

By ZHONG XIAO DONG



paperback. Book Condition: New. Language:Chinese.Pages Number: 263 Publisher: People's University of Pub. Date:2010-8-1. Contents: Chapter Overview Section Hotel Hotel meaning. characteristics. effects and trends in the type II and grade III hotel hotel products IV characteristics and innovative trends of modern hotel management - hotel Hotel Management Group. the second chapter the basic theory of the theory outlined in Section II hotel management hotel management functions of hotel service quality management Chapter III.

Hotel Management Principles and Practice (21st Century

Tourism Management Vocational planning materials

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## Reviews

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