

Dian Zhong

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EDUCATION

Pratt Institute, Brooklyn, NY

Master in Humanities Media Studies, August 2014 – May 2016

Major in Media Studies, GPA: 3.5

University of Miami, Coral Gables, FL

Bachelor of Science in Communication, August 2009 - May 2013

Majors in Electronic Media and Economics, GPA: 3.3

EXPERIENCE

CCTV – 3 Entertainment Channel, Beijing, China

Internship, May 6, 2014 – July 9, 2014

- Using excel to organize guests information
- Analyzing program rating
- Assisting program directors in contacting guests, searching for program resources, etc
- Helping program directors to keep the shooting locale stay in order when shooting

Scherley Busch Studios, Miami, FL

Internship, January 2013 – May 2013

- Using Final Cut Pro to edit videos
- Using video camera to record interviews
- Promoting our “Florida Women of Achievement” program by using social networks such as Facebook, Twitter and WordPress

Wuhan Economics TV station, Wuhan, Hubei, China

Reporter’s Assistant, June 2011 – August 2011

- Made phone calls and communicated with interviewers that asked them the details of the news they offered
- Took notes and asked questions while interviewing people
- Assisted with video recording and used camera to

record the news events, sometimes using 3G cameras to do live news

- Wrote a report of the interview in order to edit and read it in the news
- Helped edit interview videos by using EditMax

SKILLS

- Fluent in Chinese
- Microsoft Word, PowerPoint, Keynote, etc.
- Multimedia designing on Photoshop and Illustrator
- Basic knowledge on html/css and WordPress
- Video recording, editing on Final Cut Pro
- Using all social media networks