



Xuenan Xu

USER EXPERIENCE DESIGNER

EXPERIENCE

Center for Academic Innovation

UX Designer | 07/2019 - Present

Problem Roulette | 09/2020 - Present

A web product for helping students learn by practicing exercises from previous exams

- Redesigned the session creation flow, session summary page and the group study feature.
- Designed a new Study Tips page.
- Frontend implementation by using HTML, CSS and Vue.js

Ecoach | 09/2020 - Present

A web product for helping students improve grades by learning what matters and keep track on progress.

- Redesigned the student dashboard to improve the usability of existing features and add new features.
- Redesigned the student look up flow of the existing admin face.

Data.AI | 03/2020 - 09/2020

A web product for visualizing and displaying data of the CAI portfolio.

- Conducted 8 stakeholder interviews.
- Conducted competitive analysis.
- Built personas of the primary and secondary users.
- Designed the brand identity of the product.
- Designed the MVP of the tool.
- Implemented the frontend of the MVP by using HTML, CSS and Vue.js

Michigan Tailoring System | 07/2019 - 03/2020

A web product for tailoring messages to learners and encourage their behavior changes.

- Participated in the brand redesign
- Participated in the UX redesign of the entire system to improve the user flow and the usability of the tool.

Goal Setter | 07/2019 - 12/2019

A web application for enhancing online learning motivations of learners on Coursera and edX.

- Conducted background research and competitive analysis.
- Designed and ran two ideation workshops and one brainstorm session.
- Created wireframes, prototypes and the design system of the entire product.
- Conducted 10 usability tests.
- Participated in the frontend implementation by using HTML and CSS.
- Participated in the case study of the design process and the paper got accepted by CHI 2020.

Center for Academic Innovation

UX Design Intern | 05/2018 - 04/2019

- Participated in two cycles of UX design and research of Michigan Online by working with another UX Designer, Marketing Specialists, Behavioral Scientists and Developers.
- Independently designed the Recommender online tool by conducting competitive analysis, wireframing, prototyping and usability tests.
- Participated in the design and re-redesign of GradeCraft to redesign the course-level dashboard, designed the icon set, designed the student self-grade pages and error pages.

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EDUCATION

2017 - 2019

University of Michigan

Master of Science | Information Science

Concentration in UX Design & Research

2013 - 2017

Hefei University of Technology

Bachelor of Science | Information Science

Management Information Systems

SKILLS

UX RESEARCH

Competitive Analysis

Interview

Survey

Affinity Analysis

Heuristic Evaluation

Usability Test

UX DESIGN

Persona

Story Map

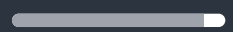
Sketching

Wireframing

Prototyping

TOOLS

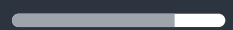
Sketch



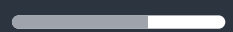
InVision



Adobe XD



Figma



Principle



Adobe Photoshop

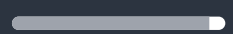


Adobe Illustrator



CODING

HTML



CSS



Vue.js

