

Candidate Number

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**HKDSE 2017
ENGLISH LANGUAGE
PAPER 1 PART B1
QUESTION-ANSWER BOOK**

B1

EASY SECTION

Write your Candidate Number and stick a barcode label in the space provided on this page.

Read Texts 2-4 and answer questions 22-44. (43 marks)

Text 2

22. Find a phrase on slide 1 that shows Millennials are entering adulthood.

23. What do companies hope to achieve by understanding Millennials' attitudes and lifestyle?

24. 'Snug in the nest' (slide 2) means Millennials are...

- A. unable to buy a home.
B. happily living with parents.
C. unable to take care of themselves.
D. waiting to enter the housing market.

A B C D
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25. According to slide 2, why might Millennials change their attitude towards home ownership?

26. i) According to slide 3, why do Millennials prefer a sharing economy?

(1 mark)

- ii) What product is used by the writer to show their future purchasing habits?

(1 mark)

27. What does 'milestones' on slide 4 mean in this context?

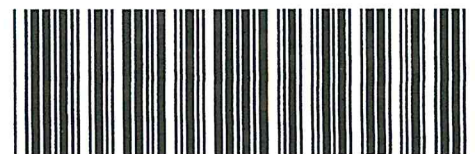
- A. purchases that bring happiness
B. records of the past
C. major life events
D. fun activities

A B C D
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Answers written in the margins will not be marked.

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* A 0 2 0 E 1 B 1 *

28. According to slides 1-4, are the following statements True (T), False (F) or Not Given (NG)? (3 marks)

Statements	T	F	NG
i) There are more Millennials than members of any other generation.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ii) Millennials tend to buy a lot of expensive goods.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
iii) Millennials are getting married later in life.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

29. i) According to slide 5, how is technology changing the way Millennials shop? (1 mark)

- ii) Which of the following tends to be the least important for Millennials when buying things? (1 mark)

A. convenience	A
B. reviews	B
C. brand	C
D. price	D

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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30. Based on the information given on slide 6, fill in the blanks. Write ONE word in each blank. (5 marks)

Millennials are (i)_____ than other generations. They do more (ii)_____, don't (iii)_____ as much, and monitor their fitness with the help of (iv)_____. This generation defines good health as more than simply not being (v)_____.

31. Match the following headings to each slide of Text 2. Write the slide number next to each heading. One heading is NOT used and should be left blank. (5 marks)

Heading	Slide number	Heading	Slide number
Millennials – Coming of age	1	Diet and fitness	
Clicking to buy		Access, not ownership	
Love and marriage		Housing	
Education			

Text 3

32. In what period were Millennials born? _____

Text 4

33. How do young people have it better than the previous generations? Find ideas mentioned in paragraph 2 and match them with the examples given in the column on the right. (3 marks)

Idea mentioned in paragraph 2	Examples
(e.g.) <i>They are wealthier.</i>	Millennials have more money to spend.
i) _____ _____	Millennials are connected to the world via their smartphones.
ii) _____ _____	If a Millennial is female or gay, he/she has more rights.
iii) _____ _____	The average lifespan of Millennials could reach 90-95 years.

34. What factors have led to Millennials being more intelligent than previous generations?

35. According to paragraphs 4-5, what are the three key challenges Millennials face? (3 marks)

i) _____

ii) _____

iii) _____

36. Fill in the blanks based on information given in paragraph 4. (2 marks)

The young have a (i) _____ chance of being employed compared to their elders.

More than a quarter of those from (ii) _____ countries are NEETs.

37. What does 'prices millennials out of the market' (lines 29-30) mean?

- A. Millennials' jobs do not pay enough.
- B. It is too expensive for Millennials to afford.
- C. There is too much competition for Millennials.
- D. Millennials are one of the factors affecting market price.

A B C D
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Answers written in the margins will not be marked.

38. According to paragraph 5, what are some of the advantages that megacities offer young people?
Tick (✓) three boxes.

<input type="checkbox"/> more schools to choose from	<input type="checkbox"/> better apartments	<input type="checkbox"/> better employment opportunities
<input type="checkbox"/> more chances of falling in love	<input type="checkbox"/> more fun things to do	

39. What does 'that' (line 39) refer to? _____

40. According to paragraphs 6 and 7, why are young people having children later in life? Give three reasons.
(3 marks)

i) _____

ii) _____

iii) _____

41. Which of the following can replace 'Alas' (line 52)?

- A. Unfortunately
B. Surprisingly
C. In fact
D. Finally

A	B	C	D
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

42. What does 'biological clock' (line 53) mean in this context?

- A. The time when a person works most effectively.
B. The time when a woman can no longer give birth.
C. The time when a person reaches the end of their life.
D. The time when a couple start to think about having a family.

A	B	C	D
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

43. i) Who/what does 'they' (line 59) refer to? _____ (1 mark)

- ii) What would be 'immoral' (line 60)?

_____ (1 mark)

44. What message about Millennials does the writer want to send?

- A. Although their lives seem easy, they actually face many difficulties.
B. Although they live better lives, they are not as happy as their parents.
C. Although they face many obstacles, they are able to cope with the challenges.
D. Although they have more opportunities, they don't make the most of them.

A	B	C	D
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

END OF PART B1