



Xun Mo

Graphic designer
Photographer
Illustrator

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EXPERIENCE

ZELLA INTERNATIONAL INC., *Freelance Pattern Designer, 2018-present*

- Propose new ranges of tile products in three themes. Research, do experiments and design the pattern.
- Create mockup for the products display

WORLDZ & PTTOW, *Freelance Graphic Designer, 2018*

Collaborate with the product manager. Design the window clings and note letter based on brand guideline.

NIMA PORTABLE BLUETOOTH SPEAKERS, *Graphic Designer, 2017*

Work closely with the marketing department.

- Create visual content to support the marketing on official company website as well as Amazon, such as website banners, small promotional videos, photography of products, events, and design materials.
- Design, develop and manage social media accounts such as Instagram and Facebook.
- Design templates for marketing collateral including sales sheets, invoice letter
- Design company trade show booth based on the company branding guidance for retail stores.

HANG ZHOU JIN SENG INDUSTRY DESIGN CORP., CHINA, *Graphic Designer, 2015-2016*

- Work closely with the Art Director to gather and analyze user requirements, design user interfaces of websites and apps.
- Assist in Chinese ad copy writing and proofreading.
- Participate in ad campaign's creativity and design the visual illustrations for the products.

PHOTOGRAPHY, *Freelance photographer, photo editor, 2015-2018*

- Take fashion photography of models and actors, especially the portraits.
- Select, edit, and retouch photos for other photographers.

TAIWAN AQUA QUEEN CORP. LTD., HANG ZHOU BRANCH, CHINA, *Graphic Designer, 2013-2015*

- Design posters, promotional booklet, mailers, and flyers for different campaigns.
- Sketch and design illustration of products.

OTIS COLLEGE OF ART AND DESIGN, *Teaching Assistant*

Interactive Design II, *Spring 2018*

The professor Silas Munro, *Fall 2017-Spring 2018*

Communication Studio 4, *Spring 2017*

SKILLS

Traditional

Photography
Storyboarding
Illustration
Research
Screen printing

Digital

Adobe Photoshop SketchUp
Adobe Illustrator UI & UX
Adobe InDesign HTML, CSS
Adobe After Effects
Adobe Premiere Pro

EDUCATION

OTIS COLLEGE OF ART AND DESIGN / LOS ANGELES, CA, USA

Master of Fine Arts, Graphic Design, 2017-2018

NORTHEAST FORESTRY UNIVERSITY / HARBIN, HEILONGJIANG, CHINA

Bachelor of Agriculture, Landscape Architecture, 2012-2016