

# Xingwei Han

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## EDUCATION

### **Kelley School of Business, Indiana University**

Bachelor of Science in Business

Expected Graduation December 2014

Double Majors: Supply Chain Management and Marketing

Program GPA 3.70 | 4.00

Dean's List: 2010, 2011 and 2013

Integrative Core Semester Project combining Finance, Marketing, Operations, and Supply Chain Management

- Conducted a feasibility study of combining a new business line into an Indianapolis based business
- Designed the marketing, operations, and financial requirements needed to successfully execute the model

## CERTIFICATIONS

- Six-Sigma Green Belt: Process Measurement, Statistical Analysis, and Improvement Implementation

## PROFESSIONAL EXPERIENCE

### **Safis Solutions LLC, Indianapolis, IN**

Mar 2014 – Aug 2014

#### Life Science Marketing Intern

- Managed a customer database of over 3,000 unique businesses integrating and developing new prospects
- Conducted pre-contact research on new and existing customers to inform management of opportunities
- Responsible for all translations of Mandarin Chinese to English to target specialized customer base

### **Mayor's Office, Indianapolis, IN**

Apr 2013 – Sep 2013

#### Promotion and Marketing Intern

- Research and contacted potential sponsors for the Indianapolis Chinese Culture Festival
- Promoted the Festival through various media outlets, Chinese businesses and organizations
- Organized, managed, and coordinated with volunteers in the setting up and running of the festival

### **Indy Asian American Times, Indianapolis, IN**

Oct 2011 – Dec 2011

#### Newspaper Marketing Intern

- Collaborated with advertising staff to compose and edit online and print advertising partners
- Placed calls and emails to potential new advertising partners and conveyed benefits of using this media outlet
- Spoke with advertising partners in both English and Chinese to determine marketing requirements and goals

## EXTRACURRICULAR ACTIVITIES

### **Operations and Supply Chain Club, Kelley School of Business**

Jan 2013- Present

- Learned the application of academic principles in the real world business setting through multiple visits to local business to experience a hands on view of supply chain and operations management in action

### **Beta Gamma Sigma, Kelley School of Business**

Jan 2013- Present

- Academic Honor Society that focuses on recognizing academic excellence and providing mentoring opportunities for business students throughout the entire academic spectrum

### **Chinese Student Scholar Association, Kelley School of Business**

Jan 2013- May 2014

- Established relationships with Chinese Government Relations Department, Academic Organizations, Business School subject Departments, and Student Organizations to help students adapt to living abroad
- Organized, managed volunteers and assisted with the New Student BBQ and Indianapolis Chinese Festival, including holding any events, parties, activities which may help in the adjustment process