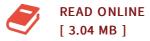




IBM Cognos Insight

By Sanjeev Datta

Packt Publishing. Paperback. Book Condition: New. Paperback. 142 pages. Dimensions: 9.2in. x 7.5in. x 0.5in. Take a deep dive into IBM Cognos Insight and learn how this personal analytics tool can be integrated with other IBM Business Analytics products Overview Step-by-step, how to guide, for installing and configuring IBM Cognos Insight for your needs Learn how to build Financial, Marketing and Sales workspaces in Cognos Insight. Learn how to integrate and collaborate with IBM Cognos Business Intelligence. In Detail Based on in-memory technology with write-back capabilities for What-if scenario planning, Cognos Insight gives spreadsheets the rich visual appeal for better analysis and planning. Leverage the collaborative features to seamlessly publish the personal analysis workspaces to an enterprise-wide Cognos Business Intelligence solution. IBM Cognos Insight is a fast paced, practical hands-on guide with step-by-step instructions to build Cognos Insight workspaces. Take advantage of the in-memory TM1 cubes as the underlying engine to answer business questions by analyzing data in the form of reports and dashboards. Share these insights with other Cognos services or mobile devices to empower users with realtime data. This book introduces Cognos Insight as a personal yet powerful analytics application. It covers how decision making is applied in all...



Reviews

This is the finest book i have got study right up until now. I am quite late in start reading this one, but better then never. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Keanu Johns

This is the finest book i have read until now. It is filled with wisdom and knowledge You can expect to like just how the author compose this ebook.

-- Tobin Lesch