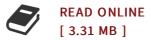




Effective Negotiations in Easy Steps

By Tony Rossiter

In Easy Steps Limited, United Kingdom, 2014. Paperback. Book Condition: New. 222 x 184 mm. Language: English . Brand New Book. To negotiate: to confer with others in order to reach a compromise or agreement. That s the dictionary definition. It s something we do every day, like it or not. We can t avoid it. It doesn t have to involve contracts or business deals. It might just mean agreeing a deadline for the task you re working on, sorting out office accommodation or equipment for a new member of staff, or talking to your boss about your vacation plans. Negotiations don t have to be formal exchanges with a set agenda conducted around a table. They can be formal or informal; internal (with colleagues in your own organization) or external; bilateral (involving just one other party) or multiparty. They come in all shapes and sizes. They can take a couple of minutes or a couple of months. Whether you have to negotiate contracts, you re in sales and have to negotiate with customers or your organization has overseas interests and you re involved in international negotiations, the principles and techniques of effective negotiation apply to all of these...



Reviews

This publication may be really worth a go through, and a lot better than other. It really is writter in simple terms and never difficult to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Natalie Abbott

This book will not be simple to get going on reading but extremely exciting to read through. Yes, it can be play, still an interesting and amazing literature. I am very easily could possibly get a delight of reading a written book.

-- Rene Olson