



Leading - double-signed UK HB LIMITED 1st edition new/unread

By Alex Ferguson

Hodder & Stoughton, UK, 2015. Hardcover, Slipcased. Book Condition: New. Dust Jacket Condition: None issued. 1st Edition. A signed and numbered limited first edition presented in a clamshell traycase. ¿Signed by Sir Alex Ferguson and Michael Moritz Synopsis : In this revelatory new book, Sir Alex Ferguson dissects his 38 record-breaking years of management - first in Scotland and then, of course, at Manchester United - to reveal the key tools he used to deliver sustained success on and off the field. From tactics to teamwork, from hiring to firing, from dealing with the boardroom to responding to failure, LEADING investigates the pivotal leadership decisions of an astonishing career. About the Author : Sir Alex Ferguson was born in 1941 in Govan, Scotland. A goal-scoring centre-forward, he was later transferred to Rangers, the club he supported from boyhood, for a Scottish record fee of £65,000. Entering management in 1974, he served East Stirlingshire and St Mirren before guiding Aberdeen to victory in the 1982-83 Cup Winners' Cup. Arriving at Manchester United in 1986, he brought them 38 trophies, including the Club World Cup, two Champions Leagues, 13 Premier Leagues and five FA Cups. His overall haul of 49 trophies made...



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