

The persona

User Journey Map

This chart is to show my target users and their journey map based on my career plan and my interview of the primary target users.

WHO IS MY

TARGET USER?



1.Recruiters from top fashion company based in Shanghai

2. Recruiters from top fashion company around the world.

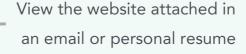
3.Editors involved in fashion, beauty, celebrity and lifestyle field.

USERJOURNEY





View the applicant's resume attached in email and grasp key information







Check the candidate's qualification and judge whether he/she is suitable for the job vacancy.

Contact the candidate and plan an interview if the candidate meets the standard









Make final employment decisions