



## The business side of BYOD cultural and organizational impacts

By Roberto Lofaro

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 44 pages. Dimensions: 9.0in. x 6.0in. x 0.1in. Bring Your Own Device: damned if you do, damned if you dont. This short book is a discussion from a cultural and organizational perspective about the current and potential business impacts of enabling smartphones, tablets, computers, and any other device that goes under the label Internet of Things - IoT. It has been prepared as a case study for a workshop on change management. Focus: knowledge- and information-management beyond your corporate boundaries. This item ships from La Vergne, TN. Paperback.



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