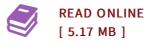




Deliver Great Training Courses in a Week: Lead an Outstanding Training Course in Seven Simple Steps

By Manser Martin

Paperback. Book Condition: New. Not Signed; Description: Training just got easier You have probably been on both good and bad training courses. Unfortunately, it may be the bad ones that you remember - perhaps the content was badly ordered, the arrangements were poor, the speaker was boring. How can you prepare for and lead an outstanding training course? In this book we will show you how. Sunday: What is training? What are you aiming to achieve? What are the basic different styles in which colleagues learn - and in which trainers train? What overall points should you consider and what practical arrangements do you need to think about, for example on timing and venue? Monday: Identify the training needs clearly How to analyse participants' training needs, using various sources; use the needs to define clear learning outcomes that are both SMART and also relevant to participants' real work and jobs. Tuesday: Design the course carefully How to continue to prepare well: think about the points you want to communicate and order them clearly; find a fresh angle; be motivational, inspirational and practical; write a strong beginning and round off your training well at the end. Wednesday: Plan variety creatively Why...



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