Xiaolin Li

Assistant of Sales Manager
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Education

1). Master of Business Administration, May, 2014

Central Michigan University, Mt. Pleasant, MI, USA   GPA:3.3/4.0

2). Bachelor of Business Administration, May, 2012

Major: Finance

Northwood University, Midland, MI, USA

3+1 program: Jilin-Lambton college of China   GPA:3.797/4.0

Language

Mandarin and English

Professional Development

Marketing	**Strategies promoting, developing and selling products to target customer markets.**
Accounting Theory &Practice	**GAAP and the preparation of financial statements**
Information & Technology Skills	**Use the Access for data processing**
HR Management	**The HR practices in attraction, selection, training,**

	assessment, and rewarding of employees
E-Commerce	**Buying and selling products or services on websites or online marketplaces.**
Enterprise System for Management	**Uses of SAP ERP**
International analysis& risk Mgmt	**Create an interactive financial forecasting model to estimate the companies' future trend.**
Strategic Management	**Use the analytical tools and applications, such as Porter's five forces model, industry life cycle model, to analyze the company's issues or problems. Moreover, it is necessary to make the recommendations and suggestion for the company.**
Macroeconomics and microeconomics	**Macroeconomics: Through analysis of GDP, unemployment rates, inflation, and price indices to understand how the whole economy functions, and how they affect the development of the company. Microeconomics: Through analysis of the specific agents in market, such as firms, suppliers, consumers, to know how their behaviors determines prices and qualities in the market.**
Business English	**The professional business English terms**
Business Law	**Get to know the securities law, intellectual property, income tax, and employment law. All of them impact the operation of business.**
Managing information system	**Through uses the hardware, software, data, procedures and people to manage the company efficiently and effectively.**
Data analysis for manager	**Descriptive statistics and probability: summarize raw data using numeric, graphical and tabular methods.** **Sampling and estimate: use sample statistics to estimate populations.** **Tests of Hypotheses: Explain if the result is viable, and get to know the limitations of these tests.** **Correlation and regression analysis: understand the relationship among two or more random variables, and to build a mode of that relationship.**

Activities/Honors

First place, English Spelling, 2010& 2011   JiLin-Lamton College

Achieved and recognized as "Excellent Students" from 2008 to 2011
                                                    JiLin-Lamton College

Scholarships from 2009 to 2011
(Higher score, much higher scholarship. It has 4 different levels-10,000, 5,000, 3,000 and 1,000RMB. I got 3,000, 5,000, and 10,000 RMB in different year)

JiLin-Lamton College

References

Available upon request