

WEN JUN JIANG

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Professional Skills

- Data Processing-Excel, Microsoft SQL Server, Visual Studio, SAS Enterprise Guide, Hadoop, MapReduce
- Statistic- Excel-Statpad, R, SAS Enterprise Miner, Matlab
- Mechanical Drawing- AutoCAD, Pro/E, CAXA
- Bilingual- English, Mandarin Chinese and Shanghainese

Education

Master of Science-MBA concentrated in Information Management (GPA 3.67) Graduation: Jan 2015

Rawls College of Business, TEXAS TECH UNIVERSITY, Lubbock, TX

Bachelor in Mechanical Engineering- Mechanical Design and Automation (GPA 3.0) June 2012

SHANGHAI NORMAL UNIVERSITY, Shanghai, China

Internship

- Marketing Intern, **FOOD CONCEPT INTERNATIONAL INC.** (<http://www.abuelos.com/>), USA Spring.2014
Adopted a new menu to replace old one based on the analysis of sales transaction data
Assisted to integrate information of new location and provided to manager
Designed a Chinese Commercial Propaganda (<https://www.dropbox.com/s/8jtbsswlmvx4f3k/Abuelo%27s.pdf>)
- Interned in Production Management Department ,**SHANGHAI GENERAL MOTOR** Summer 2010
Coordinated from modifying mechanical drawings to processing equipment
Conducted in the operation of product working line to improve efficiency
- Interned in Marketing Department, **GUOTAI JUNAN SECURITIES COMPANY** Summer 2009
Created information and assisted to analyze the customer's ability to take risks
Was responsible for regularly update on customers' personal information
Coordinated with seniors to find out the potential customers by mining information resources

Project Experience

- IPTV Operational Data Analysis Spring2014
Used SAS Enterprise Miner to employ the data and segmented the groups
Developed a statistical prediction model for the likelihood of consumers to view advertisements
- Bedrock Builder, Inc. Cost Tracking System Design Fall2013
Established a OOD model, improved to relational data model based on OODM, and finally developed a PDD
Used SQL codes to implement the physical database design specified for the SQL Server platform

Leadership & Volunteer Experience

- Selected in Global Leadership Certificate Program, Texas Tech-International Affair Office April2014-Present
- President, Association of Chinese Students and Scholars at Lubbock(ACSSL) Apr.2013-Present
Our association was awarded "Top 13 in 2013" for our dedication to promote intellectual diversity of Texas Tech
- Participated in AITP (Association of Information Technology Professionals) Oct.2013-Present
Arranged the Big Data Symposium for Rawls Business and received for CEOs and leaders
- Vice president, Students Government Association Sep.2010-Sep.2011
Managed organization; Initiated commerce promotion schemes; Recruited new members
- Volunteer to 2010 Shanghai World EXPO May.2010-July.2010

Awards & Achievements

- PRESIDENT'S EXCELLENCE AWARDS, Texas Tech Spring2014
- SCHOLARSHIP of TTU ISQS Department, Texas Tech Spring 2013
- Award of EXCELLENT GRADUATE of Class 2012, Shanghai Normal University Spring 2012
- The SCHOLARSHIP of Shanghai Municipal Fall 2011
- Honor of World Expo 2010 Shanghai CHINA OUTSTANDING VOLUNTEERS Fall2010

Community Service& Social Practice

- Director assistant in charge of translation, Micro Film of City Image" Morning, Lujiazui" Summer 2012
- China-USA Exchange Program, Washington. D.C Area & Woodbridge, VA& Lubbock, TX Summer 2011
- Lexus car salesman, International Auto Exhibition, Shanghai, China Spring 2011