

JIAWEI “DANIEL” LI
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EDUCATION

Bachelor of International Studies and Economics, Minor in Business
University of California, San Diego

Sept.2011-Dec.2013

PROFESSIONAL EXPERIENCE

Business and Data Analyst

Sept.2013-Dec.2013

Assay Depot

- Conducted market research on biotech companies and laboratories specifically with the scope of funding
- Collected, managed and analyzed data on biotech companies via Excel
- Synthesized data to create reports on potential business partners and vendors in the biotech industry
- Attended meetings with company head to discuss new opportunities with potential business partners

Business Development Intern

Jan.2013-Mar.2013

San Diego North Chamber of Commerce

- Exposed to and acquired proficiency in Sanford Web Systems for website management
- Independently launched and marketed Workplace Wellness website (<http://www.sdncc.com/wpw/home>) to promote workplace wellness concepts and programs within the business community
- Designed templates for the Business Resource Center website to create a B2B communication platform
- Performed secretarial duties for Committee meetings covering business development and forecast trends
- Attended and assisted with Chamber business networking events and programs such as State of the Region

Financial Service Intern

Aug.2012-Nov.2012

Blueprint Wealth Partners

- Assisted with successfully organizing two retirement seminars in Northern and Southern California
- Managed client relations and promoted future events for the company
- Performed data entry and other office administrative duties

Marketing Intern

Jun.2011-Sept.2011

Promoting Group

- Completed assigned tasks for Search Engine Optimization (SEO) projects
- Performed market Research for company projects to meet client's needs
- Assisted with media marketing plans to increase visitor volume and followers on clients' websites

Office Assistant/Agent Liaison

Oct.2010-Aug.2011

Extension Program-CSULA

- Facilitated information collection and tabulation
- Performed account maintenance functions and administrative duties
- Handled multi-cultural communication meetings with foreign clients
- Recruited agents and students from multiple countries through outreach educational agencies

SKILLS & LANGUAGES

Software Proficiency: Sanford Web System, PeopleSoft, Microsoft Word, Excel, Outlook and PowerPoint

Language Proficiency: Fluent in written and spoken Chinese Mandarin, Cantonese and Taiwanese

Honors and Activities: Triton Consulting Group, Beta Alpha Psi Business Honor Society (Marketing Coordinator), Phi Sigma Theta National Honor Society, Sigma Chi Fraternity (Assistant Treasurer), International Student Orientation Leader, “Relay for life” American Cancer Society, Boys and Girls Club (Volunteer).

Relevant Coursework

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| • Applied Business and Economic Statistics | • Business and Enterprise Finance |
| • Principle of Financial and Managerial Accounting | • Economic Development |
| • Principle of Microeconomics and Macroeconomics | • Principle of Marketing and Advertising |
| | • Product Promotion and Brand Management |