

Faye Li 李逸菲
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EDUCATION

B.A. Interdepartmental Studies, Business Track Journalism and Mass Communication

December 2014

The University of Iowa
Certificate in Leadership Studies

INTERNSHIP EXPERIENCE

International Trade Intern

July 2014- Present

China Iowa Group, Des Moines, IA

- Conducted international marketing research projects
- Developed initiatives focused on maximizing trade compliance

Editor-in-Chief

October 2013- May 2014

Aicheng Magazine, Iowa City, IA [<https://orgsync.com/53696/chapter>]

- Oversaw and lead editorial decisions
- Conducted media interview with Iowa Governor Terry Branstad

Reporting Intern

China Daily Shenzhen Bureau, Shenzhen, China

June 2013- August 2013

- Came up with story pitches and wrote about governments affairs, enterprises and general public
- Assisted and translated news stories both in Chinese and English

Media and Outreach Intern

March 2013-September 2013

Division of World Languages, Literatures and Cultures, The University of Iowa

- Coordinated publicity and media coverage on social media for DWLLC events

Student Ambassador, Sinoway International Education, Iowa City, IA

November 2011-May 2012

- Collaborated with over 30 local businesses to disseminate school publications
- Advised students with questions related to the summer school on a daily basis

LEADERSHIP EXPERIENCE

Peer Leader, MY IOWA Multicultural Leadership Summit

September 2013-April 2014

Camp Wyoming, Wyoming, Iowa

- Mentored 30 participants to develop diversity awareness and facilitated leadership development activities

The Steering Committee, Global Leadership Starts Here

December 2013- April 2014

The University of Iowa, Iowa City, IA

- Collected and presented recommendations from the campus community to the school administration
- Established the first International Advisory Board in October 2014

Co-chair, Diversity Committee

April 2013- April 2014

Senator, Governmental Relations Committee

The University of Iowa Student Government, Iowa City, IA

- Advocated for over 20, 000 undergraduate students about tuition and diversity issues

Undergraduate Representative, The Charter Committee on Diversity

April 2013- April 2014

The University of Iowa Office of the President, Iowa City, IA

- Advised on the formulation, review, and application of school policies

Student Member, National Coalition Building Institute

January 2014- Present

The University of Iowa Chief Diversity Office, Iowa City, IA

- Meet monthly to receive advanced training for conflict resolution

ACTIVITIES AND CERTIFICATE

- Assistant Treasurer, Society of Professional Journalists
- Member, Public Relations Student Society of America
- Staff Reporter/ News Anchor, National Association of Black Journalists
- Certificate of Completion Bridging Domestic and Global Diversity training
- Certificate of National Coalition Building Institute

September 2012- May 2013

September 2012- May 2013

September 2012-Present

Spring 2013

December 2014

LANGUAGE SKILLS: Fluent in English, Chinese and Cantonese

BLOG: <http://multimedia.jmc.uiowa.edu/yli74/>