

# XUAN SON LE

## DATA SCIENTIST

### EXPERIENCES

- now  
03/2019

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**Data Scientist & BI Developer**  
K-New Media GmbH

◆ ETL: Building pipelines to collect, tidy & wrangle data  
◆ Creating & maintaining automated reports & dashboards  
◆ Automating various data-related tasks for other teams  
◆ Developing & maintaining databases  
◆ Implementing end-to-end Machine Learning models: sales prediction, customer churn, customer cluster  
◆ Tools: Python, PostgreSQL, MicroStrategy, Git

📍 Berlin, Germany
- 02/2019  
06/2018

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**Data Analyst**  
Fastlane Automotive GmbH

◆ ETL: Building pipelines to collect, tidy & wrangle data  
◆ Implementing automated reports  
◆ Visualizing data & maintain dashboards  
◆ Providing ad-hoc analyses on sales & customer data  
◆ Performing time series analysis on multiple KPIs  
◆ Applying cluster analysis in customer segmentation  
◆ Designing & evaluating pricing models  
◆ Tools: R, Python, MySQL, Google Analytics, PHP, Git

📍 Berlin, Germany
- 06/2018  
12/2017

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**Business Intelligence Analyst (Part time)**  
Classmarkets GmbH

◆ Managing & analysing publisher-related data  
◆ Creating & maintaining automated reports  
◆ Applying cluster analysis in customer segmentation  
◆ Performing time series analysis on multiple KPIs  
◆ Tools: Excel VBA, R, Python, Pentaho, Google Analytics

📍 Berlin, Germany
- 05/2018  
01/2018

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**Data Analyst (Part time)**  
AOK Research Institute

◆ Maintaining & evaluating nationwide insurance data  
◆ Maintaining automated data analysis process  
◆ Monitoring data quality  
◆ Tools: Excel VBA, Toad for Oracle

📍 Berlin, Germany

### EDUCATION

- 10/2018  
10/2016

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**M.Sc. Business Computing**  
Free University of Berlin

◆ Majoring in data mining, predictive modelling & business intelligence  
◆ Thesis: Application of logistic regression & support vector machine in multidimensional poverty classification  
◆ GPA: 1.5/1.0 (92/100)

📍 Berlin, Germany
- 10/2016  
10/2013

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**B.Sc. Business Administration**  
Free University of Berlin

◆ Majoring in statistical programming, business computing  
◆ GPA: 2.3/1.0 (78/100)

📍 Berlin, Germany
- 10/2016  
10/2013

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**Studienkolleg**  
Free University of Berlin

◆ Majoring in economics  
◆ GPA: 1.6/1.0 (90/100)

📍 Berlin, Germany
- 2010  
1998

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**Primary and secondary education**

📍 Hanoi, Vietnam



### PERSONAL DETAILS

🏠 30/11/1992 in Hanoi, Vietnam  
🏠 c/o Phan Ngoc  
Köthener Straße 13  
12689 Berlin  
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✉ [lexuan-son-le@gmail.com](mailto:lexuan-son-le@gmail.com)

### EXPERTISE

Data Analysis  
Predictive Modeling  
Machine Learning  
Deep Learning  
Web Development

### PROGRAMMING

Python  
R  
SQL  
Javascript (ReactJS)

### FRAMEWORKS

Flask  
Dash  
Scikit-learn  
Tensorflow (Keras)

### OTHER SKILLS

Tableau  
Microstrategy  
Git  
KNIME

### LANGUAGES

German: C2  
English: C1  
Vietnamese: Native