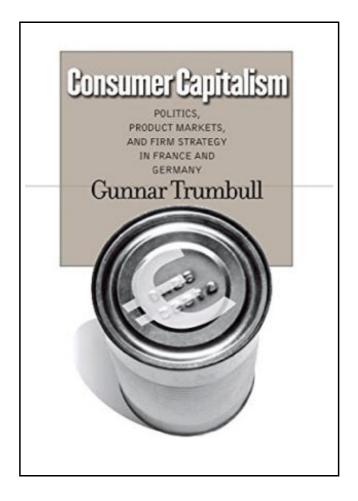
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CONSUMER CAPITALISM: POLITICS, PRODUCT MARKETS, AND FIRM STRATEGY IN FRANCE AND GERMANY (HARDBACK)



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