

# Huixin Deng

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## EDUCATION

University of Miami, Coral Gables, FL

Bachelor of Science in Communication, May 2016

Major in Broadcast Journalism and Computer Science

## EXPERIENCE

zaZom, Miami, FL

September 2014

- Present **Associate of the Digital Marketing**

- Research and analyze competitor marketing and sales strategies
- Conduct phone research
- Provide support to marketing strategy including pay per click, search engine optimization and social media
- Write business plans and housing descriptions

Tourbillon Alliance Partners, Virtual

September 2014-Present

**Social Media Intern**

- Update social media, blogs and posts
- Conduct company marketing research on social media

UMTV, Coral Gables, FL

January 2013-February 2014

**Technical Director/Floor Manager/Reporter/Anchor**

- Directed and worked behind the scene of *UniMiami* (Spanish) during live broadcasts
- Shot newscasts, edited video clips and hosted in front of the camera for *Pulse*

COISO, Coral Gables, FL

August 2012-May 2013

**Cabinet Member/ Writer (Public Relations Committee)**

- Wrote, edited, published and distributed weekly COISO newsletter online
- Hosted International Dance Competition 2012 and International Week 2013
- Performed on behalf of COISO during Homecoming 2012

## ACTIVITY

- Miami Ballroom
- UM Future Educators Association

## SKILLS AND LANGUAGES

- Proficient in Java, Photoshop, Adobe Illustrator, Panasonic HMC150, Avid Media Composer, Microsoft Outlook, Word, Excel and PowerPoint
- Fluent in Mandarin Chinese, Cantonese and Hakka; Conversational Spanish
- Good at piano, ballet, ballroom dance, calligraphy and traditional Chinese medicine