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## THE PRINCIPLES AND PROCESSES OF INTERACTIVE DESIGN



Bloomsbury Publishing PLC. Paperback. Book Condition: new. BRAND NEW, The Principles and Processes of Interactive Design, Jamie Steane, The Principles & Processes of Interactive Design is aimed at new designers from across the design and media disciplines who want to learn the fundamentals of designing for interactive media. This book is intended both as a primer and companion guide on how to research, plan and design for increasingly prevalent interactive projects. With clear and practical guidance on how to successfully...

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