



The Mousedriver Chronicles: The True- Life Adventures of Two First-Time Entrepreneurs

By John Lusk

Basic Books (AZ). Paperback. Book Condition: New. Paperback. 272 pages. Dimensions: 8.2in. x 5.5in. x 0.7in. It all started late one night at The Ginger Man, a popular restaurant in Dallas, Texas. Using the back of a beer coaster and the bartender's pen, Kyle Harrison, in a moment of inspiration, began sketching an unusual computer mouse, shaped like the head of a driver golf club. He took the idea with him to the Wharton School of Business, where he managed to impress his roommate, John Lusk. Upon graduation, they bravely but somewhat naively set forth to launch their company, Platinum Concepts, Inc., and its flagship product, MouseDriver. Settling in San Francisco in an apartment that doubled as home and worldwide business headquarters, they had a front-row seat to the dot-com boom—watching their classmates rake in piles of cash and stock options, while they financed their venture with their own credit cards. The MouseDriver Chronicles is the riveting, one-of-a-kind narrative that chronicles their entrepreneurial journey. It takes us behind the scenes of the authors' tumultuous first two years of business, years marked by endless corporate cold calling, multiple failed attempts to find a distributor, and even a typhoon that derailed their...



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Ebury Publishing. Paperback. Book Condition: new. BRAND NEW, All My Fault: The True Story of a Sadistic Father and a Little Girl Left Destroyed, Audrey Delaney, 'I could see what he was doing to the other girls because he had been doing...



Stuey Lewis Against All Odds Stories from the Third Grade

Square Fish, 2013. Trade Paperback. Book Condition: New. TRADE PAPERBACK Legendary independent bookstore online since 1994. Reliable customer service and no-hassle return policy. Childrens>Middle Readers>General. Book: NEW, New. Bookseller Inventory # 02978125003404502.



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SIMON SCHUSTER, United States, 2009. Paperback. Book Condition: New. Children s Tk, Pete Whitehead (illustrator). Original ed.. 203 x 196 mm. Language: English . Brand New Book. Learn about recycling from a new perspective! Peek into this diary of a plastic bottle...



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