



CIM Revision Cards Strategic Marketing in Practice (2nd Revised edition)

By Karen Beamish



Taylor & Francis Ltd. Hardback. Book Condition: new. BRAND NEW, CIM Revision Cards Strategic Marketing in Practice (2nd Revised edition), Karen Beamish, Designed specifically with revision in mind, the CIM Revision Cards provide concise, yet fundamental information to assist students in passing the CIM exams as easily as possible. A clear, carefully structured layout aids the learning process and ensures the key points are covered in a succinct and accessible manner. The compact, spiral bound format enables the cards to be carried around easily, the content therefore always being on hand, making them invaluable resources no matter where you are.



READ ONLINE
[6.97 MB]

Reviews

If you need to adding benefit, a must buy book. It really is writter in straightforward words and phrases rather than difficult to understand. Your life period is going to be change the instant you total reading this ebook.

-- **Letha Okuneva**

This is an amazing ebook that we have possibly go through. It really is filled with wisdom and knowledge Its been developed in an extremely straightforward way and is particularly merely after i finished reading this ebook where in fact altered me, affect the way in my opinion.

-- **Berta Schmidt**