

XUAN SON LE

EXPERIENCES

- now
03/2019

Data Scientist & BI Developer
[K-New Media GmbH](#)

◆ ETL: Building pipelines to collect, tidy & wrangle data

◆ Creating & maintaining automated reports & dashboards

◆ Automating various data-related tasks for other teams

◆ Developing & maintaining databases

◆ Implementing end-to-end Machine Learning models: sales prediction, customer churn, customer cluster

◆ Tools: Python, PostgreSQL, MicroStrategy, Git

📍 Berlin, Germany

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02/2019
06/2018

Data Analyst
[Fastlane Automotive GmbH](#)

◆ ETL: Building pipelines to collect, tidy & wrangle data

◆ Implementing automated reports

◆ Visualizing data & maintain dashboards

◆ Providing ad-hoc analyses on sales & customer data

◆ Performing time series analysis on multiple KPIs

◆ Applying cluster analysis in customer segmentation

◆ Designing & evaluating pricing models

◆ Tools: R, Python, MySQL, Google Analytics, PHP, Git

📍 Berlin, Germany

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06/2018
12/2017

Business Intelligence Analyst (Part time)
[Classmarkets GmbH](#)

◆ Managing & analysing publisher-related data

◆ Creating & maintaining automated reports

◆ Applying cluster analysis in customer segmentation

◆ Performing time series analysis on multiple KPIs

◆ Tools: Excel VBA, R, Python, Pentaho, Google Analytics

📍 Berlin, Germany

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05/2018
01/2018

Data Analyst (Part time)
[AOK Research Institute](#)

◆ Maintaining & evaluating nationwide insurance data

◆ Maintaining automated data analysis process

◆ Monitoring data quality

◆ Tools: Excel VBA, Toad for Oracle

📍 Berlin, Germany

EDUCATION

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10/2018
10/2016

M.Sc. Business Computing
[Free University of Berlin](#)

◆ Majoring in data mining, predictive modelling & business intelligence

◆ Thesis: Application of logistic regression & support vector machine in multidimensional poverty classification

◆ GPA: 1.5/1.0 (92/100)

📍 Berlin, Germany

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10/2016
10/2013

B.Sc. Business Administration
[Free University of Berlin](#)

◆ Majoring in statistical programming, business computing

◆ GPA: 2.3/1.0 (78/100)

📍 Berlin, Germany

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10/2016
10/2013

Studienkolleg
[Free University of Berlin](#)

◆ Majoring in economics

◆ GPA: 1.6/1.0 (90/100)

📍 Berlin, Germany

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2010
1998

Primary and secondary education

📍 Hanoi, Vietnam

PERSONAL DETAILS

30/11/1992 in Hanoi, Vietnam
 c/o Phan Ngoc
Köthener Straße 13
12689 Berlin
 0176 8728 1834
 xuanson-le.herokuapp.com
 linkedin.com/in/xuansonle
 lexuanson1992@gmail.com

EXPERTISE

Data Analysis
Predictive Modeling
Machine Learning
Deep Learning
Web Development

PROGRAMMING

Python
R
SQL
Javascript (ReactJS)

FRAMEWORKS

Flask
Dash
Scikit-learn
Tensorflow (Keras)

OTHER SKILLS

Tableau
Microstrategy
Git
KNIME

LANGUAGES

German: C2
English: C1
Vietnamese: Native