

YUN LI

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EDUCATION

Miami International University of Art & Design | Miami, FL
Bachelor of Arts Degree in Fashion Merchandising
President's, Dean's and Honor Lists

Mar 2014

PROFESSIONAL EXPERIENCE

NICOLE SHELLEY INC | Miami Beach, FL

Book model

Jan-Mar | 2014

- Serving clients models
- Distribute information to key members
- Clerical actives
- Styling shoot assistant

X&Y Whole Sales Store | Miami Gardens, FL

Sep 2012 | Mar 2014

Sales Associate

- Assist the customer's needs in the store, promoting the product based on customer's preference
- Merchandise receiving and placement
- Restock inventory to drive sales
- Maintain visual standards
- Assist customers at the register

Chu's, Chinese restaurant | Miami, FL

May-December | 2011

Event Planner

- Worked directly with owner to organize events
- Participated in creative development of events for specific clients
- Created and establish relationships with various student union and media contacts

Shanghai Television Corporation | Shanghai, China

Sep 2008 | Dec 2009

Assistant Editor

- Participated in the Shanghai New Year Gala of 2009
- Co-directed My Style TV shows
- Co-directed My Show series

Shanghai Television Corporation | Shanghai, China

Jan 2007 | Aug 2008

Post Production Assistant

- Performed postproduction editing
- Helped TV show design

FASHION ACTIVITIES

Fashion Shanghai (International Clothing Expo) | Shanghai, China

2006

- Assistant Production Coordinator

SKILLS SUMMARY

- High energy communicator: writer and speaker
- Market researcher
- Visual merchandiser and designer
- Fashion stylist
- Event coordinator
- Fashion buyer /retail math and analysis

Computer Proficiency/Languages

- Microsoft Office: Word, Excel, Power Point, & Publisher • Adobe Photoshop • Mac & P.C. Operating System
- Bilingual: Chinese & English