

Chelsea (Zi) Qiao

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EDUCATION

University of Wisconsin Madison

Bachelor of Arts, May 2015

Major: Economics/International Studies (Emphasis in Politics and Policy in Global Economy)

GPA: 3.2/4.0

EXPERIENCE

Social Assurity LLC, Madison, WI

March 2014 - Present

Campus Ambassador

- Raise awareness of Social Assurity's social media management services at college campuses across the country through grassroots marketing.
- Host workshops and webinars to develop relationships with other students.

One Piece English Studio, Nanjing, China

May 2013 – August 2013

Marketing Intern

- Monitored social network conversations and communicated with customers.
- Held Info Sessions for students and parents who are interested in applying for US Universities.
- Developed media kits and established supportive rapport with clients.

Teaching Assistant

- Helped over 20 high school students in China prepare for their TOFEL and SAT tests.
- Developed programs of learning activities and adapted appropriate materials.
- Tracked attendance for regular lectures and discussions.

University Dining and Culinary Service, Madison, WI

September 2012 – December 2012

Team member

- Demonstrated flexibility and responsibility in serving customers.
- Interacted with diverse customers on a constant basis utilizing excellent communication skills.

VOLUNTEER

Madison Museum of Contemporary Art, Madison, WI

January 2014 – Present

- Interact with visitors to explain the art principles demonstrated in current exhibits.
- Participate and lead special exhibit activities such as MMoCA nights.

Chinese Language and Culture Club, Madison, WI

January 2012 – May 2012

- Attend weekly Chinese Language Table to help students develop oral proficiency in Chinese.
- Gained strong insight into effective communication and mutual understanding by providing tutor service to Chinese learners.

SKILLS

Computer: Microsoft Excel, Word, PowerPoint, Photoshop, and Dreamweaver.

Languages: Mandarin (Native), English (Fluent), Japanese (Basic conversational)

Insights in art, fashion, and design, specialties in East Asian art.