

Bing Wu

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Professional Experience

UX/UI Designer

Back Home Productions Raleigh, NC Nov 2014 – Present

- *Developing prototype for software*
- *Designing software interface and graphic icons for web and mobile device*

Intern Designer and Support

CellBreaker Chapel Hill, NC May 2014 – Oct 2014

- *Developed new user interface for website and mobile app emphasized on UX and UI design.*

Industrial Designer

Sponsored Industrial Design Project Raleigh, NC Aug 2012 – Dec 2013

- *Diversity sponsored projects, including: pest control package design sponsored by Bayer CropScience; interaction design sponsored by Lenovo; oven design sponsored by BSH Home Appliances; cold chain package design sponsored by Eastman Chemical; bone healing medical device design sponsored by Bioventus; future boom-lift design sponsored by JLG Industries; furniture design sponsored by Groovystuff.*

BSH Home Appliances Project

- *Design concepts have been chosen to pursue further by company*

Bioventus Medical Device Project

- *Reduced components, simplified manufacturing process*
- *Improved patient usability, allows patient to use product more independently without any assistance*

Eastman Cold Chain Package Project

- *Prevented material waste in shipment and its return process, saved budget for manufacturing process*
- *Prevented medicine from being crushed during the shipment*

Education

North Carolina State University Raleigh, NC May 2014

- *Master of Industrial Design*

Roosevelt University Chicago, IL Aug 2011 – Mar 2012

- *English as a Second Language coursework*

Tianjin Polytechnic University Tianjin China Sep 2007 - Jun 2011

- *Bachelor of Engineering in Industrial Design*

Skills

Technical

User and market research, ideation concept development, human-centered study & ergonomics, material and manufacturing processes, digital and physical prototyping, 2D and 3D rendering

Computer

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Dreamweaver, Rhino, T-splines, Autodesk 3ds Max, KeyShot, V-Ray, Autodesk Sketchbook, HTML, CSS, jQuery Mobile

Language

- *Chinese, Native Proficiency*
- *English, Full Professional Proficiency*