



Data at Work: Creating Effective Charts and Information Graphics

By Jorge Camoes

Pearson Education (US). Paperback. Book Condition: new. BRAND NEW, Data at Work: Creating Effective Charts and Information Graphics, Jorge Camoes, Information visualization is a language. Like any language, it can be used for multiple purposes. A poem, a novel, and an essay all share the same language, but each one has its own set of rules. The same is true with information visualization: a product manager, statistician, and graphic designer each approach visualization from different perspectives. Data at Work was written with you, the spreadsheet user, in mind. This book will teach you how to think about and organize data in ways that directly relate to your work, using the skills you already have. In other words, you don't need to be a graphic designer to create functional, elegant charts, this book will show you how. Although all of the examples in this book were created in Microsoft Excel, this is not a book about how to use Excel. Data at Work will help you to know which type of chart to use and how to format it, regardless of which spreadsheet application you use and whether or not you have any design experience. In this book, you'll learn how...



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