



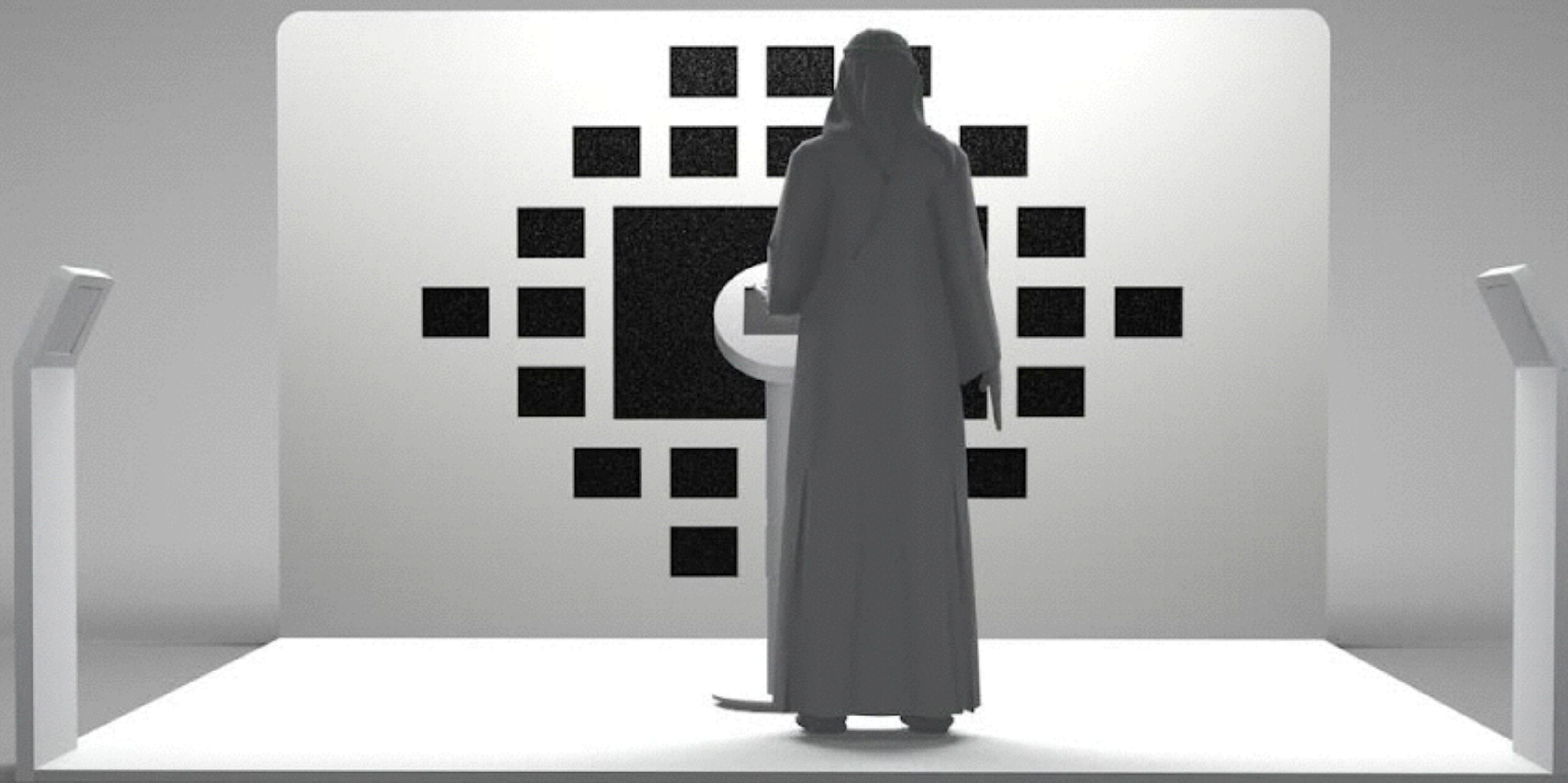
UAE National Environment Day

Journey through time

Interactive Installation



iPad wall





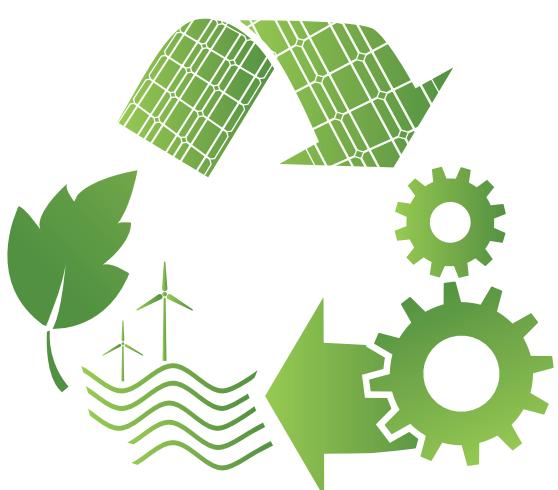
iPad wall

The idle state is the state where there is no user interacting with the iPad

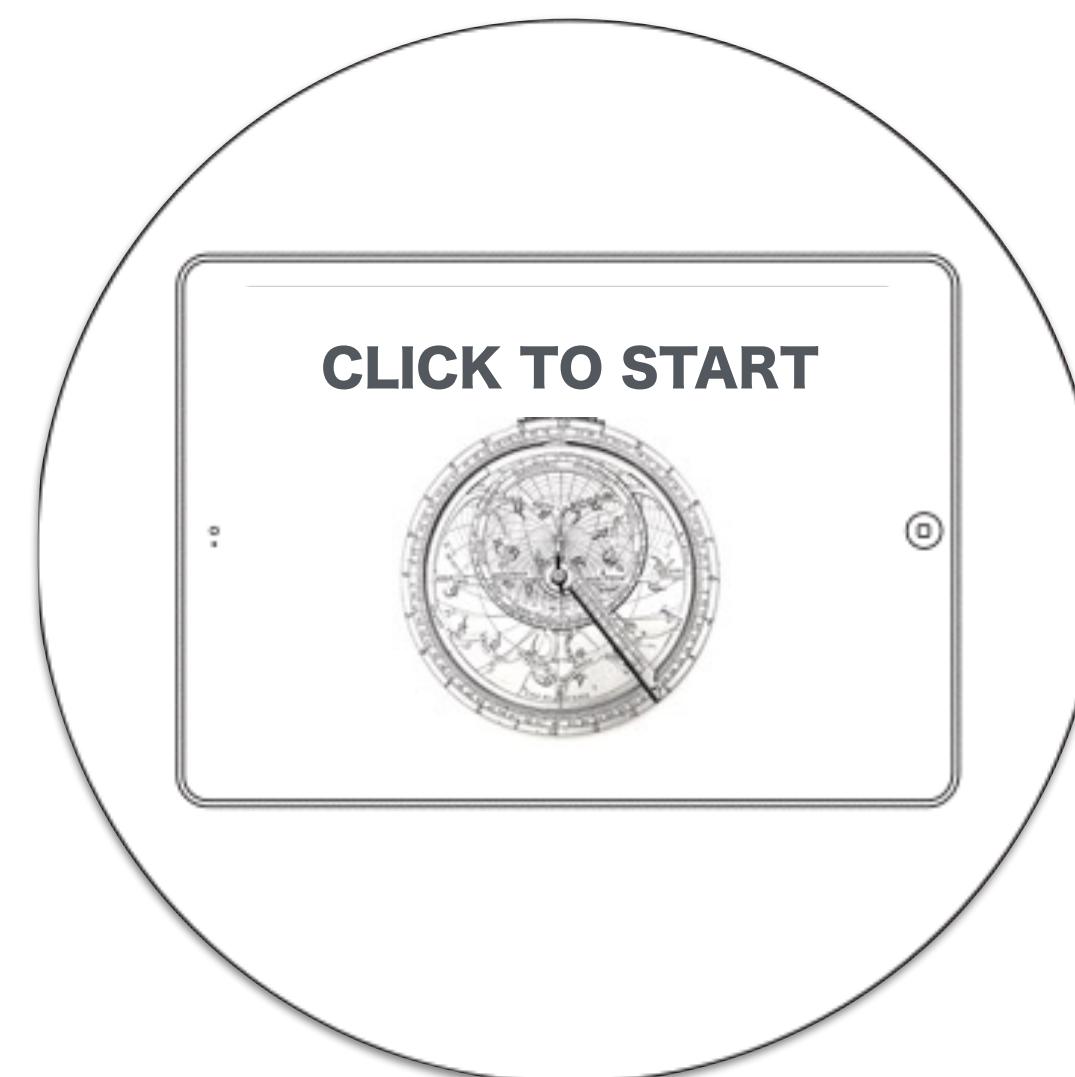
1. The NED Logo appears
2. **TEXT (English/Arabic):** Our Environment (English/Arabic)
3. A proud flag with the rulers of the UAE waves proudly.
4. Timelapses of UAE's Environment in the morning, noon and night are played as we see the sun moving around on the ipads affecting the time lapses.

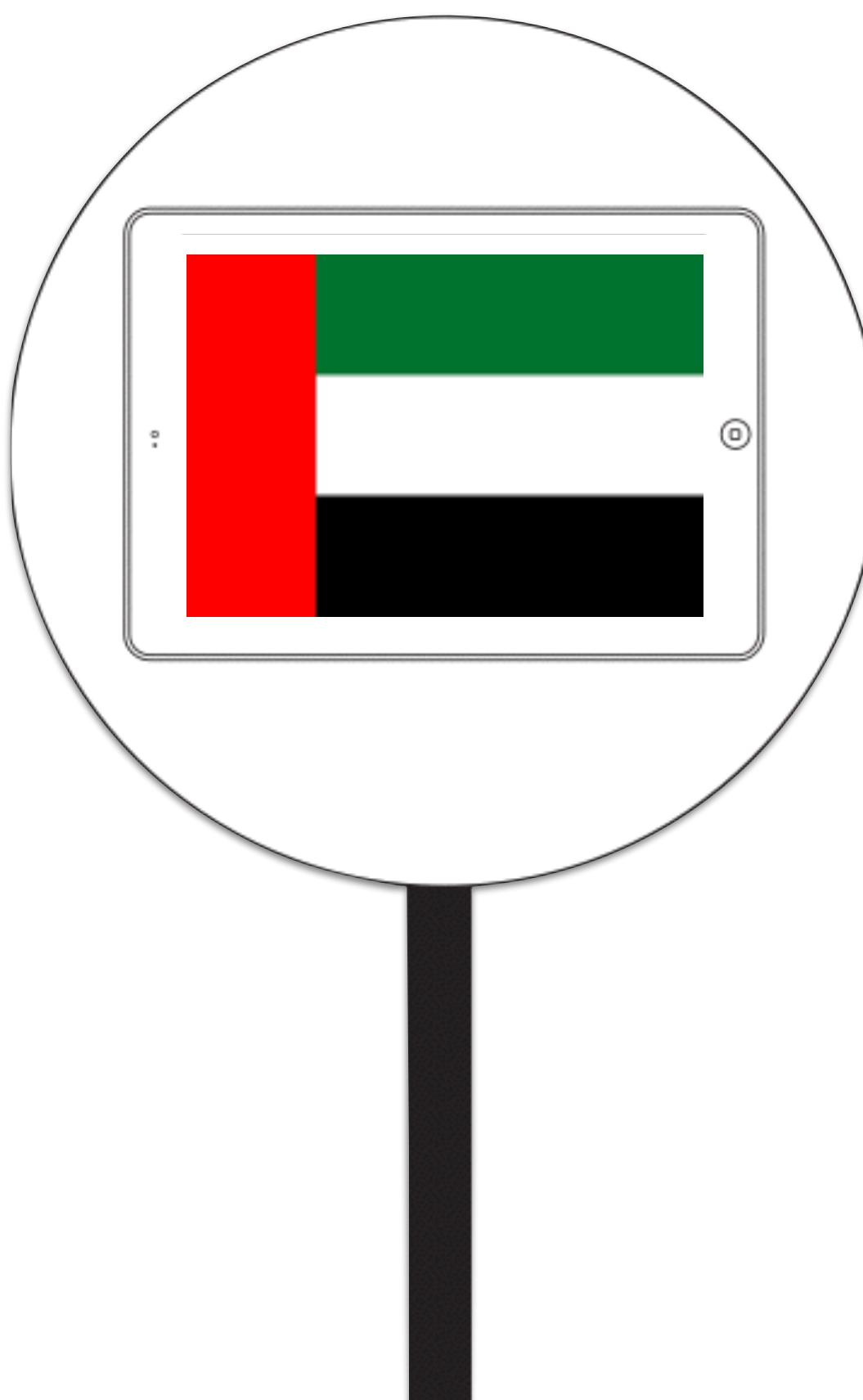


Emirates NBD



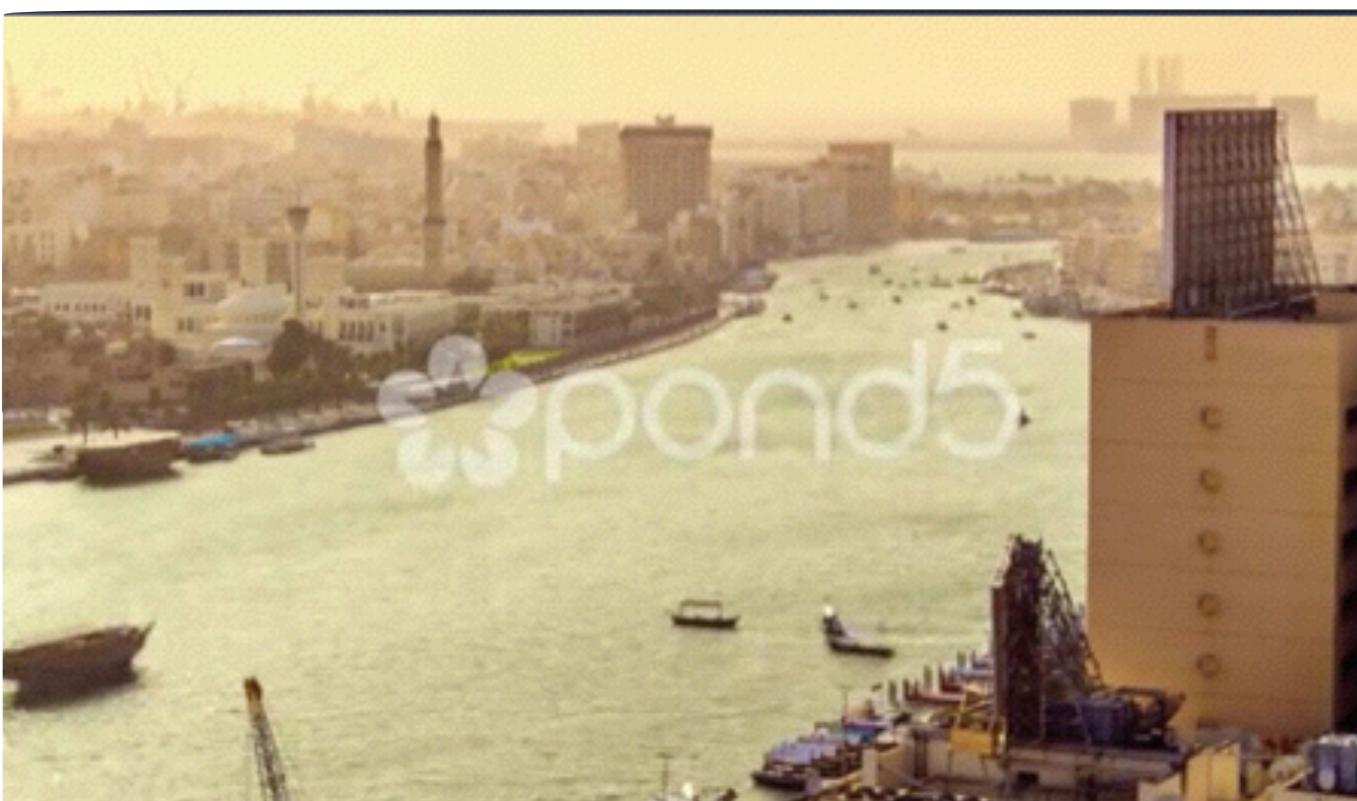
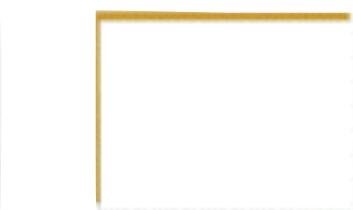
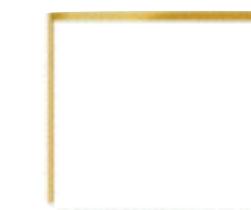
اقتصاد أخضر .. إبتكار .. إستدامة
Green Growth .. Innovation .. Sustainability

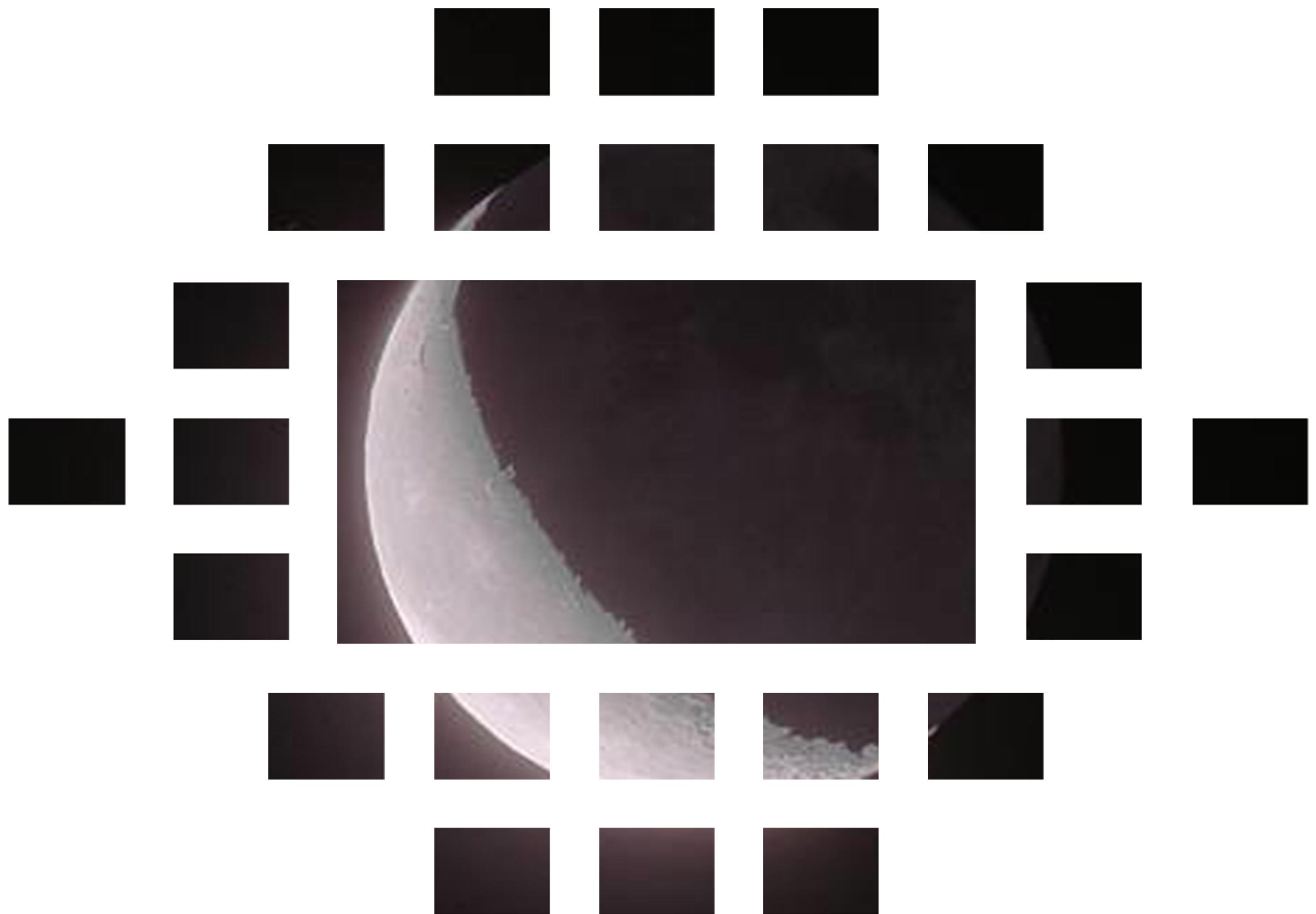






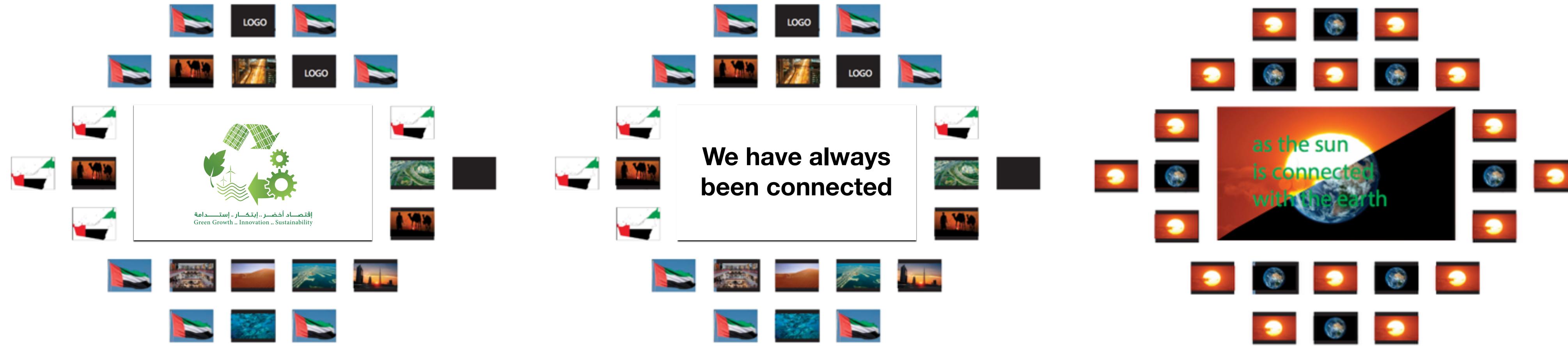
.E





Intro

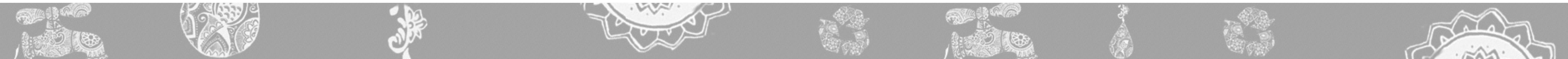




Intro State

The intro is a 2 min short story that starts as soon as a user first clicks on the Controller iPad:

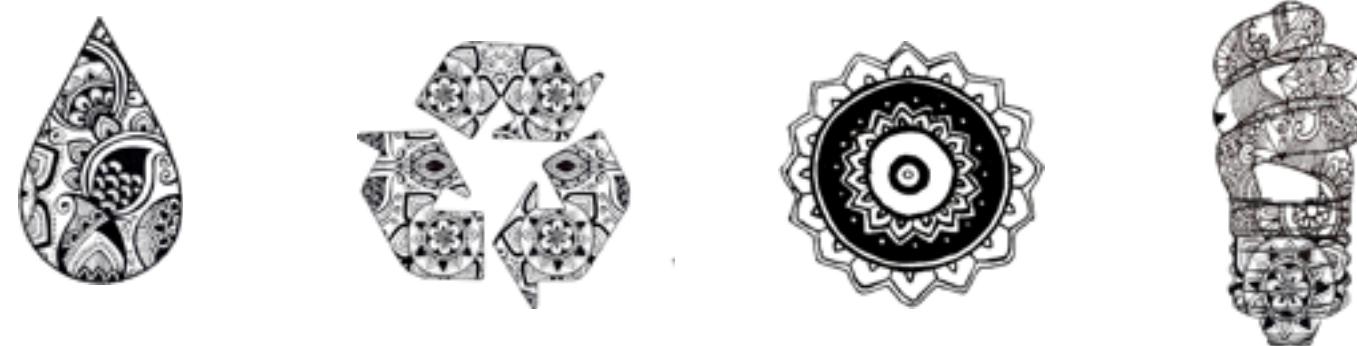
1. The NED Logo appears.
2. **TEXT (English/Arabic):** "We have always been connected, with our environment"
3. Scenes of the past with nature and the locals are played on the smaller iPads
4. **TEXT (English/Arabic):** "Like the sun is connected with the Earth"
5. Scenes of the Sun and the Earth and the UAE Land and the Sand are played \
6. **TEXT (English/Arabic):** "Like the water is connected with the moon"
7. Scenes of the Moon and the Sea
8. **TEXT (English/Arabic):** "We are have always been creating tools that understand this connection"
9. Scenes of Past innovation - Astrolabe
10. **TEXT (English/Arabic):** "To be able to find our way"
11. Scenes of Star Constellations / Direction to Mecca
12. **TEXT (English/Arabic):** "To be able to know when to fish"
13. Scenes of fishermen and them going fishing at the appropriate time.
14. **TEXT (English/Arabic):** "Inventions we used to cool us in a hot day"





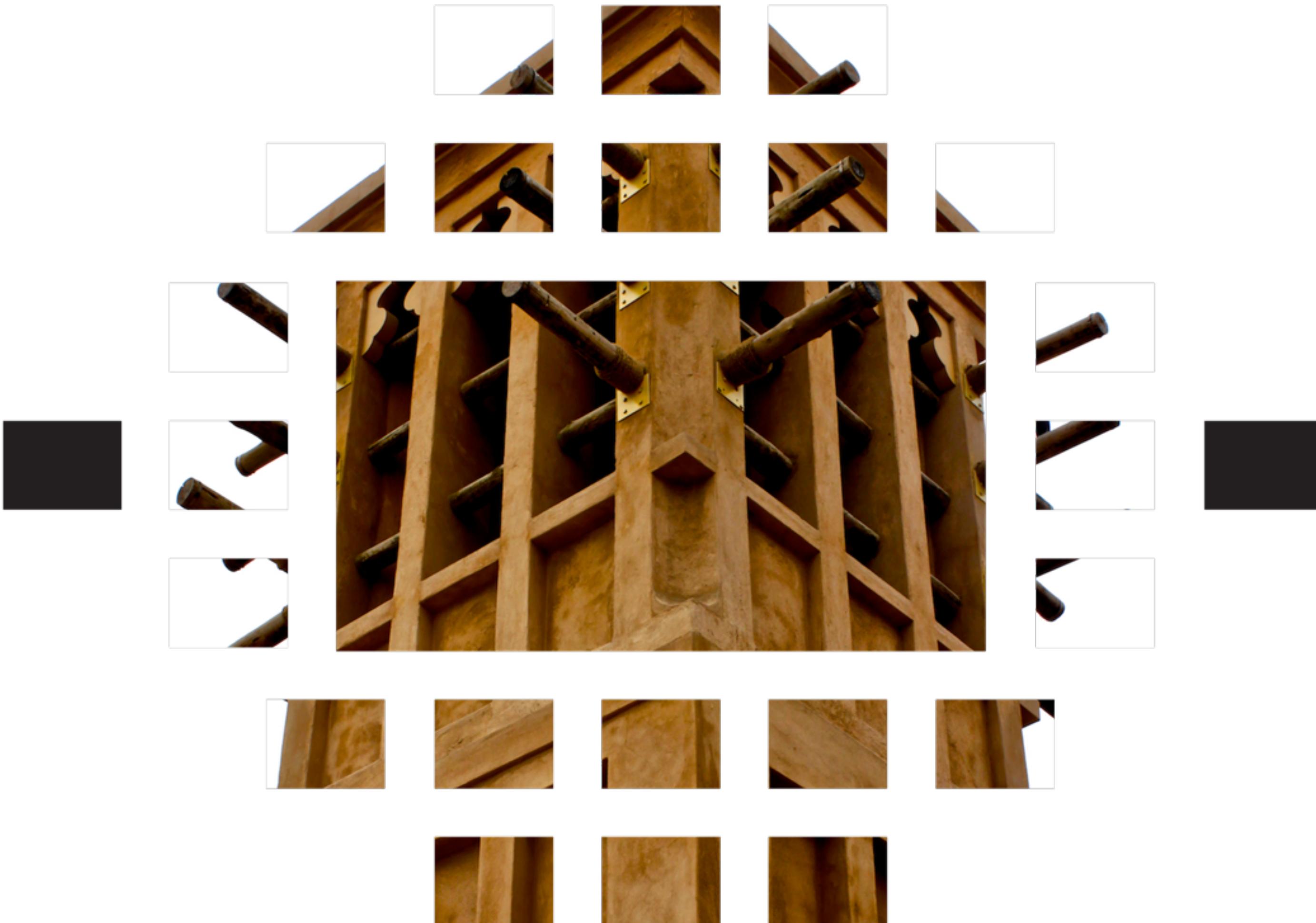
15. We see scenes of a windcatcher.
16. **TEXT (English/Arabic):** “And grow our crops”
17. We see Al Ain’s Water water system watering the crops.
18. **TEXT (English/Arabic):** “As time passed we developed our understanding, we now use new tools”
19. **TEXT (English/Arabic):** “That have a great impact in our daily lives”
20. Scenes of daily life facilities empowered but sustainable energy.
21. **TEXT (English/Arabic):** “And it is now, more obvious than ever”
22. **TEXT (English/Arabic):** “To remember the the connection we always had”
23. **TEXT (English/Arabic):** “To innovate, to grow and connect again with our environment”
24. Scenes of Masdar/Plants growing/UAE Environment
25. **TEXT (English/Arabic):** “It’s our turn now”
26. Video of young Emirati People looking proudly at the camera
26. **TEXT (English/Arabic):** National Environment Day, February 4th.

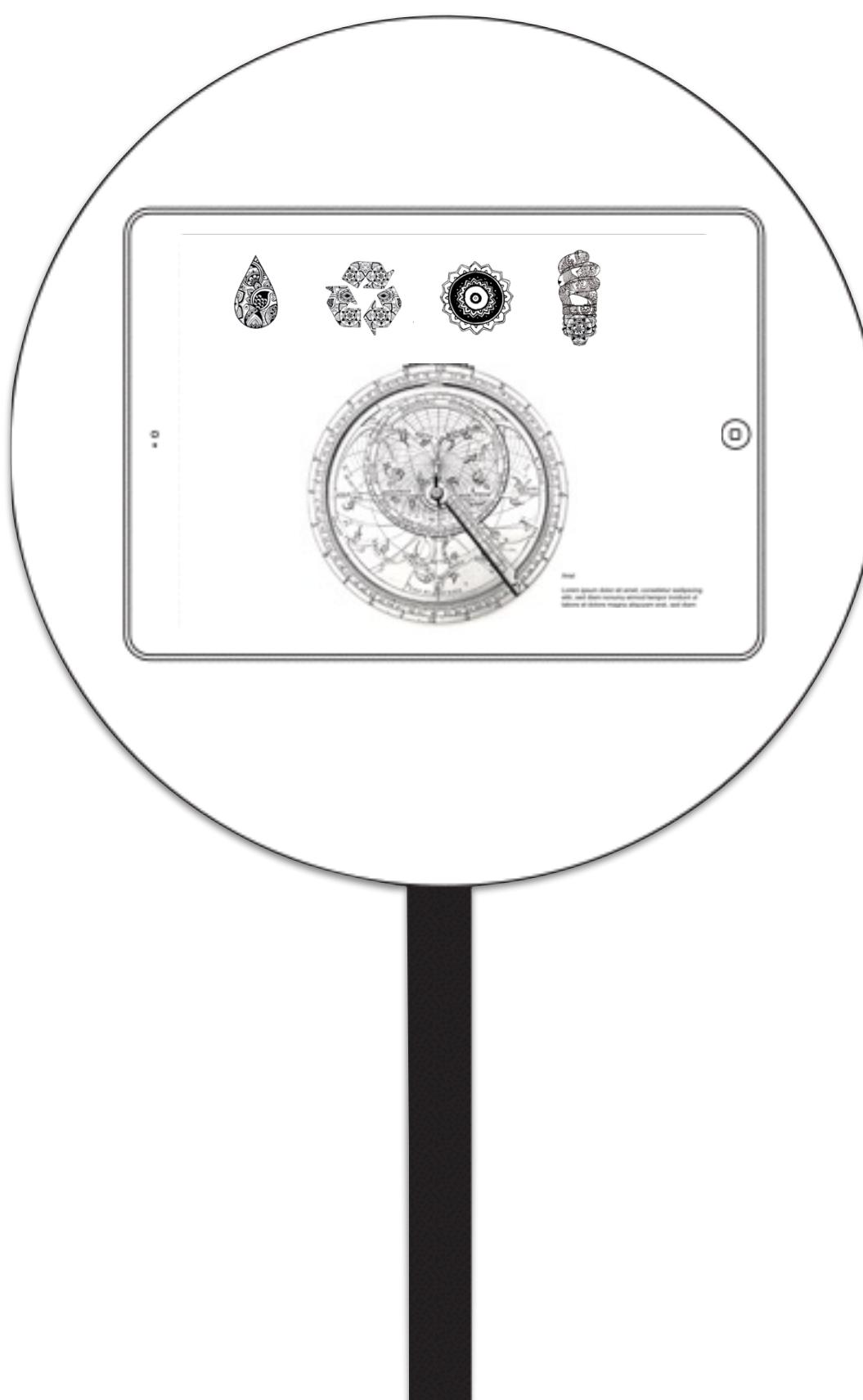
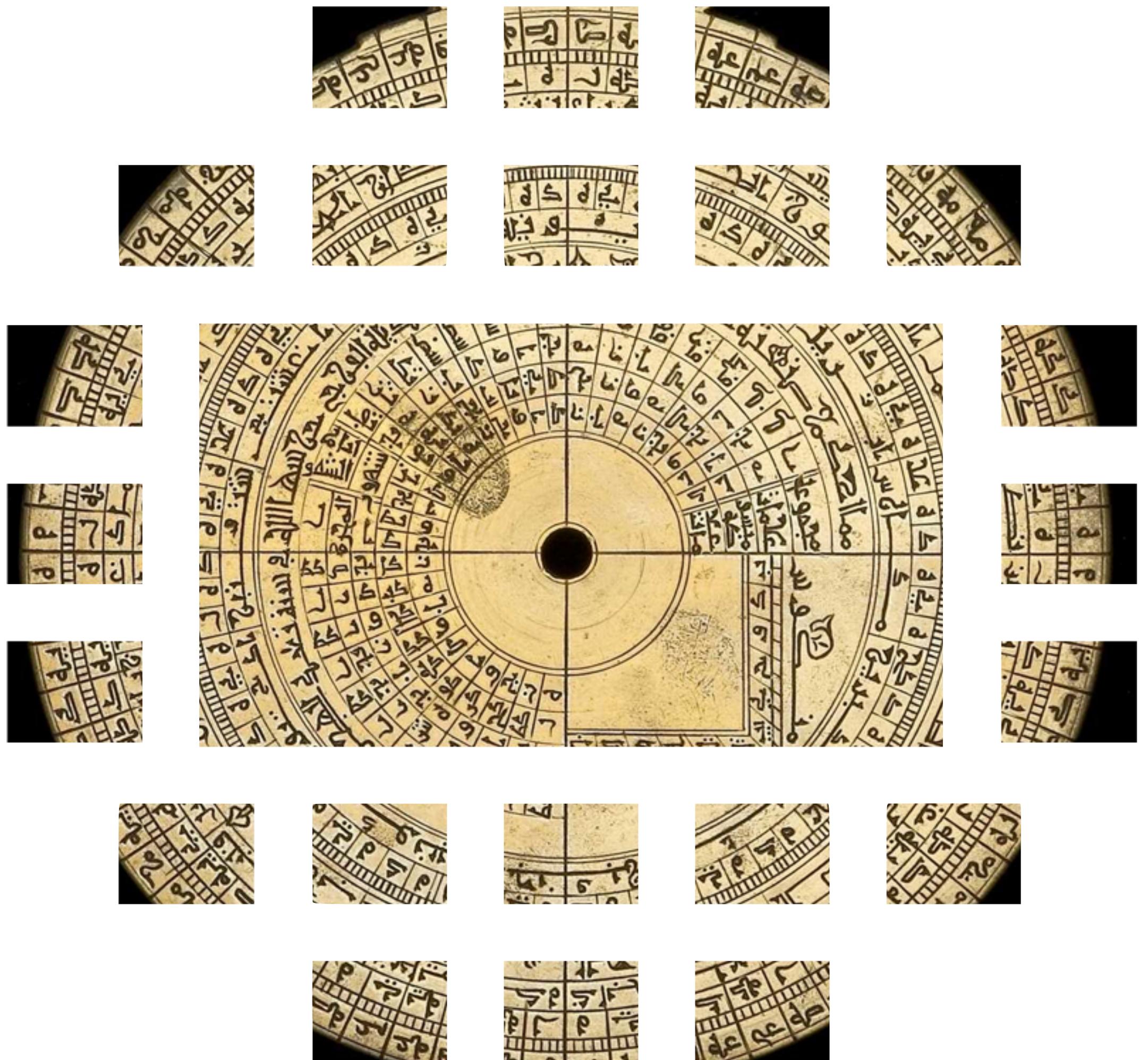
INTERACTION STATE

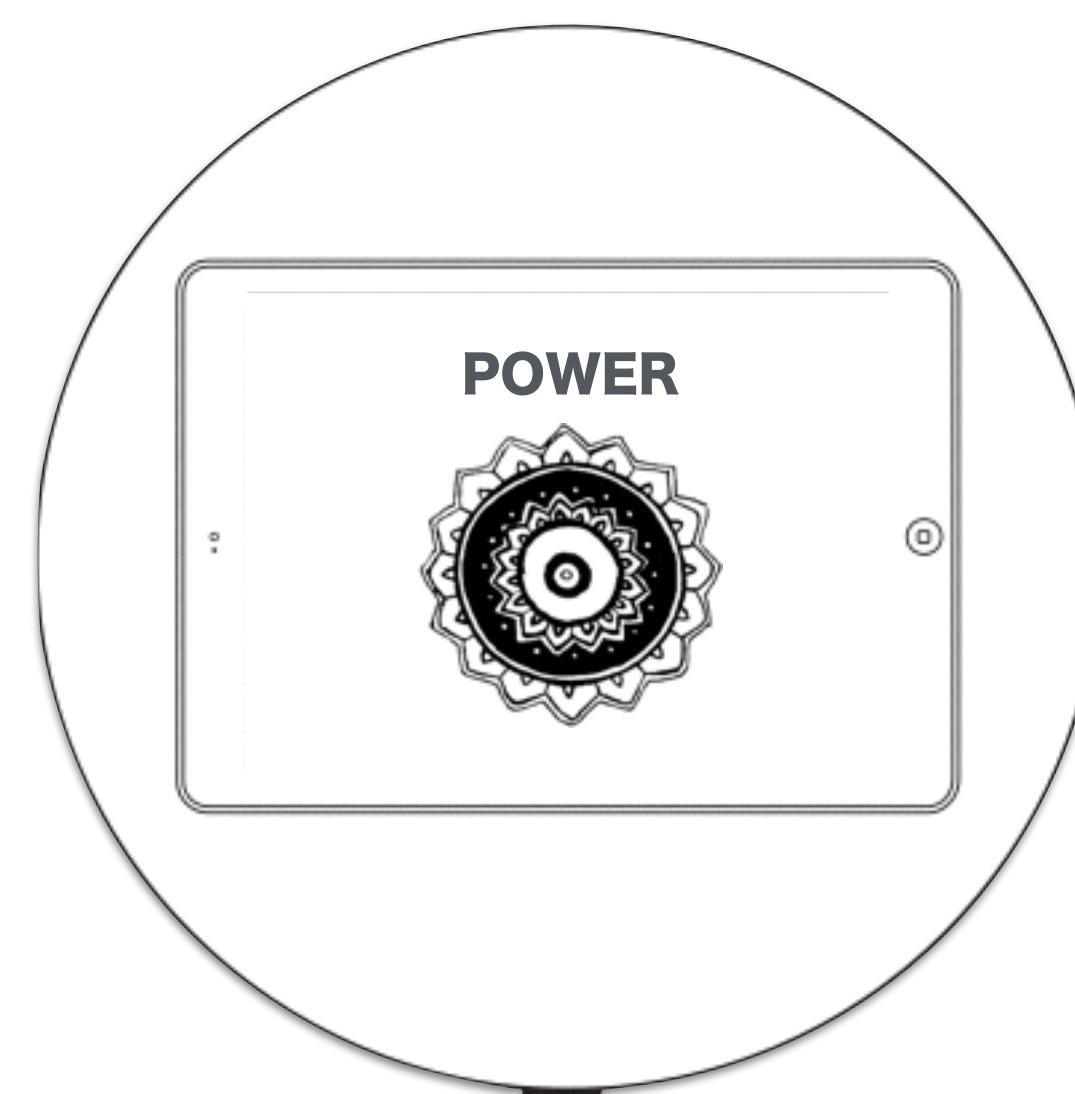


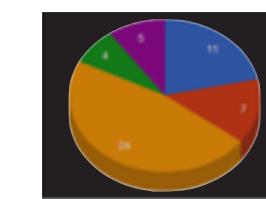
Once the intro finishes, the user can choose one of the 4 elements and learn about water, power and innovations

1. By clicking any of the four categories a gorgeous interface will animate and show the relevant information on screen
2. A series of beautiful infographics will adorn the screens after each subject.
3. A possible time control element might also be implemented in further iterations.









In one second, our sun produces enough energy to meet the current needs of the entire Earth for 500,000 years.

length (m)

10^{-15}

10^{-14}

10^{-13}

10^{-12}

10^{-11}

10^{-10}

10^{-9}

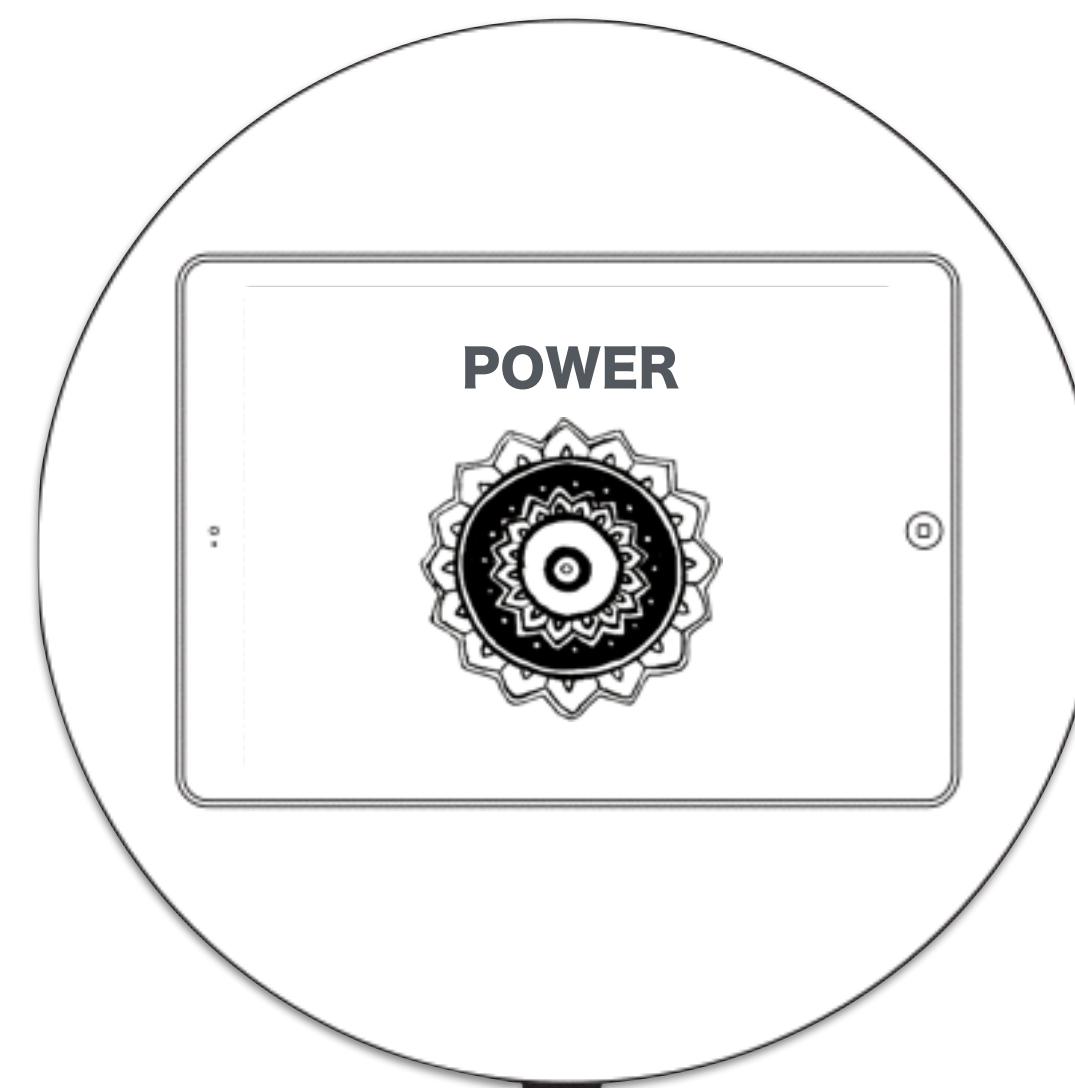
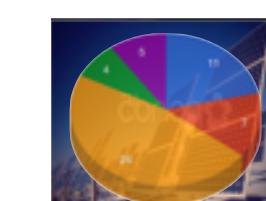
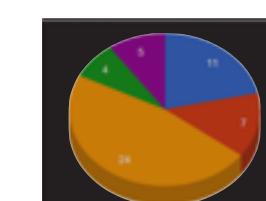
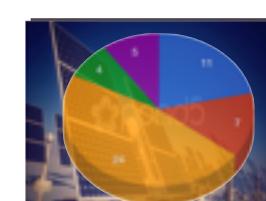
10^{-8}

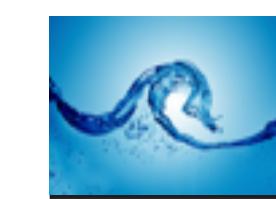
10^{-7}

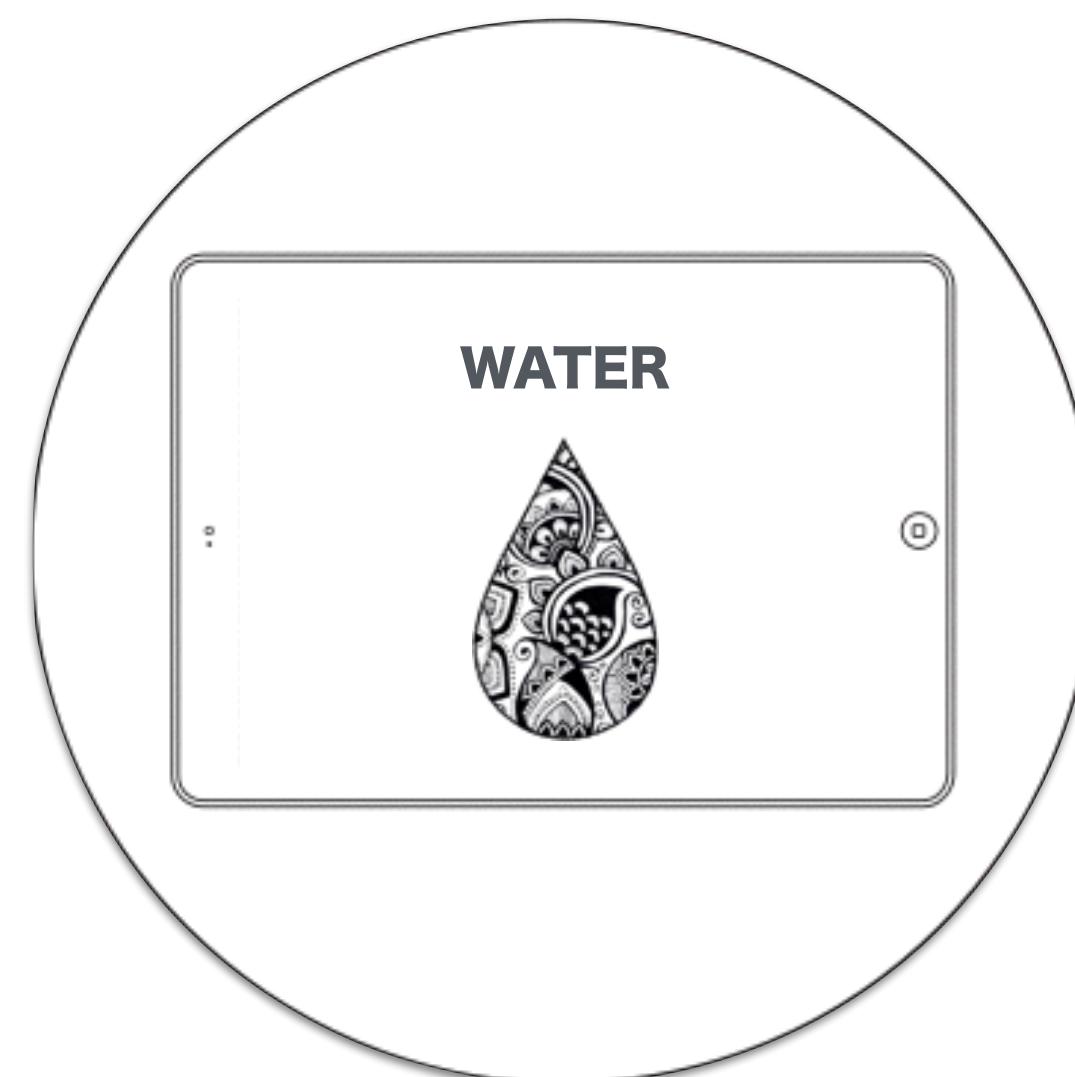
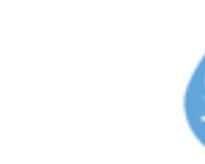
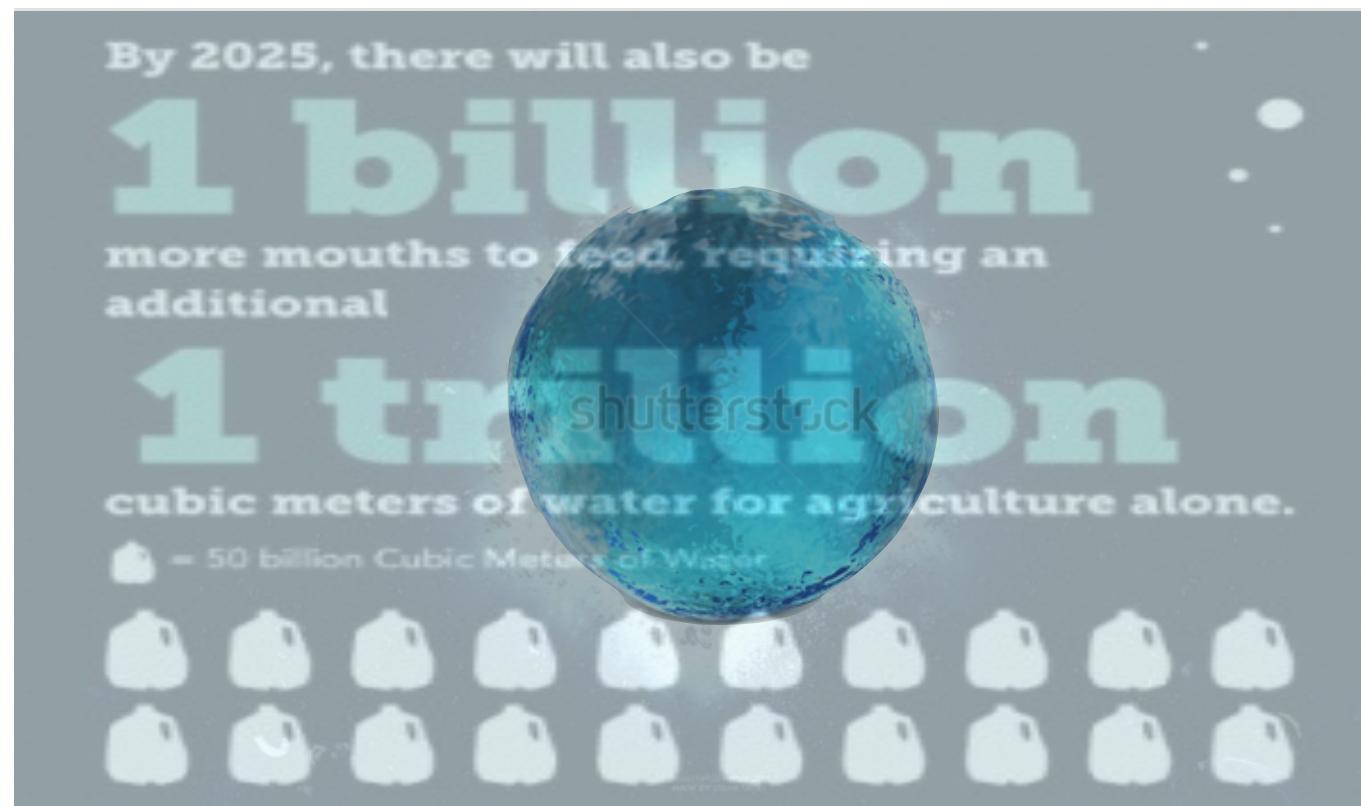
X RAYS

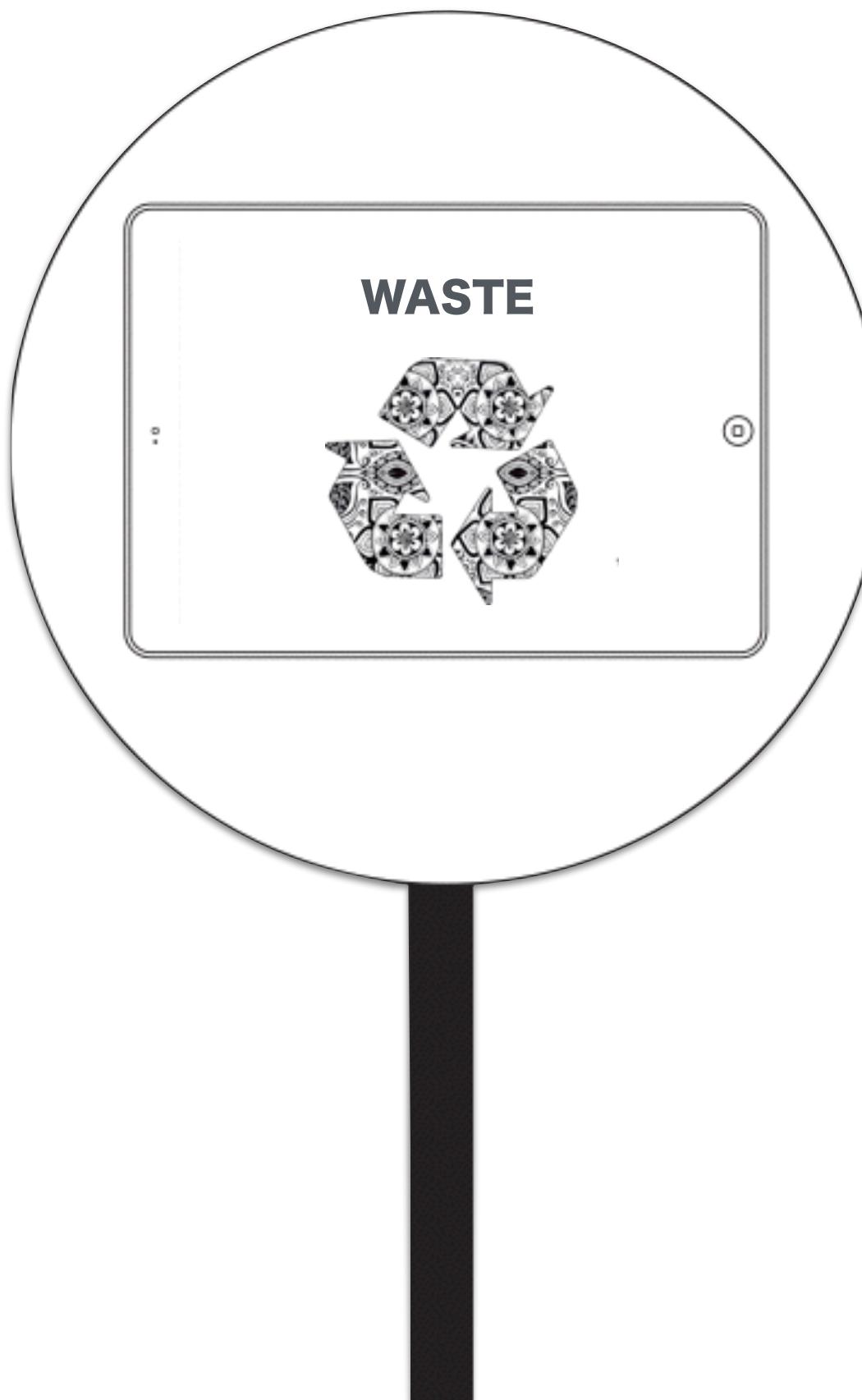
ULTRAVIOLET

OK BLUE











IT TAKES THE SAME AMOUNT OF ENERGY TO MAKE ONE
NEW CAN AS IT DOES TO MAKE 20 RECYCLED CANS.

new = 

THE AVERAGE FAMILY THROWS AWAY
6 TREES WORTH OF PAPER



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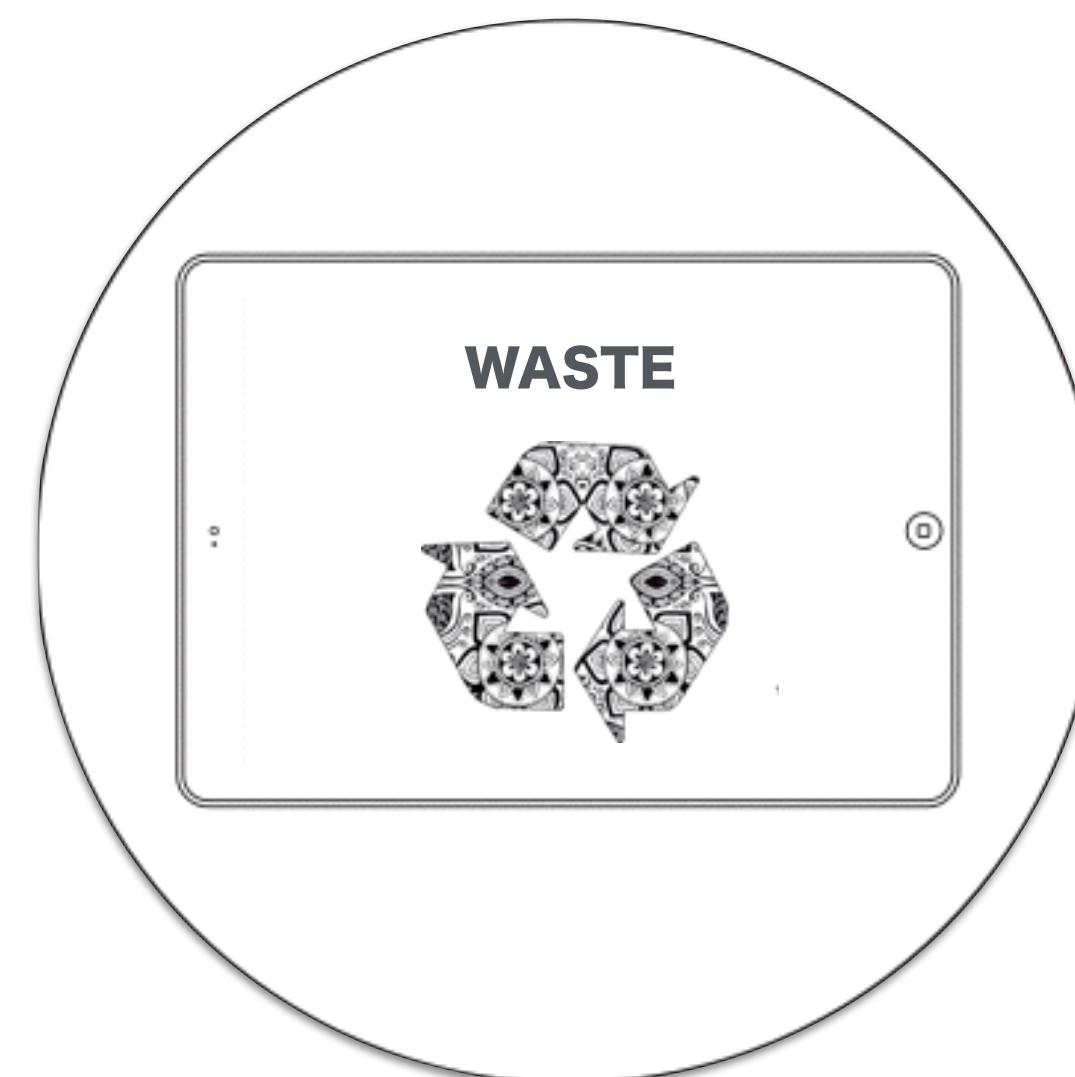
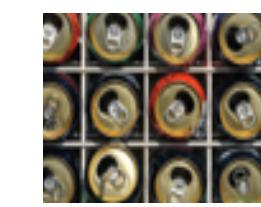
RECYCLING: THE GOOD THE BETTER THE BEST



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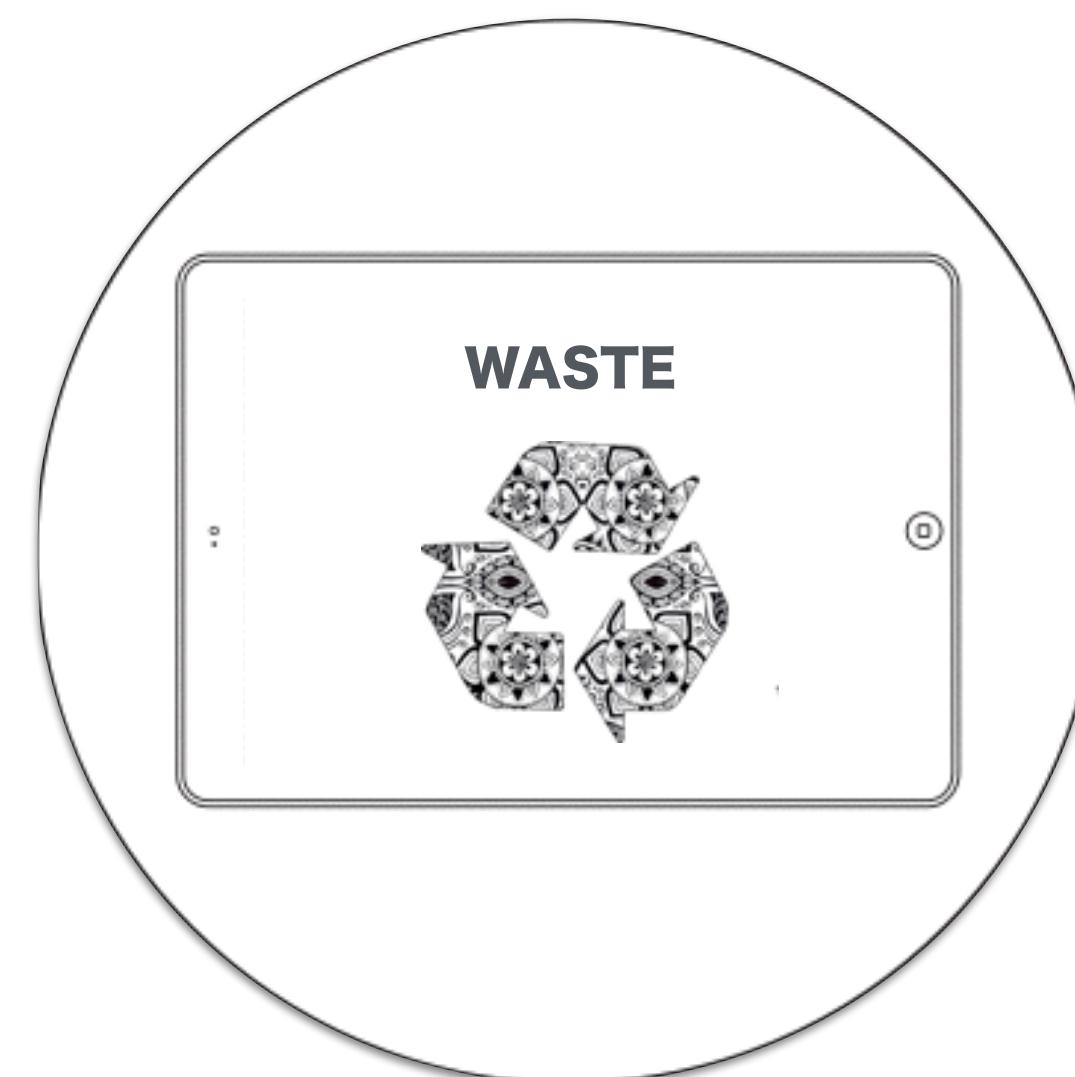
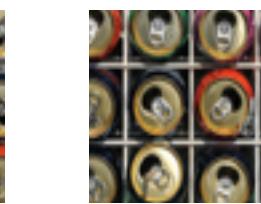
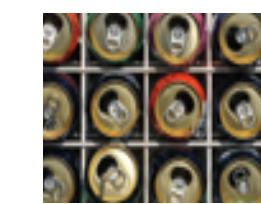
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