

XUECHUN WU

Hi, I'm Sherry, a **UI** , **Visual** Designer
and a wannable **illustrator**.

<https://xuechundesign.github.io/>

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EDUCATION

Rochester Institute of Technology

08.2017- 12.2019 | Roc,NY

M.F.A of Visual Communication Design-
Interaction Track (STEM)

Nanjing Forestry University

08.2013- 06.2017 | CHINA

B.F.A of Environmental Design-
Landscape Track



SKILLSET

UX & UI Design

App & Web Design

Motion Design

Prototype

Persona

Scenario

User Story

Storyboarding

Art

Illustration

painting

Visual Communication

Graphic Design

Infomation Design

Conceptual Design

Tools

Sketch

Illustrator

Photoshop

Principle

After Effect

Cinema 4D

Web Development

HTML

JavaScript (a little P5.js)



EXPERIENCE

UI Designer Intern - Face++

- Designing and iterating on visuals and UIs with the team.
- Contributed to live face recognition product and the web experience.
- Greatly contributed to the overall visual language by
 - Creating a complete set of icons (40+)
 - Creating banners for website on demand while polishing the guideline.
 - Creating materials for business presentation and events.





05.2018 - 08.2018

Research Assistant - Document and Pattern Recognition Lab@RIT

Worked on UI/ UX perspective of Mathseer, a under-developing mathematical formula search engine featuring handwriting recognition.

02.2018 - 06.2018

Selected Personal Projects

- “  *WHEN I WAS A GIRL*”, an ongoing illustration series.
-  *Dormie*, a location-based app concept designed for roommates.
-  *Waking Up*, a concept of automating smart home devices.
-  *Instrumentalist*, a web app concept for better co-working experience.

