



ABCs of Selling with Etiquette

By Dale Brakhage, Edie Hand

Canterbury House Publishing, Ltd, United States, 2010. Paperback. Book Condition: New. 216 x 145 mm. Language: English . Brand New Book ***** Print on Demand *****.This easy-to-read and very-understandable book is SELLING with appropriate ETIQUETTE, and it can help EVERYONE. communicate more effectively with others, persuade others to accept your ideas and agree with you, and get MORE of what you WANT out of life. Most people never receive formal sales training. No wonder most people today struggle with selling their ideas, much less products or services. Hundreds of millions of people are trying to succeed in business, and they all could benefit from learning how to effectively engage and be persuasive with others. Everyone needs to know how to sell. The ABC-format of the chapters makes the book very accessible. Readers will enjoy the bite-sized short chapters and interspaced anecdotes.



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