

AIBAO MA

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EDUCATION

Northwestern University

Evanston, Illinois

- Master of Science in Project Management **GPA 3.4/4.0** Jun.2014
- **Relevant coursework:** Strategic Business Profit(*Kellogg*), Empirical Tools in Marketing Strategy(*Kellogg*), Urban Economic Development and Real Estate Market Analysis(*Kellogg*), Project Funding and Global Capital Markets(Audit), Real Estate Development(Audit), Bargaining and Negotiation, Accounting, Finance, Uncertainty Analysis, Business Development, Program Management, Construction Business Strategy, Project Scheduling.

Nanjing University of Technology

Nanjing, China

- Bachelor of Management in Engineering Management **GPA 3.6/4.0** Jun.2012
- **Relevant coursework:** Real Estate Appraisal, Real Estate Economics, Construction Project Evaluation, Operational Research, Forecasting and Decision, Economics, Marketing, Engineering Project Financing and Investment Economics, Development and Management of Property, System Engineering, Engineering Surveying, Land Managerial Science, Engineering Cost.

ACADEMIC PROJECT

New Schools, School Improvements and the Effect on Property Values and Community Development

Fall 2013

- Conduct the analyzing studies which shows that improved school quality has dramatic effects on nearby property
- Utilize statistical case studies to showcase the effect on real estate values, demographics, and the community.

The data-driven project in Marketing Strategy- Catalog Re-mailing

Spring 2013

- Figure out ways to improve the purchase rate using empirical tools like STATA from 12 years of purchase and promotion data.
- Build logistic regression model to find the best time and appropriate frequency to send the catalogs to customers.

Strategic Business Profit-Improve the business of TEREX

Winter 2013

- Gather data from public and documented materials to understand the decision process and corporate models, and Tested by a class presentation to the CEO and a senior executive of the TEREX.
- Explore how science and art can together be deployed to maximum advantage and recommend improving the business.
- Conduct the present evaluation of TEREX and recommend realigning the company to move towards an integrated company.

WORK EXPERIENCE

Intern, Department of Buildings, City of Chicago, Chicago, IL

Mar.2014-Jun.2014

- Assist the commissioner with the continual implementation of the Department E-plan system.
- Create and maintain databases of permit application materials using Excel and Hansen and support the commissioner's troubleshooting of varies permit issues.

Real Estate Project Management Intern, Nanjing Chixia Development Co., LTD, Nanjing, China

Jul.2011- Aug.2011

- Assisted the project manager with handling on-site coordination, cost control, construction schedule and quality control tasks.
- Conduct project meetings with both employees and subcontractors and Maintain good relations with owners, architects, engineers and subcontractors.

Marketing Intern, China Telecom Group, Nanjing, China

Sep.2009-Jul.2010

- Promote China Telecom new product "e surfing" in Pukou district using intergraded marketing strategy.
- Lead and drive marketing team effects by setting goals, assigning team tasks and planning promoted activities which result in 2 times increase of user amount.

Project Manager Assistant, Jiangsu Jinhong Construction Co., LTD, Jiangsu, China

Jul.2009-Aug.2009, Jul.2008-Aug.2008

- Performed construction organization and planning and arranged job for new workers to effectively optimize workflow.
- Anticipated the project bidding process, and became very familiar with project tender-bid procedures.

LEADERSHIP EXPERIENCE

Associate Chair, University Student Association for Science and Technology, Nanjing, China

Sep.2010- Sep.2011

- Set up "project management center" to promote and fund creative innovation projects and researches initiated by students.
- Organized "Wisdom Cup" technology competition which attracted participants from 15 universities.
- Modified the rules and regulations of the Association for more than 300 members, and improved the reputation and influence.

Chair of Publicity Department, Student Association, Nanjing, China

Sep.2009-Sep.2010

- Led members of 6 departments to plan and organize student activities for the college students.
- Established team goals for more than 20 activities and set milestones for achievement.

SKILLS

Computer

Microsoft Word, Excel, PowerPoint, PC and MAC, Stata, Auto-CAD, VC++ programming, Matlab, SPSS.

Language

Proficient in English and Chinese.