

Wenxin Liang

Columbia University | + (1) 951-288-6825 | Email: wl2455@columbia.edu

Target Position

Social Media Editor Intern

Education Background

Columbia University in the New York City	Master of Statistics	New York	2013.09-2014.12
University of Colorado Denver	Bachelor of Economics	Denver	2009.09-2013.05
	Bachelor of Mathematics	Denver	2009.09-2013.05

Internship Experience

Love Meet Up New York, Group	Copywriter	New York	2014.12 – Now
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- Created copywriting for different activities Love Meet Up New York group will hold
- Wrote the New Year greeting in 2015
- Wrote stories such as Film review to attract readers in WeChat

Yingqingfenghua Culture Media Ltd.	Marketing Coordinator	Beijing	2014.06-2014.08
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- Advertised all the Jiong Jiong You Shen comic cons through Weibo, WeChat, related forums and websites
- Contact with guests may attend comic cons to satisfy their requirements
- Answer the questions from audiences from Weibo, WeChat and Taobao

Columbia University Asia-Pacific Development Society (CU-Asia)	Chief Editor	New York	2013.09-2014.12
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- Established the team of magazine house and set the rules for CU-Asia magazine house
- Created the columns for the first Columbia Inquirer, the magazine
- Lead the interviewers to interview the VIPs and successful people within CU-Asia
- Lead the editor team to edit all the articles may use for the magazine
- Communicated with the design team for the details of the magazine viewing

Columbia University Asia-Pacific Development Society	Media Group Member	New York	2013.09-2014.12
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- Wrote Newsletters for Columbia Night and the New Year greeting in 2014
- Edited the articles for the WeChat public platform for all the activities of CU-Asia in 2014
- Managed the timetable for the news conference of the Columbia Inquirer, the magazine

Columbia University Chinese Students and Scholars Association (CUCSSA)

Media and Public Relation Group member		New York	2010.07-2013.08
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- Wrote Newsletter for the Chinese Lunar Spring Festival in 2014
- Wrote all the copywriting for the official website of the Chinese Lunar Spring Festival in 2014
- Designed the Thanks Letter for the Chinese Lunar Spring Festival guests
- Wrote News release for the election result of CUCSSA board in 2014

Qinsunion.com	Original Novel Panel Moderator	Beijing	2010.07-2013.08
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- Created Qinsmoon original novel E-books
- Created the first Qinsunion forum E-magazine
- Monitored the original novel panel for deleting, moving posts or warning rule breakers

Extracurricular activities

CA Model Limited	Volunteer	New York	2014.12-2015.01
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- Directed the customers to the new year eve party location and checked in the customers
- Wrote the copywriting for 2015 New Year Eve Party

Ivy China Forum	Executive Director	Beijing	2014.08-2014.09
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- Wrote the script scenario for all the panel details and all the emergency issues may happened can be considered
- Connected with the speaking guests and all the staffs who serve the panel “Development and Future way”
- Edited Weibo, WeChat platform articles and organized the list for VIP, general audience and paid audience list

Skills

- Office Software (Excel, Word, PowerPoint, Picture Manager)
- Adobe Photoshop, InDesign
- Statistics: R, MATLAB