Simin (Alex) Li

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EDUCATION:

McIntire School of Commerce, University of Virginia

Charlottesville, USA

Master of Science in Commerce: Financial Services

August 2014

School of English, Shanghai International Studies University (SISU)

Shanghai, China June 2013

Bachelor of Arts in English Language and Literature

- Dean's scholarship in 5 consecutive semesters, 2010-2012
- Diploma of International Economics and Trade from School of Economics, Fudan University

EXPERIENCE:

Shanghai Volkswagen Automotive Company Limited

Shanghai, China

Human Relations Department, 32 hours/Week

October - December 2012

- Conducted monthly personnel data reports about intern transfer and promotion for senior level managers
- Designed and organized campus recruitment workshops to bring in top level candidates
- Participated in the orientation trainings for new interns

Beiyang Food Additives Ltd Company, Shanghai

Shanghai, China

April - May 2012

- Personal Assistant, 30 hours/Week
- Promoted to CEO's personal assistant from her liaison interpreter within 2 weeks
- Prepared keynote speeches for CEO and assisted in prospectus writing and road show for several promotional events
- Sorted and catalogued important proceedings, correspondence and information related to 4 clients for further analysis and drafted client presentations accordingly for my direct manager

China Merchants Bank, Nanchang Branch

Nanchang, China

Personal Banking Department, Internship, 40 hours/Week

June - September 2011

- Collected and analyzed client information for top managers and arranged the department's weekly meetings
- Developed and strengthened high quality clients that contributed to selling of financial products totaling \$200,000 while the entire banking industries were at loss due to financial crisis

ACTIVITIES:

Consulting Group for Credit Justice Service

October - November 2013

Member

- Conducted several meetings with CJS representatives to exchange ideas and identify their real business problems
- Prepared CJS with both client report and formal presentation on its identified problems and our associated recommendations
- Received high compliments from CEO Douglas Muir on our client report and final presentation

Roller Skating Club of SISU

October 2011 - June 2012

President

- Initiated one annual skating match involving players from all 7 universities in Songjiang College Park
- Won the "Star 5 Club" awarded to only 3 out of 25 clubs every year

Public Relations Department of SISU

October 2010 - October 2011

Director

- Influenced 4 new potential sponsors to donate \$2,050 annually, financially supported 5 major school events and 3 college events
- Won "Star Department" award firstly in department history

SKILLS & INTERESTS:

- Language skills: Native in Mandarin, Proficient in English, Beginner Writing/Reading in German
- Skills: MS Office Software, Excel Macro, Visual Basic for Application, Photoshop, SQL server, Adobe Flash
- Interests: Travelling, Practicing Taekwondo, Roller skating, Swimming
- Community service: Honorary member of Red Cross Society of SISU; Team Leader in teaching program in Tibet primary school; Received award "Outstanding Volunteer for helping the Disabled"