ZHIYANG XU
U X / U I   D E S I G N E R

🖥 www.zhiyangxu.com
✉ xuz150@newschool.edu
📞 +1 (917) 831-8529

EDUCATION

Parsons School of Design | New York
M.F.A. in Design and Technology   expected 05/2018
Honor: Dean's Merit Scholarship

University of Washington | Seattle
B.A. in Community, Environment, and Planning 06/2015
Minor: Urban Ecological Design

EXPERIENCE

Sous Le Manteau (SLM Paris) | New York 05/2017 – Present
Web Designer
- Redesign and update this perfume company's e-commerce website
- Translated all contents and created a Chinese version of the website
- Designed print ads for magazines and newspapers

National Museum of Natural History | D. C. 09/2017 – 12/2017
UX Designer
- Proposed new concepts for an upcoming exhibition about mobile phone
- Designed prototypes, conducted user tests in the museum with visitors, created data analysis diagrams of the user testing results

Baron & Baron | New York 06/2017 – 08/2017
UX Design and Digital Intern
- Created site maps, wireframes, and interactive prototypes for web design projects of Ford Models and Pat McGrath
- Designed user journey maps for a digital campaign project of Public Hotel
- Conducted user tests and proposed UX design improvements for the website of Public Hotel and Asbury Park Now
- Implemented digital strategy research and competitor analysis for Francesca Amfitheatrof's e-commerce

Open Style Lab | New York 09/2016 – 12/2016
UX Researcher and Designer
- Conducted interviews and competitor analysis
- Created prototypes and conducted user tests with the client
- Documented user testing processes and prototypes

MZA Architecture | Seattle 09/2015 – 07/2016
Graphic and Architectural Design Assistant
- Updated HTML and CSS modifications for the company's website
- Designed and created presentation and marketing materials
- Created construction site analysis and planning diagrams
- Served as a translator between English and Chinese during client meetings; translated architectural and administrative documents

SKILLS

Software
Sketch
Framer
Principle
Flinto
OmniGraffle
Marvel
InVision
Photoshop
InDesign
Illustrator
After Effects
Muse
SketchUp

Method
Interviews
Surveys
Persona
User Scenarios
User Journey Map
Storyboard
Competitor Analysis
Site/App Mapping
Wireframing
Interface Design
Low/High-fidelity Prototype
A/B Testing
Usability Testing

Creative Coding
HTML, CSS, JavaScript
Processing (Java)
Unity (C#)
Arduino IDE (C/C++)

Language
English
Chinese

EXHIBITION

Open Style Lab – Team Xian
MIT Museum FebFest 2017
World Maker Faire NYC 2017