

## Personal Resume

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### Sicong Zhao

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### Educational Background

Huazhong University of Science and Technology      Digital Media Technology      Sep. 2007—Jun. 2011

Degree: *Bachelor of Engineering*      GPA: 3.0

Iowa State University      Journalism and Mass Communication      Aug. 2012-May. 2014

*Thesis: A longitudinal content analysis of the People's Daily from 1977-2010*

(Minor: Political Science)

Degree: *Master of science*

GPA: 3.67

### Skills

TOEFL: 99

GRE: 306+3

Basics: Microsoft Word; Excel; Power point; Adobe Photoshop; InDesign; Illustrator;

Web design: HTML & CSS Code; Word Press;      Statistics: SPSS

### Internship and Job Experience

**05/2013-08/2013(Internship)      CCTV-America      Engineer**

Worked at master control room of CCTV-America, maintaining and controlling channel routers, record cameras, satellite control, coordinate and communicate with producers, anchors, reporters and editors to fulfill their needs regarding live or pre-tape broadcasting.

**05/2013-08/2013(Internship)      Phoenix TV Station of Hong Kong      Producing Assistant**

Worked in "living the life" documentary department

Help producers make documentaries, as well as collect raw materials, shoot and cut video clips, and other procedures necessary to produce a full documentary. Once traveled with producer to the borderline between Myanmar and China to shoot footage about the charity voluntary work there.

**02/2012-06/2012      Democracy and Legal System Publication      Staff**

Planned the selection of books in accordance with the features of People's Daily Press, fulfilled the task assessment index.

Edited, processed and organized the manuscripts to improve the content, standardize the style and layout.

Carried out analyses of the book market, assisted to advertise and promote books.

**07/2011-10/2011(Internship)      Beijing Qianlong Net Communication Co., Ltd.      Technician**

Completed advertising designs and other designs for product handbooks, enterprise picture albums

Proposed creative proposals according to the corporation's requirements

Maintained and embellished the corporation's websites

### Social Activities

**01/2009-01/2010      Director of the Arts Department of the University Student Union of HUST**

12/2009      University-scale questionnaire survey on New Year Party (1387/2000 copies)

01/2009-01/2010      Dean of Arts Department of the Student Union of HUST

01/2009-01/2010      Organized and planned a variety of university-scale Arts activities and contests.

01/2009-01/2010      Vice President of the School of Software Engineering of HUST

01/2009-01/2010      Initiated and supervised daily works of the School of Software Engineering of HUST

### Honors and Awards

2010 Award of Outstanding Contribution to the University Student Union of HUST

2010 Award of Excellent Department of HUST

2008 Recreational and Sports Scholarship of HUST

2007 3rd prize in Speech Contest of HUST