



Credit Card Advantage: Understand the Costs and Benefits for Your Business

By MR David C Barnett

Createspace Independent Publishing Platform, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.David Barnett is a small business expert who has owned 5 companies in his adult life. His experience in advertising, management, buying and selling companies and modern banking and finance give Barnett an exceptional insight into how companies are run and how they can take advantage of the modern payment system. Credit Card Advantage will show you how the correct use of credit cards as a payment tool can help you achieve strategic goals in your business. Barnett walks you through the process of analyzing your vendors, selecting a card program, and calculating your financial and reward benefits. Every business owner should be using these techniques to enhance lifestyle, reduce expenses, grow sales, increase profits and save on bank interest.



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