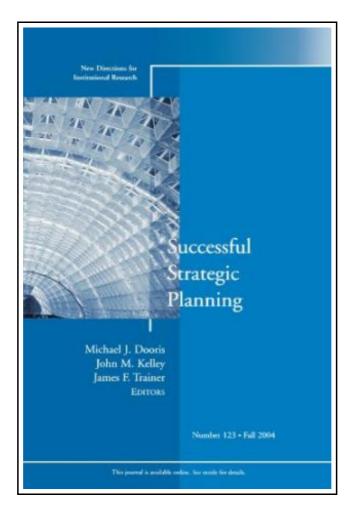
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Jossey-Bass, 2004. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: EDITORS' NOTES (Michael J. Dooris, John M. Kelley, James F. Trainer). PART ONE: The Foundations of Strategic Planning.1. Strategic Planning in Higher Education (Michael J. Dooris, John M. Kelley, James F. Trainer) The authors present an introductory foundation for the development and evolution of strategic planning in general, and higher education in particular.2. Accreditation as a Catalyst for Institutional Effectiveness (Ann H. Dodd) This chapter describes the accreditation landscape in higher education and identifies the role of institutional research in the planning, assessment, and improvement cycle. The author uses two models of institutional effectiveness as a foundation for describing the accreditation cycles for the Middle States Association and the Baldrige-inspired AQIP process used by the North Central Association.3. Strategic Planning via Baldrige: Lessons Learned (John Jasinski) The Baldrige Criteria support a systems perspective and a focus on results. The chapter highlights eleven lessons learned by all types of organizations that have participated in the Baldrige process.4. Applying Ad Hoc Institutional Research Findings to College Strategic Planning (Craig A. Clagett) This chapter gives three examples of institutional research undertaken for reasons other than strategic planning that in the end had a profound influence on planning efforts. The cases suggest that it is indeed possible to create an institutional research legacy.5. Linking Planning, Quality Improvement, and Institutional Research (Daniel Seymour, John M. Kelley, John Jasinski) The authors argue that more and more institutions are striving to make evidenced-based decisions. Planning, quality improvement, and institutional research are being linked within a systems-thinking context.PART TWO: Examples from the Field.6. Linking Planning, Quality Improvement, and IR: Los Angeles City College (Daniel Seymour) This chapter demonstrates how planning, improvement initiatives, and institutional research can all be successfully linked within a plan-actcheck...

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