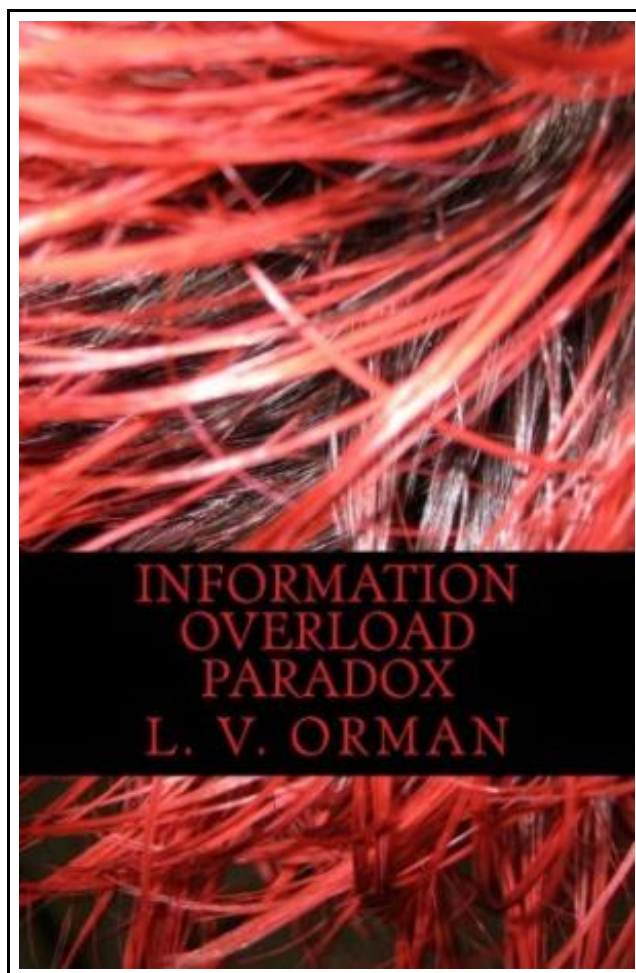


## Information Overload Paradox: Drowning in Information, Starving for Knowledge



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*(Reyes Murphy)*

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Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.We are living in an age of information. Staggering amounts of information are collected, stored, and widely disseminated. Yet, we may be less informed and less knowledgeable than ever. The paradox of increasing information, yet decreasing knowledge and insight has many possible reasons, some of which are subtle and difficult to identify, and even more difficult to remedy. The fundamental issue is quantity crowding out quality, leading to an abundance of poor quality information which may not be a good substitute for scarce but high quality information. Information is not unique in exhibiting this paradox. There are many other goods that exhibit this unusual characteristic of more being worse than less. Those who eat the most food are rarely the healthiest people, and they may actually be severely deficient in some nutrients. Those who have the most Facebook friends are often the loneliest people. Those who are the busiest are not the most productive. Those who read books and watch television the most are sometimes the least knowledgeable. Information overload is like a raging fire. There is so much heat, yet no useful heat can be extracted from it. Or it is like a raging flood. There is so much water, yet no useful water can come out of it. All of these examples point to the pervasiveness of this paradox, but it is most insidious with information, critical in an information economy, and most difficult to overcome in a modern society dominated by communication technologies. In an information economy, we appear to be shipwrecked, surrounded by an ocean of water, yet dying of thirst! The most obvious reason for the paradox is the substitution...



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