist & Assistant

Jiangxi Daily, Nanchang, China

January 2009-April 2011

Intern Journalist

United Nations International Mother Tongue Day, Nanchang, China

March 2009

English-Chinese Interpreter

Zhaolong Go-abroad Affairs Service Center, Nanchang, China

June 2012-August 2012

Copywriter & Senior Consultant

- Consulted with students and drafted on their overseas study plans.
- Advised for GRE& TOEFL test-takers.

OTHER COMMUNICATION EXPERIENCE

University of Pennsylvania, Philadelphia, PA <i>Research Assistant, Infant Language Center</i>	February 2014-May 2014
University of Pennsylvania, Philadelphia, PA <i>Peer Advisor for international students, Graduate School of Education</i>	September 2013-May 2014
Linguistic Data Consortium, Philadelphia, PA <i>Data Annotator</i>	July 2013-May 2014
University of Pennsylvania, Philadelphia, PA <i>Admissions Ambassador, Graduate School of Education</i> <ul style="list-style-type: none">Facilitated on-campus information session & Web chatted with prospective international students.	November 2012-May 2013

TEACHING EXPERIENCE

Columbia University, Shanghai, China <i>Drill Instructor, Summer Business Chinese and Internship Program</i>	May 2014-July 2014
University of Pennsylvania, Philadelphia, PA <i>Oral Proficiency Tester, Chinese class, Center of East Asian Studies</i> <ul style="list-style-type: none">Assessed Chinese oral proficiency of sophomores in Chinese courses. <i>Instructor, Mandarin Chat, Graduate Student Center</i> <ul style="list-style-type: none">Designed curriculum and cultural events for intercultural programs.Facilitated Mandarin Chat for Penn-affiliated learners. <i>Vice President of Teaching and Tutoring, Teaching Chinese at Penn</i> <p>Teaching Chinese at Penn is an official Chinese Culture Organization under Graduate School of Education.</p> <ul style="list-style-type: none">Designed and facilitated training workshop between Chinese lecturers in Penn and tutors..Presented Chinese culture at Penn Museum of Archeology and Anthropology, attracted about 200 people.	February 2013 September 2013-May 2014 September 2012-May 2014
International House Philadelphia, Philadelphia, PA <i>Mandarin Instructor, Intermediate Chinese Course for college professionals</i>	September 2013-December 2013
Drexel University, Philadelphia, PA <i>Teaching Mentee, ESL Listening & Speaking Class, English Language Center</i>	February 2014-March 2014
Temple University, Philadelphia, PA <i>ESL instructor, Project SHINE</i> <ul style="list-style-type: none">Designed curriculum of intermediate ESL classes for Nationalities Service Center.Instructed ESL beginner class.	September 2013-May 2014
Main Line Chinese Culture Center, Rosemont, PA <i>Mandarin Instructor, After School Program, Rosemont School of Holy Child</i>	September 2013-December 2013
McCall Elementary School, Philadelphia, PA <i>Coordinator & Instructor, Chinese Language Program</i> <ul style="list-style-type: none">Designed and instructed Chinese classes.Recruited Chinese teachers.	October 2012-May 2014
Penn Alexander School, Philadelphia, PA <i>English Reading Tutor</i>	October 2012-December 2012
The New Oriental School Nanchang Branch, Nanchang, China The New Oriental School is the largest language institution in China. <i>TOEFL Speaking Tutor & TOEFL Writing Teaching Assistant</i>	May 2012-August 2012
Jiangxi Normal University, Nanchang, China <i>Teaching Assistant, Chinese courses for international students</i> <ul style="list-style-type: none">Facilitated Chinese classes and tutored Chinese. <i>Vice President, Mandarin Club</i> <ul style="list-style-type: none">Instructed Mandarin classes to club members.Organized Chinese culture events for international students.	November 2011-June 2012 October 2008-April 2009
Jiangxi Foreign Language Training Center, Nanchang, China <i>EFL instructor, College English Course</i>	February 2012-May 2012

LANGUAGES

Mandarin Native Proficiency **English** Full Professional Proficiency