



From Beijing, China  
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## EDUCATION

7.2014-Now **Syracuse University, New York**

S.I. Newhouse School of Public Communications  
Master in *Public Relations*

9.2010-7.2014 **Beijing International Studies University, Beijing**

School of International Communications  
Bachelor in *Teaching Chinese as Foreign Language*

## INTERNSHIPS

1.2015-Now **F.O.C.U.S. Greater Syracuse**  
Syracuse, NY Public Relations & Graphic Designer

11.2014-Now **International Students Investment Group, ISIG Capital**  
Syracuse, NY Public Relations & Graphic Designer

1.2014-3.2014 **Ketchum Public Relations Co. Ltd. Beijing Office, Luxury Team**  
Beijing Assistant to Senior Account Executive  
Photo shooting, news release writing, brand presentation

5.2013-8.2013 **Chinadaily.com.cn, Business Development Department**  
Beijing Business Development Intern  
Client relations, business development, brand presentation, phone sales

1.2013-3.2013 **China Education Television, Language and Culture Channel**  
Beijing Communication Intern  
Social media management, internal and external communication

10.2012-12.2012 **Voluntary Service Overseas, Marketing Department**  
Beijing Marketing Intern  
Created and developed publicity materials for 2012 China's V-Expo

## EXTRACURRICULAR

10.2012-12.2012 **Dongba Community Center, Compassion for Migrant Children**  
Beijing Tutoring Volunteer

10.2010-10.2012 **Communication Department, Student Community Association, BISU**  
Beijing Commissioner

10.2010-10.2012 **School Publications - Student Work, BISU**  
Beijing Art Editor & Editor In Charge

2.2012-10.2012 **Band Manager of BANRO (Post-core Rock Band)**  
Beijing

## SKILL SET



## LANGUAGES

..... ENGLISH  
..... CHINESE  
... SPANISH

## HOBBIES

