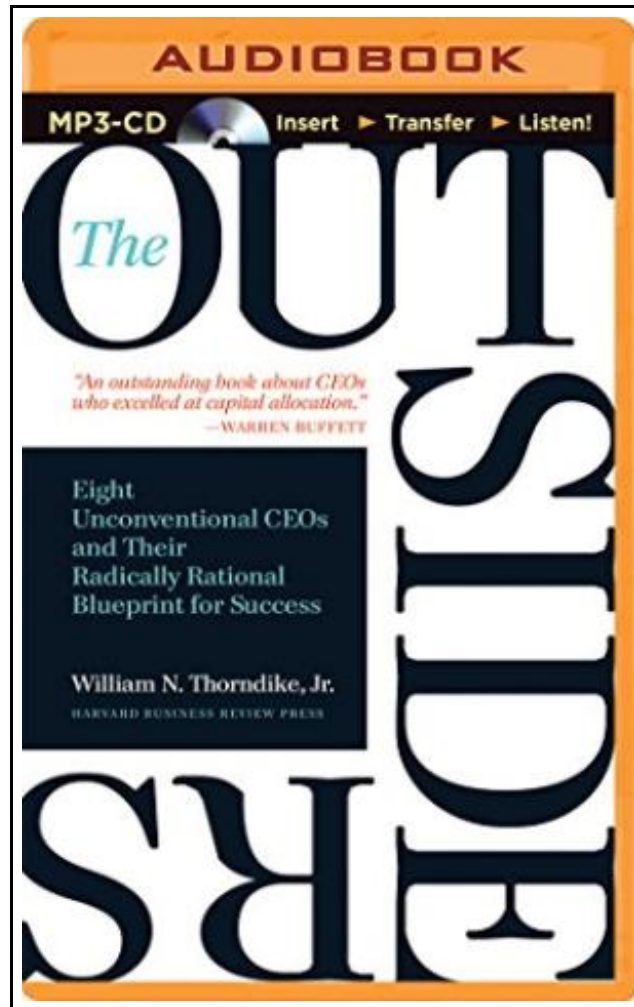


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THE OUTSIDERS: EIGHT UNCONVENTIONAL CEOS AND THEIR RADICALLY RATIONAL BLUEPRINT FOR SUCCESS

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