



Designing Effective Instruction

By Morrison, Gary R.; Ross, Steven M.; Kemp, Jerrold E.

Wiley, 2006. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Preface. About the Authors. CHAPTER ONE. Introduction to the Instructional Design Process. Getting Started. Questions to Consider? Why Instructional Design? What is Instructional Design? Premises Underlying the Instructional Design Process.Overview of our Design Model.Who's who in the Instructional Design Process. Answering the Critics. Questions . . .Questions . . . Questions.Summary.The ID Process.Application.Answers.References.CHAPTER TWO. Identifying the Need for Instruction. Getting started. Questions to Consider.Is Instruction the Answer? Needs Assessment. Goal Analysis.Performance Assessment.Summary.The ID Process.Applications.Answers.Quality Management.Instructional Design: Decisions and Choices.References.CHAPTER THREE. Learner and Contextual Analysis. Getting Started. Questions to Consider. Types of Learner Characteristics. Contextual Analysis. Summary. The ID Process.Application.Answers.Quality Management.Instructional Design: Decisions and Choices.References.CHAPTER FOUR. Task Analysis. Getting Started. Questions to Consider. Task Analysis.Topic Analysis.Procedural Analysis.The Critical Incident Method.Conducting a Task Analysis.Summary.The ID Process.Application.Answer.Quality Management.Instructional Design: Decisions and Choices.References.CHAPTER FIVE. Instructional Objectives. Getting Started. Questions to Consider.Function of Objectives.Three Objective Domains. Developing Instructional Objectives. Writing Objectives in the Cognitive Domain Writing Objectives for the

Reviews

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