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#### **Master of Arts**

**Education** 

#### SAVANNAH COLLEGE OF ART AND DESIGN

09/2012 - 11/2013

My Masters degree was a two parts process. The first parts stated at the University of Houston where I studied for my MFA in graphic communications. I completed this education at Savannah School of Art and Design with a Masters of Arts in graphic design in November 2013.

#### **Bachelor of Arts**

**CAPITAL NORMAL UNIVERSITY** 

09/2005 - 05/2008

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## **Marketing and Admin Assistant**

Work Experience

#### LEYBOLD OPTICS BEIJING LIMITED COMPANY

07/2006 - 03/2009

- Translated German brand strategy into emerging Chinese markets, led team design visual communication models focused on market dominance.
- I managed digital marketing campaigns for display advertising, and development initiatives outreach to vertical markets as well as expanding to horizontal markets.
- Trade show marketing enveloped roughly 75% of totally marketing strategy. I led the team for design as well as following through to booth creation and installation.

#### **Graphic Designer**

#### TF SEALS (OIL INDUSTRY)

09/2011 - NOW

In-house graphic artist, responsible for creating marketing materials for trade shows, Created graphics for brochures, consulted on booth design and created all graphic content for company catalog.

Activities and Achievements

- Awarded a large scholarship at the University of Houston for the quality of my works of art. This was applied to my MFA in Graphic Communications. (09/2011)
- I was also recognized for an out standing achievement for the work I did at the Ryan Middle School from The local congress woman (Sheila Lee Jackson) as well as having this work featured on the local ABC news program. (05/2012)
- New Year Concert

Volunteer violin player (01/2005)

Play for meetings of Chinese Chairmen and government officers.

- Chair of the Recreation and Sport Department of the Student Government. (10/2006-10/2007).
- Organized many important artist program, such as the Beijing College Art Festival in 2006, School television station, School Newspaper station, etc.
- Participated in Beijing Compete a national arts contest in 2004. I ranked second.

Skills and Expert Knowledge

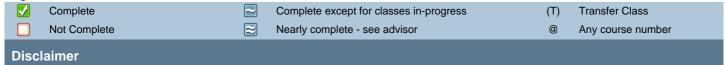
- Adobe Indesign
- Media Brand
- Adobe Photoshop
- Adobe Illustrator
- Campaigns
- Archetecture
- Social Media
- Exhibition Design
- Typography
- · Package Design
- Logo Design
- Advertisement Design

# **SCAD PRO ADVISER**

Student	Wang, Wenwen	Level Graduate		1		cademic anding	Satisfa	ctory	
D	001615952	School				Admit Type  Location		Regular Acceptance	
Academic Adviser	Bryant, Florence W	Degree			Lo				
	Abadie, Myrna Gertrude	Major	Graphic	Design	Fi	rst Term	Fall 20	12	
Faculty Adviser		Minor				urrent Term	Winter14		
Overall GPA	3.90	Concentration	concentration			Holds			
Degree in	Master of Arts	_	_	Catalog	Year: 2012-20	13	_	_	
$\checkmark$	Major Requirements								
<b>✓</b>	Candidacy Review								
<b>✓</b>	3.0 Overall GPA Requirement Met								
✓ Graphic [	Design MA	_	_	Catalog		13	Credits R	equired: 50	
<u> </u>	Visual Communication History/Rese	arch/	_		GPA: 3.	.90	Credits	Applied: 50	
_	Discourse gg, Kelly Michelle on 20FEB13	Force	Complete	: Intensive course no	ot assigned				
V	Typographic Communication	GRI	DS 503	Typographic Com	munication	А	5	Winter 2013	
<b>✓</b>	Integrated Design Media								
ception By: Ri	gg, Kelly Michelle on 20FEB13	Force	Complete	: Intensive course no	ot assigned				
<b>✓</b>	Graphic Design Seminar: Methodolo	ogies GRI	DS 701	Seminar: Methodo	logies	В	5	Spring 2013	
$\checkmark$	Graphic Design Studio: Methodolog Practice	ical GRI	DS 702	Studio:Methodolog	gical Practice	А	5	Spring 2013	
<b>✓</b>	The Role of Graphic Design in Social Awareness	al GRI	DS 726	Graphic Dsgn/Soc	ial Awareness	А	5	Summer 20	
<b>✓</b>	Graphic Design M.A. Final Portfolio	GRI	DS 748	GRDS MA Final P	ortfolio	А	5	Fall 2013	
$\checkmark$	700-level ARLH/ARTH Elective	AR	TH 701	Contemporary Art		А	5	Fall 2012	
<b>✓</b>	700-level GRDS Elective	GRI	DS 730	3-D Graphics Stud	lio	А	5	Summer 20	
<b>✓</b>	700-level GRDS Studio Elective	MO	ME 709	Cinematography a	and Editing	А	5	Fall 2012	
<b>✓</b>	700-level GRDS Studio Elective	GRI	DS 734	Studio: Typograph	ic Practice	А	5	Fall 2013	
<b>✓</b>	500- to 700-level Elective	MO	ME 502	Motion Analysis &	Application	А	5	Winter 2013	
No credit re	ceived								
GRDS 565 GRDS 565	M.A. Candidacy Rev M.A. Candidacy Rev			N N	0 0		g 2013 ner 2013	3	
Exceptions									
/pe orce Complete	Description Intensive course not assigned			Date 20FEB13	Who Rigg, Kelly Michelle	Block RA001	373	Enforced Yes	
orce Complete	Intensive course not assigned			20FEB13	Rigg, Kelly	RA001	373	Yes	
pply Here	MOME 709 for GRDS Studio 6	elect per J. Fox		18DEC12	Michelle Rigg, Kelly	RA001	373	Yes	

Remove Course / Change the Limit	Intensive courses	20FEB13	Rigg, Kelly Michelle	RA001373	Yes
Notes					
				Who	Date
Student failed their ca		Rigg, Kelly Michelle	10APR13		
Assigned intensive co	urse: GRDS 503			Rigg, Kelly Michelle	20FEB13
Sub MOME 709 for G	RDS Studio elect per J. Fox			Rigg, Kelly Michelle	18DEC12

### Legend



You are encouraged to use this degree audit report as a guide when planning your progress toward completion of the above requirements. Your academic adviser or the Registrar's Office may be contacted for assistance in interpreting this report. This audit is not your academic transcript and it is not official notification of completion of degree or certificate requirements. Please contact the Registrar's Office regarding this degree audit report, your official degree/certificate completion status, or to obtain a copy of your academic transcript.