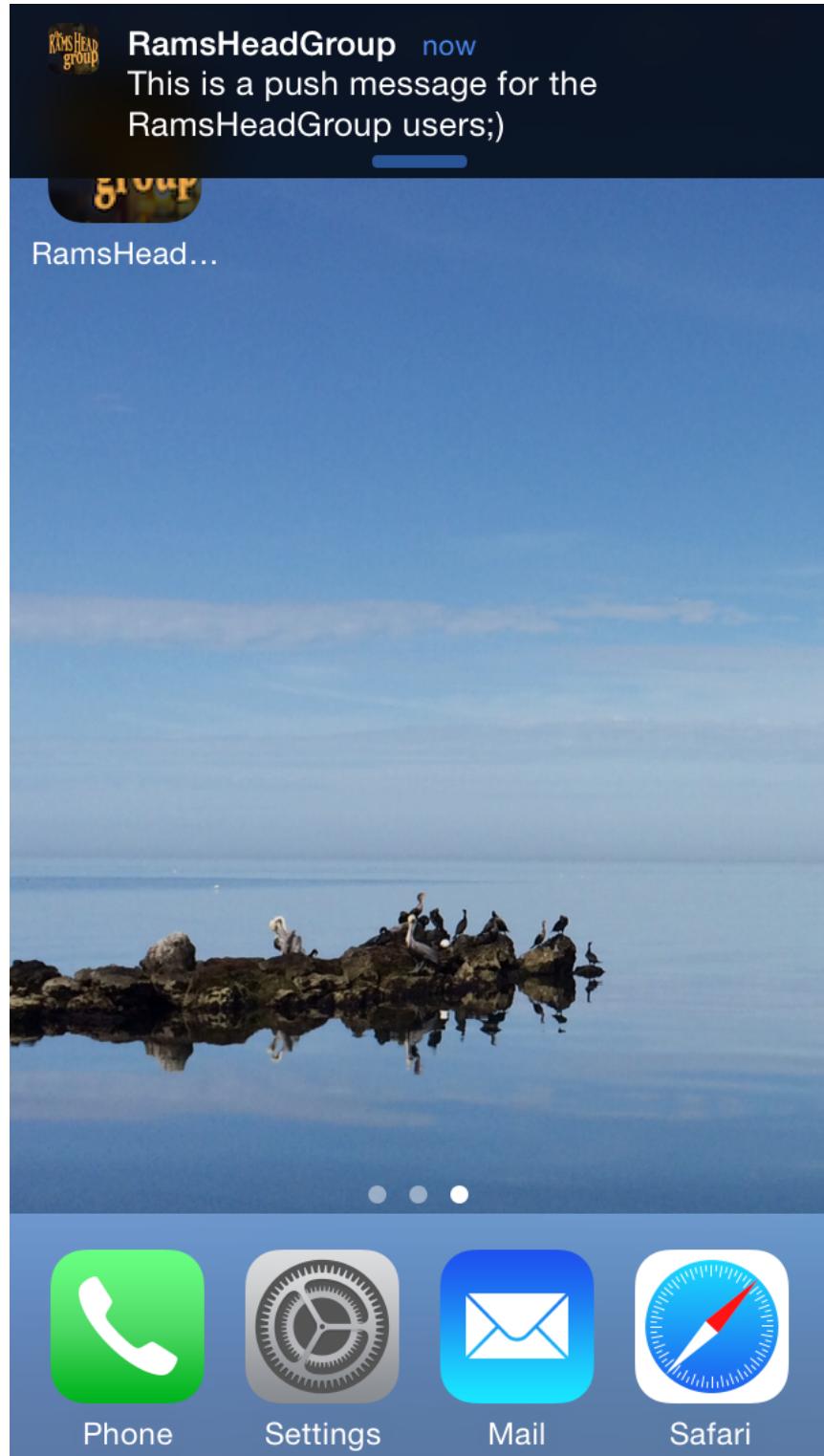


App: RamsHeadGroup

Push notification

(cannot be viewed on simulator)



Login/Register Page Design

Elements:

Background: dark green(the same as the website)

Company logo: on the up-left corner, 150x90

Page title:
“Login/Register”,
white, size 27

“email” label,
“password” label, “or I
am a new user,” label:
white, size 17

“email” input text
field: size 14, email
keyboard, Q4

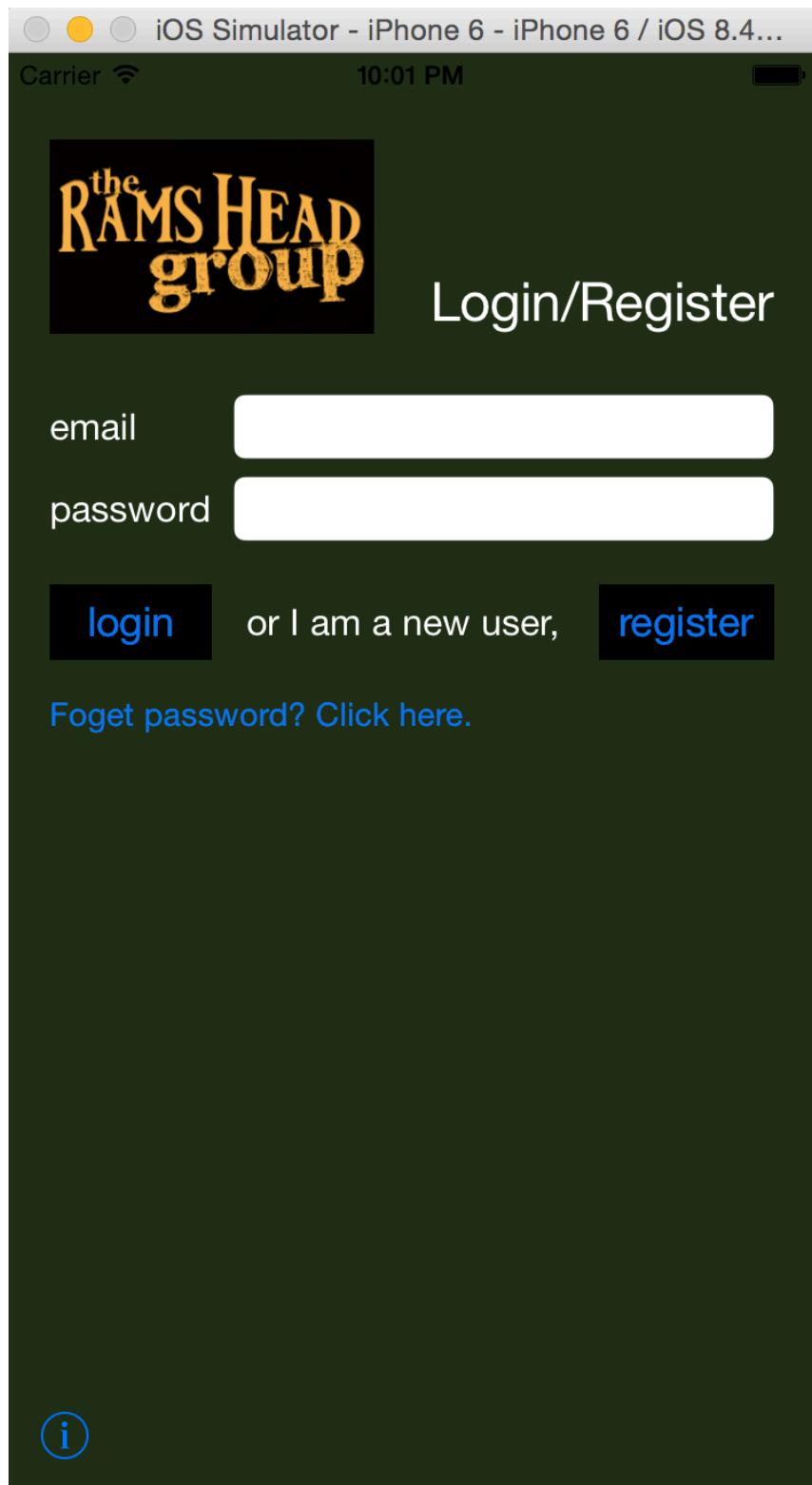
“password” input text
field: secure text entry

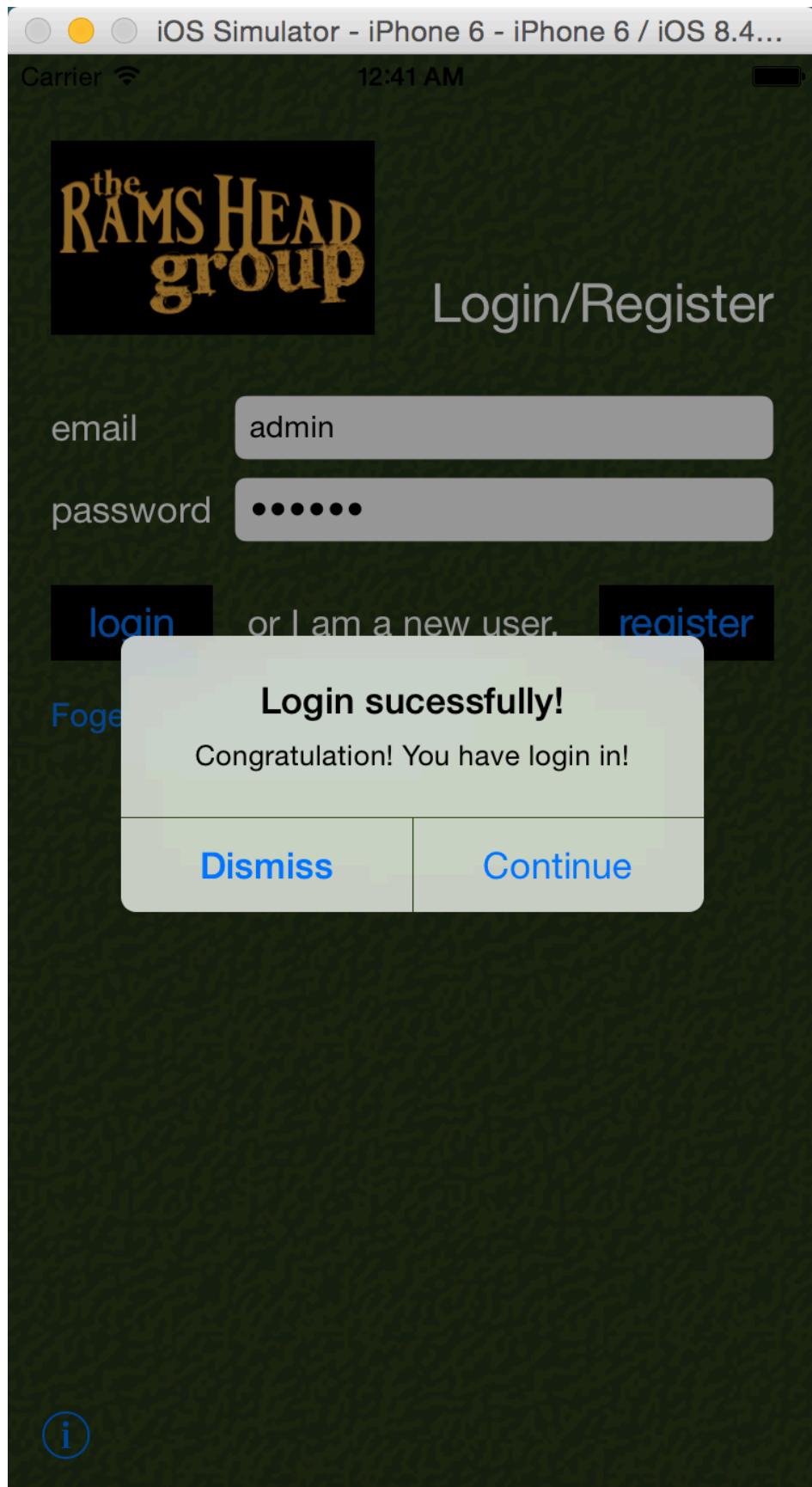
“login” button:
black background,
blue font, segue to list
page

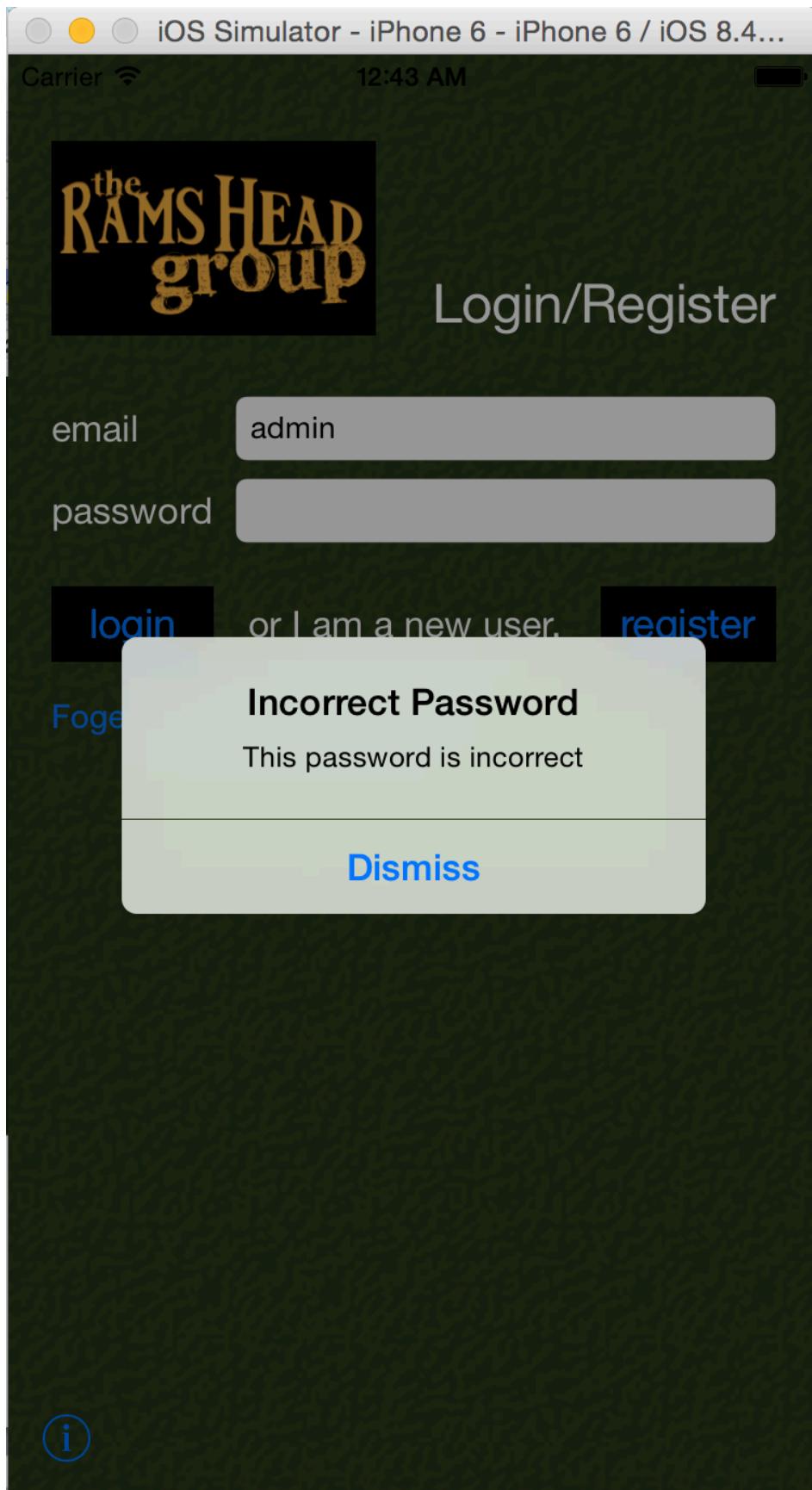
“register” button:
black background,
blue font, send request
to register an account
and login

“Foget password?
Click here.” button:
segue to Reset
password page.

“i” (info) button: go
back and view the
introduction.







About Page Design

Elements:

Status bar: hidden

Background: dark green(according to the website of RAMS HEAD group)

"Rams Head group" logo: cut from the website

About title: 1 for Rams Head group(in orange), 1 for Software Merchant Inc.(in blue)

About content:
font in white, size 14
Part 2. Software Merchant Inc.
introduction.
Part 1.
Rams Head group introduction

Software Merchant Logo

"continue" button:
segue to the login or register page



Reset Page Design

Elements:

Background: dark green(the same as the website)

Company logo: on the up-left corner, 150x90

Page title:
“Login/Register”, white,
size 27

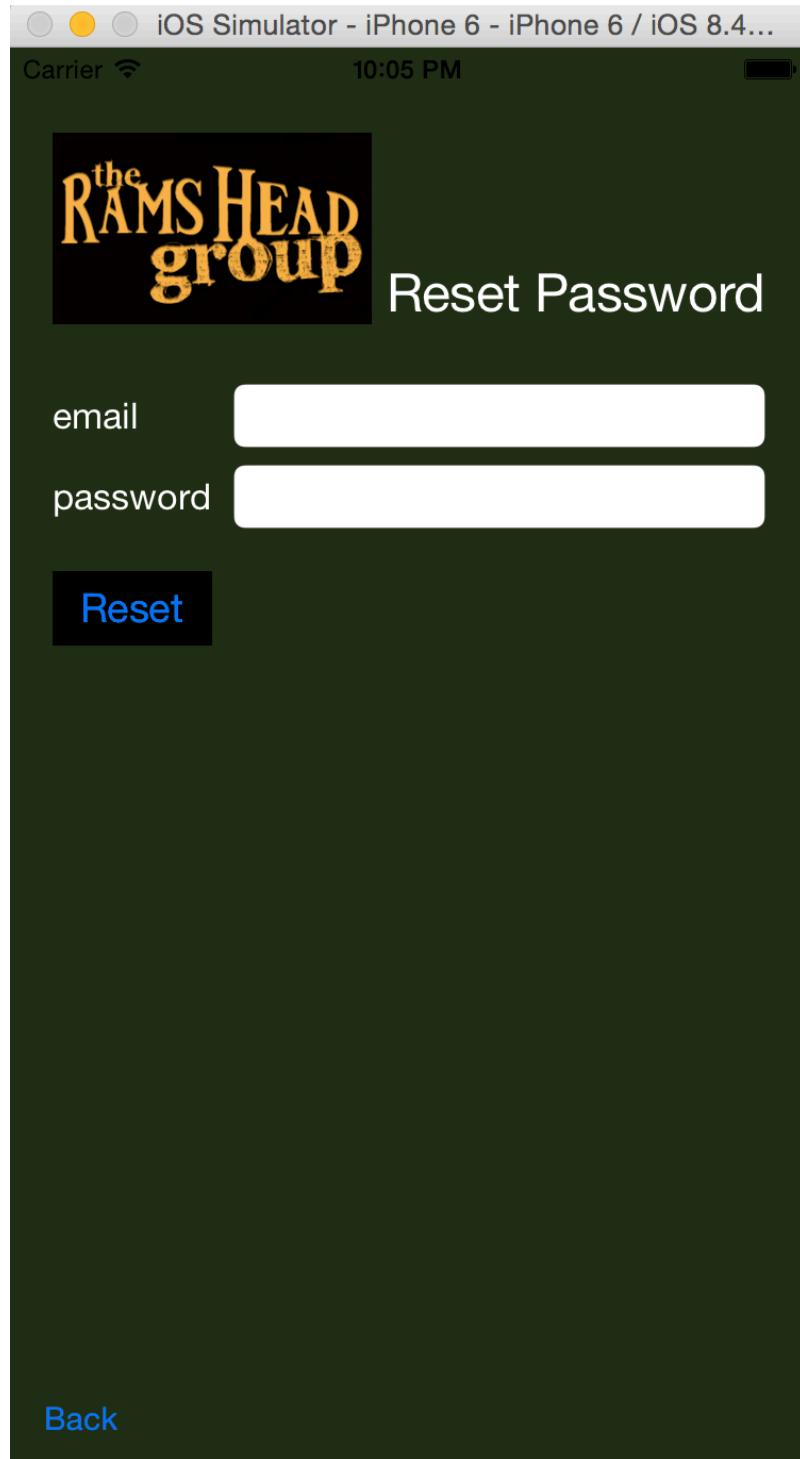
“email” label,
“password” label: white,
size 17

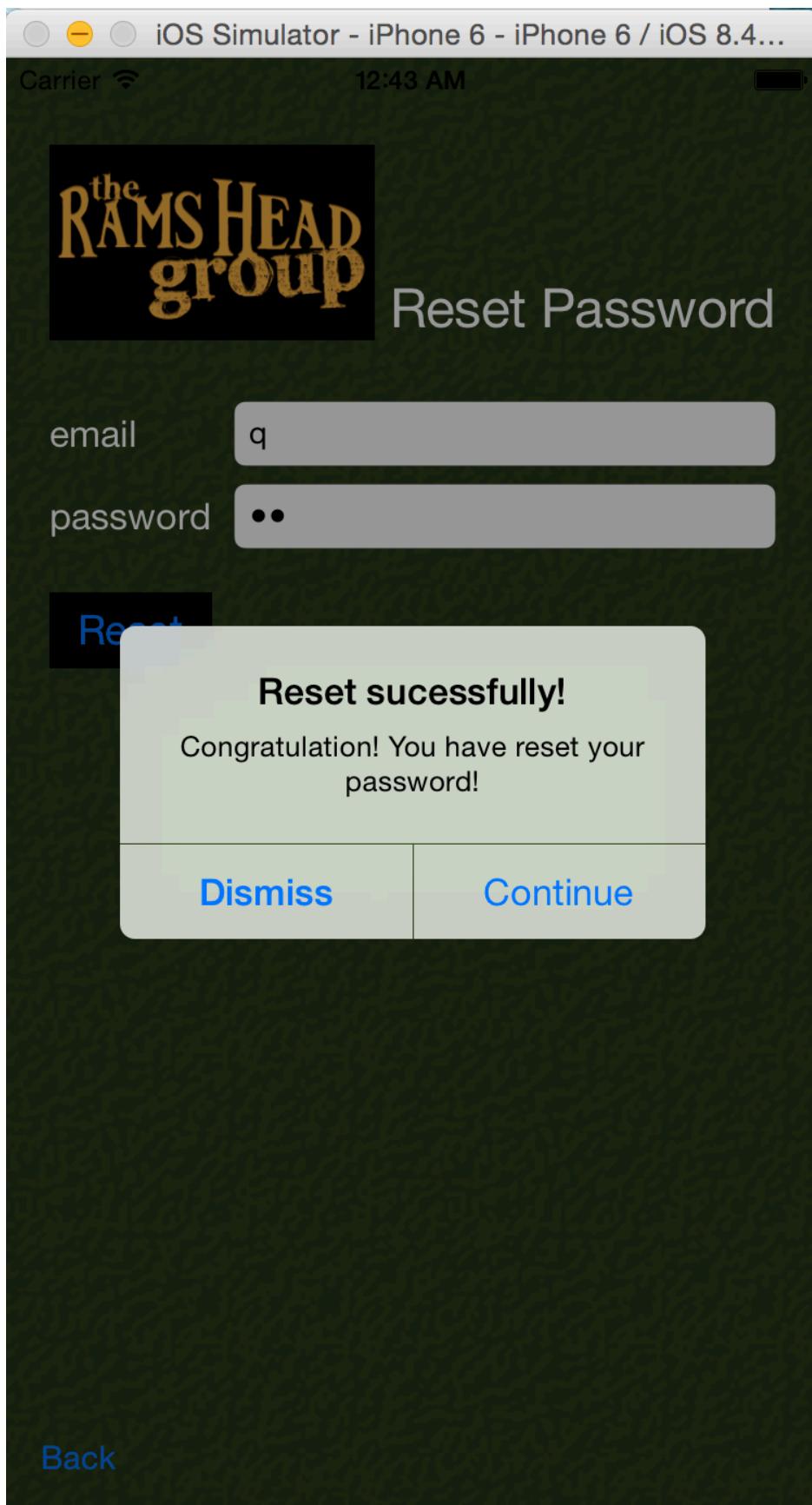
“email” input text field:
size 14, email keyboard,
Q4

“password” input text
field: secure text entry

“reset” button:
black background, blue
font, segue to list page

“Back” Button:
segue back to the
login/register page.





Menu Page Design

Elements:

Title: Menu, orange

View Background: black

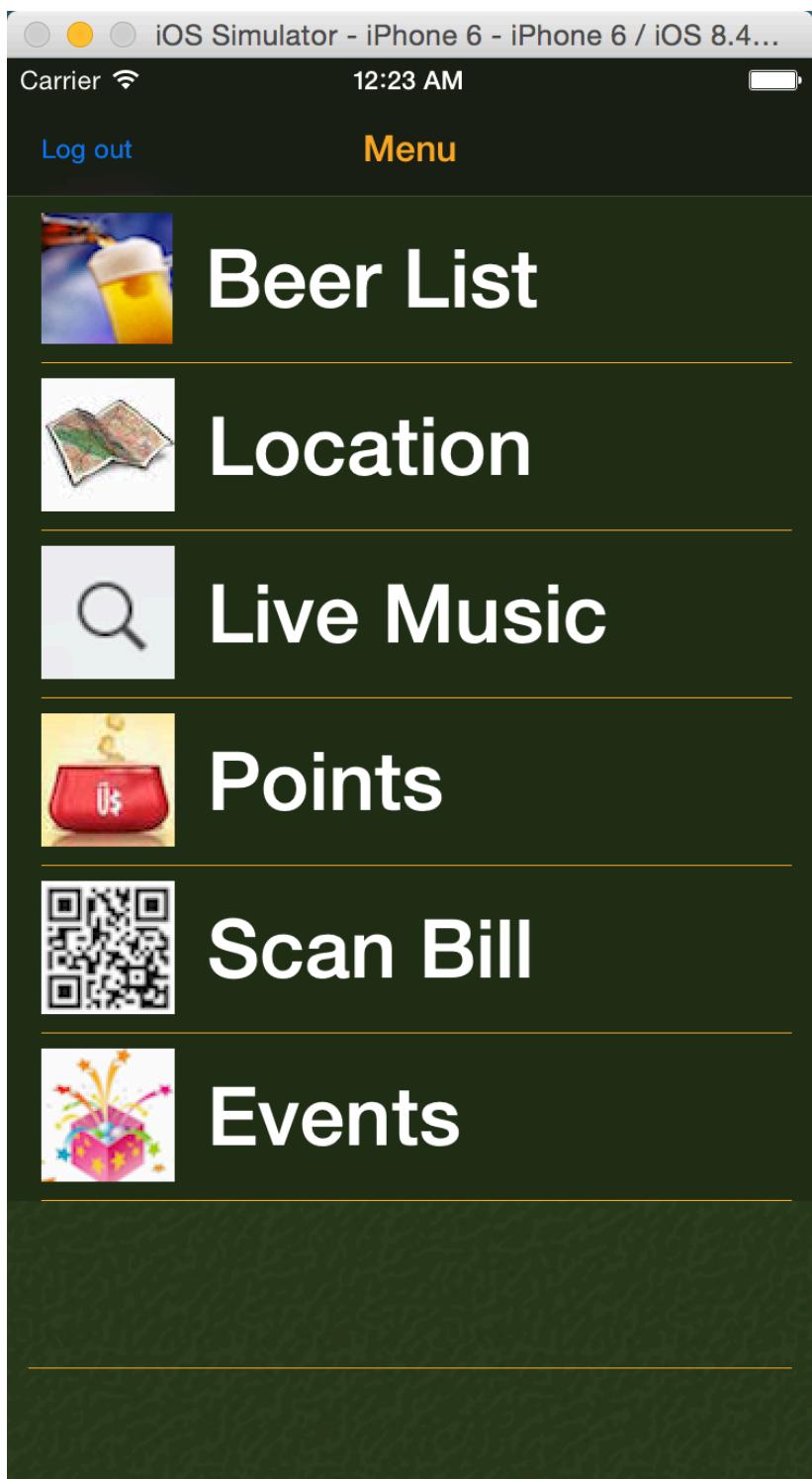
"Log out" button:
log out account and
back to the login page

Cell Background: dark
green(the same as the
website)

Cell image:
On the left of every
cell

Cell content:
White, 50
"Beer List" , "View On
Map", "Location", "Live
Music", "Points", "Scan
Bill" and "Events"

Cells Separator:
yellow single line



BeerList & Beer Page Design

Elements:

Title: Beer List, orange

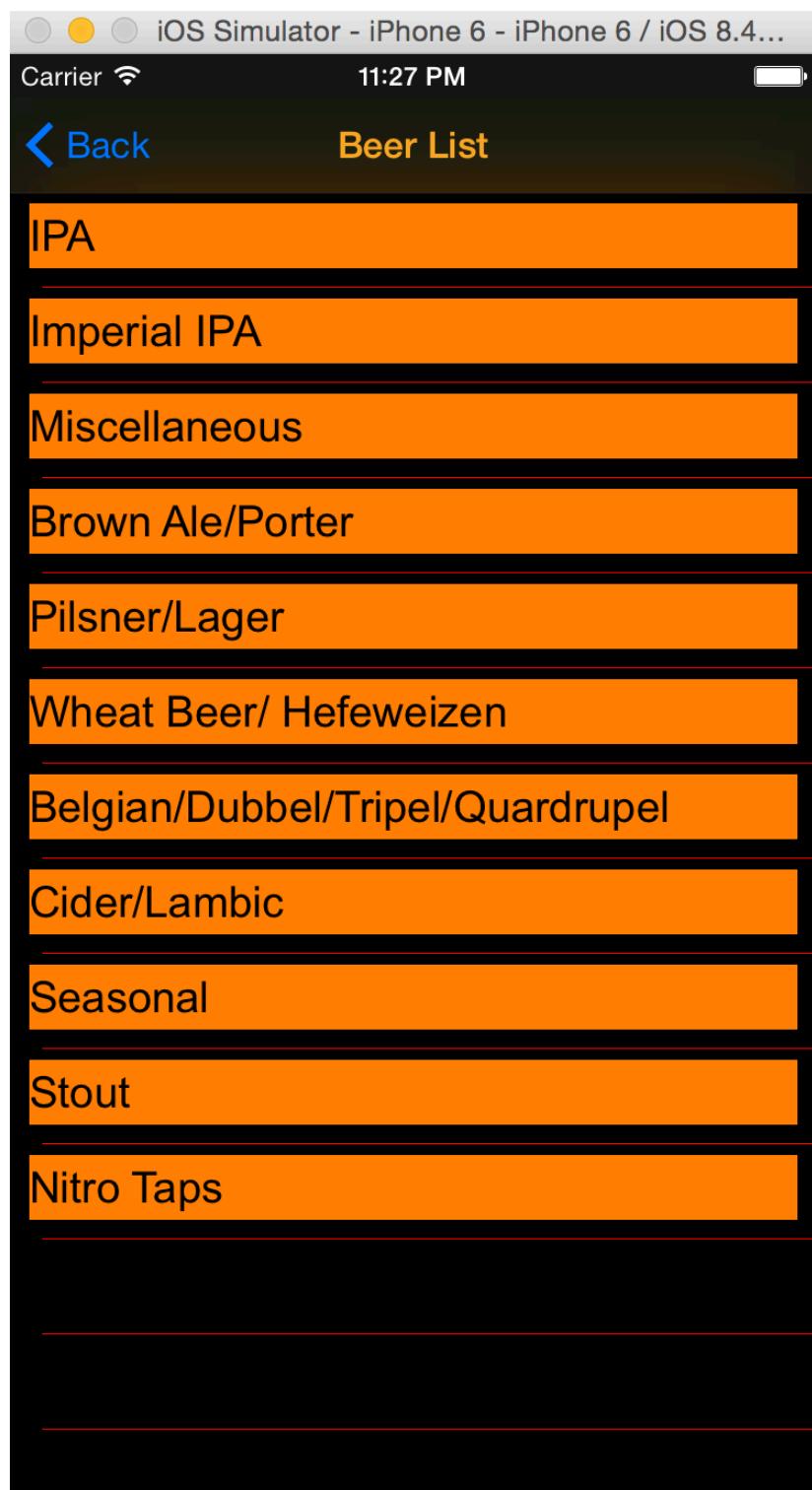
Navigation Button:
“Back”, blue; back to
last page(menu)

View Background: black

Cell Background: black

Cell content:
Label, orange
background, black text

Cells Separator: red
single line



Elements:

"Back" Button: "Beer List", blue; back to Beer Type List table

View Background: black

Cell Background: black

Cell content:
Label, orange
background, black
text

Cells Separator: red
single line



Beer Detail Page Design

Elements:

Title: Beer Detail,
orange

Navigation Button:
“Back”, blue; back to last
page(Beer List)

Image: under navigation
bar, 300x247

Title labels:
orange, size 18
“Name:”, “Location:”,
“ABV”, “Size:”, “Price:”,
“Description:”

Beer info labels: white,
size 18
“Name” is bold, others
are regular

“Description” TextView:
black background, white
text, font 17 regular



LocationList Page Design

Elements:

Title: Location, orange

Navigation Button:
“Back”, blue; back to last
page(menu)

View Backgroud: black

Cell Background: black

Cell content:
Label, orange
background, black text
List all restaurant names

Cells Separator: red single
line



LocationMap Page Design

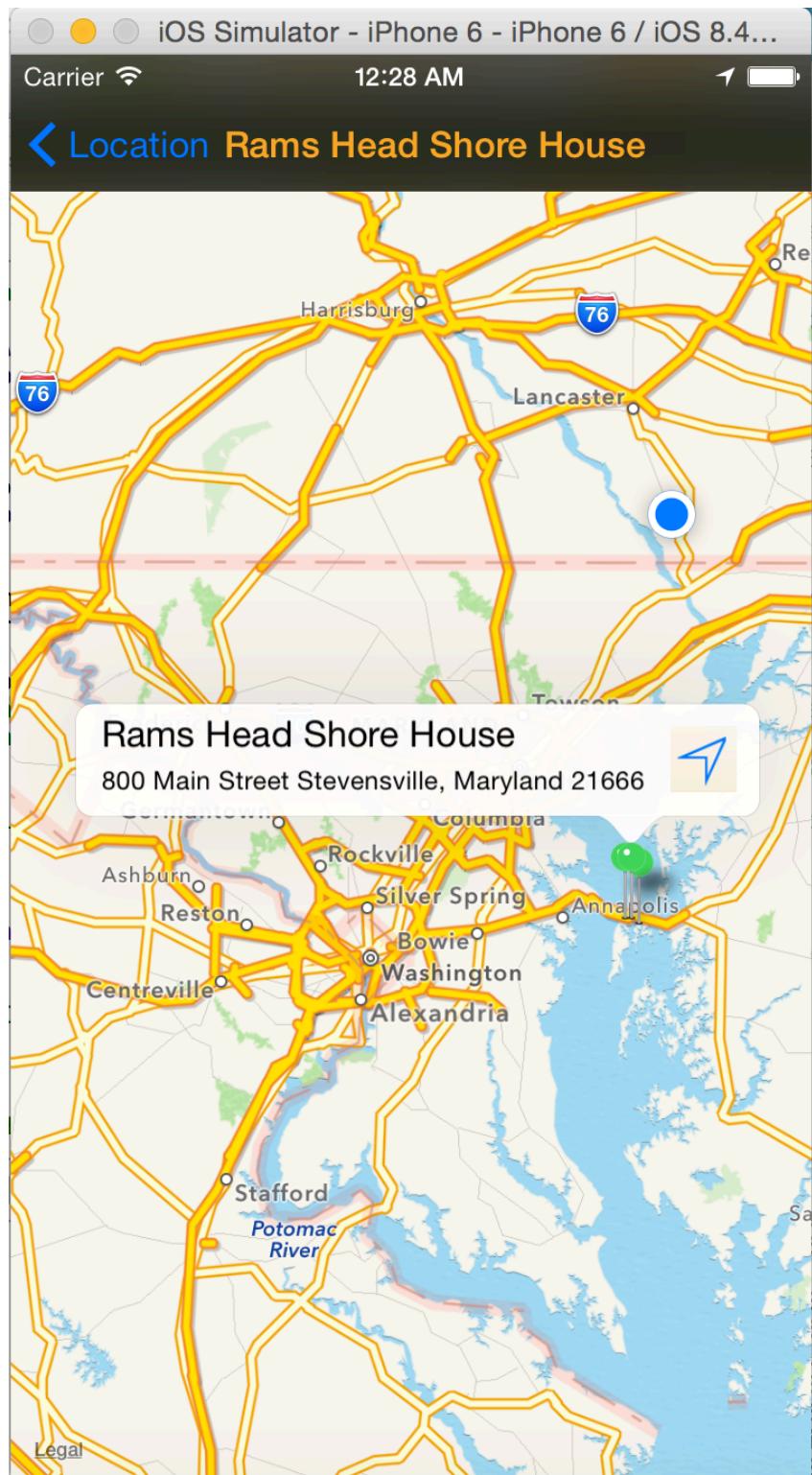
Elements:

Title: Restaurant name, orange

Navigation Button:
“Location”, blue;
back to last
page(Location List)

MapView:
1. showing the name and location of the restaurant(center as the selected restaurant) with pins
2. showing current location with blue point

Green pin:
1. showing the name and detail address of the pin
2. click the right button on the pin view could open a navigation app(from current location to selected pin)—see image of next page



iOS Simulator - iPhone 6 - iPhone 6 / iOS 8.4...

Carrier 10:01 PM

[Clear](#) current location to Rams Head S...

[Drive](#) [Walk](#) [Apps](#)

This route requires tolls.

The map displays a route from Washington, D.C. to Philadelphia, PA. The route is highlighted in blue and orange, indicating it requires tolls. The total travel time is 2 hrs 24 min, and the distance is 111 miles. The route passes through Maryland, Delaware, and Pennsylvania, specifically through cities like Silver Spring, Severn, Columbia, Lancaster, Allentown, and Philadelphia. A red dot marks the starting point in Washington, D.C., and a green dot marks the destination in Philadelphia. The map also shows major highways like I-95 and I-76.

2 hrs 24 min

1 hr 56 min

1 hour 56 minutes - 111 miles

[Start](#) [i](#)

LiveMusicSearch Page Design

Elements:

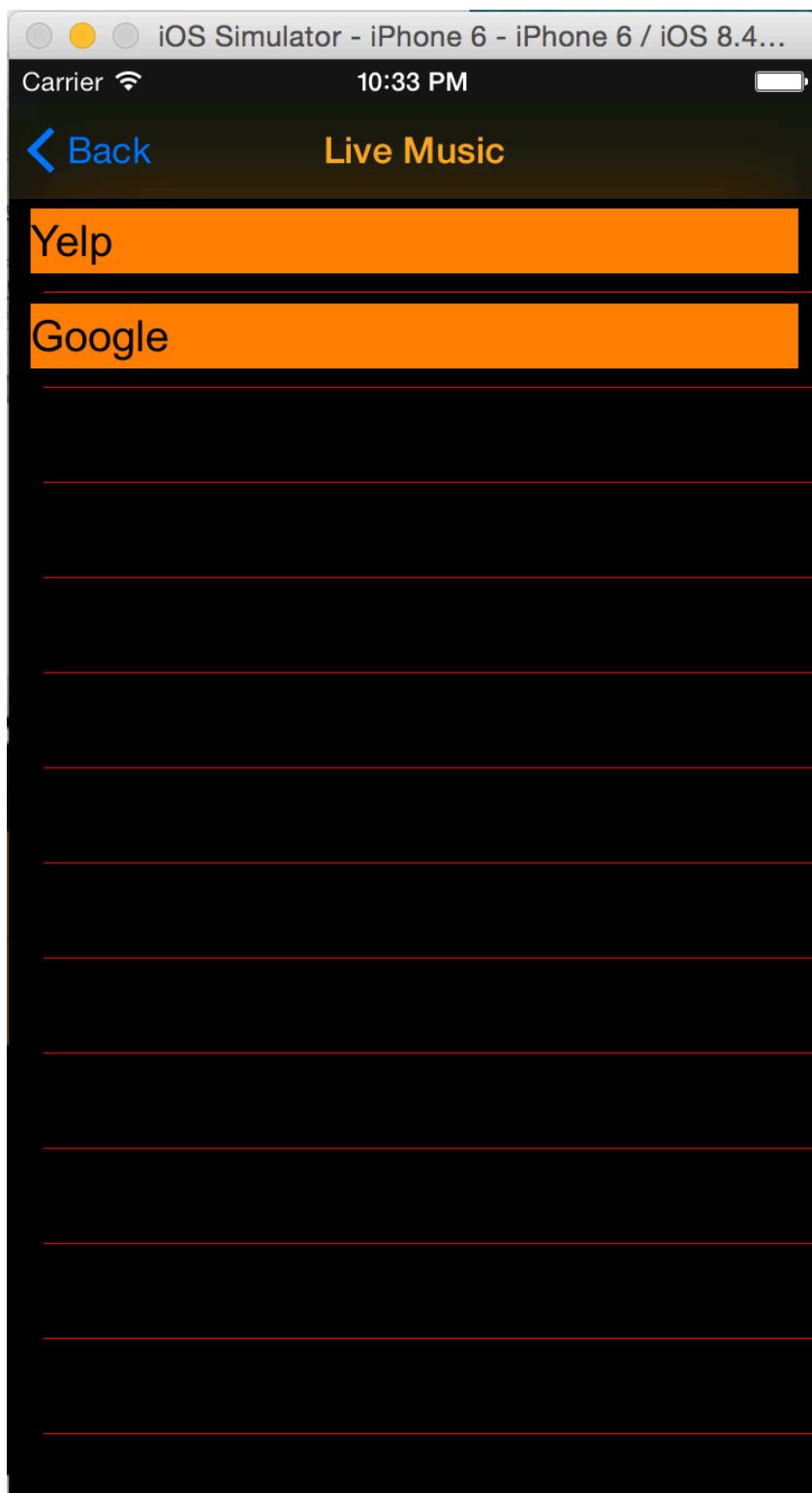
Title: "Live Music",
orange

Navigation Button:
"Back", blue; back to
last page(menu)

View Background:
black

Cell Background:
orange

Cell content:
black text
search engine
name("Yelp",
"Google")



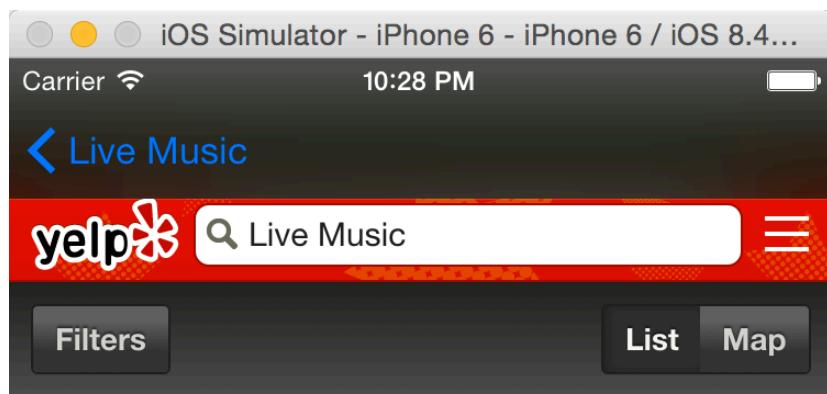
LiveMusic Page Design

Elements:

Navigation Button:
“Live Music”, blue;
back to last
page(Live Music
search list)

View Background:
black

Webview:
With filter “Live
Music”



The screenshot shows the Yelp iOS application interface. At the top, there's a navigation bar with a back arrow labeled "Live Music", the Yelp logo, a search bar containing "Live Music", and a menu icon. Below the search bar are two buttons: "Filters" on the left and "List" and "Map" on the right. The main content area displays a list of five music venues, each with a thumbnail image, name, distance, reviews, price range, address, and category. The venues listed are:

Rank	Venue Name	Distance	Reviews	Category
1.	Amnesia	0.7 mi	426 Reviews	Mission 853 Valencia St, San Francisco Dive Bars, Music Venues
2.	The Saloon	2.4 mi	304 Reviews	North Beach/Telegraph Hill 1232 Grant Ave, San Francisco Jazz & Blues, Dive Bars
3.	50 Mason Social House	1.6 mi	75 Reviews	Union Square 50 Mason St, San Francisco Music Venues, Bars
4.	The Lost Church	0.5 mi	15 Reviews	Mission 65 Capp St, San Francisco Music Venues, Performing Arts
5.	Bottom of the Hill	1.7 mi	(191,319)	Free - In the App Store

At the bottom of the screen, there's a red button with the Yelp logo and the text "View Free - In the App Store".

iOS Simulator - iPhone 5s - iPhone 5...

Carrier 2:08 PM

Live Music

Google live music, the Fx

Web Maps Images Shopping More ▾

Arnold
Parole
Edgewater
Kent Island

Ram's Head Roadhouse
Rams Head Tavern
Rams Head Shore House

Any rating FILTER

Rams Head Tavern
4.1 ★★★★☆ (83) · \$\$
American · West St
Old-school tavern for pub ...

Ram's Head Roadhouse
4.0 ★★★★☆ (14) · \$\$
American · Generals Hwy
Casual tavern with music &...

Rams Head Shore House

Detailed description: This screenshot shows an iOS simulator of an iPhone 5s displaying a Google search result for 'live music, the Fx'. The search bar contains the query. Below it, a map shows the locations of three bars: Ram's Head Roadhouse, Rams Head Tavern, and Rams Head Shore House, all marked with red icons containing a fork and knife. The map also shows Arnold, Parole, Edgewater, and Kent Island. Below the map, there are three cards for each establishment, each with a name, rating, price range, cuisine type, address, and a short description. To the right of each card is a small thumbnail image. A 'FILTER' button is located above the second card. At the bottom of the screen, there is a navigation bar with several icons.

ViewPoint Page Design

Elements:

Title: "Points",
orange

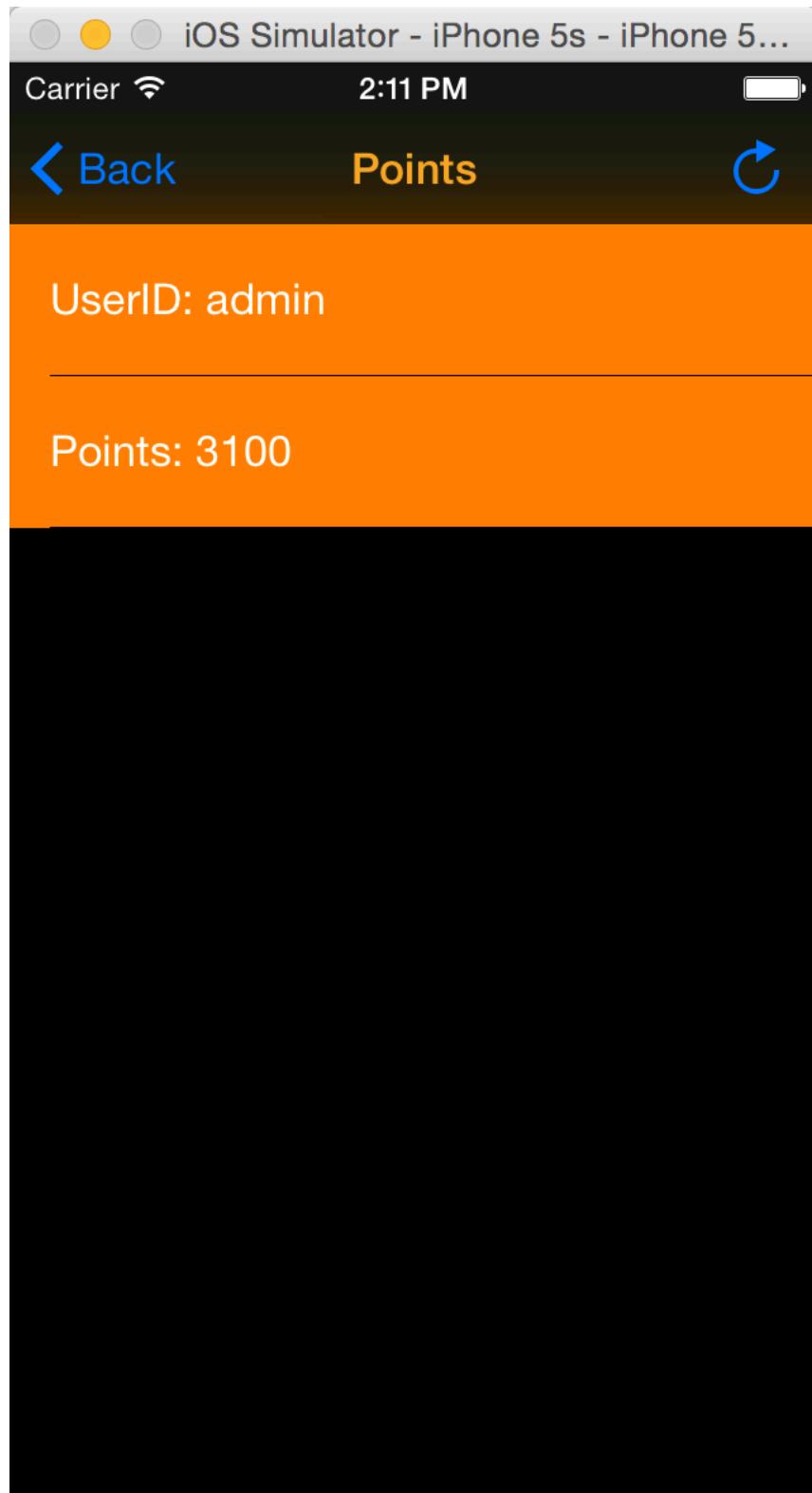
Navigation left
button: "Back",
blue; back to last
page(menu)

Right bar button:
Update the users'
point

View Backgroud:
black

Cell Background:
brown

Cell content:
white text
"UserID:..." and
"Points:..."



ScanBill Page Design

(real time scan cannot be tested on simulator)

Elements:

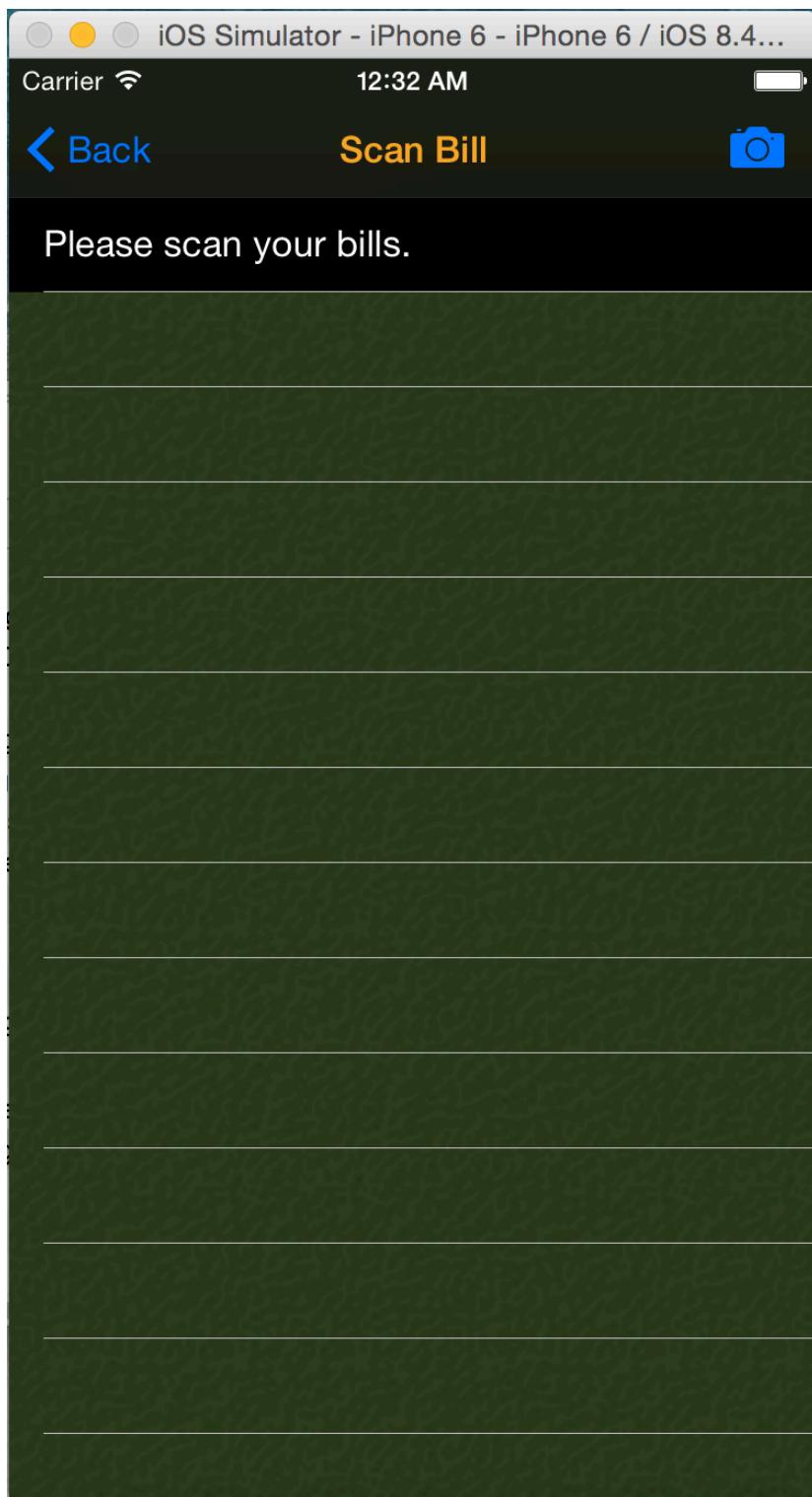
Title: "Scan Bill", orange

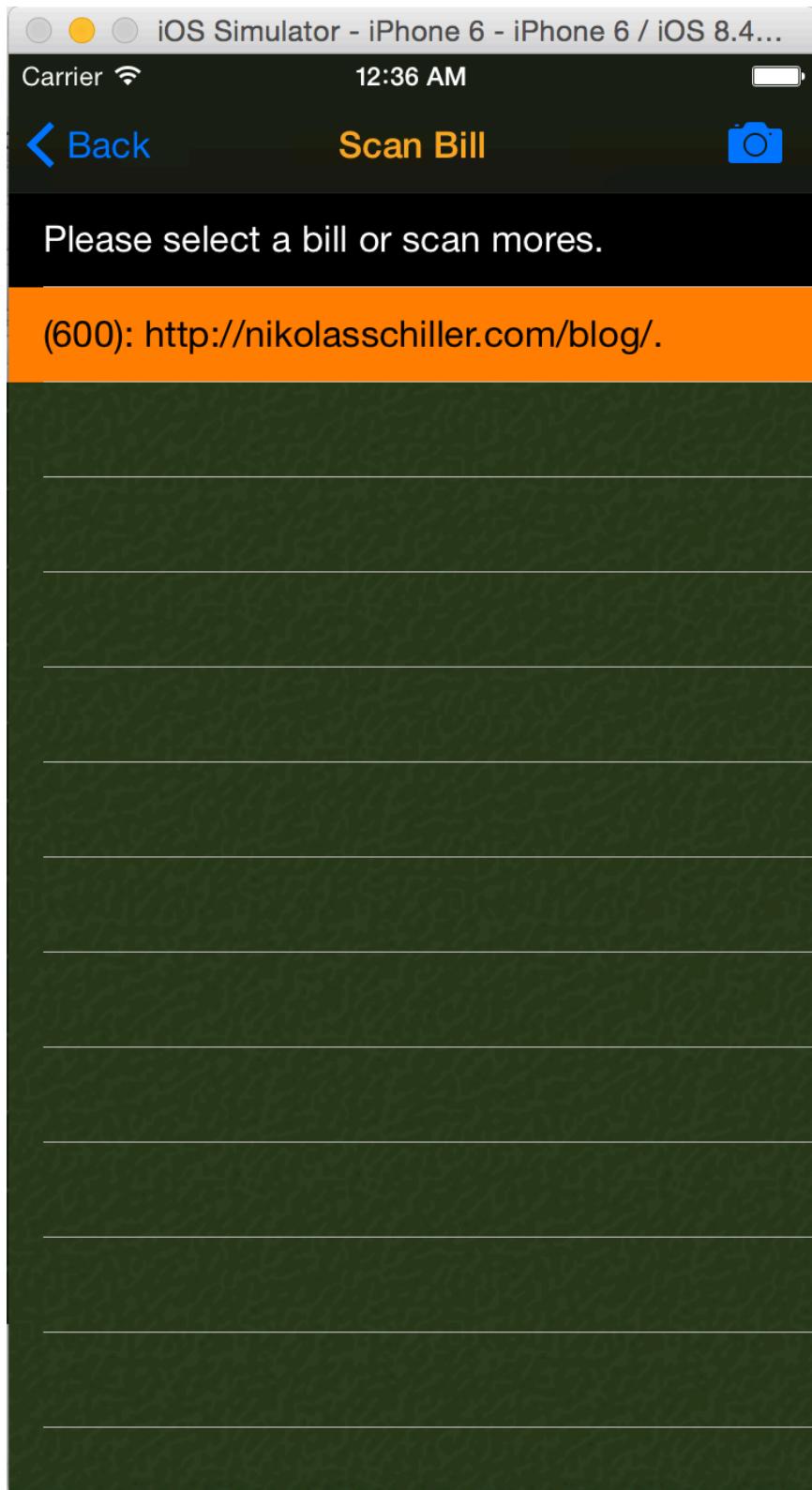
Navigation left button: "Back", blue; back to last page(menu)

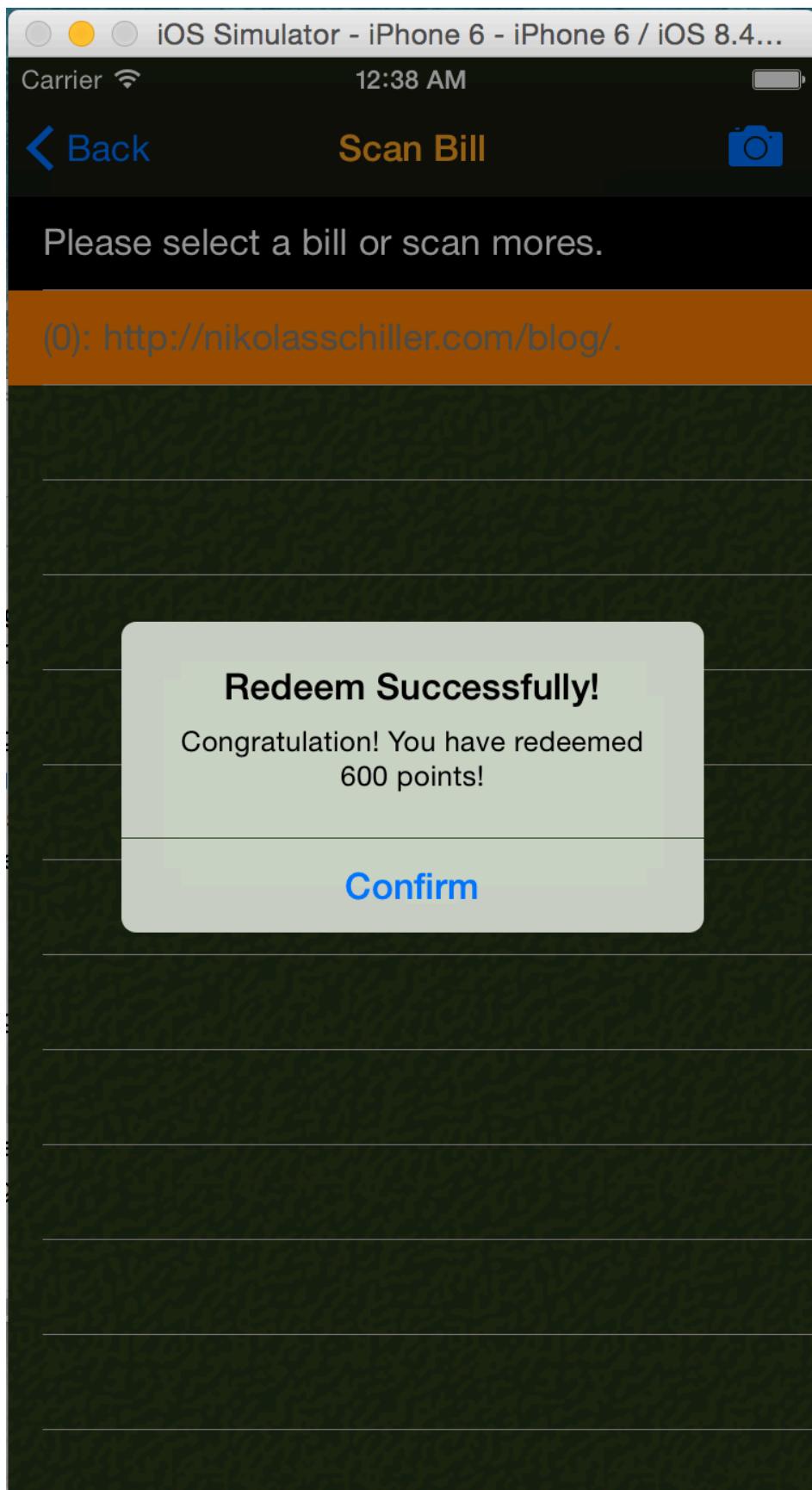
Right bar button: Camera style, click to scan codes

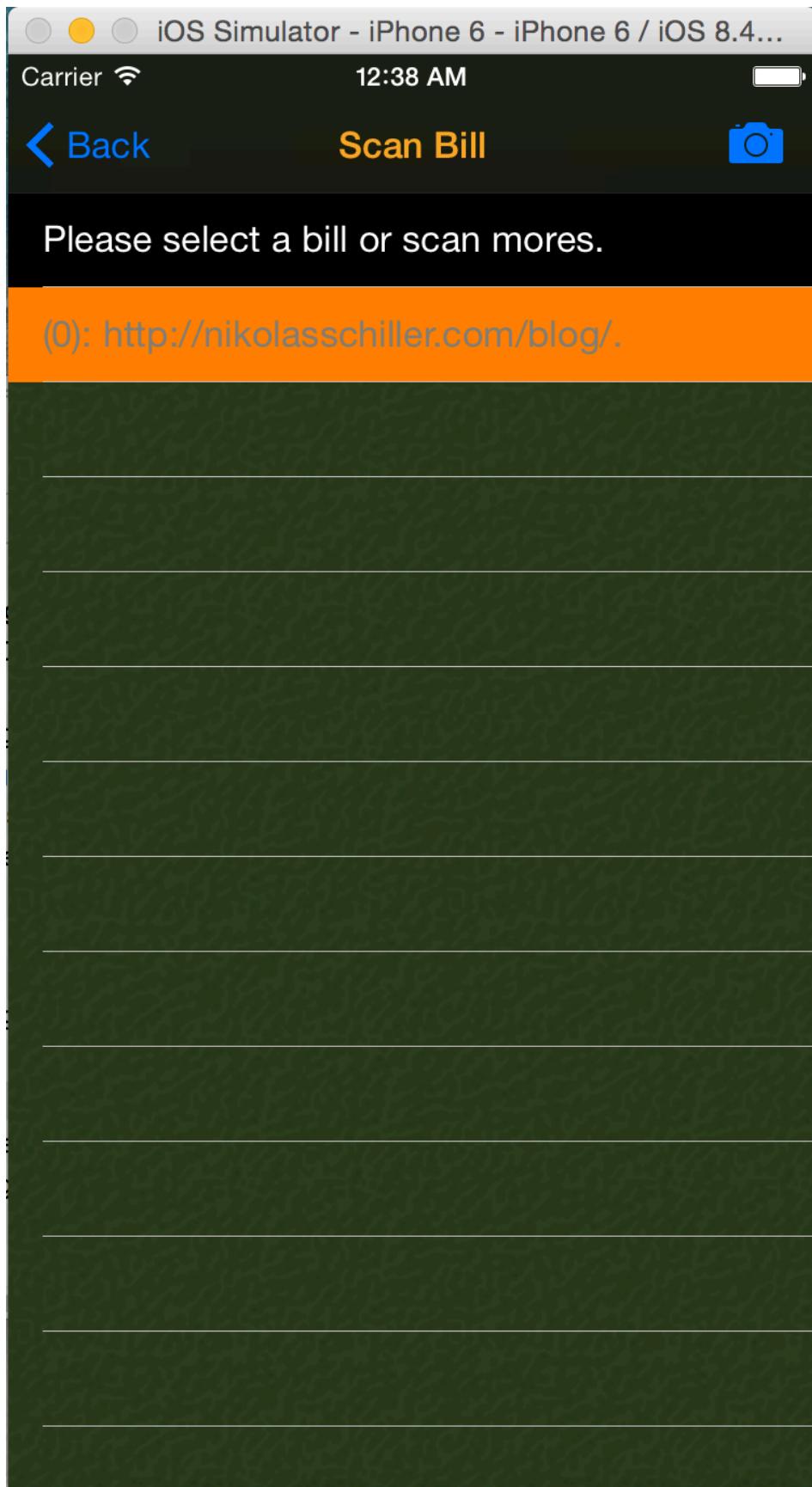
View Background: image(dark green thyme)

Cells:
Orange background
ROW1:
Show Tips. Black background, white text
Other ROW:
Show "scan result".
Black text before redeem, gray text after redeem









Events Page Design

Elements:

Title: Events,
orange

Navigation

Bottom: "Back",
blue; back to last
page(Menu)

Title Row(even):
White text, event
name, font15

Content Row(odd):
Image: left
Content: white
text, font 12

Table:
Black background,
red separator

The screenshot shows a mobile application interface titled 'Events'. The top navigation bar includes a blue 'Back' button on the left and the word 'Events' in white on the right. The main content area is divided into several sections, each featuring an orange header and a white content area.

- Xmas in July at Rams Head on the 25th!**
Image: A photo of a man dressed as Santa Claus, wearing a Santa hat and a white t-shirt with 'FORDHAM DOPPELBOCK' printed on it, standing on a beach. Text: 'On July 25th, Rams Head will release Doppelbock for one day only. Each year, a few kegs of Doppelbock are saved for this joyous occasion – and to quench your summertime thir...'
- Enter to Win Summer Six Pack Ticket!**
Image: A graphic for a 'SUMMER SIX PACK TICKET GIVEAWAY' from 'RAMS HEAD'. Text: 'On July 25th, we're choosing one winner for our Summer Six Pack Ticket Giveaway! This lucky music fan will win tickets to ANY 6 concerts at one of our three music venues, Pier Six P...'
- Instagram share: AMAZON band concert!**
Image: A photo of a person performing on stage with the word 'Autogra...' visible. Text: 'The incredible two man band opening for last night. For an hour, a gorgeous light show, mesmerizing beats and nonstop music! Never heard of them before but they've gained a ne...'
- ROCK YOUR BONES 3**
Image: A graphic for 'ROCK YOUR BONES' featuring a skull wearing sunglasses. Text: 'COMING UP AT RAMS HEAD LIVE: This is big! On Friday, July 24th, 2015, 24-7 presents. This September, DirtWolf, Spaceboy, Silent Society, You're Too Kind, HalfTone, Jo...'