



ONLINE

09/07/2016

Chen Xu

has successfully completed

Introduction to Marketing

an online non-credit course authorized by University of Pennsylvania and offered through Coursera

Three handwritten signatures in black ink, from left to right: Barbara E. Kahn, Peter Fader, and David R. Bell.

Barbara E. Kahn, Peter Fader, David R. Bell

COURSE CERTIFICATE



Verify at coursera.org/verify/8N55PNG7YY4S

Coursera has confirmed the identity of this individual and
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