Dialectic Bias in Toxicity Detection of Google's Perspective API

A study with five parallel corpora

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Abstract

Hate Speech detection has been a heated topic in NLP/NLU since the spread of social media. Despite the existence of various automatic toxicity scoring models, their biases against language varieties that align with minority identities have been discussed by researchers (Sap et al., 2019). In this work, we focus on Google's Perspective API and analyze its toxicity scores on four synthetic corpora with different dialect features compared to an original master corpus. We discovered that Perspective API scored all four parallel corpora significantly differently from the master corpus, which further confirms the existence of the biases. Moreover, we discovered the capping phenomenon with the toxicity scores of the gold toxic sentences: Gold non-toxic sentences are more liketly to suffer from toxicity score increase, when converted to a dialect, compared to gold toxic sentences.

1 Introduction

With the increasing popularity of social media and the daily widening user bases, the moderation of the contents on online communication platforms have been a crucial part of maintaining the friendliness for the users and building healthy communities. In pursuit of this objective, the platforms have implemented various means including reactive methods such as community guidelines, user report and post-removal of harmful contents and proactive methods either with sensitive words and language pattern rules (Gitari et al., 2015) or machine learning algorithms for automated hate speech detection (Alrehili, 2019).

However current detoxifying approaches are proven to be not perfect. While the reactive methods are commonly subject to deficiency and passivity, the automatic proactive methods often discriminate against minority aligned language varieties other than Standard American English (SAE) (Sap et al., 2019; Zhou et al., 2021).

This research aims to test the performance of Google's Perspective API on five parallel corpora. Despite being a continuously improving model on toxicity scoring (Google, 2024), the bias against non-standard English is still present in the results. The model scored (state: March 2024) texts from the four English dialects: African American Vernacular English (AAVE), Nigerian and Indian dialects and Singaporean English (Singlish). significantly differently than the original texts of standard English. Thus, we posit that there is a continued need for optimization in the hate speech detection of online contents for better mitigating biases that may infringe upon the online representation of individuals from marginalized communities.

2 Background

The process of detoxification and hate speech detection is aimed to create healthy and welcoming online communities. Yet the biases in these processes are leading to not only unfair penalties for minority individuals (Davidson et al., 2019) but also potential complete exclusion of their voices in online spaces (Blodgett and O'Connor, 2017) simply because of the usage of non-standard language.

The underlying reasons behind such biases can be traced back to multiple factors. As Xia et al. (2020) and Sap et al. (2022) point out, first-hand annotators are inclined to classify non-abusive AAE texts as toxic, which may lead to bias already at the corpus creation stage. Secondly, surface markers on the language such as mention of specific identity terms and usage of certain uncommon patterns are also prone to cause the so-called "key word bias" in models (Resende et al., 2024; Schäfer, 2023). The lack of data of English language varieties in the training data may lead to their incapability to capture the real intentions and deep meanings of such speeches. Last but not the least, suboptimal performances of hate speech detection models can also be attributed to the ignorance of linguistic subtleties engrained in contextual factors such as speaker identity, environment and even special spelling (Davidson et al., 2019).

Several methodologies have been proposed to mitigate these biases. Schäfer (2023) experimented with transformer based multi-class prediction in order to establish a more comprehensive viewpoint for hate speech detection with less success. Moreover, the approach of masking out identity terms exhibits obvious drawbacks despites its merits. By raising subjectivity level when identity terms occur, (Zhao et al., 2022) were able to efficiently neutralize their model's bias against minority aligned texts. Similar effects can be achieved by including confident dialect prediction (Ball-Burack et al., 2021). By implementing adversarial learning during the model learning process, Xia et al. (2020) and (Okpala et al., 2022) were both able to reduce baseline model's false positive rate facing African American English like texts.

3 Data

This section provides an overview on the dataset used in this research. The data augmentation and synthesizing technique will be explained. The choice of the synthetic approach will also be substantiated.

3.1 HateXplain

The data the research is based on stems from the publicly available HateXplain¹ dataset. HateXplain is designed for interpretation of hate speech detection results based on certain text features. It includes 20,148 instances from Twitter and Gab posts collected around the year 2020. Besides the class labeling (hate, offensive or normal), targeted groups and rationales (text chunk that directly contributes to the decision) are also included in the annotation scheme. Each post is annotated by three Amazon Mechanical Turk (MTurk) workers. 919 instances, where all three annotators decide for a different class, are excluded from the final compilation, which ensures the credibility of the annotation results (Mathew et al., 2021).

Since the original class label is tri-partie and the dichotomy of toxicity is interested in the research, we combine *hate* and *offensive* together as toxic, and reinterpret *normal* as non-toxic. Based on majority voting among the three annotators, we are

able to retrieve 12,276 toxic and 7,771 non-toxic posts.

The HateXplain dataset with the newly interpreted labels will be referred to as the **original** or **master dataset** in the following texts.

3.2 Synthetic datasets

Acknowledging the restricted capabilities of current NLP systems on different English language varieties, the Multi-VALUE² package (Ziems et al., 2023) provides a complete framework for rule-based English dialect transformation and evaluation. By applying syntactic and morphological transformation rules based on 189 unique features, Multi-VALUE is able to convert SAE to 50 English dialects.

In this experiment, we choose four representative dialects: African American Vernacular English (AAVE), Nigerian English (NigerianD), Indian English (IndianD) and Colloquial Singapore English (Singlish). The selection includes English dominant communities spanning across three major continents with different historic relations with the English language, which provides good representativeness on the general tendency comparing standard English and dialects.

To measure the distinction of the dialect coded texts, the rules applied on each instance are saved as references. Among the 100 most used rules for each dialect conversion, only 13 of them overlap. This indicates the transformation features are relatively specific to each dialect and inter corpora differences among the synthetic data is high. Examples for most used rules for transformation to each dialect can be found in Appendix B.

In the end, all 20,148 texts from the master dataset were successfully converted to dialect.

3.3 Data choice

Most of the research focused on bias in toxicity detection so far are based on two separate sets of text data (Sap et al., 2019; Davidson et al., 2019; Ball-Burack et al., 2021; Zhou et al., 2021). The data could be sourced from the same domain (i.e. the same social media platform) and split into two subsets. One for standard English and one for texts with certain dialect features. Such an approach ensures the authenticity of the data, since they are real interactions of users online. However, there is

 $^{^{1} \}verb|https://github.com/hate-alert/HateXplain|$

 $^{^2}$ https://github.com/SALT-NLP/multi-value/tree/main

no real correlation between the texts in those two subsets. At the same time, manual splitting the data requires extra labor. The subjectivity of the annotators may also lead to inaccuracy of categorization of different dialects. Moreover, scarcity has always been an issue while dealing with minority aligned language usage (Dash and Ramamoorthy, 2019). Even on social media, where dialect styled writings are more frequent, the data with such features are still scarce and costly to collect (Jørgensen et al., 2015). These issues are the underlying reasons for the inability to scale in the research focused on dialects and low resource languages.

The advantage of Multi-VALUE in this respect is that we can augment a large number of text data with features specific to certain dialects under the investigation of a study. Using data augmentation to combat scarcity issues is a common approach (Bird et al., 2020). While partly sacrificing the authenticity of the data, Multi-VALUE shows strong capability of preserving meaning and ensuring syntactic integrity and naturalness (Ziems et al., 2022, 2023).

Because the augmented data is 1:1 parallel to that in the master dataset, we are able to investigate the behaviors of one instance with or without dialect features individually. Other than that, by applying multiple conversions, larger scale studies on multiple dialects are also possible, without massive investment in time and energy. Finally, while examining the toxicity score changes after conversion, by backtracking the transformation rules that were used for the conversion, it is also possible to identify the dialect specific features that are responsible for the increase or decrease in text toxicity. This would not be possible if only collected data are used, unless every feature in the dialect data is readily available.

4 Methodology

Perspective API is a multilingual machine learning model for identifying abusive comments developed by Google (Jigsaw, 2017). It has been in constant development since its introduction. The data are sourced from online forums and all manually annotated. The quality of the annotations is ensured by 3-10 annotators per sentence. Being trained on such in-house compiled datasets, Perspective API provides a useful metric to detect hate speech texts from HateXplain dataset without causing data contamination.

All sentences in the five parallel corpora with differently styled English were passed directly to Google's Perspective API for toxicity scoring using Google Colaboratory platform (access date: March 2024). Because of the 1 request per second rate limit of Perspective, we defined a 0.8 second wait time after successfully retrieving the score of the current sentence. The data were split into 4 batches with 5000 each to address the access time restriction of Google Colab.

5 Results

As a multilingual model, Perspective API also suffers from the error of misclassifying non-standard English as non-English discussed by Davidson et al. (2019). Hence the indexes of the errors caused by false language identification are saved for results filtering. The error indexes in all batches of the five corpora are then unionized and their corresponding instances are removed in parallel. In the end, we were able to retrieve 20,047 valid results from the Perspective API.

The continuous percentile ratings of the toxicity of each text are reinterpreted based on the 50% threshold as categorical classes. To summarize, there were 12,089 instances from the original data, 11,819 from AAVE, 12,057 from Nigerian dialect, 11,684 from Indian dialect and 12,053 from Singlish labeled as toxic by Perspective API. All numbers are in line with the 12,276 toxic counts rated by Mathew et al. (2021).

5.1 Reliability of Perspective API's scores

Since Perspective API's scores for different corpora are being compared here, the gold labels in HateXplain are not directly used in the data analysis. However, it provides a standard for reference for evaluating the validity of Perspective's scores on the master corpus.

For this purpose we conducted a Chi-square test on the redacted gold toxic labels from the master data as explained in Chapter 3.1 and Perspective's classification results for the original texts without conversion. The test returned a *p*-value of 0.0, indicating statistical significance well below the common threshold of 0.05, alongside a large Chi-square statistic of 1799.35. Both metrics reveal a high degree of association between gold labels and the class assignments by Perspective API.

From the test results and the similar proportion of toxic labels between the gold and prediction, we

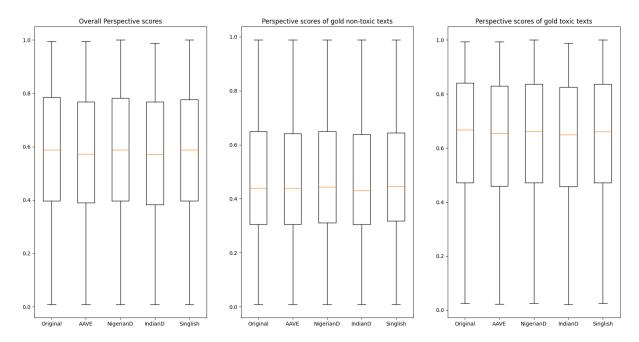


Figure 1: Toxicity scores of texts in five parallel corpora based on HateXplain by Perspective API. 1 = toxic; 0 = non-toxic. Overall score tendencies of all texts are shown in the first plot. The 2nd and the 3rd graph shows the inter-corpora score differences in gold non-toxic and toxic subsets.

therefore conclude the Perspective API's toxicity scores on the original texts are fairly similar to the gold labels. I.e., Perspective API can be considered reliable for the research purpose.

5.2 Inter-corpora comparison of toxicity score

It is worth mentioning that this research is interested in one same hate speech detection model's performance differences facing SAE and dialect coded parallel texts. Hence, Perspective API's scores of the master corpus are considered as the baseline to be compared to other four corpora. The score results are shown in Figure 1.

As the first plot suggests, the overall toxicity scores of four synthetic datasets are similar to those of the original dataset. By simply checking the score means of the five groups, it seems to indicate Perspective API has overcome the dialect bias (original: 58.09%; AAVE: 57.16%; NigerianD: 58.00%; IndianD: 56.83%; Singlish: 57.96%)

However, given the fact that the observations in each corpus are highly correlated with 1:1 parallelism, simply comparing the overall tendency would not bring the most accurate interpretation of the results. Hence, we chose to further apply a paired t-test on each original vs. dialect combination, which allows us to better determine if there is a statistically significant difference between the means of our two datasets by accounting for the

original vs.	<i>p</i> -value
AAVE	1.6911696758094217e-206
NigerianD	0.00025315431841845546
IndianD	5.986704613429082e-281
Singlish	0.0004036007665723802

Table 1: Paired t-test results of all combinations.

inherent pairing of the observations. The test statistics are shown in Tabel 1.

The *p*-values from all paired t-test results are far below the common threshold 0.05. Based on this statistic we are able to reject the null hypothesis and reach the conclusion that Perspective API scores texts with dialect features significantly differently than the original texts without.

By splitting the results based on gold toxicity classes, the phenomenon still seems to persist. The right two plots in Figure 1 suggest, the score means of the dialect texts inside the gold toxic or nontoxic class are similar to those of the instances in master corpus of the corresponding class, so are the overall distributions. However, upon further inspection of the paired t-tests results, we discovered that inside the non-toxic class, all original vs. dialect pairs are consistently proven to be significantly different (original vs. AAVE: *p*-value = 1.20946528341701e-21; original vs. NigerianD: *p*-value = 1.0785895427150844e-06; original vs.

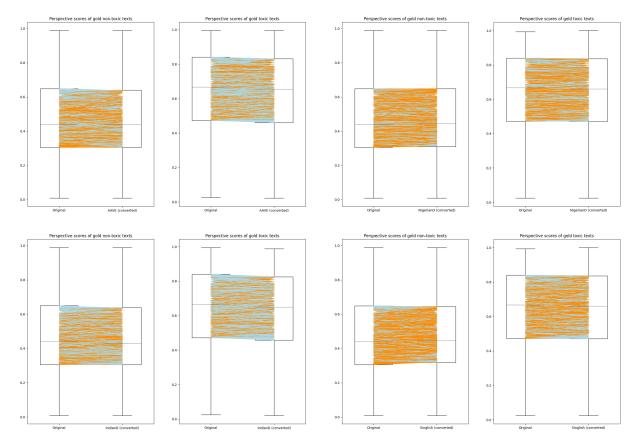


Figure 2: Changes in toxicity score of each instance betwenn the original and synthetic dialect set. Each original vs. dialect pair is split into two parts based on gold non-toxic and toxic label. Orange line indicates toxicity increasing on one instance when it is converted to dialect. Blue line indicates decreasing.

IndianD: *p*-value = 6.692747637347256e-37; original vs. Singlish: *p*-value = 4.4973972765103815e-09).

The same holds true for gold toxic class (original vs. AAVE: *p*-value = 1.3663633663741608e-218; original vs. NigerianD: *p*-value = 2.696504369252737e-20; original vs. IndianD: *p*-value = 1.9198610161306423e-285; original vs. Singlish: *p*-value = 1.6843712377622434e-23).

Therefore, we conclude that despite similar overall score means of the master and the rest four parallel corpora, Perspective API's toxicity scores exhibit strong inter-corporal differences when considering individual instances.

5.3 Toxicity score cappping

6 Conclusion

7 Future Studies

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A Code access

Source code and detailed instructions for conducting analyses are publicly accessible under: https://github.com/xuanxuanx-98/ToxBias-ParallelCorpora.

B Rule frequency for dialect conversion

rule name	frequency
yall	4379
demonstrative_for_definite_articles	4197
mass_noun_plurals	4112
regularized_plurals	4083
uninflect	3595
zero_plural	2540
null_relcl	2401
double_modals	2303
drop_copula_be_NP	2294
progressives	2277

Table 2: Top 10 rules used for converting to African American Vernacular English.

rule name	frequency
null_prepositions	8651
mass_noun_plurals	8476
remove_det_definite	7326
progressives	6964
drop_inf_to	5704
yall	2785
regularized_plurals	2660
regularized_past_tense	1636
drop_aux_be_progressive	1524
come_future	1401

Table 3: Top 10 rules used for converting to Nigerian English.

rule name	frequency
progressives	10650
mass_noun_plurals	6902
remove_det_definite	5567
present_perfect_for_past	4820
acomp_focusing_like	4364
definite_for_indefinite_articles	4211
regularized_plurals	4043
null_prepositions	3699
null_referential_pronouns	3675
object_pronoun_drop	3490

Table 4: Top 10 rules used for converting to Indian English.

rule name	frequency
null_prepositions	13860
one_relativizer	11109
zero_plural	8798
plural_to_singular_human	6849
remove_det_definite	6549
mass_noun_plurals	4322
remove_det_indefinite	4078
null_referential_pronouns	3588
object_pronoun_drop	3278
drop_inf_to	3273

Table 5: Top 10 rules used for converting to Colloquial Singapore English.