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Winter Carnival: A Century of Dartmouth Posters

By Jay Satterfield, Jeffrey Horrell, Steven Heller, Peter Carini, Gina Barreca

University Press of New England. Hardback. Book Condition: new. BRAND NEW, Winter Carnival: A Century of Dartmouth Posters, Jay Satterfield, Jeffrey Horrell, Steven Heller, Peter Carini, Gina Barreca, Avidly collected and fetching high prices at auction, the Dartmouth Winter Carnival poster is a treasured and tangible artifact of one of the College's most cherished traditions. Here, presented for the first time, is Dartmouth College Library's definitive collection of Winter Carnival posters from 1911 to 2010, celebrating Dartmouth's seasonal bacchanal, sports fest, and social daze. In addition to their merit as markers of changing taste in graphic arts, the posters offer a fascinating glimpse into a century of intense cultural and institutional development. As a sustained collection the posters are nearly unrivaled, to the envy of ephemera collectors. Everything is here, from the high-end, design-informed style of the early years to the pop-culture and annual-theme inspired posters of more recent years. A constant element is the effervescence of those Dartmouth days, tinged with the glow of nostalgia: youth, energy, sex, sports, camaraderie, and dragons. This colorful and memory-evoking volume also includes a catalogue raisonnegiving poster dimensions, artists' names, and other relevant information; charming artistic ephemera (dance cards and programs) from the...



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