



A Competitive Analysis between Long-distance Bus and Long-distance Rail Transportation after Deregulation of the Long-haul Transportation Market in Germany

By Dominik Breitzkreutz

GRIN Verlag Nov 2015, 2015. Taschenbuch. Book Condition: Neu. 210x148x8 mm. Neuware - Bachelor Thesis from the year 2015 in the subject Economy - Transport Economics, grade: 1,5, University of applied sciences Dortmund, language: English, abstract: Since January 2013, the long-distance transportation market in Germany has been deregulated due to the amendment of the Passenger Transport Act (Personenbeförderungsgesetz). This means that, in the future, long-distance buses may operate on routes where they were previously not allowed, to protect the interest of the railways. Following the opening up of the market in 2013, more and more long-distance bus companies have penetrated the market and a major price war has ensued. The Deutsche Bahn AG had initially underestimated the competition, and is now trying to regain passengers through elaborate marketing ploys. The aim of this thesis is to compare two very different modes of transport, namely railbound long-distance transport and long-distance bus transport. Various criteria that affect the subjective trip perception of an average passenger are listed. To complete the comparison, domestic air transport is also briefly discussed, as this is also a mode of long-distance transport. The comparison yields a differentiated view of the modes of transport and various positive and...

Reviews

A top quality publication along with the font used was intriguing to read. I really could comprehend everything using this written e book. Its been designed in an remarkably straightforward way and it is only after i finished reading through this publication by which basically altered me, modify the way i believe.

-- **Cathrine Larkin Sr.**

Very useful to all of group of people. I actually have read through and so i am certain that i will planning to study yet again once again down the road. I am just very easily can get a satisfaction of looking at a created book.

-- **Mark Bernier**

See Also



Funny Poem Book For Kids - Cat Dog Humor Books Unicorn Humor Just Really Big Jerks Series - 3 in 1 Compilation Of Volume 1 2 3

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 132 pages. Dimensions: 9.0in. x 6.0in. x 0.3in.LIMITED-TIME SPECIAL: Special Bonus Inside! Thats right. . . For a limited time you can download a FREE audiobook version...



Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents and teachers with real solutions for a...



Twitter Marketing Workbook: How to Market Your Business on Twitter

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. Workbook. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Twitter Marketing Workbook 2016 Learn how to market your business on Twitter for free A best-selling...



The About com Guide to Baby Care A Complete Resource for Your Babys Health Development and Happiness by Robin Elise Weiss 2007 Paperback

Book Condition: Brand New. Book Condition: Brand New.



Speak Up and Get Along!: Learn the Mighty Might, Thought Chop, and More Tools to Make Friends, Stop Teasing, and Feel Good about Yourself

Free Spirit Publishing Inc.,U.S. Paperback / softback. Book Condition: new. BRAND NEW, Speak Up and Get Along!: Learn the Mighty Might, Thought Chop, and More Tools to Make Friends, Stop Teasing, and Feel Good about Yourself, Scott Cooper, What if every kid...



Tips on How to Promote eBooks and Market Effectively

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Tips on How to Promote eBooks And Market Effectively Table of Contents Introduction What is Amazon What is Kindle? Cover...