

**Professional Qualifications**

- Detailed-Oriented Financial Analyst with background leveraging Management and Accounting
- CFA Level 2 Candidate, Charter Financial Analyst Level 1- Completed
- Full scholarship graduate from MBA and MS in Finance Program;
- Rapidly adapt to new technologies and possess expertise in SAS, SQL, Excel, PowerPoint and Office
- Bilingual Speaker Fluent in English and Chinese, Excellent Oral and Written Communication skills
- Strong Analytical Skills and history of excellence in: Financial Modeling, Data Analysis, GAAP/IFRS Compliance, Risk/ Quantitative Analysis, Valuation, Fundamental Analysis, Financial Statement Analysis, Due Diligence, Trend Forecasting, Statistical Software Tools and Executive Presentations

**EDUCATION**

**West Virginia University,**  
Morgantown, WV, 05/ 2014  
Master of Science in Finance  
GPA: 3.4 / 4.0  
Full Scholarship Graduate

**West Virginia University,**  
Morgantown, WV, 08/ 2013  
Master of Business Administration  
GPA: 3.8 / 4.0  
Full Scholarship Graduate

**Xi'an International University,**  
Xi'an, China, 06/ 2011  
English Literature and Communication  
GPA:3.9 / 4.0  
The 2nd Prize for National Scholarship

**WORK EXPERIENCE****Asset Management Analyst, Goldenschild Investment Group**

New York, NY

- Evaluated European Foreign Exchange market through Macro- Economic forecasting and fundamental analysis 05/2014-
- Projected client portfolio and developed investment ideas
- Developed comprehensive reports, abstracts and charts to present data and guide investment strategies
- Completed 200 hours of Professional Training under Global Sales Director
- Created and organized niche marketing campaigns with social media and viral marketing in North America and Asian Markets
- Contributed to 275% growth in sales revenue by developing strategic recommendation for management regarding long-range planning
- Present weekly reports to Senior managers through quantitative and qualitative analysis in PowerPoint and Prezi presentation

**Finance Intern, Whitford Holdings, LLC**

Philadelphia, PA

- Conducted financial feasibility analysis and fundamental analysis of a multi-use facility 02/2014-05/2014
- Composed business plan, marketing strategies, evaluated funding options and estimated costs, established revenue sources
- Created financial Statements and analyzed data, conducted quantitative analysis to forecast revenue, identify cost and growth rate, and assess risks associated with capital expenditures, expansions, merge and acquisitions opportunities
- Estimated firm value by discounted cash flow valuation, comparable company valuation method

**Graduate Assistant, West Virginia University, College of Business& Economics**

Morgantown, WV

- Assessed the Chinese market of higher education, expanded target market to top 15 cities in China 09/2012- 05/2014
- Attracted 136 Chinese applicants through creative marketing campaign, assisted in improving MBA program ranking to top 100
- Translated courses and Sino- American meetings for visiting scholars and Chinese executives, arranged their daily activities
- Collected and overwrite CFA Level 1 exercises as 'Academic Professional Force' member for 'cfaspace.com'

**Account Executive, Outsourced Marketing Group**

New York, NY

- Increased regional sales for Samsung LED TV and financial services of Cadence through direct marketing 05/2013- 09/2013
- Developed successful business relationships and implemented sales programs to meet specific needs
- Managed new business development, service expansion and account profitability

**Investment Analyst, Investment Promotion Office,**

Zhejiang, China

- Investigated companies and analyzed economic and market trends 1/2011-5/2012
- Analyzed companies based on financial statements information and credit tracking
- Estimated sales revenue, growth rate and profit margin, analyzed the investment
- Projected progress documentation and updated schedule, identified and commented on key investment issues at managerial meetings
- Collaborated closely with 8 business teams to make strategic plans of new investment, accomplished 4 projects worth of \$1.5 million

**Accounting Intern, Cat Emperor Import & Export Corp.**

Shanghai, China

- Assisted managers and CFO with auditing and documenting monthly and financial reports 5/2010- 9/2010
- Taxed assessable income, capital gains deductions and substantiation and individual offsets
- Prepared, updated and completed balance sheet, income statement and cash flow statements, closing entries and internal control system to allow final statements and bank reconciliation to be completed
- Evaluated firm performance and compared with industrial competitors
- Analyze financial statements and evaluate market value of the firm

**Leadership Achievement****Association for Corporate Growth MBA Case Competition**

02/2014-04/2014

- Estimated company value through discounted cash flow method and comparable company method
- Analyzed acquisition offer under 'company accept offer' scenario and 'company reject offer' scenario
- Offered Merge & Acquisition strategies to Private Equity Professionals with PowerPoint Presentation

**Finance Tutor, West Virginia University**

09/2013-05/2014

- Instructed and tutored 45 undergraduate students in Microeconomics, financial accounting and corporate finance

**Recruiter in General Electronic Interview Competition**

11/2013-01/2013

- Worked as recruiter in employee recruitment and retention, staff development, mediation and conflict resolution
- Interviewed 30 candidates to be identified for the General Electronic Management Development Program with constructive feedbacks