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Digital Diploma Mills: The Automation of Higher Education

By David F. Noble

New York University Press, United States, 2003. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book. Is the Internet the springboard which will take universities into a new age, or a threat to their existence? Will dotcom degrees create new opportunities for those previously excluded, or lead them into a digital dead-end? From UCLA to Columbia, digital technologies have brought about rapid and sweeping changes in the life of the university changes which will have momentous effects in the decade ahead. In the first book-length analysis of the meaning of the Internet for the future of higher education, Noble cuts through the rhetorical claims that these developments will bring benefits for all. His analysis shows how university teachers are losing control over what they teach, how they teach and for what purpose. It shows how erosion of their intellectual property rights makes academic employment ever less secure. The academic workforce is reconfigured as administrators claim ownership of the course-designs and teaching materials developed by faculty, and try to lower labor costs in the marketing and delivery of courses. Rather than new opportunities for students the online university represents new opportunities for investors to profit while shifting...



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