



PART II. DESIGN ALTERNATIVES

Scenario:

Scenario 1: Meet Sarah

Sarah's car won't start early in the morning, and she's worried about being late for work. She needs a quick way to get to her office but doesn't want the hassle of calling multiple services. If only there was an app where she could instantly book a ride and book a repair service for her car.

Scenario 2: Meet James

James works from home, but his living room is a mess, and he has a party to get ready to but he has a deadline to meet. Cleaning feels impossible right now. What if there was an app that could send someone to clean his house while he stays focused on work?

Scenario 3: Meet Mr. San Pedro

Mr. San Pedro loves video calling his family, but one day his laptop suddenly stops working. He doesn't know how to fix it and his family lives far away to help. If only there was an easy way to get his laptop repaired at home.

Storyboard:

Sarah and her broken car



Meet Sarah, a busy working mom. She's juggles many things every morning."



Today, everything goes wrong—her car won't start and she needs to get to work!



She hopes there would be an all in one solution to all her problems!

James and his messy home



Meet James. He works from home but he has no time to get some stuff done for his party later.



He noticed that his house his a mess but He has an important meeting with his boss today too.



"Where can I find a cleaner quickly? On time for my party later.."

Mr. San Pedro and his broken laptop



Meet Mr. San Pedro. He lives alone. Though his family is far away, they keep in touch through video calls



One day, his laptop breaks down, leaving him unable to connect.



How can Mr. San Pedro contact his family, now....



Problem Statement:

- People often need multiple services like transportation, home cleaning, and repairs—but they must use different apps or contact different providers.
- Booking separate services takes time, effort, and can lead to scheduling conflicts or delays.
- Emergencies or busy days become more stressful when there's no quick way to handle multiple needs at once.
- Trusting unknown service providers can be risky without verified profiles or reviews on one platform.
- Managing payments and keeping track of different service appointments from various apps becomes confusing and disorganized.

Project Description

Kasangga is designed to simplify everyday life by providing a convenient on-demand rides, home cleaning, and repair services, catering to busy individuals who need reliable help without the hassle of contacting different providers. It supports a wide range of users—from working professionals like Sarah who need a quick ride, to people like James who want their homes cleaned while they focus on work, and elderly users like Mr. San Pedro who require easy access to repair services. **Kasangga** aims to save time, reduce stress, and improve the quality of life by integrating essential services into a single, easy-to-use application.



Application Icon Size comparison :



The icons above showcase the application icon in various sizes. This is essential to identify how it would look in many different screen ratios.

Design:

Kasangga wants to achieve a Filipino-inspired theme for the User Interface. The pair carefully chosen a consistent and accessible visual design language. Our goal was to create an interface that feels modern, clean, and intuitive across all services.

- **Color Palette:**



The chosen color palette reflects a strong sense of national pride, unity, and service to the community. Each color was carefully selected to represent core values associated with nationalism, such as courage, hope, strength, and



unity, while maintaining a vibrant and modern aesthetic suitable for a multi-service mobile application.

- **Font**

Poppins Font

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789 (!@#\$%&.,?::)

The pair chose **Poppins** as the primary font for **Kasangga** because it offers a perfect balance between modern design and readability. As a geometric sans-serif typeface, Poppins has clean, rounded letterforms that make the interface feel friendly, accessible, and professional—an ideal fit for an app that serves a wide range of users.

Design Mock-ups



Splash Art

It sets the tone for the user experience, combining national pride, simplicity, and professionalism.



Navigation Bar

The navigation bar is designed to provide users with **quick and intuitive access** to the core sections of the app. It is **fixed at the bottom of the screen** for easy thumb reach and usability on mobile devices. The icons and labels are clean and minimal.

- **Includes the following buttons:**

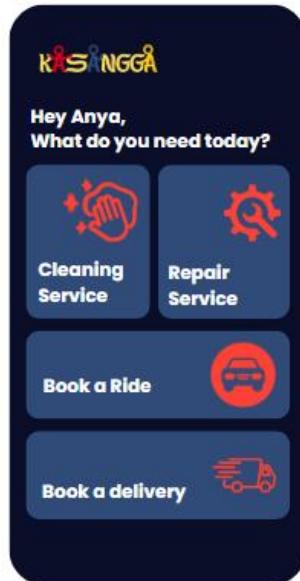


Home: Directs users to the main dashboard where they can browse and book services like rides, cleaning, or repairs. It provides a summary of their current bookings and service suggestions.

Service History: Shows a detailed list of all past and completed services. Users can review past bookings, view receipts, or quickly rebook previous services.

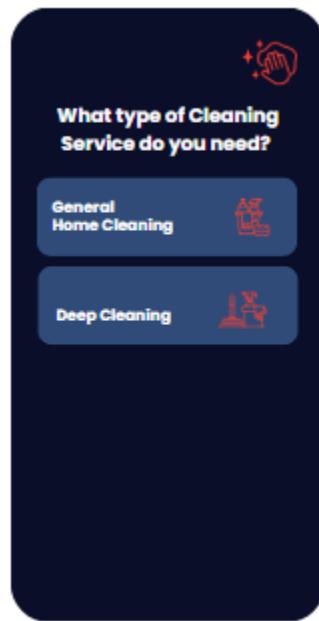
Favorites: Allows users to save their most-used or preferred service providers for quick access. This improves efficiency and personalization over time.

Account: Provides access to personal settings, payment options, contact support, and user profile management. It ensures a secure and customizable experience.



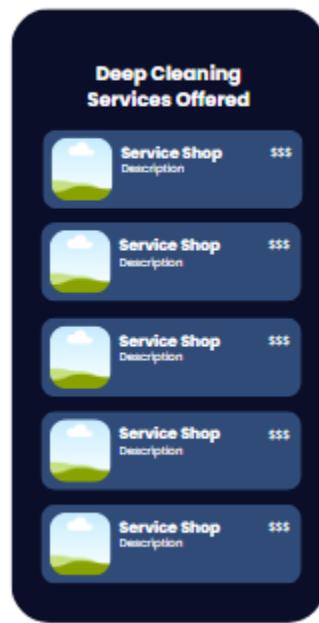
Menu Screen

The design mock-ups above showcase two different designs for the menu screens. The pair are still deciding on how they want to approach with the Menus.



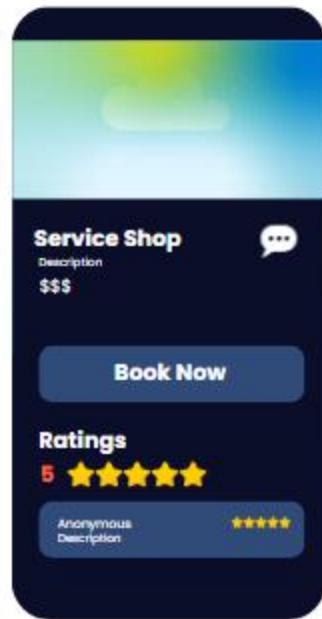
Service Preferences Page

In this page, the users will have the choices of what kind of service they prefer. The pair are still finalizing the types.



Service Offered Page

In this page, The user will be able to have a list of options of store or services they can get. The pairs also included a price range so that the user can select based on their price range too.



Service Shop Page

They can view the shop, and book directly or message them first. The pair are still finalizing what more to put on this page.