

XUAN SON LE

DATA SCIENTIST



EXPERIENCES

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|
03/2019

Data Scientist & BI Developer

K-New Media GmbH

📍 Berlin, Germany

- ◆ ETL: Building pipelines to collect, tidy & wrangle data
- ◆ Creating & maintaining automated reports & dashboards
- ◆ Automating various data-related tasks for other teams
- ◆ Developing & maintaining databases
- ◆ Implementing end-to-end Machine Learning models: sales prediction, customer churn, customer cluster
- ◆ Tools: Python, PostgreSQL, MicroStrategy, Git

02/2019
|
06/2018

Data Analyst

Fastlane Automotive GmbH

📍 Berlin, Germany

- ◆ ETL: Building pipelines to collect, tidy & wrangle data
- ◆ Implementing automated reports
- ◆ Visualizing data & maintain dashboards
- ◆ Providing ad-hoc analyses on sales & customer data
- ◆ Performing time series analysis on multiple KPIs
- ◆ Applying cluster analysis in customer segmentation
- ◆ Designing & evaluating pricing models
- ◆ Tools: R, Python, MySQL, Google Analytics, PHP, Git

06/2018
|
12/2017

Business Intelligence Analyst (Part time)

Classmarkets GmbH

📍 Berlin, Germany

- ◆ Managing & analysing publisher-related data
- ◆ Creating & maintaining automated reports
- ◆ Applying cluster analysis in customer segmentation
- ◆ Performing time series analysis on multiple KPIs
- ◆ Tools: Excel VBA, R, Python, Pentaho, Google Analytics

05/2018
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01/2018

Data Analyst (Part time)

AOK Research Institute

📍 Berlin, Germany

- ◆ Maintaining & evaluating nationwide insurance data
- ◆ Maintaining automated data analysis process
- ◆ Monitoring data quality
- ◆ Tools: Excel VBA, Toad for Oracle

EDUCATION

10/2018
|
10/2016

M.Sc. Business Computing

Free University of Berlin

📍 Berlin, Germany

- ◆ Majoring in data mining, predictive modelling & business intelligence
- ◆ Thesis: Application of the multinomial logistic regression & support vector machine in multidimensional poverty classification
- ◆ GPA: 1.5/1.0 (92/100)

10/2016
|
10/2013

B.Sc. Business Administration

Free University of Berlin

📍 Berlin, Germany

- ◆ Majoring in statistical programming, business computing
- ◆ GPA: 2.3/1.0 (78/100)

10/2016
|
10/2013

Studienkolleg

Free University of Berlin

📍 Berlin, Germany

- ◆ Majoring in economics
- ◆ GPA: 1.6/1.0 (90/100)

2010
|
1998

Primary and secondary education

📍 Hanoi, Vietnam

PERSONAL DETAILS

ਮੁਹੱਲਾ 30/11/1992 in Hanoi, Vietnam

ਘਰ c/o Phan Ngoc

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EXPERTISE

Data Analysis
Predictive Modeling
Machine Learning
Deep Learning
Web Development

PROGRAMMING

Python
R
SQL
Javascript (ReactJS)

FRAMEWORKS

Flask
Dash
Scikit-learn
Tensorflow (Keras)

OTHER SKILLS

Tableau
Microstrategy
Git
KNIME

LANGUAGES

German: C2
English: C1
Vietnamese: Native