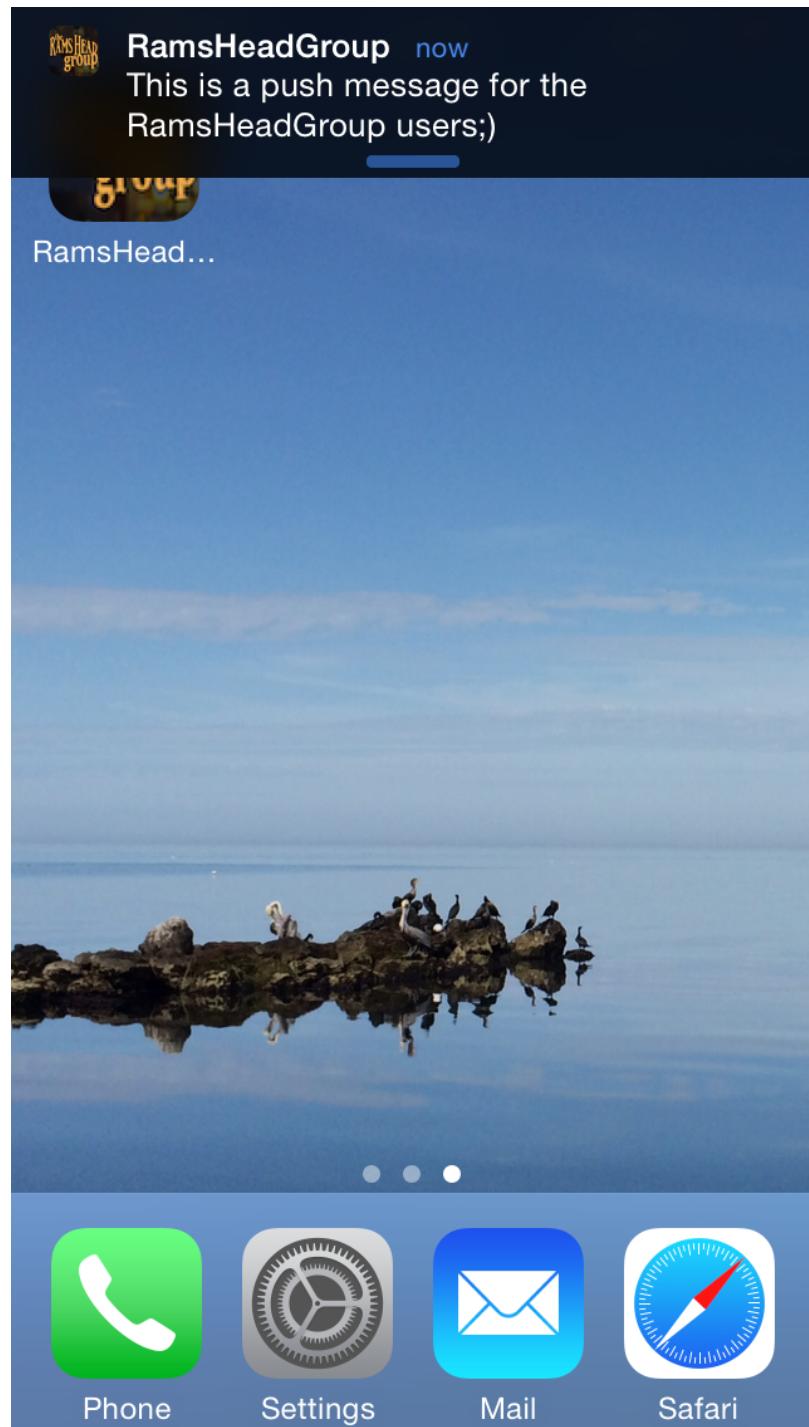


# App: RamsHeadGroup

## Push notification

(cannot be viewed on simulator)



# Login/Register Page Design

## Elements:

Background: dark green(the same as the website)

Company logo: on the up-left corner, 150x90

Page title:  
“Login/Register”, white, size 27

“email” label, “password” label, “or I am a new user,” label: white, size 17

“email” input text field: size 14, email keyboard, Q4

“password” input text field: secure text entry

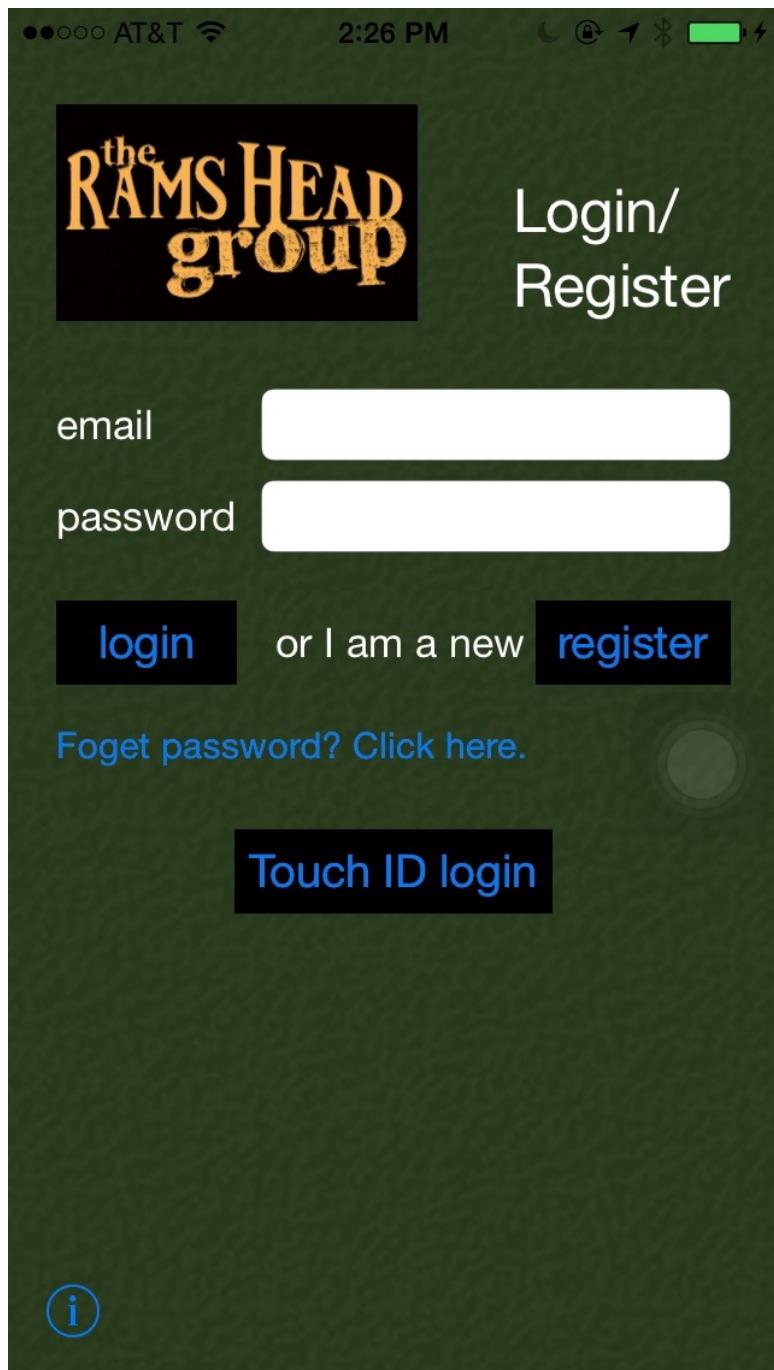
“login” button: black background, blue font, segue to list page

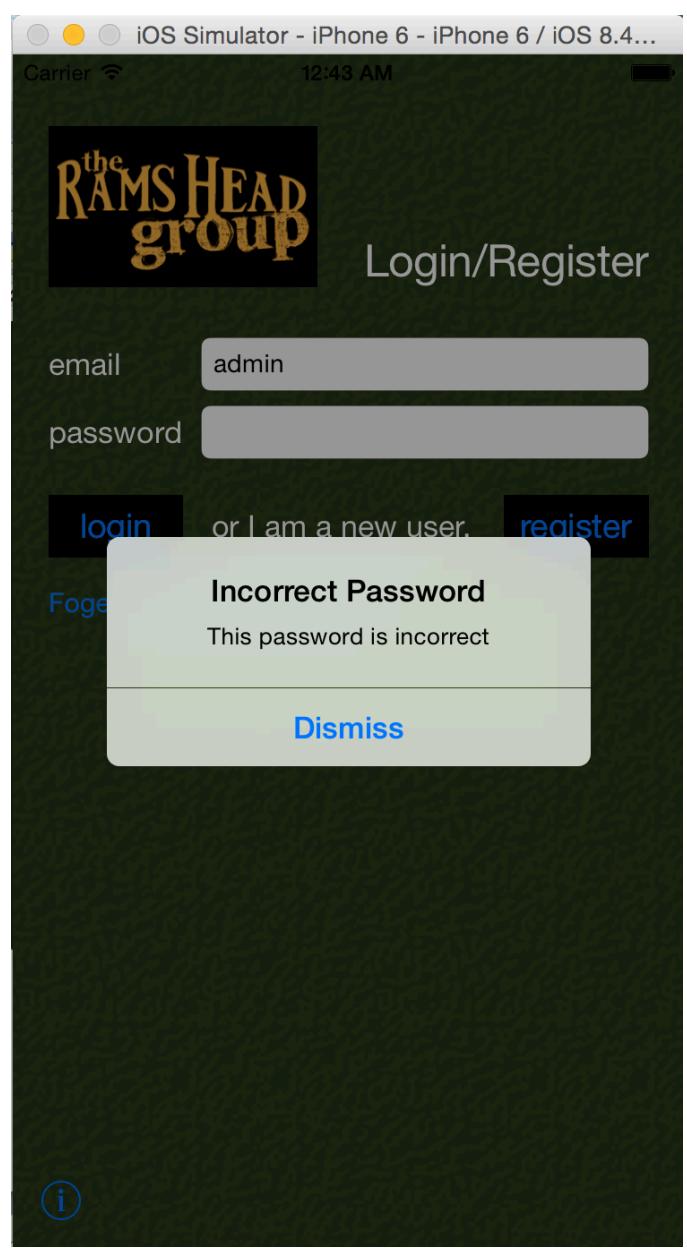
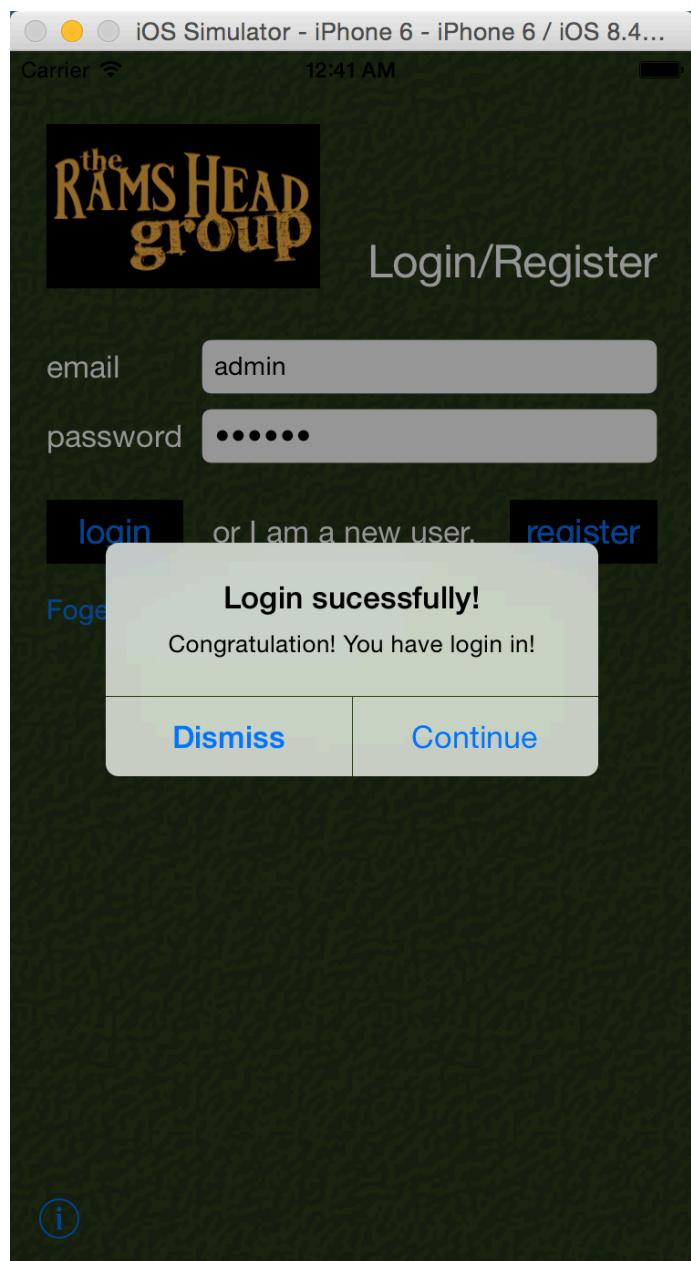
“register” button: black background, blue font, send request to register an account and login

“Foget password? Click here.” button: segue to Reset password page.

“Touch ID login” button: Use new feature “Touch ID” authorization in iOS8 to login

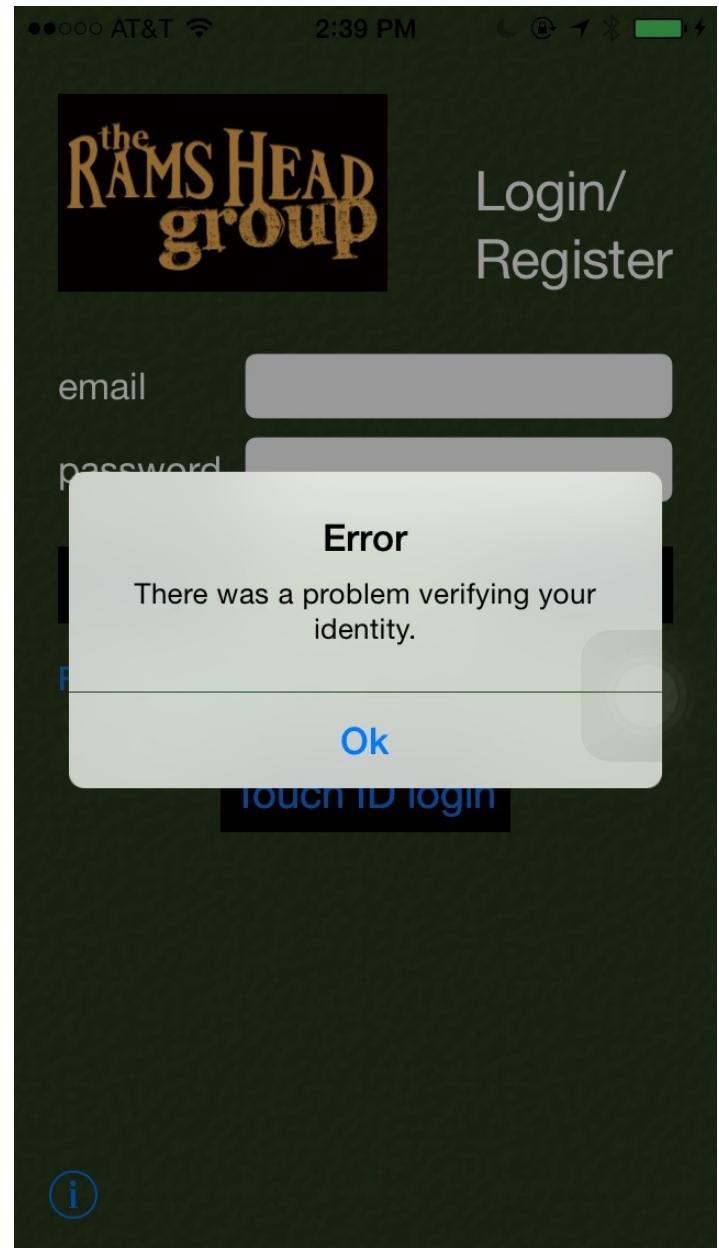
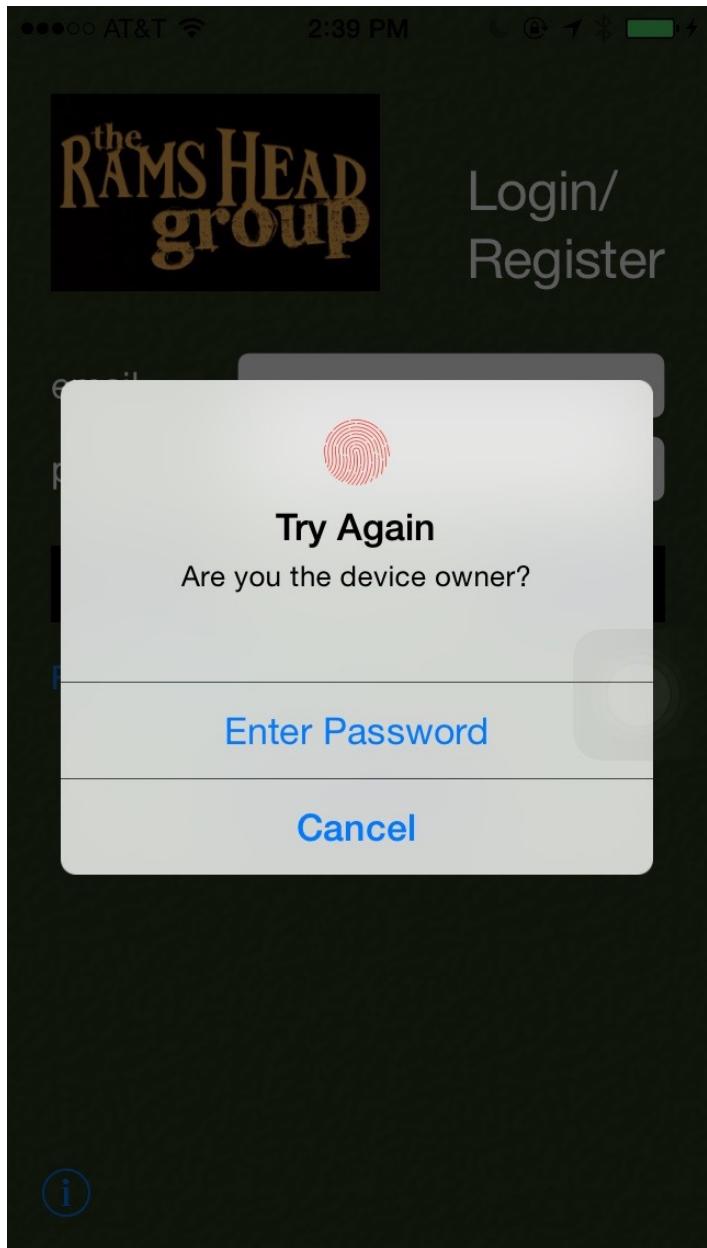
“i” (info) button: go back and view the introduction.



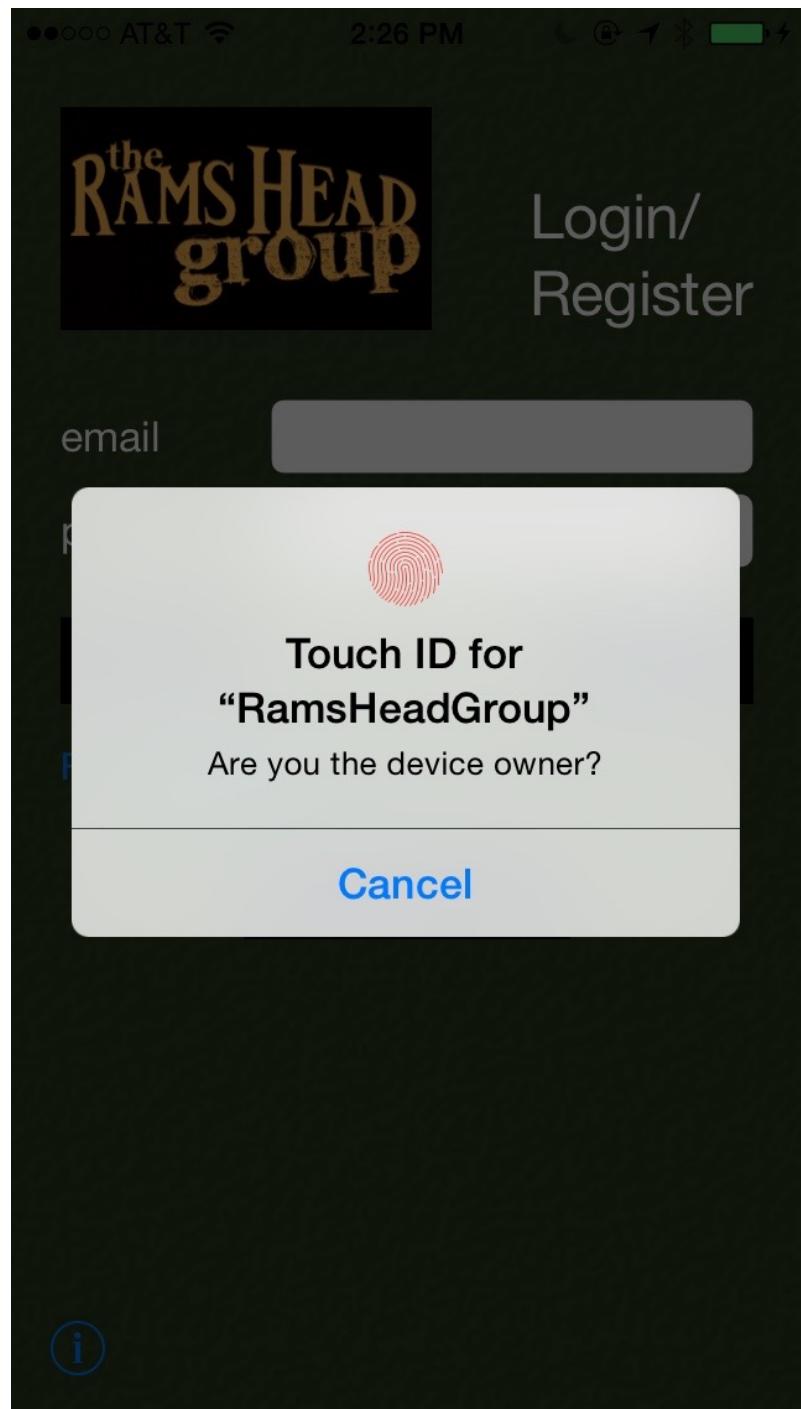


Login with touch ID: (Test in real device)

Fail case:



Success case:



# About Page Design

## Elements:

Status bar: hidden

Background: dark green(according to the website of RAMS HEAD group)

"Rams Head group" logo: cut from the website

About title: 1 for Rams Head group(in orange), 1 for Software Merchant Inc.(in blue)

About content:  
font in white, size 14  
Part 2. Software Merchant Inc.  
introduction.  
Part 1.  
Rams Head group introduction

Software Merchant Logo

"continue" button:  
segue to the login or register page

The screenshot shows an iPhone 6 simulator with the status bar indicating "iOS Simulator - iPhone 6 - iPhone 6 / iOS 8.4...". The carrier signal strength and battery level are also visible. The main content area has a dark green background. At the top center is the logo "the RAMS HEAD group" in a stylized, gold-colored font. Below the logo, the text "About RAMS HEAD group" is displayed in a large, bold, orange font. The text "Rams Head is family owned and operated since 1989. We are proud to be a part of the community and are committed to providing you the best in Food, Fun & Beer." is written in white. A link "- See more at: <http://www.ramsheadgroup.com/about-the-rams-head-group/>" is also in white. Below this section, the text "About Software Merchant Inc." is displayed in a large, bold, blue font. The text "Software Merchant is one of the enterprise focused mobile firms in Pennsylvania. We do not build games that result in a month-long working relationship; we take pride in becoming a valued, long-term team member of our clients. We help them navigate the ever-changing mobile landscape and become trusted advisors in many of their technology strategy decisions. We are not some upstart development shop with one or two "business apps" on our portfolio page - with over 100 successful client engagements under our belt, we truly are the enterprise experts." is written in white. At the bottom left is the "Software Merchant Inc." logo, which features a blue square with the letters "SM" in white. To the right of the logo is the word "Software Merchant Inc." in a smaller, blue font. At the bottom right is a blue "continue" button.

# Reset Page Design

## Elements:

Background: dark green(the same as the website)

Company logo: on the up-left corner, 150x90

Page title:  
“Login/Register”, white,  
size 27

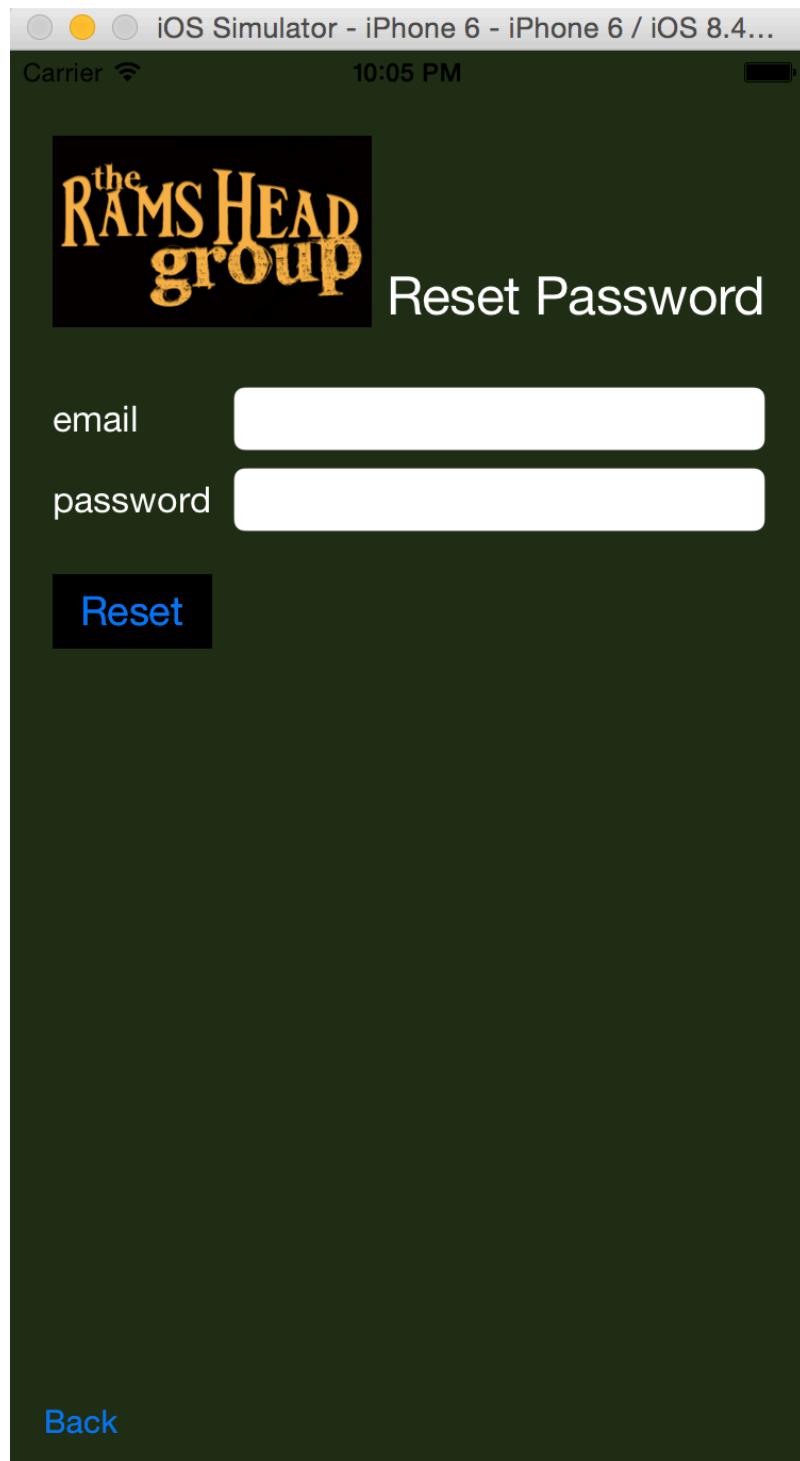
“email” label,  
“password” label: white,  
size 17

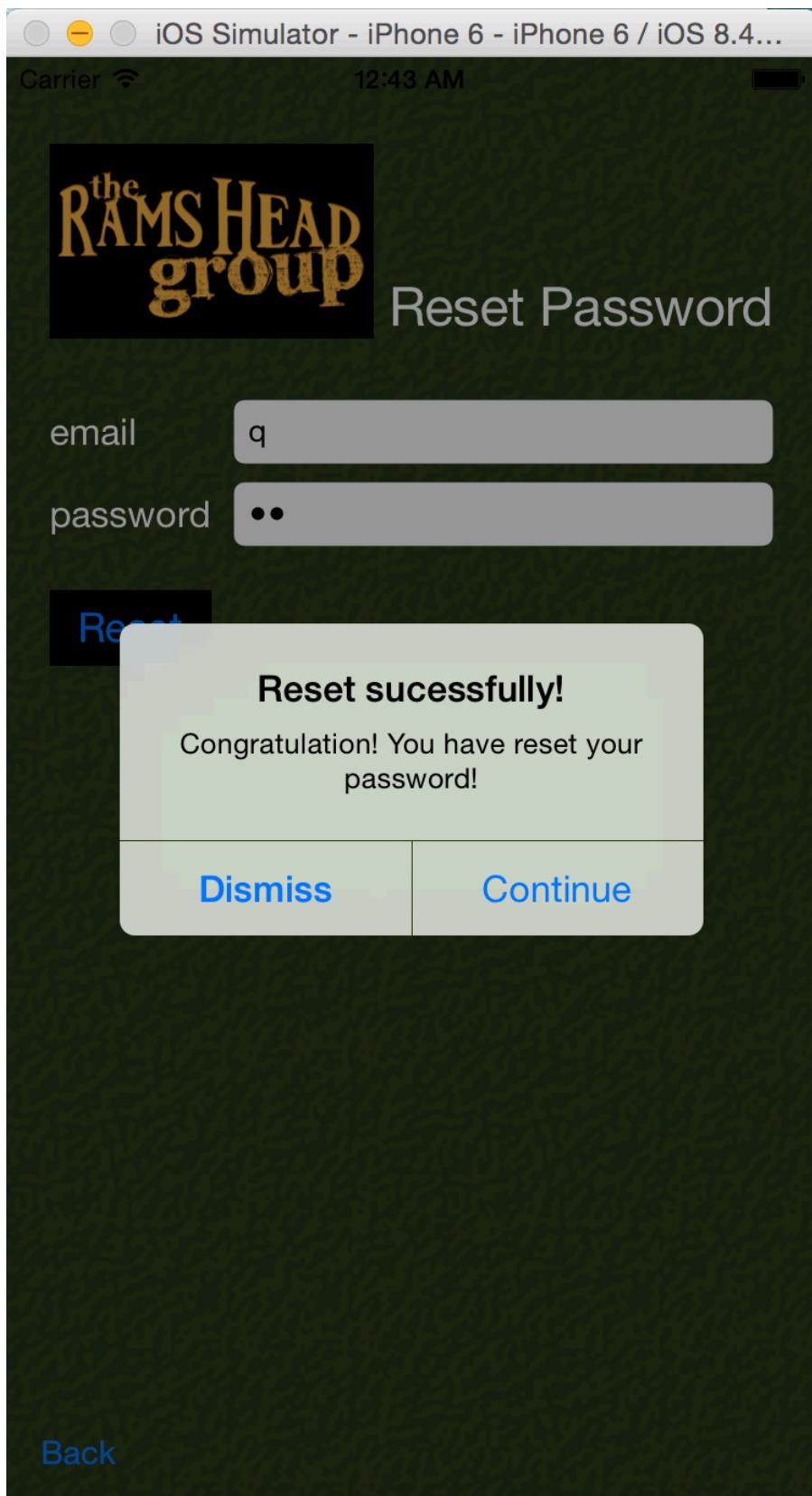
“email” input text field:  
size 14, email keyboard,  
Q4

“password” input text  
field: secure text entry

“reset” button:  
black background, blue  
font, segue to list page

“Back” Button:  
segue back to the  
login/register page.





# Menu Page Design

## Elements:

Title: Menu, orange

View Background: black

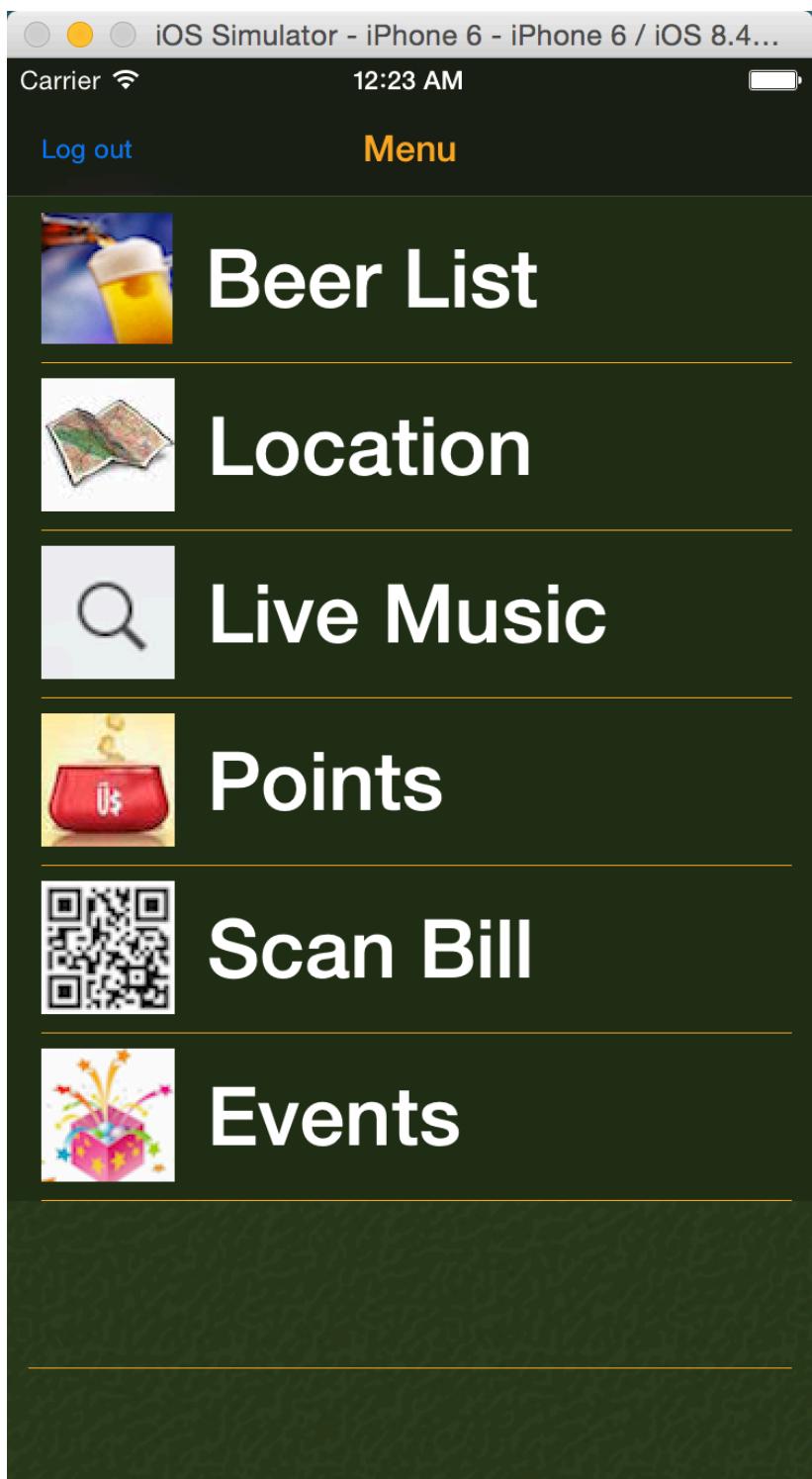
"Log out" button:  
log out account and  
back to the login page

Cell Background: dark  
green(the same as the  
website)

Cell image:  
On the left of every  
cell

Cell content:  
White, 50  
"Beer List" , "View On  
Map", "Location", "Live  
Music", "Points", "Scan  
Bill" and "Events"

Cells Separator:  
yellow single line



# BeerList & Beer Page Design

## Elements:

Title: Beer List, orange

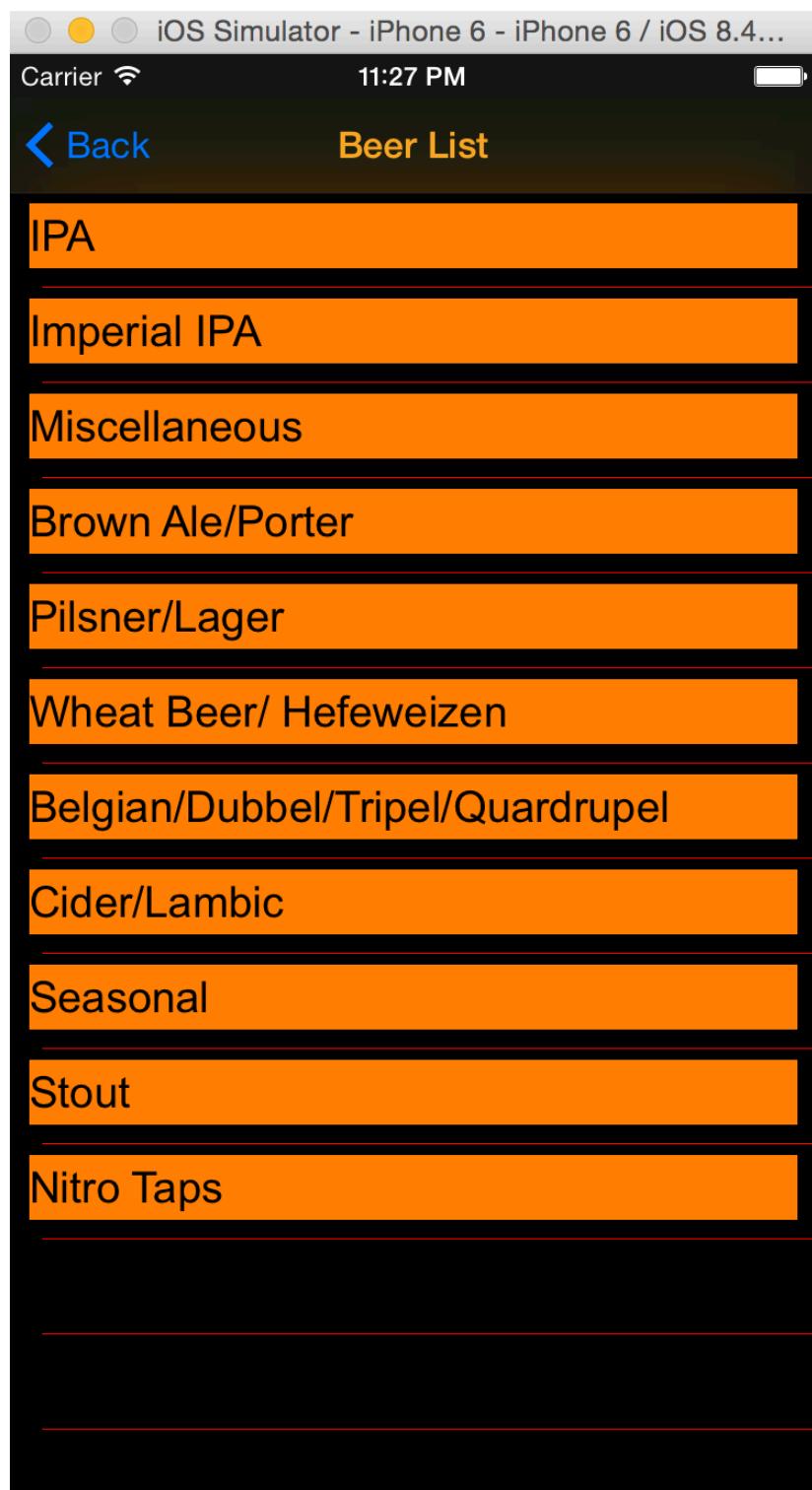
Navigation Button:  
“Back”, blue; back to  
last page(menu)

View Background: black

Cell Background: black

Cell content:  
Label, orange  
background, black text

Cells Separator: red  
single line



## Elements:

"Back" Button: "Beer List", blue; back to Beer Type List table

View Background: black

Cell Background: black

Cell content:  
Label, orange  
background, black  
text

Cells Separator: red  
single line



# Beer Detail Page Design

## Elements:

Title: Beer Detail,  
orange

Navigation Button:  
“Back”, blue; back to last  
page(Beer List)

Image: under navigation  
bar, 300x247

Title labels:  
orange, size 18  
“Name:”, “Location:”,  
“ABV”, “Size:”, “Price:”,  
“Description:”

Beer info labels: white,  
size 18  
“Name” is bold, others  
are regular

“Description” TextView:  
black background, white  
text, font 17 regular



# LocationList Page Design

## Elements:

Title: Location, orange

Navigation Button:  
“Back”, blue; back to last  
page(menu)

View Backgroud: black

Cell Background: black

Cell content:  
Label, orange  
background, black text  
List all restaurant names

Cells Separator: red single  
line



# LocationMap Page Design

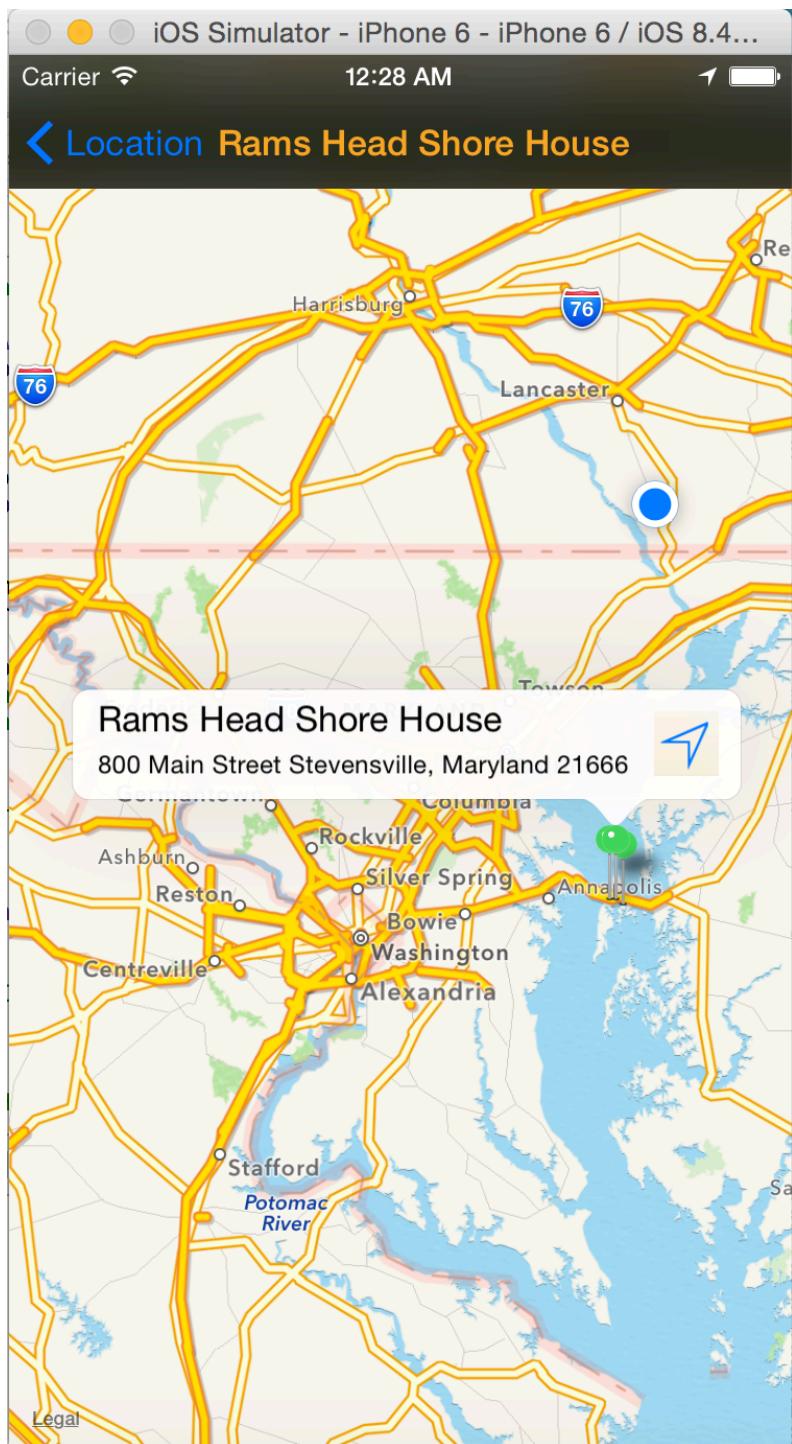
## Elements:

Title: Restaurant name, orange

Navigation Button: "Location", blue; back to last page(Location List)

MapView:  
1. showing the name and location of the restaurant(center as the selected restaurant) with pins  
2. showing current location with blue point

Green pin:  
1. showing the name and detail address of the pin  
2. click the right button on the pin view could open a navigation app(from current location to selected pin)—see image of next page



iOS Simulator - iPhone 6 - iPhone 6 / iOS 8.4...

Carrier 10:01 PM

**Clear** current location to Rams Head S...

**Drive** **Walk** **Apps**

This route requires tolls.

2 hrs 24 min

1 hr 56 min

1 hour 56 minutes - 111 miles

**Start**

# LiveMusicSearch Page Design

## Elements:

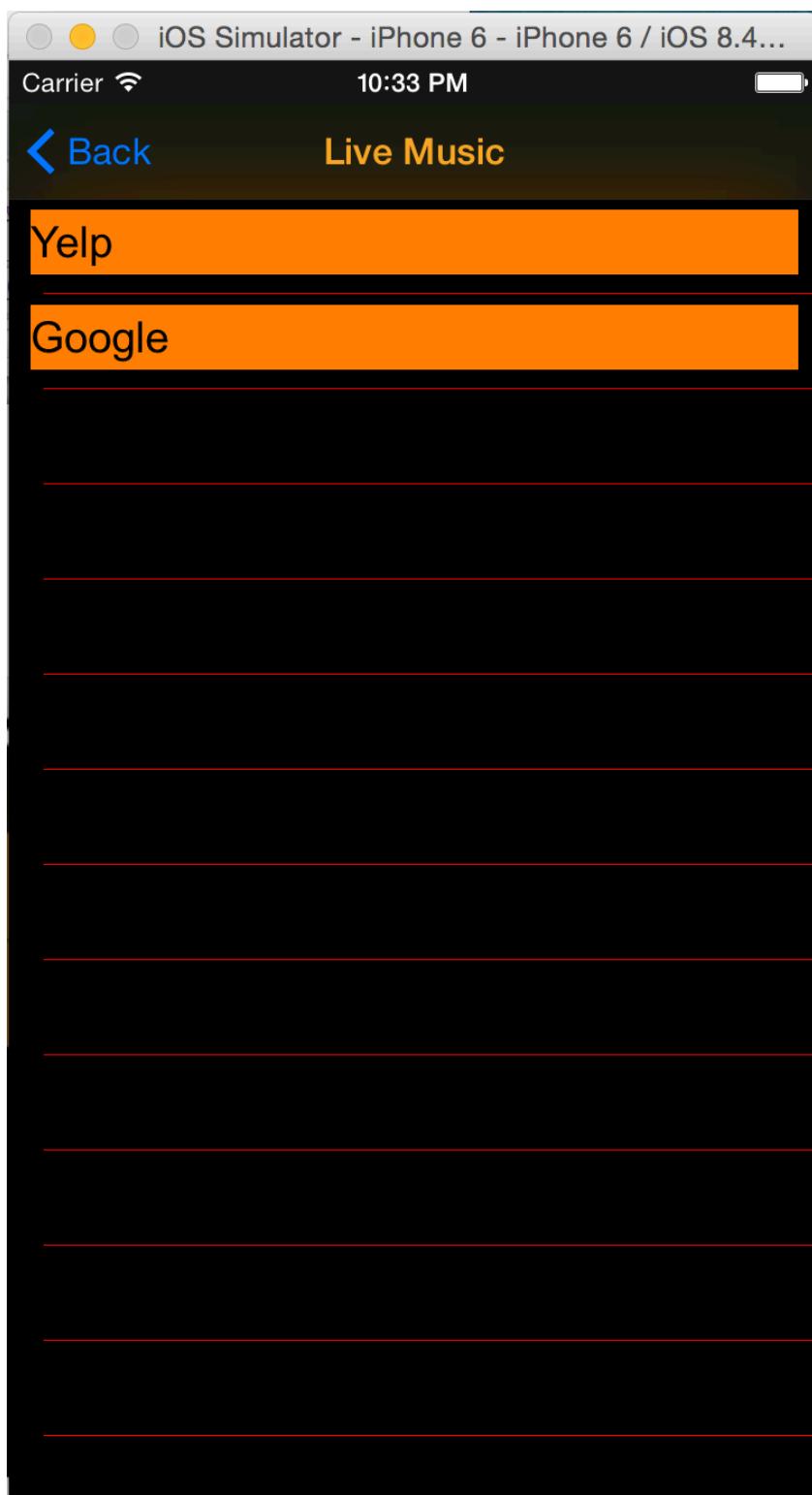
Title: "Live Music", orange

Navigation Button: "Back", blue; back to last page(menu)

View Background: black

Cell Background: orange

Cell content:  
black text  
search engine name("Yelp", "Google")



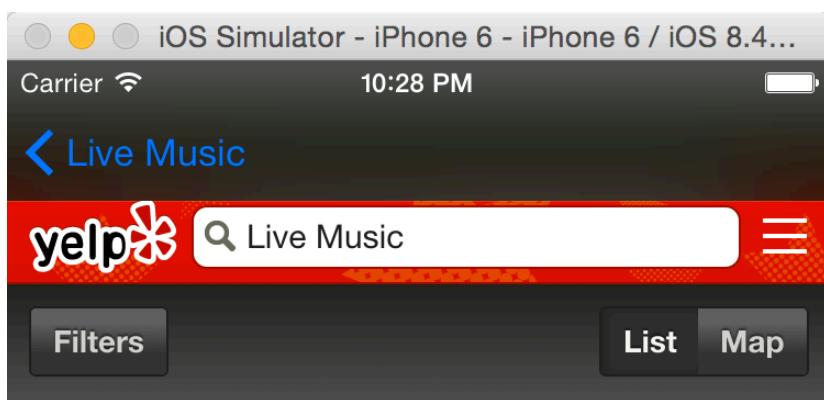
# LiveMusic Page Design

## Elements:

Navigation Button:  
"Live Music", blue;  
back to last  
page(Live Music  
search list)

View Background:  
black

Webview:  
With filter "Live  
Music"



	<b>1. Amnesia</b> Mission 853 Valencia St, San Francisco Dive Bars, Music Venues	0.7 mi \$
	<b>2. The Saloon</b> North Beach/Telegraph Hill 1232 Grant Ave, San Francisco Jazz & Blues, Dive Bars	2.4 mi \$
	<b>3. 50 Mason Social House</b> Union Square 50 Mason St, San Francisco Music Venues, Bars	1.6 mi \$
	<b>4. The Lost Church</b> Mission 65 Capp St, San Francisco Music Venues, Performing Arts	0.5 mi \$\$
	<b>5. Bottom of the Hill</b> 1.7 mi	
	<b>Yelp</b> ★★★★★ (191,319) Free - In the App Store	<a href="#">View</a>

iOS Simulator - iPhone 5s - iPhone 5...

Carrier 2:08 PM

Live Music

Google live music, the Fx

Web Maps Images Shopping More ▾

Ram's Head Roadhouse

Rams Head Tavern

Rams Head Shore House

Any rating FILTER

Rams Head Tavern

4.1 ★★★★☆ (83) · \$\$

American · West St

Old-school tavern for pub ...

Ram's Head Roadhouse

4.0 ★★★★☆ (14) · \$\$

American · Generals Hwy

Casual tavern with music &...

Rams Head Shore House

# ViewPoint Page Design

## Elements:

Title: "Points",  
orange

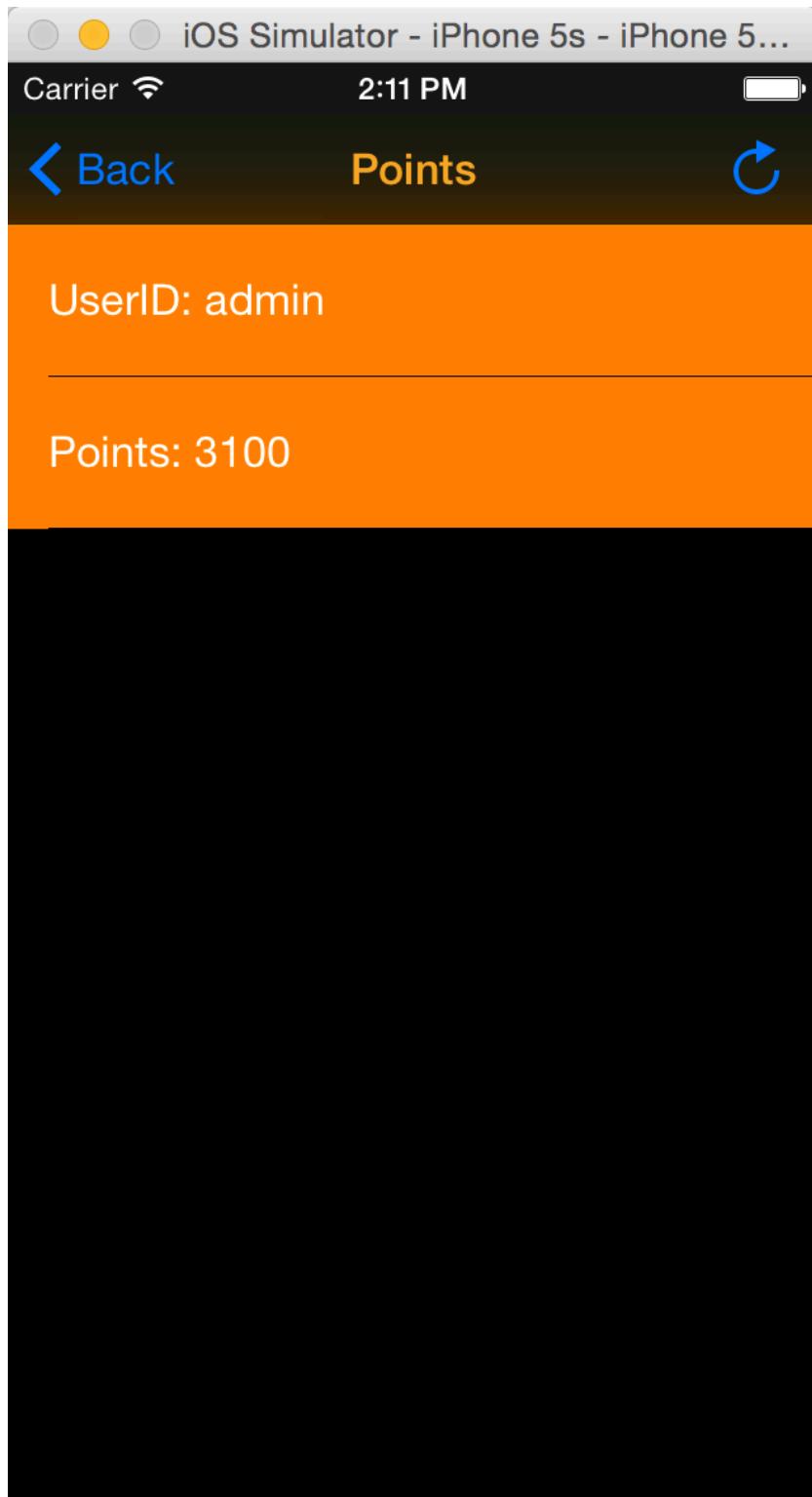
Navigation left  
button: "Back", blue;  
back to last  
page(menu)

Right bar button:  
Update the users'  
point

View Backgroud:  
black

Cell Background:  
brown

Cell content:  
white text  
"UserID:..." and  
"Points:..."



# ScanBill Page Design

(real time scan cannot be tested on simulator)

## Elements:

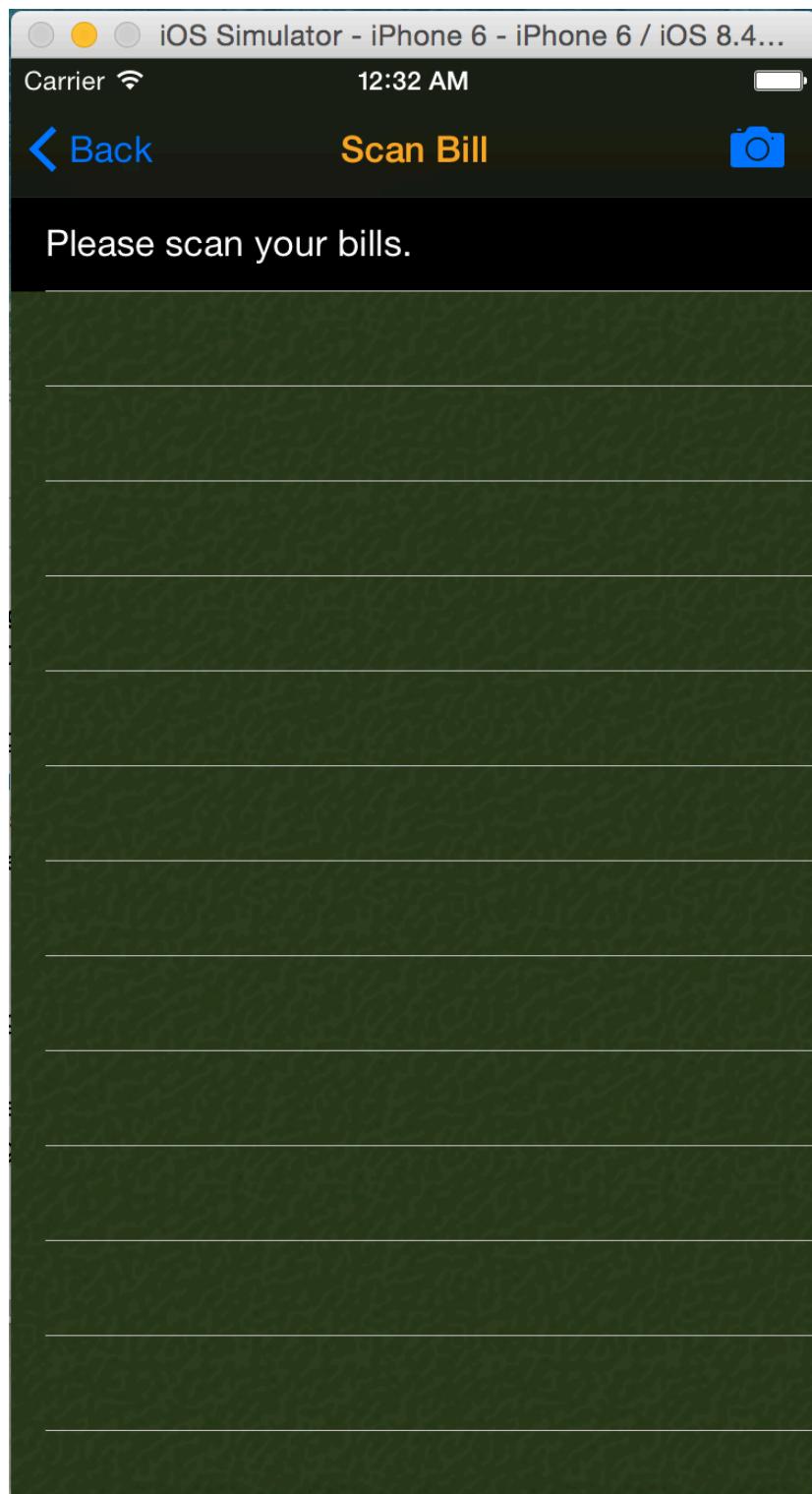
Title: "Scan Bill", orange

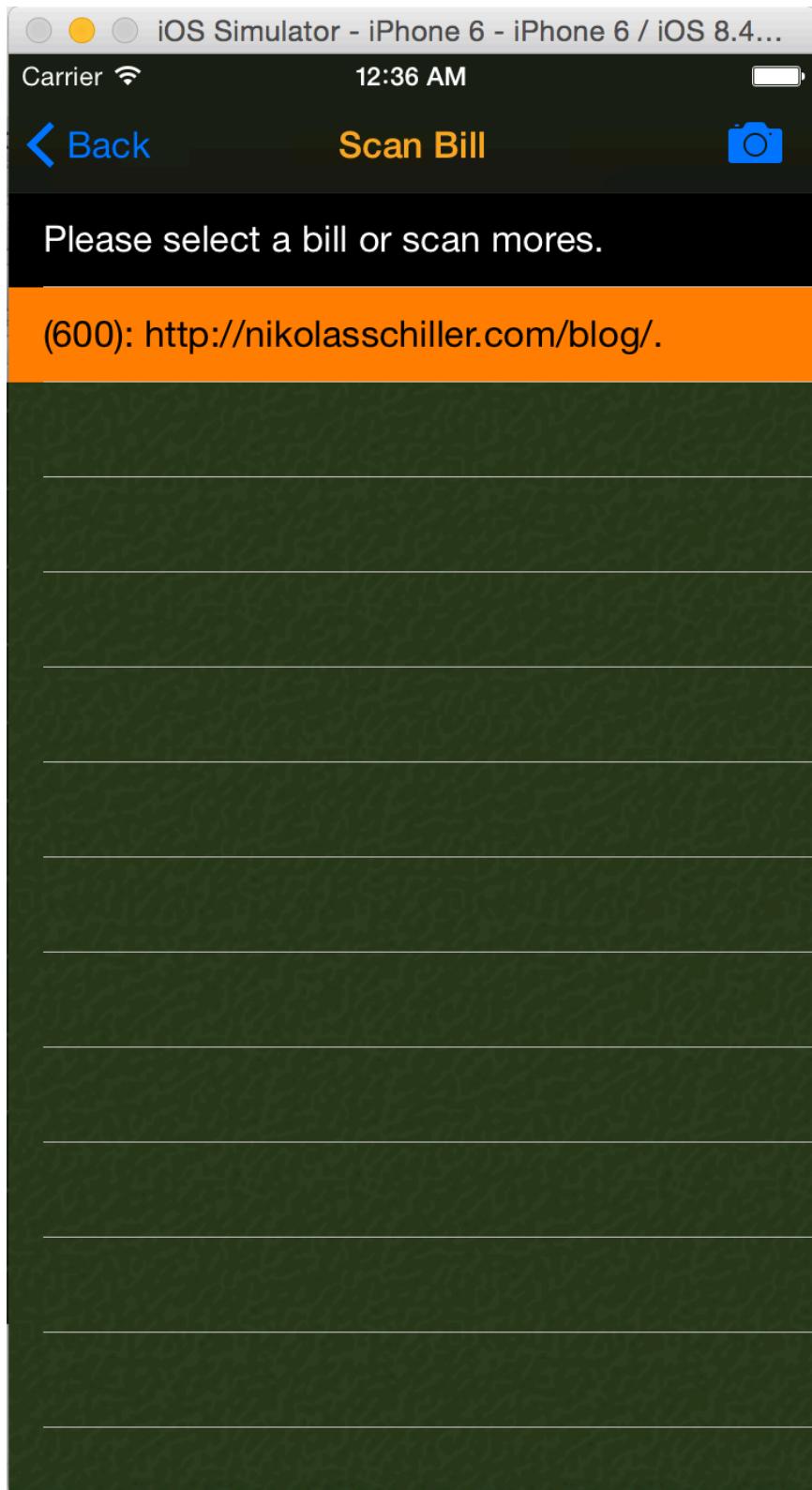
Navigation left button: "Back", blue; back to last page(menu)

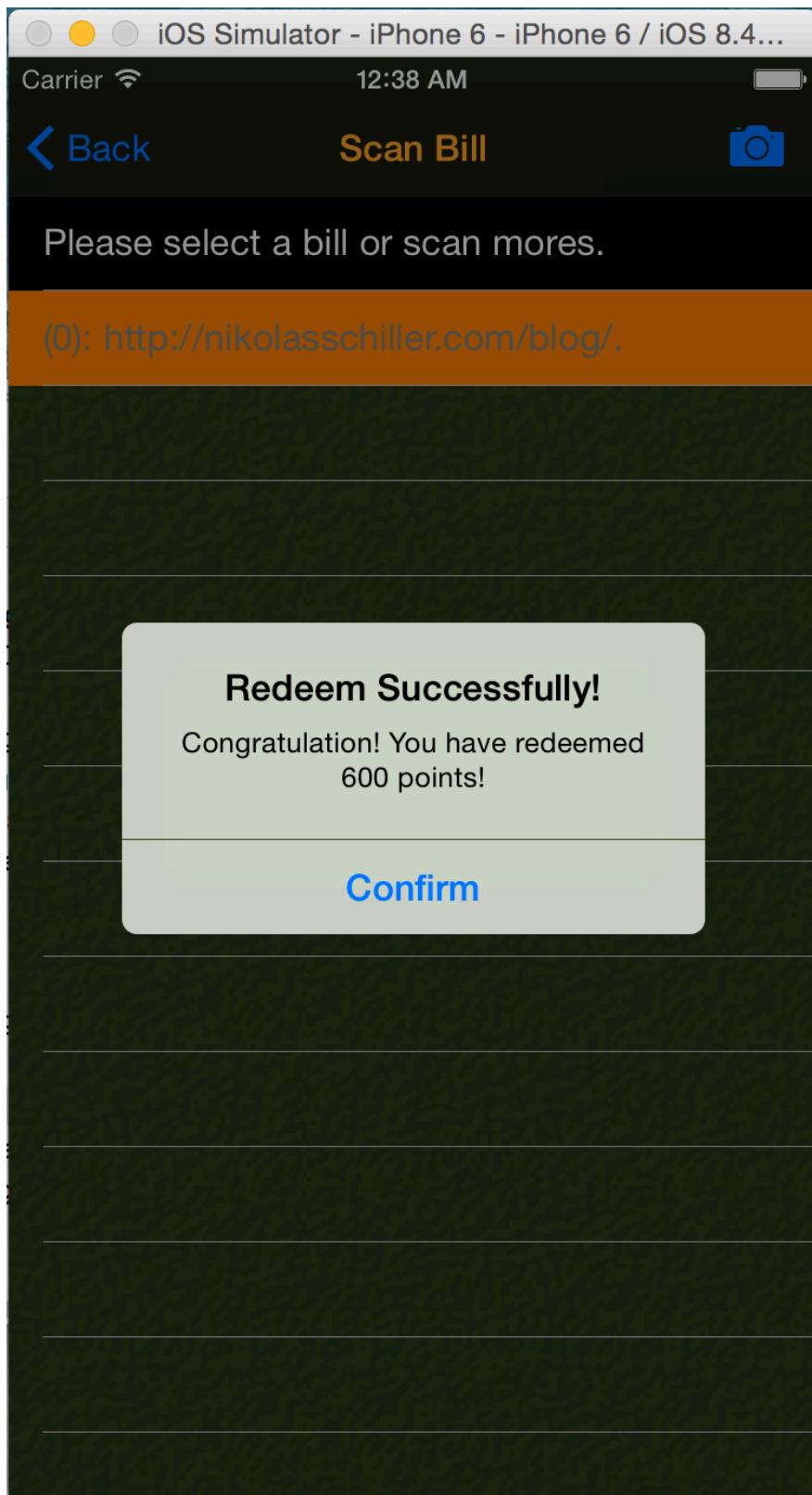
Right bar button: Camera style, click to scan codes

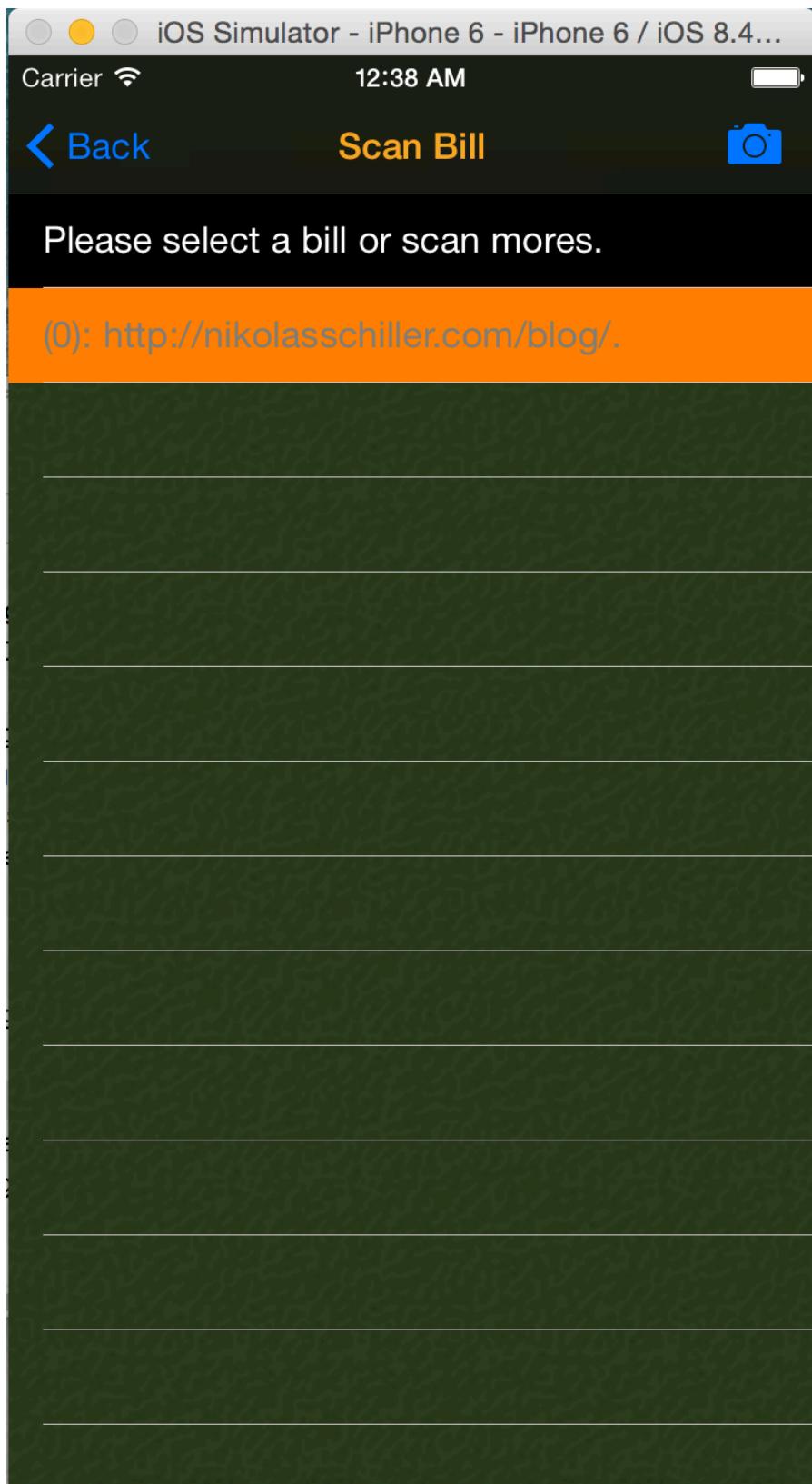
View Background: image(dark green thyme)

Cells:  
Orange background  
ROW1:  
Show Tips. Black background, white text  
Other ROW:  
Show "scan result".  
Black text before redeem, gray text after redeem









# Events Page Design

## Elements:

Title: Events, orange

Navigation Button:  
"Back", blue; back to  
last page(Menu)

Title Row(even):  
White text, event  
name, font15

Content Row(odd):  
Image: left  
Content: white text,  
font 12

Table:  
Black background,  
red separator

The screenshot shows a mobile application interface titled "Events". The top navigation bar is orange with the word "Events" in white. Below it is a list of events displayed in a grid format.

- Xmas in July at Rams Head on the 25th!**  
A thumbnail image on the left shows a person in a Santa hat and swim trunks standing on a beach. To the right, the text reads: "On July 25th, Rams Head will release Doppelbock for one day only. Each year, a few kegs of Doppelbock are saved for this joyous occasion – and to quench your summertime thir..."
- Enter to Win Summer Six Pack Ticket!**  
A thumbnail image on the left shows a purple banner with the text "SUMMER SIX PACK TICKET GIVEAWAY!". To the right, the text reads: "On July 25th, we're choosing one winner for our Summer Six Pack Ticket Giveaway! This lucky music fan will win tickets to ANY 6 concerts at one of our three music venues, Pier Six P..."
- Instagram share: AMAZON band concert!**  
A thumbnail image on the left shows a person performing on stage with a "Autogra" sign in the background. To the right, the text reads: "The incredible two man band opening for last night. For an hour, a gorgeous light show, mesmerizing beats and nonstop music! Never heard of them before but they've gained a ne..."
- ROCK YOUR BONES 3**  
A thumbnail image on the left shows a purple graphic featuring a skull wearing sunglasses with the text "ROCK YOUR BONES SEVEN LIVE BMORE BANDS". To the right, the text reads: "COMING UP AT RAMS HEAD LIVE: This is big! On Friday, July 24th, 2015, 24-7 presents. This September, DirtWolf, Spaceboy, Silent Society, You're Too Kind, HalfTone, Jo..."