

# KENI GUO

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## OBJECTIVE

Seeking a fulltime position in which I can apply my knowledge and experience in Finance and Business Management

## EDUCATION

### Virginia Tech, Blacksburg, VA

- M.S. in Hospitality and Tourism Management, expected May 2015; Overall GPA: 3.51/4.00
- Finance Concentration incorporated Business Strategies, Asset Valuation, Service Marketing,

### University of Strathclyde, Glasgow, UK

### Harbin Engineering University, Harbin, China

- B.A. in Finance, graduated July 2012; Honor of Second Class Upper Level
- This degree incorporate Accounting, Corporate finance, Investment and Business Management courses

## WORK EXPERIENCE

### Capital Securities, Beijing, China

12/2014 - 01/2015

- Internship in Investment Service Department
- Gained experience as a financial investment and marketing consultant dealing with customer

### Holiday Inn, Christiansburg, Virginia

06/2014 - 08/2014

- Worked as Front Desk Representative and manager assistant to solving multi-problems in a fast-pace environ

### Grant Thornton, Beijing, China

09/2012 - 05/2013

- Full-time job as an Assistant Auditor in Finance Division.
- Provide help and support to senior professionals to review a corporation's internal controls and financial repor
- Analyzed and recommended changes in audit control and business efficiency.

### China Construction Bank, Beijing, China

07/2011 - 09/2011

- Gained experience as a bank consultant and learnt banking system and financial products.
- Organized personal loan and mortgage files and analyzed financial report and documents.
- Evaluated customer satisfaction based upon customer feedback

### Count on us LTD, Glasgow, UK

07/2010 - 07/2012

- Word as Data Analyst and managed a database using Microsoft Excel

## TECHNICAL SKILLS

- Microsoft Excel: Lookup Functions, Financial Functions, Database Functions, Data Analysis Tools
- Knowledge of finance modeling and corporate finance
- MATLAB                      • JMP                      • SPSS                      • STATPLUS,
- Adobe Photoshop      • OPERA                      • Excel Solver                      • Adobe Photoshop

## ACTIVITIES

### SIFE (Student in Free Enterprise) Member, Harbin China

09/2008- 07/2010

- Attended management administration training to aspiring entrepreneurs skills.
- Worked in Harbin Nursing House Renovation Project as Public Relationship manager.

## Researches

### Master Degree Thesis: Relationship Between Corporate Governance Mechanisms and Bond Ratings

Explore the characteristics of corporate governance, bond yield and credit rating in hospitality industry.

Compare the differences of corporate governance between hospitality and non-hospitality firms.

### Bachelor Degree Dissertation: Investigation of the Relationship between Dividend decision and Investment policy

Provided implications of investment opportunity by analyzing agency conflict and firms' external fund requirement.

Analyzed financial data and corporate capital structure by using corporate financial reporting and public databases.