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The Dictionary of Business Bullshit: The World's Most Comprehensive Collection

By Kevin Duncan

LID Publishing. Paperback. Book Condition: new. BRAND NEW, The Dictionary of Business Bullshit: The World's Most Comprehensive Collection, Kevin Duncan, If you work in business, the chances are you have fallen under the poisonous spell of business bullshit and jargon. Very few of us seem able to avoid "reaching out", or "touching base", or "shifting paradigms", or "thinking outside the box". No longer solely the province of management consultants, investors and MBA types, business gobbledegook has mesmerized the rank and file around the globe. Help is at hand with this Dictionary of Business Bullshit, aptly described as "the world's most comprehensive collection" of the top 2,000 business terms and jargon that have infected us all. Stay sane (and keep your colleagues and customers from suffocating you) from the business bullshit madness by having this dictionary by your side. Based on his wide and extensive experience with business bullshit, and using a heavy dose of humour, Kevin Duncan deciphers the terms and language of modern-day business speak.



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