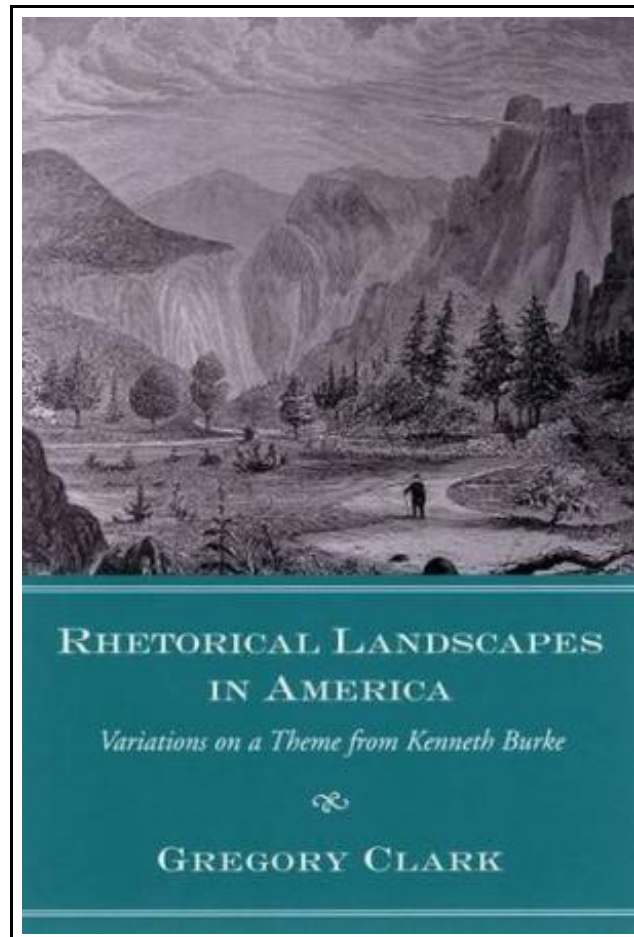


Rhetorical Landscapes in America: Variations on a Theme from Kenneth Burke



Filesize: 1.46 MB

Reviews

Good e-book and useful one. It typically does not expense an excessive amount of. I am just delighted to tell you that this is basically the finest book we have read during my very own existence and could be the best ebook for actually.

(Audra Hodkiewicz)

RHETORICAL LANDSCAPES IN AMERICA: VARIATIONS ON A THEME FROM KENNETH BURKE



University of South Carolina Press. Hardback. Book Condition: new. BRAND NEW, Rhetorical Landscapes in America: Variations on a Theme from Kenneth Burke, Gregory Clark, At the same time a reading of Kenneth Burke and of tourist landscapes in America, Gregory Clark's new study explores the rhetorical power connected with American tourism. Looking specifically at a time when citizens of the United States first took to rail and then highway to become sightseers in their own country, Clark traces the rhetorical function of a wide-ranging set of tourist experiences. He explores how the symbolic experiences Americans share as tourists have helped residents of a vast and diverse nation adopt a national identity. In doing so he suggests that the rhetorical power of a national culture is wielded not only by public discourse but also by public experiences. Clark examines places in the American landscape that have facilitated such experiences, including New York City, Shaker villages, Yellowstone National Park, the Lincoln Highway, San Francisco's 1915 Panama-Pacific International Exposition, and the Grand Canyon. He examines the rhetorical power of these sites to transform private individuals into public citizens, and he evaluates a national culture that teaches Americans to experience certain places as potent symbols of national community. Invoking Burke's concept of "identification" to explain such rhetorical encounters, Clark considers Burke's lifelong study of symbols - linguistic and otherwise - and their place in the construction and transformation of individual identity. Clark turns to Burke's work to expand our awareness of the rhetorical resources that lead individuals within a community to adopt a collective identity, and he considers the implications of nineteenth and twentieth-century tourism for both visual rhetoric and the rhetoric of display.



Read Rhetorical Landscapes in America: Variations on a Theme from Kenneth Burke Online



Download PDF Rhetorical Landscapes in America: Variations on a Theme from Kenneth Burke

Relevant eBooks



America s Longest War: The United States and Vietnam, 1950-1975

McGraw-Hill Education - Europe, United States, 2013. Paperback. Book Condition: New. 5th. 206 x 137 mm. Language: English . Brand New Book. Respected for its thorough research, comprehensive coverage, and clear, readable style, America s...

[Read Book »](#)



Read Write Inc. Phonics: Grey Set 7 Non-Fiction 2 a Flight to New York

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. 213 x 98 mm. Language: N/A. Brand New Book. These decodable non-fiction books provide structured practice for children learning to read. Each set of books...

[Read Book »](#)



Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications .

Rarebooksclub.com, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can usually...

[Read Book »](#)



Games with Books : 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.

[Read Book »](#)



Games with Books : Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn - from Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.

[Read Book »](#)