



## Mapping it Out: Expository Cartography for the Humanities and Social Sciences (2nd)

By Mark S. Monmonier

The University of Chicago Press. Paperback. Book Condition: new. BRAND NEW, Mapping it Out: Expository Cartography for the Humanities and Social Sciences (2nd), Mark S. Monmonier, Writers know only too well how long it can take--and how awkward it can be--to describe spatial relationships with words alone. And while a map might not always be worth a thousand words, a good one can help writers communicate an argument or explanation clearly, succinctly, and effectively. In his acclaimed "How to Lie with Maps, " Mark Monmonier showed how maps can distort facts. In "Mapping it Out: Expository Cartography for the Humanities and Social Sciences, " he shows authors and scholars how they can use expository cartography--the visual, two-dimensional organization of information--to heighten the impact of their books and articles. This concise, practical book is an introduction to the fundamental principles of graphic logic and design, from the basics of scale to the complex mapping of movement or change. Monmonier helps writers and researchers decide when maps are most useful and what formats work best in a wide range of subject areas, from literary criticism to sociology. He demonstrates, for example, various techniques for representing changes and patterns; different typefaces and how...



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