

# Wang xin

male | Single | Born in 1990/7 | HUKOU: HEILONGJIANG

Location: Bogota

>3 Years' Experience | League member

Personal ID Card: 232700199007170410



TEL: + 57 (315) 607-6378

E-mail : [316616005@qq.com](mailto:316616005@qq.com)

## Career Objective

**Desired Type of Employment:** Full-time

**Desired Position:** Real Estate Planning Manager/Supervisor

**Desired Industry:** Advertising/Exhibitions/Public Relations、 Real Estate/Construction/Building Materials

**Desired Location:** Bogota

**Expected Salary(before tax):** Confidential

**Current Situation:** Immediately

## Self-assessment

Character cheerful, honest, optimistic, broad interests, have stronger organization ability, adapting ability, social ability, initiative, willing to endure hardship, innovation, good at team work.

## Work Experience

2014/03 -- 2014/10

**Song three Harbin Properties Limited | Real Estate Planning Manager/Supervisor**

Real Estate/Construction/Building Materials | PLC | Company Size: 100-499 | Salary(before tax):confidential

### Job Description:

Responsible for overall project marketing ideas and large-scale public relations activities overall control and execution, is responsible for the formulation of project portfolio selection, promotion of online media offline brand landing, the promotion of offline marketing activities. Review project Street propaganda content and propose amendments. At the same time special market surveys on the competition of regional projects, finishing competitors sales information, product form, promotion way. The new trading projects competing goods analysis, etc.. According to the dynamic project area the overall market, analysis of its own characteristics of the product. Provide data support for the follow-up marketing project, responsible for maintenance and project resources to follow up. The whole project was further analyzed on small and large marketing activities. Adjust the marketing idea.

2013/08 -- 2014/03

**Harbin Wanda City Investment Co. Ltd. | Others**

Real Estate/Construction/Building Materials | Private | Company Size: 100-499 | Salary(before tax):confidential

**Job Description:**

I was mainly responsible for the external resource Wanda city project marketing department line development, combined with the project below the line marketing node promotion and other activities, the intention of screening target customers, issued by the scheme. At the same time project preaching for enterprises and institutions, expand the line under external marketing personnel, locking large customers. Combined with the brand and strength of enterprises, expand the surrounding counties line propagation exhibition, national marketing, distribution.

Manufacturing brand linkage effect.

2013/02 -- 2013/08

**China south city Harbin | Media Planning/Administration**

Real Estate/Construction/Building Materials | PLC | Company Size: 1000-9999 | Salary(before tax):4001-6000RMB/Month

**Job Description:**

During the working period, mainly in China south city harbin brand promotion department media planning position. Foreign promotion is mainly responsible for Harbin city of Southern China, and related media plan and seek for docking, the promotion of the project communication media cooperation negotiation. At the same time to follow-up work and cooperation with the media to follow up, evaluate the effect of related media, advertising acceptance.

2011/07 -- 2012/07

**SOHU | News editor**

Media/Publication/Films | PLC | Company Size: 500-999 | Salary(before tax):2001-4000RMB/Month

**Job Description:**

2011 July to 2012 July work on the web portal Sohu.com (Sohu focus Harbin real estate) channel. Clip in news video website, dubbing, news, has the good communication coordinated ability, the main use of Chinese language and knowledge of news editing. Planning and integration of the text information, improve the site's visibility and popularity.

**Project Experience**

2014/03 -- 2014/10

**The three song IKEA**

**Responsibilities (your responsibilities and achievements) :**

Responsible for overall project marketing ideas and large-scale public relations activities overall control and execution, is responsible for the formulation of project portfolio selection, promotion of online media offline brand landing, the promotion of offline marketing activities. Review project Street propaganda content and propose amendments. At the same time special market surveys on the competition of regional projects, adjust the marketing idea.

**Project Description (goals, scales, etc) :**

The three project is located in the east of pine IKEA Qunli District three core position Daoli, namely Qunli Sixth Avenue - Yangjiang road interchange. Following a period of Rose Bay and Xin

Xin Yi Yuan, three pine home in 2014 in the upcoming third high quality work. The total construction area of 267000 square meters, covers an area of about 70000 square meters, divided the whole phases of construction. Composed of 9 high-rise buildings, 2 clubs and 1 kindergartens. Senior layout staggered at the mercy, almost can make most building perspective are very open, can enjoy the central theme garden scenery. Project is adjacent to the rain and Sun Park, northeast side is a wetland park and Sports Park, occupy the last piece Wong Center City, the main building Qunli central building quality and landscape most sincere construction.

2013/08 -- 2014/03

#### **Harbin Wanda cultural tourism city**

##### **Responsibilities (your responsibilities and achievements) :**

responsible for the external resource Wanda city project marketing residential line under the development, combined with the project below the line marketing node promotion and other activities, screening intention target customers, are issued by the scheme. At the same time project preaching for enterprises and institutions, expand its line of external marketing personnel, locking large customers. Combined with the brand and strength of enterprises, brand linkage effects of manufacturing.

##### **Project Description (goals, scales, etc) :**

Harbin Wanda cultural tourism city, by Wanda Group invested 40000000000 yuan to build a set of hotel group, large conference center, business center, the world's largest indoor ski slope, indoor and outdoor theme park as one of the large cultural tourism commercial integrated projects, but also the whole country Wanda Group the first construction of Wanda cultural tourism city project. Harbin Wanda city planning culture, tourism, commerce, hotel four big content, mainly to interior project. Can effectively deal with Harbin winter on the public cultural recreation, is an important part of Harbin "North Yue" strategy.

The whole project covers an area of 1.49 square kilometers, the total construction area of 3500000 square meters, at the same time to accommodate 50000 visitors a day receive the maximum 100000 people, plans to receive 20000000 tourists. The estimated annual income of 6000000000 yuan, the annual tax of more than 500000000 yuan.

Wanda cultural tourism city is abundant experience of Wanda Group with many years in the business, culture, tourism industry accumulation, innovation of the world's first large cultural tourism commercial integrated projects, projects with creative design team is unique in the world, the master combination, Wanda has three major characteristics of the intellectual property right.

2012/02 -- 2013/08

#### **China south city Harbin**

##### **Responsibilities (your responsibilities and achievements) :**

As the project planning and implementation of brand promotion department. Responsible for the project pre brand promotion work, pre packaging of the project, promotion, and project publicity on major node, in order to assist project can be pre project investment, promote the use of media resources. At the same time in the project is responsible for the relevant medium follow-up follow-up, and evaluate the related media effect.

##### **Project Description (goals, scales, etc) :**

Harbin Southern China city is located in the Harbin Daowai District unity Town dividend village, located within the city of Victoria East high speed, near the Ashe river landscape corridor, north of Hadong First Avenue, West Hadong Second Avenue, the Yangtze River Road area across from central, superior location traffic, a total construction area of 12000000 square meters, fully meet the project itself enormous logistics, passenger flow and the flow of information demand, the scope of radiation to Harbin as the center, and gradually extended to the east of Inner Mongolia, Jilin and other border area, the depth of influence of Russia, the Korean Peninsula in Northeast Asia, Europe Asia Continental Bridge Construction of new. Harbin Southern China city is the Northeast's largest investment investment projects, by creating South China Holdings Limited, Southern China City Holdings Limited in 2002 May registered in Hongkong, in 2009 September listed on the Hongkong Stock Exchange (Stock Code: 1668HK), is the leader of China's "comprehensive trade logistics center" planning, development, construction and operation.

## Education Background

2009/09-- 2012/07

Heilongjiang Nongke Vocational College | Broadcasting and hosting | Bachelor

## Certificates

2012/01

Heilongjiang provincial computer two certificate

2012/01

National English A-level certificate.

2012/01

The photographer Certificate (Senior)

2012/01

Mandarin class B certificate

## Language Skills

English : reading&writing average | listening&speaking average

## Professional Skills

Style broadcasting business, TV broadcasting and hosting, language expression, China Han language use | proficient | 12

## interests & hobbies

Sports, including basketball, football and other sports, like reading, music, movie, leisure activities in language exchange.