



Advantage Play - The Manager's Guide to Creative Problem Solving

By Ben , David

Key Porter, Toronto, 2001. Hard Cover in Dust Jacket. Book Condition: New. Dust Jacket Condition: New. First Edition. 2001 First Edition Hardcover book in original Jacket . BRAND NEW from 2001 publisher . Never opened, Never owned, Never marked . tiny tiny edge bump, and one edge scrunch to back of jacket, does not affect any text or graphics, and not as visible in new clear sleeve protector . still Nice Clean Gift Giving quality . Jacket protected in New non-stick clear mylar sleeve protector . Handsome book ; brick red boards , with Gold gilt title impressed on spine, in jacket with two different photographs of author David Ben, front and inside back. 240 pages with index . Business people, managers and executives must strike the word ' impossible ' from their vocabularies , to achieve success. The impossible is really nothing more than a problem waiting to be solved. Those who have read this book do not have to wait for inspiration to provide them with that solution. They understand that technique - properly applied - allows them to create their own solutions on demand. This book shows you how Davide does it. David Ben is a graduate...



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