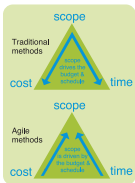


- PO drive the Project
- Only PO is responsible for product
- Defines the features of the product
- Decides on release date OR content (based on Product Backlog and team estimation)
- Is responsible for ROI Prioritizes features according to market value
- Change features and priority at product level
- Accepts or rejects work results

### PO 3 BASIC NEEDS:

- Understand customer needs
- Active stakeholder management
- Basic knowledge of how software is developed and deployed



## PRIORITY MoSCoW

### MUST HAVE

The requirement is essential, This is a nice to have key Stakeholder needs will not requirement; we have estimated be satisfied if this requirement is that it is possible to deliver this not delivered and the timebox in the given time but will be one will be considered to have failed. of the requirements de-scoped if MUST can be considered a we have underestimated backronym from

**M**inimum **U**sable **S**ubse **T**

### SHOULD HAVE

This is an important requirement but if it is not delivered within the current timebox, there is an acceptable workaround until it is delivered during a subsequent timebox

### COULD HAVE

### WON'T HAVE

The full name of this category is 'Would like to have but Won't Have during this timebox'; requirements in this category will not be delivered within the timebox that the prioritisation applies to

## PRODUCT - BACKLOG

Items at top are more granular than items at the bottom

One list per product, one Product Backlog for one team (area Product Backlog).

- List of functionality, technology, issues
- Emergent, prioritized, estimated
- More detail on higher priority items
- Product Owner responsible for priority
- Anyone can contribute
- Driven by Business and Vision
- The list is maintained and public posted

## USER STORY CONSTRUCTION

- As a <user role>, Who?
- I want <goal> What?
- So that <reason> Why?
- Can I <acceptance criteria>

### Requirement Issue

**I**ndependent  
**N**egotiable(until sprint)  
**V**aluable(for customer)  
**E**stimable  
**S**mall  
**T**estable

**D**etailed **E**stimated **E**mergent **P**rioritised

Common Mistake	PO is not authorized will also slow down the process will also make the planning inefficient	
	PO is not available	
	PO get no support by Management	
	We'll figure it out later → Lack of goal and vision	
	Everything is important → Lack of priorities	
	I don't care how you get there, just do it → Lack of clarity	
	Who wrote this story? → Lack of presence	
Common Mistakes For User Story	Let me ask the client about this → Lack of decision making	
	As a User I want to be able to manage ads, so that I can remove expired and erroneous ads.	→ We have all three criteria But,Who is the User?
	As a Product Owner I want the system to have possibility of deleting ads, so that users have possibility of deleting ads.	→ We have all three criteria but the writing person only want this, the person Don't explain why he need this feature
	As a Commercial Advertiser I want to have filtering option.	→ We have the User Role. But,The Reason and Business Value is missing