



The Art of Public Speaking A leaders guide to making motivational speeches

By M J Bromley

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 136 pages. Dimensions: 7.7in. x 5.0in. x 0.5in. In a dark and dusty barn, a wise leader sits ensconced on a bed of straw, partially illuminated by a lantern. He is nearing the end of his life but, even in old age, retains a look of majesty. The barn is a sea of expectant faces. Everyone has gathered to hear what this respected elder has to say. Although they don't yet know it, this is to be his last public appearance and the words he's about to utter will not only inspire a generation, they will incite a revolution. . . This leader is no ordinary man. In fact, he isn't a man at all. He's a pig. But he's not just any old hog; he's a prize-winning porker and he can talk. Our journey into The Art of Public Speaking begins with a fascinating analysis of Old Major's speech from Animal Farm. But why de-construct a speech made by a dying pig more than half a century ago? Because, in this speech, Old Major dispenses an armoury of linguistic weaponry a succession of rhetorical devices which...



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