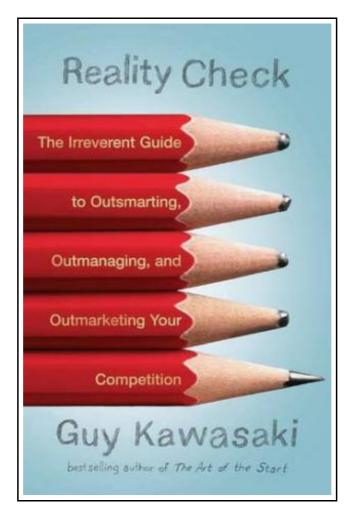
# Reality Check: The Irreverent Guide to Outsmarting, Outmanaging, and Outmarketing Your Competition



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