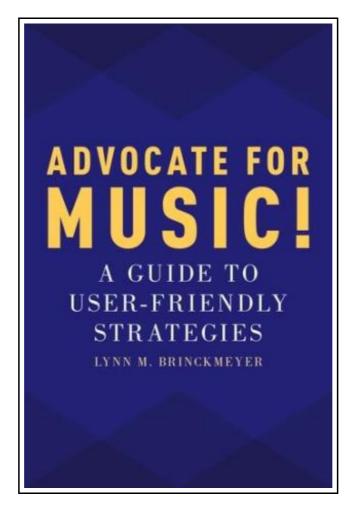
Advocate for Music!: A Guide to User-Friendly Strategies (Hardback)



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Reviews

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ADVOCATE FOR MUSIC!: A GUIDE TO USER-FRIENDLY STRATEGIES (HARDBACK)



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Oxford University Press Inc, United States, 2016. Hardback. Book Condition: New. 236 x 163 mm. Language: English . Brand New Book. Across the US, school budgets are tightening and music programs, often the first asked to compromise in the name of a balanced budget, face a seemingly grim future. Monetary restrictions combined with an increasing focus on test scores have led to heavy cuts in school music programs. In many cases, communities and teachers untrained in advocacy are helpless in the face of the school board, with no one willing and comfortable to speak up on their behalf. In Advocate for Music!: A Guide to User-Friendly Strategies, Lynn M. Brinckmeyer, respected educator and past president for the National Association for Music Education, provides a manual for music teachers motivated to advocate but lacking the experience, resources, or time to acquire the skills to do so effectively. It will serve as a toolkit for advocating, and also for sharing resources, strategies and ideas useful for educating everyone - from community members to political representatives - about the immediate and long-term benefits of music education. In Advocate for Music!, Brinckmeyer draws on a lifetime of arts advocacy to provide answers to the questions so many teachers have but are afraid - or simply too busy - to ask. A simple, hands-on guidebook for becoming an effective advocate for the arts, Advocate for Music! is structured around six key questions: what is advocacy? Why focus on it? Who should do it? How does one do it? Where should we advocate? And when should we advocate? Readers will have access to step-by-step guidelines and strategies on how to engage others, and themselves, in a variety of levels of advocacy activities. In addition to granting access to compelling research projects, the book will provide models...



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