

陳子瑄

UI/UX設計 / 網頁設計 / 產品設計

我認為設計源於生活，喜歡思考與觀察身邊的人事物
為客戶打造自然融入日常的使用者體驗



掃描查看作品

軟體技能

網頁 | Figma / Adobe XD / Sketch
規劃 | Axure / Xmind / Notion
前端 | Html / CSS / JQuery / Javascript
視覺 | Illustrator / Photoshop / After Effect
管理 | Trello / Mantis / Jira
文書 | Microsoft Office / Keynote
建模 | Rhino / Fusion360 / Keyshot / Spline

工作技能

軟實力 | 雲端協作 / 文案撰寫 / 資訊統整 / 簡報編排
脈絡分析 / 批判思考 / 口語溝通 / 自我表達
硬實力 | SWOT / 漏斗矩陣 / 問卷調查 / 使用者訪談 / 人物誌
AB測試 / 使用者旅程 / 資訊架構梳理 / 競品分析
其他 | 產品外型設計 / 使用者介面 / 3D模型 / 多媒體影像

語言能力

英文 | 流利 / 多益 920 (金色證書)
中文 | 母語

進階技能

2023/6 ~ 2024/3

前端課程進修

六角學院 | HTML/CSS/JS 直播班

- 完成Html、CSS、Javascript等前端相關課程，且能獨立完成靜態頁面開發
- 了解前端語言提升專案開發效率，同時優化網頁設計樣式

2024/11 ~ Present

Webflow動態設計學習

知識衛星 | 動態特效與互動設計課程

- 掌握多種網頁互動設計與動態特效的應用，提升使用者體驗的層次感與趣味性。
- 熟練操作 Webflow，實現無需程式碼 (no-code) 建置多種形式的網站，靈活應對不同設計需求與專案目標。

工作經驗

UI/UX設計師

2021/9 ~ Present

星醫美學股份有限公司 程式開發部

- 主導超過10種不同類型專案的設計開發，涵蓋品牌官網、活動網站及後台系統
- 應用Google Material Design、Bootstrap等設計規範，開發設計樣式指南，創建直觀且具視覺階層的使用者介面
- 採用敏捷開發，利用迭代設計流程，與TPM和RD緊密協作，提升跨團隊協作效率
- 建立以使用者為中心的標準化設計系統，透過元件模組化，確保介面元件的一致性和可擴展性

設計助理

2020/3 ~ 2020/11

新逸科技資訊公司 設計部門

- 參與台灣人壽、新光銀行等金融業者的數位轉型專案
- 負責用戶研究與競品分析，建立資訊架構與線框圖
- 協助制定設計規範，確保跨平台使用者體驗的一致性

教育程度

設計學系 產品設計組

2017/9 ~ 2021/6

國立臺灣師範大學

- 畢業專題：照料理品牌重塑計畫 (產學合作)
- 全國壓克力設計競賽優選 (2019)
- 跨領域學習：UX/UI設計、服務設計、產品設計



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Tzu Hsuan Chen

UIUX Design / Web Design / Product Design



Scan to View Portfolio

Design originates from life experiences. By thoughtfully observing people and their environments, I craft user experiences that seamlessly integrate into daily routines.

Software Skills

Website	Figma / Adobe XD / Sketch
Planning	Axure / Xmind / Notion
Frontend	Html / CSS / JQuery / Javascript
Graphic	Illustrator / Photoshop / After Effect
Management	Trello / Mantis / Jira
Document	Microsoft Office / Keynote
Modeling	Rhino / Fusion360 / Keyshot / Spline

Job Skills

Soft Skills	Hard Skills
Cloud Collaboration Skills	SWOT Analysis
Copywriting	Marketing Funnel
Information Integration	Questionnaire Survey
Presentation Layout	User Interviews
Contextual Analysis	Persona
Critical Thinking	User Journey
Verbal Communication	AB Testing
Self-Expression	IA Structuring
	Competitive Analysis

Others

Product Form Design
User Interface Design
Image Processing
3D Model Design

Language Ability

English	Fluent / TOEIC 920 (Golden Certificate)
Mandarin	Native

Advanced Experience

2023/6 ~ 2024/3

Frontend Development Course Training

Hex School / HTML, CSS, JS Live Streaming Class

- Completed front-end related courses including HTML, CSS, and JavaScript, capable of independently developing static web pages
- Understand front-end languages to improve project development efficiency while optimizing web design styles

2024/11 ~ Present

Webflow Dynamic Design Learning

Sat. Knowledge / Dynamic Effects and Interactive Design Course

- Master various web interaction designs and dynamic effects to enhance user experience with depth and engagement
- Proficient in Webflow operations, implementing no-code website development for various forms of websites, flexibly responding to different design requirements and project objectives

Work Experience

Senior UIUX Designer

2021/9 ~ Present

Starnic Co., Ltd. - Software Development Department

- Spearheaded design and development for over 10 diverse project types, encompassing brand websites, event platforms, and backend management systems.
- Applied advanced design guidelines from Google Material Design and Bootstrap to develop comprehensive design style guides, creating intuitive interfaces with clear visual hierarchies.
- Implemented agile development practices, leveraging iterative design processes to collaborate closely with TPM and R&D teams, significantly enhancing cross-functional team productivity.
- Established a standardized, user-centric design system through strategic component modularization, ensuring interface element consistency and scalability across digital platforms.

Design Assistant

2020/3 ~ 2020/11

NEUX Technology Information Co., Ltd. - Design Department

- Collaborated on digital transformation initiatives for Taiwan Life Insurance and Shin Kong Bank
- Conducted user research and competitive analysis to inform design strategy
- Developed comprehensive information architecture and wireframe designs
- Established design standards to ensure consistent user experience across multiple platforms

Education

Department of Design, Product Design Division

2017/9 ~ 2021/6

National Taiwan Normal University

- Thesis Project: Brand Revitalization Project (Industry Collaboration)
- Excellence Award, National Acrylic Design Competition (2019)
- Cross-disciplinary focus: UX/UI Design, Service Design, Product Design