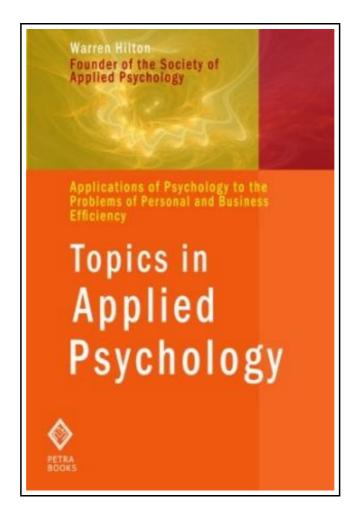
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TOPICS IN APPLIED PSYCHOLOGY: APPLICATIONS OF PSYCHOLOGY TO THE PROBLEMS OF PERSONAL AND BUSINESS EFFICIENCY



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Createspace, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. This compilation includes six volumes on Applied Psychology. The six topics covered are: (1) The Trained Memory, (2) Psychology and Achievement, (3) Initiative Psychic Energy, (4) Making Your Own World, (5) Driving Power of Thought, and (6) Power of Mental Imagery. No man ever rose very high who did not possess strong reserves of emotional energy. Napoleon said, I would rather have the ardor of my soldiers, and they half-trained, than have the best fighting machines in Europe without this element. Emotional energy of the right kind makes one fearless and undaunted in the face of any discouragement. It is never at rest. It feeds on its own achievements. -from Emotional Energy in Business First published in 1914, this early self-help book is part of a series of inspirational works designed to boost personal and professional effectiveness through the use of the then-new discipline of psychology. Career advisor Warren Hilton offers advice on how to employ the science of mind power to: . develop ideas for business . harness the creative power of thought. use psychology to select employees. and more. While the science of psychology has advanced in the century since this work appeared, much of its advice is still applicable today. And it remains an engaging peek back at the American business culture that was emerging in the beginning of the 20th century. American lawyer and writer WARREN HILTON founded the Society of Applied Psychology in 1914. It is a pleasure to publish this new, high quality, and affordable edition of this timeless book.

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