



# Effective Dashboard Design: Design Secrets to Getting More Value from Performance Dashboards

By Gail La Grouw

Createspace, United States, 2012. Paperback. Book Condition: New. 230 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Effective Dashboard Design is about performance dashboards - taking the reader on a journey of converting typical reporting style dashboards into dashboards specifically designed to promote improvement in strategic performance. This is not a book about screens for system monitoring or how to develop the backend data infrastructure. Both these topics are expert areas in themselves - this is a book about dashboards that are action focused to effectively improve productivity and increase profit. EDD suits businesses of all sizes - with tips on helping medium-sized and smaller businesses gain access to the powerful insight by using simple, inexpensive tools to create the latest innovations in graphs, designed specifically for higher performance outcomes. You will learn: How the brain sees a dashboard; using pre-attentive attributes to rapidly upload insight How to apply Gestalt principles of design to dashboards How to select more meaningful KPI that provide more insight than most KPI used today Why selecting the correct graph is so important to providing a true performance story The best way to get users involved How to transform hardened...



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