

XI CHEN

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EDUCATION

- **Arizona State University** - Walter Cronkite School of Journalism and Mass Communication
Masters in **Mass Communication** 2012-2013
- **North China Electric Power University** - School of Economics and Management
Bachelors in **Business Administration** 2008-2012

SKILLS

- Microsoft Office Suite, Google Drive, Soundslides, Storify, WordPress, Hootsuite
- **Writing and reporting:** AP style, open records requests
- **Video editing:** Final Cut Pro, iMovie, Adobe Audition, Premiere
- **Graphic design:** InDesign, Photoshop, Illustrator, Dreamweaver, Flash, HTML, CSS
- **Languages:** English (fluent), Mandarin (native)

EXPERIENCE

Bridging Nations Foundation Washington, D.C. (January 2014 - present)
Marketing and Media Intern

- Update website, social media and contact lists for upcoming conferences; create booklets, flyers and posters for different programs and events.

Cronkite News Service Phoenix, Arizona (August 2013- December 2013)
Multimedia Reporter

- Produced daily news stories, features and enterprise stories on business, public policy.

Cronkite News Service Washington, D.C. (May 2013 - August 2013)
Business Reporter

- Produced daily news stories, features and enterprise stories on business and energy; covered congress; stories focus on public issues that affect Arizonans

Phoenix Business Journal, Arizona Republic Phoenix, Arizona (January 2013- April 2013)
Freelancer

- Wrote for the business section and job page

Universal McCann Beijing, China (January 2012 - April 2012)
Campaign Manager Assistant

- Assisted in online outreach including SEO (Search Engine Optimization) and administrative tasks
- Helped launch, manage advertising campaign for clients including Burberry, Cathay Pacific, etc.

Yingda Media Investment Group Beijing, China (July 2011- August 2011)
Contributor

- Provided general office support to the managing editor, wrote and published press releases in the Grid News column

North China Electric Power University Youth Beijing, China (September 2009 - June 2011)
Associate Editor

- Pitched story ideas and features, coordinated contents and page designs, wrote introductions to articles, assigned work to reporters, organized staff meetings

AWARDS

Donald W. Reynolds National Center for Business Journalism scholarship

Cheryl and Andy Mandala Washington Bureau Business Reporting scholarship



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陈曦

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基本信息

性别： 女
出生年月： 1989.5
户口所在地： 北京

教育经历

- 2012-2014 - 传播学硕士
美国亚利桑那州立大学，克朗凯特新闻学院，新闻专业
- 2008-2012 - 管理学学士
华北电力大学，工商管理学院，工商管理专业

社会活动

- 2013.8 -12 克朗凯特新闻服务社驻凤凰城记者
 - 负责财经新闻的报道，完成选题策划、实施
 - 负责照片及视频的采编
- 2013.5 -8 克朗凯特新闻服务社驻华盛顿记者
 - 负责财经，能源新闻的选题、采访及撰写
 - 报道突发事件
- 2013.1-4 凤凰城经济杂志，亚利桑那共和报供稿人
 - 为财经版以及职业版供稿
- 2012.1-4 麦肯国际数字媒体部实习生
 - 协助跟进网络广告表现，搜索引擎优化，数据搜集
 - 协助策划案撰写，完成排期表
- 2011.7-8 英大传媒投资集团实习编辑
 - 负责英大网电网新闻频道稿件的编辑发布工作
 - 进行主页相关链接的更新
- 2009-2010 华北电力大学《华电青年》报社副主编
 - 负责报纸版面规划，部分文稿撰写、校对以及人员安排
- 2008-2009 华北电力大学校园广播资讯传媒部播音员
 - 负责校内外咨询的整理以及节目的播报、录制、剪辑

获奖经历

- 2012, 2013 Donald W. Reynolds 中心财经新闻奖学金
- 2013.5 Cheryl and Andy Mandala 华盛顿地区财经新闻报道奖学金
- 2010 全国大学生英语竞赛（NECCS）二等奖

语言及其他技能

大学英语四级考试(CET4) 665 分
大学英语六级考试(CET6) 610 分
托福(TOEFL) 107 分
普通话水平测试一级乙等 94.1 分
机动车驾驶执证(C 照)
熟练掌握 Microsoft Office Suite, Final Cut Pro, Adobe Audition, InDesign, Photoshop, Dreamweaver, Illustrator, Flash, HTML, CSS