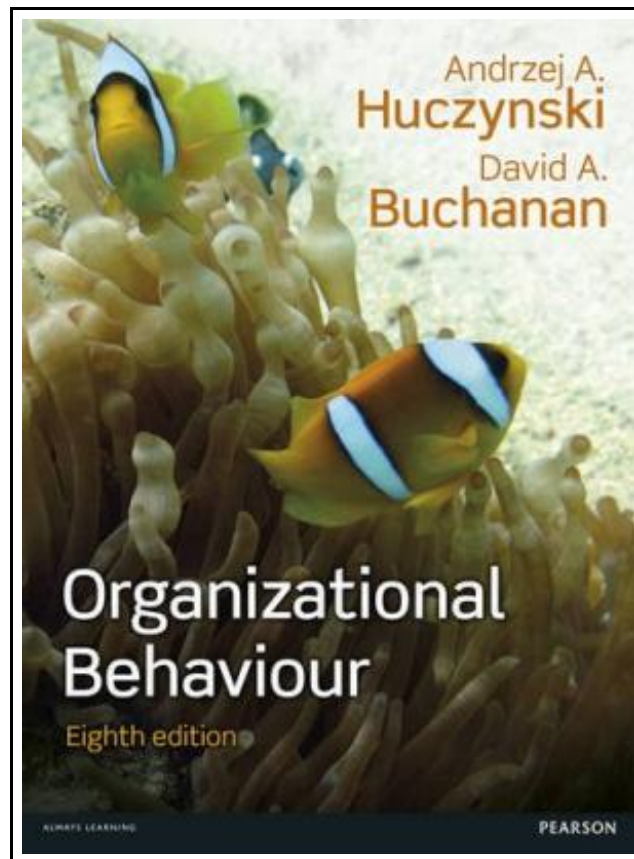# Organizational Behaviour, Plus MyManagementLab with Pearson eText (Mixed media product)



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Pearson Education Limited, United Kingdom, 2014. Mixed media product. Book Condition: New. 8th Revised edition. 266 x 199 mm. Language: N/A. Brand New Book. This package includes a physical copy of Organisational Behaviour, 8e by Buchanan and Huczynski as well as access to the eText and MyMarketingLab. Important information for students: You need both an access code and a course ID to access MyManagementLab. Ask your lecturer before purchasing a MyLab product as you will need a course ID from them before you can gain access to the system. Buchanan and Huczynski bring their well-known and successful brand of critical thinking, social science underpinning, and visual appraisal to bear in this comprehensive introduction to organizational behaviour. This highly successful textbook has been substantially updated to include the latest research, most relevant contemporary issues and up-to-date practical examples. Organizational Behaviour involves the reader directly, placing them in the position of decision-making and problem-solving manager, inviting them to see the reality behind an organizational image, and encouraging the reader to make comparisons with well-known scenes in film and literature. MyLab and Mastering from Pearson improve results for students and educators. Used by over ten million students, they effectively engage learners at every stage. MyManagementLab is a personalised online study and assessment system, which tailors to the unique learning needs of each student. Offering unlimited opportunities for practice and providing relevant and timely feedback, it helps students master key concepts, experience more I Get It moments and ultimately achieve better results. For students * Interactive eText - MyManagementLab contains a complete interactive eTextbook which allows students to search and annotate, and you to suggest reading. * Video Libraries - Videos are accompanied by a set of discussion questions, activities, and/or case study assignments.* Interactive Lectures - Tied to each objective in the chapter,...

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