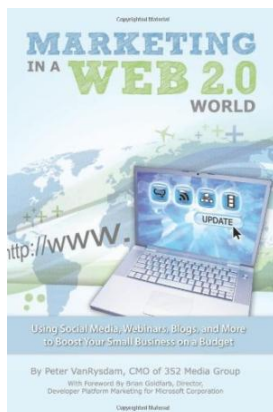


Get Kindle

MARKETING IN A WEB 2.0 WORLD USING SOCIAL MEDIA, WEBINARS, BLOGS, AND MORE TO BOOST YOUR SMALL BUSINESS ON A BUDGET



Atlantic Publishing Group Inc., 2010. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Small businesses have been fighting an uphill battle for decades when it comes to marketing. Big corporations have more resources, more brand recognition, and most importantly, more money. This has allowed them to control the conversation. Web 2.0 technologies have leveled the playing field by giving small business an equal voice. Tools like blogs, interactive Web sites, and social networks have...

Read PDF Marketing in a Web 2.0 World Using Social Media, Webinars, Blogs, and More to Boost Your Small Business on a Budget

- Authored by Peter VanRysdam
- Released at 2010



Filesize: 4.4 MB

Reviews

This ebook is great. It is definitely basic but shocks from the 50 percent of your publication. Its been printed in an exceedingly basic way and it is only right after i finished reading this book where basically changed me, modify the way in my opinion.

-- **Mckayla Ritchie**

This is the finest book i have got study right up until now. I am quite late in start reading this one, but better then never. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Keanu Johns**

This is the finest book i have read until now. It is filled with wisdom and knowledge You can expect to like just how the author compose this ebook.

-- **Tobin Lesch**