



Research Design and Dissertation

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Grin Verlag Jan 2013, 2013. Taschenbuch. Book Condition: Neu. 210x148x3 mm. This item is printed on demand - Print on Demand Titel. - Seminar paper from the year 2011 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, printed single-sided, grade: -, University of Lincoln, language: English, comment: This is assignment achieved distinction of this module of Masters of Business Administration. , abstract: According to Taylor and Bogdan (1984), in-depth interviews are continual face-to-face encounters between the researcher and the informants perceptions on their lives, situations or experiences as expressed in their personal words. Therefore, in-depth interviews are a face to face conversation between the interviewer and interviewee which is normally the expression of their own words. This paper is going to discuss an in-depth interview which is rooted in an analysis of qualitative data. The interview is about the International work experience of a person Alex (fictional name) who has 36 years of work experiences in different foreign countries (Nigeria, Benin, Congo, Angola, Germany, Holland, France, Austria, Italy, South Africa, Russia etc). The reason for choosing this topic is the author s own interest in the working experience of foreign countries. International work experience is very...



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