

I-PING TU

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EDUCATION

The University of Kansas

Master of Business Administration, Marketing/Supply Chain Concentration.

Lawrence, KS
December 2014

Tamkang University

Bachelor of Business Administration in International Business, GPA: 3.92

New Taipei City, TAIWAN
September 2009 – June 2013

EXPERIENCE

Jump Power Tangxia Branch Factory

Internship

Dongguan, China
June 2014 – July 2014

- Helped translate the new user's manual from Chinese to English for trampolines.
- Assisted my company Mentor during meetings with Wal-Mart, Trampoline USA and Argos as we discussed expanding our business relationship.
- Assisted to hold trading fairs and attended weekly meetings which enhanced my ability to interact with potential customers in a formal business setting.

Court Appointed Special Advocates

Consultant

KS, US
September 2013 – March 2014

- Provided a volunteer recruitment plan to overcome the challenges faced by non-profit organizations to recruit male and minority volunteers as advocates and board members.

Training Institute, Ministry of Finance

Internship

Taipei City, Taiwan
April 2013 – May 2013

- Arranged courses' syllabus and recorded trainees' performance in the class.
- Attended lectures as an associate student for learning trading knowledge.
- Collected trainees' comments for the class and gave suggestions to the Training Institute.

Stockholm University

Exchange Student

Stockholm, Sweden
August 2011 – June 2012

- Directed on projects reports for international businesses such as H&M, ZARA, Scania, SAS and FrogBox.
- Expanded my vision into the worldwide business area from case studies at the class.
- Recognized a variety of European companies and their business culture.

Taipei World Trade Center Nangang Exhibition Hall

Part-timer

Taipei City, Taiwan

- Assisted promotion companies to sell products, delivered leaflets and invited buyers to try out products.
- Hosted the promotion activities and delivered giveaways which increased the sales volume a lot.

Tamkang University

Assistant

New Taipei City, Taiwan
September 2010 – February 2011

- Helped Professor submit financial theses to international journals.
- Assisted Professor to conduct research projects at National Science Council.

COMMUNITY SERVICE AND ACTIVITIES

2010 Taipei International Flora Exposition

Volunteer

Taipei City, Taiwan
November 2010 – April 2011

- Provided information for tourists at the Information Center.
- Assisted tourists to rent wheel chairs and baby carriages.

Animal Caring Club

Administrative Officer

Tamkang University
February 2010 – June 2010

- Conducted TNR (Trap, Neuter and Release) plan around the campus, spayed stray dogs/cats and released them back at the original place.