## **Technical Lead / Senior Software Engineer**

I Spied (www.ispied.com) is seeking a talented web development guru to take lead on its social commerce platform.

This is an exciting position that involves working with a mix of technologies across mobile, web and server-side.

To succeed in this role you should be comfortable in a fast-paced start-up environment and bring an energetic, fun and creative approach to your work.

## **Key Responsibilities**

- Develop architectural design of new software modules. Propose innovative approaches to ensure product and technical excellence.
- Implement new features using PHP/MySQL and related technologies.
- Improve scalability and performance.
- Develop and improve database structure, developing queries for MySQL
- Write and verify quality standards and test procedures for program design and product evaluation to attain quality of software.
- Install and maintain applications servers using Linux and Unix Shell Scripting.
- Train and mentor others.

## **Required Skills / Experience**

- Strong architecture background working with PHP.
- Sound experience developing applications with HTML(5)/CSS(3) and jQuery.
- Highly proficient (5+ years experience) in coding PHP/MySQL applications with a strong interest in usability, speed, security and function.
- Experience with NoSQL (Memcached, Redis).
- Experience with search software such as Sphinx and Lucene.
- Ability to create large-scale applications using caching, database optimization, web server performance and code optimization.
- Ability to produce functional specifications and other documentation as required for the project.
- Flexibility goes a long way at I Spied. We like people that are hands-on and willing to do whatever job needs doing running a test script, writing a prototype, developing a new feature, etc.
- Enjoy learning and utilizing new technologies, frameworks, and tools.
- Self motivated, independent and detail oriented.

## **About I Spied**

I Spied is a social discovery website and mobile app that provides users with a personalized way to shop for fashion online and on the go.

I Spied has been in beta for two months. I Spied's early users include international brands such as Make Up For Ever, Helena Rubenstein, Givenchy, Luisa Via Roma and Clarins.

The team at I Spied are currently in the process of building an eCommerce platform to better serve their brand partners - I Spied v2.0 will go live in May 2013.

Based in Beijing, I Spied is a privately held social commerce company that has raised RMB 50 million in initial financing.

I Spied's founding team includes Hui Zhang (a co-owner of a RMB 5 Billion a year department store chain) and Michael Zhao (the former GM of Clarins China).