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IT AND EFFICIENCY ANALYSIS IN COMMERCIAL BANKS AND INSURANCE FIRMS



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**IT and Efficiency Analysis
in Commercial Banks and
Insurance Firms**
A Global Comparison

VDM Verlag Dr. Müller E.K. Nov 2012, 2012. Taschenbuch. Book Condition: Neu. 220x150x6 mm. Neuware - This research explores the contribution of information technology (IT) and telecommunication investments (COM) to financial institutions over the world. We employ the generalized stochastic frontier approach to measure the cost and profit efficiencies and scope economy for commercial banks in 51 countries and insurance firms in 25 countries. The Tobit model and the multivariate analysis are used to test the impacts of IT and COM....

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