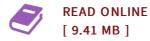




## Learning and Memory: From Brain to Behavior

By Gluck, Mark A.; Mercado, Eduardo; Myers, Catherine E.

Worth Publishers, 2007. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: 1. The Psychology of Learning and Memory 1.1. Philosophy of Mind Box 1-1: Learning and Memory in Everyday Life: Top Ten Tips for a Better Memory A. Aristotle and Associationism B. Descartes and Dualism C. John Locke and Empiricism D. William James and Models of Association 1.2. Evolution and Natural Selection A. Erasmus Darwin and Early Proponents of Evolution B. Charles Darwin and the Theory of Natural Selection C. Francis Galton: Variability of Nature Box 1-2: Unsolved Mysteries: Can Learning Influence Evolution 1.3. The Birth of Experimental Psychology A. Hermann Ebbinghaus and Human Memory Experiments B. Ivan Pavlov and Animal Learning Experiments C. Edward Thorndike: Law of Effect 1.4. The Reign of Behaviorism A. John Watson and Behaviorism B. Clark Hull and Mathematical Models of Learning C. B. F. Skinner: Radical Behaviorism D. Edward Tolman: Cognitive Maps 1.5. The Cognitive Approach A. W. K. Estes and Mathematical Psychology B. Gordon Bower: Learning by Insight C. George Miller and Information Theory D. Herbert Simon and Symbol-Manipulation Models E. David Rumelhart and Connectionist Models 2. The Neuroscience of Learning and Memory 2.1. A Quick Tour...



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