Android User Interface Design: Turning Ideas and Sketches into Beautifully Designed Apps

By Ian G. Clifton

Pearson Education (US), United States, 2013. Paperback. Book Condition: New. 226 x 175 mm. Language: English . Brand New Book. Build Android Apps That Are Stunningly Attractive, Functional, and Intuitive In today s crowded Android marketplace, it s more important than ever to differentiate your apps. Great design is the best way to do that. Now, leading Android app design expert Ian G. Clifton shows you how to make your apps come alive and how to deliver apps that users will want, love, and buy! Reflecting the Android 4.2 SDK, this book serves both as a tutorial for the entire design and implementation process and as a handy reference you ll rely on for every Android development project. Clifton shows how to create effective designs, organize them into Android components, and move gracefully from idea, to wireframe, to comp, to finished app. You ll learn how to bring your own voice, personality, and style to your app designs; how to leverage advanced drawing techniques such as PorterDuff compositing; how to test designs on diverse Android devices; and much more. Android User Interface Design details each step of the design and development process and contains extensive downloadable sample code, including complete...

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