

# ZHIYANG XU

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## EDUCATION

### Parsons School of Design | New York

M.F.A. in Design and Technology expected 05/2018

Honor: Dean's Merit Scholarship

### University of Washington | Seattle

B.A. in Community, Environment, and Planning 06/2015

Minor: Urban Ecological Design

## EXPERIENCE

### Sous Le Manteau (SLM Paris) | New York 05/2017 - Present

#### Web Designer

- Redesign and update this perfume company's e-commerce website
- Translated all contents and created a Chinese version of the website
- Designed print ads for magazines and newspapers

### National Museum of Natural History | D. C. 09/2017 - 12/2017

#### Interaction Designer

- Proposed new concepts for an upcoming exhibition about mobile phone
- Designed prototypes, conducted user tests in the museum with visitors, created data analysis diagrams of the user testing results

### Baron & Baron | New York 06/2017 - 08/2017

#### UX Design and Digital Intern

- Created site maps, wireframes, and interactive prototypes for web design projects of Ford Models and Pat McGrath
- Designed user journey maps for a digital campaign project of Public Hotel
- Conducted user tests and proposed UX design improvements for the website of Public Hotel and Asbury Park Now
- Implemented digital strategy research and competitor analysis for Francesca Amfitheatrof's e-commerce

### Open Style Lab | New York 09/2016 - 12/2016

#### UX Researcher and Designer

- Conducted interviews and user testing with the client
- Completed competitor analysis
- Documented user testing processes and prototypes

### MZA Architecture | Seattle 09/2015 - 07/2016

#### Graphic Design & Architectural Design Assistant

- Updated HTML and CSS modifications for the company's website
- Designed and created presentation and marketing materials
- Created construction site analysis and planning diagrams
- Served as a translator between English and Chinese during client meetings; translated architectural and administrative documents

## SKILLS

### Software

Sketch  
Framer  
Principle  
Flinto  
OmniGraffle  
Photoshop  
InDesign  
Illustrator  
After Effects  
Muse  
SketchUp

### UX Design

User Research  
Site/App Mapping  
Wireframing  
Prototyping  
User Testing

### Creative Coding

HTML  
CSS  
JavaScript  
Arduino IDE (C/C++)  
Unity (C#)  
Processing (Java)

### Language

English  
Chinese

## EXHIBITION

### Open Style Lab

MIT Museum FebFest 2017  
World Maker Faire NYC 2017