



Sports for Sale: Television, Money, and the Fans

By David A. Klatell, Norman Marcus

Oxford University Press, USA, 1988. Hardcover. Book Condition: New. Publisher: Oxford University Press Date of Publication: 1988 Binding: hardcover Edition: Condition: Near Fine Description: HB DJ Minor shelf wear. ABC managed to lose 65 Million at the Calgary olympics even though it sold every available commercial. 252 pages.



READ ONLINE
[4.08 MB]

DOWNLOAD



Reviews

An incredibly amazing ebook with perfect and lucid answers. It is written in basic terms and never difficult to understand. It's been written in an exceptionally basic way and it is only right after I finished reading this ebook in which it in fact modified me, affected the way I really believe.

-- **Beverly Hoppe**

Extremely helpful for all class of individuals. Better than never, though I am quite late in starting reading this one. I realized this publication from my dad and he suggested this ebook to discover.

-- **Adela Schroeder II**