



Blue is the New Black

By Susanne Breuer

Thames & Hudson Jan 2013, 2013. Taschenbuch. Book Condition: Neu. 231x173x20 mm. Neuware - Written for fashion graduates, newbie entrepreneurs and those in entry-level positions in the industry, Blue is the New Black demystifies the process of how to make a fashion collection accessible for all levels. It's a reference guide, a buddy, and an overview of who, what and where. Fashion is a multi-billion-dollar industry. It's not just about sketching an outfit, it's about selecting fabric, developing buttons, sourcing a factory, negotiating prices, making patterns, seeing the final launch and selling garments. This multi-faceted industry is exciting, enigmatic and endless. With many fashion schools now recognising the importance of including technical modules to their degrees, this guide is the perfect accompaniment to the relevant modules with its vocational a to z approach of what happens in the workplace, including how to build and maintain key business relationships. In that respect, it fills a gap in the market of books that give guidance for professionals embarking on or preparing for a career in the fashion industry. People who buy Blue is the New Black want to know how to create a collection. They want to roll up their sleeves and...



READ ONLINE
[6.15 MB]

Reviews

It becomes an incredible book that we actually have possibly study. It really is rally exciting through studying period of time. I am very easily could get a satisfaction of reading through a written book.

-- **Gianni Hoppe**

A really awesome pdf with perfect and lucid reasons. It is actually rally fascinating through reading period of time. Your lifestyle period will probably be transform as soon as you total looking over this ebook.

-- **Alford Kihn**