

# **神經與行為模型建構 (Neural & Behavioral Modeling)**

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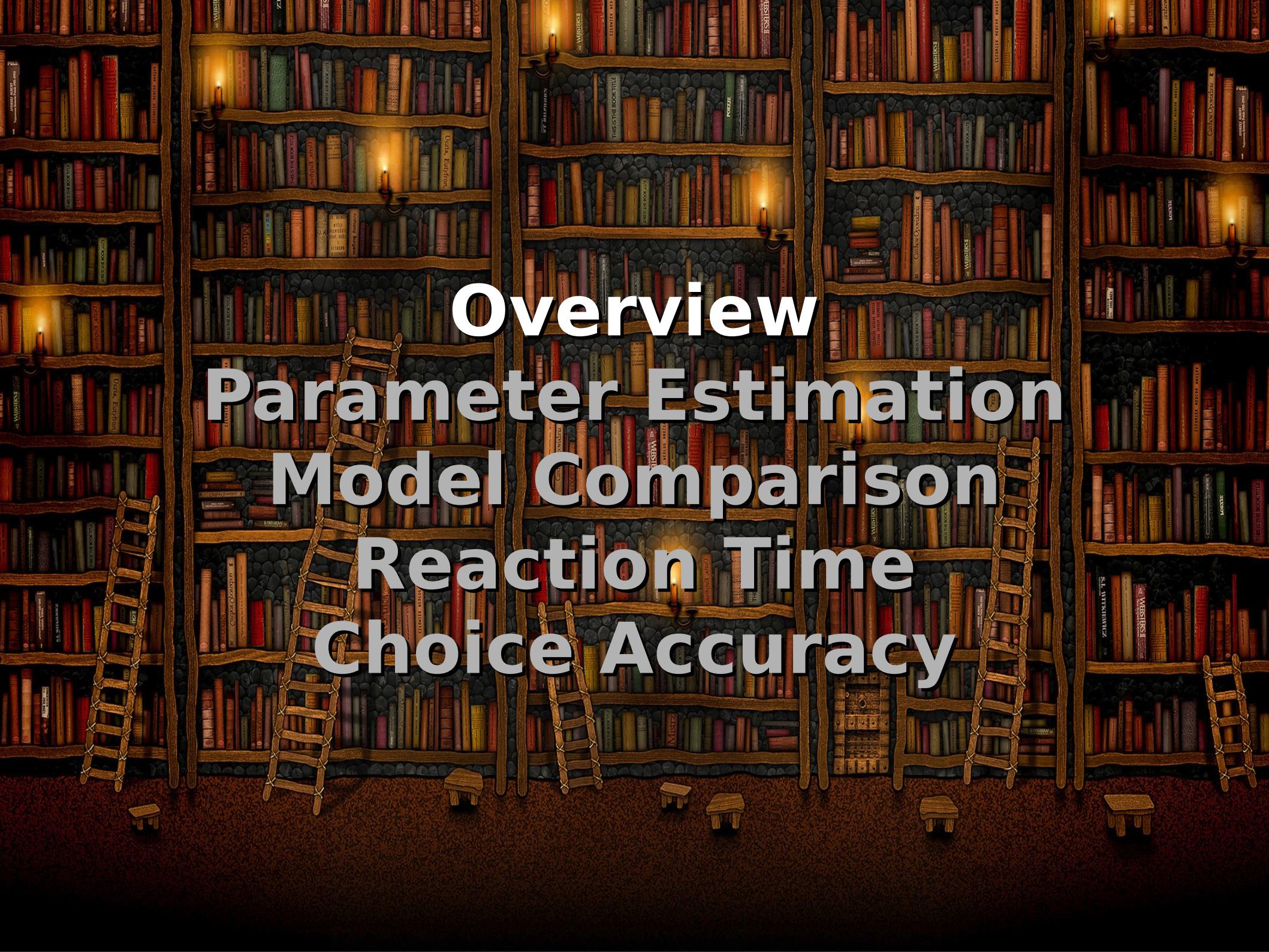




本週內容為數學心理學

Quantitative psychology:  
- psychometrics  
- mathematic psychology

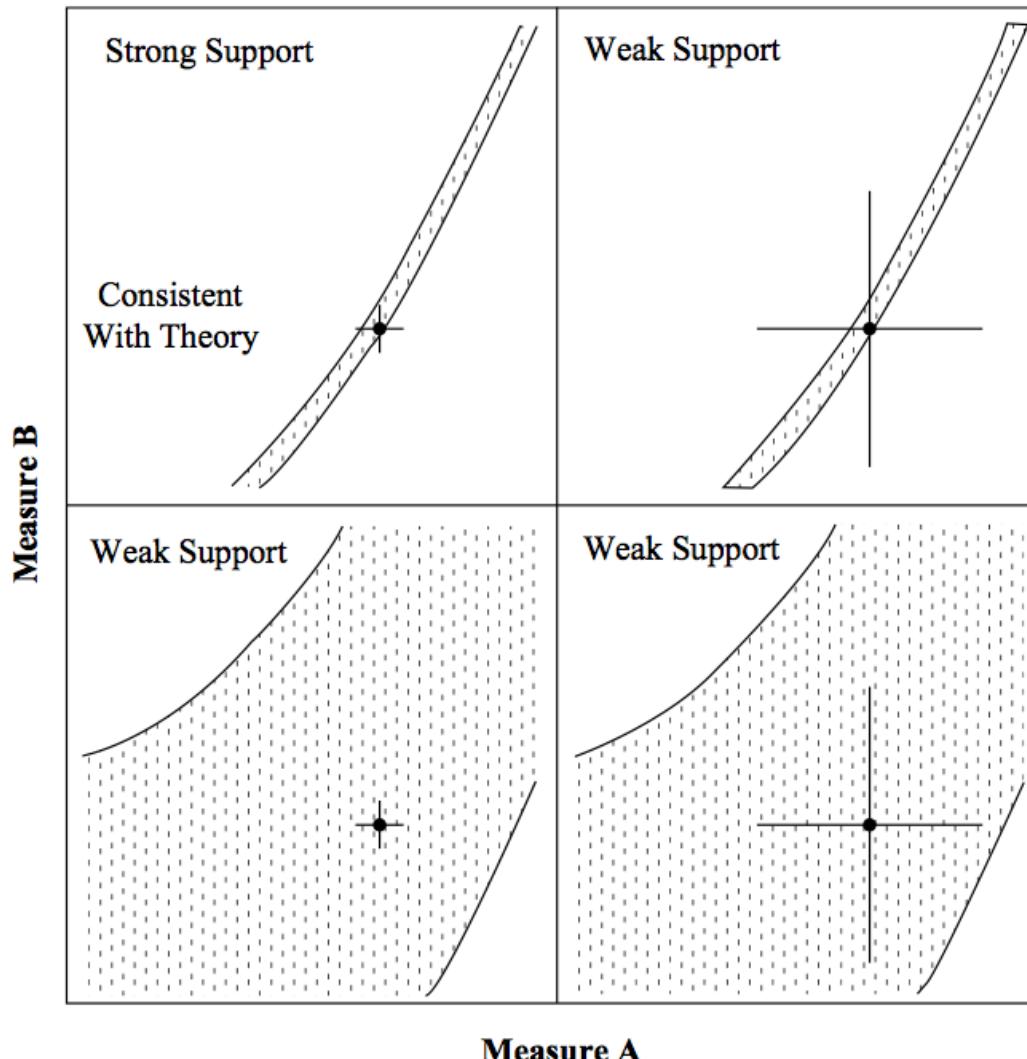
認知心理學是什麼，那 computational cognitive psychology?



# Overview Parameter Estimation Model Comparison Reaction Time Choice Accuracy

# 理論 / 模型 vs. 現實 / 資料

若模型對資料 (A,B) 預測的範圍 (點點區) 太廣  
則模型變成不可否証 (unfalsifiable)



# 心理 / 行為 / 認知模型建構：特色

simulation model, 對 model "可行性"的證明，看是否能描述某些現象，尚未被否決掉，但不代表是對的

## 目標是了解 / 解釋認知歷程

生成模型：夠了解系統到可製造特定現象

一種機制的可行性證明（不代表一定是此機制）

## 使用精確的語言描述

沒有口語描述的含糊空間（如 A 比 B 大，怎樣大？）

避免邏輯思考的各種陷阱（如雙向分離≠兩個系統）

## 符合認知歷程的原理原則

不做違反認知歷程的假設（如 RT 不為常態分佈）

同樣的模型亦可解釋其他相關的資料 (cf. 統計模型)

# 心理 / 行為 / 認知模型建構：對象 (1/2)

## Individual modeling (IM)

一個受試者一個模型

可透過模型參數的不同討論個別差異

## Aggregate modeling (cf. fixed effects)

全部受試者一個模型

無法討論個別差異且最適模型可能改變

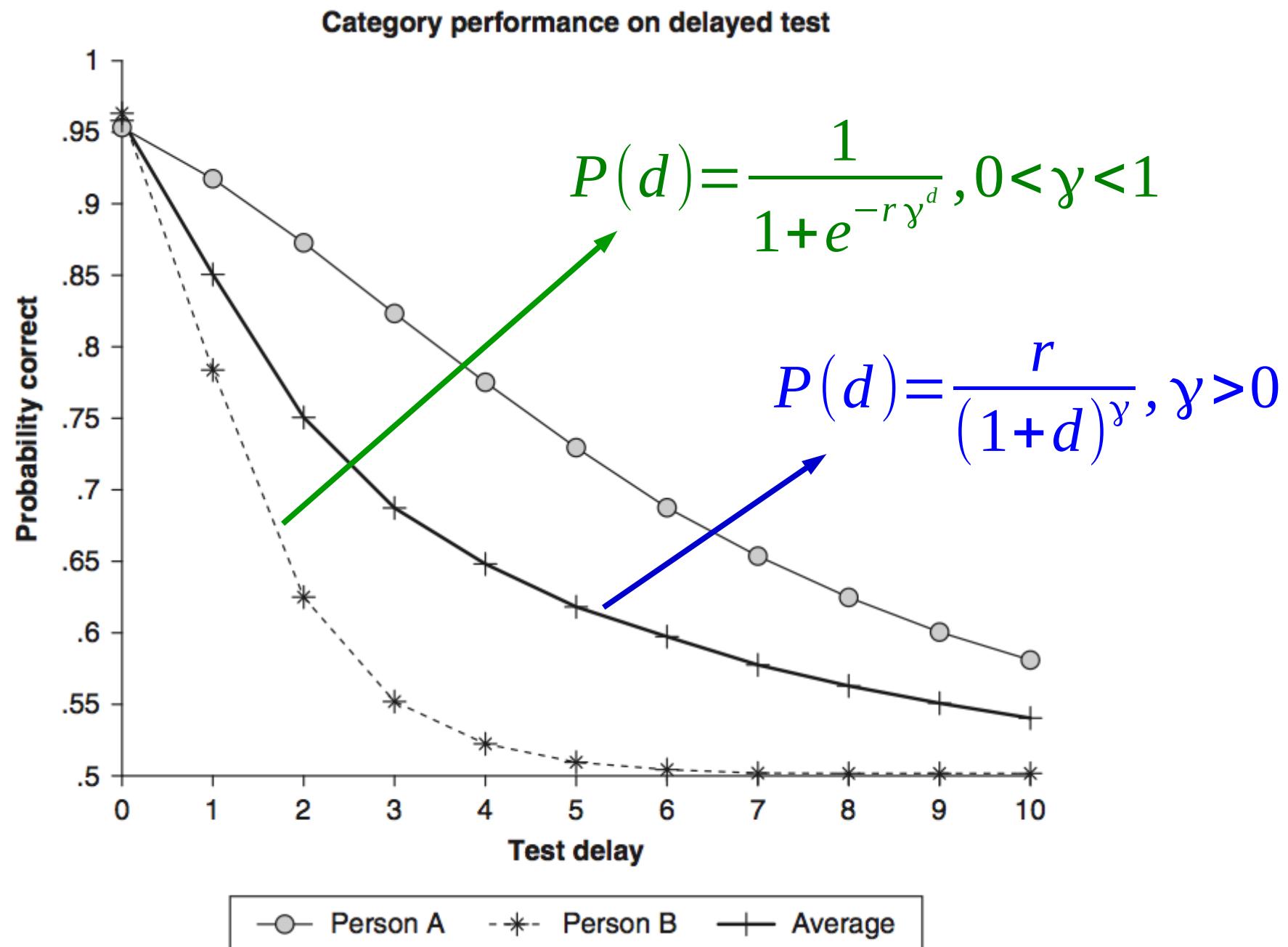
## Hierarchical modeling (cf. random effects)

假設受試者在某些變量上的分佈模型

需要許多受試者才有辦法確定分佈模型的參數

通常認知實驗  $N_{subj}$  小  $N_{trials}$  大所以使用 IM

# 心理 / 行為 / 認知模型建構：對象 (2/2)



# 心理 / 行為 / 認知模型建構：步驟

將概念 / 理論轉化成具體的模型

無法完全確定時需要進一步的假設  
儘量減少這些免不了的假設數目

利用實驗觀察到的資料來估計模型參數

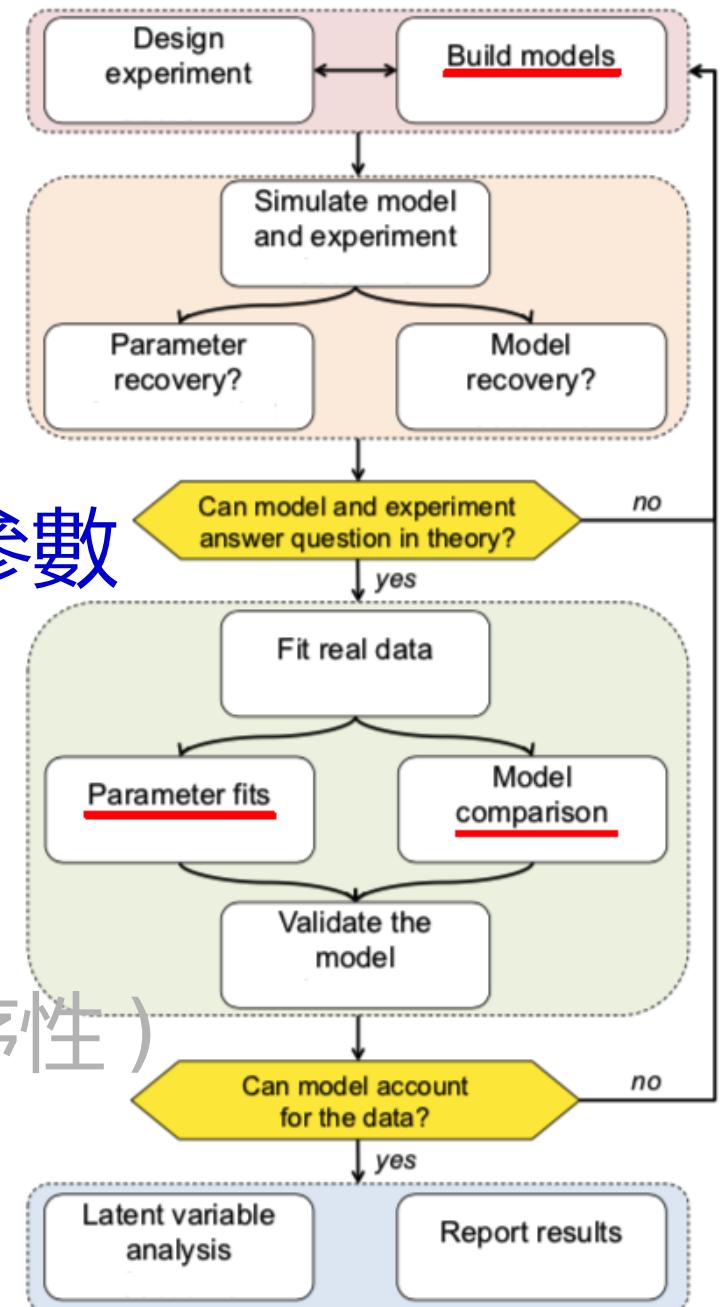
定義目標函數

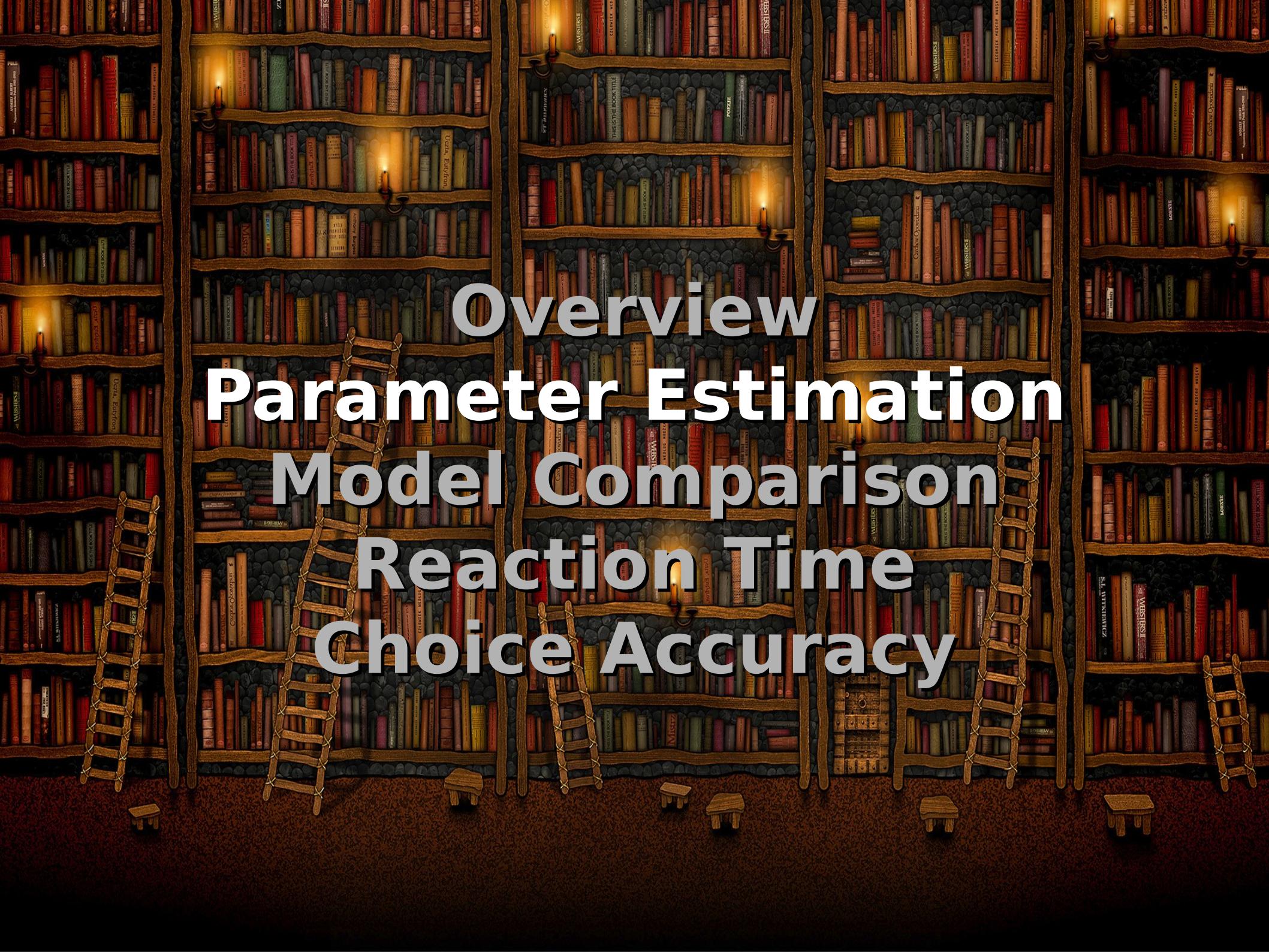
最小 / 大化此函數是個最佳化問題

模型好壞的比較

定性的比較 ( 不同條件下結果的次序性 )

定量的比較 (e.g. AIC & BIC)





# Overview Parameter Estimation Model Comparison Reaction Time Choice Accuracy

# 模型裡面的參數

## 減少可互相取代的自由參數

若兩個參數對模型結果有多對一關係則一者為冗餘  
如  $y(t) = e^{-a} \{ (b-c) * d^t \}$  可簡化為  $y(t) = e^{-ad^t}$

## 自由參數反應無法直接量測的心理維度

如  $y(0) = e^{-a}$  反應初始的”記憶容量”

如調整”遺忘速度”  $d$  的大小可以改變  $y$  的陡降程度

## 模型是借由調整自由參數來逼近資料

實驗資料點的數目要 > 模型自由參數的數目

可手動調整參數的大小 (如設為 0) 來產生預測

# 需要最小化的目標函數

Objective/cost function

Sum of Squared Error (SSE):

$$SSE_{obs, prd} = \sum_{i=1}^N (obs_i - prd_i)^2$$

Weighted Sum of Squared Error (WSSE)/  
Pearson's Chi-square for goodness-of-fit:

$$\chi^2 = \sum_i \frac{(obs_i - prd_i)^2}{prd_i}$$

# 需要最大化的目標函數 (1/2)

Pearson Correlation (r):

$$r_{obs,prd} = \frac{\sum_i (obs_i - \mu_{obs})(prd_i - \mu_{prd})}{\sqrt{\sum_i (obs_i - \mu_{obs})^2 \sum_i (prd_i - \mu_{prd})^2}}$$

% of variance explained:

$$\%Var = \frac{SSE_{\text{null}} - SSE_{\text{model}}}{SSE_{\text{null}}}$$

$$SSE_{\text{null}} = \sum_i (obs_i - \mu_{obs})^2$$

$$SSE_{\text{model}} = \sum_i (obs_i - prd_i)^2$$

# 需要最大化的目標函數 (2/2)

Likelihood:  $L(\Theta_{\text{model}} | \mathbf{X}_{\text{data}}) = \text{常數} * P(\mathbf{X}_{\text{data}} | \Theta = \Theta_{\text{model}})$

$$L(p|x) = \text{Prob}(x|p) = \binom{N}{x} p^x (1-p)^{N-x} = \frac{N!}{x!(N-x)!} p^x (1-p)^{N-x}$$

$$L(\alpha, \beta | x_1, x_2, \dots, x_n) = \prod_i \frac{1}{\beta \sqrt{2\pi}} \exp\left(-\frac{(x_i - \alpha)^2}{2\beta^2}\right)$$

$$L(\lambda | t_1, t_2, \dots, t_n) = \prod_{i=1}^n \lambda \exp(-\lambda \cdot t_i)$$

.....

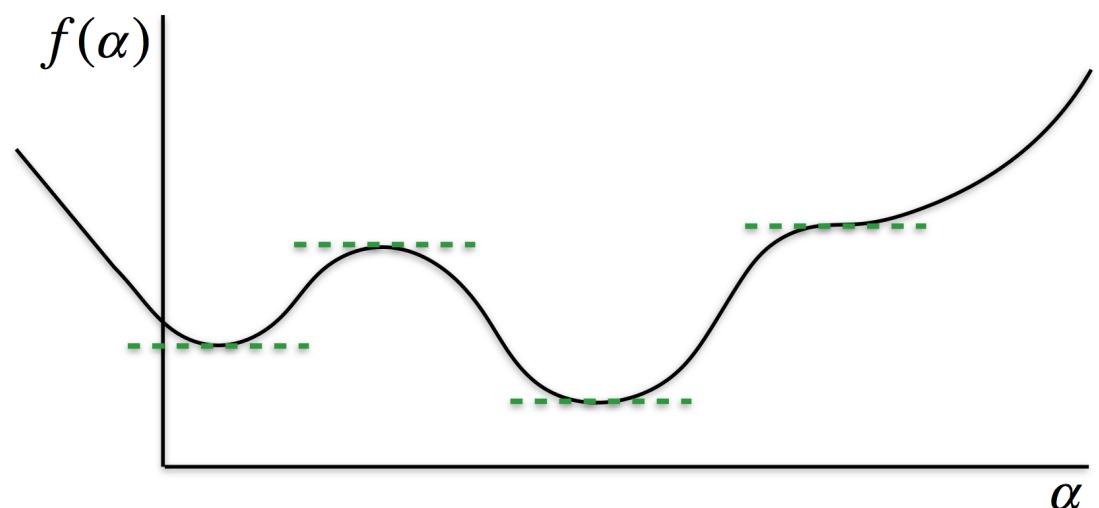
# 最佳化問題的解析解

若目標函數清楚簡單則可以用微分 =0 求解

$$L(x_1, x_2, \dots, x_n | \alpha, \beta) = \prod_i \frac{1}{\beta \sqrt{2\pi}} \exp\left(-\frac{(x_i - \alpha)^2}{2\beta^2}\right)$$

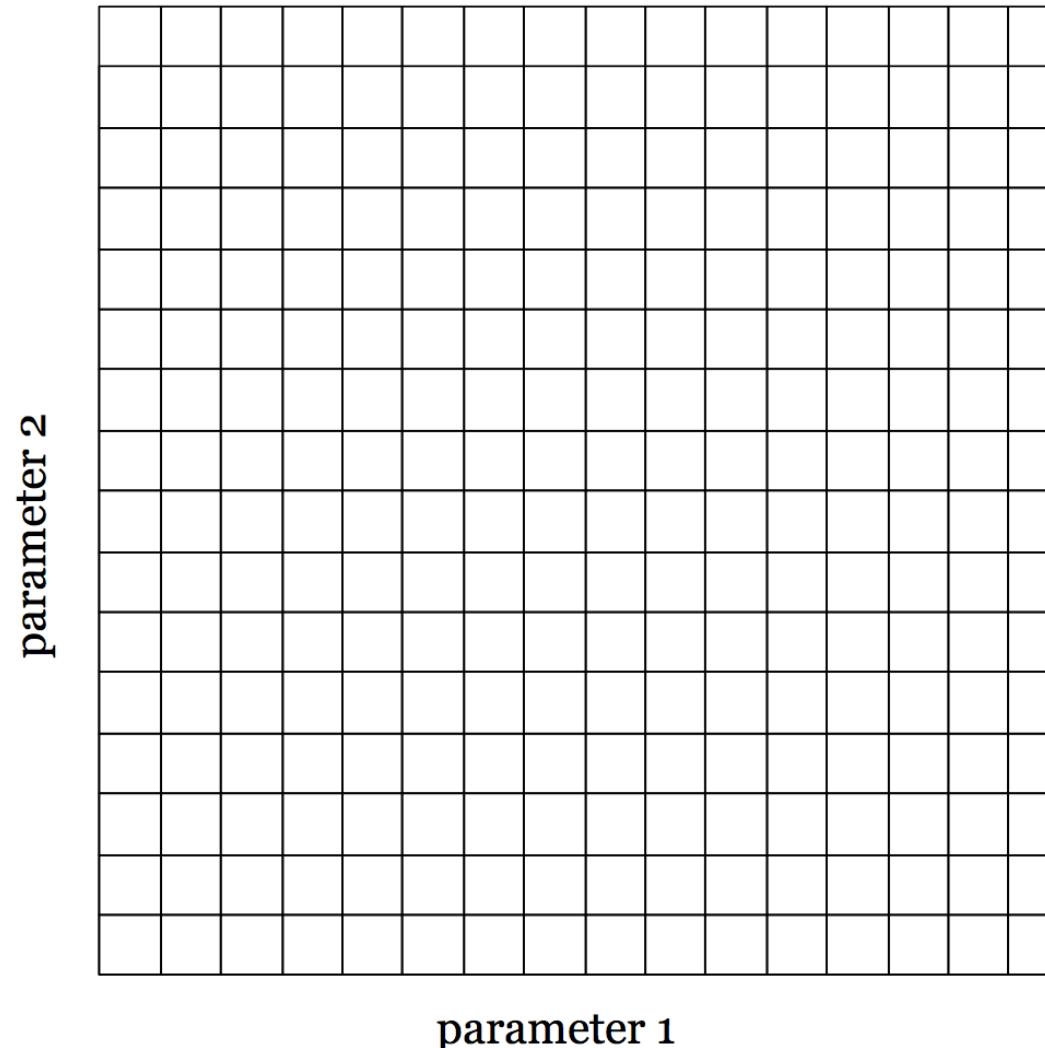
$$\log L = \sum_{i=1}^n \left[ -\log \beta - \frac{1}{2} \log(2\pi) - \frac{(x_i - \alpha)^2}{2\beta^2} \right]$$

$$\frac{\partial \log L}{\partial \alpha} = 0 \Rightarrow \alpha = \frac{\sum_{i=1}^n x_i}{n}$$



# 暴力全局最佳化：Grid Search

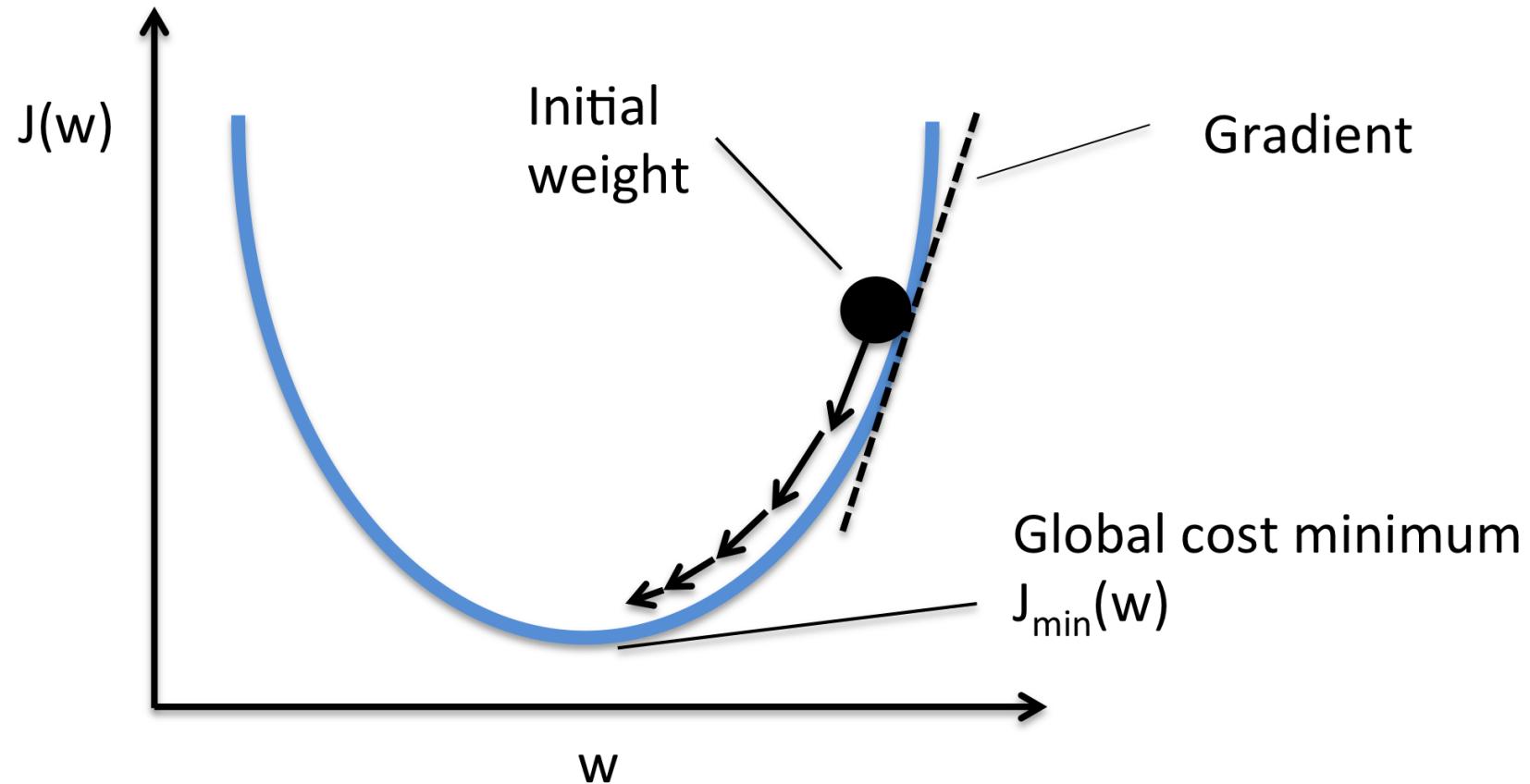
對參數空間離散化後，有  $N$  個參數就用  $N$  個  
套疊的迴圈來測試所有參數組合所產生的函數值



# 局部最佳化：Gradient Descent

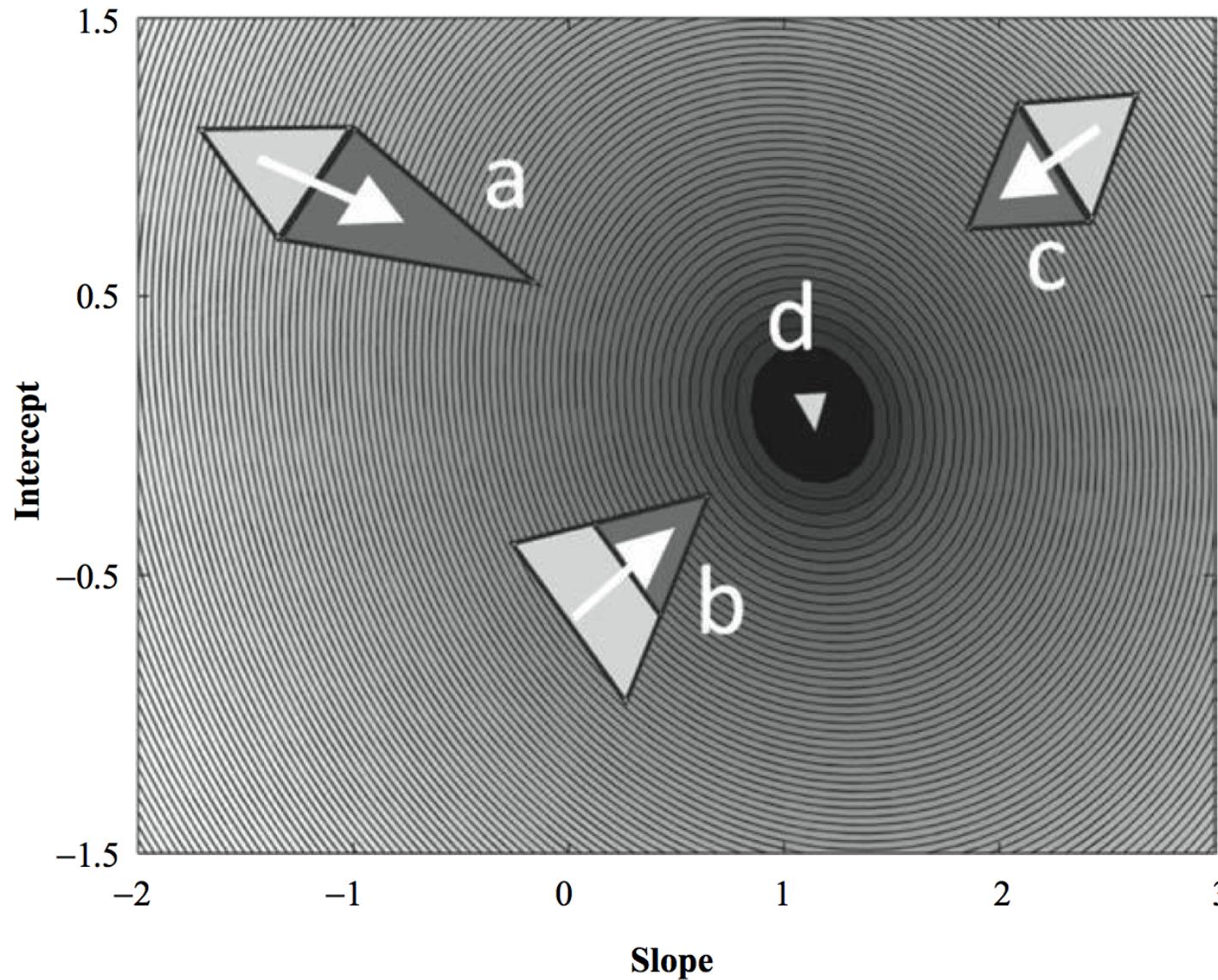
本質上就是有可能卡在區域極值的 greedy algorithm

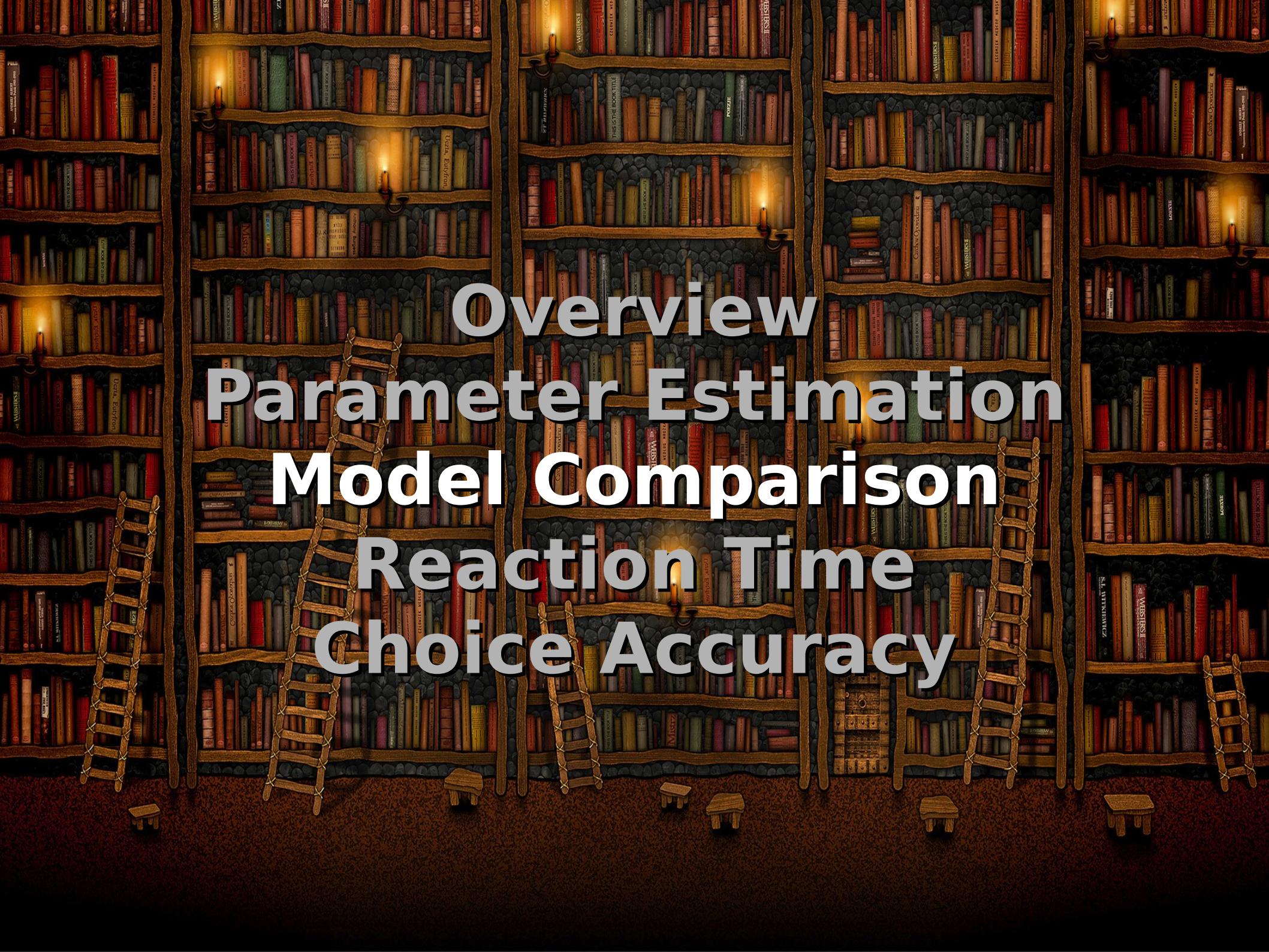
$$x_{t+1} = x_t - \gamma_t \nabla f(x_t) \Rightarrow f(x_0) \geq f(x_1) \geq f(x_2) \geq \dots$$



# 最佳化：Nelder-Mead Simplex

就是常在 Matlab 中用的 fminsearch





# Overview Parameter Estimation Model Comparison Reaction Time Choice Accuracy

# 模型建構的三個層次

Data: A(53) > B (29)

機制可行性的證明 (Existence Proof)

Model 1: A > B

定性比較 (Qualitative Comparison)

Model 1: A > B ← Good!

Model 2: A < B ← Bad!

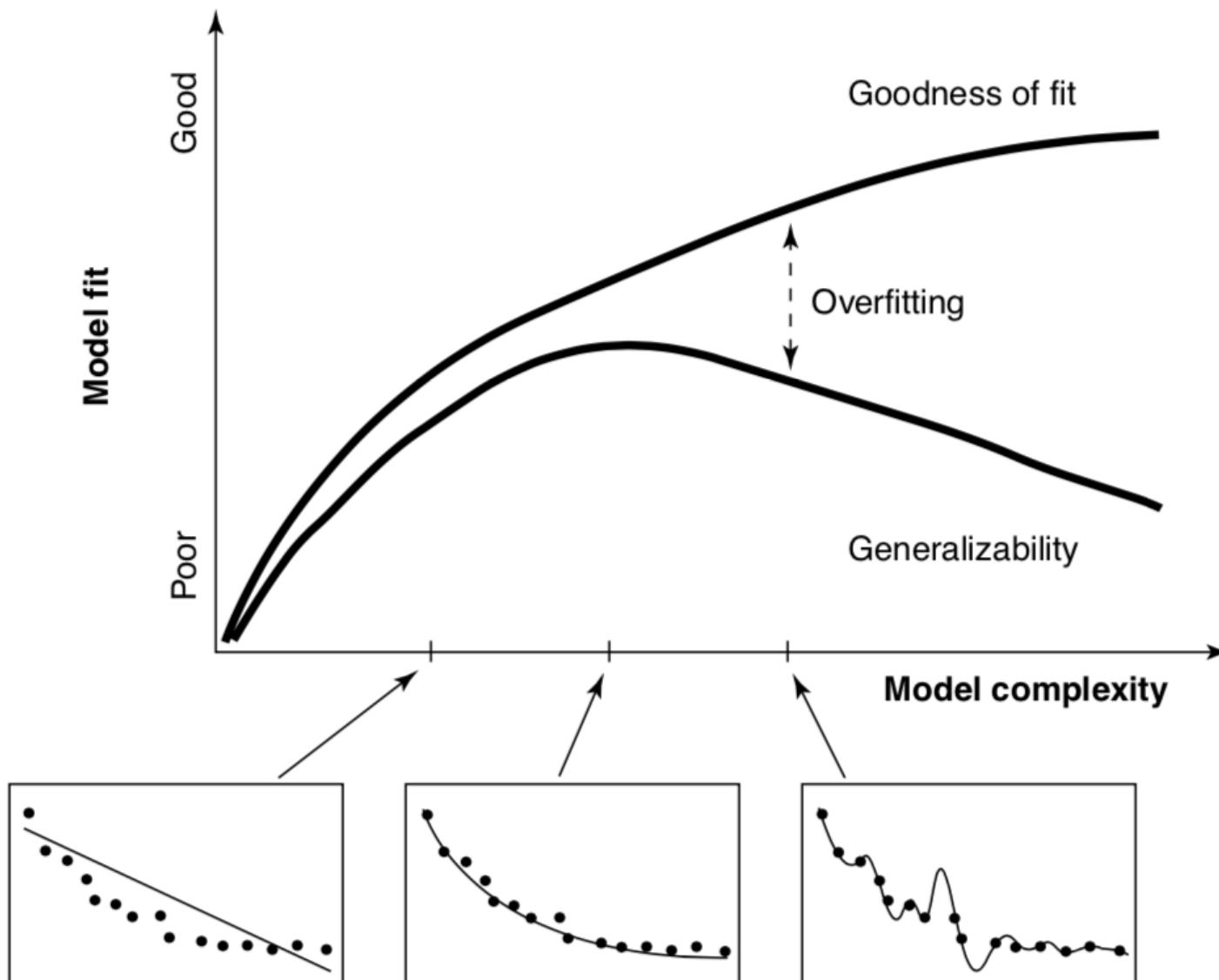
定量比較 (Quantitative Comparison)

Model 1: A (53) > B (27) ← Good?

Model 2: A (55) > B (29) ← Bad?

# Occam's Razor

選擇最簡單但能解釋最多資料的模型



# 模型好壞有不同的指標 (1/2)

Selection method	Criterion equation	Dimensions of complexity considered
Root Mean Squared Error	$RMSE = (SSE/N)^{1/2}$	None
Percent Variance Accounted For	$PVAF=100(1-SSE/SST)$	None
Akaike Information Criterion	$AIC = -2 \ln(f(y \theta_0)) + 2k$	Number of parameters
Bayesian Information Criterion	$BIC = -2 \ln(f(y \theta_0)) + k \cdot \ln(n)$	Number of parameters, sample size
Bayesian Model Selection	$BMS = -\ln \int f(y \theta) \pi(\theta) d\theta$	Number of parameters, sample size, functional form
Minimum Description Length	$MDL = -\ln(f(y \theta_0)) + (k/2)\ln(n/2\pi) + \ln \sqrt{\det(I(\theta))} d\theta$	Number of parameters, sample size, functional form

In the equations above,  $y$  denotes observed data,  $\theta$  is the model's parameter,  $\theta_0$  is the parameter value that maximizes the likelihood function  $f(y|\theta)$ ,  $k$  is the number of parameters,  $n$  is the sample size,  $N$  is the number of data points fitted, SSE is the minimized sum of the squared errors between observations and predictions, SST is the sum of the squares total,  $\pi(\theta)$  is the parameter prior density,  $I(\theta)$  is the Fisher information matrix in mathematical statistics [a],  $\det$  denotes the determinant of a matrix, and  $\ln$  denotes the natural logarithm of base e.

AIC 在資料點  $N > 7$  時對參數數目  $K$  懲罰比 BIC 小

Model	K	-2lnL	AIC	BIC
Wiener	10	8084.68	8104.68	<b>8162.10</b>
OU	10	8091.43	8111.43	8168.86
Rect acc	12	8167.69	8191.69	8260.60
Exp acc	12	8079.09	<b>8103.09</b>	8172.00

BIC 明顯偏好較簡單 (即小 K) 的模型

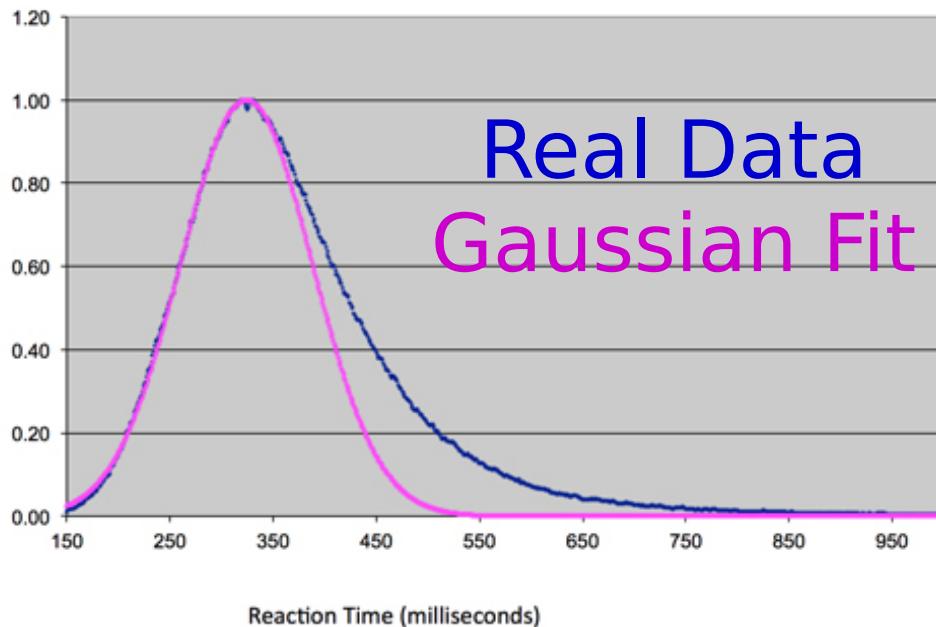
# 模型好壞有不同的指標 (2/2)

Selection method	Model fitted	Model the data were generated from		
		M <sub>1</sub>	M <sub>2</sub>	M <sub>3</sub>
PVAF	M <sub>1</sub>	0	0	0
	M <sub>2</sub>	38	97	30
	M <sub>3</sub>	62	3	70
AIC	M <sub>1</sub>	79	0	0
	M <sub>2</sub>	9	97	30
	M <sub>3</sub>	12	3	70
MDL	M <sub>1</sub>	86	0	0
	M <sub>2</sub>	1	92	8
	M <sub>3</sub>	13	8	92

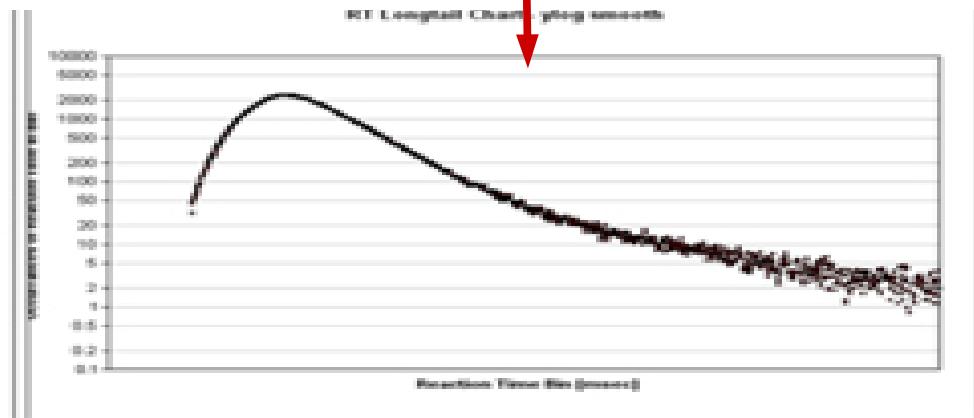
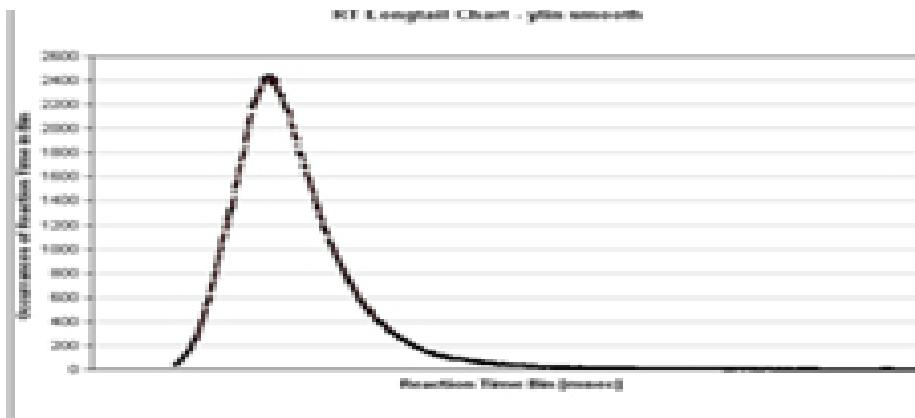
Models M<sub>1</sub>, M<sub>2</sub> and M<sub>3</sub> were defined as follows: M<sub>1</sub>:  $y = (1+t)^{-a}$ ; M<sub>2</sub>:  $y = (b+t)^{-a}$ ; M<sub>3</sub>:  $y = (1+bt)^{-a}$ . In the model equations, a, b and c are parameters that were adjusted to fit each model to the data, which were generated using the same five points, t = 0.1, 2.1, 4.1, 6.1, 8.1. Each sample of five observations was sampled from the binomially probability distribution of size n = 50. One thousand samples were generated from each model and served as the data to fit. Each selection method was then used to determine which model generated each of the samples. The percentage of time each model was chosen for each dataset is shown.

# Overview Parameter Estimation Model Comparison Reaction Time Choice Accuracy

# Data: Reaction Times

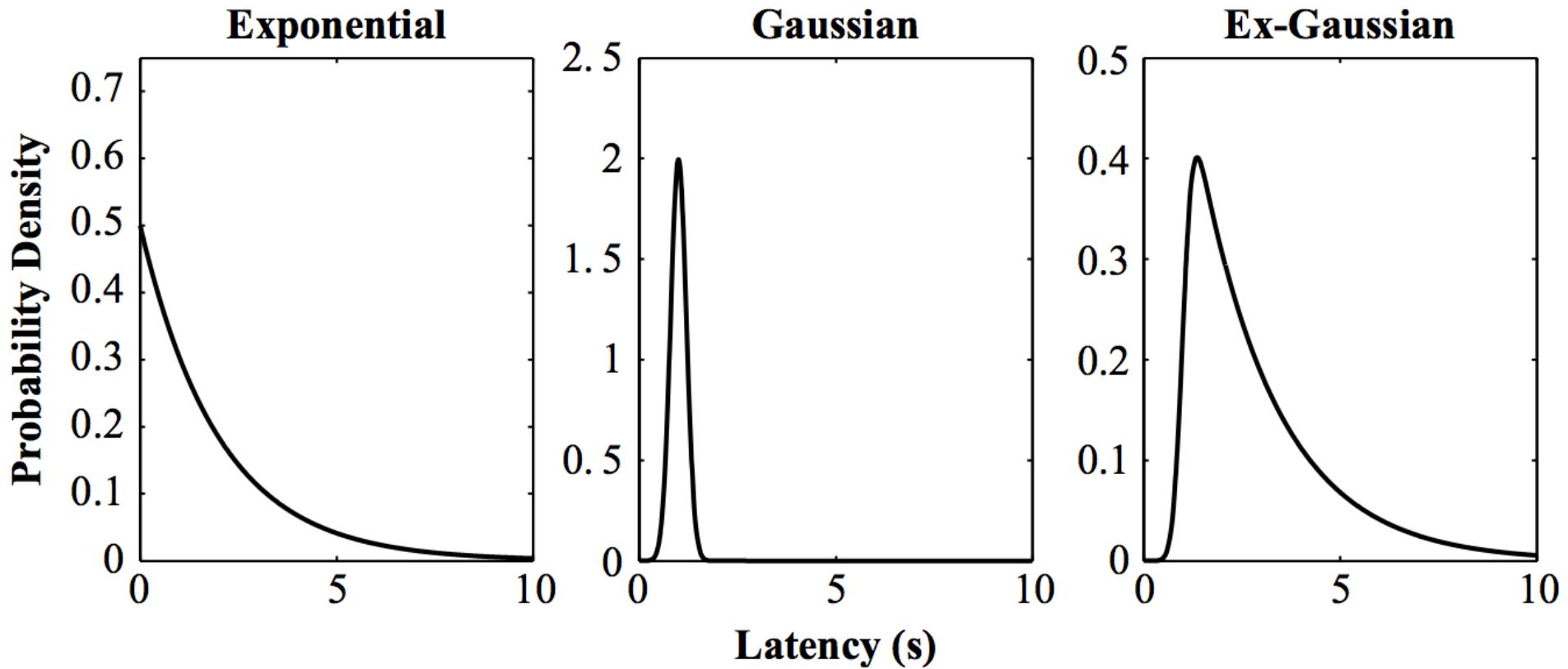


對資料取 log 後發現  
前段是二次曲線  
後段是一次直線



# WHAT model: ex-Gaussian

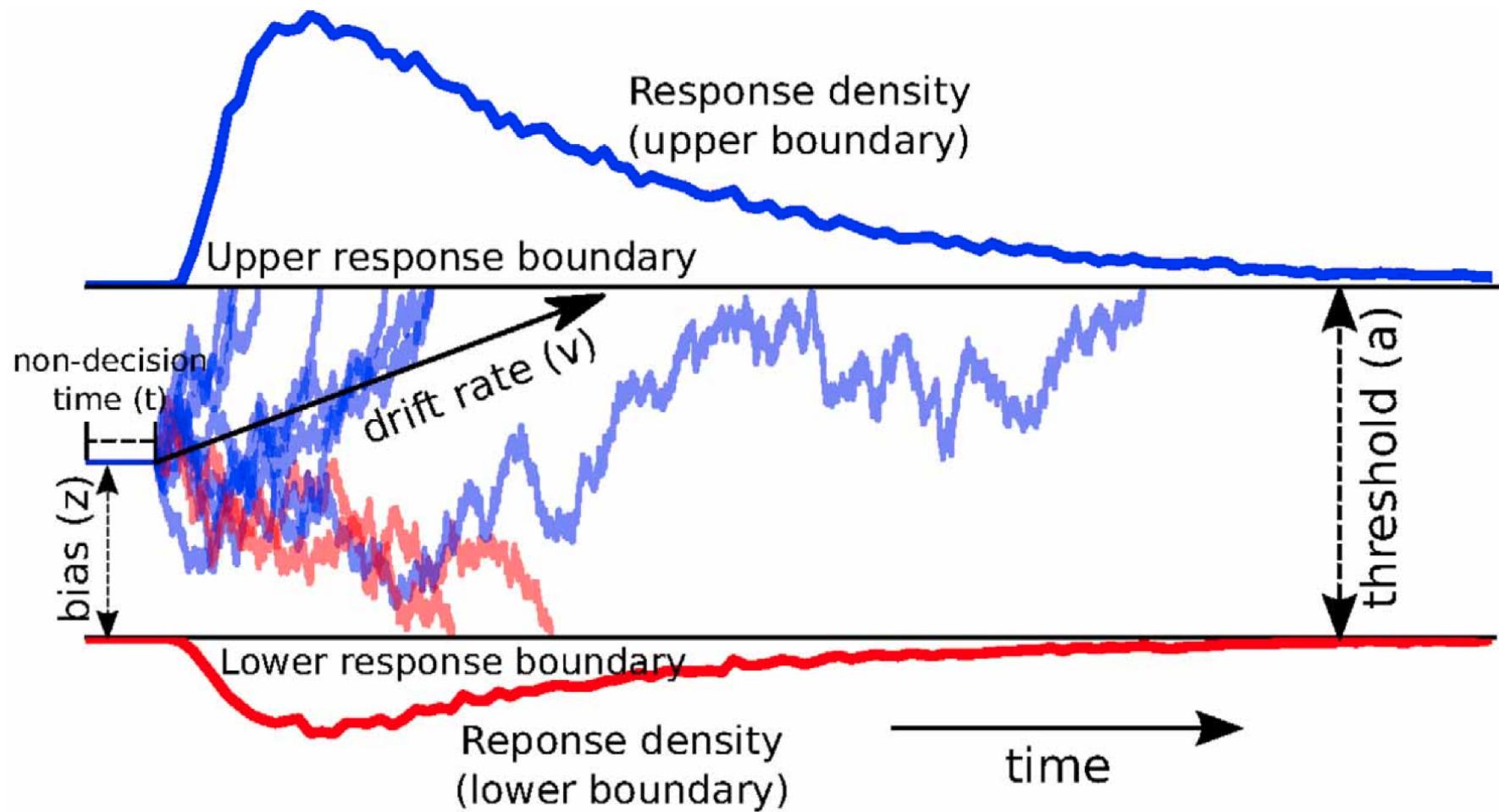
Gaussian= 認知作業時間  
Exponential= 決策時間



主要是用 exponential 來描述長尾分布

# HOW model: Diffusion

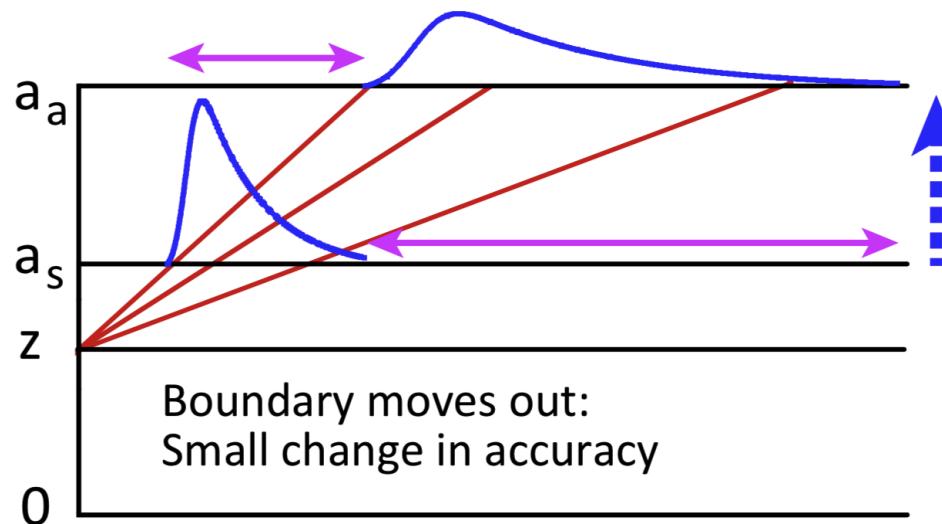
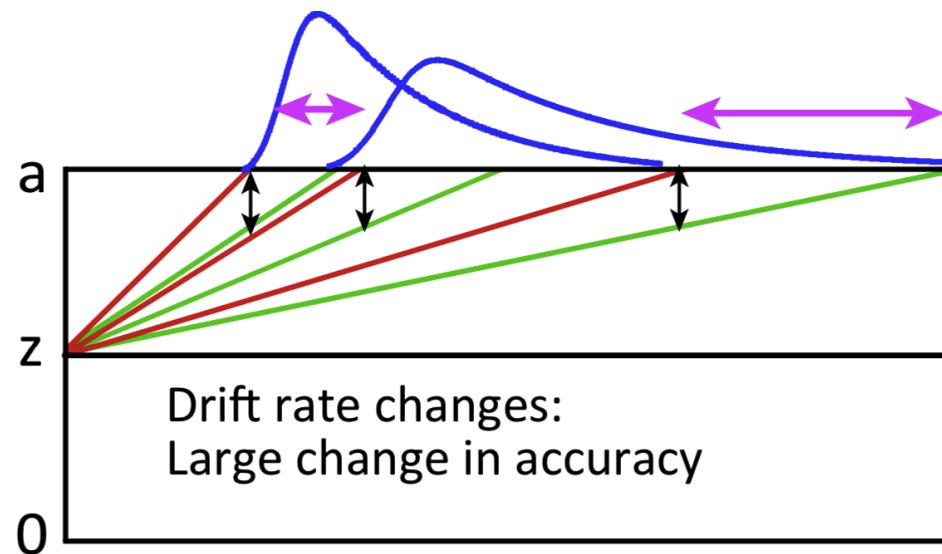
RT=Asymmetric random walk 多久會到終點



可有另外完全獨立的 racer/evidence accumulator

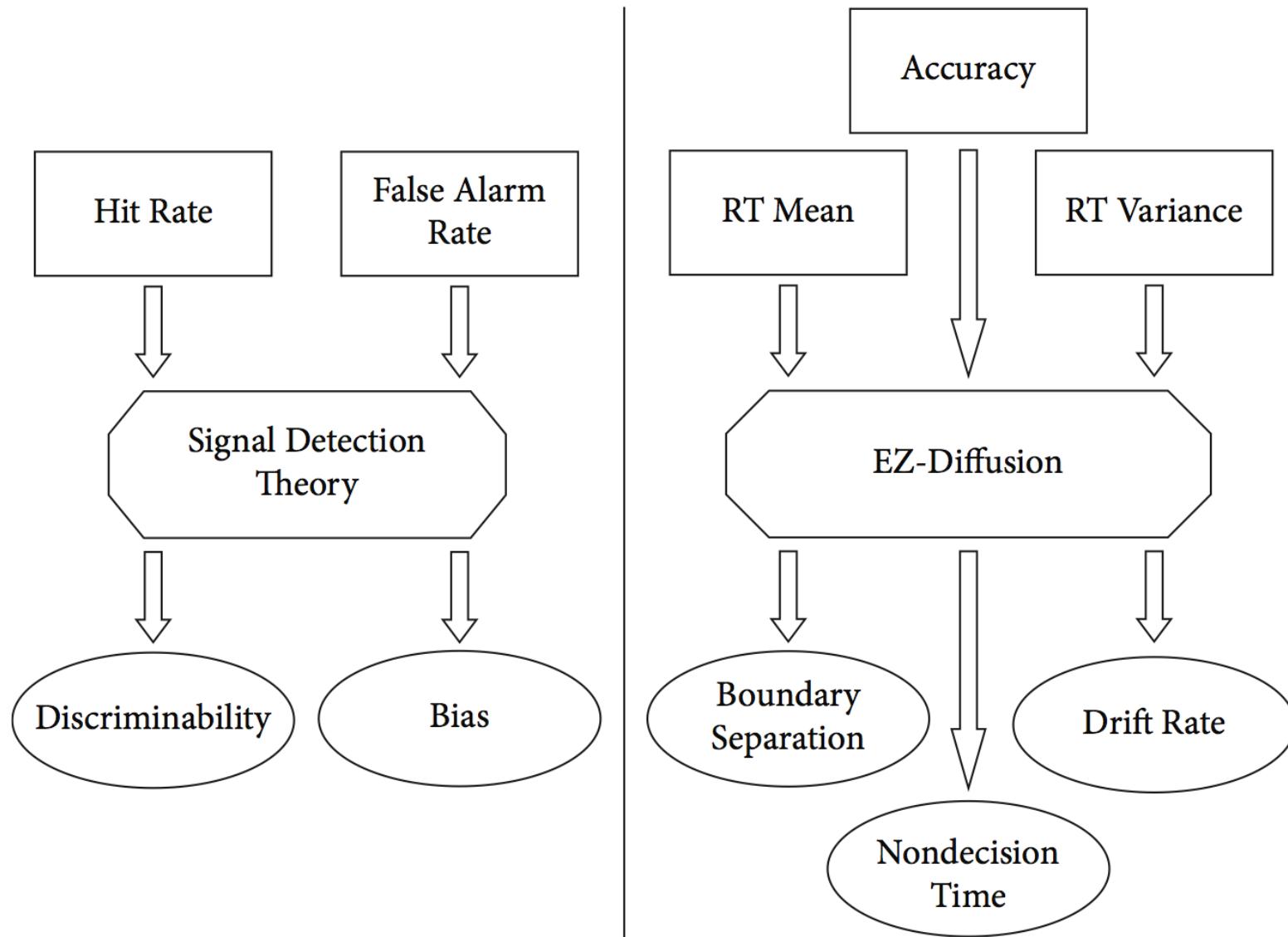
# 模型參數如何影響反應時間

注意 RT 的長尾



# 3 個參數的 EZ-Diffusion Model

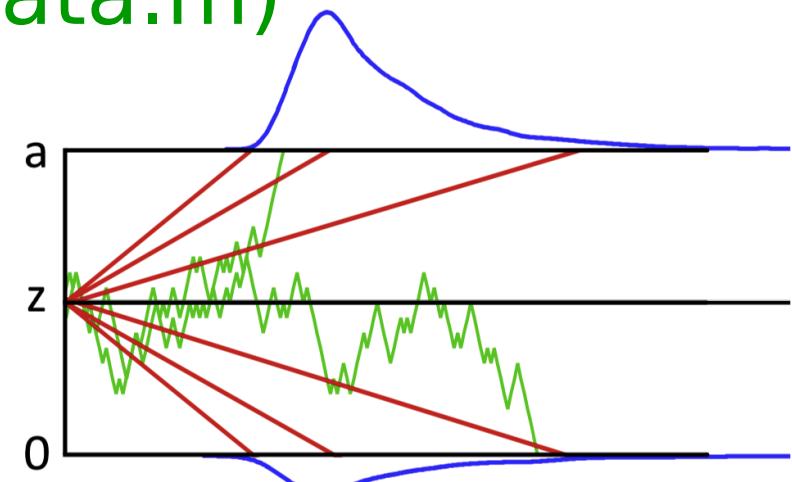
是簡化有 7-9 個參數的 Ratcliff Diffusion Model 來的



# 其實沒有很 EZ

Model→Data (EZdata.m)

$$P_c = \frac{1}{1 + \exp(-av/s^2)}$$



$$MRT = MDT + T_{er} \quad MDT = \left( \frac{a}{2v} \right) \frac{1 - \exp(y)}{1 + \exp(y)} \quad y = -va/s^2$$

$$VRT = z_* \left\{ \tanh(z_* v_*) - z_* v_* \left[ \operatorname{sech}(z_* v_*) \right]^2 \right\} / v_*^3 \quad v_* = v/s \text{ and } z_* = z/s$$

Data→Model (dataEZ.m)

# Diffusion Model 的應用

## Perceptual Decision (A vs. B)

刺激清晰度愈高 drift rate 愈高

個體速度與準度的取捨反應在 boundary separation

## Recognition Memory (new vs. old)

Drift rate 不隨年紀增加

Nondecision time 隨年紀增加

Boundary separation 隨年紀增加

## Lexical Decision (word vs. non-word)

高頻真字有較高且正方向的 drift rate

混亂的非字有高且反方向的 drift rate

似真的非字有低且反方向的 drift rate

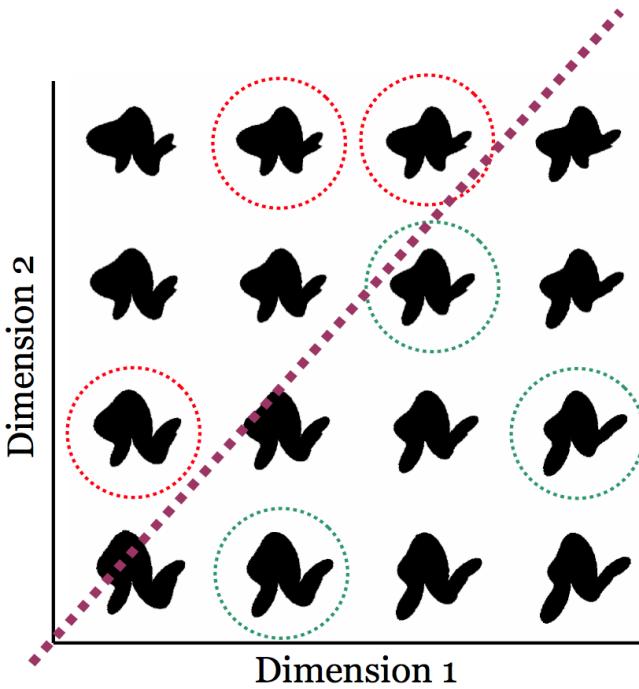
# Overview Parameter Estimation Model Comparison Reaction Time Choice Accuracy

# Categorization: Theories

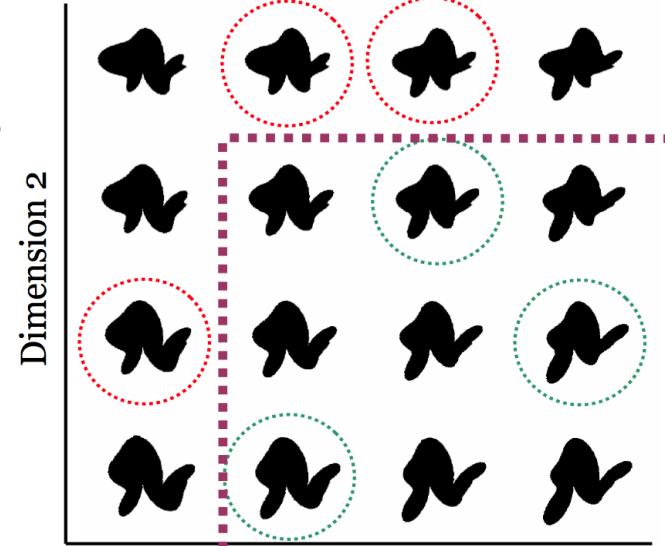
$$y = a + bx$$

$x \in A$ , if  $x < 1 \& y > 3$

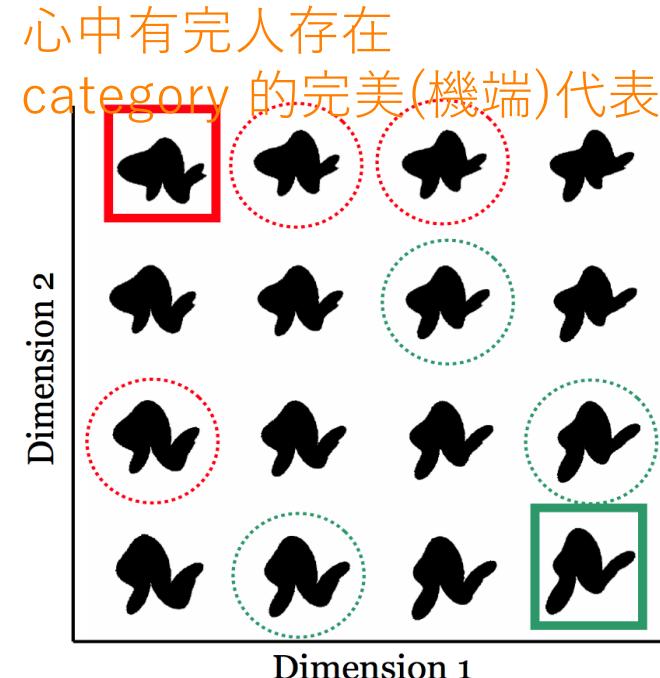
$x \in B$ , otherwise



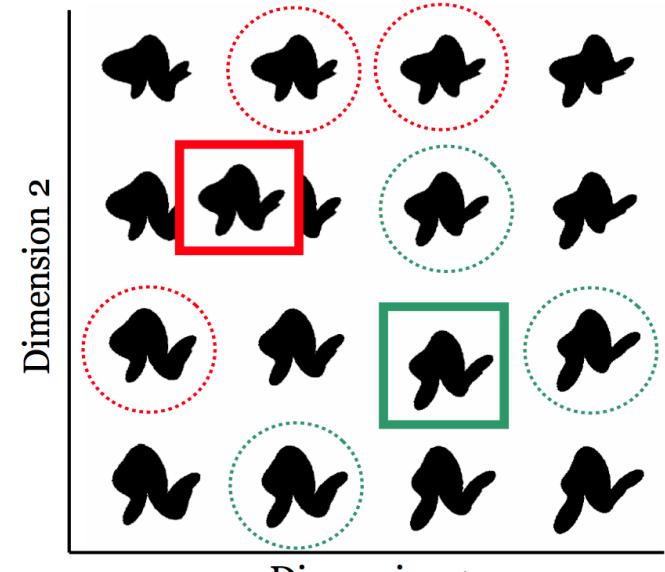
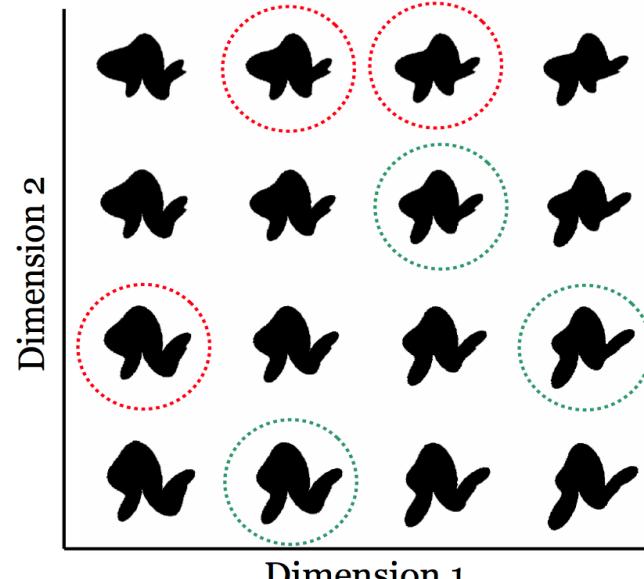
由左上到右下為：  
Decision Boundaries  
Rules  
Ideals  
Exemplars  
Prototypes



也是有 category 代表  
但比較像是平均的代表

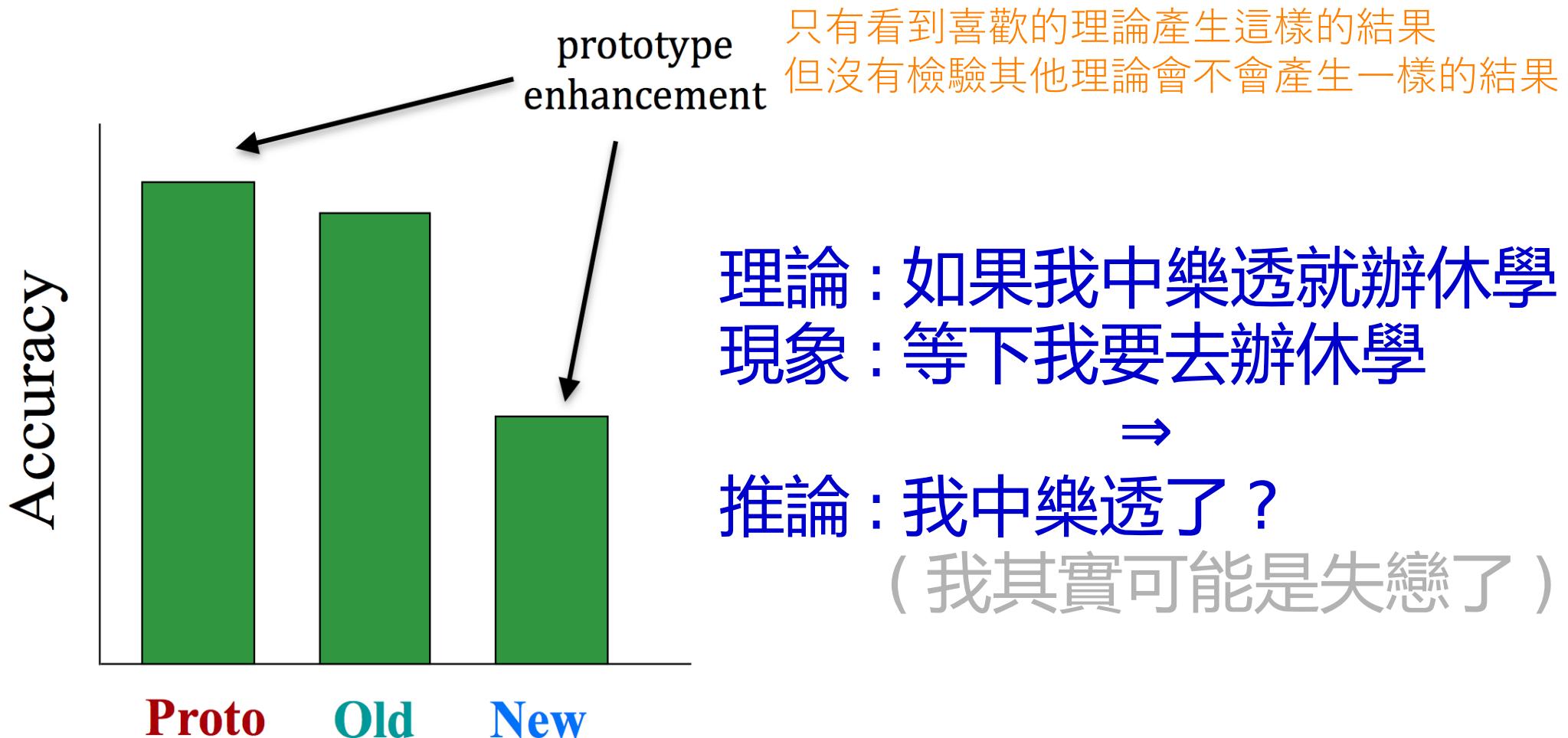


根據過去經驗的案例 (似 kNN)



# Categorization: Results

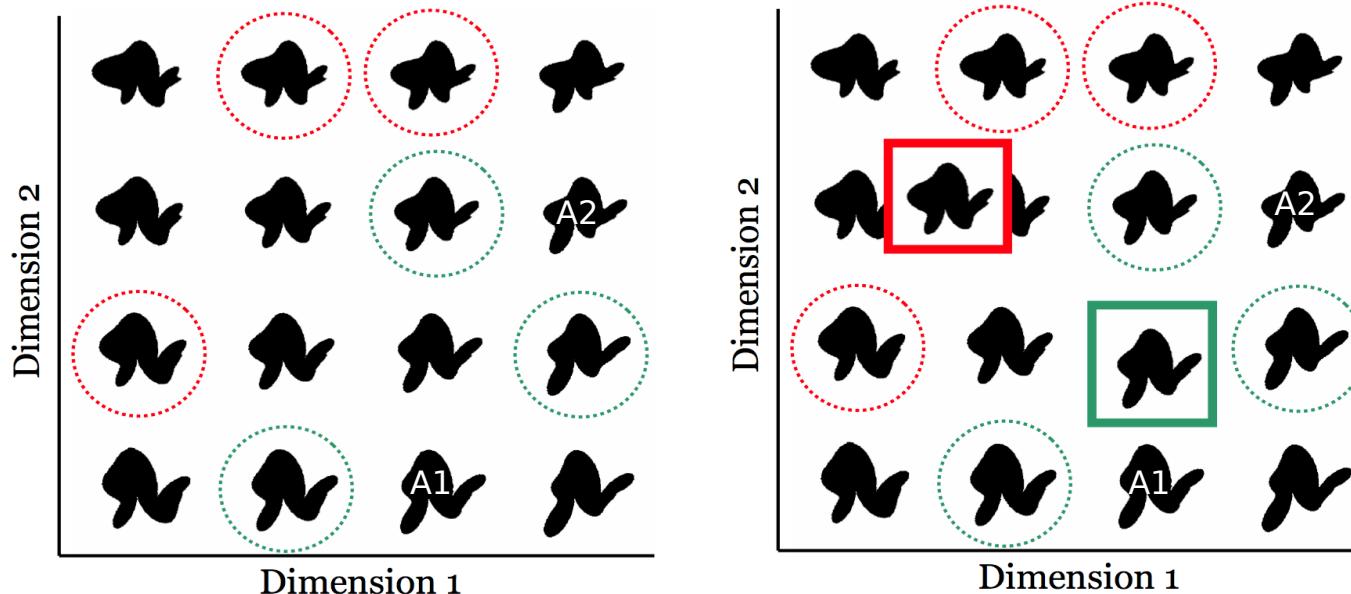
過去沒看過 prototypes 但分類很正確



所以 Prototype Theory 是對的？

# Categorization: Model Comparison

可做質性比較



以分類正確率或是否更容易被視為綠色類別而言：

該點劃出個 neighborhood

Exemplar theory:  $A2 > A1$

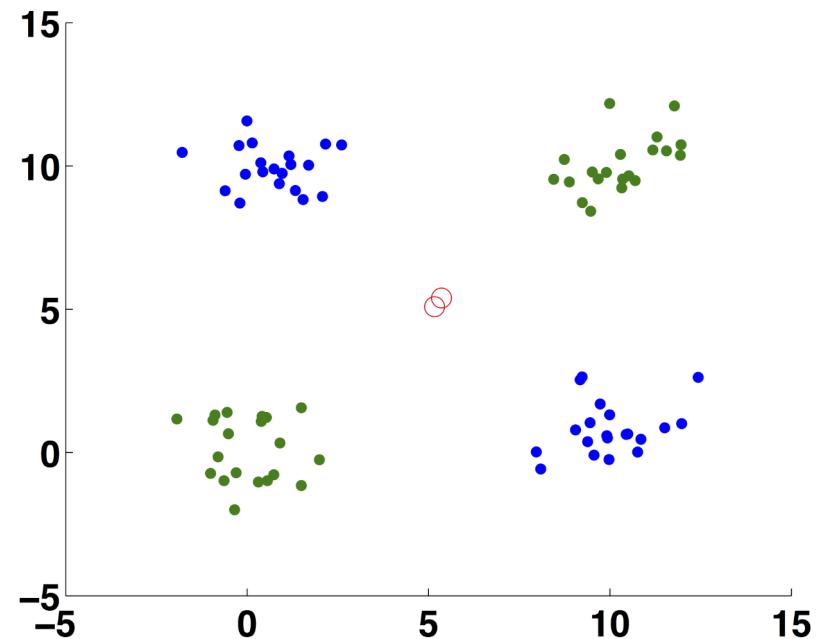
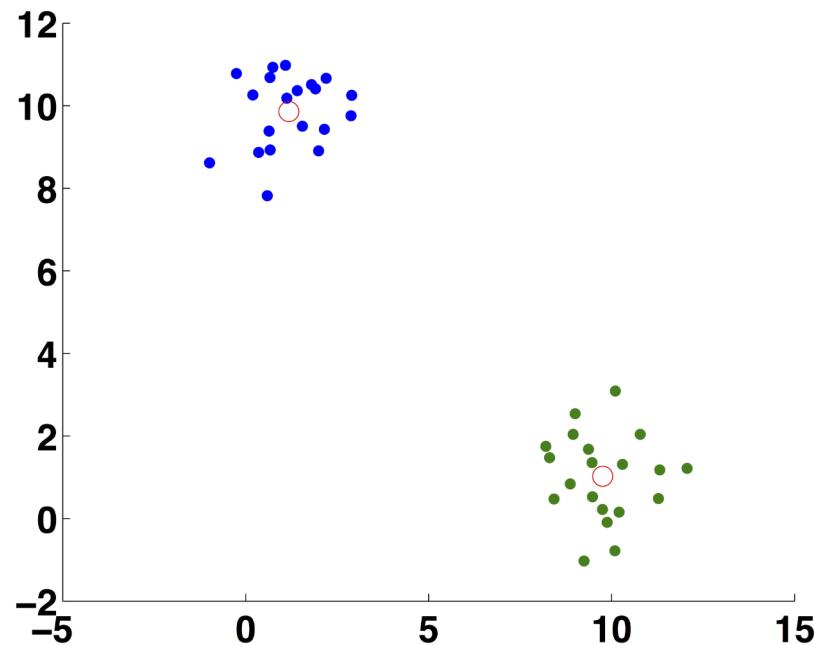
Prototype theory:  $A1 > A2$

Fact:  $A2 > A1$

所以 Exemplar Theory 才是對的！

# Categorization: Model Comparison

可做對 XOR problem 做質性比較



Exemplar theory: accuracy  $\sim 100\%$   
Prototype theory: accuracy  $\sim 0\%$   
Fact: accuracy  $\gg 0$

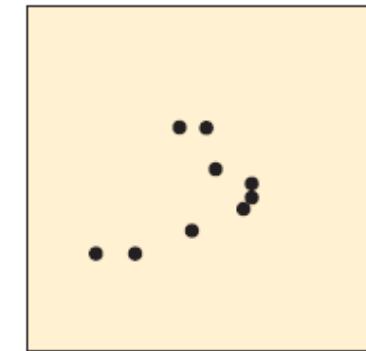
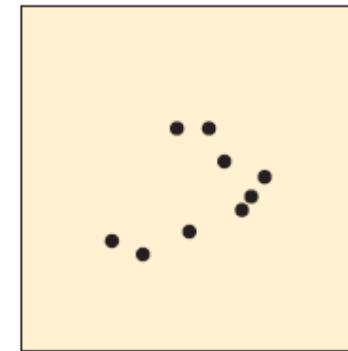
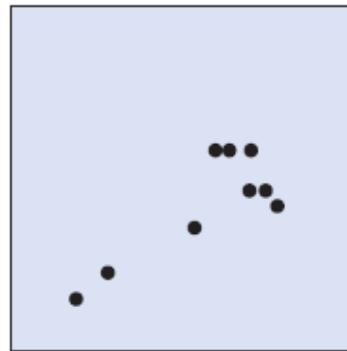
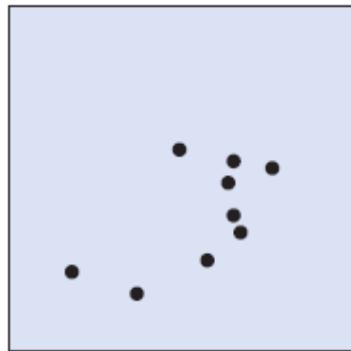
所以 Exemplar Theory 才是對的！

# Dot-pattern Task: Stimuli

Recognition: 之前有沒有出現過？

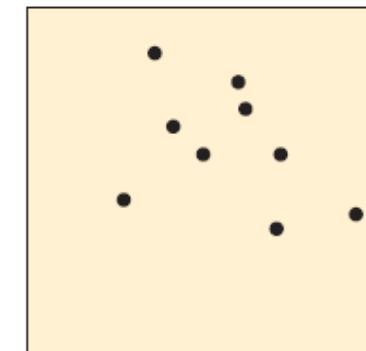
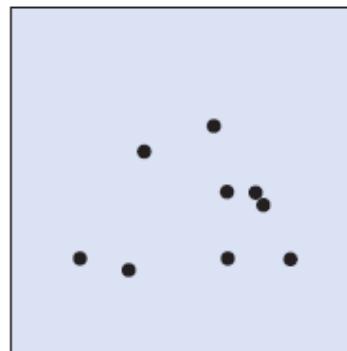
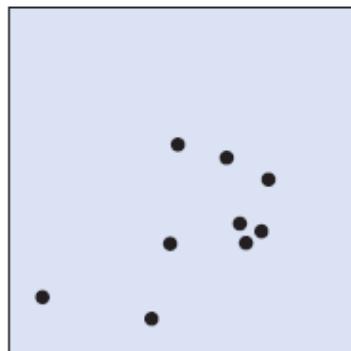
Categorization: 和之前的是同類的嗎？

Identification: 這是之前的哪一個？



‘Yes’

‘Yes’



「是」

「否」

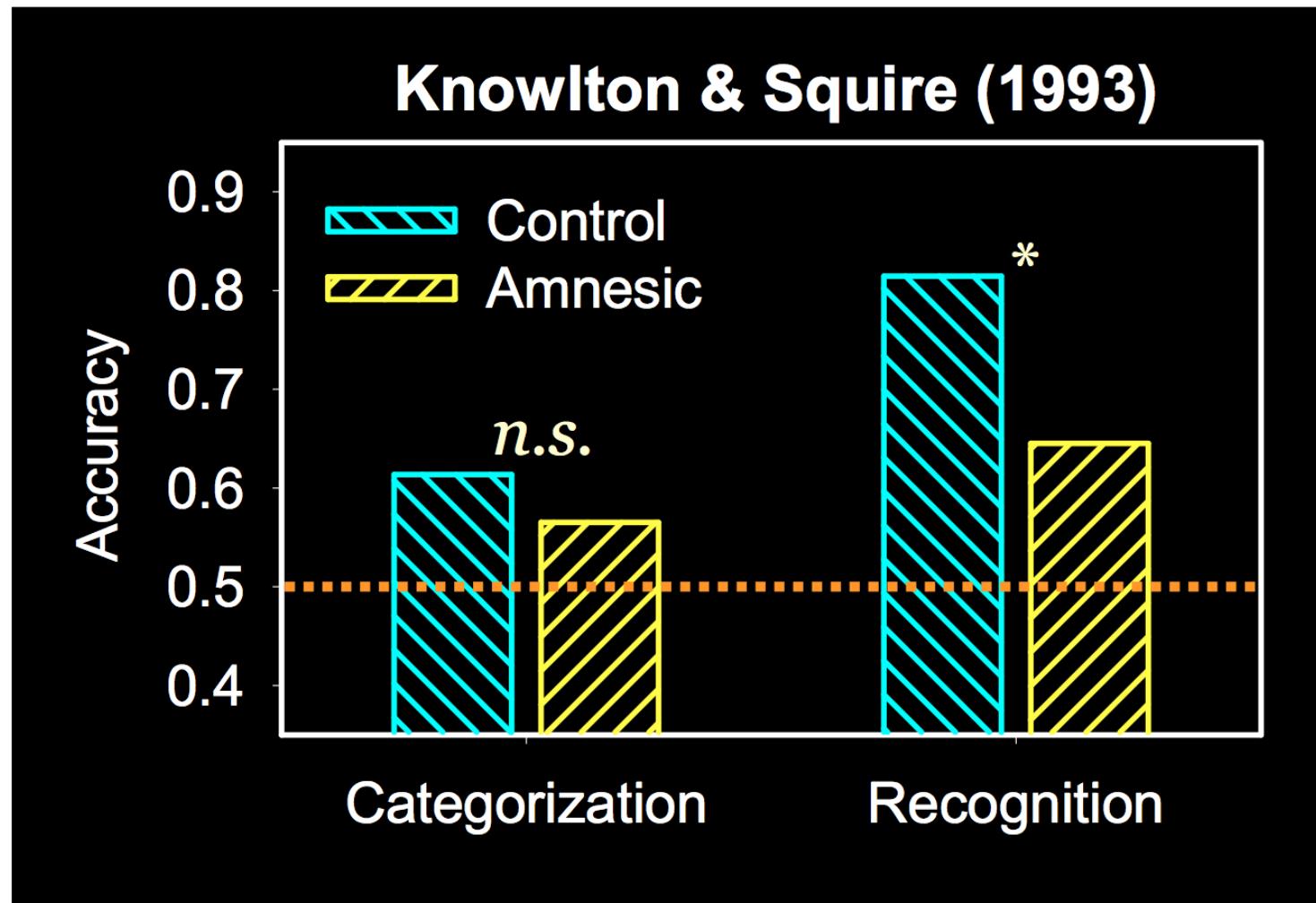
學習項目

測試項目

用來研究失憶症者之分類行為的點圖範例

# Dot-pattern Task: Data

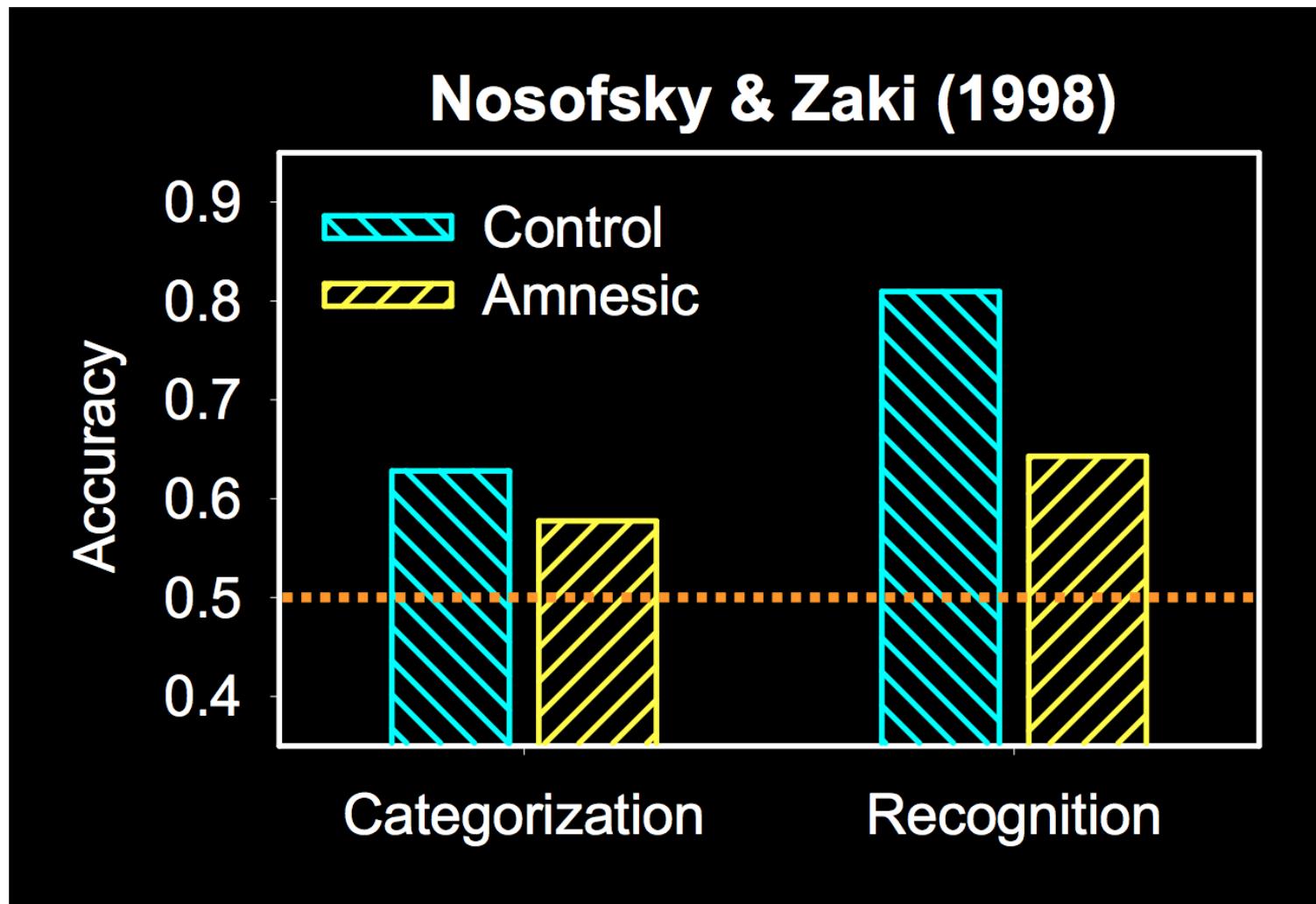
失憶者再認能力嚴重受損但分類能力仍與普通人差不多



所以再認和分類是兩個獨立的系統？

# Dot-pattern Task: Model

Exemplar model 就可模擬所有分類和再認現象



兩類人的差別在記憶清晰度 / 敏感度這個模型參數

# Exemplar Model: GCM

都是與記憶中的各種物體

Identification: 這是之前的哪一個？

$$P(R_j|S_i) = \frac{b_j \eta_{ij}}{\sum_{k=1}^n b_k \eta_{ik}}$$

Luce's Choice Axiom       $\eta_{ij} = e^{-d_{ij}}$   
eta\_ij: 表 ij 相似度 (d:距離)

Categorization: 和之前的是同類的嗎？

$$P(R_J|S_i) = \frac{b_J \sum_{j \in C_J} \eta_{ij}}{\sum_{K=1}^m (b_K \sum_{k \in C_K} \eta_{ik})}$$

大寫J表第幾類

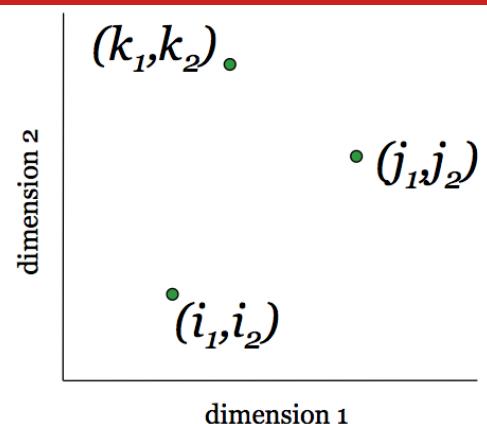
Recognition: 之前有沒有出現過？

$$F_i = \sum_{j \in C_1} s_{ij} + \sum_{k \in C_2} s_{ik}$$

算所有的 similarity 總和，看有沒有超過 threshold

# 3 Model Choices

1.



$$d_{ij} = \left( \sum_{m=1}^M (i_m - j_m)^r \right)^{1/r}$$

$$3. E_{A|i} = \sum_{j \in A} S_{ij}$$

$$S_{ij} = \frac{1}{d_{ij}}$$

$$S_{ij} = \frac{1}{1 + d_{ij}}$$

$$* S_{ij} = e^{-d_{ij}} = \exp(-d_{ij})$$

$$S_{ij} = e^{-d_{ij}^2} = \exp(-d_{ij}^2)$$

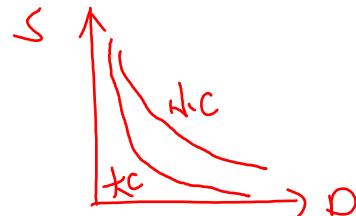
Shepard's law of generalization

- similarity to closest exemplar (nearest neighbor)
- average similarity to exemplars
- summed similarity to exemplars

# Simulation of dot-pattern results

Nosofsky & Zeki (1998): 正常人 c 比較大

$$s(i,a) = \exp(-c \cdot D)$$



大 c 相當於 kNN 中的小 k  
discrimination 愈好  
generalization 愈差

$P(C) = [40 * s(i,h)] / [40 * s(i,h) + k_C]$  是否和看過的同一類？

$\frac{P}{40 \text{ items}}$   $\frac{P}{\text{數數的平均 similarity}}$   $P(C) \geq y_0$  if  $40 * s = \frac{k_c}{k_c + k_R}$   $\rightarrow$   $k_R$  threshold

$$P_{\text{old}}(R) = [\delta + 4 * s(i,r)] / [\delta + 4 * s(i,r) + k_R]$$

$\delta$  = self-similarity

有關看過

$k_C/k_R$  決定  
sim. sum 多  
大時  $P \approx 0.5$

注意 : N&Z (1998) 假設失憶者其實全部刺激都有記住

# Game Over

