# RAIN(KEXIN) FANG

•35 Hayward Cres, Toronto, ON, M1S2t7

Phone: +1(416)648-6528 ● E-Mail: rain.fang@mail.utoronto.ca

# **Objective**

Detail-oriented individual with strong working skills and the ability to learn quickly, and a hardworking team player seeking a challenging role in a reputable firm to build a career that utilizes my skills in my area of competence and enriches my knowledge.

## **Experience**

#### Income Tax Volunteer March 2014 - April 2014

### Scarborough Centre for Healthy Communities, CRA, Toronto, ON

- Assisted low income family filing annual tax return for year 2013
- Resolved tax-related concerns and questions

# Communications Consultant Intern

May 2013 - August 2014

- **Customer Operations, Toronto Hydro, ON** 
  - Managed and communicated Toronto Hydro capital projects to customers
  - Planned, executed and managed projects such as MS Access Database transition, anti spam audit, process mapping
  - Processed team invoices/expense claims/timesheets, responsible for team's monthly budget report
  - Liaised with accounting department, third party vendor, and achieve efficiency gain in invoice processing

# Marketing Specialist (Part-Time) Express Realty Inc. Toronto, ON

Jan 2012 - Present

- Initiated, planned and executed a marketing strategy targeting at young adults from prestige universities across Ontario
- Marketed the agent and the brokerage through online social networks
- Set up and maintained social network accounts with more than 20000 visits

#### **Product Associate Intern**

May 2012 - Aug 2012

#### Oversea Business, Renren(NYSE:RENN), Bejing

- Worked with a team of 10 in designing a mobile SNS product in the Indian market
- Performed research of the mobile market in India and presented to the senior product manager
- Investigated and analyzed competitor mobile SNS products and recommended product features

# Department Director May 2012 - May 2013

Sponsor Division, University of Toronto Chinese Student & Scholar Association

- Lead a team of 10, acquired and maintain sponsor relationships, more than 10 sponsors were added during summer of 2012(Bank of China, Unionpay, UNO and more.)
- Accountable for signing YORKBBS, Canada's number one Chinese online community and National bank of Canada on a three year sponsorship
- Experienced in planning and coordinating sponsor events, workshops and seminars

#### **Education**

## Bachelor of Commerce Rotman Commerce, University of Toronto

**Expected Graduation 2015** 

- Specialize in Accounting/Marketing

#### **Professional Skills**

- Computer Proficient in Microsoft Office (Word, Excel, and PPT), Adobe Photoshop
- Languages Fluent in both written and spoken Mandarin and Cantonese
- Great presentation skills, excellent public speaker
- Excellent organization, communication and time management skills
- Creative, innovative and willing to take on initiatives and responsibilities
- Hard working, dependable and a team player

<sup>\*</sup> Reference Available Upon Request