Implied Volatility

Reporting

Based on the observed option prices traded in the market, we can calculate the implied volatilities:

 \Rightarrow they are defined as the volatility parameter (σ) that we need to substitute into the Black-Scholes formula to match the option prices we observe.

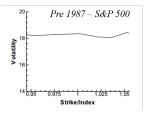
In general, for each strike K, we will need to have an implied volatility parameter σ :

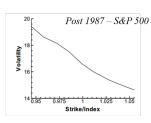
Strikes	Prices	Implied Volatilities	
K_1	$C(K_1), P(K_1)$	BlackScholes(S , K_1 , r , σ_{K_1} , T)	
K_2	$C(K_2), P(K_2)$	BlackScholes(S , K_2 , r , σ_{K_2} , T)	
K_3	$C(K_3), P(K_3)$	BlackScholes(S , K_3 , r , σ_{K_3} , T)	
K_4	$C(K_4), P(K_4)$	BlackScholes(S , K_4 , r , σ_{K_4} , T)	
:	:	<u>:</u>	

Volatility Smile

Black-Scholes model assumes that the volatility of stock returns is constant through time and strikes. Is this true?

If the Black-Scholes assumptions are correct, then the implied volatilities of options should fall on a horizontal line when plotted against strikes.



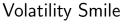


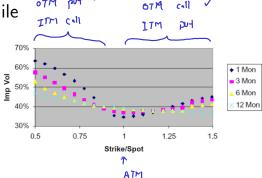
Prior to the 1987 Black Monday crash, this was roughly valid empirically. However, a distinct volatility smile manifested after the 1987 crash across a wide range of market—in anticipation of extreme market moves.

Volatility Smile

Background

- According to classical formulation, the Black-Scholes implied volatility of an option should be independent of its strike and expiration.
- Prior to the stock market crash of October 1987, the volatility smile of equity index options was indeed approximately flat.
- The Black-Scholes model assumes that a stock's return volatility is a constant, independent of strike and time to expiration.
- The volatility smile's appearance after the 1987 crash was due to the market's shock of discovering, for the first time since 1929, that a huge market could drop by 20% or more in a short period of time.
- In a liquid option market, option prices are determined by supply and demand, not by a valuation formula.





Volatility smile is generally steepest for short expiries, and is flatter for longer expiries.

Higher implied volatilities translate to higher option prices. The figure above shows that lower strike options are more in demand.

Market generally trades **out-of-the-money (OTM)** and **at-the-money (ATM) options**. **In-the-money (ITM)** options are relatively less liquid. This translate to more demand in the market for equity index put options.

Fitting Market Prices

Reporting

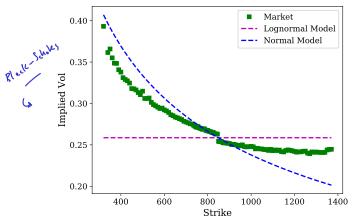
Suppose we are using the Black-Scholes or Bachelier model. The only model parameter we can vary is the volatility parameters (σ_{LN} or σ_{N}).

Since the at-the-money option (ATM) is the most important, we should choose the volatility parameter to fit the ATM option.

Strikes	Imp-Vol	Black-Scholes	Bachelier
K_1	σ_{K_1}	BlackScholes(S, K_1, σ_{LN}, T)	Bachelier(S, K_1, σ_N, T)
K_2	σ_{K_2}	BlackScholes(S , K_2 , σ_{LN} , T)	Bachelier(S, K_2, σ_N, T)
K_3	σ_{K_3}	BlackScholes(S , K_3 , σ_{LN} , T)	Bachelier(S , K_3 , σ_N , T)
K_4	σ_{K_4}	BlackScholes(S , K_4 , σ_{LN} , T)	Bachelier(S, K_4, σ_N, T)
:	:	<u>:</u>	

Fitting Market Implied Volatilities

Example Consider Google's call and put options on 2013-08-30. We look at options expiring on 2015-01-17, the spot stock price is 846.9, and the at-the-money volatility is ≈ 0.26 .



Displaced-Diffusion Model – Shifted Lognormal

In 1983, Mark Rubinstein introduced the displaced-diffusion model. Consider the following forward price process:

$$dF_t = \sigma F_t dW_t$$

We say that F_T follows a **lognormal** distribution. Based on this definition, we call the following a **shifted lognormal** (or displaced-diffusion) process:

$$d(F_t + \alpha) = \sigma(F_t + \alpha)dW_t, \quad \alpha \in \mathbb{R}.$$

Since α is a constant, the process can be written as

$$d(F_t + \alpha) = dF_t = \sigma(F_t + \alpha)dW_t$$

Let $X_t = F_t + \alpha$, we can readily see that:

$$dX_t = \sigma X_t dW_t, \qquad X_T = F_T + \alpha.$$

Displaced-Diffusion Model - Option Pricing

The following stochastic differential equation is the most commonly used form for displaced-diffusion process

$$dF_t = \sigma[\beta F_t + (1 - \beta)F_0]dW_t, \qquad \beta \in [0, 1].$$

Note that the SDE now comprises a **geometric** and an **arithmetic** Brownian motion.

To solve this, we apply Itô formula to the function

$$X_t = f(F_t),$$
 where $f(x) = \log[\beta x + (1 - \beta)F_0]$

to obtain

$$F_T = \frac{F_0}{\beta} \exp \left[-\frac{\beta^2 \sigma^2 T}{2} + \beta \sigma W_T \right] - \frac{1 - \beta}{\beta} F_0.$$

$$dF_{\pm} = G \left[\beta F_{\pm} + (1-\beta) F_{0} \right] dW_{\pm}$$

$$X_{\pm} = \log \left[\beta F_{\pm} + (1-\beta) F_{0} \right] = f(F_{\pm})$$

$$f'(x) = \frac{f'(x)}{\beta x + (1-\beta) F_{0}}$$

$$dX_{\pm} = f'(F_{\pm}) dF_{\pm} + \frac{1}{2} f''(F_{\pm}) (dF_{\pm})^{2}$$

$$= \frac{f'(x)}{\beta F_{\pm} + (1-\beta) F_{0}} dW_{\pm}$$

$$f''(x) = \frac{f''(x)}{\beta F_{\pm} + (1-\beta) F_{0}}$$

$$f''(x) = \frac{f''(x)}{\beta F_{\pm} + (1-\beta) F_{0}}$$

fix)= log [AX+ (1-170]

$$-\frac{1}{2}\frac{\int_{0}^{T}F_{e}+(1-p)F_{o}}\int_{0}^{T}\frac{1}{2}\int_{0}^{T}F_{e}+(1-p)F_{o}\int_{0}^{T}\frac{1}{2}\int_{0}^{T}F_{e}dt$$

$$\int_{0}^{T}d\chi_{e}=\int_{0}^{T}\int_{0}^{T}GdW_{e}-\int_{0}^{T}\int_{0}^{T}\int_{0}^{T}G^{2}dt$$

$$X_{\tau} - X_{o} = \beta \in \mathcal{W}_{\tau} - \frac{1}{2} \beta^{2} \delta^{2} T$$

$$\log \left[\beta F_{\tau} + (1 - \beta) F_{o} \right] - \log \left[\beta F_{o} + (1 - \beta) F_{o} \right] = \beta \in \mathcal{W}_{\tau} - \frac{1}{2} \beta^{2} \delta^{2} T$$

$$\log \left[\frac{\beta F_{\tau} + (1 - \beta) F_{o}}{F_{o}} \right] = \beta \in \mathcal{W}_{\tau} - \frac{1}{2} \beta^{2} \delta^{2} T$$

$$\beta F_{\tau} + (1 - \beta) F_{o} = F_{o} \cdot \exp \left(\beta \in \mathcal{W}_{\tau} - \frac{1}{2} \beta^{2} \delta^{2} T \right)$$

Displaced-Diffusion Model – Option Pricing

Question Given that

Black :
$$F_T = F_0 e^{-\frac{\sigma^2 T}{2} + \sigma W_T}$$

$$\mbox{Displaced-Diffusion}: F_T = \frac{F_0}{\beta} \exp \left[-\frac{\beta^2 \sigma^2 T}{2} + \beta \sigma W_T \right] - \frac{1-\beta}{\beta} F_0.$$

suppose we have implemented the option pricing function

BlackCall(
$$F$$
, K , σ , T)

can we price a European call option price under displaced-diffusion model using the same BlackCall function?

Displaced-Diffusion Model

From the graph, it appears that the implied volatility smile we observed in the market is between normal and lognormal.

We have seen earlier that the **displaced-diffusion** (shifted lognormal) model comprises features of the normal and lognormal models. Under a displaced-diffusion model, we have:

$$dF_t = \sigma[\beta F_t + (1 - \beta)F_0]dW_t^*$$

Recall that the solution is given by

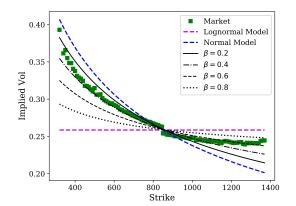
$$F_T = \frac{F_0}{\beta} e^{-\frac{\beta^2 \sigma^2 T}{2} + \beta \sigma W_T^*} - \frac{1 - \beta}{\beta} F_0$$

The option price under the displaced-diffusion model is

$$\mathsf{Displaced\text{-}Diffusion} = \mathsf{Black}\left(\frac{F_0}{\beta},\; K + \frac{1-\beta}{\beta}F_0,\; \sigma\beta,\; T\right)$$

Fitting Market Implied Volatilities

Observe that we are able to obtain a closer fit to the market using the displaced diffusion model by choosing the right β parameter.

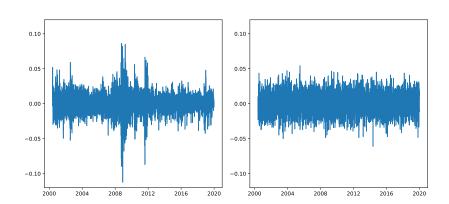


However, the fit is still not sufficiently accurate. How can we improve this?

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Fitting Market Implied Volatilities

Which one is the "real" returns of a financial asset?



Stochastic Volatility

Reporting

Direct observation of the daily log-return of any underlying should convince us that volatility is stochastic instead of deterministic.

Extensions to Black-Scholes

In other words, instead of treating it as a constant, it should also be described by a stochastic differential equation. As a simple extension, we let it follow a driftless lognormal process

$$d\sigma_t = \nu \sigma_t dW_t^{\sigma},$$

where ν is the volatility of volatility. We can solve this SDE to obtain the volatility process

$$\sigma_T = \sigma_0 \exp\left[-\frac{1}{2}\nu^2 T + \nu W_T^{\sigma}\right]$$
$$= \sigma_0 \exp\left[-\frac{1}{2}\nu^2 T + \nu \sqrt{T}N(0, 1)\right].$$

In other words, instead of letting volatility be a constant, it is now evolving according to its own SDE, hence σ is also a stochastic process.

Heston Model

Reporting

The **Heston Model** a stochastic volatility model formulated by Steven Heston in 1993, and is given by the stochastic differential equations:

$$\begin{cases} dS_t = rS_t dt + \sqrt{V_t} S_t dW_t^S \\ dV_t = \kappa(\theta - V_t) dt + \nu \sqrt{V_t} dW_t^V \end{cases}$$

where $dW_t^S dW_t^V = \rho dt$.

Heston models the variance as a stochastic process, following a mean-reverting square-root diffusion process.

The value of vanilla European options are determined by a 1-d integral which has to be evaluated numerically.

Heston model is popular among the equity desks.



The SABR Model (stochastic alpha-beta-rho) is pioneered by $\underline{\text{Patrick Hagan}}$ in 2002, and is characterised by the SDEs

$$\begin{cases} dF_t = \alpha_t F_t^{\beta} dW_t^F \\ d\alpha_t = \nu \alpha_t dW_t^{\alpha} \end{cases}$$

where $dW_t^F dW_t^{\alpha} = \rho \ dt$.

The volatility is stochastic and follows a zero-drift lognormal dynamics. Hagan derived the formula for implied volatility σ_{SABR} as an <u>analytical function</u> of the model parameters.

To value vanilla European options, we just need to calculate σ_{SABR} and substitute this implied volatility into the Black formula to convert to price.

This is much quicker than the Heston model. SABR model is widely used across a range of asset classes.

Reporting

$$\begin{split} &\sigma_{\mathsf{SABR}}(F_0, K, \alpha, \beta, \rho, \nu) \\ &= \frac{\alpha}{(F_0 K)^{(1-\beta)/2} \left\{ 1 + \frac{(1-\beta)^2}{24} \log^2\left(\frac{F_0}{K}\right) + \frac{(1-\beta)^4}{1920} \log^4\left(\frac{F_0}{K}\right) + \cdots \right\}} \\ &\times \frac{z}{x(z)} \times \left\{ 1 + \left[\frac{(1-\beta)^2}{24} \frac{\alpha^2}{(F_0 K)^{1-\beta}} + \frac{1}{4} \frac{\rho \beta \nu \alpha}{(F_0 K)^{(1-\beta)/2}} + \frac{2-3\rho^2}{24} \nu^2 \right] T + \cdots \right\} \end{split}$$

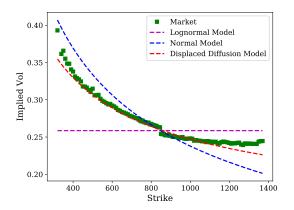
where

$$z = \frac{\nu}{\alpha} (F_0 K)^{(1-\beta)/2} \log \left(\frac{F_0}{K}\right),\,$$

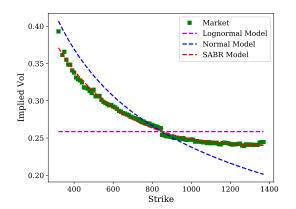
and

$$x(z) = \log \left[\frac{\sqrt{1 - 2\rho z + z^2} + z - \rho}{1 - \rho} \right].$$

Code is provided in a separate Jupyter-Notebook



Displaced-diffusion model does not have sufficient **degree of freedom** to fit to market implied volatilities.



SABR model is able to fit the implied volatility surface well—it is a popular model due to the ease of calculation.



Session 7: Equivalent Martingale Measure Tee Chyng Wen

MSc in Quantitative Finance



Intuition behind Measure Change

Suppose we have a normally distributed stochastic process $X_t \sim N(-\kappa t, t)$, its probability density function is given by

Martingale & Numeraire

$$f(x) = \frac{1}{\sqrt{2\pi t}} \exp\left[-\frac{(x+\kappa t)^2}{2t}\right].$$

Note that the process has a **drift coefficient** of $-\kappa$, which can be either positive or negative. For any bounded function $g(\cdot)$, we have the expectation

$$\boxed{\mathbb{E}[g(X_t)]} = \int_{-\infty}^{\infty} g(x)f(x) \ dx.$$

Next, let us introduce another probability density function without drift:

$$\tilde{f}(x) = \frac{1}{\sqrt{2\pi t}} \exp\left[-\frac{x^2}{2t}\right].$$

Note that we can write the same expectation as:

$$\mathbb{E}[g(X_t)] = \int_{-\infty}^{\infty} g(x) \frac{f(x)}{\tilde{f}(x)} \tilde{f}(x) dx.$$

Since the probability density functions are non-zero, its ratio is well defined, and can be simplify into:

$$\frac{f(x)}{\tilde{f}(x)} = \frac{\frac{1}{\sqrt{2\pi t}} \exp\left[-\frac{(x+\kappa t)^2}{2t}\right]}{\frac{1}{\sqrt{2\pi t}} \exp\left[-\frac{x^2}{2t}\right]} = \exp\left(-\kappa x - \frac{1}{2}\kappa^2 t\right).$$

We can call this the **likelihood ratio**, or more commonly the **Radon-Nikodym derivative** in continuous-time model.

- ⇒ In discrete-time model, it is simply a ratio of two probabilities
- ⇒ In continuous-time model, it is a ratio of two probability density functions

To appreciate why it is often referred to as a "derivative", note that:

$$\int g \ d\mu = \int g \ \frac{d\mu}{d\nu} \ d\nu.$$

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$$\frac{\text{Tr}\left[g(\kappa_t)\right]}{d\mu} = \int g(x) \cdot f(x) dx = \int g(x) \cdot \frac{f(x)}{f(x)} \cdot f(x) dx$$

Intuition behind Measure Change

Let $\mathbb P$ denote the probability measure under the PDF f(x), and let $\tilde{\mathbb P}$ denote the probability measure under the PDF f(x).

Note that the Radom-Nikodym derivative is **strictly positive**:

$$\frac{d\mathbb{P}}{d\tilde{\mathbb{P}}} = \frac{f(x)}{\tilde{f}(x)} > 0,$$

and that

$$\mathbb{E}^{\tilde{P}}\left[\frac{d\mathbb{P}}{d\tilde{\mathbb{P}}}\right] = 1. \quad \Rightarrow \quad \int \quad \frac{f(\kappa)}{\hat{L}(\kappa)} \quad \hat{f}(\kappa) \quad f(\kappa) \quad$$

Martingale & Numeraire

The Radon-Nikodym deriative allows us to change the probability measure under which the expectation is evaluated:

$$\mathbb{E}^{P}[g(X_t)] = \mathbb{E}^{\tilde{P}} \left[g(X_t) \frac{d\mathbb{P}}{d\tilde{\mathbb{P}}} \right].$$

Note that the two probability measures \mathbb{P} and $\widetilde{\mathbb{P}}$ are equivalent (why?).

Girsanov Theorem

Using our definition of $\frac{d\mathbb{Q}}{d\mathbb{P}}$, we can show that if W_t is a standard Brownian motion under \mathbb{P} , then it becomes a Brownian motion with a drift coefficient $-\kappa$ under \mathbb{Q} , i.e $W_t^* = W_t + \kappa t$. In addition, W_t^* follows the following \mathbb{Q} -Brownian motion properties:

- **1** $\mathbb{E}^{Q}[W_{t}^{*}] = 0$
- **2** $\mathbb{E}^{Q}[e^{\sigma W_{t}^{*}}] = e^{\frac{1}{2}\sigma^{2}t}$
- **3** $\mathbb{E}^{Q}[e^{\sigma(W_{t+s}^{*}-W_{s}^{*})}|s]=e^{\frac{1}{2}\sigma^{2}t}$

Girsanov Theorem

If W_t is a \mathbb{P} -Brownian motion and κ_t satisfies $\mathbb{E}^P\left[\exp\left(\frac{1}{2}\int_0^T \kappa_t^2 dt\right)\right] < \infty$, then there exists a measure \mathbb{Q} such that

- lacktriangled $\mathbb Q$ is equivalent to $\mathbb P$
- $2 \frac{d\mathbb{Q}}{d\mathbb{P}} = \exp\left(-\int_0^T \kappa_t \ dW_t \frac{1}{2} \int_0^T \kappa_t^2 \ dt\right) = \exp\left(-\kappa \mathcal{W}_{\tau} \frac{1}{2} \kappa^{\iota} \mathsf{T}\right)$
- 3 $W_t^* = W_t + \int_0^t \kappa_u \ du$ is a Q-Brownian motion.

Girsanov Theorem — Example

Example Let W_t denote a \mathbb{P} -Brownian motion, and let W_t^* denote a \mathbb{O} -Brownian motion. The probability measures \mathbb{P} and \mathbb{O} are equivalent and are related by the Radon-Nikodym derivative. Show that

1
$$\mathbb{E}^{P}[W_t] = 0$$

3
$$\mathbb{E}^{Q}[W_{t}^{*}] = 0$$

Girsanov Theorem — Example

Example Consider a stochastic process X_t satisfying the following SDE

$$P : dX_t = \mu X_t dt + \sigma X_t dW_t,$$

where W_t is a P-Brownian motion. Change the measure so that the drift coefficient of X_t is ν instead of μ .

Martingale & Numeraire

Solution Again, rewriting our SDE in the following format

$$dX_t = \nu X_t dt + \sigma X_t \left(dW_t + \frac{\mu - \nu}{\sigma} dt \right),$$

we let $\kappa = \frac{\mu - \nu}{\sigma}$, and apply Girsanov to get an equivalent measure \mathbb{Q} under which

$$W_t^* = W_t + \frac{\mu - \nu}{\sigma} t$$

is a \mathbb{Q} -Brownian motion. The process X_t satisfies the following SDE under this new measure

$$dX_t = \nu X_t dt + \sigma X_t dW_t^*,$$

where W_t^* is a \mathbb{O} -Brownian motion. \triangleleft

15x = 5000 Sxdx + 6 SxdW/e dSe= (Sede + 6) Edwe IP Chalie

Before Black-Scholes:

Various people developed models of derivatives that are <u>actuarial</u> in that they define the value of an option as the empirical expected discounted value of its payoffs.

This value does of course depend on the volatility of the stock. But they don't know what rate of return to use for growing the stock price into the future, and they don't know what rate to use for discounting the payoffs.

People who wanted to use this model had to forecast the return of the stock and figure out what discount rate to use as a consequence of its risk. It was personal.

- Emanuel Derman

Source: A Stylized History of Quantitative Finance



Black-Scholes (1971–3)

Hedge to eliminate stock risk from option. Require that hedged portfolio, which is riskless, earns the known riskless rate. Then we get the same formula for the option value as the actuarial one, but where all growth and discount rates are riskless rates.

The value of the option does not depend on the expected return of the stock, since that has been hedged away. Instead it depends on the riskless rate, which is known, and on the future volatility of the stock.

— Emanuel Derman

Source: A Stylized History of Quantitative Finance

Before Black-Scholes:

$$\mathsf{Call} = S_0 \Phi \left(\frac{\log \frac{S_0}{K} + \left(\overline{\mu} + \frac{\sigma^2}{2} \right) T}{\sigma \sqrt{T}} \right) - K e^{-\int \Phi} \left(\frac{\log \frac{S_0}{K} + \left(\overline{\mu} - \frac{\sigma^2}{2} \right) T}{\sigma \sqrt{T}} \right)$$

Martingale & Numeraire

Black-Scholes:

$$\mathsf{Call} = S_0 \Phi \left(\frac{\log \frac{S_0}{K} + \left(\cancel{D} + \frac{\sigma^2}{2} \right) T}{\sigma \sqrt{T}} \right) - Ke^{-\cancel{C}} \Phi \left(\frac{\log \frac{S_0}{K} + \left(\cancel{D} - \frac{\sigma^2}{2} \right) T}{\sigma \sqrt{T}} \right)$$

1997 Nobel Prize citation:

Robert C. Merton and Myron S. Scholes have, in collaboration with the late Fischer Black, developed a pioneering formula for the valuation of stock options.

Their methodology has paved the way for economic valuations in many areas.

It has also generated new types of financial instruments and facilitated more efficient risk management in society.

— The Royal Swedish Academy of Sciences

Girsanov

Black-Scholes Assumptions

The Black-Scholes market model contains two differential equations

$$\mathcal{P} : \begin{cases}
dS_t = \mu S_t dt + \sigma S_t dW_t \\
dB_t = rB_t dt
\end{cases}$$

The context is that the market contains

- **1** A **risky** asset S_t , typically a stock price process.
- **2** A **risk-free asset** B_t , typically a risk-free bond.

Assumptions made include:

- 1 Underlying is lognormal with constant mean and variance.
- **2** The risk-free rate \underline{r} is a constant.
- 3 No dividend is paid during the life of the option.
- 4 Short selling is permitted.
- **5** No risk-free arbitrage opportunities.
- 6 Trading is possible in continuous time.
- **7** No transaction costs, no taxes and no trading limits.

Applications

Choice of Numeraire

Based on previous discussions on the stock price process, we have established that it is growing at the risk-free rate under the risk-neutral measure:

Martingale & Numeraire

$$\mathbb{E}_t^*[S_{t+\Delta t}] = S_t e^{r\Delta t}.$$

The expectation notation \mathbb{E}^* is used to indicate that the expectation is evaluated under the risk-neutral measure \mathbb{Q}^* . This relationship can be rearranged into

$$\mathbf{S}_{t} \frac{S_{t}}{e^{rt}} = \mathbb{E}_{t}^{*} \left[\underbrace{S_{t+\Delta t}}_{e^{r(t+\Delta t)}} \right].$$

- In words, this means that the best estimate of the price ratio on the subsequent time step is just the price ratio on the current time step.
- The security in the denominator of the price ratio expression is called the numeraire security.
- The only requirement for a particular security to qualify as a numeraire security is that it has to be **strictly positive** at all times.
- The risk-free money market account paying an interest of r is a popular choice of numeraire.

Equivalent Martingale Measure

Key concepts:

- In a complete market, any derivative security is attainable. Since we can hedge a derivative product perfectly, the derivative security loses its randomness and behaves like a risk-less bond.
- So real world probabilities do not come into the picture in a risk-neutral valuation framework at all.
- If we hedge according to our risk-neutral valuation framework, then all risk is eliminated, and the hedged portfolio grows at a risk-free rate.
- Consequently, the hedged portfolio divided by the risk-free bond is a martingale.
- Two probabilities measures are equivalent if they agree on what is possible and what is impossible.



Equivalent Martingale Measure

- In other words, if one portfolio is an arbitrage in one measure, then it is an arbitrage in all other equivalent measures.
- If the option price we determined under the risk-neutral measure is arbitrage-free, then it is arbitrage-free in the real world.
- If we can express security price processes discounted by a numeraire security as a martingale, then there can be no arbitrage opportunities.
- Under the risk-neutral probabilities associated to this numeraire security, the discounted option price is also a martingale, and we can therefore determine its present value.
- The risk-free money market account $B_t = B_0 e^{rt}$ is a common choice for numeraire (used by Harrison and Kreps (1979)), but the choice is arbitrary.



Girsanov
$$\frac{dR_{t}}{dR_{t}} = \int_{0}^{\infty} dt = \int_{0}^{\infty} \left[\log R_{t} \right]_{0}^{\infty} = \left[r + \right]_{0}^{\infty}$$

Application of EMM — Black-Scholes 100 Profile = rT

Under the Black-Scholes economy, let B_t denote the value of the money-market account with $B_0 = 1$, and let S_t denote the stock price process.

$$dB_t = rB_t dt$$

$$dS_t = \mu S_t dt + \sigma S_t dW_t.$$

Here W_t is a \mathbb{P} -Brownian motion under the real-world measure, and μ is its (unknown) drift coefficient.

Question Which is the most difficult parameter to estimate among r, μ , and σ ?



Source: Google Finance

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