

Chen, Hsin-Ping (Molly)

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Education

National Chung Hsing University (NCHU), Taiwan

June 2011

Bachelor of Science in Business (BA), Marketing

Overall GPA: 3.70/4.00

University of Illinois at Urbana-Champaign, U.S.A.

Expected Graduation: May 2014

Master of Education in Human Resource Development

First three semesters GPA: 3.77

Work Experiences

Human Resource intern, TSMC, Taiwan

June 2013-August 2013

- Accomplish three full projects and one suggestion plan
- Host focus groups and do primary data analysis to support new products tape out and new hire onboarding
- Build presentation toolkits to develop HR's ability to adapt organizational change
- Coordinated with external training partners and create English instruction courses for managers
- Produce strategic improvement plan for future oversea recruiting projects

Campus Representative, World Elites, United States

October 2013-Present

- Assist online/ local property promotions and events
- Develop organizational branding plan to attract Taiwanese students

International Career Certificate Series Volunteer, the Career Center, UIUC

September 2013-November 2013

- Facilitate activities and implement one-on-one coaching to the students
- Make strategic suggestions to support future improvement

Full-time teacher, Yu-Wen Language Arts Center, Taiwan

September 2011-June 2012

- Teach English to students in grade 3-8
- Design teaching materials
- Grades assignments and communicate with parents on child's progress through course

Part-time teacher, Joy English, Taiwan

September 2010-June 2011

- Teach English to students in grade 4-9
- Parent corresponding & administration works

Extracurricular Activities

Officer of Logistic in Taiwanese Student Association

April 2013-Present

- Three successful large-scale event planning with more than 300 participants
- Vender outreaching and relationship maintaining
- Purchasing, logistic planning, personnel assignment

Member, Illini Dancesport Team, UIUC

September 2013-Present

- Participate cross-school competitions

Leader of Assistants, Sound & Light Equipment Study Camp, NCHU

September 2010

- Train and coordinate entry-level assistants

Equipment supervisor, Enterprise Club, NCHU

September 2008-February 2010

- Event planning: Business visits, member trainings, fair-trade markets
- Outreach and communicate with external equipment venders

Contestant, Multi-dimensional Development Marketing Program

February 2009-June 2009

- Develop marketing plan for tourist attraction

Professional Development

Branding management training, TAITRA International Trade Institute, Taiwan

March 2010

- Branding workshop with completed certification

Awards

Excellent work of Multi-dimensional Development Marketing Program Contest

March 2009

Scholarship for Academic Excellence

2008, 2009, 2010

Skills

- Languages: Chinese (Native), Taiwanese (Fluent), English (Fluent), Japanese (Beginner)