

Naked News for Indie Authors How Not to Invest Your Marketing \$\$\$



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Reviews

This ebook is very gripping and fascinating. Sure, it is engage in, nevertheless an amazing and interesting literature. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Ms. Ora Buckridge)

NAKED NEWS FOR INDIE AUTHORS HOW NOT TO INVEST YOUR MARKETING \$\$\$



Educ-Easy Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. . This is a well-written and informative book aimed at helping indie authors gain success while saving time and money. The book is presented by a veteran indie author with more than 25 years of experience in the media industry. She is a woman who really knows her stuff. She delivers a wealth of information that no indie author should be without. Reviewed by Lucinda Weeks for Readers Favorite In this new book Naked News for Indie Authors: How NOT to Invest Your Marketing \$\$\$ marketing expert, email evangelist, and indie author Gisela Hausmann reveals how indie authors can avoid wasting time and money. She also offers free and/or cheap alternatives to many common marketing methods and myths. The book includes five helpful illustrations. Content: Overcoming your biggest disappointments The Flipside of this Wisdom Find a Publisher or Self-Publish Facts to Consider BEFORE Trying to Find a Publisher Direct Marketing E-Mails Can Lead to Making Great Business Contacts - Or Not! Newsletter Marketing . . Use a Template to Contact Book Reviewers and/or Book Bloggers. . . Get as Many Reviews as Possible. . . Hire a Publicist. . . Get Book Reviews via Review Swaps. . .To Succeed you Need to Find a Profitable Book Niche. . . List a Giveaway on Goodreads and everybody Will Start Talking About Your Book. Book Promotion Programs, Tools, or Products Where Should I Start? Other helpful books from this author Naked Words: The Effective 157-Word Email Naked Truths About Book Reviews Naked News: How to Get on TV.



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