

Aries Hu

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Education

University of California, Santa Barbara (UCSB) Expected graduation June 2015
Bachelor of Arts, Communication

Santa Monica College, CA (SMC) Feb 2011 – Dec 2012
Associate of Arts, Communication

Relevant Experience

Peer Mentor, Santa Monica College, CA May 2012 – Dec 2012

- Provided front office coverage such as reception, answer phone calls and reply to emails
- Helped international students with immigration issues and admission affairs
- Coordinated with student orientations and school activities

A.S Publicity Committee, Santa Monica College, CA Sep 2011 – Dec 2011

- Administered social media accounts to update school public news
- Assisted on-campus event planning and organizing to promote student association
- Stimulated creativity and sense of innovation

ICON Union, West Covina, CA Nov 2011 – Mar 2013

- Updated social media to increase customer attention, had more than 6,000 Facebook fans and 25,000+ followers on Weibo
- Marketed to Chinese students and promoted membership card program with over 60 vendors, raised the number of the members to more than 5,000
- Participated in various events planning and organizing, including singing contests, high-end networking events and other information platforms

Additional Activities

Alpha Phi Omega, Santa Barbara, CA April 2014 - present

- Community service in Santa Barbara
- Social networking event

Volcano Tea House, Los Angeles, CA Feb 2013 – June 2013

- Strengthened awareness of customer service as well as communication skills
- Improved teamwork ability and responsibility

Volunteer activities, Los Angeles, CA Fall 2012

- Fundraising for Haiti Kids
- Food Bank in Los Angeles

Skills

- Proficient in Microsoft Word, Excel, PowerPoint, Photoshop and iMovie
- Fluent in English, Mandarin Chinese and Cantonese