Tina Meihua Zhu

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#### **Education Summary**

MBA, University of Texas at Austin Bachelor in Accounting CMA Certification in progress

#### **HIGHLIGHTS**

- Well-rounded exposure in different Finance/Business functions:
  - Financial Services/Financial Accounting, Statutory Reporting & Cost Accounting
  - Financial forecasting, Business Planning and Analysis, Regional Consolidation, Treasury (Corporate finance)
  - Internal Control, Process reengineering, Management decision support & Board of Directors Meeting Proposals
  - Industry Research, Industry benchmarking and Joint Venture Management
  - Supply Chain Management and Project Management
- Progressive career track of Records
- Close to 10 years work experience with 5 years in management position leading regional team
- More than 6 years' experience in interacting with Executive level business partners
- Experienced in setting up financial processes and structures for a new entity
- Post-acquisition integration experience
- Familiar with SAP, Oracle & Hyperion enterprise information system
- Proficient in Excel & PowerPoint presentation
- Able to conduct internal trainings in data analytics (Excel and statistics) and general finance topics to both finance and non-finance communities

#### **EXPERIENCE**

## CELENESE CORPORATION, Dallas, Texas, United States

Full-Time

2013.06 - Present

Celanese Leadership Rotational Program (Project Manager, Global Supply Chain Management)

- Report to Global Supply Chain Director
  - Brainstorm process improvement ideas
  - Lead projects in project pipeline to support strategic goal of the year
    - Barcoding for manufacturing and warehouse
    - Price leakage projects: Conduct profit loss analysis from manual pricing, find out holes in business rule implementation and propose remediation plans
    - Manufacturing Optimization: Gather variable cost information to support capacity allocation between different product with capacity constraint, and streamline the outsourcing process

Celanese Leadership Rotational Program (Treasury Associate, Corporate Finance)

- Report to Treasurer/Chairman of Investment Committee
  - Manage daily working capital forecast & variance analysis process
  - Assist management decision in dividend proposal, capital structure strategies and funding strategies to BOD
  - Execute improvement projects & industry peer benchmarking analysis

## CELENESE CORPORATION, Dallas, Texas, United States

Internship

2012.05 - 2012.08

Celanese Leadership Rotational Program (Summer Intern, Global Supply Chain)

- Report to Global Supply Chain Director
  - Industry research project covering 1.8 billion raw material purchasing strategies, including industry supply and demand dynamics, trade flow, production economy & pricing)
  - Full time offer as a result of satisfactory internship

# EDS / HEWLETT PACKARD (HP) ENTERPRISE SERVICES, Shanghai, China (was EDS Shanghai before legal merge on 1<sup>st</sup> August 2009)

Full-Time

2006.07 - 2011.07

Regional Financial Manager-Asia Pacific (Enterprise Services-GM Global Account)

- Report to Regional Finance Director
- Functionally lead 5 Financial Analysts (regional team)
  - Post-integration experience (Identified the gaps between the financial system of EDS and HP, and successfully orchestrated their integration within limited capital, time and human budget by collaborating with peers from U.S. and subordinates from Asia Pacific office)
  - Finance business partner of a regional business of \$80 Million annual revenue
- Day to day responsibilities include, but not limited to
  - Assist Regional Client Executive in term of region's financial performance as a business partner
  - Own regional Closing and forecasting process
  - Monitor regional financial performance against corporate target
  - Raise 'Red" flags for improvement areas
  - Set/communicate/coordinate key forecasting assumptions
  - Participate in regional calls to understand the business environment and involve in regional financial decision making
  - Financial advices on contracting arrangement, payment term reviews, new deal reviews
  - Coach regional financial analysts in variance analysis and business acumens
  - Be the single point of contact for all financial planning and analysis issues in Asia Pacific region

Country Financial Controller – South Korea (Promoted to the position 9 months after joining EDS)

- Report to Asia CFO
- Directly lead two Accountants and one Financial Analyst
- Two-band promotion
  - Structured and implemented a complete set of finance and control process in support of a newly formed joint venture in Korea with Daewoo Information with a proven success (30% + Margin vs. corporate average)
    - Establish the cost center structure
    - Setup Invoice Process
    - Setup Expense claim process
    - Setup travel authorization process
    - Setup AP process
    - Setup DSO tracking process
    - o Setup Close/ Budgeting & expense control process
    - o Setup Dividend & Royalty distribution process
    - Internal Control process on authorized signature & threshold on the expense approval level
  - Financially responsible for daily bookkeeping, monthly close, quarterly forecast, annual budget, internal control, regulatory reporting and new deal review for two legal entities in Korea
    - Review Financial Transaction booking
    - Cash payment authorization & Cash flow projection
    - o Review Balance sheet reconciliation & fluctuation
    - o Internal control process implementation & reengineering
    - Oversea External audit activities
    - Cash management
    - o Financial concept and awareness training to operations leaders and finance employees
    - Oversea monthly closing and monthly forecasting
    - o Cash management
    - o BOD presentation & proposal
  - Designed and proposed a project bonus plan, achieved \$2Million additional revenue, boosted labor efficiency awareness and directly improved employee retention rate.

Senior Finance Analyst – Asia (Promoted to the position 9 months after joining EDS)

• Report to Asia CFO

- Designed and implemented financial reporting and review process for Asia Pacific region by proactively coordinating and communicating with operational leaders and financial analysts in Asia Pacific region comprising Australia, Singapore, Malaysia, Japan, Korea and China
  - o Lead regional forecasting and budgeting activity for the region
  - Track monthly/quarterly/yearly performance against forecast & yearly target & identify improvement needed areas
  - Work with global team on the key forecasting assumptions & communicate to Country/regional stakeholders
  - o Prepare the decks to Global team on the final Forecasting/budgeting product
  - Work with country financial controllers & business leaders on action plan & account performance improvement projects
  - Work on ad hoc project assigned (lease-versus-purchase, capital appropriation, cash flow projection, and project cost modeling)
  - O Prepare and deliver presentation material to senior regional leadership on related financial matters including financial compliance / regulatory requirements (e.g. Sarbanes Oxley).
- Performed a dual role with great challenge (Regional analyst & Country controller, previously performed by two headcounts)

## Regional Business Analyst - Asia Pacific

- Report to Global Business Management Lead
  - Be the single point of contact for Regional Client Delivery Executive expatriate based in Shanghai
    - Coordinate internal billings cross 11 countries in the region
    - o Coordinate Billings to the clients
    - o Track DSOs (Days Sales Outstanding) to make proper escalations
    - Provide Financial Consultancy on implication of contracting terms (including billing arrangement, payment term advises, and Tax implications)
    - O Prepare and deliver presentation materials to senior regional leadership on related financial matters including financial compliance/regulatory requirements (e.g. Sarbanes Oxley).
    - Provide input and training to cost center managers on financial areas relevant to effective cost center management
    - o Participate on regional & global conference calls in relation to Financial Management
    - o Process reengineering/improvement on Billing/Internal performance
  - Mitigated a potential loss of \$400K by addressing the tax implication of contracting terms and exploring alternatives for business negotiation.
  - A key team player in a regional team cross Mainland China, Hong Kong, Taiwan, Singapore, Korea, Thailand and Australia )
  - Highly recognized by the regional leadership team

## INTEL PRODUCTS (SHANGHAI) LTD., Shanghai, China

**Full-Time** 

2005.01 - 2006.07

#### Financial (Cost) Analyst

- Report to Financial Manager (Chip-Set Factory)
- Business travel/Training to Malaysia
  - Act as a single point of contact for Chipset Factory general manager for monthly close, quarterly forecasting, yearly budgeting and Ad-hoc cost saving project
  - Initiated and led \$500K cash savings through shortening the chip-set testing time and adjusting the assembly sequence with lower tool consumption.
  - Launched a "think while do" process improvement project, designed Macros Excel workbook, which saved four hours month end close time out of 72 hours.
  - Led a joint financial Analysts forum of 8 remembers (from Shanghai, Chengdu, Costa Rica & Malaysia Sites)
  - Intel Community Services

### ACCENTURE GLOBAL SERVICE CENTER, Shanghai, China

**Full-Time** 

2003.12 - 2005.01

General Ledger Analyst

- Report to NCR Project Team Leader
- Knowledge transfer/On job training in Sydney, Melbourne & Bangalore, India for two months
  - Pioneer group hired for NCR Project setup (to bring NCR's financial supporting function into Accenture Financial Service Center. Also known as Business Process Outsourcing)
  - Flawless financial knowledge transfer from Australia & India to Shanghai ( Account Payable, Account Receivable, Order Management & General Ledger)
  - Y2004 "Star Performer" of Accenture

#### **EDUCATION**

#### THE UNIVERSITY OF TEXAS AT AUSTIN, MCCOMBS SCHOOL OF BUSINESS, Austin, Texas, United States

Full-Time

2011.07 - 2013.05

MBA (Mast of Business Administration), Full-Time

- Concentration in Finance, Management
- Vice President of Communication, Graduate Women in Business Association

#### DALIAN NATIONALITIES UNIVERSITY, Dalian, China

**Full-Time** 

1999.09 - 2003.06

Bachelor in Management (Specialty-Accounting)

- 02/2003 Y2003 Best College Graduate of Dalian City (Academic, social activity and morale weighted, 5% of total Graduating population)
- 12/2002 Y2001~2002 First Prize Scholarship, Academic Contest, Dalian Nationalities University
- 06/2002 First Prize, National English Contest for College Students
- 09/2001 Y2000~2001 First Prize Scholarship, Dalian Nationalities University
- Y1999 Editor, Newspaper "Youth", Economic Management Department

#### LANGUAE PROFICIENCY

Chinese, Native Korean, Native English, Professional Proficiency

## SOFTWARE/Tool PROFICIENCY

Excel /Power Point/Word (Main working tool): Highly Proficient SAP/Oracle / Business Object / Hyperion (Main working tools): Proficient