



An Introduction to Accounting and Managerial Finance: A Merger of Equals (Hardback)

By Harold Bierman

World Scientific Publishing Co Pte Ltd, Singapore, 2010.
Hardback. Book Condition: New. 236 x 160 mm. Language: English . Brand New Book. This book introduces corporate financial management, based on the basic capital budgeting framework and the time value of money. It focuses on theoretical formulations and correct application of financial techniques that will help improve managerial and financial decisions. Based on fundamental principles of accounting and finance like time value of money and after-tax, it introduces readers to real-world constraints and complexities in the two fields. Written in a simple and accessible manner. It can be read by students of finance and accounting courses, business professionals and general public alike.



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