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## Cmyk Quick Pick Colour Catalogue with Over 2500 Colours

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By Ian James Keir

Ian Keir Associates, United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This CMYK colour catalogue has been specially designed for anyone who produces colour material for printing and who wants a quick and easy no hassle way to select colours to show the customer what the printed colours would look like when printed. There is no complex hard to remember colour coding system. The coding system used in this book is a simple three letter three digit system which would allow you to quickly locate the colour you require. The three letters are the first three letters of the category in which the colour is located and the three digits are the numbers in which order the colours are placed in the category. Picking Colours For ease of use this catalogue has been separated into two sections. The first section is a quick pick section showing a range of colours in different groups. This section is suitable when colour choice is not critical and the customer wants something like a nice pastel colour. The second section is the Shades of Colour section where the colours are listed...



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