



Han Yan

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Objective

Seeking an opportunity where I can effectively utilize my expertise in finance and project management that would enable me to further myself in Program development, and Data Analysis, Financial analysis and Project management.

Education

Master of International Business (GPA: 3.2) **Sept 2012 – Aug 2013**
HULT International Business School, San Francisco, CA, USA

Bachelor of Finance **Sept 2008 – Aug 2012**
Hong Kong Baptist University, Hong Kong, China

Experience

International Technological University, San Jose, USA **Oct 2013 – Present**
Marketing Intern

- Collecting and analyzing marketing data to develop and adjust marketing plans
- Assisting with implementation of marketing campaigns
- Translating website content and document between English and Chinese

GE Healthcare, San Francisco, USA **July 2013 – Aug 2013**
Consulting

- Analyze and compare competitors' products and estimate the profits based on the data of research for providing IT systems recommendations
- Designed strategies to increase the competitive ability of GE Healthcare in IT areas

Citi Bank, Chongqing, China **Aug 2011 – Sept 2011**
Banking Assistant

- Developed asset portfolios for current customers and expand banking services for the Chinese market
- Designed events to show case banking products allowing for a better understanding by existing customers

Other Information

- Fluent in both Chinese and English
- Familiar with Knowledge about Fixed Income, SPSS, and Excel
- Experienced with Microsoft Office, Windows Operating System and Mac OSX