

WEN WEN WANG

GRAPHIC DESIGNER

Education

Master of Arts

SAVANNAH COLLEGE OF ART AND DESIGN

09/2012 - 11/2013

My Masters degree was a two parts process. The first parts stated at the University of Houston where I studied for my MFA in graphic communications. I completed this education at Savannah School of Art and Design with a Masters of Arts in graphic design in November 2013.

Bachelor of Arts

CAPITAL NORMAL UNIVERSITY

09/2005 - 05/2008

Work Experience

Marketing and Admin Assistant

LEYBOLD OPTICS BEIJING LIMITED COMPANY

07/2006 - 03/2009

- Translated German brand strategy into emerging Chinese markets, led team design visual communication models focused on market dominance.
- I managed digital marketing campaigns for display advertising, and development initiatives outreach to vertical markets as well as expanding to horizontal markets.
- Trade show marketing enveloped roughly 75% of totally marketing strategy. I led the team for design as well as following through to booth creation and installation.

Graphic Designer

TF SEALS (OIL INDUSTRY)

09/2011 - NOW

In-house graphic artist, responsible for creating marketing materials for trade shows, Created graphics for brochures, consulted on booth design and created all graphic content for company catalog.

Activities and Achievements

- Awarded a large scholarship at the University of Houston for the quality of my works of art. This was applied to my MFA in Graphic Communications. (09/2011)
- I was also recognized for an out standing achievement for the work I did at the Ryan Middle School from The local congress woman (Sheila Lee Jackson) as well as having this work featured on the local ABC news program. (05/2012)
- New Year Concert
Volunteer violin player (01/2005)
Play for meetings of Chinese Chairmen and government officers.
- Chair of the Recreation and Sport Department of the Student Government.
(10/2006- 10/2007).
- Organized many important artist program, such as the Beijing College Art Festival in 2006, School television station, School Newspaper station,etc.
- Participated in Beijing Compete a national arts contest in 2004. I ranked second.

Skills and Expert Knowledge

- Adobe Indesign
- Media Brand
- Adobe Photoshop
- Adobe Illustrator
- Campaigns
- Archetecture
- Social Media
- Exhibition Design
- Typography
- Package Design
- Logo Design
- Advertisement Design

SCAD PRO ADVISER

FullAudit as of 26NOV13 at 16:20

Student	Wang, Wenwen	Level	Graduate	Academic Standing	Satisfactory
ID	001615952	School	School of Communication Arts	Admit Type	Regular Acceptance
Academic Adviser	Bryant, Florence W	Degree	Master of Arts	Location	eLearning
Faculty Adviser	Abadie, Myrna Gertrude	Major	Graphic Design	First Term	Fall 2012
Faculty Adviser		Minor		Current Term	Winter14
Overall GPA	3.90	Concentration		Holds	

☒ Degree in Master of Arts

Catalog Year: 2012-2013

<input checked="" type="checkbox"/>	Major Requirements
<input checked="" type="checkbox"/>	Candidacy Review
<input checked="" type="checkbox"/>	3.0 Overall GPA Requirement Met

☒ Graphic Design MA

Catalog Year: 2012-2013

Credits Required: 50

GPA: 3.90

Credits Applied: 50

<input checked="" type="checkbox"/>	Visual Communication History/Research/ Discourse	Exception By: Rigg, Kelly Michelle on 20FEB13					Force Complete : Intensive course not assigned		
<input checked="" type="checkbox"/>	Typographic Communication	GRDS 503	Typographic Communication	A	5	Winter 2013			
<input checked="" type="checkbox"/>	Integrated Design Media	Exception By: Rigg, Kelly Michelle on 20FEB13					Force Complete : Intensive course not assigned		
<input checked="" type="checkbox"/>	Graphic Design Seminar: Methodologies	GRDS 701	Seminar: Methodologies	B	5	Spring 2013			
<input checked="" type="checkbox"/>	Graphic Design Studio: Methodological Practice	GRDS 702	Studio:Methodological Practice	A	5	Spring 2013			
<input checked="" type="checkbox"/>	The Role of Graphic Design in Social Awareness	GRDS 726	Graphic Dsgn/Social Awareness	A	5	Summer 2013			
<input checked="" type="checkbox"/>	Graphic Design M.A. Final Portfolio	GRDS 748	GRDS MA Final Portfolio	A	5	Fall 2013			
<input checked="" type="checkbox"/>	700-level ARLH/ARTH Elective	ARTH 701	Contemporary Art	A	5	Fall 2012			
<input checked="" type="checkbox"/>	700-level GRDS Elective	GRDS 730	3-D Graphics Studio	A	5	Summer 2013			
<input checked="" type="checkbox"/>	700-level GRDS Studio Elective	MOME 709	Cinematography and Editing	A	5	Fall 2012			
<input checked="" type="checkbox"/>	700-level GRDS Studio Elective	GRDS 734	Studio: Typographic Practice	A	5	Fall 2013			
<input checked="" type="checkbox"/>	500- to 700-level Elective	MOME 502	Motion Analysis & Application	A	5	Winter 2013			

No credit received

GRDS 565	M.A. Candidacy Review	N	0	Spring 2013
GRDS 565	M.A. Candidacy Review	N	0	Summer 2013

Exceptions





Type	Description	Date	Who	Block	Enforced
Force Complete	Intensive course not assigned	20FEB13	Rigg, Kelly Michelle	RA001373	Yes
Force Complete	Intensive course not assigned	20FEB13	Rigg, Kelly Michelle	RA001373	Yes
Apply Here	MOME 709 for GRDS Studio elect per J. Fox	18DEC12	Rigg, Kelly Michelle	RA001373	Yes

Remove Course / Change the Limit	Intensive courses	20FEB13	Rigg, Kelly Michelle	RA001373	Yes
-------------------------------------	-------------------	---------	-------------------------	----------	-----

Notes

	Who	Date
Student failed their candidacy review on 4/2/13.	Rigg, Kelly Michelle	10APR13
Assigned intensive course: GRDS 503	Rigg, Kelly Michelle	20FEB13
Sub MOME 709 for GRDS Studio elect per J. Fox	Rigg, Kelly Michelle	18DEC12

Legend

	Complete		Complete except for classes in-progress	(T)	Transfer Class
	Not Complete		Nearly complete - see advisor	@	Any course number

Disclaimer

You are encouraged to use this degree audit report as a guide when planning your progress toward completion of the above requirements. Your academic adviser or the Registrar's Office may be contacted for assistance in interpreting this report. This audit is not your academic transcript and it is not official notification of completion of degree or certificate requirements. Please contact the Registrar's Office regarding this degree audit report, your official degree/certificate completion status, or to obtain a copy of your academic transcript.