Project: Details in Canvas; note 1st milestone

# STAT 466: Survey Sampling

GOAL: Estimate the population mean passenger age and place a bound on the error of estimation.



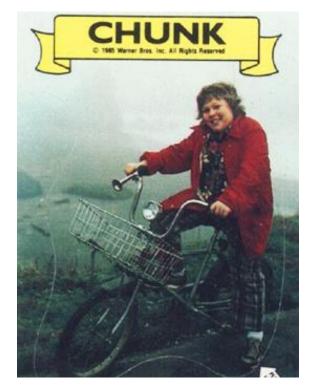
### Ch5 Stratified Random Sample

(sample size, assumptions, estimate)

### Stratified Random Sampling

#### Strata:

Nonoverlapping groups that a population is partitioned into



### Stratified random sampling:

Sample selected within each stratum using simple random sampling

Stratified Random Sampling: Defining Strata

Suppose you consider stratifying by Class:



**320** 1st class passengers

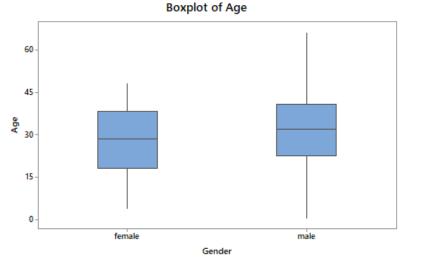


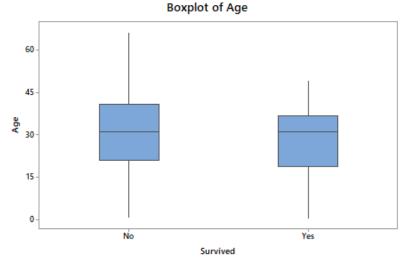
**285** 2<sup>nd</sup> class passengers

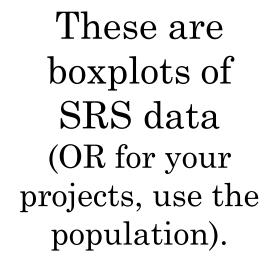
**706** 3<sup>rd</sup> class passengers

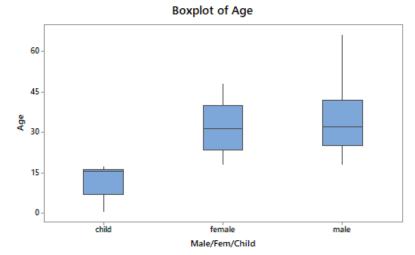


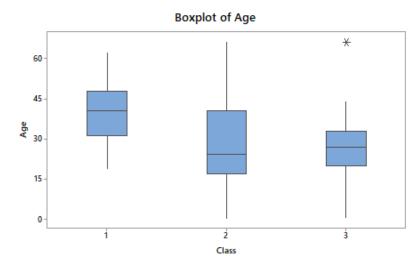
# Stratified Random Sampling: Defining Strata











Which variable should we use to define our strata?

# Sample size using Neyman allocation

If the cost per observation is the same (or unknown) for all strata, then we can use **Neyman allocation** to calculate  $n_i$ 

### Neyman Allocation ► Step 1

For N=1311 passengers, suppose we want a bound of 2 years and know the following strata details:

	age range	#passengers
children	17 years	183
females	46 years	384
males	56 years	744

### Neyman Allocation ► Step 1

Using the details from the previous slide:

$$n = \frac{\left(\sum_{k=1}^{L} N_k \sigma_k\right)^2}{N^2 D + \sum_{i=1}^{L} N_i \sigma_i^2} \approx 127 \text{ passengers}$$

$$D = \frac{B^2}{4}$$
 when estimating  $\mu$ 

$$D = \frac{B^2}{4N^2} \text{ when estimating } \tau$$

#### Neyman Allocation > Step 1

OR for N=1311 passengers, suppose we want a bound of 2 years and know the following strata details:

	stdev	#passengers
children	5.9 years	183
females	11.7 years	384
males	11.8 years	744

### Neyman Allocation ► Step 1

Using the details from the previous slide:

 $D = \frac{B^2}{4N^2} \text{ when estimating } \tau$ 

$$n = rac{\left(\sum\limits_{k=1}^{L} N_k \sigma_k\right)^2}{N^2 D + \sum\limits_{i=1}^{L} N_i \sigma_i^2} pprox 110 ext{ passengers}$$
 $D = rac{B^2}{4} ext{ when estimating } \mu$ 

### Neyman Allocation ► Step 2

$$n_{i} = n \left( \frac{N_{i}\sigma_{i}}{\sum_{k=1}^{L} N_{k}\sigma_{k}} \right)$$

#### To estimate $\mu$ with a 2 year bound:

$$n_1 = na_1 = 110(0.0752) = 8.3 \approx 8$$

$$n_2 = na_2 = 110(0.3131) = 34.4 \approx 34 \text{ or } 35$$

$$n_3 = na_3 = 110(0.6117) = 67.3 \approx 67$$

### Stratified Random Sampling: Mean Estimate with a Bound

$$\overline{y}_{st} = \frac{1}{N} \sum_{i=1}^{L} N_i \overline{y}_i$$

$$\hat{V}(\overline{y}_{st}) = \frac{1}{N^2} \sum_{i=1}^{L} N_i^2 \left(1 - \frac{n_i}{N_i}\right) \left(\frac{s_i^2}{n_i}\right)$$

# Using stratified random sampling:



- •Did we get the bound we wanted?
- •Did our ~95% confidence interval capture the true mean  $\mu$  = 29.392?

## Ch4 Simple Random Sample

(sample size, assumptions, estimate)

# SRS: Mean Estimate with a Bound

Let's then randomly sample *n* passengers...

(Minitab: Calc > Random Data > Sample from Columns)

+	C1-T	C2
	Name	Age
1	Miss Elisabeth Walton ALLEN	29
2	Mr Hudson Joshua Creighton ALLISON	30
3	Mrs Bessie Waldo ALLISON	25
4	Miss Helen Loraine ALLISON	2
5	Master Hudson Trevor ALLISON	0
6	Mr Harry ANDERSON	47
7	Miss Kornelia Theodosia ANDREWS	62
8	Mr Thomas ANDREWS	39
9	Mrs Charlotte APPLETON	53
10	Mr Ramon ARTAGAVEYTIA	71
11	Colonel John Jacob ASTOR	47
12	Mrs Madeleine Talmage ASTOR	18
13	Miss Léontine Pauline AUBART	24
14	Miss Ellen "Nellie" BARBER	26
15	Mr Algernon Henry BARKWORTH	47
16	Mr John D. BAUMANN	60
17	Mrs Hélène BAXTER	50
40	Mr Quiga Edmand BAVTED	24

# SRS: Mean Estimate with a Bound

Given our sample data, are the assumption(s) satisfied?

Histogram of Age

20-15-10-5-0 10 20 30 40 50 60

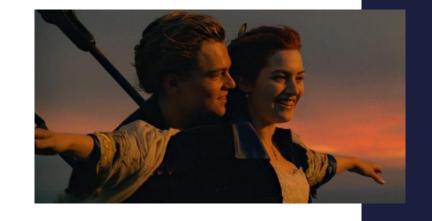
Normal

# SRS: Mean Estimate with a Bound

$$\bar{y} = \frac{\sum y_i}{n}$$

$$\widehat{V}(\overline{y}) = \left(1 - \frac{n}{N}\right) \frac{s^2}{n}$$

### Using SRS:



- •Did we get the bound we wanted?
- •Did our ~95% confidence interval capture the true mean  $\mu$  = 29.392?

## Ch7 Systematic Sample

(sample size, assumptions, estimate)

## 1-in-k Systematic Sampling

E.g. randomly select starting point, then select every 3<sup>rd</sup> name thereafter



# Systematic Sample: Sample Size for a Mean

If n=110, then what is k given a random starting point?

$$\frac{N}{n} = \frac{1311}{110} \le 11.9$$

# Systematic Sample: Mean Estimate with a Bound

Let's then randomly sample every 11<sup>th</sup> passenger, given a random starting

point...

<b>Ⅲ</b> Ti	tanic (1).mtw ***						
+	C1-T	C2	C3	C4-T	C5-T	C6-T	<b>C</b> 7
	Name	Age	Class	Gender	Survived	Male/Fem/Child	1:k
1	Miss Elisabeth Walton ALLEN	29.0	1	female	Yes	female	1
2	Mr Hudson Joshua Creighton ALLISON	30.0	1	male	No	male	2
3	Mrs Bessie Waldo ALLISON	25.0	1	female	No	female	3
4	Miss Helen Loraine ALLISON	2.0	1	female	No	child	4
5	Master Hudson Trevor ALLISON	0.9	1	male	Yes	child	5
6	Mr Harry ANDERSON	47.0	1	male	Yes	male	6
7	Miss Kornelia Theodosia ANDREWS	62.0	1	female	Yes	female	7
8	Mr Thomas ANDREWS	39.0	1	male	No	male	8
9	Mrs Charlotte APPLETON	53.0	1	female	Yes	female	9
10	Mr Ramon ARTAGAVEYTIA	71.0	1	male	No	male	10
11	Colonel John Jacob ASTOR	47.0	1	male	No	male	11
12	Mrs Madeleine Talmage ASTOR	18.0	1	female	Yes	female	1
13	Miss Léontine Pauline AUBART	24.0	1	female	Yes	female	2

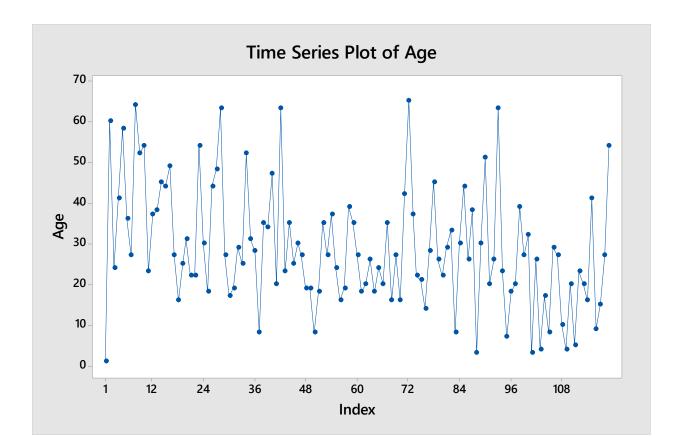
# Systematic Sample: Mean with a Bound

Suppose our random start is the 5<sup>th</sup> passenger in the population frame:

∭ Sy	/stematic sample ***						
ŧ	C1-T	C2	C3	C4-T	C5-T	C6-T	<b>C7</b>
	Name	Age	Class	Gender	Survived	Male/Fem/Child	1:k
1	Master Hudson Trevor ALLISON	0.9	1	male	Yes	child	
2	Mr John D. BAUMANN	60.0	1	male	No	male	
3	Mr Jakob BIRNBAUM	24.0	1	male	No	male	
4	Mr John Bertram BRADY	41.0	1	male	No	male	
5	Mrs Charlotte Wardle CARDEZA	58.0	1	female	Yes	female	
6	Mr Tyrell William CAVENDISH	36.0	1	male	No	male	
7	Mr Walter Miller CLARK	27.0	1	male	No	male	
8	Mrs Catherine Elizabeth CROSBY	64.0	1	female	Yes	female	
9	Dr Washington DODGE	52.0	1	male	Yes	male	
10	Miss Elizabeth Mussey EUSTIS	54.0	1	female	Yes	female	
11	Miss Mabel Helen FORTUNE	23.0	1	female	Yes	female	
12	Mr. Jacques Heath ELITRELLE	27.0	1	male	No	male	

# Systematic Sample: Mean Estimate with a Bound

Are the assumption(s) satisfied?



# Systematic Sample: Mean with a Bound

$$\bar{y}_{sy} = \frac{\sum y_i}{n}$$

$$\widehat{V}(\overline{y}_{Sy}) = \left(1 - \frac{n}{N}\right) \frac{s^2}{n}$$

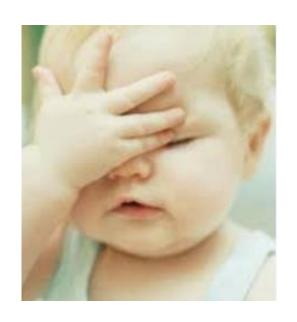




- •Did we get the bound we wanted?
- •Did our ~95% confidence interval capture the true mean  $\mu$  = 29.392?

# Systematic Sample: Mean Estimate with a Bound

Thinking back to the assumptions, what is we think there is a trend?



### Successive Differences

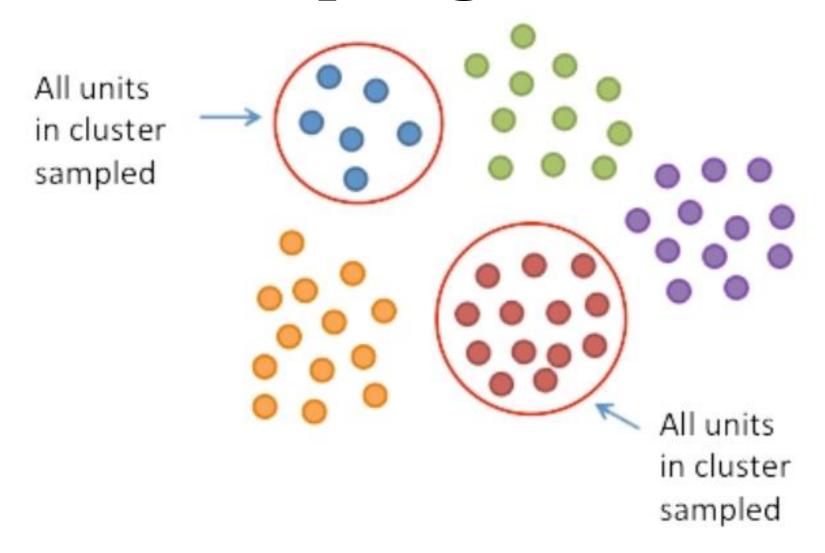
$$d_i = y_{i+1} - y_i, \qquad i = 1, ..., (n-1)$$

$$\widehat{V}_d(\bar{y}_{sy}) = (1 - \frac{n}{N}) \frac{1}{2n(n-1)} \sum_{i=1}^{n-1} d_i^2$$

### Ch8 Cluster Sample

(sample size, assumptions, estimate)

### Cluster Sampling

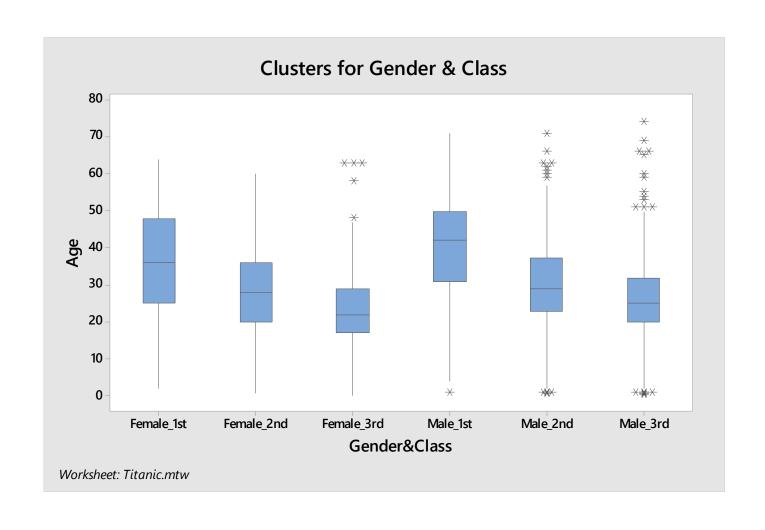


# Cluster Sampling: Defining Clusters

• Which variable should we use to define our clusters?

• You could even consider **combining variables** to form clusters (e.g. Class &
Gender, which would yield 6 clusters from
which to randomly select)

# Cluster Sampling: Defining Clusters



### Cluster Sampling: Mean with a Bound

$$\overline{y} = \frac{\sum_{i=1}^{n} y_i}{\sum_{i=1}^{n} m_i}$$

#### Estimated variance of $\overline{y}$ :

$$\hat{V}(\overline{y}) = \left(1 - \frac{n}{N}\right) \frac{s_{\rm r}^2}{n\overline{M}^2}$$

where

$$s_{\rm r}^2 = \frac{\sum_{i=1}^n (y_i - \overline{y}m_i)^2}{n-1}$$

**Recall:** Estimate  $\overline{M} \approx \overline{m}$  if M is unknown

### Ch9 Two-Stage Cluster Sample

### Two-Stage Cluster Sampling

First > Obtain a frame listing all clusters in the population > select a SRS of clusters

Then > Obtain frames listing all elements for each sampled cluster > select a SRS of elements from each of these frames

### Two-Stage Cluster $\mu$ :

$$\hat{\mu} = \left(\frac{N}{M}\right)^{\frac{\sum_{i=1}^{n} M_i \overline{y}_i}{n}} = \frac{1}{\overline{M}}^{\frac{n}{M-1}} = \frac{1}{n}$$

N = number of clusters in the population n = number of clusters selected in a SRS  $M_i =$  number of elements in cluster i M = number of elements in the population  $(\sum M_i)$   $\overline{M} = M/N =$  average cluster size for the population

 $\bar{y}_i$  = sample mean for  $i^{th}$  cluster

### Two-Stage Cluster Var. of $\hat{\mu}$ :

$$\hat{V}(\hat{\mu}) = \left(1 - \frac{n}{N}\right) \left(\frac{1}{n\overline{M}^2}\right) s_b^2 + \frac{1}{nN\overline{M}^2} \sum_{i=1}^n M_i^2 \left(1 - \frac{m_i}{M_i}\right) \left(\frac{s_i^2}{m_i}\right)$$

where

$$s_{b}^{2} = \frac{\sum_{i=1}^{n} (M_{i}\overline{y}_{i} - \overline{M}\hat{\mu})^{2}}{n-1}$$

and

$$s_i^2 = \frac{\sum_{j=1}^{m_i} (y_{ij} - \bar{y}_i)^2}{m_i - 1} \qquad i = 1, 2, \dots, n$$

 $m_i$  = number of elements selected in a SRS from cluster i