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Out of Our Minds: Learning to Be Creative

By Ken Robinson

Capstone. Hardcover. Book Condition: New. Hardcover. 352 pages. Dimensions: 8.6in. x 5.2in. x 1.2in. It is often said that education and training are the keys to the future. They are, but a key can be turned in two directions. Turn it one way and you lock resources away, even from those they belong to. Turn it the other way and you release resources and give people back to themselves. To realize our true creative potential in our organizations, in our schools and in our communities we need to think differently about ourselves and to act differently towards each other. We must learn to be creative. Ken Robinson PRAISE FOR OUT OF OUR MINDS Ken Robinson writes brilliantly about the different ways in which creativity is undervalued and ignored . . . especially in our educational systems. John Cleese Out of Our Minds explains why being creative in today's world is a vital necessity. This book is not to be missed. Ken Blanchard, co-author of The One-minute Manager and The Secret If ever there was a time when creativity was necessary for the survival and growth of any organization, it is now. This book, more than any other I know, provides important insights on how leaders can evoke and sustain those creative juices. Warren Bennis,...



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