

Yimo Yang

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SUMMARY OF QUALIFICATIONS:

- Master degree in Business Administration GPA3.6/4.0
- Self-motivated, organized and independent individual with excellent communication skills
- Knowledge of customer service, International business, social media, cross cultural management and marketing research
- Proficient Microsoft Word, Excel, PowerPoint and IMovie
- Accurate Chinese

EDUCATION:

Master Degree in Business Administration

California Lutheran University, Thousand Oaks, CA

May 2014

Bachelor Degree in Chinese Language and Literature

Harbin Normal University, Heilongjiang, China

July 2012

EXPERIENCE:

Dealmoon.com

CA, USA

May 2013

Intern, Editor

- Generated the latest deals or promotions for online users of Weibo (Chinese Social Media) that focuses on fashion and cosmetics
- Provide shopping advice and interact with the users
- Exceeded the monthly goal of creating new fans, resulting in 3000 new followers a month

Kissme.com

Beijing, China

October 2009

Intern, Demonstrator and Product Promoter/ Editor

- Wrote articles about new promotional cosmetics products between the company and third party vendors, for example, SK-II, Lancôme, Estee Lauder
- Maintain, evaluate and update company website focusing on promotion, image and growth.

Chinese Tutor

Thousand Oaks, USA

September 2013

Volunteer

- Help students to understand Chinese culture, and cultural differences between China and the U.S.
- Plans and prepares lesson, assignments, instructional materials

CERTIFICATE

- Mandarin Proficiency Test certificates: 1st grade, B level
- 2010 Chinese College English Test- Level 4
- Chinese teacher qualification certificate