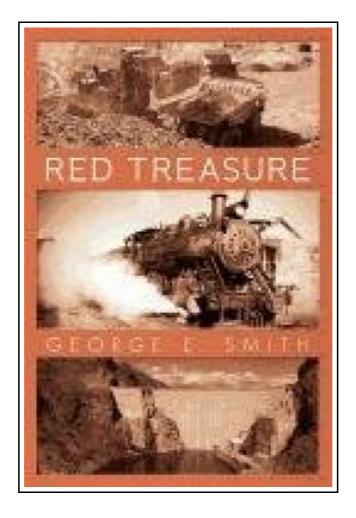
Red Treasure: How One Man's Passion for Adventure Drives Him to Build a Copper Empire



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RED TREASURE: HOW ONE MAN S PASSION FOR ADVENTURE DRIVES HIM TO BUILD A COPPER EMPIRE



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Dog Ear Publishing, United States, 2011. Paperback. Book Condition: New. 226 x 152 mm. Language: English. Brand New Book ***** Print on Demand *****. America in the 1890 s was a period of economic innovation and rapid industrialization. The country was transformed by Carnegie, Rockefeller, Gould and Morgan as railroads connected New York to California. Red Treasure, sequel to Gold, Silver and Guns describes the development of a territory as it establishes Phoenix as its capitol as it strives to become a state. A major dam is built to store water and control flooding, copper mining begins to provide metal for electrification and railroads provide a necessary transportation infrastructure. Tombstone and Arizona silver is on the wane as Konrad Bruner, a German immigrant miner, decides to leave the comfort of Ribera to embark on the risky start-up of a mammoth copper deposit. Meeting the challenge of predatory competition, mine site remoteness, flash floods and labor unrest threatens the entrepreneur as he tries to build a copper empire. Financial crises, caused by things beyond Bruner s control, only add to the high potential for failure. George E. Smith has worked in a Fortune 100 corporation, been involved in three company start-ups, and managed several family owned firms as COO/CEO. After receiving an M.S. degree in mining geology from the University of Arizona, he joined Union Carbide s Mining and Metals Division, eventually becoming VP/General Manager of their world-wide chromium and manganese business units.

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