

Xiang Ning

3980 Turquoise Lane, La Verne, Ca 91750
Cell: (385)222-9258, seanning7@163.com

Education

Associate of Science: Business Administration, 2014
The University of Utah - Salt Lake City, UT, USA
Two times entry Dean's list

Skills

- Media relations – arranged media gathering and post news in news paper
- Multi-media marketing
- Google Analytics – analysis people how often visit our web and which product they like
- Knowledge of market trends
- Google Adwords – Create campaign for brand
- Brand Development – analysis market; position product or service; brand definition; Launch brand; Manage, leverage, and protect brand.
- Dual Language: Fluent in English (Professional level) and Chinese (First language)

Experience

- Intern Manager in Marketing department – May 2013 to August 2013
Hunan College of Foreign Languages;
Main responsible: managed three main areas for advertising, publicity events and social media.
Created an advertisement for school and showed on TV
- Banker – May 2012 to August 2012
China Merchants Bank
Main responsible: foreign currency exchange; helped people to open an account and identify true counterfeit currency.
- Intern analyst in Research& Development center – January 1st to February 28th
Fortune Securities CO., LTD
Main responsible: analysis trend of Chinese hotel industry

Awards and Interests

- Represented Hunan Province Swimming Team and Award Champion in national high school swimming competition on May,23, 2006.
- Snowboarding, Basketball.

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- I love travelling and I have visited France, Japan, Thailand, 30 cities in China and 20 cities in the U.S.

Reference

- Ping Ning - Hunan College of Foreign Languages
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- Tracy Liu - China Merchants Bank
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