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EDUCATION

2013 FORDHAM UNIVERSITY, GRADUATE SCHOOL OF BUSINESS ADMINISTRATION

New York, NY

MS, Media Management

2009-2013 ZHEJIANG UNIVERSITY OF MEDIA AND COMMUNICATION

Hangzhou, ZJ

Lishui, ZJ

BS, Electronic Science and Technology

Vice Director, Arts Department in Students' Union Instructor, Art troupe Director, The 3rd &4th School Science & Technology Culture Festivals Won the title of Excellent Student Cadre in 2010-2011 and 2011-2012 Awarded the title of Best Male Singer of School "Top Ten Singers" in 2009

EXPERIENCE

2011-2013 Zhejiang TV Hangzhou, ZJ

Intern, Broadcast Department

- Involved in recording & broadcasting of programs, including China's Dream Show(No.1 in primetime nationwide with an average viewing rate of 2.3),Do You Remember, Love Match, Best Dashers(Top 3 in primetime)

 Took charge of setting cameras, adjusting the white balance and controlling the visual and audio signal
- Take part in recording & broadcasting of Famous Singer Datong Fang's Live Concert
- Participated in events recording & TV broadcasting of the 8th National Games of Disabled Persons, responsible for the broadcasting of basketball games

2011 Lishui Daily Lishui, ZJ

Intern, Economics Department

- · Scheduled and conducted interview of a student start-up company
- Gathered, edited, and handled layout design for daily newspaper

2010 Lishui Press Center Assistant Cameraman

Assisted in politics news shooting and news gathering

ADDITIONAL

- Computer Skills: Windows office, Adobe premiere, Adobe cool edit, Final cut pro.
- Interests Include: Sing, Edit Movie, Photography, Design Programs
- Languages Spoken: Mandarin, English