



## Blue Ocean Consulting: 25 Skills Every Consultant Should Absolutely Master

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By Francis Nzeutem

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Francis Nzeutem, author of the famous memoir From the Streets to Wall Street is back with another literary mentorship in his new book BLUE OCEAN CONSULTING: 25 SKILLS THAT EVERY CONSULTANT SHOULD ABSOLUTELY MASTER. Inspired by the works of W. Chan Kim and Renee Mauborgne, Mr. Nzeutem has become the master of every career arena he s ever entered. He s a businessman who knows the score and encourages the reader to do the same if they want to see the maximum ROI (Return On Investment) in their businesses. Unlike many business guides, BLUE OCEAN CONSULTING doesn t skim the surface, but delves deep into key success points with fresh perspective and solid instruction that can help revive a floundering business, enhance an established business or provide a solid foundation for a start-up. From self-management to crisis management, Mr. Nzeutem walks you step-by-step through his proven blueprint for a healthy, successful business. One gem Mr. Nzeutem shares sparkles brighter than any other: don t be a Jack-of-All-Trades and the master of none! BLUE OCEAN CONSULTING exposes the reader...



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